

UPDATE

Vol. XXXIII, No. 1
C. Coleman Harris
U.S. Department of Education
January 2003

=====

DATES TO REMEMBER

- January
- | | |
|-------|---|
| 25-27 | 2003 National FFA Organization Board of Directors meeting, Alexandria, Va.
2003 National FFA Foundation Board of Trustees meeting, Crystal City Marriott, Arlington, Va. |
|-------|---|
- February
- | | |
|-------|--|
| 1 | Teacher applications due for Costa Rica Proficiency Seminar, FFA Center, Indianapolis |
| 6-9 | National Agricultural Education Inservice, Adams Mark Hotel, Indianapolis |
| 27,28 | National Council for Agricultural Education Board of Directors meeting, Washington, D.C. |
- March
- | | |
|---|--|
| 1 | National Council for Agricultural Education Board of Directors meeting, Washington, D.C. |
|---|--|

=====

WHAT'S HAPPENING AT FFA

Reminder: Convention registration fee set at \$30 beginning in 2003: The National FFA Board of Directors and National FFA Officers have set the national FFA convention attendance fee at \$30 for pre-registration and \$35 for on-site registration beginning in 2003. The action was taken to offset significant increases in costs for services, decoration, staging, labor and security. As a break-even activity, convention costs are borne by participants and not by general dues. Even with the approved increase, the \$30/\$35 FFA convention fee remains markedly lower than national meeting fees for other student organizations: VICA/Skills USA - \$90/\$100; FCCLA - \$100/\$110; and FBLA - \$85/95.

Making an impact in your state and local chapters: Dr. Rick Rigsby's electrifying presentations encourage, challenge and inspire audiences of all ages to live a life of integrity -- as witnessed during his powerful message at the 75th National FFA Convention. For more information, contact his office, Impact Communications, directly at 979-693-9933 or rigsbyspeaks@aol.com. He is currently developing tapes and other materials. His office can share more detailed information on when these will be available for purchase.

Become A New Century Farmer: Pioneer and FFA think the time has never been better to be an American farmer, and they are pleased to offer a powerful program that can help young farmers pave their way to success. If selected as a New Century Farmer, students participate in an all-expense paid educational conference, July 15-18, 2003. This is not a monetary scholarship, nor is there a cash award. During the seminar, participants learn

how farmers can profit from value-added products, the use of technology, new farm business opportunities and business alliances with other producers. They also learn ways to overcome common challenges faced by young farmers and grow both personally and professionally as well as network with classmates. Candidates must be currently enrolled or a recent graduate of a two- or four-year college or university; must be between the ages of 19-22 (must be 19 by March 1, 2003); have had experience in the field of production agriculture; demonstrate preparation for returning to the career of farming through work experience, training or other activities including but not limited to academic classes, FFA and/or SAE projects; have chosen farming as a career. Candidates need not be FFA members. Applications are due February 21, 2003 and are available at <<http://www.ffa.org/programs/ncfarmer/index.html>. Contact ncfarmer@ffa.org for an electronic application or see attached application. The New Century Farmer Conference is sponsored by Pioneer Hi-Bred International, Inc. and DuPont Crop Protection as a special project of the National FFA Foundation.

Washington Leadership Conference: Start planning your trip to D.C.! The Washington Leadership Conference will consist of six weeklong sessions instead of seven this year. Those dates are: June 3-8, June 10-15, June 17-22, June 24-29, July 8-13 and July 15-20. This year's conference will incorporate a brand-new curriculum with high levels of service learning, mentoring and volunteerism strategies, problem-solving skills, relationship-building skills and character development. The premier FFA leadership conference is shaping up to be the best yet! There will be a chapter mailing in late February. For more information, e-mail wlc@ffa.org or call 317-802-4312.

Thanks to sponsor funding, Washington Leadership Conference will now offer a yearlong online study of leadership, personal growth and career success for all participants. The traditional, weeklong WLC conference will serve as the initial learning laboratory. The funding will not directly impact the current operations of the conference, but will be used to build a system of instruction, assessment and resources to enhance the students' experience. This program will be designed using the principles of service learning, character development, positive peer relations and problem solving drawn from the Essential Learnings Project.

A WLC Program design task force, composed of state leaders, agricultural education instructors, university teacher educators, volunteers, and past WLC trainers and participants will meet Feb. 14-16, 2003. The first components of the new program will be introduced in 2003, with full implementation occurring during the next three years. The redesign and development of support and training materials for WLC is being made possible by a grant from the Youth Smoking Prevention group of Philip Morris as a special project of the National FFA Foundation. Contact: Seth Derner, sderner@ffa.org, 317-802-4413.

Identifying Delegate Issues for 2003: Based on responses from last year's revised delegate process, FFA is making a number of changes to the process and will share them on a new delegate process section of ffa.org currently in development. At this time, though, it's important to begin identifying the critical and emerging issues for the 2003 process. Please encourage anyone—students, teachers, alumni, etc.—to submit issues for consideration. All ideas are welcome and needed for the process to truly reflect our entire organization.

In 2003, we're asking states to collect and prioritize suggestions for delegate issues. By

July 1, state associations should submit their five highest-priority issues to the National FFA Organization. (If your state process is scheduled to conclude after July 1, please inform Seth Derner).

At the 2003 State Presidents' Conference, state officers will discuss the state-submitted issues and prioritize them for national consideration. The 2003 national delegate issues will be selected at SPC, and the national officers will appoint the corresponding committees. No new issues will be introduced at SPC.

For questions about this change in the delegate process, please contact Seth Derner at 317-802-4413 or sderner@ffa.org.

Brand Management Plan: The Brand Identity Manual for FFA Chapters provides FFA members with specific information regarding the proper use of the FFA brand and an understanding of the significant role they play in maintaining the reputation and image of the FFA brand. The manual will also provide templates for letters, posters and stationery along with the FFA style guide, which will be included to assist chapters in maintaining consistency of style with the National FFA Organization.

The Brand Standards and Usage Guidelines were developed for all FFA audiences and will serve as a guide to the proper use of the FFA trademark as well as other trademarks owned by the National FFA Organization. The guide will also contain information about the proper use of the FFA logo with sponsors.

The complete Brand Standards and Usage Guidelines will be available on ffa.org at the beginning of March 2003.

What Does FFA Stand For? With National FFA Week just around the corner, the media spotlight will soon be on FFA. So it is a great time to remind all FFA advisors to review with their members the official, board-approved answers to the questions: "What is FFA?" and "What do the letters F-F-A stand for?" They can also check out the National FFA Week page on ffa.org for the answers to frequently asked questions about FFA.

"What is FFA?" FFA is a dynamic youth organization within agricultural education that changes lives and prepares students for personal growth, premier leadership and career success. FFA was created in 1928 as Future Farmers of America, and in 1988, the name was changed to the National FFA Organization to represent the growing diversity of agriculture. Today, almost half a million student members are engaged in a wide range of agricultural education activities, leading to over 300 career opportunities in the food, fiber and natural resources industry. Student success remains the primary mission of the FFA.

"What do the letters F-F-A stand for?" The letters F-F-A stand for Future Farmers of America; however, the official name of the organization was changed in 1988 to the National FFA Organization. Over the past 75 years, FFA and agricultural education have grown to encompass all aspects of agriculture, from production farming, agribusiness and forestry to biotechnology, marketing and food processing.

FFA at 75 Book: Author Paul Miner has been selected to write the "FFA at 75" book. He has spent hours at the archives, poring over 75 years of fabulous FFA documents, letters, board meeting minutes and photos.

The book tells the FFA story with photos, illustrations, graphics, lean text and informative

captions. The 160-page book is being published by M.T. Publishing, Evansville, Indiana, and will be available for sale at the 2003 National FFA Convention for \$29.95 per copy. On all advance orders received by March 15, 2003, the publisher is offering the book at \$24.95 per copy, plus shipping and handling (\$7 for the first book, \$4 for each additional book). Send orders with payment (check or credit-card number) to: M.T. Publishing Company, Inc., FFA at 75, P.O. Box 6802, Evansville, IN 47719. Finished books will be available for shipment in late summer 2003.

COMPETITIONS

The second annual T-shirt design contest entries are due Jan. 31, 2003. FFA is looking for creative students to submit their best designs. Winning designs will be featured on T-shirts sold through the 2003-2004 National FFA blue catalog and online store. Encourage your FFA members to submit all those fabulous designs that have been produced at the local level. If selected, they will earn 50 percent of the gross profits on the shirt's catalog sales for one year. See the 2002-2003 winners in this year's blue catalog or click http://www.ffa.org/chapters/html/tshirt_contest.html for more information. Contact: Dawn Sharp, dsharp@ffa.org, 317-802-4271.

Win a trip to Washington D.C.: FFA members can win a trip to Washington, D.C., when they enter the 2003 Risk Management Writing Contest. Encourage your members to write a 1,000-word essay on "Risk Management Strategies for your SAE" and submit it to the National FFA Center. All entries must be postmarked by Jan. 31, 2003. Ten lucky winners and their advisors will receive an all-expense paid trip to Washington, D.C., where they will meet with top U.S. Department of Agriculture officials and tour our nation's capital. A resource guide and contest rules were mailed to all chapters in December. Contest information and last year's winning essays are posted at ffa.org. Please note the new requirements for 2003. Contact: Andrea McNeely, amcneely@ffa.org, 317-802-4288. The contest is offered by the National FFA Organization in cooperation with the National Council for Agricultural Education and with funding from the Risk Management Agency of the U.S. Department of Agriculture as a special project of the National FFA Foundation.

2003 National FFA Foundation Scholarship Program: This year the National FFA Foundation scholarship program will award approximately \$2 million to eligible FFA members and other agriculture students for their college education. Here are two examples of those awards:

- Cargill will award 350 scholarships of \$1,000 to each high school seniors who live in a Cargill community and plan to pursue a two- to four-year degree in any major at an accredited post-secondary institution in the fall of 2003. Students are selected based on academic achievement and involvement in extracurricular activities. Applicants must visit their local Cargill facility or subsidiary to obtain a signature from a location manager on their application. Each scholarship recipient's high school may also be eligible for a \$200 library grant.
- Ford dealers across the country have partnered with Ford Trucks and Ford Motor Company to provide more than 400 scholarships of \$1000 to FFA members in local communities. Scholarship applicants must be planning to attend any accredited two- or four-year institution in any area of study. The dealer's signature is required for eligibility for these scholarships. One lucky chapter will be eligible to receive a Ford F-Series truck.

Last year approximately one out of every five students who applied for a National FFA Foundation scholarship was a scholarship winner. In 2003, more than 7,000 students are expected to apply for approximately 1,600 available scholarships ranging in value from \$1,000 to \$16,340. More details about these and other National FFA Foundation scholarship opportunities, including a guidebook listing eligibility criteria and an application, are downloadable at <http://www.ffa.org/programs/schapp/index.html>. Application deadline is Feb. 15, 2003!

EDUCATOR NEWS

National FFA Week materials: All advisors should have received FFA Week materials in their classrooms. Items sent included a poster, FFA Week proclamation, certificate, planning guide and corresponding communications plan chart, FFA Week media kit and envelope stuffer. Advisors wanting additional materials may visit <http://www.ffa.org/ffaweek/index.html>. Materials such as the certificate and proclamation can be printed directly off the website. Advisors will also find information on the web page beyond the media kit, which they may use to promote FFA Week to local media. Contact: Michelle Foley, mfoley@ffa.org, 317-802-4253.

Outstanding NAAE teacher spokesperson named. Congratulations to Jodi Geiger of Deltona, Fla. The Agriscience teacher at Pine Ridge High School recently received the first Syngenta Advocate for Agricultural Education Award.

The Syngenta award honors one agriculture teacher nationally for conducting the highest quality education programs. Geiger was also cited for her leadership in civic, community, agriculture/agribusiness and professional activities. She was selected from among six 2002 Regional Educators of the Year recently named by the National Association of Agricultural Educators and was presented the award in December 2002 at the association's annual meeting in Las Vegas.

Scholarship guidebook now available: The 2003 scholarship guidebooks and applications have been mailed to all FFA advisors and guidance counselor offices. If you have not received a copy of the scholarship book/application, please contact the scholarship office to request one. Students will also be able to download the application from ffa.org at <http://www.ffa.org/programs/schapp/index.html>. All scholarship applications must be postmarked by Feb. 15, 2003. More than \$2 million in scholarships is available through this program. Do your students have the right combination of community service, FFA involvement, leadership skills and SAE development? Encourage them to apply today! Contact: Carrie Powers, scholarships@ffa.org.

STATE STAFF NEWS

New LPS Specialist named: Ernie Gill has been named the new LPS Specialist at the National FFA Organization. Gill, who has a background in agricultural education, including state leadership from Colorado agriculture education/FFA, will begin his duties in February. He will be establishing and maintaining relationships with state leadership and assisting with the development of state leadership vision and LPS planning. Gill will also contribute to the creation of a seamless system of development and support of agricultural education information and resources.

Theme song and video distributed: State copies of the 2002 National FFA Convention

theme song and video were distributed to state staff in mid-December. Only one copy per state was shipped. If you haven't received your copy or have questions about proper use, please contact Ginny Berg, gberg@ffa.org.

Visit ffa.org: There are valuable state staff resources on ffa.org. Under the "Team Ag Ed" dropdown menu, there's a new choice available for state FFA staff, at the State Staff Convention (<http://www.ffa.org/statestaff/index.html>.) From this page, you can access the 2003 state guide, the national organization calendar, 75th anniversary graphic guidelines/state logos and information about the former member reconnect campaign. Look for more state staff information to be added throughout the year.

As you plan for your state's participation in the 75th anniversary of FFA, you might also be interested to know that the FFA Archives have always been just a click away from the "key moments in FFA history" page.

INTERNATIONAL HAPPENINGS

FFA International Opportunities Available: FFA Global offers students and teachers the opportunity to explore global agriculture through programs that teach about the values, traditions, lifestyle and agriculture of other countries as compared to the United States. Students and teachers can participate in a variety of experiences ranging from educational travel seminars and host family stays to interactive website demonstrations. FFA Global offers new opportunities to travel and learn, while developing programs and opportunities to increase awareness of agricultural education in other countries.

The National FFA Organization is only operating two outbound international programs for students to participate in. They are International Leadership Seminar for State Officers (ILSSO) and the Costa Rica Proficiency Travel Seminar, for National proficiency award finalists.

The National FFA Organization does provide information and links to outside coordinators and universities who provide outbound opportunities for students and teachers to participate in international activities. The national FFA organization does not coordinate these programs and is no way responsible for the selection and management of participants of such programs. More information on international opportunities for students and teachers can be found online at www.ffa.org/programs/global/index.html

FFA Global Leadership training available online! FFA Global is looking for agriculture instructors interested in exploring agriculture through our exciting online learning program about global agriculture. A real world storyline allows students to learn about global agriculture and U.S. policy by following the lives of two fictional FFA members as they travel to Moldova, Honduras and Ethiopia. Several chapters are already using the program. If you are interested in learning more about this project, contact FFA Global at 317-802-4309 or at global@ffa.org. Visit the FFA Global Leadership Scenarios site at <http://www.ffa.org/scenarios/> today!

International experience available: International Teacher Opportunities Competitive Scholarships are available for agriculture teachers to participate in an international experience through EARTHWATCH. The scholarships are available for use in 2003. EARTHWATCH is a research organization with international expeditions throughout the world year-round. Participants receive up to \$1,500 each in scholarships to cover a portion of the expedition costs plus membership to EARTHWATCH. Applications can be found online at www.ffa.org/programs/global/ and are due Feb.1, 2003.

Pura Vida, Costa Rica! National FFA Proficiency Finalists and Star Over America winners have the opportunity to travel to Costa Rica in June to learn about Latin America culture and the tropical agriculture of a Central American country. You must be an agricultural education instructor with a minimum of one year of teaching experience and you must speak both English and Spanish fluently. Applications are due Feb. 1, 2003.

International Agricultural Education Summer Institute 2003: The Center for the Study of Global Change at Indiana University, Purdue University's School of Agriculture, the Indiana FFA Organization, IU's African Studies Program, Center for International Business Education and Research, and Russian and East European Institute are pleased to announce a one-week institute on International Agriculture and Global Food Security. The objective of this program is to introduce agriculture issues to high school agriculture teachers and university Agriculture Education majors. The program will emphasize pedagogical development and provide information on a wide range of global agricultural problems for incorporation in high school curriculum and individual lesson plans. The program will address three major themes: the state of international agriculture, the development of global agribusiness, and the roles of food in international security. The IAE Summer Institute will take place at Indiana University in Bloomington, Ind., July 13-19, 2003. The cost of the institute is \$350. For those wishing to apply for graduate credit through Purdue, Professor Mark Balschweid will be the contact. Financial assistance is available. For more information visit: www.indiana.edu/~global/iaeinstitute.htm

MEMBERSHIP

Latest Reconnect Results: The Reconnect campaign has generated millions of positive impressions for FFA through the numerous publications that have run the ads and through the Reconnect website that has reconnected with 2,000 former members. The ads along with former member stories have also been placed on sponsors' websites and in their internal publications. FFA has received several feature stories in national and regional publications highlighting past members and their accomplishments. The most recent article, which appeared in the Journal of American Veterinary Medical Association, can be viewed at <http://www.avma.org/onlnews/javma/nov02/021115h.asp>

PREVIOUSLY REPORTED IN UPDATE

National Agricultural Education Inservice: The National Agricultural Education Inservice will be held Feb. 6-9, 2003, at the downtown Adams Mark Hotel in Indianapolis, Indiana. The same registration format used last year will be followed. For questions on registration, contact Michele Gilbert, Local Program Success assistant, mgilbert@ffa.org, 317-802-4301. For questions on the National Agricultural Education Inservice, contact Tony Small, Local Program Success manager, tsmall@ffa.org, 317-802-4300.

New State Staff Inservice: The National New State Staff Inservice (NSSI) will be held Feb. 5-6, 2003, at the downtown Adams Mark Hotel in Indianapolis, Indiana. This is a wonderful opportunity for new state staff to learn more about the programs and services provided by the National FFA Organization and to connect with the individuals who facilitate them. Those who would benefit from the NSSI include new state FFA advisors, executive secretaries, directors and other new state staff who work closely with the National FFA Organization. An agenda for this inservice can be found on page 8 of the

attached PDF document titled *NAEW - 2003 Inservice Cmb.*

The NSSI will run from noon Wednesday, Feb. 5 until noon Thursday, Feb. 6. At the conclusion of NSSI, new state staff will have the opportunity to attend the National Agricultural Education Inservice. Those who wish to attend NSSI prior to the National Ag Ed Inservice are asked to check the appropriate box on the attached registration form (*AEIS 2003 Registration Form*).

For questions on registration, contact Michele Gilbert, Local Program Success assistant, mgilbert@ffa.org, 317-802-4301. For questions on the New State Staff Inservice, contact Tony Small, Local Program Success manager, tsmall@ffa.org, 317-802-4300.

Local Program Resource Guide 2002-2003 CD-ROM: Requests are still being accepted from teacher educators for copies of the Local Program Resource Guide 2002-2003 CD-ROM to distribute to preservice teachers. If you have not placed or received your order, contact Michele Gilbert, mgilbert@ffa.org, 317-802-4301. State staff are asked to check their supply of LPR Guide CDs. If additional copies are needed or for more information, contact: Michele Gilbert, mgilbert@ffa.org, 317-802-4301; Tony Small, tsmall@ffa.org, 317-802-4300; or Kevin Keith, kkeith@ffa.org, 317-802-4254.

Nominate teachers to test pilot materials: More than 150 agriculture teachers from across the country are needed to test pilot the leadership, personal growth and career success instructional materials being developed through funding by a USDA grant, Leadership for Rural Youth: Essential Leadership Through Agricultural Education and FFA, and sponsorship by John Deere through the National FFA Foundation. Three types of teachers are preferred: first or second-year teachers; teachers recognized in your state for developing leadership skills; and teachers with at least five years of experience in a program strong in classroom, SAE and FFA. Please nominate at least three teachers from your state, one in each category. You are welcome to nominate as many teachers as you'd like, and to share this notice with any or all of the teachers in your state and have them contact FFA direct. Teachers need to be available to teach six or seven lessons during Feb. 10-21 and participate in a conference call with the writer of the lessons sometime during Feb. 27-March 3. Contact: Seth Derner, sderner@ffa.org, 317-802-4413. Send nominations to Kim Henry, khenry@ffa.org.

UPDATE is also available at www.ffa.org/news/html/ffapubsindex.html#update each month. Attachments are available online.

=====

The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth** and **career success** through agricultural education.

The Agricultural Education Mission

Agricultural Education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems.

The National FFA Organization is a resource and support organization that does not select, control or supervise state association, local chapter or individual member activities except as expressly provided for in the National FFA Organization Constitution and Bylaws.

The National FFA Organization affirms its belief in the value of all human beings and seeks diversity in its membership, leadership and staff as an equal opportunity employer.

National FFA Board of Directors Meeting Summary for January 2003

The FFA Board of Directors met in Alexandria, Va., January 24-27, 2003.

Reports included the following:

- Dr. Joe Muller of Texas was accepted as the new Agricultural Mechanics Career Development Superintendent
- Ms. Gwen Necaise of Mississippi was accepted as the new Environmental/Natural Resources Career Development Superintendent
- Mr. Dustin Devries of Texas was accepted as the new Prepared Public Speaking Career Development Event Superintendent.

Motions carried include the following:

- Accept the following policy addition to Division I Activities, Section F, Career Development Events, Item 5, Disqualification: "Participants will not be allowed to utilize any personal electronic communications devices, other than those approved by event officials, during the entire course of the event. Participants who access personal electronic communication devices without prior approval of the event official will be disqualified."
- Accept the following Policy Addition to Division I Activities, Section F, Career Development Events, Item 5, Disqualification: "Participants who start event activities and leave the event area without notifying the event official will be disqualified. In some cases, this action will also eliminate the participant's team from team recognition. Disqualified participants will not receive individual recognition and will not be allowed to participate in the same event in the future years."
- Accepted the recommendation from the National FFA Awards and CDE Advisory Board for operating procedures with Special Needs Students.
- National FFA Staff and CDE Superintendents implement the recommendations and procedures contained in the Awards and CDE Advisory Committee Report with the following revisions:
 - On page 4, strike the wording, "Replace the Swine Grading and Feeder Cattle classes with two placing classes that incorporate the use of production data to facilitate the participants placing of the classes".
 - In Appendix 1 under Committee Structure and Membership, strike the words, "teacher (1)" and insert the words "teacher (2)".
- Buddy Diemler was appointed the new chairperson for the Awards and CDE Committee.
- The following nominees were accepted as coordinators from the National FFA Delegate Process for years 2003-2005: Michael Brammer, executive manager, Pennsylvania FFA Association; Jim Scott, executive director, South Carolina FFA Association; James Craft, executive secretary, Illinois FFA Association; and Val Aarsvold, executive director, Minnesota FFA Foundation.
- Members are allowed to wear one object of official activity paraphernalia on the jacket only for the duration of the activity.
- The regional realignment proposal to be referred to the 2003 delegate assembly.

Change the Official FFA Manual regarding the dress code. It should read: Official dress for female members: black skirt, white-collared blouse, with official FFA blue scarf, black dress shoes with a closed heel and toe, black nylon hosiery and an official FFA jacket zipped to the top. The skirt is to be at least knee length, hemmed evenly across the bottom, with a slit no longer than two inches above the knee, excluding the kick pleat. Black slacks may be appropriate for traveling and outdoor activities. Official dress for male members; black slacks, a white-collared shirt, with official FFA tie, black dress shoes, black socks and an official FFA jacket zipped to the top.

- Referred to the 2003 delegate assembly the amendment to Article VIII, Section C of the National FFA Constitution to read: “Discovery FFA Degree recipients shall be entitled to wear the official FFA Discovery Degree emblem pin”...to follow with what is currently written for the Greenhand and remaining FFA degrees.
- The delegate process will begin on Tuesday with registration occurring Monday evening and Tuesday morning for the 2003 National FFA Convention
- Horacio Garza, Jr. and Steve Zimmerman were elected to serve on the Governing Committee.

The July 2003 National Board of Director’s meeting will be held July 11-15, 2003, in Indianapolis, Indiana.

Pioneer Hi-Bred International, Inc.

& the National FFA Organization present

2003 New Century Farmer Conference Application



Purpose

Pioneer and FFA think the time has never been better to be an American farmer, and are pleased to offer a powerful program that can help young farmers pave their way to success. This informative four-day conference features industry leaders sharing the latest in cutting edge technology and best management practices as well as tours and opportunities to network. The New Century Farmer Conference is sponsored by Pioneer Hi-Bred International, Inc., and DuPont Crop Protection as a special project of the National FFA Foundation.

The Program

If selected as a New Century Farmer, you will participate in **an all-expense paid educational conference**, July 15 – 18, 2003. **This is not a monetary scholarship, nor is there a cash award.** During the seminar, you will:

- Learn how farmers can profit from value-added products, the use of technology, new farm business opportunities and business alliances with other producers
- Learn ways to overcome common challenges faced by young farmers and grow both personally and professionally
- Network with classmates — a group of extraordinary young men and women, who are excited about pursuing farming as a career.

Selection Criteria

Selections will be made based on the following criteria:

1. Candidates must be currently enrolled or a recent graduate of a two or four-year college or university, must be between the ages of 19-22 (must be 19 by March 1, 2003) and have had experience in the field of production agriculture.
2. Candidates demonstrate preparation for returning to the career of farming through work experience, training or other activities including but not limited to academic classes, FFA and or SAE projects.
3. Candidates have chosen farming as a career.

Deadline

Applications must be **postmarked and typed** no later than **February 21, 2003**. All candidates will be notified by April 1, 2003 of their selection status.

Return completed applications to:

National FFA Organization
New Century Farmer Program
c/o April Pruet
P.O. Box 68960
Indianapolis, IN 46268-0960
Toll-Free Number: 1-888-332-2668

2003 New Century Farmer Conference Application



Name: _____

Gender: ☐ male ☐ female Birth date: (month/ date/ year): ____ / ____ / ____

Street Address (*home*): _____

City: _____ State: _____ Zip: _____ County: _____

E-mail Address: _____ Access to Internet? ☐ YES ☐ NO

Phone Number (*home*): (____) ____ - ____ Fax (*home* - if applicable): (____) ____ - ____

College Information

School Name (if applicable): _____

School Address: _____

City: _____ State: _____ Zip: _____ County: _____

Phone Number (*school*): (____) ____ - ____

☐ 4-yr. college ☐ 2-yr. college ☐ other: _____

☐ freshman ☐ sophomore ☐ junior ☐ senior

Major/Program: _____

Career Goal: ☐ farming ☐ ag. business ☐ ag. teacher/education ☐ other

Farm Information

I currently farm with/by (check all that apply):

☐ myself

☐ parents

☐ brothers/sisters

☐ grandparents

☐ aunts/uncles

☐ others

Type and number of acres of each crop grown.	Type and number of livestock/poultry raised:
_____/Acres _____	_____/Number _____
_____/Acres _____	_____/Number _____
_____/Acres _____	_____/Number _____
_____/Acres _____	_____/Number _____

Certification

I certify that all the information given on this application is true, accurate and complete. I hereby permit for publicity purposes, the use of any information in this application with the exception of the following (please list those areas that apply): _____

*STUDENT SIGNATURE

DATE

*If submitting an electronic application please type in your name and the current date.

Other Information

Where or from whom did you learn about the New Century Farmer Program?

- | | |
|--|--|
| <input type="checkbox"/> Pioneer sales representative | <input type="checkbox"/> DuPont Crop Protection representative |
| <input type="checkbox"/> FFA website | <input type="checkbox"/> Agriculture teacher/ professor |
| <input type="checkbox"/> Past New Century Farmer participant | <input type="checkbox"/> <i>New Horizons</i> magazine |
| <input type="checkbox"/> <i>Successful Farming</i> magazine | |
| <input type="checkbox"/> Other: _____ | |

If selected, you will receive a New Century Farmer polo shirt. Please indicate your shirt-size: _____

Answer the following questions thoroughly. Some answers may require one or two sentences; others a full paragraph. This application will be reviewed by a panel of farmers and representatives from FFA, DuPont Crop Protection and Pioneer Hi-Bred International, Inc. to evaluate how well you demonstrate the three criteria outlined on the application cover page.

1. Why did you choose farming as your career?

2. Describe your achievements, accomplishments, and or work experience that led to or contributed to your farming career. (What steps have you taken to date to become a New Century Farmer?)

3. Describe your role in the following aspects of your operation. (Some may not apply.)

a. planning ☐

b. day-to-day operations ☐

c. marketing ☐

d. financing ☐

e. personnel management ☐

f. technology use ☐

g. other ☐

4. What personal strengths do you contribute to the operation of the farm?

5. Describe your vision for your farm to be successful. (What is your business plans?)

6. Describe the personal, educational and additional career goals you would like to achieve in the next five years.

7. What are the two or three potential barriers to reaching these goals?



One Mission: Student Success

National FFA Week

February 15-22, 2003

For 75 years, FFA has focused on student success. It is because of FFA advisors working tirelessly around the nation that FFA has been able to reach this mission, month after month, year after year. FFA advisors motivate America's youth to possess a commitment to agriculture, a spirit for learning and a desire to lead.



All of us at the National FFA Center recognize the high level of hard work and sacrifice our advisors bring to the agriculture classroom. We encourage FFA chapters, schools and local communities to celebrate the life-changing impact of agricultural education during National FFA Week, Feb. 15-22, 2003.

Demonstrate your school and community's commitment to student success by celebrating National FFA Week in style. This catalog includes several promotional items that will add excitement and meaning to your local FFA week activities. Plus, using these materials can assist your chapter in delivering exceptional special events

Use the posters, billboards and envelope stuffers to reach out to the general public and recruit potential

members, sponsors and partners. Reward those who have made a difference in FFA with full-color pens and eye-catching tee shirts. Hand out FFA buttons as momentos that can be worn with pride at local fairs and community events, or hold a car wash and make sure everyone drives off with a bumper sticker. A bumper sticker is a travelling FFA advertisement that lasts the entire year!

Capture the attention and hearts of your school and community by helping to keep FFA always present. Promote our programs and inspire others with your chapter's enthusiasm, leadership skills and vision for the future of agriculture. With your efforts, solid partnerships and proven educators, FFA and agricultural education will continue to excel at one mission—student success

Theme T-Shirt

FFA Week Theme T-shirts make great gifts for supporters or terrific prizes for chapter contests. Have chapter members wear them to promote FFA. Use them as raffle prizes for community fundraisers and school open houses. White with colorful theme logo. 100% cotton Hanes Beefy Tee.



Available in sizes S, M, L, XL, XXL.

- Item WK-TEE-03 • Theme T-Shirt
- \$12.00 ea. • 12 or more \$10.00 ea.



Posters

Brighten school hallways, classroom walls, bulletin boards and cafeterias with these colorful posters. Ask counselors to display them in their offices. Offer them to banks and local businesses to brighten offices and stores. Mount them on cardboard to create displays for booths and information tables at fairs, school events and educational displays at local malls. Posters measure 17" X 22" and are shipped folded.

- WK-POSTER-03
- Posters \$1.00 ea.

Table Centerpieces

Use table centerpieces at your banquet, school administrator breakfasts, back-to-school picnics, receptions and other meal functions to add color to the table and promote FFA. Provide them to civic organizations for use at their events and banquets. Centerpieces measure 15" X 7-1/2" X 2-3/4". These brightly colored cardboard table centerpieces are shipped flat and fold into tent-shaped table decorations.



- TCP-03 • Table Centerpieces
- \$1.25 ea. • 12 or more \$1.00 ea.

Life-Savers "Beechies" Gum

These small gum boxes are crowd-pleasers at parades, fairs and other events. Place them on banquet tables for an after-dinner refresher. Each package contains two pieces of spearmint Life-Savers "Beechies" candy-coated gum.



Available in multiples of 100.

- WK-GUM-03 • Life Savers "Beechies" Gum
- \$15.00/1 pkg. • \$39.00/3 pkg. • \$59.00/5 pkg.

Gift Bags

Show your members' commitment to the environment with these colorful bags. Hand them out at fairs, shows, picnics and other special events and ask guests to help keep America beautiful. Use them during community clean-up projects to advertise your chapter's contribution. The bags also make great packages for booklets, pens, buttons and other materials when you assemble information packs. White plastic 8-1/2" X 12" bags with theme logo.



Available in packages of 100.

- WK-BAG-03 • Gift Bags
- \$12.00/1 pkg. • \$29.00/3 pkg. • \$39.00/5 pkg.

Outdoor Billboard

Reach your entire community with billboards along highways and on buildings. Contact your local billboard company or local businesses to assist you with placing and assembling a billboard. Hang them inside as backdrops for chapter banquets, fairs and conventions. FFA One Mission: Student Success billboards measure 8-1/2' X 19-1/2' and are shipped as standard 24-sheet outdoor advertising billboards.

- WK-BILLBOARD-03 • Outdoor Billboard
- \$59.00 ea. (includes special shipping charges)



Pocket Notepads

Distribute these handy pocket notepads to supporters before presentations, and guarantee that you will say something they want to jot down (then deliver with a great speech!). Pair them with felt-tip pens (next page) for a complete gift. Notepads contain 60 lined pages. FFA Week logo is printed on the front with FFA emblem on back.

Available in packages of 25.

- WK-NOTEPAD-03 • Pocket Notepads
- \$15.00/1 pkg. • \$49.00/4 pkg. • \$89.00/8 pkg.





Theme Buttons

Ask members, teachers, parents, alumni and other supporters to wear these colorful buttons to show their support of FFA. Give them to elementary students who participate in Food For America and PALS. Pass them out at eighth-grade orientation programs and incoming freshman activities. 2-1/4" celluloid buttons with a safety latch pin.

Available in multiples of 25.

- WK-BUTTON-3 • Theme Buttons
- \$10.00/1 pkg. • \$29.00/4 pkg. • \$49.00/8 pkg.

Giveaway Pens

Giveaway pens are an economical and useful handout at fairs, school exhibits and community visits. Provide them to members and advisors to use in school and increase visibility of FFA. Blue ink.

Available in packages of 25.

- WK-PEN-03 • Giveaway Pens
- \$10.00/1 pkg. • \$29.00/4 pkg. • \$49.00/8 pkg.



Bumper Sticker

Bumper stickers are the handout with a double impact. First you reach members, parents and supporters when you give the stickers. Then you reach the entire school and community when people display them on their cars, notebooks or bulletin boards. Vinyl 3" X 11-1/2" sticker. Can be removed from any smooth surface without leaving sticky gum. Won't fade, absorb water or wrinkle.

Available in packages of 25.

- WK-BUMPER-03 • Bumper Stickers
- \$10.00/1 pkg. • \$29.00/4 pkg. • \$49.00/8 pkg.



Envelope Stuffer/Fact Brochure

Educate your community, potential members and supporters about the opportunities in FFA and agriculture with these handy brochures. Enclose them in chapter mailings and distribute them at banquets, fairs and other activities. Provide copies to your local utility company or bank to mail with bills and statements and to extension agents to include in information packets. 2-3/4" X 5-1/2" folded brochures open to 8-1/2" X 5-1/2".



Available in packages of 100.

- WK-BROCHURE-03 • Envelope Stuffer/Fact Brochure
- \$10.00/1 pkg. • \$29.00/3 pkg. • \$39.00/5 pkg. .



Theme Logo Computer Graphics

Downloadable versions of the 2003 FFA week theme logo are available on the LPS CD-Rom, as well as at www.ffa.org.

*Billboards must be ordered by 8/15/02. All other items not available for order until 9/15/02

2002-2003 FFA Theme Supplies Order Form



Mail orders to:
National FFA Organization
ATTN: Distribution Services
P.O. Box 68960
Indianapolis, IN 46268-0960

Phone or fax orders:
Phone Orders: 1-888-332-2668
Fax Orders: 1-800-366-6556
Credit card or school purchase order
required for phone or fax orders.

Internet orders:
www.ffaunlimited.org or link
from www.ffa.org
Credit card required.



Ship to

Address (Street address needed for UPS delivery)

Rte

Box

City

State

Zip Code + 4

Advisor's Name

E-mail Address

School Phone

FAX No.

Chapter No. (As assigned on National Chapter Roster)

Times you can be called if necessary (Local Time) Purchase Order No. (If using a purchase order, form must be signed by your chapter advisor)

item	item no.	price	qty.	amount
Theme T-shirt	WK-TEE-03	\$ 12.00 ea.		
	12 or more	\$ 10.00 ea.		
	INDICATE SIZE(S) S M L XL XXL			
Posters	WK-POSTER-03	\$ 1.00 ea.		
Table Centerpieces	TCP-03	\$ 1.25 ea.		
	12 or more	\$ 1.00 ea.		
Life-Savers	WK-GUM-03	\$ 15.00/1 pkg.		
"Beechies" Gum		\$ 39.00/3 pkg.		
(Pkg. of 100)		\$ 59.00/5 pkg.		
Gift Bags	WK-BAG-03	\$ 12.00/1 pkg.		
(Pkg. of 100)		\$ 29.00/3 pkg.		
		\$ 39.00/5 pkg.		
Outdoor Billboard	WK-BILLBOARD-03	\$59.00 ea.		
*Must be ordered by 8/15/02				
Pocket Notepads	WK-NOTEPAD-03	\$ 15.00/1 pkg.		
(Pkg. of 25)		\$ 49.00/4 pkg.		
		\$389.00/8 pkg.		

item	item no.	price	qty.	amount
Theme Buttons	WK-BUTTON-03	\$ 10.00/1 pkg.		
(Pkg. of 25)		\$ 29.00/4 pkg.		
		\$ 49.00/8 pkg.		
Giveaway Pens	WK-PEN-03	\$ 10.00/1 pkg.		
(Pkg. of 25)		\$ 29.00/4 pkg.		
		\$ 49.00/8 pkg.		
Bumper Sticker	WK-BUMPER-03	\$ 10.00/1 pkg.		
(Pkg. of 25)		\$ 29.00/4 pkg.		
		\$ 49.00/8 pkg.		
Envelope Stuffer	WK-BROCHURE-03	\$ 10.00/1 pkg.		
(Pkg. of 100)		\$ 29.00/3 pkg.		
		\$ 39.00/5 pkg.		
Felt-Tip Pens	WK-FTPEN-03	\$ 15.00/1 pkg.		
(Pkg. of 100)		\$ 49.00/4 pkg.		
		\$ 89.00/8 pkg.		

*Items not available for order until 9/15/02

Shipping Schedule

- STOCK ITEMS: Regular stock items will be shipped within seven days. FFA now offers 2nd day rush service on all stock items.

Shipping/Handling Charges (Regular/2nd Day)

\$25.00 or less	\$5.00/\$15.00
\$25.01 - \$50.00	\$7.50/\$15.00
\$50.01 - \$100.00	\$10.00/\$20.00
\$100.01 - \$200.00	\$15.00/\$30.00
\$200.01 - \$500.00	\$25.00/\$50.00
\$500.01 - \$1,000.00	\$50.00/\$100.00
\$1,000.01 - \$2,000.00	\$75.00/\$150.00
\$2,000.01 +	\$150.00/\$300.00

Rush Service

(If you need to receive your order in less than one week, indicate the exact date needed and enclose an additional \$15.00 for rush handling fees.)

Date Order is Needed: _____

Credit Card Information

VISA MasterCard American Express Discover

Credit Card No.: _____

Exp. Date: _____

Daytime Phone: _____

Signature (Cardholder) SIGNATURE REQUIRED

Total Order _____

Subtotal _____

State Tax _____

(Only include if resident of Indiana or Virginia)

Shipping/Handling Charge _____

Rush Charge _____

Total Amount _____



National FFA Organization Career Development Update Report
2003 National Ag-Ed Inservice
February 6-9, 2003
Indianapolis, Indiana

This report is a summary of clarifying updates to the 2001-2005 Career Development Event rules and procedure handbook as recommended by the CDE and Awards Advisory Committee and approved by the National FFA Board of Directors January 24-25, 2003. These changes will be implemented at the 2003 National FFA Convention. Updated rules and procedures will be available on the 2003-2004 Local Program Success Resource CD-ROM, as well as posted on the National FFA Web Site as of March 15, 2003.

Career Development Events

The following points of clarification will be added to the CDE rules and procedures for implementation at the 2003 convention:

Agricultural Issues Forum:

- 1) Addition of Biotechnology as a topic area. Page 26 CDE Handbook, section III-3, add an item "h" Biotechnology.
- 2) 5-point deduction to be added to the current scorecard. Deduct 5 points from the total score of any team that draws a conclusion supporting a pro or con viewpoint. The intent and purpose of this event is for the audience to draw their own conclusions from the materials presented regarding the issue.
- 3) Addition of a Professional Standard Statement: Add the following as a new item to page 25 of the CDE Handbook, Section II, Event rules:
 1. The purpose of the agricultural issues forum is to present a current issue to a public audience. Therefore, professional ethics and standards are to be considered. Ignoring truthful information, falsifying needed information, using unreliable sources and plagiarism are violation examples.

Dairy Cattle Handlers:

Limit States to 1 handler per year. Limiting the number to one handler per state will provide the participants' with the opportunity to demonstrate their dairy cattle handling abilities and enhance the overall experience of participating in the National FFA Dairy Handler's Activity. Optimum number of dairy handlers is 29 participants per year however this activity can be successful with less than 29 handlers.

Job Interview:

Eliminate second phone interview for final round. Use the phone interview score from preliminary round on final round scorecard. The event officials and judges have identified this portion of the event as redundant.

Livestock:

Eliminate swine grading beginning with the 2003 event. Supported by input from industry, USDA inspectors, college level instructors and agriculture education teachers.

Additional information, procedure and policy changes to 2001-2005 CDE Handbook:

1. Disqualification of Participants: CDE participants who start an event and do not complete the event without notifying event officials at the time of departure will be disqualified. This may have an effect on the overall team rank and position.
2. National FFA Staff and CDE Superintendents will use the published rules and procedures to organize and implement the events on an annual basis. Event activities may not be conducted due to lack of necessary materials, expertise or extreme impact to event budgets. Teams that qualify to compete will be mailed the current format for the specific event in a team orientation packet prior to the convention that they have qualified for and will complete in.
3. All special needs requests and appropriate documentation as outlined in the special needs request procedure must be submitted with appropriate CDE certification form by certification deadline. (This procedure will be published and sent to all state staff prior to the July certification deadline.)
4. CDE Superintendents Replacement:
 - Agriculture Mechanics: Dr. Joe Muller
 - Environmental / Natural Resources: Ms. Gwen Necaise
 - Prepared Public Speaking: Mr. Dustin Devries

CDEs and Award 2006-10 Review and Revision Process

Every five years, FFA award and recognition programs are reviewed to keep them closely aligned with instructional relevance, current technology, industry practices and the mission, vision and strategic direction of Agriculture Education and the National FFA Organization. This spring, we are beginning another round of this ongoing review process. The primary purpose of the revision process is to assist in answering the following question: “How can the National FFA Organization be an integral part of agricultural education in support of student achievement through its CDEs, Awards and Recognition programs?” Rather than concentrate on structural changes to award programs, we want to focus on local program success and strategies to assist teachers and state leaders in increasing student involvement through these awards and events

Our immediate need is for volunteers to serve on one of three subcommittees evaluating career development events (CDEs), chapter/individual recognition or supervised agricultural experience (SAE)/proficiencies. We anticipate holding 1-2 meetings for each subcommittee in Indianapolis during this next year. If you are interested in devoting your time and expertise to this revision process, please contact Anna Melodia at (317) 802-4224 or amelodia@ffa.org.

As the committees begin their review process, the National FFA Organization will keep you up-to-date with the progress and status of the committees and the project timeframe.

Operational procedure changes to impact the 2004 National FFA Career Development Event.

The deadline for submission of liability waivers will be the same as the deadline for submitting certification forms. All liability waiver forms must be attached to the appropriate certification form when submitted to National FFA or processing. National staff recommends that this process be adopted by state staff and be put into operation during the certification process for the 2003 National FFA Convention.

CDE Certification Check List:

The attached form has been developed to assist State Staff as they prepare the CDE Certification Forms. This form is for State Staff use and is not intended to be submitted with certification forms.

National FFA Career Development Event Certification Check List:

	Yes	No
All participants at time of selection were:		
<ul style="list-style-type: none"> A high school member in grades 9-12. With the exception of the creed speaking participants who could have qualified as a 7th, 8th or 9th grade member. 		
<ul style="list-style-type: none"> While in school be enrolled in at least one agriculture course during the school year or follow a planned course of study as outlined in the National FFA Constitution. 		
<ul style="list-style-type: none"> Active member with all national dues paid at time of qualification. 		
Members selected have not participated in that event, in which they are certifying for on the national level in prior years.		
Members are only participating in one event at the national level during this year.		
Each event certification form has the correct number of members entered. (Participants can not be added unless there is member to delete)		
Membership identification numbers are supplied for each member.		
Teams have been selected at a state or interstate career development event since the last National FFA Convention		
Processing/Certification Fee for each team certified has been paid to the National FFA Organization, with the exception of the Dairy Handler's Activity (no fee necessary for this activity).		
Liability Waiver Forms have been completed and are attached to the appropriate CDE certification form.		
Special need request(s) with appropriate documentation is attached to appropriate certification form.		
All forms have the appropriate state staff, teacher and or student signatures.		
All forms have correct school name and address		
All forms have publicity contacts with complete address.		

State Staff must be able to answer Yes to all items above.

*Add/Delete forms will be accepted at the National FFA Center provided they arrive prior to ten working days before convention. Add/Delete forms will be processed provided that the members meet eligibility requirements and have appropriate liability waivers attached. Special needs requests if necessary must also be attached.

**On Site Add/Delete Forms: Are used to change team members during the 10 working days prior to convention and up to 1 hour prior to the coaches meeting for each event. Teachers will need to obtain these forms at the CDE registration desk at the convention facility. Teachers must supply liability waiver forms for all members added using the on site add/delete process. Membership and eligibility will be checked on all members added using the on site add/delete process. Members not meeting eligibility requirements will be disqualified. In some cases this will also disqualify the entire team.

FFA CDEs, Awards & Recognition Review and Revision

(If completing electronically, use the tab key instead of the return key)

CONTACT INFORMATION

Name: _____

Position/Title: _____

Address: _____

Phone Number: _____ (Office)
_____ (Fax)

E-mail: _____

SUBCOMMITTEE INTEREST

(Please indicate your area of interest in order of priority, with "1" being the highest and "3" being the lowest.)

Career Development Events _____

Chapter & Individual Recognition _____

SAEs and Proficiencies _____

Expertise/Experience (in the above subcommittee areas). Please limit to 200 words or attach resume.

Nominations due by February 28, 2003

Send form (and resume) to Damon Spight at either dspight@ffa.org or fax 317-802-5244.

Agriscience Superintendent

(If completing electronically, use the tab key instead of the return key)

CONTACT INFORMATION

Name: _____

Position/Title: _____

Address: _____

Phone Number: _____ (Office)

_____ (Fax)

E-mail: _____

EXPERTISE/EXPERIENCE (Please limit to 200 words or attach resume.)

_____ I would be interested in serving on the Agriscience Committee.

_____ I am not interested in serving on the Agriscience Committee.

Nominations due by February 28, 2003

Send form (and resume) to Damon Spight at either dspight@ffa.org or fax 317-802-5244.