

IUPUI Faculty/Staff Campaign

Old School



- Annual campaign for all IUPUI Faculty/Staff
- Focusing on annual gifts and participation
- Donors designate to which IUPUI account
- Compressed timeframe = February – April
 - History back to 1995
- During that time, \$3,427,000.00 raised

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IMPACT IUPUI

Your impact. IUPUI's future.

January 29 through March 31, 2010

IMPACT IUPUI

Your impact. IUPUI's future.

Name _____
School/Unit _____
Campus Address _____
Emp. ID # _____
(located on your pay stub)

This gift is made jointly with my spouse / partner whose name is: _____

Your receipt will be sent to your home address:
Street _____
City _____ State _____ Zip _____
Phone # _____ Email _____

GIFT SELECTION

For a list of account numbers, additional gift forms, and updated campaign information, go to www.impactiupui.iupui.edu. I want to make a gift to...

Account Name _____
Account # _____ \$ _____
Account Name _____
Account # _____ \$ _____
Please list additional accounts on a separate sheet and attach.

Chancellor's Choice

Chancellor Bantz has chosen to highlight the purchase of public art for IUPUI as a way to enhance the attractiveness of the campus and Indianapolis' reputation as an arts community.

I would like to give to The IUPUI Public Art Account (132P0000162) \$ _____

Campus-Wide Accounts

Provides resources allowing the campus to respond quickly to important advancement opportunities. Minimum amounts are required for Chancellor's Circle recognition:

Chancellor's Circle (132P000030)
 \$500 faculty/staff \$ _____
 \$1,000 individuals \$ _____

IUPUI Fund for the Future (132P000014) No Minimum \$ _____

Gifts without a designated account name and number will be credited to the IUPUI Fund for the Future.

Gift Total \$ _____

1. Payroll Deduction Pledge

Pay Type: Bi-weekly 10 months 12 months

All payroll deductions received by March 31, 2010, will begin in May 2010.
NOTE: Minimum is \$5 per pay, minimum of four pay periods.
\$ _____ per pay for _____ pay periods.
Total Gift amount: \$ _____
Signature (required): _____

This deduction (check all that apply)
 should be added to my current payroll deductions
 is a new deduction/gift
 replaces all current payroll deductions
 first time donor to Impact IUPUI

2. Check

Enclosed is my check made payable to the IU Foundation in the amount of: \$ _____

3. Charge

I wish to charge my gift in the amount of: \$ _____
 American Express Discover MasterCard Visa
Card # _____ Expires ____/____/____
Signature (required): _____

Please return this form to your Impact IUPUI coordinator:
Or mail to:
IU Foundation
950 North Meridian Street, Suite 250
Indianapolis, IN 46204

Don't know the name of your Impact IUPUI coordinator?
Visit www.impactiupui.iupui.edu.



Thank you!

Please do not fold this form. www.impactiupui.iupui.edu Please do not fold this form.

campus CAMPAIGN IUPUI

2008 IUPUI Faculty/Staff Employee Gift Form

Begin February 1 — ends March 31

Name _____
School/Unit _____
Campus Address _____
Emp. ID # _____
(located on your pay stub)

This gift is made jointly with my spouse / partner whose name is: _____

Your receipt will be sent to your home address:
Street _____
City _____ State _____ Zip _____

Pay Type: Bi-weekly 10 months 12 months

Gift Selection

For a complete list of account numbers, additional gift forms, and updated campaign information, go to www.campuscampaign.iupui.edu. I want to make a gift to...

Account Name _____
Account # _____ \$ _____
Account Name _____
Account # _____ \$ _____
Please list additional accounts on a separate sheet and attach.

Gifts without a designated account name and number will be credited to the IUPUI Fund for the Future (132P000014).

Chancellor's Choice

Chancellor Bantz has chosen to highlight the new IUPUI Multicultural Center, which will emphasize programs, services, and spaces of inclusion and focus, encompassing all elements of cultural diversity present on campus.

IUPUI Multicultural Center Support (132P000085) \$ _____

Campus-Wide Accounts

Provides resources allowing the campus to respond quickly to important advancement opportunities. Minimum amounts are required for Chancellor's Circle recognition:

Chancellor's Circle (132P000030)
 \$500 faculty/staff \$ _____
 \$1,000 for individuals \$ _____

IUPUI Fund for the Future (132P000014) \$ _____

Gift Total

\$ _____

Pyramid Society

This donor recognition group was created for Campus Campaign participants who meet the annual (over 12 months) gift levels listed below. Gifts may be designated to any IUPUI program or account and must be made through the Campus Campaign by March 31, 2010. Visit www.campuscampaign.iupui.edu for details.

Founder Level \$500-\$999
Builder Level \$1,000-\$1,499
Visionary Level \$1,500 or more

Payment Options

1. Payroll Deduction Pledge

All payroll deductions received by March 31, 2008 will begin in May 2008.
NOTE: Minimum is \$5 per pay for a minimum of four pay periods.
\$ _____ per pay for _____ pay periods.
Total Gift amount: \$ _____
Signature (required): _____

This deduction (check if applicable)
 replaces all my current payroll deductions.
 is a new deduction/gift.

2. Check

Enclosed is my check made payable to the IU Foundation in the amount of: \$ _____

3. Charge

I wish to charge my gift in the amount of: \$ _____
 American Express Discover MasterCard Visa
Account # _____ Expires ____/____/____
Signature (required): _____

Please return this form to your Campus Campaign coordinator.
Or mail to:
IU Foundation
950 North Meridian Street, Suite 250
Indianapolis, IN 46204

Don't know the name of your Campus Campaign coordinator?
Visit www.campuscampaign.iupui.edu.

Thank you!

PLEASE DO NOT FOLD THIS FORM www.campuscampaign.iupui.edu PLEASE DO NOT FOLD THIS FORM

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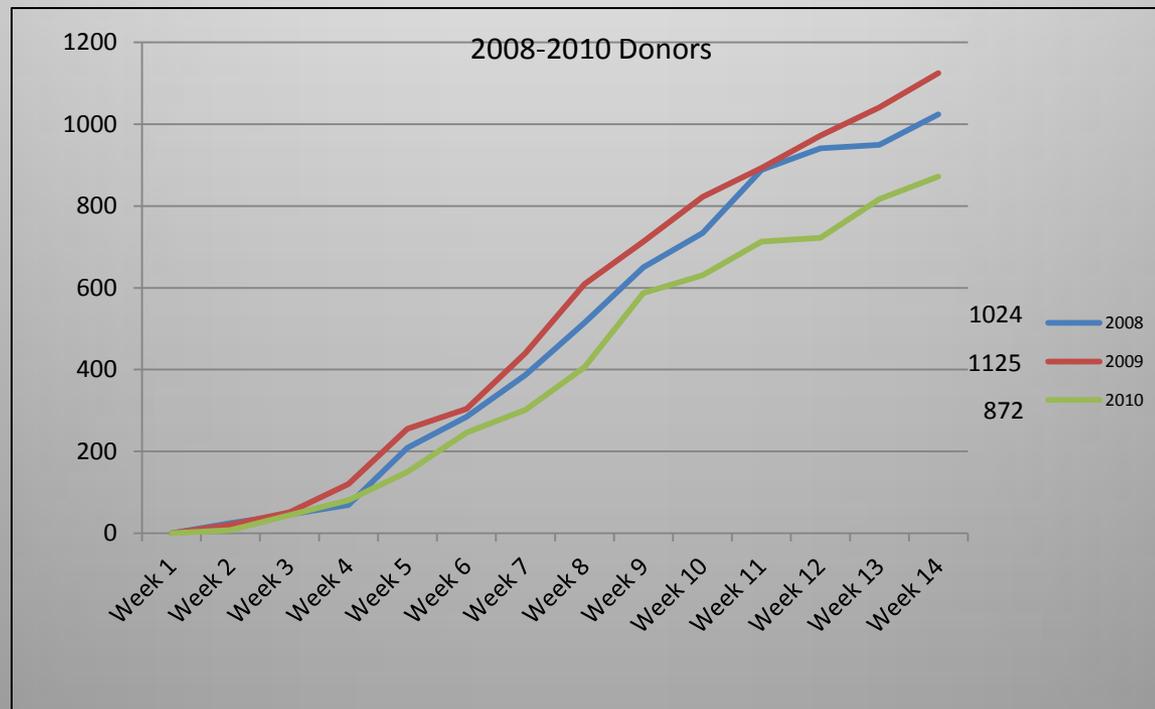


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- All faculty/staff gifts will count toward IUPUI IMPACT comprehensive campaign.
- In addition to focusing on annual giving, will also encourage multi-year gifts and planned gifts.
- Feb. 28 thru End of School Year - Marketing push, but any gift made by faculty/staff at any point during the year, will count.

New School



- Dean Pat Rogan and Assistant Vice Chancellor Ken Durgans will represent IUPUI staff/faculty on campaign council.
- They along with Chancellor Bantz, Ron Hunter and Gene Tempel spoke at 2/28 breakfast – kicked-off campaign.

New School



- No more paper forms.
- 2/28- All faculty/staff received email with links to:
 - Online payroll deduction (2/3 of gifts)
 - Give Now button (credit card gifts),
 - Downloadable gift form for printout (checks).

New School



- <http://www.impactiupui.iupui.edu/>



What can you do to help?

1. Work with your school/unit coordinators to promote campaign internally.
2. Work with your deans to encourage faculty/staff participation in campaign
3. Create enthusiasm around campaign by talking about it at staff meetings, all-staff events or creating an event just to focus on campaign

IMPACT

IUPUI FACULTY AND STAFF CAMPAIGN

What can you do to help?

MAKE

A

GIFT!



Goal

1,000 donors totaling \$300,000.00

As of 3-11-11

50 donors totaling \$22,526.00