



NATIONAL JUNIOR ACHIEVERS CONFERENCE
JUNIOR ACHIEVEMENT, INC.
909 THIRD AVENUE
NEW YORK, NEW YORK 10022



NATIONAL J.A. NEWS

1969 National Conference Officers

During the 25 Annual National Junior Achievers Conference (August 18-23, 1968), approximately 2000 Achievers selected the 1968-69 National Conference Officers. These new officers are helping to keep up the J. A. spirit while planning the 1969 National Conference.

I would now like to present a short sketch of the background of these officers.

Rod Miller, President of the Conference, hails from Dallas, Texas. He's been president of the Dallas Achievers Association, and has been very active in J. A. operations in the Dallas area. Rod is presently a freshman at Stephen F. Austin College in Nacogdoches, Texas.

The Conference Vice-President is from Indianapolis, Indiana. Alvin Lee is currently a senior in high school and continues to be very active in his area J. A. program, and on the school track team.

Association Secretary this year is Vonnie Gray, from Grand Rapids, Michigan. Vonnie is a high school senior and active in the "Big Sister" program as well as in her company and J. A. center.

Dee Palinsky is the National Conference Secretary. Dee is from McKeesport, Pa., is a senior in high school, and is very active in company, center, and area J. A. programs.

All of us are looking forward to a great year and an outstanding National Conference.

GREETINGS-
ACHIEVERS and GRADS!

This year is Junior Achievement's 50th Anniversary. Recently in New York City, this commemorative year was ushered in with a banquet at the

Waldorf Astoria Hotel. Here, some of our nation's leading businessmen and J. A. directors and staff met and discussed the future of J. A. "It is our goal to have over 1 million Achievers by 1970", stated John D. de Butts, Chairman of the Board, Junior Achievement, Inc. and Vice Chairman of American Telephone and Telegraph.

This year, a bill will be introduced into the Senate that will grant J. A. a National Charter. This is quite an honor, for only a small number of organizations have been given this charter.

I hope that your regional conferences prove successful, and I also hope that you will have a very successful year in your J. A. Companies.

Good luck!

Rod Miller, President

Dear Friends,

What you are about to read is coming to you via Indianapolis, Ind. from the skinniest person ever to be a part of the National Conference. I'm Alvin Lee, and very fortunate to be the V. P. of the 1969 Conference. The purpose of our first mailing is to lay a foundation for communications, which we hope will be successful this year. All your officers are striving to make the 1969 National Conference the best ever, but we need your help!

I'm very much looking forward to hearing from anyone anywhere who would like to have help in solving problems, getting ideas, or just plain finding out what "Skinney Legs" is doing. Please don't let this request go unheeded, for the U. S. mails are the only way we can keep new ideas and enthusiasm in J. A. circulating.

Sincerely yours,

Alvin Lee, Vice-President

National
Secretaries' Message

I'd like to introduce myself as Dee Palinsky, your Conference Secretary and editor of the 1st edition of this newsletter. Since August I've corresponded with many of you and have been planning the '69 Conference with my fellow officers. I'd like to hear from more of you about ideas, problems, and suggestions concerning companies, centers, individual Achievers, and the National Conference. It's up to all Achievers to help build a more efficient program by keeping informed and sharing ideas. . . Now, from the Associations.

Hi! I'm Vonnie, your Association Secretary. Combining the ideas you received at The National Conference with the excitement of the 50th Anniversary, I anticipate that each area has launched an outstanding program.

At this time I have only one plea: "I'd like to get to know you." Please write and explain your centers Association. Maybe you have some ideas that will aid another area. I'd also appreciate a copy of your minutes. From those I can observe what each area has accomplished. I'm looking forward to hearing from you, and you'll be hearing from me soon, too!

Sincerely,

Dee Palinsky
Vonnice Gray

INDEPENDENT NATURAL GAS
ASSOCIATION CONFERENCE

On October 28, Rod Miller (National Conference President) delivered a dynamic speech before the Independent Natural Gas Association of America at their annual meeting in Hollywood, Fla. The theme of the speech was the "Sounds of Silence" in which Rod illustrated the lack of communication that exists today between a good number of young people and the "establishment". J. A. is an organization that combats this lack of communication and understanding. Rod stated: "One way. . . helps the young people today by helping them

create a more positive attitude toward our Private Enterprise System.

I have seen. . . how challenging the system can be--full of action, and have had the opportunity. . . to compete and learn with winning and failing. Through J. A. we learn that the more we understand about our economic system--its problems and triumphs--the more benefits, not only in money, will be afforded to us where we too can eventually be in a position to help solve mankind's problems.

Through Junior Achievement our Sound is not silence."

CONFERENCES

Throughout the nation, Regional and Sectional Management Conferences are held to build J. A. spirit, train officers, and give Achievers from different states in a region the opportunity to share ideas and experiences.

The Eastern Region is holding a conference in Atlantic City, N. J. (Feb. 27-March 1, 1969) with 950 Achievers expected to attend. St. Louis Mo., expects 1200 delegates at the Midwest Regional Conference (Dec. 26-28). The Southern Region plans to host two conferences at Pine Mountain, Ga. (Dec. 26-28), and Oklahoma City, Okla. (Dec. 26-28). At each, 550 are expected.

Successful management conferences were also held in October and November in Toledo, Ohio; Fresno, California and Pittsburgh, Pa. More information on all the conferences will be included in the Conference Secretary's report on these conferences.

JUNIOR ACHIEVEMENT-
50th YEAR

The 1968-69 program year marks the 50th Anniversary of Junior Achievement. In observance of the Golden Anniversary, on December 4th, the National Conference Officers joined with businessmen and J. A. staff to take part in a celebration featuring a dinner at the Waldorf Astoria in New York City.

This year the Conference officers are also undertaking some special projects. A scrapbook is being compiled to record various events that take place, along with other significant items of interest. New ideas for the

National Conference are in the making, too.

We've all sincere hopes that this will prove to be the best year you've experienced as an Achiever.

READER'S DIGEST SEMINAR

Approximately 18 lucky Achievers will participate in the Reader's Digest Seminar to be held in Washington, D. C. over the weekend of Jan. 24. They will be selected from the 82 national contest finalists and the 4 Conference officers. The Achievers will participate in an orientation program in Colonial Williamsburg. Then they will travel to Washington, D. C. for the final luncheon-seminar. This will prove to be a very profitable and enjoyable experience for all its participants.

FOCUS on CANADA

The 1968-69 program year is a "Pioneer Year" for J. A. of Canada. Junior Achievement now has headquarters in Toronto, Ontario, for the first time. To start off this new year, the Canadian delegates to the 1968 National Junior Achievers Conference elected officers for their own Conference. This conference, to be held in 1969, also helps to mark 1968-69 as the pioneer year in Canada.

Serving the Achievers as Conference officers are: President-JoAnne Marlow, 929 Crestwood Dr., Coquitlam, British Columbia; Vice-President-Brian Lee, 6616 Bow Crescent N. W., Calgary 5, Alberta; Association Secretary-Alice Dumont, 192 Meloche, Montreal, Quebec; Conference Secretary-Pat Kwapisz, 1571 Albert Rd., Windsor, 15, Ontario.

It would be beneficial and interesting for both Canadian and U. S. Achievers to keep communications lines open. The officers of both Conferences hope to keep up a correspondence throughout the year to help further communications and relations with our fellow Achievers.

FORUM

Questions, Answers, Ideas

Does your center have the problem of "no-shows"? These are people who apply to join J. A. but never come to

center when invited. We'd like to take a survey to find out what some of the reasons are for "no-shows". Please let us know if you have this problem and the reasons some of them give.

Products, anyone?

Many Achievers have asked for new product ideas. If you're making an unusual or very useful, good-selling product, let us know.

It has been suggested that a display of products be made at the National Conference. This would be possible if each Conference delegate brought a sample product with him. What do you think? Why not try it at Regional or Sectional conferences?

How do you like the first edition of the newsletter? Is there anything you would like to see added, or subtracted? What about a title (other than the one we have)? Any ideas? Please let us know.

If you have any problems, suggestions, or ideas, once again, write to any or all of us at the addresses listed below.

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