

## M I N U T E S

### JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia  
January 24-26, 1977

#### Monday Morning - January 24

The meeting of the Boards of Directors and National Officers of the Future Farmers of America was called to order at 8:15 a.m. at the Olde Colony Motor Lodge, Alexandria, Virginia, by H. N. Hunsicker, Chairman. Those present in addition to the Chairman included:

#### Board of Directors

- J. W. Buntin, Senior Program Officer, DVTE, U.S. Office of Education, San Francisco, California;  
\*Robert A. Crawley, Supervisor, Agricultural Education, Little Rock, Arkansas;  
H. E. Edwards, Branch Chief, DVTE, U.S. Office of Education, Chicago, Illinois;  
John W. Lacey, Senior Program Officer, DVTE, U.S. Office of Education, Denver, Colorado;  
M. L. Mitchell, Consultant, Agricultural Education, Concord, New Hampshire;  
Art Nelson, Program Director, Vocational Agriculture and Renewable Natural Resources Education, Olympia, Washington;  
\*Paul M. Day, State Supervisor, Agricultural Education, St. Paul, Minnesota;  
\*J. W. Warren, Senior Program Officer, DVTE, U.S. Office of Education, Philadelphia, Pennsylvania;\*\*

#### Officers

- \_\_\_\_\_, Secretary, Board of Directors, U.S. Office of Education, Washington, D.C;  
J. M. Campbell, Treasurer, FFA, State Department of Education, Richmond, Virginia;

#### Others as Authorized

- Lyron F. Rawls, Regional Director, DVTE, U.S. Office of Education, Kansas City, Missouri;  
Herbert W. Mackey,\*\*\* Assistant Regional Commissioner, Occupational and Adult Education, U.S. Office of Education, Dallas, Texas;  
C. Coleman Harris, Associate Executive Secretary, FFA, Alexandria, Virginia;

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- \* Member of the FFA Finance Committee.  
\*\* Mr. J. W. Warren was unable to attend the meeting so the Chairman designated Mr. Byron Rawls to serve in his place.  
\*\*\* Mr. H. W. Mackey was unable to attend the meeting.

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### Board of National Officers

\*James Bode, National President, Geary, Oklahoma;  
 Bruce Maloch, National Secretary, Emerson, Arkansas;  
 Julie Smiley, National Vice President, Mount Vernon, Washington;  
 Rick McDaniel, National Vice President, Nevada, Ohio;  
 Danny Schiffer, National Vice President, Orlando, Florida;  
 Sam Brownback, National Vice President, Parker, Kansas;

### Consultants

Richard C. Weber, President, NVATA, Inc., Larose, Louisiana;  
 John Murray, Past President, NVATA, Inc., Jackson, Minnesota;  
 W. A. McLeod, Jr., Vice President, NVATA, Inc., Red Springs,  
 North Carolina;  
 John Mundt, Vice President, NVATA, Inc., Meridian, Idaho;  
 Ralph E. Bender, Professor and Chairman, Department of Agricultural  
 Education, The Ohio State University, Columbus, Ohio;  
 Larry P. Rathbun, Associate Professor, Agricultural Education,  
 California Polytechnic State University, San Luis Obispo, Calif.;  
 William Smith, Acting Chairman, Department of Education, Cook College,  
 Rutgers University, New Brunswick, New Jersey;  
 George W. Wieggers, Jr., Professor, Agricultural Education, University  
 of Tennessee, Knoxville, Tennessee;

### Others present for all or portions of the meeting:

Edward J. Hawkins, Administrative Director, FFA, Alexandria, Va.;  
 Wilson W. Carnes, Editor, The National FUTURE FARMER Magazine,  
 Alexandria, Virginia;  
 Harry J. Andrews, Manager, National FFA Supply Service, Alexandria,  
 Virginia;  
 Robert W. Cox, Administrative Secretary, National FFA Alumni  
 Association, Alexandria, Virginia;  
 William F. Skinner, Supervisor, Order Department, National FFA  
 Supply Service, Alexandria, Virginia;  
 Glenn D. Luedke, Advertising Manager, The National FUTURE FARMER  
 Magazine, Alexandria, Virginia;  
 John M. Pitzer, Manager, Official FFA Calendar, The National FUTURE  
 FARMER Magazine, Alexandria, Virginia;  
 Kim Nowels, Associate Editor, The National FUTURE FARMER Magazine,  
 Alexandria, Virginia;  
 Robert A. Seefeldt, Program Specialist-Awards, FFA, Alexandria, Va.;  
 A. Daniel Reuwee, Director of Information, FFA, Alexandria, Va.;  
 Ted. E. Amick, Program Specialist-Contests, FFA, Alexandria, Va.;  
 Lennie H. Gamage, Program Specialist-International Activities, FFA,  
 Alexandria, Virginia;  
 George Verzagt, Chief Accountant, FFA, Alexandria, Virginia;  
 Donald N. McDowell, Executive Director, National FFA Foundation  
 Sponsoring Committee, Madison, Wisconsin;  
 Jesse Taggart, Assistant Executive Director, National FFA Foundation  
 Sponsoring Committee, Madison, Wisconsin.



INVOCATION -- Sam Brownback, National FFA Vice President gave the invocation.

SEATING OF NEW MEMBERS ON THE BOARD AND CONSULTANTS ON THE BOARD -- The Chairman introduced and officially seated Mr. Paul M. Day, State Supervisor of Agricultural Education, St. Paul, Minnesota, stating that Mr. Day was filling the unexpired term of Dean Prochaska who had resigned to become State Director of Vocational Education in Kansas. Mr. Day had previously been elected as Mr. Prochaska's alternate. The Chairman then introduced and seated the new consultants representing teachers and teacher educators, namely, Mr. John Mundt, Mr. W. A. McLeod, Jr., Dr. Larry P. Rathbun and Dr. George W. Wieggers, Jr.

BRIEFING OF DUTIES -- Mr. Hunsicker briefly explained the Boards' function, purpose and operation. Also, he reviewed the role of the consultants and how motions are made and approved. He explained that the National Officers, Directors and Consultants serving on the Board are representing all chapters and members across the country and not necessarily a particular region. He then called on James Bode who stated that the National Officers had prepared diligently for the meetings and that they were looking forward to working with the Board members the next few days. He also expressed the wish that they would reach decisions that would benefit the FFA for many years.

REMARKS OF CONSULTANTS ON THE BOARD -- The Chairman called on the consultants for brief remarks. Each expressed their appreciation to the Boards for being represented and stated that they viewed their role primarily as one to improve the communications between FFA and the agricultural education profession.

REPORTS -- Dr. Richard Weber, President of the National Vocational Agriculture Teachers' Association, Inc. and Dr. George Wieggers representing teacher educators, extended greetings from their respective professional groups.

PROGRAM ADJUSTMENTS -- Program adjustments were requested and made.

RECOMMENDATIONS FOR IMPROVING THE MINUTES REQUESTED -- Next the Chairman asked the Board members to submit to him a list of suggestions they might have for improving the duplicated copies of Minutes of the Board meetings. He especially asked their views as to their length.

REPORT OF NATIONAL FFA OFFICERS -- National FFA President James Bode called on his fellow officers to report on their activities since their election last November.

APPROVAL OF PREVIOUS MINUTES -- It was moved by Sam Brownback (Mr. Day)\* seconded by Julie Smiley (Mr. Crawley) and carried that the Minutes of the November 7-8, 1976, Meeting be approved as mimeographed and distributed. A question was raised concerning Page 3 in the Minutes with reference to the fact the Scorecard for the Honorary American Farmer Degree for Teachers of Vocational Agriculture had not

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\* Parentheses indicate joint action by the National FFA Officers and Board of Directors.



been included. It was recommended that the revised scorecard be attached to the official Minutes of the January, 1977 meeting. (See Appendix A.)

SUMMARY OF POLL OF BOARD MEMBERS -- The Chairman reported on the poll that he had mailed to all members of the Board of Directors and National FFA Officers on December 2, 1976, asking their authorization to purchase approximately 2.7 acres of land, plus house and garage, located between the FFA property and Mount Vernon Memorial Highway which had just become available. He stated that the ballots were received from all members of both Boards and they had given their unanimous authorization to purchase the property. It was stated that settlement will be consummated on February 5, 1977. One member of the Board pointed out that it had been the feeling of previous Boards that whenever any of the land between the Center and the highway ever become available that the National Organization should endeavor to purchase it.

REPORT OF NATIONAL FFA TREASURER -- Mr. J. M. Campbell, National FFA Treasurer, reported in depth on the financial status of income and expenditures of the National Organization for the six-month period July, 1976 through December, 1976.

MOTION -- It was moved by Rick McDaniel (Mr. Rawls), seconded by Bruce Maloch (Mr. Day), and carried to accept the report of the National FFA Treasurer

MR. RAWLS ASSUMES THE CHAIR -- Due to the fact that the Chairman, Mr. Hunsicker, had to attend an important meeting at the U.S. Office of Education, he designated Mr. Rawls as Chairman.

PRESENTATION OF 1977-78 BUDGET -- The National FFA Treasurer next presented the FFA proposed Consolidated Budget for FY 1977-78 and distributed respective divisional budgets for the same period. He expressed appreciation to the divisions for their assistance and cooperation in the budget development process. He stated that last Friday, January 21, the Finance Committee had met and spent the full day going over the proposed budgets and asked a lot of prodding questions to the heads of each division to explain the line items of the proposed budget. He further stated that the budget wouldn't be officially adopted until Wednesday since some actions the Boards might possible take between now and then might require adjustments in the budget. He said that it should be understood that this proposed budget would be reviewed prior to the July Board meeting and if necessary further adjustments made at that time.

MOTION -- It was moved by Danny Schiffer (Mr. Nelson), seconded by Sam Brownback (Mr. Mitchell) and carried to accept the Treasurer's budget report.



REPORT AND RECOMMENDATIONS OF THE FFA FINANCE COMMITTEE --

Mr. Robert Crawley, Chairman of the FFA Finance Committee, reviewed in detail the minutes and recommendations of the Finance Committee meeting held January 21, 1977.

MOTION -- It was moved by Bruce Maloch (Mr. Nelson), seconded by Julie Smiley (Mr. Mitchell), and carried to accept the report of the Finance Committee.

The meeting was recessed at 11:50 a.m. for photographs and lunch.

Monday Afternoon - January 24, 1977

The meeting was reconvened at 1:15 p.m. with all members of the Boards present.

"ADMINISTRATION AND SUPPORT OF VOCATIONAL STUDENT ORGANIZATIONS" --

Mr. Hunsicker distributed copies of the "Administration and Support of Vocational Student Organizations" which had been adopted unanimously by Distributive Education Clubs of America, Future Business Leaders of America, Future Farmers of America, Future Homemakers of America, Health Occupations Students of America, Office Education Association and Vocational Industrial Clubs of America.

MANAGEMENT OF NEWLY ACQUIRED PROPERTY -- Mr. Ed Hawkins acquainted the group with suggested plans for the new property purchased by FFA. Mr. Hawkins recommended that moderate repairs and alterations amounting to approximately \$2,500 to \$3,000, be made in the house and that it be occupied by FFA's Maintenance Manager, Mr. Caton Hall. Mr. Hall will do the repairs on the house himself and pay for the utilities. A written agreement between Mr. Hall and the FFA would be reviewed each year. Money for the improvements will be taken out of the Capital Reserves Account.

MOTION -- It was moved by Julie Smiley (Mr. Day), seconded by Danny Schiffer (Mr. Bunten) and carried that Mr. Hawkins be given authority to enter into a long-range plan for alterations and maintenance of the new property for use by the Maintenance Manager of the FFA Center.

USE OF THE FFA EMBLEM -- Mr. Ed Hawkins has received several pieces of advertisement using the FFA emblem. A question has been raised regarding staff authority to permit use of the FFA emblem.

MOTION -- It was moved by Julie Smiley (Mr. Mitchell), seconded by Sam Brownback (Mr. Nelson) and carried that Mr. Hunsicker be authorized to appoint a staff committee and a National Officer to study the proper use of the emblem and recommend a specific policy to the Board of Directors in July for consideration and approval. Miss Smiley was named to the Committee.

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WAREHOUSE CONSTRUCTION PROJECT -- Mr. Ed Hawkins reported the Contractor has not been able to complete final work on the FFA Center Warehouse. The sprinkler system was rejected by the Fire Marshal and Fairfax County. The building is 90% completed. We will not pay the final \$69,000 to present Contractor, unless completion is effected soon and in a satisfactory manner. The \$69,000 is enough to complete the building. Bond will protect FFA.

MOTION -- It was moved by Bruce Maloch (Mr. Rawls) seconded by Julie Smiley (Mr. Lacey) and carried that Mr. Hawkins and the Attorneys be given authorization to take whatever action that is necessary to have the building completed.

APPROVAL OF OFFICIAL ACTIONS OF THE 49TH ANNUAL NATIONAL FFA CONVENTION DELEGATES -- Mr. Harris presented and distributed a summary of official actions by the delegates to the 49th National FFA Convention. He pointed out that one item should be brought to the Boards' attention - that is whether it was legal for FFA to authorize a different type of official dress for female members and male members.

MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Danny Schiffer (Mr. Mitchell) and carried that some legal advice be sought in regards to the dress of FFA members. It was suggested that this legal advice could be gotten through HEW/OE Council.

REPORT OF PUBLICATIONS DIVISION -- Mr. Wilson Carnes, Editor of the National FUTURE FARMER Magazine, reported on the Publications Division status. The department lost, by resignation, an Associate Editor, Mr. Gary Bye. Mr. Kim Nowels from the Advertising Department was appointed Associate Editor. L. J. Emerson has resigned in the Advertising Department so this leaves two vacancies there. He invited the Board members to provide him with the names of qualified candidates for the positions. It will be necessary to raise the single copy price of the Magazine, due to increased shipping costs. The new prices will be: 1 copy - 50¢; 2-4 copies - 30¢ each; 5 or more copies - 25¢ each. Mr. Carnes informed the group that they did not allow others to use FFA mailing labels, but does provide mailing labels to some States upon approval of the State FFA Advisor.

The press run for the Feb/Mar issue is the highest ever-551,500. Some major advertisers will not be with us next year. This could be a concern in finances and the Finance Committee wanted the Board to know about this. Mr. Carnes felt that the Alumni should pay as much for the magazine as the Advisors.

Mr. Carnes called on Glenn Luedke, Advertising Manager. Mr. Luedke informed the Board that advertising is being lost because the advertisers think FFA members are not using their products and equipment. He felt that he and the advertising staff must be able to travel as much or more in the future in order to make the personal contact essential to selling. The Armed Forces is still our largest advertiser. Advertising rates will be raised in the August-September issue by 10%.



Jack Pitzer -- distributed the Annual Report of the 1976 Calendar Program. He informed the Boards that the 1977 calendar sales were up over the Bicentennial year. The Theme for FFA WEEK in 1978 will be announced at the July meeting of the Boards.

MOTION -- It was moved by Sam Brownback (Mr. Crawley), seconded by Julie Smiley (Mr. Day) and carried that the price structure for the magazine be approved as recommended by Mr. Carnes. It was also moved by Danny Schiffer (Mr. Lacey), seconded by Rick McDaniel (Mr. Nelson) and carried to accept the report of Mr. Pitzer.

NATIONAL FFA CONSTITUTION AND BYLAWS -- Mr. Art Nelson, Chairman, presented the changes he and his Committee had recommended. After a lengthy discussion it was recommended that the Committee meet again at 8:00 p.m. that evening.

The meeting was recessed at 5:17 p.m.

Tuesday Morning - January 25

The meeting was reconvened at 8:15 a.m. by the Chairman, with all members of the Boards present.

NATIONAL FFA CONSTITUTION AND BYLAWS COMMITTEE REPORT -- Mr. Nelson presented the report of Committee No. 3, National FFA Constitution and Bylaws. (See Appendix B) After much discussion the following motions were made:

MOTIONS -- It was moved by Julie Smiley (Mr. Day), seconded by Danny Schiffer (Mr. Crawley) and carried that the proposed changes in Article II, Item 1, be approved.

It was moved by Rick McDaniel (Mr. Day), seconded by Julie Smiley (Mr. Nelson), and carried that the proposed changes in Article II, Item 2 be approved.

It was moved by Bruce Maloch (Mr. Day), seconded by Danny Schiffer (Mr. Rawls) and carried that the proposed changes in Article II, Item 3, be approved.

It was moved by Rick McDaniel (Mr. Day), seconded by Bruce Maloch (Mr. Edwards) and carried that the proposed changes in Article II, Item 4, be approved.

It was moved by Julie Smiley (Mr. Mitchell), seconded by Danny Schiffer (Mr. Day) and carried that the proposed changes in Article IV, Section C, be approved.

It was moved by Sam Brownback (Mr. Day), seconded by Bruce Maloch (Mr. Rawls) and carried that the proposed changes in Article V, Section A, be approved.

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It was moved by Sam Brownback (Mr. Day) seconded by Julie Smiley (Mr. Nelson) and carried that the proposed changes in Article V, Section B, be approved.

It was moved by Julie Smiley (Mr. Day) seconded by Sam Brownback (Mr. Rawls) and carried that the proposed changes in Article V, Section C, be approved.

It was moved by Rick McDaniel (Mr. Day) seconded by Danny Schiffer (Mr. Nelson) and carried that the proposed changes in Article V, Section F, be approved.

It was moved by Danny Schiffer (Mr. Day) seconded by Rick McDaniel (Mr. Bunten) and carried that the proposed changes in Article VI, Section A, be approved.

It was moved by Bruce Maloch (Mr. Day) seconded by Sam Brownback (Mr. Bunten) and carried that the proposed changes in Article VI, Section D, be approved.

It was moved by Julie Smiley (Mr. Nelson) seconded by Sam Brownback (Mr. Day) and carried that the proposed change in Article VII, Section A, be approved.

It was moved by Bruce Maloch (Mr. Day) seconded by Rick McDaniel (Mr. Nelson) and carried that the proposed changes in Article VII, Section B, be approved.

It was moved by Sam Brownback (Mr. Crawley) seconded by Julie Smiley (Mr. Mitchell) and carried that the proposed changes in Article XI, Section A, be approved.

It was moved by Bruce Maloch (Mr. Lacey) seconded by Sam Brownback (Mr. Mitchell) and carried that the proposed changes in Article XI, Section B, be approved.

It was moved by Danny Schiffer (Mr. Day) seconded by Bruce Maloch (Mr. Crawley) and carried that the proposed changes in Article XII, Section B, be approved.

MOTION -- It was moved by Julie Smiley (Mr. Day) seconded by Sam Brownback (Mr. Mitchell) and carried that a Program Division staff committee in association with the Administrative Director conduct a feasibility study as to the possible change of the membership year and the fiscal year to unified dates beginning December 1, and ending November 30. This committee should report at the July, 1977, Board meeting. (Refers to Article XV.)

MOTION -- It was moved by Sam Brownback (Mr. Day) seconded by Danny Schiffer (Mr. Nelson) and carried that a committee be designated to review the composition of the adult members to the National FFA Board of Directors, and explore the legal feasibility of including the consultants as legal members of the National FFA Board of Directors. Also, that a committee composed of the National FFA Officers be responsible to research the feelings of FFA members nationwide as to the changes the FFA Organization should undergo in the first 14 pages of the Official FFA Manual, and other areas which the National Officers feel updating may be needed to keep the organization progressive.



Research shall take place at sub-regional and state officer conferences, state presidents' conferences, conventions and other contacts with members. The findings and recommendations shall be presented at the July Board meeting.

MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Julie Smiley (Mr. Crawley) and carried to approve the report of the National FFA Constitution and Bylaws Committee and that members of the committee be commended on a job well done.

NATIONAL FFA CONVENTION COMMITTEE REPORT -- Mr. Mitchell presented the report of Committee No. 4, National FFA Convention. After considerable discussion, it was moved by Julie Smiley (Mr. Nelson), seconded by Sam Brownback (Mr. Day) and carried to approve the report of the National FFA Convention Committee. (See Appendix C.)

NATIONAL FFA SUPPLY SERVICE REPORT -- New items including specific commemorative items were presented to the Boards for approval by Mr. Andrews. These included the Medallion, Commemorative Plates, Glassware, Cups, Commemorative Buckle and Belt, "Building the Emblem" cutout (for chapter use during the 50th Anniversary), Road Signs, and FFA at 50 Slide Series. In addition to these items the 50th Year History should be available for sale. The Supply Service also intends to overprint banquet supplies for one year with the 50th Anniversary dates and will use the FFA WEEK Placemat for the entire year. They will use the FFA at 50 Theme on other materials that are feasible such as stationery, pens, pencils, etc. Other items for general sale will be a necklace with FFA letters for girls and a needlepoint kit of the FFA Emblem.

MOTION -- It was moved by Rick McDaniel (Mr. Day), seconded by Danny Schiffer (Mr. Rawls) and carried that the Supply Service report relative to new items be approved and implemented.

NATIONAL EXECUTIVE SECRETARY REPLACEMENT -- Dr. Richard E. Carlson, Director of the Division of Vocational and Technical Education, U.S. Office of Education, was introduced and gave a progress report on selecting and employing Wm. Paul Gray's replacement as National FFA Executive Secretary and Education Program Specialist, Agriculture/Agribusiness in the U.S. Office of Education. He then complimented the FFA for its sustaining leadership throughout the years and for the tremendous amount of leadership given to other youth organizations.

James Bode expressed appreciation to Dr. Carlson for his continued support and for taking time to meet with the Boards.

The meeting was recessed at 12:10 p.m. - Dr. Carlson then met with the National Officers for lunch.



Tuesday Afternoon - January 25

The afternoon session was reconvened at 1:15 p.m. with all members of the Boards present.

NATIONAL FFA SUPPLY SERVICE REPORT (Continued) -- Mr. Andrews gave a detailed report on the Official FFA Corduroy Jacket, indicating that further increases in the cost of the jacket are inevitable because of the rising cost of corduroy, increase in minimum wages, cost of emblems, shipping costs, etc. He recommended that the price of the corduroy jacket be increased to \$17.50, effective September 1, 1977.

He further felt that this might be the time for a committee to be formed to study the long-range outlook concerning the corduroy jacket and it may be to our advantage to "look down the road" for alternative suppliers for the jacket. Less demand for corduroy will drive the price higher and higher over the years if we become dependent on a single sole source of supply.

MOTION -- It was moved by Julie Smiley (Mr. Day), seconded by Rick McDaniel (Mr. Rawls) and carried to accept and implement Mr. Andrews' recommendations to increase the price of the corduroy jacket to \$17.50, effective September 1, 1977, and that a committee be formed to study the long-range outlook concerning suppliers of corduroy for the jacket.

REPORT OF THE COMMITTEE ON INCREASING THE NUMBER OF HONORARY AMERICAN FARMERS -- Julie Smiley read the report of Committee No. 3 chaired by Mr. Buntin, concerning the rationale with recommendations for increasing the number of Honorary American Farmers. Members of the committee were: Messrs. Buntin (Chairman), Bender, Weber, Smith, Harris, McDowell, Taggart and Ms. Smiley. The committee first reviewed the Minutes of the July, 1976 Board Meeting, including Appendix E to the Minutes, and also reviewed action taken at that time which was:

"It was moved by Leo Anderson (Mr. Prochaska), seconded by Ron Wilson (Mr. Crawley) and carried, that the Boards accept and implement the Report of the Committee of Consultants pertaining to the Honorary American Farmer Degree and Awards." (Refer to Appendix E, July, 1976 Minutes.)

The Committee recommends:

1. The quota of 100\*remain as is.
2. Delete "75", Item F. 1(e) in the Official Operating Policies of the National FFA Organization, and abide by the quota system for Vocational Agriculture Teachers.
3. The Board policies reflect the action taken at the July, 1976, Board Meeting.
4. A complete application be filed through proper channels before the July Board Meeting.



Rationale: In 1976 the Honorary American Farmer Degree applicants totaled 53 while the quota selected was 100 (40). In the discussion which followed, Mr. Hunsicker remarked that since the quota for the Honorary American Farmers was established, we have increased the number of American Farmers by 33%, but have not increased the number of Honorary American Farmers. Mr. Murray stated that the reason for not raising the quota last year was due to a lack of applications. Only 53 names were submitted. Mr. Edwards stated that apparently the problem lies with the States failing to file applications. He suggested that the National FFA Office prepare and send to each State a list of the names and addresses of persons who have been awarded the Honorary American Farmer Degree, by years, since the beginning; then encourage the State officials to nominate persons for the Degree and submit the proper applications within the prescribed time limit. A suggestion was made that the number of Honorary American Farmers be prorated among Farmers, Legislators, Businessmen, Industry and Education, and that it be increased from 40 to 80; however, it was pointed out that Section (9) in Appendix E probably would take care of this since the item reads "That for special cases the Boards be allowed to exceed the restricted maximum number of degrees and awards listed." It was the consensus that the main obstacle was the lack of State participation in nominating well qualified candidates.

MOTION -- It was moved by Sam Brownback (Mr. Day); seconded by Danny Schiffer (Mr. Bunten) and carried that Julie Smiley's report be accepted with the following changes made in F (1) (b) of the Official Operating Policies of the National FFA Organization:  
(Item F. Recognition of Adults)

Item 1(b) -- Change the quota for recognition of adults exclusive of teachers, parents of National Officers, from 100 which was in error back to 60.

Item 1(c) -- Increase from 15, but not more than 20, the number of teacher educators and State staff personnel.

RECOMMENDATIONS FOR IMPROVING AND ENLARGING THE CAREER SHOW AND OTHER EXHIBITS AT THE NATIONAL FFA CONVENTION -- Mr. William F. Skinner, Coordinator, gave a comprehensive review of the 11th Annual Agricultural Career Show that was held in conjunction with the 1976 National FFA Convention in Kansas City, Missouri. There were 43 career-type exhibits and 18 National and State Exhibits which occupied an area covering approximately eighty-one (81) 10' x 10' booth spaces. Having only eleven State exhibits in the Hall of States does not present a very good picture of the interest in programs found in Vocational Agriculture/FFA, and Mr. Skinner stated that his personal goal for 1977 is "GET 50 FOR THE 50TH"! He also stated that in his opinion the show could be vastly improved and enlarged with a self-sustaining, much greater budget if we could tap our obvious source of outside income; for instance, the present cost of booth rentals is approximately 30¢ per square foot to exhibitors. This is extremely low at today's prices.

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Mr. Skinner announced that in accordance with action taken at the July Board Meeting, an Ad Hoc Committee composed of Messrs. Art Nelson, Paul Nelson of the National Grain and Feed Association, John Mundt, Bruce Maloch and himself met on January 21, and again on January 24, to study the entire current operational procedures of the Agricultural Career Show. Copies of their recommended "1977 Policies for Educational Exhibits" were distributed and discussed at some length. Also included was a "Job Description for a Coordinator of the Agricultural Career Show". Mr. Art Nelson recommended that Mr. Skinner continue to direct the Show if possible, and commended him for his efforts thus far. Among the recommendations made by the Ad Hoc Committee was that the cost of all 10' x 10' booths be increased to \$100.00 each. In this way it is hoped that the Show might become self-sustaining. Considerable discussion took place as to the types of exhibits which should be accepted, advertising policies, materials which could be used as teaching aids (booklets, audi-visuals, etc.) It was stated that last year several FFA Foundation Sponsors visited the Show and wondered about the possibility of participating. It was stressed that the exhibits should continue to be classed as educational and not commercial. Several questions were raised as to possible conflicts with policies at the Municipal Auditorium.

MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Danny Schiffer (Mr. Mitchell) and carried, that a decision on the Career Show policies be postponed until the following day, to permit discussion with certain Kansas City officials who will be attending the Board Meeting on Wednesday. In the meantime it was requested that Mr. Skinner provide certain additional needed information which he promised to do.

PROPOSAL TO ESTABLISH AN FFA HALL OF FAME IN THE NATIONAL FFA ARCHIVES FOR PERSONS WHO HAVE MADE MAJOR CONTRIBUTIONS TO VOCATIONAL AGRICULTURE/FFA -- Mr. Wilson Carnes, Editor, The National FUTURE FARMER, presented the following proposal: "That there be established at the National FFA Center in Alexandria, Virginia, a "National FFA Hall of Fame" to recognize and honor those individuals who have made "very outstanding" contributions to the development and progress of the Future Farmers of America. That an appropriate place be set aside at a conspicuous location for the hanging of a portrait and a plaque or inscription giving brief details of their contributions to FFA. That this honor be highly prestigious and very limited as to the number of people admitted to the National FFA Hall of Fame." Mr. Carnes continued his presentation with further detailed consideration and suggestions as to how these persons should be selected, ceremonies for inducting them into the Hall of Fame, and possible methods for funding and carrying out the proposed project. Reaction to Mr. Carnes' proposal was well received by the Board members.



MOTION -- It was moved by Bruce Maloch (Mr. Nelson), seconded by Julie Smiley (Mr. Mitchell) and carried, that the proposal for the establishment of a "National FFA Hall of Fame" be referred for further study and advance planning to a committee, to be appointed by the Chairman of the Board, that this Committee be comprised of FFA staff members, headed by Mr. Carnes, and that their recommendations be presented to the National FFA Officers and members of the Board of Directors at the July, 1977, meeting.

STATUS OF FFA'S INVOLVEMENT IN THE AGRICULTURAL HALL OF FAME -- Mr. Byron F. Rawls stated that he had no report to make on this subject at the present time.

REPORT OF THE DIVISION OF PROGRAM DEVELOPMENT, OPERATION AND COORDINATION -- Mr. Coleman Harris, Chairman, presented an overall report on the Operation and Administration of the Program Division. He stated that the staff had given much time and thought to the preparation of the 1977-78 Program Division Budget which has been presented to the Finance Committee. With the planning which has gone into these expenditure projections, the staff is confident that they can carry out the objectives of the Organization as assigned to this Division. Mr. Harris distributed copies of the 1977-78 Yearly Plan of Work for the Division of Program Development, Operation and Coordination, setting forth the Mission and Main Objectives of each staff member. He stated that some adjustments have been made in staff assignments. Each staff member has been assigned responsibility for maintaining close contacts with a Region as follows:

Mr. Gamage	-	Southern Region	Mr. Amick	-	Eastern Region
Mr. Harris	-	Central Region	Mr. Seefeldt	-	Western Region

Mr. Harris will work with the National Officers on the convention floor this year. Mr. Reuwee has assumed full responsibility for the "Food for America" program and there have been some "in-house" adjustments.

REPORT ON INFORMATION AND PUBLIC RELATIONS Mr. Dan Reuwee, Director of Information and Public Relations, gave a brief report on the "Status of Activities for the Golden Anniversary," as follows:

1. 50th Year History. Dr. Tenney's final draft has been received. Mr. Carnes is to assist in editing the draft and Mr. Gray is to work on selecting photographs from the Archives. Mr. Reuwee will contact the printers and receive bids. An initial printing of 10,000 copies has been recommended. They will be available for sale at the 1977 Convention. Five hundred hard cover editions are also to be purchased. The cost has not yet been determined.

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2. Commemorative Stamp. Our proposals for an FFA Commemorative Stamp have been turned down twice. Our chances are almost nil, as only about 12 to 16 commemorative stamps are issued each year from over 1,500 requests. One factor against us was that we had a stamp issued at the 25th Anniversary.
3. FFA History Film. The film is a Special Project by Firestone. It will be distributed through Venard with Firestone also sponsoring distribution. Two rough drafts of the script have been submitted and Venard Films is working on a third. The film is to be completed and shown at the 1977 national convention. Venard is to work with FFA to produce a brochure promoting the film. Promotion of the film is to be included as a part of the Supply Service catalog, giving information on how to order it and how to promote it as part of the 50th Anniversary. Also, anyone wishing to purchase the film may do so from Venard through the Supply Service.
4. Slide Series on History. We have discussed with Venard Films the possibility of developing a slide series on the FFA History in conjunction with the film. Money for such a project is in the FFA Program Division budget. The slide show will be available to chapters through the Supply Service. For chapters unable to obtain the film during the anniversary year, the slide program will make a good Chapter Banquet presentation. It can also be used effectively as an orientation piece for Freshmen.
5. Medallion and Other Supply Service Items. It has been proposed to have a special, four color, 8 or 16 page 50th Anniversary supplement to the Supply Service Catalog which will also include FFA Week materials. Prior to the convention, pictures of the medallion will show only the front. The medallion is now out on bids and will be available at the 1977 convention in various forms. The national office has recommended the purchase of a sufficient number of medallions embedded in lucite for presentation to VIP's. Possible uses of the medallion would be mounted on a spinner, keytags, necklace, charm bracelet, pendant, and paperweights.
6. Anniversary Pageant. This project involves the development of a pageant that can be used by State Associations and FFA chapters during the anniversary year and at other times. The FFA staff will design or have designed a program for chapters and States based on the FFA History and the FFA's "Building the Emblem" pageant. Chapters will be able to purchase all the elements needed to present the pageant including a cardboard emblem, a cassette recording, flags and a script.
7. TV Spot Announcements. Four 30 and 60 second television spot announcements will be developed on the 50th Anniversary. The spots will feature the history of the FFA and the organization's



importance to modern agriculture. A quantity of the spots will be distributed to States so that they in turn can provide them to television stations. Entire cost will be underwritten by funds in the Program Division Budget.

8. National FFA Archives Exhibit. Calendar paintings will be part of an exhibit that will include a model of the FFA Center and several historic items from the FFA Archives. The FFA Alumni Association has offered assistance in organizing and erecting this exhibit.
9. Stationery and Publications. An artist is preparing graphics and artwork that will be used as part of FFA publications and letterheads during the 50th Anniversary Year to call attention to this milestone in FFA history.
10. FFA Week. The materials being developed by Jack Pitzer for FFA WEEK in 1978 are all designed for use during the entire year as a salute to the organization during its 50th year. All FFA WEEK materials are designed so that they can be used at any time. Chapters will be urged to promote the 50th Anniversary in all their activities.

PROGRAM DIVISION STAFF COMMENDED -- Mr. Mitchell commended the members of the Program Division Staff for their excellent work and untiring efforts in making materials available to the States and local chapters throughout the year.

REQUEST FOR EMPLOYMENT OF TWO PUBLIC RELATIONS INTERNS -- Mr. Dan Reuwee presented a request to employ two Public Relations Assistants on an intern basis for periods of approximately five months each. He told of the need for additional help in the Information Department prior to and during the National Convention. He proposed that one intern be employed for this purpose during the period from August through December, 1977; and another intern to serve from January through May, 1978, to work on the "Emphasis '78" (Golden Anniversary) Program. He pointed out that the sum of \$7,000.00 has been provided in the Program Division Budget for this purpose.

MOTION -- It was moved by Julie Smiley (Mr. Bunten), seconded by Danny Schiffer (Mr. Nelson) and carried, that the Boards authorize the employment of two Public Relations Interns at the National FFA Center, for periods of approximately five months each, during the Fiscal Year 1977-1978.

REPORT ON ARCHIVES -- Mr. Lennie Gamage, Program Specialist-International Activities, gave a progress report on the Archives. In the past few years little has been done other than to use the funds available to hire temporary secretarial help during summer months to file items and documents received, plus purchase two display cases. In recent months there has been some interest in contributing monies for display cases, etc. If we are to develop an orderly and interesting display, it seems essential that some

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orderly plan must be developed for an archives display. For this reason, the 1977-78 proposed Program Division Budget provides sufficient funding in the Archives line-item to begin a three-phase plan to make the Archives interesting and educational for visitors to the National Center, using themes that illustrate the aims and purposes of FFA. It is proposed to obtain the services of a local firm that specializes in the design, fabrication and installation of exhibits. This firm has expertise in modern graphics and displays, having done work for the new Aero Space Museum, the U.S.D.A., and Colonial Williamsburg. Phase I will provide us with a complete content outline and concept design, including color sketches that will visualize the Archives Exhibit, and can be used by the Foundation Endowment and Development Fund in obtaining funds for further development of the Archives as we move in Phase II and III, which will consist of final design, fabrication and installation. A progress report will be made to the Boards at the July meeting. Mr. Gamage concluded his report by requesting approval of the sum of \$7,500.00 in the Budget to be used for Archives in 1977-78, approximately \$4,000.00 for the design, and the balance for personnel as needed. Additional funds already have been contributed to the National FFA Foundation and earmarked for development of the Archives.

MOTION -- It was moved by Bruce Maloch (Mr. Crawley), seconded by Danny Schiffer (Mr. Mitchell) and carried, that the Boards accept and implement the proposal submitted by Mr. Gamage for further development of the FFA Archives.

REPORT ON 50TH NATIONAL FFA CONVENTION -- Mr. Coleman Harris gave a brief report on plans for the forthcoming convention. The dates of the 1977 National FFA Convention are November 8-11. Housing forms were provided (one per chapter) to the States in January. Tentative arrangements for facilities have been made with the Convention and Visitors Bureau of Greater Kansas City. The Kansas City FFA Advisory Council will meet on Friday, February 25, with the National FFA Officers during the National Officer Tour.

PREVIEW DISCUSSION OF LONG-RANGE OFFER/CONTRACT BY KANSAS CITY OFFICIALS -- Mr. Rawls led a discussion and provided information on the proposed "Agreement Between the City of Kansas City, Missouri - The American Royal Association - and The Future Farmers of America". The proposed contract was discussed at some length. Kansas City representatives will attend the Board Meeting on Wednesday, January 26, at which time action will be required on the Contract.

REPORT OF THE NOMINATING COMMITTEE AND ELECTION OF PERSONNEL -- Mr. John Lacey, Chairman, gave the Report of the Nominating Committee, comprised of Messrs. Murray, Nelson and Lacey as follows:



To replace Mr. Rawls on the FFA Governing Committee (Two-year term, beginning July 1, 1977) -- Mr. John Bunten

To replace Mr. Crawley as a Consultant to the NVATA Executive Committee to June 30, 1978 -- Mr. Paul Day

MOTION -- It was moved by Mr. Lacey, seconded by Mr. Crawley and carried that the Report of the Nominating Committee be accepted and the appointed personnel be elected.

PROPOSAL FROM MILE HIGH HORSE EXTRAVAGANZA, INC. OF DENVER, COLORADO -- Mr. John Lacey presented a proposal from the Mile High Horse Extravaganza, Inc., of Denver, Colorado. This is an all breeds horse show scheduled to be held on the ground of the National Western Stock Show, November 25 - December 4, 1977. The proposal, including the educational program, the proposed judging contest and the educational fund raising plan was discussed in considerable detail. It was decided that in view of the established policies of the FFA which prohibit the endorsement of commercial enterprises or purposes, that no official action could be taken which might be interpreted as an endorsement.

PROPOSAL TO HONOR ORIGINAL SIGNERS OF FEDERAL LEGISLATION AFFECTING FFA (P.L. 81-740) -- Mr. Martin Mitchell presented a letter written by Mr. Neal D. Andrew, Chief of DVTE, in New Hampshire, in which he proposed that the Boards give consideration to honoring the original signers (five of whom are still living) of Public Law 81-740 at the 50th National FFA Convention in Kansas City, by participating on the program in some way. This would involve five persons, all of whom are now retired. Because of their limited income, they might require some financial assistance with their expenses to Kansas City. It was estimated that this would involve an expenditure of approximately \$2,000 to \$2,500. Board members were receptive to the idea but expressed some concern about this additional expenditure of funds for which no provisions had been made in the budget. The suggestion was made that perhaps some of the cost could be borne by the States concerned, although one of the persons from Colorado was a Federal employee.

MOTION -- It was moved by Rick McDaniel (Mr. Rawls) seconded by Danny Schiffer (Mr. Crawley) and carried that the FFA Staff be authorized to study this matter further and report back to the Boards at the July meeting.

(NOTE: It was been learned that Mr. R. E. Naugher, one of the original signers of P.L. 81-740, passed away on January 19, 1977.)

The meeting was recessed at 5:45 p.m.

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Wednesday Morning - January 26, 1977

The meeting was reconvened at 8:00 a.m. by the Chairman, with all members of the Boards present.

REPORT OF THE NATIONAL FFA ALUMNI ASSOCIATION -- Mr. R. W. Cox, Administrative Secretary of the National FFA Alumni Association, introduced Mr. David Thomas, Vice President of Member Relations, Mid-Continent Farmers Association, Columbia, Missouri, and the current National Chairman of the FFA Alumni Council. Mr. Thomas is also a former State FFA Officer of the Missouri Association of FFA. In his opening remarks, Mr. Thomas reflected back to the first National FFA Convention he attended in 1962. Mr. Thomas then presented a progress report on the National FFA Alumni Association. He pointed out that the Alumni's theme for 1977 "SUPPORTING VOCATIONAL AGRICULTURE" is exactly what the Alumni is striving to do. However, "participation" is the name of the game. In order to offer guidance and assistance, participation not only on the national and State level, but at the local level is most important. He briefly reported on the Fifth Annual Green Hand Motivational Conference recently conducted in Missouri, which was attended by the National FFA Officers. Two Conferences were conducted with 100 schools participating. Mr. Thomas presented each National Officer with a framed picture taken at the conference as a memento of their attendance.

He expressed appreciation to the FFA Board of Directors for their support and pledged the Alumni Association's fullest cooperation and support in working with the FFA Board of Directors and Foundation Board of Trustees for the good of the FFA.

The National Alumni Council Chairman then pointed out some of the achievements during the past year:

-- Membership growth has continued to increase. The Alumni presently has 12,500 active paid members. Over 5,500 new members have joined during 1976. Life membership dues have continued to increase at a rapid pace. 277 new Life Members have been added in 1976, which is more than double the number of new Life Members in 1975. Total Life membership is 865. There are 640 chartered Affiliates and three chartered Life Member Affiliates. The renewal rate for FFA Alumni members was 55% for 1976.

-- Most Total Active Members -- Wisconsin - 2,117  
 -- Most Increase in Members Since Last Year -- Wisconsin - 981  
 -- Highest Percent of Increase in Past Years Membership --  
 Missouri - 90% (241 members to 468)  
 -- Most Life Members -- Oklahoma - 141  
 -- Most Local FFA Alumni Affiliates -- Wisconsin - 63  
 -- Highest Percentage of Alumni Affiliates for FFA Chapter --  
 Wyoming - 55% (21 FFA Alumni serving 38 FFA Chapters)  
 -- Most Life Members in an Affiliate -- Evansville, Wisconsin  
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In continuing his report, Mr. Thomas pointed out that the membership records and renewal system have been totally revised. A computerized roster system with historical records on each member has been implemented. The membership year for the FFA Alumni member has been made to coincide with the calendar year. It is believed that the new system will improve the renewal percentage, the Alumni records and reduce membership maintenance cost. The Alumni Association will continue to keep expenses down as much as possible. The Alumni is considering holding its next Annual Meeting on Wednesday and/or Thursday during the week of the National Convention, rather than on Friday. The Council will discuss and take action concerning this matter at their mid-year Council Meeting in Chicago. The Council Chairman then called attention to the fact that Alumni membership at its November meeting as well as the Council members again requested that the Alumni Association would like to have a non-voting consultant on the National FFA Board of Directors. There are several areas in which the Alumni can assist the national organization, one of which is to work closely with the Board of Directors. Another area would be to assist with the new Bill on Vocational Education. At this time, Mr. Thomas invited the Boards to ask questions and/or offer suggestions. The National FFA Advisor complimented the Alumni on their excellent theme for 1977 "SUPPORTING VOCATIONAL AGRICULTURE". One Board member, Mr. Art Nelson of Washington asked if anything could be done to get Alumni materials to the State people which would entice them to join the Alumni. He also pointed out that more P.R. materials are needed. Mr. Thomas promised that he would check into the matter, however, there are budget problems involved in obtaining additional P.R. materials.

Alumni Budget. The National Alumni Council Chairman next presented the Alumni Association's Budget for FY 1977-78 and led an item by item review, pointing out several decreases and increases, and stressing the fact that it is a "balanced" budget.

The Chairman of the Board then stated that more thought would have to be given as to an Alumni representative to serve on the Board on a consultant basis since, legally, no member on the Board can represent any professional association, i.e. NVATA, AATEA, etc.

MOTION -- It was moved by Sam Brownback (Mr. Day) seconded by Bruce Maloch (Mr. Rawls) and carried to accept and approve the Report and Budget for FY 1977-78 of the National FFA Alumni Association.

Mr. Nelson stated, for the record, he would like to see 100% support of the Alumni Association on the national level not just a "lukewarm" efforts. The Chairman of the Board commended the Alumni Association on its progress and expressed appreciation to Mr. Thomas and Mr. Cox for their noteworthy efforts.

COMMITTEE REPORT ON POST SECONDARY PROPOSAL -- Mr. Murray, Chairman, briefly presented background information of the proposal which has been in the planning states since 1973. Members of the Boards were furnished with copies of the committee report and proposal. (See Appendix D.) He then reviewed the committee's changes and/or refinements, item by item. Considerable discussion ensued whether or not a National Post Secondary Agriculture/Agribusiness Organization would fall under the jurisdiction of the FFA

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Board of Directors or Board of Trustees. It definitely was decided that the Post Secondary Organization should come under the jurisdiction of the National FFA Board of Directors. However, it was also pointed out that approval of the proposal only authorizes the planning of a Post Secondary Organization, and that the organizational plan will be presented to the Board of Directors for review on or before the July, 1978, Board meeting. The proposed budget for the proposal was then reviewed, item by item. The question was raised, by approving funding for the post secondary proposal, would it not set a precedence to financially aid other organizations, i.e. Alumni and Young Farmer Associations? Considerable discussion continued on this item of business.

MOTION -- It was moved by Sam Brownback (Mr. Day) seconded by Bruce Maloch (Mr. Buntin) and carried to reword Item f. on page 2 of the Proposal to read as follows:

"f. The organizational plan to be reviewed and subject to approval by the FFA Board of Directors on or before the July, 1978, meeting."

MOTION -- It was moved by Sam Brownback (Mr. Rawls) seconded by Rick McDaniel (Mr. Nelson) and carried to accept the Report on the Post Secondary Proposal and recommend it to the FFA Foundation Board of Trustees for implementation and funding.

NVATA/FFA RELATIONS COMMITTEE REPORT -- Dr. Richard Weber reported the recommendations from State Associations on the NVATA/FFA Relations Section of the Program of Work.

MOTION -- It was moved by Julie Smiley (Mr. Day) seconded by Sam Brownback (Mr. Crawley) and carried to accept the Report of the NVATA/FFA Relations Committee; and that it be added as an appendix to the minutes. (See Appendix E.)

COMMITTEE REPORT ON "ROLE AND RESPONSIBILITIES OF CONSULTANTS IN THE NATIONAL FFA PROGRAM" -- Dr. Weber distributed copies of the committee report and pointed out the "Specific Roles" and "Specific Responsibilities" included therein. (See Appendix F.)

MOTION -- It was moved by Sam Brownback (Mr. Rawls) seconded by Rick McDaniel (Mr. Nelson) and carried to accept the Report on "Role and Responsibilities of Consultants in the National FFA Program".

INTRODUCTION OF MEMBERS OF THE KANSAS CITY FFA ADVISORY COUNCIL -- The Chairman asked Mr. Byron Rawls to introduce the members of the Kansas City FFA Advisory Council. Mr. Rawls stated that it was indeed a great pleasure and honor to introduce the following gentlemen: Mr. James W. Leathers, Chairman of the Kansas City FFA Advisory Council, and Sales Planning Manager of the Bayvet Corporation, Shawnee Mission, Kansas; Mr. William P. Harsh, Executive Vice President, Hallmark Cards, Inc., Kansas City, Missouri;



Mr. Glen Hopkins, Deputy City Manager, Kansas City, Missouri; Mr. Ray Bennison, President, Convention and Visitors Bureau, Kansas City, Missouri; Mr. Harry Horne, Director of Convention Facilities, Kansas City, Missouri; and Mr. R. E. (Dick) Sneddon, Secretary of the Kansas City FFA Advisory Council and Agribusiness Manager, Chamber of Commerce, Kansas City, Missouri. Mr. Rawls pointed out that these gentlemen are indeed "Friends of the FFA".

Remarks by Mr. Harsh: Mr. Harsh stated that it was indeed a great pleasure to be here today. It meant to put aside a lot of work in order to be here but "the FFA is more important". He extended greetings from Mayor Wheeler, Rod Turnbull and many other friends. Kansas City looks forward each year to the visit of the 16,000 to 20,000 FFA members and their advisors as they conduct their national convention. Kansas City is very proud of the fact that it is the birth place of FFA, and it hopes that FFA will continue coming to Kansas City to hold their convention for many years to come. The new Arena was built with the FFA in mind. In closing his remarks, Mr. Harsh complimented Mr. Byron Rawls saying that he was "very fair and tells the facts as they are."

Remarks by Mr. Leathers: Mr. Leathers, the Chairman of the FFA Advisory Council explained the structure of the Advisory Council and how the 14 sub-committees function. He stated that the Council was looking forward to the National Officers Tour in late February and early March.

Remarks by Mr. Hopkins: Mr. Hopkins presented an explanation of three drafts of the proposed agreement as they evolved or emerged. First, the City Manager and Mayor agrees fully that FFA is one of the prime conventions insofar as their interest is concerned, that has ever used Kansas City. We feel that FFA is Kansas City -- it is their home. Getting approval of the contract certainly had the full support of the Mayor, the Council and the City Manager. At the time the committee was appointed to develop this proposed contract, the real policy position of the council had not been determined and that was the extent to which Kansas City would use general funds to subsidize the operations of our facilities. We had originally proposed that FFA reimburse the city for the direct cost for housing the convention. As the draft was almost completed, Mr. Horne and I realized that if we were subsidizing conventions to the extent that it appeared to the final ordinance, that there probably would be an authorized rate that would be cheaper than the direct cost. So we inserted a sentence in the contract that if the council did establish a lower rate, that FFA would have a choice to collect that means of reimbursement. Then, as the contract was well along with council approval, it was realized that the rates which were authorized would still be a substantial increase over the reimbursement that was received in 1976. So an additional paragraph was added to allow the discount for the first two years to ease and lengthen the transition.

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Remarks by Mr. Bennison: Mr. Bennison stated that he was delighted to be here and appreciated the invitation. The prime function of the Kansas City Convention and Visitors Bureau is in the area of housing and making the contracts with the various hotels, working with the national office and advisors, consulting on transportation and coordinate activities prior, during and after the convention, with the auditorium and other convention facilities. The Convention and Visitors Bureau has a full staff that works on Agribusiness, and they are very, very proud that FFA is a part of Kansas City. The community is working on the convention not just two or three months out of the year, but in some ways they are working on FFA conventions 12 months out of the year. In cooperation with Mr. Harris, a new Housing Registration Form has been developed. The form, they feel, has to be improved and perfected each year and hopefully it will improve the housing.

Remarks by Mr. Sneddon: Mr. Sneddon, Agribusiness Manager with the Chamber of Commerce in Kansas City, explained his role as Secretary of the Kansas City FFA Advisory Council as it relates to FFA. He stated as all the other members, he too is pleased to be here to represent the business leaders of the Greater Kansas City area. He stated that he has been with the Chamber now for 1½ years and his first challenge was to develop Kansas City into the Agribusiness Capital" the world. The second phase of this particular program has been to establish, just this month, a \$25,000 study entitled "An Agribusiness Economic Phase Study". In June of this year they will have a city-wide meeting with national speakers to expose this information. In closing his remarks, Mr. Sneddon emphasized that Kansas City is very proud that for 49 years the FFA has continued to re-generate the feeling each year that Kansas City has of the significance of FFA and particularly, the importance of Agriculture. On behalf of Mr. Zimmerman, President of the Chamber of Commerce, Mr. Degenhardt, Chief Staff Officer, Mr. Sneddon pledged that the Chamber of Commerce is ready, willing and able to serve FFA's particular needs including any new ideas.

Remarks by Mr. Harry Horne: Mr. Horne explained his job as Director of Convention Facilities with the city. He stated it has been his pleasure to work with Paul Gray and the National Staff in coordinating the FFA Conventions for the past four years. New equipment had been added last year to meet FFA's needs. In closing his remarks, Mr. Horne asked that if there is anything at all his office could do to facilitate matters during convention time, to let him know and they certainly will try to do their very best.

REVIEW OF AGREEMENT -- Both Boards next reviewed the agreement, item by item. Several pertinent questions were asked of the members of the Kansas City FFA Advisory Council and answered. A great spirit of cooperation, unity and understanding prevailed during the review session. Several changes in the agreement were requested and discussed at great length.

At this time the Chairman at the request of the Board called an Executive Session for 1:00 p.m. The meeting was recessed at 12:00 noon.



Wednesday Afternoon - January 26, 1977

An Executive Session of the Boards was held from 1:00 p.m. until 2:35 p.m.

The regular afternoon session of the Boards was reconvened at 2:50 p.m. with all members of the Boards present.

CONTINUATION OF PROGRAM DIVISION REPORT -- Leadership Program -  
 Mr. Harris called attention to the schedule, previously mailed to members of the Boards, relating to National Officer attendance at State FFA Conventions, Regional and National Conferences.  
International Programs - Mr. Gamage reported on the World Conference and "Ag Olympics" held November 8-12, 1976, in Kansas City. Youth, delegates and agricultural educators from 28 countries participated. Total registration for the Conference was 231 persons. A Planning Committee was selected to begin work toward a Second World Conference to be held in 1979 or 1980, probably in a developing country. Applications for the 1977 WEA Program are now being processed and State level interviews being conducted. The number of participants on the two-way exchange is expected to again go over the 100 mark. Greece and Poland are among the new countries participating in 1977. Taiwan has expressed interest to participate and this will be followed up during the year. Mr. Gamage in closing his report briefly updated the group with two pending international program developments, namely, Agency for International Development and Ag Classroom International. A progress report on both of these activities will be forthcoming at the July meeting of the Board of Directors and Foundation Board of Trustees.

FFA Awards - Mr. Bob Seefeldt presented the following proposal for action relating to the Agricultural Proficiency Award Applications:

Presently one complete set of Proficiency Award applications is provided to each chapter via the annual chapter guide. In addition a limited number of copies are provided to each State office on request to be used if applications need to be re-typed when they are submitted for competition above the chapter level.

Since the Proficiency Award Program is designed to be an incentive program, teachers like to be able to provide each student with the corresponding Proficiency Award application at the time he/she selects a SOEP. To accomplish this under the present system requires a great effort both in time and money on the part of the local vo-ag instructor to reproduce each application in order to have sufficient quantities.

Numerous State Advisors/Executive Secretaries and individual FFA Chapter Advisors have indicated that to eliminate this problem would not only save time and money, but would also increase both the quality of programs and number of students involved in the Proficiency Award Program. Also, it would be a forward step in helping the vo-ag instructor incorporate the Proficiency Award Program into the instructional program.

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Mr. Seefeldt proposed the following solution to the problem:

1. Continue to provide all FFA Chapters one complete set of Proficiency Award applications via the annual Chapter Guide.
2. Have the National FFA Foundation provide the necessary inventory of application forms to the Supply Service for sale. It is proposed that the following plan be used:
  - The National FFA Foundation provide an initial inventory of each Proficiency Award application to the Supply Service for direct sale to local chapters. As inventory is depleted, the Foundation will restock.
  - All applications available for sale will carry the Special Project Sponsor's name and/or logo.
  - All applications for sale will be packaged in lots of 25.
  - Applications to be sold at \$3.00 per lot of 25. \*Foundation to be reimbursed \$1.00 per lot. Depending on where applications are to be shipped, postage will range from 88¢ to \$1.08 per lot allowing somewhere between .92¢ and \$1.12 to cover Supply Service handling. In addition, the Supply Service would automatically add the normal shipping charge as is the case for all other Supply Service orders.

MOTION -- It was moved by Julie Smiley (Mr. Day) seconded by Sam Brownback (Mr. Bunten) and carried to approve and implement the proposal for printing, and selling through the Supply Service, the Proficiency Award Application forms, including the Special Project Sponsor's name and/or logo.

In continuing his report, Mr. Seefeldt distributed a new publication entitled "Participation In Selected FFA Activities 1975-76". He pointed out that the information contained therein was obtained from the Annual Report submitted by the States. He stated that it is becoming increasingly more difficult to obtain accurate and complete reports from certain States.

ANNUAL REPORT -- There being no objection, it was ordered that each State be encouraged to accurately complete the Annual Report with the information that is requested and submit it to the National FFA Organization by the deadline date of August 15.

MOTION -- It was then moved by Bruce Maloch (Mr. Day) seconded by Julie Smiley (Mr. Nelson) and carried to accept and implement the Report on FFA Awards given by Mr. Seefeldt.

FFA Contests - Mr. Amick presented a progress report on National FFA Contests and BOAC activities. He called attention to the improvements, suggestions and recommendations contained in the "Minutes of the National FFA Contests Committee" a copy of which was mailed to the members of the Boards. One of the recommendations pointed out by Mr. Amick was a change in Bulletin #4 on Poultry Scorecards. (Page 23, make 2 points deduction instead of

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\*This procedure already is being used with the leadership materials provided by Ohio and sold through the Supply Service.



from 1 for Exterior Quality - 80 points. (Form 9). The Board recommended this change be held for consideration for the next revision of Bulletin #4. Mr. Amick then called attention to the development of the following contests as called for by the delegates of the 1976 National FFA Convention:

1. National Parliamentary Procedure Contests.
2. National Horse Judging Contest (Separate from the National Livestock Contest.)
3. National Extemporaneous Public Speaking Contest.
4. National Creed Speaking Contest.

The National Study Committee on National Contests recommended a feasibility study for possible adoption of a Natural Resources Contest. The Horticulture Contest Evaluation Meeting held for contestants, coaches and guests, unanimously recommended that the current Horticulture Contest be divided into two separate contests with three team members each: #1. National FFA Floriculture Contest, and #2. National FFA Nursery Contest. Mr. Amick then asked for the following action to be taken:

- Approve a feasibility study for each of the following proposed National Contests:
  - A. Splitting of the current National FFA Horticulture Contest into a:
    1. National FFA Floriculture Contest
    2. National FFA Nursery Contest
  - B. National FFA Natural Resources Contest
  - C. Approval of a National FFA Farm Business Management Contest Seminar to be conducted during the Summer of 1977; the Seminar to be funded as a Special Project of the National FFA Foundation

Mr. Amick next presented a proposal by the 1977 National FFA Officers in support of the "Feasibility Study for National Extemporaneous Public Speaking Contest". In addition to the delegates to the 1976 Convention who recommended such a study, delegates to the Washington Summer Conference Program also were very much in favor of such a contest as well. Therefore, the 1977 National FFA Officers also recommend that the study will be conducted in the next few months with a report at the July, 1977, Board of Directors Meeting. If approved, the National Officers recommend the first contest be held at the 1979 National FFA Convention. A discussion followed as to funding of the proposed studies and as to who would serve on the feasibility study committees.

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MOTION -- It was moved by Rick McDaniel (Mr. Mitchell) seconded by Danny Schiffer (Mr. Day) and carried to approve and implement Feasibility Studies of the following proposed National Contests:

1. National FFA Floriculture Contest
2. National FFA Nursery Contest
3. National Extemporaneous Public Speaking Contest

KANSAS CITY AGREEMENT APPROVED -- At this time the Chairman announced that the National FFA Board of Directors and National Officers during its Executive Session took action to approve the "Agreement Between the City of Kansas City, Missouri; The American Royal Association and The Future Farmers of America", as modified, to hold the National FFA Convention in Kansas City, Missouri, for the next three (3) years.

The Chairman thanked the members of the Kansas City FFA Advisory Council for taking time out to participate in the Board meetings. This was followed by a round of applause.

FFA Contests Report - Continued - Discussion was continued on the proposal to conduct a National FFA Farm Business Management Contest Seminar. The budget (\$33,000) was reviewed and the rationale for this proposal was discussed at great length.

MOTION -- It was then moved by Sam Brownback (Mr. Day) seconded by Julie Smiley (Mr. Mitchell) and carried to approve and implement a National FFA Farm Business Management Contest Seminar to be recommended to the FFA Foundation Board of Trustees for Special Project funding of \$33,000 maximum.

Development and Promotion - Emphasis '78 - Mr. Coleman Harris brought the group up-to-date on development and promotional programs conducted by the National Organization, starting in 1972 with "Operation Update" and continuing in 1975 with "THRUST '75". Since "THRUST '75", several new visuals, publications and programs have been developed. In the Spring of 1978, between April 3-21, it is planned to conduct approximately 35 single or multi-state workshops. The major items to be presented and discussed in the Workshop Series -- Emphasis '78 are as follows:

1. New Student Handbook
2. New Concept Film
3. Special Credit Projects for Agricultural Education Majors
4. Teaching Package for use by Teacher Educators in using the Advisor's Handbook and the New Student Handbook
5. Reinforce the Ongoing Programs and Review the FFA System

MOTION -- It was moved by Julie Smiley (Mr. Nelson) seconded by Rick McDaniel (Mr. Crawley) and carried to accept and implement the reports given by members of the Program Division.



APPROVAL OF BUDGET FOR FY 1977-78 -- Mr. Campbell, National FFA Treasurer, reviewed the proposed budget for the National Organization and pointed out several changes as recommended by the FFA Finance Committee. Mr. Campbell also pointed out that the budget recommended for adoption was balanced.

MOTION -- It was then moved by Rick McDaniel (Mr. Day) seconded by Bruce Maloch (Mr. Nelson) and carried that the proposed Budget for FY 1977-78 be accepted. (See Appendix G.)

OUTGOING BOARD MEMBERS COMMENDED -- MOTION -- It was moved by Bruce Maloch (Mr. Day) seconded by Julie Smiley (Mr. Buntin) and carried to commend Mr. Art Nelson of Washington and Mr. Bob Crawley of Arkansas for their dedicated services as members of the National FFA Board of Directors.

The National FFA President then presented American Farmer Degree tie bars to Mr. Nelson and Mr. Crawley in recognition of their outstanding service.

AGRICULTURAL CAREER SHOW DISCUSSION - CONTINUED - Discussion was continued as to the proposals in the Ad Hoc Committee's Report on the Agricultural Career Show to approve and direct a satisfactory program in the future.

MOTION -- It was moved by Julie Smiley (Mr. Mitchell) seconded by Bruce Maloch (Mr. Day) and carried that Mr. Skinner, Coordinator of the Agricultural Career Show, be authorized to plan and conduct the 1977 Career Show according to the policies established in 1976, with possible revisions at the July, 1977, Board Meeting.

CHAIRMAN EXPRESSES THANKS -- Mr. H. Neville Hunsicker, Chairman of the Board and National FFA Advisor, expressed thanks and appreciation to the members of the Boards, including the Consultants for their noteworthy services.

There being no further business to come before the Boards, the meeting was adjourned at 4:45 p.m.

  
 H. N. Hunsicker, Chairman

---

, Secretary



A P P E N D I X

M I N U T E S

FFA BOARD OF DIRECTORS  
AND  
BOARD OF NATIONAL OFFICERS

Alexandria, Virginia  
January 24-26, 1977



RETURN TO: FUTURE FARMERS OF AMERICA  
National FFA Center, Box 15160  
Alexandria, Virginia 22309

APPENDIX A

RECOMMENDATION FOR THE HONORARY AMERICAN FARMER DEGREE  
(Teacher of Vocational Agriculture)

Teacher's Name: \_\_\_\_\_

Complete Home Address (Inc. Zip Code): \_\_\_\_\_

School: \_\_\_\_\_

Complete School Address (Inc. Zip Code): \_\_\_\_\_

Points earned toward Honorary American Farmer Degree: \_\_\_\_\_

IMPORTANT: Minimum Points to Qualify -- 2,500.  
Must have a minimum of 25 points in Item 33--Professional Organiza-  
tions.

1. In claiming points for the Degree, consideration should be given to:
  - a. Applicant to claim points for Nos. 1 - 3 only if he served as student's advisor or teacher for at least two years.
  - b. In multiple teacher departments the state advisor and/or executive committee of the VATA is to determine which teacher or teachers have earned points in the various FFA categories. Points may be divided on a percentage basis among the teachers in the department.
  - c. Only teachers of vocational agriculture/agribusiness in secondary institutions having an active FFA chapter may be counted in determining a state quota.
  - d. Each state association may recommend its quota of candidates on the basis of the attached criteria.
2. The following scale will be used in awarding the Honorary American Farmer Degree to Teachers of Vocational Agriculture:

0 - 25	Vo-Ag Teachers - One Candidate every Four Years.
26 - 50	Vo-Ag Teachers - One Candidate every Three Years.
51 - 75	Vo-Ag Teachers - One Candidate every Two Years.
76 - 100	Vo-Ag Teachers - One Candidate every Year.
101 - 200	Vo-Ag Teachers - Two Candidates every Year.
201 - 350	Vo-Ag Teachers - Three Candidates every Year.
351 & Over	Vo-Ag Teachers - Four Candidates every Year.

For every 200 Teachers over 351 - One additional Candidate every Year.

3. The last year the Honorary American Farmer Degree was awarded to a Vocational Agriculture Teacher in your state: \_\_\_\_\_

4. Number of Vo-Ag Teachers in state: \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_  
(Signed: School Administrator) (Signed: State FFA Advisor)

(DUE IN NATIONAL FFA OFFICE ON OR BEFORE JUNE 15)



DUE IN NATIONAL FFA OFFICE ON OR BEFORE JUNE 15

CRITERIA FOR SELECTING TEACHERS OF VOCATIONAL AGRICULTURE  
FOR THE HONORARY AMERICAN FARMER DEGREE  
(Adopted by Board Action)

<u>Criteria</u>	<u>Points Allowed</u>	<u>Points Earned</u>
1. For each Regional Star American Farmer or Regional Star Agribusinessman ( <u>State year and individual</u> ). _____	100	_____
2. For each American Farmer or Agribusinessman ( <u>State year and individual</u> ). _____	75	_____
3. For each State Star Farmer or State Star Agribusinessman ( <u>State year and individual</u> ). _____	50	_____
4. For each State Farmer or State Agribusinessman ( <u>State year and individual</u> ). _____	35	_____
5. For each National FFA Officer ( <u>State year and individual</u> ). _____	125	_____
6. For each Constitutional State FFA Officer ( <u>State year and individual</u> ). _____	50	_____
7. For each regional winner of Agricultural Proficiency Awards sponsored by the National FFA Foundation (Agricultural Electrification, Agricultural Mechanics, Agricultural Processing, Agricultural Sales and/or Service, Beef Production, Crop Production, Dairy Production, Fish & Wildlife Management, Forest Management, Home and Farmstead Improvement, Horse Proficiency, Diversified Livestock Production, Ornamental Horticulture, Outdoor Recreation, Placement in Agricultural Production, Poultry Production, Sheep Production, Soil & Water Management, Swine Production). ( <u>State years and individuals</u> ). _____ _____	75	_____

NOTE: If additional space is needed for supplemental information under items, please attach extra sheet to application.

(OVER)



8. For each first place state winner of Agricultural Proficiency Awards sponsored by the National FFA Foundation if submitted for regional competition -- Same group of awards as listed under No. 7. (State years and individuals.) \_\_\_\_\_
- \_\_\_\_\_ 30 \_\_\_\_\_
9. For each year as advisor of a chapter winning an emblem in the National Chapter Awards Program (State years chapter won).
- Gold Emblem \_\_\_\_\_ 100 \_\_\_\_\_
- Silver Emblem \_\_\_\_\_ 75 \_\_\_\_\_
- Bronze Emblem \_\_\_\_\_ 50 \_\_\_\_\_
10. For each year as advisor of a chapter winning an emblem in the State Chapter Awards Program (State years chapter won).
- Gold Emblem \_\_\_\_\_ 40 \_\_\_\_\_
- Silver Emblem \_\_\_\_\_ 30 \_\_\_\_\_
- Bronze Emblem \_\_\_\_\_ 20 \_\_\_\_\_
11. For each year as advisor of a chapter winning an emblem on the national level in Chapter Safety (State years chapter won).
- Gold Emblem \_\_\_\_\_ 50 \_\_\_\_\_
- Silver Emblem \_\_\_\_\_ 35 \_\_\_\_\_
- Bronze Emblem \_\_\_\_\_ 25 \_\_\_\_\_
12. For each year as advisor of a chapter winning an emblem on the national level in the Building Our American Communities Program (State years chapter won).
- Gold Emblem \_\_\_\_\_ 50 \_\_\_\_\_
- Silver Emblem \_\_\_\_\_ 35 \_\_\_\_\_
- Bronze Emblem \_\_\_\_\_ 25 \_\_\_\_\_
13. For each speaker participating in the finals of the National FFA Public Speaking Contest in Kansas City, Missouri (State year and individual). \_\_\_\_\_
- \_\_\_\_\_ 50 \_\_\_\_\_
14. For each speaker participating in the regional, tri-state or sub-regional FFA Public Speaking Contest (State years and individuals). \_\_\_\_\_
- \_\_\_\_\_ 25 \_\_\_\_\_
15. For each participant in the State final FFA Public Speaking Contest (State years and individuals). \_\_\_\_\_
- \_\_\_\_\_ 15 \_\_\_\_\_



16.	For each team winning an emblem award in National Judging Contests since 1947. ( <u>State years team won</u> ).		
	Gold Emblem _____	40	_____
	Silver Emblem _____	25	_____
	Bronze Emblem _____	15	_____
17.	For serving on the National FFA Contests Committee.	25	_____
18.	For serving on the State FFA Advisory Council or Committee.	15	_____
19.	For each year of service as a teacher of vocational agriculture.	20	_____
	a. For each year of conducting a Young Farmer or Adult Program.	10	_____
	b. For each year of conducting a local affiliate Alumni program.	10	_____
20	For obtaining each advanced degree in agricultural education.	20	_____
	a. For each year of service in cooperating with the Agricultural Education Department by supervising a student teacher.	10	_____
21.	For each former student teaching vocational agriculture for two or more years.	30	_____
	a. For each year of student participation in the FFA/WEA Program and/or Washington Leadership Conference.	10	_____
22.	For recognition as an outstanding vo-ag teacher of the year by the State Association.	50	_____
23.	For attendance at each National FFA Convention. (10 each) (maximum)	50	_____
24.	For serving as an officer of the National Vocational Agriculture Teachers' Association (except Executive Secretary or alternate Vice President). (maximum)	50	_____
25.	For serving as an alternate Vice President of the National Vocational Agriculture Teachers' Association. (maximum)	20	_____
26.	For serving as Constitutional Officer of the State Vocational Agriculture Teachers' Association. (10 per year) (maximum)	50	_____
27.	For each year served as Chairman of a Committee of the State Vocational Agriculture Teachers' Assn. (2 per year) (maximum)	10	_____

(OVER)



28. For each "Thirty-Minute Club Certificate" awarded.  
(2 each) (maximum) 10 \_\_\_\_\_
29. For each entry in NVATA Agribusiness Career Exploration  
and/or Outstanding Young Member Award Program on the  
state level. (10 each) (maximum) 20 \_\_\_\_\_
30. For having best state entry in NVATA Agribusiness  
Career Exploration and/or Outstanding Young Member  
Awards Program. (25 each) (maximum) 50 \_\_\_\_\_
31. For being selected Regional Winner in NVATA Agri-  
business Career Exploration and/or Outstanding  
Young Member Awards Program. (50 each) (maximum) 100 \_\_\_\_\_
32. For accepting and performing assigned special duty at  
the following events:
- a. National FFA Convention (except NVATA officer).  
(10 each year) (maximum) 50 \_\_\_\_\_
  - b. National NVATA/AVA Convention (except as  
NVATA officer). (10 each year) (maximum) 50 \_\_\_\_\_
  - c. State FFA Convention. (5 each year) (maximum) 25 \_\_\_\_\_
  - d. Annual State Vocational Agriculture Teachers'  
Conference (except as State VATA officer).  
(5 each year) (maximum) 25 \_\_\_\_\_
33. For each year of membership in NVATA, AVA and State  
Vocational Agriculture Teachers' Association (all  
three before points scored). (5 each year) (maximum) 100 \_\_\_\_\_

TOTAL POINTS EARNED \_\_\_\_\_



Underscore - New Wording  
(Parenthesis) - Delete

## APPENDIX B

### NATIONAL FFA CONSTITUTION AND BYLAWS

#### ARTICLE II.      AIMS AND ACTIVITIES OF THE ORGANIZATION

- Item 1.      To be an integral part of the organized instructional programs in vocational agriculture(,)/agribusiness (and renewable natural resources as) which includes preparation for occupations in production agriculture; agricultural supplies and services; agricultural mechanization; agricultural products; processing and marketing; horticulture; renewable natural resources; forestry and others, representing those programs that qualify for assistance under federal vocational occupational education legislation.
- Item 2.      To build the confidence of students in themselves .... human relations, and social abilities leading to intelligent choices of careers and successful employment including entrepreneurship in agriculture.
- Item 3.      To foster programs and activities which will develop occupational pride and responsibility, leadership, character, scholarship (and occupational pride, training for useful) citizenship, patriotism, thrift ....
- Item 4.      To recognize (individual) achievements in (scholarship and) supervised occupational experience programs, leadership and other individual and group achievements by providing awards to deserving recipients.

#### ARTICLE IV.      PROCEDURE FOR DETERMINING STANDING OF STATE ASSOCIATIONS, CHAPTERS AND MEMBERS

- Sec. C.      (An active member shall be considered in good standing when:) Every student of vocational agriculture is automatically an associate member of the FFA and participates in those chapter level activities which are related to and which are an integral part of the instructional program, until the student meets the qualifications for active membership.

To become an active member and be in good standing:

1. The member attends local chapter meetings while enrolled in the school where the local chapter is established.
2. The member shows an interest in and takes part in the affairs of the chapter.
3. The member pays local, state and national dues regularly and acts in a manner consistent with the ideals of the organization.
4. The member meets the qualifications for the Greenhand Degree.



ARTICLE V. MEMBERSHIP

- Sec. A. Membership in this organization shall be of (four) five kinds: (1) (Active) Associate; (2) (Alumni) Active; (3) (Collegiate) Alumni; (4) (Honorary) Collegiate; and (5) Honorary.
- Sec. B. "Associate Membership" -- Associate Membership begins upon enrollment in vocational agriculture and ends when the qualifications of active membership are attained.
- Sec. C. (PRESENT SECTION B - SECOND PARAGRAPH)  
To retain membership during high school, the member must be enrolled in at least one vocational agriculture (agribusiness) course during the school year and/or follow a planned course of study for an agricultural occupation which (would) includes a supervised occupational experience program.....
- Members may retain their active membership until November 30, following the fourth National FFA Convention after graduating from high school (for three years after the first national convention following graduation from high school or until becoming 21 years of age, whichever length of time is greater.)
- (THIRD PARAGRAPH)  
.... maximum period of (three years after the first national convention) four conventions following graduation from high school ....
- Sec. D. (PRESENT SECTION C)
- Sec. E. (PRESENT SECTION D)
- Sec. F. (PRESENT SECTION E - SECOND PARAGRAPH)  
Honorary membership shall be limited to the Honorary Chapter Farmer or Honorary Chapter FFA Degree in the local chapter, Honorary State Farmer or Honorary State FFA Degree in the state association, and the Honorary American Farmer or Honorary American FFA Degree in the National Organization.

ARTICLE VI. ACTIVE MEMBERSHIP DEGREES AND PRIVILEGES

- Sec. A. There shall be four degrees of active membership based upon achievement. These are (1) Greenhand; (2) Chapter Farmer or FFA; (3) State Farmer or FFA; and (4) American Farmer or FFA. (NOTE: The words "or FFA" may be substituted for "Farmer" in each place within the Constitution and Bylaws.)
- Sec. D. Item 5 -- Delete present Item 5, and insert:  
Has demonstrated competency in an agricultural occupation and has a satisfactory scholastic record as certified by the vocational agriculture instructor and principal or superintendent.



ARTICLE VII.      PROCEDURE FOR CHOOSING CANDIDATES FOR THE AMERICAN FARMER DEGREE

Sec. A.            PARAGRAPH 2

Each State is eligible to receive two Degrees for the first 500 members, one Degree for the next 500 members and one Degree for each  $666\frac{2}{3}$  additional members (rounded off to the nearest whole number).

PARAGRAPH 3

.... evidence to have been mailed to the National FFA Treasurer on or before May (1) 15.

Sec. B.            (.... (No additions or corrections will be accepted.)

ARTICLE XI.      STATE AND CHAPTER OFFICERS

Sec. A.            The officers of the State Association shall consist of at least a President, Vice Presidents ....

Sec. B.            Chapter officers shall consist of at least a President, Vice President, Secretary, Treasurer, Reporter, and Sentinel. The local teacher/s of vocational agriculture shall be the local advisor/s. Chapter officers of the local chapter shall be elected annually or semi-annually at a regular meeting of the local chapter.

ARTICLE XII.      MEETINGS AND CONVENTIONS

Sec. B.            .... plus one additional delegate for each (10,000) 5,000 active members or major fraction thereof above the first (10,000) 5,000 ....



NATIONAL FFA CONVENTION COMMITTEE REPORT

Olde Colony Motor Lodge  
Saturday, January 22, 1977

THOSE PRESENT: Robert Seefeldt, Glenn Leudke, Dan Reuwee, Jack Pitzer, Rick McDaniel, Kim Nowels, Bill Skinner, Martin Mitchell, John Mundt, Julie Smiley, Byron Rawls, Harry Andrews and Coleman Harris.

IDENTIFICATION OF PROBLEM AREAS

The Committee first agreed to identify major problems facing the organization at the National FFA Convention. The problems identified are as follows:

1. At the present time we are unable to assure every student, teacher and guest a seat for Wednesday and Thursday evening sessions. This may also be a concern for the Wednesday a.m. session especially for the upcoming 50th Anniversary Convention.
2. In past years, conduct by some students in downtown hotels has been inappropriate. Major discipline problems have been occurring primarily on Wednesday and Thursday evenings following the sessions in the Auditorium.
3. In some cases, teachers and state staffs are not supervising the students they are responsible for at the convention.
4. Audience attention and discipline in the Main Arena of the Auditorium during regular convention sessions are a concern at times.
5. When students leave regular convention sessions, alternative educational, recreational, social and/or leadership activities are needed.
6. To continue to operate the National FFA Convention on school release time, every possible step must be taken to improve its educational value to students. This information must also be communicated to the secondary school principals association.
7. In some cases the current policy regarding national convention attendance is not being followed by state associations and local chapters.
8. Inappropriate dress is worn by some students attending the National FFA Convention. Not all participants in the official National FFA Contests are wearing official FFA dress.

I. SEATING IN THE MAIN ARENA OF THE MUNICIPAL AUDITORIUM

1. Explore every possible option of increasing the number of seats available in the Auditorium.
2. Make every seat in the Auditorium available for audience use by adjusting stage arrangements and audio visuals.



3. Set up a communications system to assure full utilization of all seats in the Auditorium.
4. Operate the Agricultural Career Show from 8:00 a.m. until 9:00 p.m. on Wednesday and Thursday, therefore, providing students, teachers and guests an optional activity.
5. Utilize a major convention speaker in a session other than Wednesday night, which is the session in which the National Public Speaking Contest is held.
6. On Wednesday evening during the Public Speaking Contest, provide an opportunity for individuals to depart and enter the Auditorium between each speech.
7. Provide alternative activities for selected students to participate in on Wednesday and Thursday evenings. In addition to the Agricultural Career Show it is suggested that consideration be given to conducting a National FFA Workshop utilizing the Music Hall and/or H. Roe Bartle.

## II. STUDENTS' ACTIONS IN AUDITORIUM, HOTELS, AND IN OTHER LOCATIONS IN KANSAS CITY.

1. There have been major problems of destructive nature occurring primarily in downtown hotels in Kansas City. It is recommended that a very specific letter pointing out the problems be directed to all state staffs and chapter advisors. It is also recommended that supervisors, teacher educators and teachers be asked to communicate to all of their members the seriousness of this problem and the need for close supervision of students attending the national convention.
2. It was suggested that hotel managers in Kansas City be requested to file a report with the National FFA Organization regarding student actions in their hotels during the national convention. The states with problem groups would then be asked to take specific actions to eliminate problems at the next National FFA Convention. Supervision of Band and Chorus members must be improved upon for the upcoming National Convention. Some of the problems which have existed in Kansas City have originated with these two groups.
3. Redesign the publication You and Your National Convention to include sections on the following topics:
  - a. Preparing to attend the National FFA Convention.
  - b. Conduct and actions at the National FFA Convention and in Hotels.
  - c. The National FFA Convention Code of Ethics.
  - d. Reporting back to your chapter, school and community following the National FFA Convention.
4. Print the National FFA Code of Ethics on the back of the student I.D. Card.
5. As a part of the Tuesday evening and Wednesday a.m. sessions have the National FFA President review the Code of Ethics with all those in attendance at these two sessions. Flashing the Convention Code of Ethics on the large screens along with information on proper dress would also be helpful.



6. Include on the registration card a checklist of information to be covered with all students attending the national convention. By signing the registration card, the FFA advisor and principal would be indicating that all students had received the basic instruction provided in the publication, You and Your National Convention.
7. Improve the sound system in the Auditorium. The audience will talk if they are not able to hear.
8. It is suggested that the hotels prepare a handout to go with each room key. This sheet would explain what is expected of hotel guests.

### III. STUDENT DRESS AND GROOMING FOR THE NATIONAL FFA CONVENTION.

1. All students participating in official National FFA Convention contests to be in official dress as stated in Bulletin 4.
2. Include in the "You and Your National Convention" publication a sketch of both a male and female FFA member in official dress as stated in the Official FFA Manual. It should also be pointed out that official dress is expected of all FFA members in attendance at the National FFA Convention.

### IV. INVOLVEMENT OF STUDENTS DURING THE NATIONAL FFA CONVENTION.

1. Consider conducting leadership workshops, particularly for chapter delegates attending the National FFA Convention. Utilize H. Roe Bartle and/or the Music Hall for these sessions. Consider using the summer conference staff as leaders of these workshop sessions.
2. Continue to work with the Shrine in Kansas City to provide students with a talent show activity for Tuesday evening following the Vespers Program.
3. Continue to cooperate with the Shrine in offering students a national convention recreational center.

### V. POLICY REGARDING NATIONAL CONVENTION ATTENDANCE.

After considerable discussion the National Convention Committee suggests that a study of convention attendance be conducted following the 1977 national convention. This study should include the following information:

- a. Number of chapters represented at the convention.
- b. Average chapter attendance at the convention.
- c. Total state attendance at the convention.
- d. Number of vo-ag instructors at the convention.
- e. Number of guests, Alumni members and others.

After all of the above information has been analyzed and steps recommended in this report have been taken at the 1977 convention, it is suggested that the January 1978 Board of Directors give consideration to any necessary adjustments that should be made in the policy regarding convention attendance. States are to be reminded, however that the current Board of Directors policy, that attendance at the National FFA Convention be limited to a maximum of six members of a chapter or 10% of the chapter membership, not including individual award winners is currently in effect.



## VI. CONVENTION REGISTRATION FEE

In keeping with the Finance Committee Report the National FFA Convention Committee recommended that with the following exceptions, everyone attending the convention will pay the \$5.00 registration fee. These exceptions are:

- a. Foundation Sponsors, and Contest Judges and their wives.
- b. Kansas City Advisory Council and their wives.
- c. Press
- d. Special pre-registered groups (Honorary American Farmers, VIP and Distinguished Service recipients and speakers).



M I N U T E S

POST SECONDARY COMMITTEE  
ALEXANDRIA, VIRGINIA

JANUARY 22, 1977

The Committee to study the proposal for a National Post-Secondary Agriculture/Agribusiness and Related Occupations Student Organization was called to order at approximately 8:30 a.m. at the Olde Colony Conference Center, Alexandria, Virginia by John Murray, Chairman. Those present in addition to the Chairman included:

H. N. Hunsicker, National FFA Advisor and USOE Program Specialist  
(in brief attendance);  
J. W. Bunten, Senior Program Officer, DVTE, USOE, San Francisco,  
California;  
Richard C. Weber, President, NVATA, Inc., Larose, Louisiana;  
R. W. Cox, Administrative Secretary, National FFA Alumni Association,  
Alexandria, Virginia;  
George W. Weigers, Department of Agriculture Education, University of  
Tennessee, Knoxville, Tennessee;  
William Paul Gray, Past National FFA Executive Secretary  
James Bode, National FFA President, Geary, Oklahoma  
Bruce Maloch, National FFA Secretary, Emerson, Arkansas

Mr. Murray and Mr. Gray gave a brief background of the proposal concerned. It was mentioned that this Post Secondary Organization had been in the planning states since 1973. Several meetings have been held since then, and it seems that we have come to the point where a definite decision should be made.

A copy of the proposal for National Post-Secondary Agriculture/Agribusiness and Related Occupations Student Organization was given to each committee member who did not have one in hand.

The Committee's purpose was defined to be: review and refine the proposal, draft a plan of action, and submit it to the National FFA Board at the January meeting.

Mr. Hunsicker brought attention to the fact that a committee was held recently concerning the revision of certain taxonomy. The taxonomy 0.01 for agriculture was changed to agriculture/agribusiness (including many related areas).

The November, 1976 proposal was discussed at length. This organization would serve students primarily in 2 year institutions above the high school level. It was mentioned that these students do not want to be specifically FFA, but because they share common concerns and needs,

(OVER)



would like to work with the FFA as a complimentary type organization. The possible expansion of Collegiate FFA was mentioned. It was the general consensus that Collegiate FFA could not serve the needs of these students as well as a complimentary organization. Mr. Bunten pointed out that the average age of a Post-Secondary Student in his area is 28, making the age limits on FFA membership to restrictive to serve all students. At 10:30 a.m. the committee recessed for 30 minutes.

Since the proposal had been thoroughly discussed, the following action was taken:

It was moved by James Bode, seconded by J. W. Bunten that the November proposal plan of action be amended in the following ways:

- 2. (c) strike out the word representatives and insert the word instructors.
- add (d) Three to five student representatives of post-secondary institutions with functioning post-secondary student organizations.

The motion carried.

It was moved by J. W. Bunten, seconded by Richard Weber and carried that the following addition be made:

- 2. (e) National FFA President or his designate.

It was moved by Richard Weber, seconded James Bode and carried to add the following:

- 2. (f) U.S. Office of Education Agriculture Program Specialist

It was the general consensus of the committee, with no objections that the following additions and changes be made:

Add- 3. (e) Plan a National Organizational Meeting.

- (f) The organizational plan to be reviewed by the FFA Board of Directors on or before the July, 1978 Board Meeting.

#4. was deleted from the proposal.

#5. was changed to #4 and the original #6 was changed to #5.

It was moved by George Weigers, seconded by Richard Weber, and carried that the proposal budget be presented in the following manner:

Coordinator (part-time--\$50.00/day)	\$ 8,000.00
Travel for Coordinator	3,000.00
Secretary (part-time--\$25.00/day)	3,500.00
Planning Committee Meeting	2,500.00
Organizational Meeting	3,420.00
Supplies, postage, telephone, equipment	1,200.00
Promotional Materials	800.00
Contingent	300.00
16% Foundation General Fund	5,280.00
Carry Over (cushion)	5,000.00
	<hr/>
	\$ 33,000.00



The budget was increased above the original budget of \$27,500.00 to help cover Foundation Administrative costs and to increase the budget for the organizational meeting.

The Committee agreed that the proposal had been adequately studied and refined and was ready for presentation to the Board.

The Committee received a report of a proposal in the constitution and bylaws Committee. This was a proposed amendment to Article 3, section C of the Constitution and presented a direct conflict to the action taken by the Post-Secondary Organization Committee.

It was moved by James Bode, seconded by George Weigers and carried to recommend deletion of the Post-Secondary reference to the proposed amendment of Article 3, section C of the FFA Constitution.

Having no further business, the meeting was adjourned shortly after noon.

John Murray, Chairman  
Bruce Maloch, Recording Secretary



P R O P O S A L

For

NATIONAL POST-SECONDARY AGRICULTURE/AGRIBUSINESS  
AND RELATED OCCUPATIONS STUDENT ORGANIZATION

To be funded as a Special Project by the National FFA Foundation, Inc.

January, 1977



NATIONAL POST-SECONDARY AGRICULTURE/AGRIBUSINESS  
AND RELATED OCCUPATIONS STUDENT ORGANIZATIONS

In July, 1976, the National FFA Board of Directors and National Officers approved the request for FFA Foundation Special Project funding of \$27,500. for the implementation of organizational plans for a curriculum centered post-secondary organization, pursuant to and contingent upon the approval of the National FFA Foundation Board of Trustees. Before approving the Board of Directors recommendations, the Board of Trustees asked for further refinement of the proposal to be submitted to the FFA Foundation Executive Committee to review for approval in November, 1976 amendments, corrections, and additions to Post-Secondary.

After much discussion with the President of the Board of Trustees and representatives of the Post-Secondary Committee that met with both Boards, the following was agreed upon when Special Project funding becomes a reality:

PLAN OF ACTION

1. The Board of Directors, in cooperation with the post-secondary representatives appearing before the Boards of Directors and Trustees, employ a qualified, competent person to carry out the organizational plans, on a part-time basis as needed for first year.
2. Select an organizational planning committee composed of:
  - a. State supervisor of post-secondary programs.
  - b. Teacher educator of post-secondary programs.
  - c. Three to five instructors of post-secondary institutions with functioning post-secondary student organizations.
  - d. Three to five student representatives of post-secondary institutions with functioning post-secondary student organizations.
  - e. National FFA President or his designate.
  - f. USOE Agriculture Program Specialist.
3. The organizational planning committee to perform the following:
  - a. Determine the role of post-secondary student organization in agricultural education.
  - b. Establish guidelines for effective working relationships at the local, state and national levels, including its relationship with the U.S. Office of Education and the Board of Directors.
  - c. Draft a suggested constitution and bylaws, which will include:
    - (1) Name of organization and emblem.
    - (2) Aims and purposes.
    - (3) Organizational structure and operations at all levels.
    - (4) Qualifications for membership and state groups.
    - (5) Dues.
    - (6) Determine officers, how they will be elected, their duties, responsibilities and use.

(OVER)



- (7) Records to be kept, how and where.
  - (8) Headquarters for the organization.
  - (9) Qualifications for representation at state and national meetings.
  - (10) Determine and suggest an operating budget.
  - (11) Other
- d. Develop a suggested national program of activities, with guidelines for state program of activities (in harmony with the aims and purposes).
  - e. Plans for a national organizational meeting.
  - f. The organizational plan to be reviewed and subject to approval by the FFA Board of Directors on or before the July, 1978 meeting.
4. Hold a national organizational meeting.
- a. Involve only those with functioning post-secondary student organizations, or states that have definite interest in intent to organize.
  - b. Select a site convenient to all groups.
  - c. Pay partial expenses of representatives (prorate on a zone basis).
  - d. Adopt a constitution and bylaws.
  - e. Adopt a national program of activities.
  - f. Determine frequency and place for future meetings.
  - g. Explore possible activities mutual to the organization and which relate to the aims and purposes as well as needs of post-secondary students.
5. Prososed Budget:

Coordinator (part-time--\$50.00/day).....	\$ 8,000.00
Travel for Coordinator.....	3,000.00
Secretary (part-time--\$25.00/day).....	3,500.00
Planning Committee Meeting.....	2,500.00
Organizational Meeting.....	3,420.00
Supplies, postage, telephone, equipment.....	1,200.00
Promotional Materials.....	800.00
Contingent.....	300.00
16% Foundation General Fund.....	5,280.00
Carry over (cushion).....	<u>5,000.00</u>
Total.....	\$ 33,000.00

There will be a carry over of \$5,000.00 from the \$33,000.00. This will provide a short time "operating cushion" until dues come into the organization. The increase in budget from the original \$27,500.00 allows for the 16% Foundation Administrative costs and a small increase in budget for the organizational planning meeting. The amount for travel was decreased by \$500.00. This adjustment in budget is not expected to have any effect on finding a special project sponsor.



The organization will be intra-curricular under the local instructors who in turn will function under the supervision of the state supervisor of agriculture or state supervisor of post-secondary programs. A membership of at least 30% is anticipated the first year with a 10% increase for the next five years. The success of the program will depend upon the involvement of local instructors securing local membership, as well as the support of each state department of the organization.

NATIONAL POST-SECONDARY AGRICULTURE/AGRIBUSINESS  
AND RELATED OCCUPATIONS STUDENT ORGANIZATION

RATIONALE---BACKGROUND

Post-secondary education in agriculture/agribusiness and related occupational training of less than the baccalaureate degree continues to expand. The 1976 data shows good increases in the following:

Number of institutions.....	451
Number of programs.....	1,464
Number of curriculum related organiza-	
tions (groups).....	171
Total student enrollment.....	71,067

There has also evolved new, dynamic and challenging training programs, which are necessary in the preparation of manpower to insure a strong and viable agricultural industry.

In parallel with the above changes, there has emerged a desire on the part of post-secondary students to organize curriculum-centered local and state groups into a single national organization which would also accommodate their needs in selected types of sound and personal development activities. Even though there were organizational alternatives which might be pursued, post-secondary students generally do not perceive that the FFA model per se is appropriate.

The concept of a post-secondary organization is that it not be "tied to" the FFA, nor will it come under any jurisdiction of FFA in regard to its operation, other than utilizing the Board of Directors and National FFA Foundation. The FFA relates to vocational agriculture programs in public secondary schools, whereas a post-secondary organization will relate to vocational-technical instruction in two-year institutions. Both should be concerned with the members on the respective level of each through a supplementary-complimentary laboratory related to the classroom instruction. The ultimate result will be to improve the total agricultural industry by aiding in the betterment of future employees in agriculture/agribusiness, natural resources and other related occupations.

(OVER)



In 1973, specific recommendations were made at the National Seminar for Leaders in Agricultural Education relating to organizing a national post-secondary organization. Mr. H. N. Hunsicker, Program Specialist, Agribusiness, Natural Resources, U.S. Office of Education, invited representatives of post-secondary institutions to meet in New Orleans on December 9, 1974. The group made several suggestions and directives. Among them were:

1. A national post-secondary organization can best be formed if state groups are developed in patterns that are initially consistent. At present several states have functioning models.
2. The U.S. Office of Education should help state vocational education directors by serving as a "vehicle" to provide guidelines for organizational efforts.
3. Specific areas were identified that will be beneficial to agriculture through a post-secondary organization.

The second meeting for state post-secondary leaders was held in December, 1975, resulting in a directive to formulate a committee composed of representatives of post-secondary institutions to further explore possibilities for forming a national organization. This committee met in March, 1976 and made several suggestions and/or directives.

#### Suggested Organizational Role

A student organization associated with the agricultural offerings in a public post-secondary, two-year institution offering associate degrees or vocational diplomas should extend and enrich the total education program.

- a. The organization must be on an intra-curricular basis in that it is included in the curriculum but may meet and operate outside of class time.
- b. The organization should be flexible in order that changes can be based on student and program evaluation.

#### Suggested Objectives

The objectives of the organization should reflect the unique characteristics of post-secondary agricultural and related occupational students and programs.

- a. To assist the state associations in their growth and development.
- b. To encourage cooperation among students in the various curricula areas of agriculture and related occupations.
- c. To develop competent and aggressive leadership in management in agriculture, agribusiness and related occupations.



- d. To create more interest in the individual choice of agriculture and related occupations.
- e. To develop character and training for useful citizenship and the promotion of patriotism.
- f. To promote a favorable relationship with the agriculture and related business and industrial community.
- g. To promote recognition of the value of post-secondary vocational training in agriculture and related occupations to develop social and recreational activities.
- h. To promote a close relationship with agriculture, Future Farmers of America and other vocational agricultural educational organizations.

#### Suggested Organizational Levels

Local state and national levels of the organization should be developed on the basis of mutual interests among the participants.

- a. Local -- The local organization should be an intra-curricular activity, which remains flexible to provide for variation in local needs.
- b. State -- Information of state units should be determined by representatives of local organizations meeting in conferences called when sufficient growth in numbers of locals has occurred and wide-spread interest has been indicated. (Local organizations may affiliate directly with the national organization until sufficient local organizations warrant the formation of state organizations.)
- c. National -- The formation of a national organization should be determined by representatives of state organizations meeting in conference called when sufficient growth in numbers of state organizations and widespread interval has been indicated.

The organization should be independently organized with an advisor/coordinator in the USOE with an independent administrator. It should be closely allied with but not affiliated with the FFA by sharing a common board of trustees and foundation.

#### Suggested Implementation

It was recommended that communications be established with several groups, including the U.S. Office of Education, State Administrators of Post-Secondary Agricultural Training Programs and the FFA Board of Directors. The latter was to request that a committee of post-secondary representatives meet with the Board of Directors in July, 1976, to explain the organizational plans and request funding from the FFA Foundation for implementation of organization plans pursuant and contingent upon the action of both Boards.

(OVER)



The National FFA Board of Directors and National Officers approved the request for funding of \$27,500, as a special funded project, which was recommended to the Board of Trustees for approval. The Board of Trustees asked for further refinement. To accomplish this, the President of the Board of Trustees asked Mr. William Paul Gray, Program Specialist, Agriculture, U. S. Office of Education, to assume leadership in the refinement of the proposal and that it be presented to the FFA Foundation Executive Committee to review for approval in November 1976. At the November meeting, the Board reconsidered the proposal on the National Post-Secondary Organization which was made at the July meeting. This proposal was referred to a committee for study, and that the proposal be presented at the January 1977 Board meeting.



## NVATA/FFA RELATIONS COMMITTEE REPORT

Forty-one state associations submitted reports on the NVATA/FFA Relations section of the Program of Work. Summary of the response follows:

Committee Activities	PERCENT	
	YES	NO
Has your state association considered possible revision for the National FFA Judging contests?	57	43
Has your state association encouraged the use of the "Code of Ethics" for FFA members in public.	98	2
Does your State FFA Association utilize Courtesy Corp. procedures at the state conventions?	95	5
Has your state association encouraged chapters to send complementary subscriptions of the <u>National FFA Magazine</u> to businessmen, honorary members and legislators?	95	5
Has your state association encouraged instructors to have their chapters use the official FFA calendar?	90	10
Has your state association helped secure scholarships for FFA members?	78	22
Did your state association urge FFA members to observe the rules governing the proper use of the FFA jacket?	98	2
Did your state association encourage FFA chapters to participate in National Farm - City Week activities?	76	24
Did your state association urge chapters to participate in the billboard campaign during National FFA Week?	83	17
Are the FFA Chapter Activity Guide and Advisors Handbook distributed to each chapter in your state?	100	0

Suggestions made by the 23 state associations that considered revisions in FFA contests were:

- Evaluate contests by curriculum areas and make recommendations.
- Many contests too general for specialized instructional programs.
- Standardize rules for all contests.

(OVER)



- Allow all four contestants to judge, team be the top three scores.
- Materials for National Land Judging contest be available to all teachers.
- Mail complete results to all teams participating.
- Recommend all states hold contests similar to National contests.

Specific Changes Recommended for Revising National FFA Judging Contests:

- Revise the Meats, Horticulture, Poultry, and Farm Mechanics contests.
  - a) Farm Mechanics less technical, more practical
  - b) Grades and cuts of meat with latest USDA standards
- Attempt to make Farm Management contest more relevant to northeast agriculture.
- Add horse, crops, wool judging contests.
- Revise the scorecards.

The recommendations for improving the FFA Supply Service made by state associations were:

- Several states commented that the Supply Service is doing a fine job.
- Improve jacket service in fall by hiring extra personnel and by encouraging early ordering.
- Some states felt some items are too expensive.
- Don't raise prices during the year.
- Provide more awards and items for specialization curriculum areas.
- Provide more items with FFA letters only (certificates, official manual, membership cards).
- Continue to improve quality of items (jackets, pins, caps).
- Chapters order jackets directly from factory.

Respectfully submitted,  
RICHARD STRANGWAY  
Committee Chairman



APPENDIX F

January 23, 1977  
1:30 p.m.

MINUTES

Committee: Identifying Role and Responsibilities of Consultants in the National FFA Program

Co-Chairmen: Bill Smith, Dick Weber

Members: Bill Smith, Dick Weber, Wm. McLeod, Larry Rathbun,  
Ralph Bender, John Murray, George Weigers and John Mundt

Consultants viewed their major role as contributing to the total national FFA program and policy development as viewed from teachers and teacher educators in an advisory capacity.

Specific roles include:

1. Foster improved two-way communications between Board and constituent group represented.
2. Provide critical input from constituent group into policy deliberation and development.
3. Serve as observers of the total National FFA Convention program (with some limited individual assignments) in order to provide reflection and feedback to the Board.
4. To prepare or inform local advisors.

Specific responsibilities include:

1. Provide feedback to constituent group.
2. Collect and solicit constituent group suggestions for input to National Board.
3. Hold "Best Interest" of National FFA Organization as top priority of all activities.

Discussion re: Remuneration of Consultant expense

1. Dick Weber explained the policy as it related to reimbursement for teachers.
2. It was the consensus of opinion of the consultants that a clearly defined reimbursement policy for all of the consultants be adopted. Sources of funds (AATEA) are quite limited.

(OVER)



- 2 -

Homer Edwards attended part of the meeting. He brought the group up to date on the history of the involvement of the consultants to the National FFA Board.

Respectfully submitted,

John Mundt  
Secretary



APPENDIX G

Approved January 26, 1977

FUTURE FARMERS OF AMERICA

CONSOLIDATED BUDGET

(Income and Expenses)

July 1, 1977 through June 30, 1978

Anticipated Income:

Sales (Supply Service)	\$3,700,000.00
Less: Cost of Goods Sold	<u>2,759,492.00</u>
Gross Income From Sales	\$ 940,508.00
Advertising Income	560,844.00
Calendar Income	178,550.00
Subscription Income	408,750.00
Miscellaneous Subscription Income	8,750.00
Membership Dues	382,500.00
Convention Registration Fees	97,500.00
Service Charge Income	60,000.00
Interest Income	27,175.00
Miscellaneous Income	8,000.00
Discounts Received	2,500.00
Royalties	325.00
Single Copy, Reprint & Binder Sales	200.00
Special Sponsored Activities	<u>25,000.00</u>
Total Income	<u>\$2,700,602.00</u>

Expenses:

Salaries	\$ 962,801.00
Travel	125,160.00
Travel - Parents National Officers	1,000.00
Stationery & Supplies	31,500.00
Telephone & Telegraph	18,000.00
Postage	24,100.00
Freight & Shipping Expense	120,000.00
Repairs - Office Equipment	6,700.00
Audit	18,800.00

OVER



Legal	\$ 7,500.00
Steno. Expenses - National Officers	700.00
Clothing & Equipment - National Officers	2,850.00
Office Reference Materials	200.00
Hospitalization Insurance	9,700.00
Insurance Expense	8,650.00
FICA Tax	62,000.00
Retirement Plan Expense	74,923.00
Disability & Life Insurance	41,100.00
Miscellaneous Expense	3,200.00
Payroll Expense	1,800.00
Building & Grounds Maintenance	61,100.00
Utilities	26,250.00
Vehicle Expense	1,450.00
Advertising Expense (Supply Service)	35,000.00
Office Expense	1,200.00
Shipping Supplies	26,000.00
Depreciation - Equipment & Buildings	34,550.00
Virginia Unemployment Tax	900.00
Bad Debt Expense	500.00
FFA Week Promotion	16,150.00
Complimentary Subscriptions	1,000.00
Complimentary Calendars	725.00
Photography & Supplies	5,750.00
Publicity & Promotion	7,200.00
Special Activities	29,400.00
Delegate Expense (National Convention)	8,500.00
Band Expense (National Convention)	5,600.00
Chorus Expense (National Convention)	5,310.00
Talent (National Convention)	3,000.00
Celebrity Speaker (National Convention)	6,000.00
Career Show (National Convention)	1,850.00
Sponsor Recognition (National Convention)	1,150.00
Stenotypist (National Convention)	1,000.00
Photos & Publicity (National Convention)	4,000.00
Communications (National Convention)	1,600.00
Printing (National Convention)	14,125.00
Convention Setup	12,140.00
Supplies (National Convention)	4,975.00
Other Convention Expenses	25,275.00
Miscellaneous Convention Expenses	700.00
Archives	7,500.00
Educational & Leadership Materials	20,750.00
International (Promotion & Publicity)	9,950.00
National Officer Scholarships	9,000.00
Regional Leadership Conferences	3,000.00
Awards	11,080.00
Magazine Production & Distribution	470,581.00
Advertising & Ad Promotion	14,960.00
Advertising Rep. Commissions	9,500.00



Cash Discounts (Magazine)	\$ 8,412.00
Space Discounts (Magazine)	22,000.00
Livestock & Educational Dis. (Magazine)	2,000.00
Agency Commissions (Magazine)	70,000.00
Fulfillment Costs (Mailing List)	22,000.00
Membership Roster	6,000.00
Calendar Production Costs	84,000.00
Calendar Promotion	11,500.00
Calendar Sales Commission	22,000.00
Calendar Returns	200.00
Unsold Calendars	0
Calendar Discounts (State Associations)	950.00
Loss on Shipments	3,000.00
Sales Adjustments	1,200.00
Shortage on Orders	1,000.00
Discontinued & Obsolete Merchandise	2,000.00
Damaged Merchandise	1,000.00
Discounts Allowed	6,000.00
Sponsor Recognition Program	3,135.00
Building Construction Loan	0
Loss - Disposal of Equipment	0
Interest Expense (Construction Loan)	14,800.00
Sales Tax Expense	0
	<hr/>
Total Expenses	<u>\$2,700,602.00</u>

NOTE: Due to uncertain future economic conditions this budget is approved with the provision that it be re-evaluated prior to its implementation July 1, 1977. If it is found that the anticipated income is unrealistic the budget will be re-submitted to the Finance Committee and Board of Directors at the July, 1977 meetings for possible revision.



*Page 9, Appendix C*

U. S. DEPARTMENT OF  
HEALTH, EDUCATION, AND WELFARE  
Office of Education  
Washington, D. C. 20202

N O T E

February 28, 1977

Sent to: Head State Supervisors and Teacher Educators in  
Agriculture/Agribusiness Education

Sent by: H. N. Hunsicker, Education Program Specialist *H. N. H.*  
Agriculture/Agribusiness/Natural Resources -- and National FFA Advisor

Subject: Transmittal of Minutes, Meeting National FFA Board of Directors  
and National FFA Officers, January 24-26, 1977, Minutes of Special  
Meeting, FFA Foundation Board of Trustees, January 26, 1977, and  
Important Notices

Enclosed is a copy of the Minutes of the January 24-26, 1977, meeting of the National FFA Board of Directors and National Officers. Also enclosed is a set of the minutes of the of the Special Meeting of the National FFA Foundation Board of Trustees. The minutes and the accompanying appendixes include information which you will want to communicate to State Staff, State Officers and others responsible for FFA activities.

Important -- Much time was spent by members of an advanced study committee of the Boards in making an indepth review of the FFA Constitution and Bylaws. (See Appendix B). The most important recommendation is the one which, when approved, will truly make FFA an integral part of the instructional program. It will automatically extend associate FFA membership to all secondary students in agriculture/agribusiness at the time of their enrollment. Active membership will then be achieved after a period of training, using the new Student's Handbook (Available in July) and other references, and when the students become involved in FFA activities and obtain the Greenhand degree.

Important -- States having amendments to recommend to the delegates at the 1977 convention are requested to forward them to the National FFA Advisor no later than June 15, 1977

A National OE Inner-City Committee in Agriculture/Agribusiness met February 23-25 at the Walter Biddle Saul High School in Philadelphia. Teacher representatives from schools in seven major cities, plus a teacher educator, supervisor and a Regional OE Program Officer comprised the committee. The committee endeavored to identify the need for programs in such schools, the types of programs most appropriate as well as procedures for implementing them.

There will be three Regional Seminars to review the final draft of the Program Standards and Criteria for attaining high quality vocational education for agriculture/agribusiness occupations, and the procedures for implementing them. These meetings will be sponsored jointly by the Office of Education and Iowa State University, which is the contractor for the standards project.

(OVER)



Dr. Harold Crawford and Dr. Richard Carter are in charge of the program. The meetings will be held as follows:

Kansas City ..... March 28-30

Salt Lake City .... April 18-20

Washington, D. C... May 2-4

Dr. Crawford has mailed advanced information about these seminars to State Supervisors and Teacher Educators in each State. The OE project has funds appropriated to enable Iowa State University to reimburse on part of the expenses for four individuals for each State. Those will include: a State Supervisor, a Teacher Educator, a Secondary Teacher and a Post Secondary Representative. Hopefully all States will be represented at one of these conferences as this project is considered one of the most significant ones ever undertaken by OE from the standpoint of impacting on program development in the future.

Cc: State FFA Executive Secretaries  
OE Program Officers

Enclosures