

Kelley School of Business – Indianapolis
MBA Policy Committee Minutes
12/7/2004

Present: Steve Jones, John Hassell, Cathy Bonser-Neal, Julie Magid, Philip Powell, Charles Dhanaraj, Darrell Brown, Sue Mantel, Rich Rogers, Andrew Lynch

- I. November minutes were reviewed and approved after Sue Mantel's name was added to the list of those present.
- II. Continued discussion of acceptable course substitutions for majors. The following course substitutions were approved for all students:

V & TM

F517 Venture Capital
M544 Adv & Sales Promo
M503 Applied Market Research
P552 Project Management
S535 Internet Marketing
X574 Hi-Tech Startups

Marketing

P510 Service Operations
P590 Supply Chain Mgmt
S535 Internet Marketing

- III. Continued discussion of additional preparation for GCS and possible academies.
 - The experience needs to be a course – or current companies (employers) may not support it – should we use the word, “academy”?
 - The course(s) should cover two things – skill building and industry knowledge (background).
 - It should position Kelley students well with Indiana employers
 - This course may present a 2nd set of opportunities – regional opportunities here – national opportunities in BL
 - Students who use GCS will still pay GCS fee separately.
 - An enhance X551 with more alumni speakers and industry knowledge might do the job?
 - Action item: Steve Jones, Phil Powell and Todd Saxton will work on a proposed curriculum revision and report back to the policy committee in February.