

Council on Retention and Graduation Steering Committee
Meeting Minutes
December 18, 2008—UC 3171
Presiding: Scott Evenbeck

Present: Cathy Buyarski, Scott Evenbeck, Mary Fisher, Kathy Johnson, Gary Pike, Becky Porter, Frank Ross, Rick Ward, Gayle Williams, and Marianne Wokeck

Regrets: John Gosney, Susan Montgomery, David Sabol, Uday Sukhatme, and Pratibha Varma-Nelson

Guest: Chris Foley

1. Evenbeck welcomed committee members to the meeting.
2. Foley gave a presentation about undergraduate admissions. He distributed two handouts. He discussed the current status of undergraduate admissions, including international students, returning students, and numbers for the spring semester. After the committee discussed returning students and why their numbers are down, Foley continued reviewing his handouts. He reviewed the academic ability and ethnicity of students. He is working with Kim Stewart-Brinston and Ken Durgans. Foley also discussed conditional admits and high-ability students. The committee discussed recruiting high-ability students, including Cox Scholars. Porter reviewed the administration of scholarships and alumni recruitment. Foley discussed marketing efforts such as using blogs and Facebook. After the committee discussed using new technology and media for recruitment, Foley talked about aggressive communication for high-ability students and scholarships. The committee discussed the image of IUPUI among future students, what the campus is doing for nontraditional students, and campus marketing efforts. The committee also talked about offering the courses that students need to take, doing a competitor analysis, and changing the fee structure. Porter told about plans for a transfer student center. Evenbeck suggested involving the CRG Transfer Student Task Force.
3. Evenbeck asked Ward and Williams to update the Retention Action Team Report. Ward agreed this would be helpful. There was discussion about using an updated report to set new priorities. Ward and Williams agreed to work on this. Evenbeck suggested taking an updated report to the full CRG meeting in March.
4. Task Force Reports:
 - Sophomores
Ross reported that this task force is meeting later in the day. They are working with Kathy Burton to find out who the second-year students are. He gave an update on what the task force has been working on previously.
 - Seniors
Evenbeck gave an update on this task force. He discussed the pathway to graduation. Buyarski told about advising initiatives that will help students commit early to majors. Over 1,200 students completed a personal development plan (PDP) this semester. The committee

discussed PDPs. When Wokeck suggested having a campus conversation about using summers like a “regular” third semester, the committee discussed this idea.

5. Other Business:

Evenbeck told about a Web-based survey (for University College students). He suggested the full council discuss finding out which students are back and what happened to those who do not return. Porter noted that all students who would be blocked from financial aid have already been called.

Evenbeck gave an update on the future CRG Task Force for Diversity. He is working with Ken Durgans on this.

Kathy Burton is working on the clearinghouse data and will soon have information to present. This data will tell us how many IUPUI students are at other schools. The committee discussed students who complete 20 credit hours in the first year. Evenbeck suggested this topic be put on the agenda for the next meeting.

Evenbeck reminded the committee of important dates:

- January 16—University College faculty and staff retreat with Stan Jones as the keynote speaker
- February 25—University College 10th Anniversary Celebration
- March 12—Ishmael Beah will be on campus
- March 13—Retention Conference

The January 15 CRG Steering Committee meeting was cancelled since Evenbeck will be out of town.

CRG Steering Committee Action Items:

- Ward and Williams will review the Retention Action Team Report and update it. They will report back to the CRG Steering Committee.

Submitted by:
A. Snyder
University College