

From the Desk of the Chancellor, Oct. 19, 2009

Increasingly, the public face of IUPUI has become its Web site. Whether recruiting students, staff, or faculty, when people want to know more about us, it's our Web site that leads them to the information they want.

Our award-winning Communications and Marketing team has led the development of a one-day, on-campus conference to help Web developers and those responsible for electronic communications improve skills and share resources. This first [eduDEV Conference](#) takes place in the ICTC Building on October 30, 9 a.m. to 4:30 p.m. It is free and open to all IUPUI and IU staff in Indianapolis, but you should [register](#) to save your spot.

It will cover the whole range of electronic communications from social media to photography to web content management, improving search engine visibility, and more.

I know it will be time well spent, and you will be helping IUPUI put its best face forward to the world.



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