

volume eleven, number eleven

march 22, 1981

CREST REVISITED

Researchers from the I.U. School of Dentistry were in New York City March 12 for a news conference announcing the results of clinical studies on a new toothpaste which they said represents the most significant advance any toothpaste has made in cavity protection since the first fluoride toothpaste was introduced in 1955.

The results, which were confirmed by an independent group from the Ohio State University College of Dentistry, show the new toothpaste -- Advanced Formula Crest -- can substantially improve the cavity protection provided by the current Crest product, the leading selling fluoride toothpaste on the market.

The American Dental Association has given the new Advanced Formula Crest its seal of acceptance. Crest was the first dentifrice to receive ADA acceptance.

"We believe this new dentifrice formula offers a very significant advance, perhaps the most important in the prevention of tooth decay since the first effective fluoride toothpaste -- Crest -- was introduced 25 years ago," said Dr. Maynard K. Hine, former dean of the I.U. School of Dentistry, chancellor emeritus of IUPUI, former president of the ADA, and now a special consultant to I.U. President John W. Ryan.

Dr. Hine noted that I.U. dental researchers played a key role in the development of the original Crest. (Drs. Joseph Muhler, William Nebergall and Harry Day from the dental school were pioneers in the development of that product.)

Dr. Bradley B. Beiswanger, associate professor of preventive dentistry at I.U. and supervisor of the I.U. clinical studies, said, "People will get fewer new cavities with this advanced formula product than with current Crest, and for those of us interested in preventive dentistry, 'fewer cavities' is the name of the game."

Working with Dr. Beiswanger were Dr. Mark E. Mallatt, assistant professor of preventive dentistry at I.U., and Dr. Charles W. Gish from the Indiana State Board of Health.

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<u>Spring Roundup</u>--State of the Campus report including next year's finances. Refreshments, music, and slides. For all faculty and staff members. Indianapolis Sports Center, Champions Room, Thursday, April 2 at 4 p.m. See map next issue. <u>Pharmaceutical</u>--Pharmacy displays: University Hospital, Abbott Laboratories, Monday; Ayerst Laboratories, Wednesday.

<u>Biochemical</u>--"The Regulation of Acetyl-CoA Carboxylase," Department of Biochemistry Seminar by Kenneth Beuchler, graduate student in the Department of Biochemistry, I.U. School of Medicine; Medical Science Building, Room 326, Monday at 4 p.m. Coffee and tea, Room 409 at 3:30 p.m.

<u>Ultrasound</u>--"Ultrasound Velocity in Normal and Diseased Arteries," Ultrasound Research Division Seminar by W.D. McNeely of the Indianapolis Center for Advanced Research, Inc.; Hurty Hall C, Fesler Hall, Tuesday at 3 p.m.

Free Middle East Lecture--"Contemporary and Recent Mideast History," first in a series of three free public lectures presented by the Institute for Race and Religion of St. Maur Theological Center. This lecture is by Dr. Charles Ashanin of Christian Theological Seminary. Maurwood Lake Pavilion, 4545 Northwestern Avenue (Michigan Road) Tuesday at 7 p.m.

<u>Physiological</u>--"Measurement of Starling Forces in Fetal Guinea Pig," Department of Physiology Seminar by Dr. Debra Anderson, instructor in physiology, University of Oregon Health Sciences Center; Medical Science Building, Room 205, Tuesday at 2:45 p.m.

<u>Oncological</u>--"Carcinoma of the Endometrium," Grand Rounds in Oncology by Dr. Frederick Stehman, assistant professor of obstetrics and gynecology, I.U. School of Medicine; Radiation Therapy Building, Room R-104, Wednesday at 11 a.m. Open to all residents and medical, dental and nursing students.

Executive Committee--IUPUI Faculty Council Executive Committee meets in the AO Building Wednesday at 3:30 p.m.

Figure Skating--The 1981 World Figure Skating Tour featuring top skaters from all over the world, Market Square Arena, Wednesday at 8 p.m. Tickets on sale at the Arena box office, L.S. Ayres Stores, Ross and Babcock Ticket Agency, and The News public service counter. Proceeds will be used to develop and implement programs for amateur competitors.

Dr. Zhivago--Part of the I.U. Law School-Bloomington film series, Thursday through Saturday, admission \$2.00. Times available at the Law School (812) 337-7995.

Alcohol Abuse--Second of two seminars on Drug and Alcohol Abuse Prevention/ Intervention Strategies presented by the Division of Continuing Studies; Krannert Building, all day Saturday. For information call Valjean Dickinson, Ext. 4501.

<u>Continuing Dental Education</u>--"Basic Cardiac Life Support," one day intensive course designed for the dentist and dental auxiliaries presented by Roberta M. Hilderbrand, assistant professor of dental hygiene and instructor-trainer certified by the American Heart Association and the American Red Cross; School of Dentistry, all day Saturday.

ADVANCE NOTICES

<u>Biochemical</u>--"Insulin Receptor Regulation in the Zucker Fat Rat," Department of Biochemistry Seminar by Dr. Julia Clark, associate professor of pharmacology, I.U. School of Medicine; Medical Science Building, Room 326, <u>Monday, March 30</u>, at 4 p.m. <u>Physiological</u>--"Mechanism of Axoplasmic Transport," Physiology Department Seminar by Dr. Sidney Ochs, professor of physiology, I.U. School of Medicine; Medical Science Building, Room A406, Monday, March 30, at 4 p.m.

Faculty Council--IUPUI Faculty Council meets Thursday, April 2, in the Champions Room of the Tennis Complex from 3:30 to 4 p.m.

Honors Information--Qualified sophomores (3.5 cumulative GPA) invited to learn more about the Honors Program offered by the School of Business, University Library (Blake Street), Room 318, Friday, April 3, from 12 to 1 p.m.

Diabetes Seminar--"Pancreatic Insulin Cell Function in Starvation and Aging," Diabetes Research and Training Center Seminar by Dr. Franz Matschinsky, director of the Diabetes Research and Training Center at the Hospital of the University of Pennsylvania; University Hospital, Room C-420, Monday, April 6, at 12:15 p.m.

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NEWS 'N' NOTES FROM HERE 'N' THERE

<u>Families Needed</u>--About 30 families are needed to host 14 professional social workers (each worker will stay with a family for five weeks) this summer. They will participate in a program sponsored by the School of Social Work in conjunction with the Council of International Programs aimed at cultural, work and educational enrichment.

The host families should be located in areas convenient to public transportation, and should be able to provide a private room for the visiting social worker. The social workers will work at various agencies for four days a week and attend seminars in the School of Social Work on the fifth day. Contact Maria Hadley, 283-4530, or David Metzger, Ext. 3586.

<u>Concert</u>--Haciendo Punto, popular Latin American music group, will be presented at 8 p.m. Friday, April 3, in the Union Building by the Universitarios Hispanos, an IUPUI student organization. The eight-piece group combines traditional Latin music and instruments with electronics and contemporary cultural statements. Tickets are \$5. For reservations or information call 272-0817.

<u>Cancelled</u>--An April 12 matinee performance of "Gertrude Stein Gertrude Stein Gertrude Stein" at the Indiana University Auditorium has been cancelled. Ticket holders should contact the I.U. Auditorium box office for information about ticket exchange or refund, phone (812) 337-1103.

<u>Visitor</u>--Ulrich Frei-Zulauf, of the Liestal, Switzerland, high school biology department, visited science education classes at IUPUI March 16. He is visiting several universities to observe how science education is taught in America. He met with Nelson Goud, J. John Harris, and Michael Cohen of the School of Education. Other universities examined include the University of California at Berkeley, Stanford, University of Chicago, Michigan State, Cornell and Columbia.

On Loan--Jerome I. Kaplan, Fellow at the Indianapolis Center for Advanced Research, is on a six-month loan to the Chemistry Division of the Naval Research Laboratory in Washington, D.C. He will return to ICFAR this summer.

Extra Mile--Mary E. Heffner of the Union Building has won the Administrative Affairs "Extra Mile" Award for the month of March.

Carol Nathan Leadership Award--This first annual award has been presented by the Occupational Therapy Program to Christie Kozal, senior. It is given in recognition of Miss Nathan's outstanding leadership in occupational therapy at the state and national levels. Director of the OT Program since 1969, Miss Nathan has resigned this position effective June 30 to become assistant dean of the faculties at IUPUI.

<u>Softball</u>--Interested in forming a softball league? Co-ed, non-professionals, employees/students of IUPUI. Call Mattie, Ext. 2923.

<u>Graduate Student Research</u>--Students working toward an M.S. or Ph.D. degree may enter the annual research competition sponsored by the I.U. Medical Center Chapter of Sigma Xi by submitting a one-page abstract to Dr. Pao-lo Yu, Department of Medical Genetics, Riley Research Wing, Room 132, on or before April 15. The abstract should include address, phone number and department. Winners will be determined from 10-minute oral presentations (slides should be 2 x 2) on April 22, from 2 to 4 p.m. in Room B26, Medical Science Building. Awards: First place, \$100; second place, \$50; third place, \$25.

<u>Retiring</u>--Anna Mae Andrews, nursing assistant in the Department of Medical Nursing, with 11 years of service, and Adah Irene Baird, laboratory technician for ICFAR, with 26 years of service as a laboratory technician in several areas, will retire on April 1. Both intend to continue with part-time work.

Student Exhibition--A wide range of work by approximately 300 students in the freshman, sophomore and junior years at the Herron School of Art now is on display at the Herron Gallery. The show will continue until April 6. Gallery hours are from 9 a.m. to 7 p.m. weekdays (9 a.m. to 9 p.m. Wednesdays).

Teen Volunteers Summer Program--Next Monday, March 30, Volunteer Services will begin interviewing Teen Volunteers for the summer program at the I.U. Hospitals. Cheer Teens ages 14 through 17 may work in Riley, University or Long Hospitals on assignments made on the basis of the applicant's ability, interest and possible career choice. The program begins June 8 and continues through August. For information call the Volunteer Services Department, Ext. 3782 or Ext. 8682. Deadline for interview appointments is May 13.

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GREEN SHEET'S FRIENDLY AD SERVICE

<u>Ride Needed</u>--From Forest Hills Apts. to I.U. Medical Center, 8 a.m. to 5 p.m. Call Vicki at Ext. 8645. Share expense.

Automotive--1972 Mercedes-Benz 250, maroon 4 door sedan, AC, AM-FM, rear window defogger, excellent condition, mechanics report available. Call Ext. 4525 or 849-3947. . .1979 Mercury Capri, low mileage, high MPG, many extras; call 283-1004. . .1978 Chev. G20 Custom High Top Van/Camper, PS, PB, AC, AM-FM-8 Track -CB, cruise control, low mileage, regular gas, sleeps 4, full kitchen, porta-potty, tent, \$8,500. Call 872-0354 after 3 p.m. . .1980 Datsun 280ZX 2x2, 15,000 miles, gold with gold velour interior, GL package, AM/FM stereo with cassette, 5-speed, excellent condition, extended warranty available for 10,995, phone 293-4112 after 5 p.m. . .1980 Malibu wagon, 9,000 miles, automatic, A/C, AM/FM, rustproof, warranty through June, \$5,700, call 872-5440 after 9 p.m. . .1979 Batavus Starflite moped, 2300 miles, very good condition. \$295, call 271-6318 after 7 p.m.

green sheet

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