



HERRON SCHOOL *of* ART + DESIGN

FOR IMMEDIATE RELEASE

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IU School of Nursing and Herron School of Art and Design team up to bring TEDMEDLive2014 simulcast to Indianapolis

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Professor Youngbok Hong will be one of the facilitators of a local discussion about *TEDMEDLive2014*.

A global discussion at the frontier of medicine will include IUPUI as presentations on the opening day of TEDMEDLive2014: Unlocking Imagination are simulcast on campus. The free event will take place on September 10 beginning at 9:00 a.m. Anyone may attend.

Reacting to live content from Washington, D.C. and San Francisco, participants at IUPUI will be part of a collective of the brightest minds, linked through 2,900 affiliates in 125 countries. More than 100,000 people are expected to experience the simulcast and companion discussions, which will be facilitated locally by faculty members from the IU School of Nursing and Herron School of Art and Design.

While this remarkable live and virtual gathering focuses on health, the content will be of interest to a wide array of individuals in the fine arts, design, the humanities and the social sciences. Selected titles of the day's 19 presenters offer an intriguing clue to the interconnectivity of these disciplines, ranging from "genomic bioethicist" to "counterintuitive comedian" and "social justice journalist" to "smart dermatologic cameraman."

Professors **Angie McNelis**, Ph.D., R.N., A.N.E.F., and **Julie Meek**, Ph.D., R.N.,

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from the IU School of Nursing, and **Youngbok Hong**, B.A., M.F.A., and **Pamela Napier**, B.A., M.F.A., from Herron School of Art and Design's Visual Communication Design program, will lead the on-campus discussion.

"TEDMED is a global network of leading doers and thinkers from every walk of life. That's what makes the discussions so fascinating. It gets practitioners thinking in a different way, and mashes up sparks of innovation from multiple disciplines to move healthcare forward," said the School of Nursing's **Chad Priest**, R.N., M.S.N., J.D., assistant dean for operations and community partnerships, who served on the organizing committee for the local event. "We're excited to partner with Herron to bring this opportunity to Indianapolis."

The simulcast and discussion will take place in the President's Room at University Tower. Full details are available at the School of Nursing Homepage nursing.iu.edu. Attendees do not have to commit their entire day and can stop in as scheduling permits. Visit TEDMED tedmed.com/event/stage2014 for a full list of presenters and additional information.

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