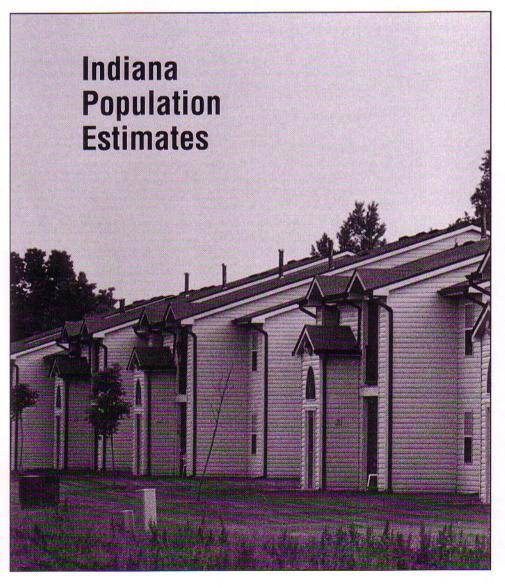


Indiana Business Review



Overview

Growth and Decline

Fast-Growing Suburban Counties

Migration, 1995-96

 Plus an update on Census 2000

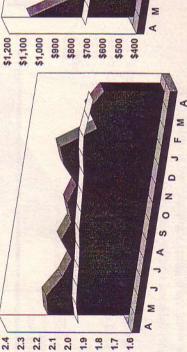


CURRENT TRENDS IN INDIANA'S ECONOMY

April 1997—April 1998

Raw Steel Production

American Iron and Steel Institute
Year to date: 8.3 million net tons 25.1 million net tons January 1998 2-month total: Peak month:



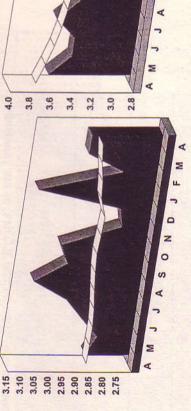
ONO

Fotal Construction Activity (\$MIL)

F.W. Dodge Construction Potentials Bulletin \$2,635.9 million \$8,376.1 million April 1997 12-month total: Year to date: Peak month:

Industrial Electricity Sales (Billions)

11.9 billion kwh 35.2 billion kwh January 1998 The 5 investor owned utilities 12-month total: Peak month:



Indiana Department of Workforce Dev. Unemployment Rate

February 1992 Peak month:

0

Z O

S



13,000

44,655 147,461 May 1996

12-month total:

Year to date: Peak month:

11,000 9,000

21,000

19,000

17,000 15,000

New Car Registrations

R.L. Polk and Company

April 1998

35,143

Moving Average

Peak = since 1992

Monthly

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Insert

Indiana Business Review UPDATE

We always appreciate feedback. Compliments? Complaints? Comments? Suggestions for articles or topics you'd like to see covered? Send them all to Carol O. Rogers at the address on the back cover, or e-mail her at rogersc@indiana.edu

An Overview of Population Estimates

he U.S. Bureau of the Census produces annual population estimates for states and counties. New state estimates are released on December 31 of the same year, which means the estimates for July 1, 1997 were released last De-

cember 31. County estimates that are consistent with the previously released state estimates are usually released in the spring of the following year. Along with each new release, the Bureau also revises estimates of previous years. In March 1998, it released new 1997 county estimates, as well as revisions for 1991-1996.

State and County Estimation Methodology

State estimates are derived by summing county estimates to the state level. The Census Bureau develops county estimates with a component change procedure called the Tax Return method. To build the model, the Bureau estimates each component of population change separately. For people residing in households, the components of change are births, deaths, and net migration, including net immigration from abroad. For the non-household population, change is represented by net change in the population in group quarters facilities.

Indiana births and deaths are estimated using data provided by the National Center for Health Statistics and the Indiana State Department of Health. The migration component is estimated for the under-65 population using federal income tax return data; for those 65 and over, it uses Medicare coverage data. Group quarters population data are collected annually by the Indiana Business Research Center, including the number of people residing in college and university housing, correctional facilities, mental health facilities, and juvenile facilities. These data are used to estimate the change in non-household population in each county.

In an effort to meet users' demands for current data, the Census Bureau's production schedule was accelerated in the mid-1990s so that county estimates for July 1 of each year would be available the following spring. Because data are usually not available for the current estimate year, the Bureau often estimates these components using simplifying assumptions, including the assumption that there has been no change in the data between the previous year and the current year—or, if more recent data are available at the state level, that the distribution of data by county did not change from the prior year. A year later, the initial component estimates are replaced by revised estimates based on the actual data for the components of population change.

The annual revision process can result in confusion. If users would add only the newly released estimates for the most recent year to an existing database

or spreadsheet, the changes and percent changes from the previous year they calculated would be different from those obtained by using the revised figures for the previous year.

County Estimate Revisions, 1996

In March 1998, the Census Bureau released revisions of 1996 county population estimates that had been originally released in the spring of 1997. Highlights of these revisions include:

- Estimated population for the state as of July 1, 1996 was cut from 5,840,528 to 5,828,090 for a decrease of 12,438 people—a 0.21% reduction.
- Eleven counties saw upward revisions for a total of 255 more people. Eighty-one counties saw downward revisions for a total of 12,693 fewer people.
- The largest numeric differences were in Marion County (down 2,671 people) and Lake County (down 924 people). The largest numeric increase was in Dearborn County (up 62 people).
- The largest percentage differences were in Franklin and Brown counties, each down by about 1%.
- For 67 counties, the revisions were between -0.3% and 0.3%. For 16 counties, the revisions were between -0.4% and -0.3%. For nine counties, the revisions were between -1% and -0.4%.

Sub-County Estimates

The Census Bureau also produces estimates for all cities, towns, and townships in the nation, although the frequency and timing of these releases vary. The most recent sub-county population estimates for 1991-1996 were released in November 1997.

The Bureau calculated sub-county estimates using the Distributive Housing Method. Starting with the number of housing units in each geographic area from the 1990 census, and using building permit and demolition data for 1990-1996, an estimate of the number of housing units for July 1, 1996 for each geographic area was calculated. Then applying the persons per household rates from the 1990 census, estimates of the household population were calculated. Estimates of 1996 group quarters population were added to the household estimates to yield total population estimates for each area. The Census Bureau has announced that it expects to re-release the 1996 sub-county estimates during the summer of 1998.

Demographic Estimates

The Census Bureau also periodically releases population estimates with demographic detail for states and counties. We currently have estimates by age, gender, race, and origin for July 1, 1996.



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Growth and Decline: Indiana and the U.S.

oosier population continues to grow, according to population estimates released by the U.S. Bureau of the Census on December 31, 1997. But the rate is slower than it was earlier in the decade. The state's population is estimated to have increased from 5.83 million in 1996 to 5.86 million in 1997, for an increase of 36,000 people and an annual growth rate of 0.6%.

> The estimates suggest that population growth in most recent year accounts for the smallest amount of

> the state is slowing down and is consistent with the slowing in the state's economic growth. Both the population and the economy continue to grow, but more slowly than in the early 1990s. Growth in the annual growth since 1990, both in numbers of people added and yearly rates (see Figure 1). Overall, the state has grown by 320,000 people

> since the most recent census in 1990—six times the growth of the 1980s (54,000). The rate of 5.8% between April 1, 1990 and July 1, 1997 is much higher than the 1980s rate of 1%. The state experienced net out-migration in the 1980s, with more people moving out of Indiana than moving in. The slight growth in the '80s was the result of natural increase (more births than deaths).

The migration patterns in the state have changed in the '90s. We are experiencing a reversal of previous migration trends, with larger numbers of people moving into the state. This in-migration and natural increase are combining to account for larger amounts of growth as well as more rapid population growth than we saw in the '80s.

Tax return-based migration data from the IRS provide evidence that more people are now moving into Indiana than are moving out. Of the net population increase of 36,000 people between 1996 and 1997, about 30,000 were the result of more births than deaths, with the remaining 6,000 due to net inmigration.

Figure 1 Twenty Years of Population Growth in Indiana

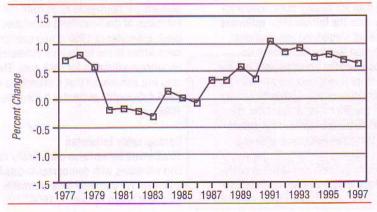
Joan Rainey

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Annual population growth for the state appears to have peaked between 1992 and 1993, when the Hoosier state's population grew by 52,000 people, with 33,000 more births than deaths and a net inmigration of 19,000 people.

Indiana's growth rate of 5.8% between 1990 and 1997 is lower than the 7.6% rate for the nation. The Hoosier state has been the 28th fastest growing state in the nation between 1990 and 1997, retaining its position as the nation's 14th most populous state. However, Indiana's share of the nation's population continues to decline, from 2.56% in 1970, to 2.42% in 1980, to 2.23% in 1990, and to 2.19% in 1997.

The state's growth rate of 5.8% compares favorably with that of neighboring states. The Midwest region grew by 4.7% during the same seven-year period. Indiana has grown faster than Michigan, Illinois, and Ohio, with a slightly lower rate of growth than Kentucky (see Table 1).

The West continues to be the fastest growing region in the nation, with its growth rate of 12.5% between 1990 and 1997. Nevada's growth of almost 40% between 1990 and 1997 makes it the fastest growing state in the nation (see Figure 2). It has added 475,000 people since 1990, moving it past Nebraska to become the nation's 37th most populous state. In the most recent year, between July 1, 1996 and July 1, 1997, Nevada added 76,000 people for an

Top Ten States in Rate of Growth, 1990-1997

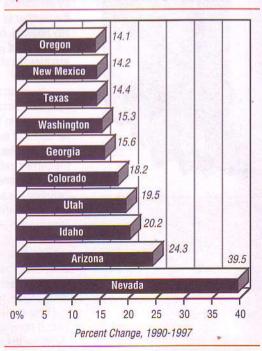


Table 1 Indiana and Its Neighbors

	Population	Percent
	Increase	Change
	1990-97	1990-97
Illinois	465,247	4.1
INDIANA	319,952	5.8
Kentucky	221,232	6.0
Michigan	478,605	5.1
Ohio	339,216	3.1

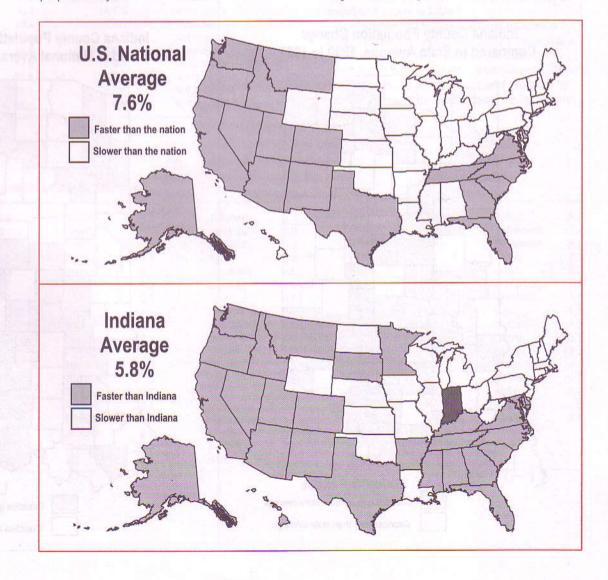
annual growth rate of 4.7%. This made it the fastest growing state in the nation for the 12th consecutive year.

Other states with high growth rates between 1990 and 1997 include Arizona, Idaho, Utah, Colorado, Georgia, Washington, and Texas (see Figure 2 for actual rates). California and Texas added the largest numbers of people since 1990, with population increases of almost 2.5 million people in each state. Other states adding large numbers of people include Florida, Georgia, Arizona, and North Carolina.

The District of Columbia has experienced a decline of almost 78,000 people since 1990 for a loss rate of 12.8%. Connecticut and Rhode Island have also lost population between 1990 and 1997. Pennsylvania experienced the largest numerical population decline in the most recent year between July 1, 1996 and July 1, 1997, with its population loss of 20,000 people in one year.

The Census Bureau estimated that the nation's population increased from 248.8 million in 1990 to 267.6 million in 1997. The ten most populous states are California (32.3 million), Texas (19.4 million), New York (18.1 million), Florida (14.7 million), Pennsylvania (12.0 million), Illinois (11.9 million), Ohio (11.2 million), Michigan (9.8 million), New Jersey (8.1 million), and Georgia (7.5 million).

Indiana, ranked as the 14th most populous state with an estimated 1997 population of 5.86 million, is closely followed by the state of Washington, with a 1997 population estimate of 5.61 million. In the most recent year between 1996 and 1997, Indiana ranked as the 29th fastest growing state, at an annual rate of 0.6%. Compare this to Washington, the 8th fastest growing state with an annual rate of 1.6%. Assuming that these annual rates will continue results in a projection that Washington will pass Indiana as the 14th largest state in the year 2002.



The Suburbs: Fastest Growing Hoosier Counties

ince the 1990 census, the fastest growing counties in Indiana have been primarily suburban counties, according to population estimates released this past March 17 by the U.S. Bureau of the Census (see **Map 1**). Of Indiana's 92

counties, 49 grew faster than the state between 1990 and 1997, with growth rates exceeding 5.8% (see Map 2). Twenty-seven counties experienced population growth between 1% and 5.8%, 11 counties showed little population change (less than 1%), and five counties experienced population decline of more than 1% since the 1990 census.

Hamilton County led the state in population increase, both in numbers (almost 46,000 more people) and in growth rate (42.1%) between 1990 and 1997. Its growth rate since the 1990 census was twice that

of the second fastest growing Hoosier county, Hendricks. In fact, Hamilton County was the fastest growing county in the five-state region consisting of Indiana, Illinois, Kentucky, Ohio, and Michigan.

Other fast-growing Hoosier counties included Hendricks, Johnson, Dearborn, Owen, Hancock, Morgan, Jasper, Jennings, and Washington (see **Table 1**).

Hamilton County also the led the state in population growth in the most recent year, with more than 7,000 people added—a rate of 4.8% between July 1, 1996 and July 1, 1997. Other counties experiencing growth over 2% in the most recent year included Hendricks, Switzerland, Dearborn, Johnson, Morgan, Harrison, Miami, Hancock, Jennings, and Carroll.

Recent population growth in Miami County is notable. In fact, Miami County has been the state's

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Map 2

Indiana County Population Change Compared to National Average, 1990 to 1997



8th fastest growing county between 1996 and 1997. Due to the restructuring of Grissom Air Force Base, Miami County lost almost 4,700 people between 1991 and 1995. But since 1995, redevelopment efforts may have contributed to the county's net growth of about 800 people, for a growth rate of 2.5%.

The Bureau's estimates indicate that the population of Delaware County has declined by 2,000 people since the 1990 census, for a loss rate of 1.7%. Other counties that experienced significant population de-

Table 1 Ten Fastest Growing Counties in Indiana

	POPULATION INC	REASE, 1990 TO 1997	
	Percent Change	Increase in Number	Metropolitan Statistical Area
Hamilton	42.1	45,849	Indianapolis
Hendricks	21.9	16,574	Indianapolis
Johnson	21.3	18,779	Indianapolis
Dearborn	19.9	7,741	Cincinnati
Owen	17.2	2,976	Not in an MSA
Hancock	16.6	7,544	Indianapolis
Morgan	15.9	8,867	Indianapolis
Jennings	15.0	3,556	Not in an MSA
Jasper	15.0	3,737	Not in an MSA
Washington	14.4	3,426	Not in an MSA

cline included Grant (1,350 people, or 1.8%), Vigo (1,167 people, or 1.1%), and Wabash (500 people, or 1.6%).

In the most recent year, Marion County's population actually declined by 1,200 people. Marion County continues to experience out-migration, with more people moving out of the county than moving in. In the first half of the 1990s, the county's natural increase (births exceeding deaths) resulted in a slight population growth for the state's most populous county. But between 1996 and 1997, its estimated net out-migration exceeded its natural increase, resulting in its population loss.

The ten largest Hoosier counties in terms of population are Marion, Lake, Allen, St. Joseph, Elkhart, Vanderburgh, Hamilton, Porter, Tippecanoe, and Madison. The smallest are Ohio, Union, Warren, Switzerland, and Benton, each with a population under 10,000. The growth rate for each of the 92 Hoosier counties is shown in **Table 2**.

It is important to note that these population figures are estimates produced using a demographic model and are not the result of a direct attempt to count population, as is done in a census year. The 1997 state and county estimates were produced by the U.S. Bureau of the Census using the Tax Return Method.

Table 2 Indiana Rate of Growth by County, 1990-1997

Adams	5.6	Elkhart	9.3	Jefferson	5.0	Ohio	2.7	Sullivan	6.8
Allen	3.7	Fayette	0.5	Jennings	15.0	Orange	5.3	Switzerland	11.6
Bartholomew	8.0	Floyd	11.0	Johnson	21.3	Owen	17.2	Tippecanoe	5.9
Benton	1.2	Fountain	2.4	Knox	-0.5	Parke	6.7	Tipton	1.7
Blackford	-0.3	Franklin	10.2	Kosciusko	7.8	Perry	1.0	Union	4.2
Boone	12.7	Fulton	8.0	Lagrange	11.0	Pike	2.0	Vanderburgh	1.1
Brown	10.7	Gibson	0.1	Lake	0.8	Porter	11.8	Vermillion	1.3
Carroll	6.3	Grant	-1.8	La Porte	1.9	Posey	2.6	Vigo	-1.1
Cass	0.4	Greene	8.8	Lawrence	6.3	Pulaski	4.5	Wabash	-1.6
Clark	6.2	Hamilton	42.1	Madison	0.9	Putnam	11.2	Warren	-0.1
Clay	7.4	Hancock	16.6	Marion	2.1	Randolph	1.2	Warrick	13.2
Clinton	7.3	Harrison	13.7	Marshall	7.5	Ripley	10.4	Washington	14.4
Crawford	5.9	Hendricks	21.9	Martin	1.4	Rush	0.6	Wayne	-0.2
Daviess	4.8	Henry	1.5	Miami	-10.0	St. Joseph	4.5	Wells	3.2
Dearborn	19.9	Howard	3.4	Monroe	7.0	Scott	8.7	White	7.6
Decatur	7.3	Huntington	4.8	Montgomery	5.4	Shelby	7.1	Whitley	8.4
De Kalb	9.6	Jackson	8.4	Morgan	15.9	Spencer	6.2		
Delaware	-1.7	Jasper	15.0	Newton	8.4	Starke	4.4		
Dubois	6.9	Jay	0.8	Noble	10.7	Steuben	13.3		

Where Are They Coming From, Where Do They Go? A Study of Migration in 1995-1996

ndiana's estimated in-migration of 120,000 and out-migration of 110,000 people between 1995 and 1996 resulted in a positive net in-migration figure of 10,000. This means that approximately 10,000 more people moved into the state than out of it between 1995 and 1996. This estimated net in-migration figure of 10,000 gave the state the 15th

largest number of net in-migrants in the nation. States that had the greatest number of net inmigrants were in the South and West: Florida Arizona (59,000), Nevada (42,000), Texas (42,000),

(93,000), Georgia (69,000), North Carolina (67,000), and Tennessee (41,000). Other states experiencing net in-migration of 10,000 or more people included Colorado, Oregon, Washington, Missouri, Arkansas, South Carolina, Virginia, and Indiana.

States that had the largest number of net outmigrants include California, with 198,000 more outmigrants than in-migrants, and New York, with 160,000 more out-migrants than in-migrants. Illinois, New Jersey, Pennsylvania, Connecticut, the District of Columbia, Louisiana, Massachusetts, and Hawaii all experienced net out-migration exceeding 10,000.

Nevada, the fastest growing state in the nation during the 1990s, had the highest crude net migration rate from 1995 to 1996, at 27.7%. This was twice the rate experienced by second-place Arizona, with a rate of 13.6%. Other states with high crude net migration rates included Georgia (9.6%), North Carolina (9.3%), Oregon (8.8%), Colorado (8.0%), Idaho (7.9%), Tennessee (7.8%), Florida (6.6%), and New Hampshire (5.8%).

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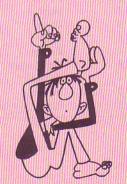
How the IRS Determines Migration from Its Files

County-to-county migration flow data are developed by the Internal Revenue Service by matching social security numbers of primary taxpayers from one year to the next. The most recent data from the IRS were obtained by matching federal tax returns filed in 1995 (for the year 1994) with tax returns filed in 1996 (for the year 1995).

When a social security number match is found, the counties of residence for 1995 and 1996 are compared to determine if they are the same. If the county addresses match, then the taxpayer's

number of personal exemptions are counted as "non-migrants." If the county addresses do not match, then the taxpayer's number of personal exemptions are counted as "out-migrants" from the county listed on the return filed in 1995 and as "in-migrants" into the county listed on the return filed in 1996.

Data are based on income tax returns from the IRS's Individual Master File. That master file includes a record for each IRS Form 1040, 1040A, and 1040EZ individual tax return filed by citizens and resident aliens. Actual migration flows may be understated, since tax returns that did not match based on social security number are not included. Moreover, additional people not represented in the data set include those not required to file tax returns because their income was below the required minimum for filing, people whose only income was from social security payments, people whose income was primarily from a vested interest in a retirement plan, and immigrants.



Indiana's crude net migration rate from 1995 to 1996 was 1.8%, ranking it as the 25th highest in the nation. Neighboring states and their rates included Kentucky (1.9%), Michigan (0.1%), Ohio (-0.7%), and Illinois (-4.0%).

The District of Columbia had the most negative crude net migration rate, at -24.2%, followed by Hawaii (-8.9%), New York (-8.8%), California (-6.3%), and Alaska (-6.0%).

Crude Net Migration Rates for States

The crude net migration rate is calculated as follows:

CNMR = (net migration/total population) x 1,000

The result is a net migration rate per 1,000 population and a figure that allows for geographic comparisons.

Migration Between Indiana and Other States

The largest number of in-migrants to Indiana were from neighboring states: Illinois (19,600), Ohio (11,500), Kentucky (9,400), and Michigan (9,100) Indiana also attracted large numbers of new residents from Florida (7,900), California (7,500), Texas (6,400), foreign countries (3,700), Tennessee (3,000), and Pennsylvania (2,700).

Hoosiers moving away tended to migrate to neighboring states or to the South or West: Illinois (12,200), Ohio (10,000), Florida (9,700), Michigan (9,100), Kentucky (9,100), Texas (6,200), Tennessee (4.800), California (4.100), North Carolina (3,300), and Georgia (3,200).

The largest number of Indiana's net in-migrants were from Illinois (7,400), California (3,400), foreign countries (1,800), Ohio (1,500), New York (1,000). Pennsylvania (700), and Virginia (600). States that accounted for the largest number of net out-migrants from Indiana were Tennessee (1,800), Florida (1,800). Arizona (1,000), South Carolina (700), North Carolina (700), and Georgia (500) (see Map 1).

Indiana saw large numbers of in-migrants from and out-migrants to the states of Kentucky, Texas, and Michigan, but this did not result in large numbers of net migrants. The state experienced little net inmigration from Texas and Kentucky. About the same number of people moved from Indiana to Michigan as moved from Michigan to Indiana, resulting in net migration between the two states of about zero.

Indiana County-to-County Migration

Map 2 shows net migration for Hoosier counties. Those experiencing the largest numbers of net inmigrants include Hamilton (4,800), Hendricks (2,100), Johnson (1,600), and Porter (1,300). Those with

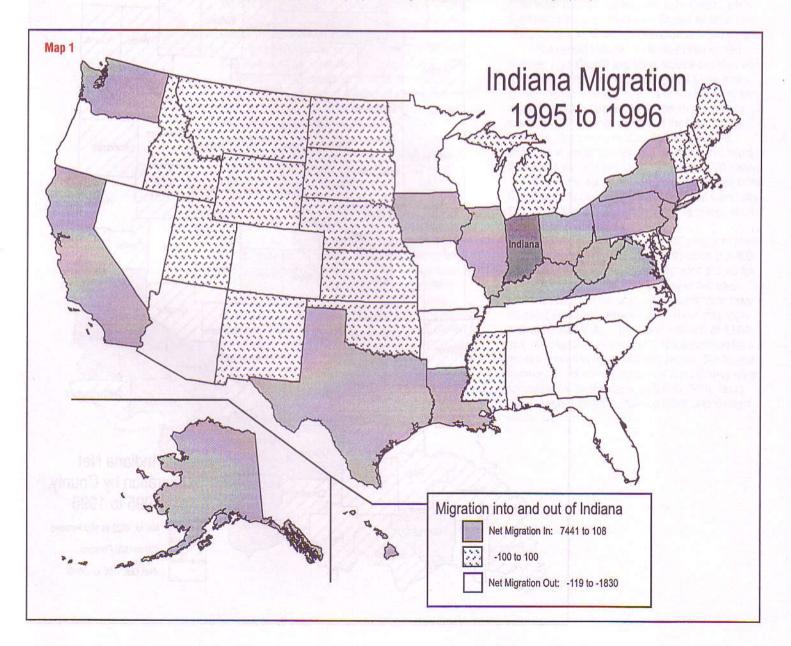
positive net migration between 500 and 900 included Morgan, Hancock, Putnam, Clark, Warrick, and Starke. Those with the largest number of net out-migrants were Marion (5,600) and Lake (2,700).

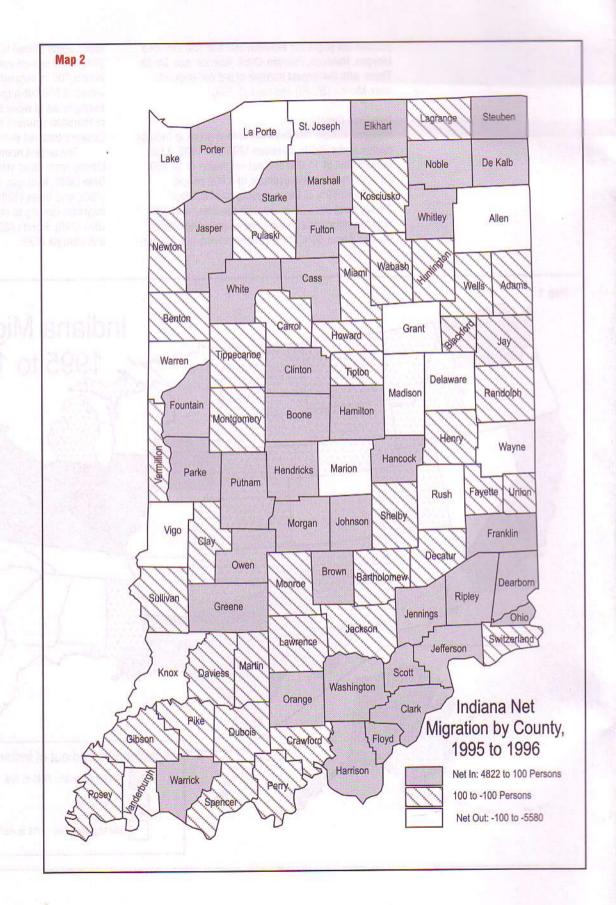
Hamilton County

Hamilton County has been the fastest growing Indiana county in the 1990s. Between 1995 and 1996, it had in-migration of 15,000 and out-migration of 10,200 for a net in-migration estimate of 4,800 people.

About 59% of those moving into Hamilton County were from other Hoosier counties, with 38% of the in-migrants coming from neighboring Marion County. About 50% of the people moving out of Hamilton County moved to other Indiana counties, with 29% of the out-migrants moving to Marion County. With 5,700 in-migrants from Marion County and almost 3,000 out-migrants to Marion County, the net in-migration of more than 2,700 people from Marion to Hamilton counties accounted for 58% of Hamilton County's total net in-migration figure.

The largest number of in-migrants to Hamilton County from other states were from Illinois (520), Ohio (380), Michigan (320), California (310), Florida (150), and Texas (120). The largest number of out-migrants moving to other states went to Texas (360), Ohio (240), Florida (220), Illinois (170), Arizona (160), and Georgia (130).





States that accounted for the largest number of net in-migrants (after accounting for outflow) to Hamilton County included Illinois (350), California (200), Michigan (200), and Ohio (150). States accounting for the largest number of net out-migrants from Hamilton County included Texas (240), Arizona (90), Florida (60), and Georgia (60).

Marion County

Marion County experienced moderate population growth between 1990 and 1996, despite its negative net migration. This is because the county's natural increase (births minus deaths) exceeded its net outmigration figure. Between 1995 and 1996, Marion County was estimated to have experienced in-migration of 37,800 people and out-migration of 43,400 people for a net out-migration estimate of 5,600.

About 54% of the people moving into Marion County were from other Hoosier counties, with 33% of its total in-migrants from its eight surrounding counties. Sixty percent of the people moving out went to other Indiana counties, with 46% of its total outmigrants moving to one of the eight neighboring counties.

Of the 20,000 people moving from Marion County to a neighboring county, the largest numbers of people ended up in Hamilton (5,700), Hendricks (4,100), and Johnson (4,100) counties.

Marion County's in-migration from and out-migration to other states was balanced, with approximately 17,500 people moving from there to other states, and with the same number of people moving from other states into the county. The largest number of in-migrants from other states were from Illinois (1,600), California (1,400), Ohio (1,400), Florida (1,100), Texas (900), and Michigan (700). The largest number of out-migrants from Marion County moved to Florida (1,400), Ohio (1,200), Illinois (1,000), Texas (800), and California (800).

States that accounted for the largest number of net in-migrants to Marion County included California (700), Illinois (600), and Ohio (300). States that accounted for the largest number of net out-migrants

from Marion County were South Carolina (400), Florida (300), and North Carolina (200).

Lake County

Like Marion County, Lake County has grown slightly since the 1990 census, despite its negative net migration, due to natural increase. Between 1995 and 1996, it experienced in-migration of 14,000 and out-migration of 16,700, for a net out-migration estimate of 2,700 people.

Lake County experienced net out-migration to other Hoosier counties, net in-migration from the state of Illinois, and net out-migration to other states between 1995 and 1996. About 2,800 people moved from other Indiana counties into Lake County, while 6,400 people moved from Lake County to other Hoosier counties, for a net out-migration of 3,600 people.

The largest number of Hoosiers that moved between Lake County and other Indiana counties went to or from Porter County, the neighbor to the east. Sixteen hundred people, or 57% of the Hoosiers who moved into Lake County, were from Porter County, whereas 3,300 people, or 51% of the Lake County residents who moved to other Indiana counties, ended up in Porter County. The result was net migration from Lake to Porter County of about 1,700 people.

During the same year, 6,600 people moved from Illinois to Lake County, while 3,200 moved from Lake County to Illinois. This resulted in a net in-migration estimate of 3,400 people.

With net out-migration of 3,600 people to other Indiana counties, and with net in-migration of 3,400 people from Illinois, the overall migration picture for Lake County is completed by looking at migration estimates between the county and states other than Illinois. Lake County experienced net out-migration with other states; its in-migration estimate of 4,600 and out-migration estimate of 7,100 accounted for a net out-migration figure of 2,500 people. The largest numbers of net out-migrants from Lake County were accounted for by the states of Florida (300), Texas (200), Minnesota (200), Arizona (200), and Georgia (100).

Census 2000 Update

wo years away and the 2000 census is already a politically charged one. Why is sampling for non-response such a hot issue? Sampling for non-response and integrated coverage measurement are two techniques

the Census Bureau has developed to help eliminate, or at least reduce, the differential undercount. The nation as a whole was undercounted by 1.6% in the 1990 census. A good question might be: If they know how many people they missed, why couldn't they count them in the first place? Well, some people don't want to answer the census. This has become a growing problem as the proliferation of mail and telephone calls increases for many households. Some people don't participate because they don't want to be "found," as it were. And explaining that the census is confidential doesn't always convince people. Although follow-up procedures are used to get a questionnaire back from every household, there is only so much time and money that can be spent trying to get people to answer the census.

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What Can Indiana Do to Get a Complete Count in 2000?

Local communities can participate in LUCA—the Local Update of Census Addresses. This is a voluntary opportunity to check the census address list to ensure that every housing unit is accounted for and eventually receives a questionnaire. In February 1993, the highest elected official in every county, city, town, and township in Indiana received a letter from the Census Bureau asking for participation. So far, 45% of those officials have responded; of those, 53% have indicated they will participate (see the map).

Communities can also create Complete Count Committees, garnering support from government, business, education, the media, and local citizens to get the word out about the census in 2000 and the importance of filling out and returning the questionnaire. If you want to know more about these two specific activities, please contact us at the IBRC (317-274-2979) or contact the Census Bureau at 1-888-688-6948 (toll free).

The Census Bureau has sent the questions for 2000 to Congress. There will be the 100% form. The short form includes seven questions, compared to 13 in 1990. The long form has 52 questions, compared to 57 in 1990. The questionnaire itself, as it stands in draft form, is a major improvement over past forms in terms of user-friendliness. The type is bigger, you don't have to search your child's backpack for a #2 pencil to fill it out, and the questions are easier to understand. More than 300 million questionnaires will be printed. Printing has to begin in April 1999 in order for the forms to be ready to mail out in March 2000. Every one of the 120 million estimated households in 2000 will receive the mailing twice. Believe it or not, this was found to be far cheaper than trying to send a second form only to those households that have not responded by the target date. To ensure that everyone has a chance to be counted, "Be Counted" forms will be widely available.

Other Census News

The American Community Survey has selected 37 additional sites in which to conduct tests in 1999. Two of those are in Indiana—Miami and Lake counties. Public meetings about the tests were held in early June and garnered the interest of citizens, business people, the media, economic developers, utilities, and others who need census-type information on a more regular basis. If funding continues for this survey, communities across Indiana could receive income, education levels, employment, commuting, and other types of data on an annual basis, rather than every 10 years. The basic idea is to eventually replace the long form of the ten-year census and provide information on a more timely basis.

Operation TEN: Tax Education Now

Operation *TEN* is an unprecedented coalition of economic educators from the universities of Indiana.

Operation *TEN* has no agenda and will make no recommendations or provide any endorsements.

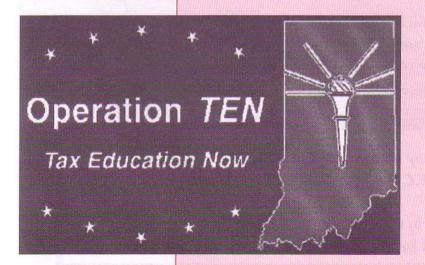
Operation *TEN* will provide neutral, non-partisan information to the citizens of Indiana about the finances of their state and local governments. The goal of Operation *TEN* is to stimulate an informed discussion about financing state and local government activities.

The objectives are to educate people of all ages about:

- how Indiana state and local governments raise and spend money;
- · current issues in Indiana and local fiscal policy;
- · alternative means of financing state and local activities.

Operation TEN is not an organization, but an activity involving:

- The Indiana Business Research Center (IBRC) in the Kelley School of Business at Indiana University. For more than 70 years the IBRC has provided economic and demographic analysis for the people and businesses of Indiana. The Kelley School is the fiscal agent for Operation TEN.
- The Indiana Council for Economic Education (ICEE), a partnership of 12 university centers around Indiana, founded in 1954 and coordinated by Purdue University. Each year its programs involve more than 5,000 teachers and 300,000 students.
- Faculty members of Indiana University, Purdue University, IUPUI, Ball State, Indiana State University, IU Northwest, and other institutions of higher learning work with ICEE on a regular basis.
- The Center for Urban Policy and the Environment in the School of Public and Environmental Affairs at IUPUI has worked with local governments and citizen groups to increase awareness of critical issues throughout the Midwest.
- ► The Cooperative Extension Service in the School of Agriculture at Purdue University will be among the lead agencies conducting public meetings in all 92 Indiana counties.



For more information about how Operation *TEN* works and what it can do in your community, call 812-855-5507.

Contributions to Operation *TEN* may be made to the **IU Foundation** and sent to:

Indiana Business Research Center 501 N. Morton Street Suite 110 Bloomington, Indiana 47404

THE INDIANA

FACTBOOK: 1998/1999

Facts from the Factbook:

Manufacturing generates 32% of Indiana's job earnings, with the state ranking 8th in the nation in earnings from the production of nondurable goods.

Indiana ranks high (I3th) in permit filing for single family homes; this is a state where 70% of Hoosiers are homeowners.

Of Indiana's 92 counties, 43 have a population density of fewer than 80 people per square mile.

Population growth of 2.6% or occurred in most Indiana counties in the 1990s. But which counties aren't growing? Find it in the Factbook.

Income increased in the majority of Indiana's counties (64) by at least 12.5% during the latest ten year period.

County Profiles.

Find income, population,
employment, and the
economic structure of a
county at a glance through tables and graphs
in a handy two-page format for each of the 92
counties and a profile of the state.

County Comparisons.

Understand the structure of a county in terms of its people and economy through these county-to-county comparisons. Ranks and trends show where a county has been and help you see where it might be headed. Maps and graphs provide insights into county highs and lows.

Indiana and the Nation.

Put Indiana into context with its neighbors and the nation with these comparative tables & graphic trends.

Available for purchase from Indiana University Press for \$39.95 (plus shipping & handling)

Call 800.842.6796 and reference sales code F3Q0

or email for an order form: iuporder@indiana.edu
or print an order form from the IU Press website at www.indiana.edu/~iupress.

All major credit cards are accepted.

Support for printing provided by Northern Indiana Public Service Company, Hoosier Energy R.E.C. Inc., and Cinergy/PSI Indiana.

The *Factbook* is produced by the Indiana Business Research Center at the Indiana University Kelley School of Business for the Indiana Department of Commerce.

Catch us on the Web!

http://www.iupui.edu/it/ibrc

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A MONTHLY OVERVIEW OF ECONOMIC TRENDS

INDIANA BUSINESS RESEARCH CENTER INDIANA UNIVERSITY SCHOOL OF BUSINESS

WHAT IS THE AVERAGE WAGE?

Indiana and its many communities try to attract or encourage businesses that pay good wages. What are good wages? Are they payments to workers that exceed the average wage for the county, or the average wage for the industry?

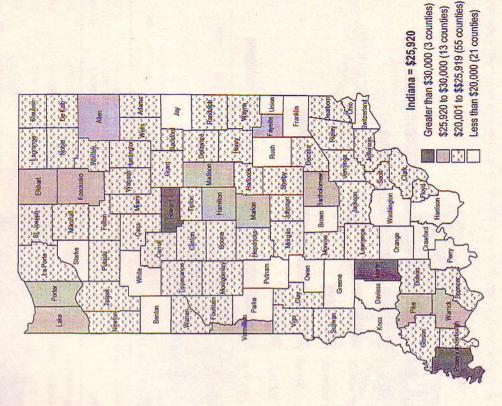
A firm offering to pay \$10/hr may be well above the average for all jobs in that county, but below the average for that industry. Do we want to encourage "low-paying" firms to move to Indiana, if they are in a high-paying industry? The wage and salary paid per job in Indiana in 1996 was \$25,920. That level was achieved in only 16 counties (see figure 1).

But should we look beyond wages and salaries? Many workers have the benefit of health insurance, pension plans, bonuses, and stock options which are included in other labor income. If we use total compensation (wages, salaries, plus other labor income), the statewide average was \$29,318. Other labor income accounted for nearly 12% of total compensation. Would we be willing to subsidize firms that paid less than the average total compensation?

And should our criterion include those who work in the public sector? If we are going to set a standard, shouldn't that be a private sector measure, excluding our state and local governments, our public schools and universities?

To include the entire non-farm private sector, we must add in the 445,000 self-employed Hoosiers (proprietors of, or partners in business firms). Under this standard, the average compensation in Indiana was \$27,949 in 1996.

FIGURE 1. AVERAGE WAGE AND SALARIES PER JOB, 1996

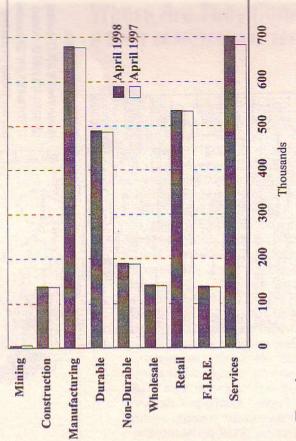


The Regional Employment Situation

	1997	1998	CHANGE	% CHANGE	IN US
INDIANA	2,973,800	3,023,400	49,600	1.7%	33
Illinois	5,797,100	5,855,600	58,500	1.0%	39
Kentucky	1,803,500	1,849,100	45,600	2.5%	22
Michigan	4,705,700	4,788,700	83,000	1.8%	31
Ohio	5,365,400	5,510,400	145,000	2.7%	20
United States	128,629,000	130,735,000	2,106,000	1.6%	N/A
		Unemployment Rates	Rates		
	April 1997		April 1998	888	
	4.6		6.3	4.5	4.8 4.1
30		0.0	7 6 1	J. 7	The state of the last of the l

Indiana's Non-Ag Employment

Total Non-Ag Employment in April 1998 was 2,888,400, down 1.06% since same month a year ago



Employment - Hours - Earnings

Kentucky

(Not seasonally adjusted)

Metropolitan Statistical Areas (MSAs) in Indiana

NON-AG WAGE &	APRIL	APRIL	CHANGE	iE .	MANUFAC
SALARIED EMPLOYMENT	1997	1998	NUMBER	PERCENT	APRIL 1998
Bloomington MSA	65,600	66,200	009	0.9%	Bloomingto
Elkhart-Goshen MSA	116,900	117,500	009	0.5%	Fikhart-Go
Evansville MSA	152,000	152,500	200	0.3%	Evansville 1
Fort Wayne MSA	267,200	271,200	4,000	1.5%	Fort Wavne
Gary MSA	264,400	266,400	2,000	0.8%	Gary MSA
Indianapolis MSA	824,500	846,100	21,600	2.6%	Indianapoli
Kokomo MSA	51,700	53,300	1,600	3.1%	Kokomo M
Lafayette MSA	92,900	95,200	2,300	2.5%	I afavette N
Muncie MSA	006'09	60,500	-400	-0.7%	Muncie MS
New Albany Area	87,600	88,300	700	0.8%	New Alban
South Bend MSA	133,300	134,900	1,600	1.2%	South Bend
Terre Haute MSA	68,500	67,800	-700	-1.0%	E

HO (TIESTED) IN THRIBING	***************************************			
MANUFACTURING APRIL 1998	EMPLOYMENT	AVERAGE WEEKLY HOURS	AVERAGE HOURLY EARNINGS	AVEI WEI EARN
Bloomington MSA	10,300	40.0	\$12.09	\$4
Elkhart-Goshen MSA	58,700	39.5	\$12.34	\$4
Evansville MSA	31,300	42.7	\$15.27	\$6
Fort Wayne MSA	75,700	41.8	\$14.73	\$6
Gary MSA	49,400	43.2	\$18.30	\$7
Indianapolis MSA	128,900	44.2	\$15.60	\$6
Kokomo MSA	21,500	49.8	\$21.46	\$1.0
Lafayette MSA	22,100	42.9	\$15.74	\$6
Muncie MSA	008'6	45.1	\$14.50	\$6
New Albany Area	19,700	42.1	\$12.40	\$5
South Bend MSA	22,800	40.5	\$12.71	\$5
Terre Haute MSA	12,000	44.0	\$15.00	\$6

Increases in Per Capita Income Relative to State, 1996

- cor In 1996, Indiana 's per capita personal income was \$22,633. This ranked 28th among the 50 states and was 93 percent of the national average. Between 1991 and 1996, Indiana's per capita income increased by 28%. More than half of Indiana's counties (48) increased at a greater rate than Indiana, with Warren (49%) and Benton (45%) counties showing were Orange (\$16,425), Owen (\$16,065), Crawford (\$15,063), Switzerland (\$15,043), counties in 1996, based on this measure from the U.S. Bureau of Economic Analysis, (\$28,486), Marion (\$25,901), Allen (\$25,799) and Hancock (\$25,516). Our poorest the most significant percentage growth over that five year period. The wealthiest counties in terms of personal income continue to be Hamilton (\$34,990), Boone and Starke (\$14,837).

(Continued from page 1)

Table 1 ¹ Average Compensation in 1996	Indiana	High ²	Low
Wages and Salaries Ratio to State	\$25,920	\$34,767 134.1	\$15,142 58.4
Wages and Salaries Plus Other Labor Income Ratio to State	\$29,318	\$43,312	\$16,705
Private Non-Farm Sector Including Proprietors and Partners Ratio to State	\$27,949	\$41,512	\$13,817

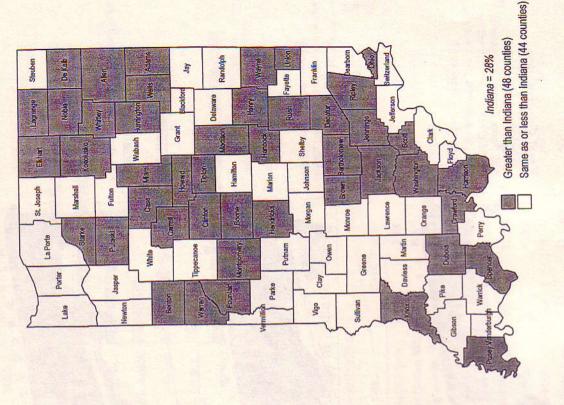
Table 1 shows that if we choose to use A (wages and salaries) as our standard for assistance, the spread among the counties is less than if we use C, (the entire private non-farm sector). If we want the highest standard, we should use B, (total compensation for wage and salaried employees only)

expand in Indiana. A low standard will not bring us the "good-paying" jobs we If we set too high a standard, we risk not encouraging enough firms to locate or

seek.

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Relative to State Average, 1991 to 1996 Percent Change in Per Capita Income



Support for this publication is provided by the Indiana Department of Commerce and the State of Indiana. Data are available from the Economic Development Information Library, Indiana Dept. of Commerce and U.S. Census Bureau. UPDATE Staff: Terry Creeth, managing editor; Morton J. Marcus and Carol O. Rogers, contributors; and Network - call (317)274-0897 for details. WEB address: http://www.iupui.edu/it/ibrc. The IBRC is a partner in the Indiana Data Center Program with the Indiana State Bethany Sprague, graphic designer.

County-by-county detail is available on the IBRC web site www.iupui.edu/it/ibrc.

²Howard county ranked first in all three categories.

Brown county ranked 92nd in all three categories.