

Vol. XXXIII, No. 5 C. Coleman Harris U.S. Department of Education May 2003

### DATES TO REMEMBER

May		
	15	FFA dues and membership rosters due, FFA Center
June		
	15	Honorary American Degree, VIP, and DSC Applications due at FFA Center
	30	H.O. Sargent Application deadline, FFA Center

### WHAT'S HAPPENING AT FFA

Washington Leadership Conference: Start planning your trip to Washington, D.C.! There will be six weeks of the Washington Leadership Conference instead of seven this year. The dates are June 3-8, 10-15, 17-22 and 24-29, plus July 8-13 and 15-20. This year's conference will consist of a brand new curriculum emphasizing high levels of service learning, mentoring and volunteerism strategies, problem-solving skills, relationship building skills and character development. The premier FFA leadership conference is shaping up to be the best yet! For information, e-mail wlc@ffa.org ≤mailto:wlc@ffa.org ≥ or call 317-802-4312.

**Supervised Agricultural Experience Internship:** The National FFA Organization is seeking applications from qualified individuals interested in a four- eight-week summer internship at the National FFA Center in Indianapolis. One position will start on or shortly after June 1, 2003 and end in mid-August, while the second is for the month of July. For more information see job opportunities posted on the FFA website. <a href="http://www.ffa.org/careers/jobs/html/saeintern.html">http://www.ffa.org/careers/jobs/html/saeintern.html</a>.

**2003 National FFA Officer Candidates:** All documents found on the "Guide to the National FFA Officer Selection Process" (a private web page) have been updated to reflect the training and testing used during the 2002 selection process. This web page is an excellent resource for study materials, hints, tips and tools for candidates to prepare for the interview process at convention. Each state received an e-mail containing the link to the guide in March. The 2003 National Officer Candidate Application is available on the private web page and the State Guide to FFA Activities. All applications must be submitted in hard copy format and postmarked by Aug. 1, 2003. Contacts: Kelly Horton, <a href="khorton@ffa.org">khorton@ffa.org</a> <a href="mailto:khorton@ffa.org">mailto:khorton@ffa.org</a>, 317-802-4248, or Kim Henry, <a href="mailto:khorton@ffa.org</a>, 317-802-4362.

**Final days to get FREE confetti with every order:** Blue and gold FFA letters and emblems make this confetti the perfect addition to banquet tables and other decorations. Receive a FREE 1 oz. bag with every Internet order placed between now and May 15. Enter the coupon code "CONFETTI" at check out. Please pass this offer on to chapters so they can take advantage of this special promotion.

**Con***GRAD***ulations are in order:** Are you racking your brain trying to find the perfect gift for that special FFA grad? Look no further! From sashes to picture frames to commemorative 75th anniversary merchandise, FFA has all of the graduation gifts you need. Order online today at www.ffaunlimited.org <a href="http://www.ffaunlimited.org">http://www.ffaunlimited.org</a> or call 1-888-332-2668.

**\$10 off online orders:** Save money while purchasing great FFA gear! Between May 15 and June 15, receive \$10 off your online order of \$125 or more. Enter the coupon code "FFA\$10" at check out. Please pass this offer on to chapters so they can take advantage of this special promotion.

**Student Leadership Workshop Applications:** Applications for the 2003 National FFA Convention Student Leadership Workshops are now being accepted. All workshop applications must be submitted on or before May 15, 2003. Contact: Andy Armbruster, <a href="mailto:aarmbruster@ffa.org">aarmbruster@ffa.org</a> <a href="mailto:mailto:aarmbruster@ffa.org">mailto:aarmbruster@ffa.org</a>, 317-802-4308. Application Attached.

**Local Program Resource Guide 2003-2004 CD-ROM:** Great news! We are preparing for the release of the Local Program Resource Guide 2003 - 2004 CD-ROM (LPR Guide), your complete guide to Agricultural Education with all of the National FFA Organization's most valuable program-enhancing materials. For a fourth year, these materials will be provided through a CD-ROM format. One representative from each state has been sent a request form via e-mail.

In addition, we have offered the *LPR Guide* to all pre-service teacher educators and their pre-service students for the upcoming year. As a result, those students will have an opportunity to become familiar with the materials before they begin teaching. One representative, per training site, has been sent a request form via e-mail.

Please e-mail or fax your order to Michele Gilbert, <a href="mailto:mgilbert@ffa.org">mgilbert@ffa.org</a>
≤mailto:mgilbert@ffa.org</a>, 317-802-5301. The CDs will be shipped to state staff in mid-June and to teacher educators in mid-August. For more information please contact:
Michele Gilbert (information above), Tony Small, <a href="mailto:tsmall@ffa.org">tsmall@ffa.org</a> <a href="mailto:tsmall@ffa.org">mailto:tsmall@ffa.org</a>, 317-802-4300 or Jim Armbruster, 317-802-4334, <a href="mailto:jarmbruster@ffa.org">jarmbruster@ffa.org</a>
≤mailto:jarmbruster@ffa.org</a>.

Honorary American Degree nominations due June 15: Nominations for Honorary American Degree recipients are due to the National FFA Center by June 15. Please send completed Honorary Degree nomination forms to: National FFA Organization, Attn: Honorary American Degree, 6060 FFA Dr., Indianapolis, IN 46268 or fax 317-802-5402.

**VIP and Distinguished Service Citation nominations due June 15:** VIP and DSC nominations are due to the national office by June 15. Please send completed nomination forms to: National FFA Organization, Attn: VIP/DSC, 6060 FFA Dr., Indianapolis, IN 46268 or fax 317-802-5244. Nomination forms are attached.

What we teach: Are you stumped when trying to explain that FFA is an integral part of agricultural education? In the past, many of us have used the three overlapping circles to graphically depict this interrelatedness, but even that is often confusing. The National FFA Organization, with the help of Mobium Design Group, has developed the attached "What We Teach" graphic. It clearly displays both what we teach and how we teach in

agricultural education in one graphic. It is simple to explain and simple to understand. The color shading within the grid indicates that differing levels of what we teach may be better suited to one type of instruction (classroom, SAE, FFA) than another, but that all methods touch all content in a truly integrated model. The graphic clearly shows that if you remove FFA or classroom/laboratory or supervised experiential learning, then your local program will not deliver the same level of quality.

We encourage you to use the attached graphic as an aid to explaining the integral nature of FFA and agricultural education. The graphic is in a low-resolution format that can easily be inserted into Word documents, PowerPoint presentations and websites. Feel free to use it whenever a clear, concise explanation of FFA and agricultural education are required.

### NATIONAL FFA CONVENTION NEWS

National delegate process info on ffa.org: State leaders and delegates can now review action on 2002 committee reports and start planning for the 2003 delegate processes. There are a few significant changes in the process this year regarding the collection and submission of issues and the scheduling of delegates at the national FFA convention. For full details, visit: http://www.ffa.org/convention/html/del\_info.html. Contact: Seth Derner, <a href="mailto:sderner@ffa.org">sderner@ffa.org</a> <mailto:sderner@ffa.org</a>, 317-802-4413.

Delegate schedule for 2003 National FFA Convention: With the National FFA Delegate Process starting at 10 a.m. on Tuesday (registration that morning from 7-10 a.m.), there are no official delegate activities on Monday at the 2003 National FFA Convention. Instead, a past National FFA Officer will be contracted to host activities for state FFA officers and other youth leaders (those serving as delegates). These activities will be completely optional; they will not be coordinated or sponsored by National FFA staff, and will be offered on a fee basis. The past national officer will be selected in the coming month and will send out a survey to state leaders to identify two or three activity options on that Monday. These options might include tours, workshops, meal functions, etc. Once arrangements are made, an order form will be sent to state leaders to sign up and pay for the activities in which they choose to have students participate. If you have questions about this new opportunity, please contact: Seth Derner, sederner@ffa.org <mailto:sderner@ffa.org>, 317-802-4413.

**2003 National FFA Convention Planning Info on ffa.org**: Planning material, including housing information, is now available at ≤http://www.ffa.org/convention/index.html≥. The entire Convention Planning Guide 1st Edition is available on the site, as is housing information and preliminary convention schedules.

Reminder: Convention registration fee set at \$30 beginning in 2003: The National FFA Board of Directors and National FFA Officers have set the national FFA convention attendance fee at \$30 for pre-registration and \$35 for on-site registration beginning in 2003. The action was taken to offset significant increases in costs for services, decoration, staging, labor and security. As a break-even activity, convention costs are borne by participants and not by general dues. Even with the approved increase, the \$30/\$35 FFA convention fee remains markedly lower than national meeting fees for other student organizations: VICA/Skills USA - \$90/\$100; FCCLA - \$100/\$110; and FBLA - \$85/95.

### **COMPETITIONS**

A Call for H.O. Sargent Applications: The H.O. Sargent Award recognizes the work done by FFA members and non-FFA members who contribute to diversifying FFA and/or agricultural education. The award program, initially established through the leadership and vision of Mr. G.W. Owens of New Farmers of America and Dr. H.O. Sargent of the U.S. Department of Education, was re-instituted in 1995 in commemoration of the contributions individuals of all backgrounds have made to FFA and agricultural education.

Activities that qualify an individual for the H.O. Sargent award are as varied as the imagination and resources allow. This is in part because "diversity" is broadly defined to embrace the following areas: ethnic, cultural, geographical (e.g. rural, urban), gender, ability, career cluster, education.

#### Awards Structure for the member award is as follows:

**Local** - Each local chapter is encouraged to recognize a FFA member who has been active in promoting diversity in agricultural education and the FFA. See above for examples of what qualifies. An award certificate is available in the Local Program Resource CD-ROM. The local winner may be submitted to the next level of competition using procedures established by each state.

**State** - Each state may select one state winner that may include having district, federation or area winners. The state winner will be forwarded for national competition. **National** - At the national level, four finalists will be selected. During the convention each finalist will participate in an interview and make a presentation that promotes diversity.

The application deadline is June 30, 2003. The form is attached below. For more details visit our website at ≤http://www.ffa.org/programs/hosargent/html/app.html#MEMBER≥, or call Damon Spight at 317-802-4244. The H.O. Sargent Award program is sponsored by Monsanto as a special project of the National FFA Foundation.

**2003 CDE deadlines announced:** Deadlines have been set for the 2003 National FFA CDEs; all items are due to the FFA Center by the dates indicated. A copy of all forms listed below can be found in the 2003 State Guide. They are as follows:

June 1 - Team declaration forms due

July 10 - Team certification forms and certification fee due (\$25 per team, excluding dairy handlers)

- Waiver forms due (Please include with certification forms)
- Special assistance requests due (Contact: Alyssa Peterson, <a href="mailto:apeterson@ffa.org">apeterson@ffa.org</a> <a href="mailto:apeterson@ffa.org">mailto:apeterson@ffa.org</a>

317-802-4263)

- State assistants/volunteers forms due
- State speaking judges forms due

Aug. 15 - Prepared public speaking manuscripts due

Sept. 15 - Agricultural communication portfolios due

- Agricultural issues portfolios due
- Job interview portfolios due
- Marketing plan portfolios due

Oct. 1 - Late membership payments and \$25 processing fee due (for qualification)

Oct. 15 - Add/Delete forms due

Agriscience Fair application change: There are changes to the Agriscience Fair program for 2003. There are two changes to the Agriscience Fair Rules: a) in team divisions, both members are required to be present for judging to qualify for placing and awards. b). rules for use of embryo subjects has been added to "Safety Rules." The only change to the application is the addition of the Agriscience Fair Certification Form. The revised application is attached. This form should be filled out completely, signed and submitted with the certification and abstracts by Aug. 15 to Christy McDaniel, National FFA Organization, 6060 FFA Drive, Indianapolis, IN 46268. For more information contact Christy McDaniel, cmcdaniel@ffa.org <mailto:cmcdaniel@ffa.org>, 317-802-4402.

### **COLLEGIATE NEWS**

NEW PAS officers elected: The National Postsecondary Agricultural Student Organization (PAS) celebrated its 23rd Annual Conference March 5-8 in Indianapolis. More than 640 members, advisors and guests attended this year's event, which provides ongoing networking, professional training and career development activities for its members. In addition to the competitions and awards, PAS conducted official business at the conference, including the election of new national officers. The seven officers elected will represent the organization for the coming year, devoting their resources and energy to promoting agricultural education at the postsecondary educational level. They are as follows: President - Meghan Phillippi - North Dakota State University; President-Elect - Beth Helding - Southwest Wisconsin Technical College; Secretary - Adam Franken - South Dakota State University; Vice President - Ericka Jeanne Spacek - Mineral Area College, Missouri; Vice President - Alan Parkinson - Brigham Young University, Idaho;

Vice President - Mariah Dale - Parkland College, Illinois; and Vice President - Monica Ehrhardt - Hawkeye Community College, Iowa.

**PAS website unveiled:** The National Postsecondary Agricultural Student Organization (PAS) can be visited on the World Wide Web. Their new web address is: www.nationalpas.org <a href="http://www.nationalpas.org">http://www.nationalpas.org</a>.

### **EDUCATOR NEWS**

Mission to FFA Associations: Twenty-five years from now, what will FFA members and advisors want to know about FFA in 2003? As state staff and state officers, the National FFA Organization asks you to lead the charge in collecting items and information for inclusion in the state box you contribute to the FFA 100<sup>th</sup> Anniversary Time Capsule, which will be filled at the 2003 National FFA Convention. Consider items that represent your state, its agricultural base, and the status of agricultural education. Pictures, letters, magazine clippings, scrapbooks, etc. are just some of the items that could be included. Reflect on the past 25 years from 1977 through 2003. Summarize the present attitudes and atmosphere regarding agricultural education, agriculture and FFA. Envision the future. Set forth predictions. In his letter, the 1977-78 National FFA Western Region Vice President predicted convention attendance at the 75th National FFA Convention would reach 50,000 people. Final attendance numbers were 51,025.

Be creative. While financial reports, meeting minutes, leadership conference curriculum may give future members an idea of FFA in 2003, consider what it feels, looks, tastes, and smells like. Capture FFA in ways from which future generations can learn. Specifics

- State boxes must be the size of a shirt box or a UPS shipping box (2nd Day Air).
   Dimensions are approximate. Try not to exceed the following: 17" x 12.5" x 3.5".
- Boxes cannot contain perishable items. The time capsule will be placed in storage and not opened for a pre-determined time - 25 years maximum.
- The National FFA Organization cannot guarantee the safe return of items included in state boxes. You are encouraged to make copies of or keep an itemized list of the materials included in your box.
- An itemized list of materials included in your box must be submitted to National FFA before being placed in the Time Capsule.

### **ALUMNI NEWS**

The National FFA Alumni Association's 2003 State Leaders Conference: The National FFA Alumni Association invites you to attend the 2003 SLC to be held in Corpus Christi, Texas, July 22-27, 2003. Contact your state FFA alumni leadership for registration information or contact Frank Saldana, <a href="mailto:fsaldana@ffa.org">fsaldana@ffa.org</a>, 317-802-4292, for more information.

2003 NATIONAL FFA ALUMNI COUNCIL: The National FFA Alumni Council for 2003 is as follows: Pam Jumper, Arkansas, president; Cindy Ettestad, Oregon, past president; Dale Beaty, Wisconsin, Vice President; Sam Atherton, Kansas, central region representative; John Cash, Virginia, eastern region representative; Norman Gay, Georgia, southern region representative; Pam Gilmore, Oregon, western region representative; Sonny Deke, Iowa, member-at-large; Monte Ladner, Mississippi, member-at-large; Ronnie Simmons, Florida, past national FFA officer; Abbie Kammerzell, Washington, past national FFA officer; A.J. Davis, Georgia, national FFA representative; Codi Montes, New Mexico, national FFA representative; Jim Knight, Arizona, AAAE representative; Ron Nash, Washington, NAAE representative; Toni Gilmore, Oregon, NASAE representative; Dr. Larry D. Case, Virginia, national FFA advisor and ex-officio member; J. Frank Saldaña, Indiana, executive director.

### **STATE STAFF NEWS**

Nominations for judges being accepted: The National FFA Organization is accepting nominations for judges for the Agricultural Proficiency Awards, Star Awards, Agriscience Awards and National Chapter Awards at the 2003 National FFA Convention in Louisville, Ky., this fall. The Agricultural Proficiency and the Star Awards judging will take place Thursday, Oct. 30, 2003. All of the judges will be invited to an awards luncheon on that day. The Agriscience Awards will be judged Wednesday, Oct. 29 and Thursday, Oct. 30. National Chapter Awards, Models of Innovation awards will be judged Wednesday, Oct. 29. We are not able to cover any expenses for the judges. Nominations can be submitted on the attached and should be mailed to Rosalie Hunsinger, National FFA Organization, P.O. Box 68960, Indianapolis, IN 46268-0960 or faxed to her at 317-802-5255.

### INTERNATIONAL HAPPENINGS

International Agricultural Education Summer Institute 2003: The Center for the Study of Global Change at Indiana University, Purdue University's School of Agriculture, the Indiana FFA Association, Indiana University's African Studies Program, the Center for International Business Education and Research and Russian and East European

Institute are pleased to announce a one-week institute on International Agriculture and Global Food Security. The objective of this program is to introduce agriculture issues to high school agriculture teachers and university agricultural education majors. The program will emphasize pedagogical development and provide information on a wide range of global agricultural problems for incorporation in high school curriculum and individual lesson plans. The program will address three major themes: the state of international agriculture, the development of global agribusiness, and the roles of food in international security. The IAE Summer Institute will take place at Indiana University in Bloomington, Ind., July 13-19, 2003. The cost of the institute is \$350. For those wishing to apply for graduate credit through Purdue, Professor Mark Balschweid will be the contact. Financial assistance is available. For more information visit: www.indiana.edu/~global/iaeinstitute.html <a href="http://www.indiana.edu/~global/iaeinstitute.html">http://www.indiana.edu/~global/iaeinstitute.html</a>.

International teacher opportunities available: Competitive scholarships are available for agriculture teachers to participate in an international experience through EARTHWATCH. The scholarships are available for use in 2003. EARTHWATCH is a research organization with international expeditions throughout the world. Expeditions take place throughout the year. Participants receive scholarships of up to \$1500 to cover a portion of the expedition costs plus membership to EARTHWATCH. Applications are being accepted and are available online at www.ffa.org/programs/global/ <a href="http://www.ffa.org/programs/global/">http://www.ffa.org/programs/global/</a>.

### PREVIOUSLY REPORTED IN UPDATE

**National FFA Awards and CDE Advisory Board Award Revision Process:** Every five years, the National FFA Organization's CDEs, award and recognition programs are reviewed to keep them closely aligned with instructional relevance, current technology, industry practices and the mission, vision and strategic direction of Agricultural Education and FFA. This spring, we are beginning another round of this ongoing review process.

Currently, three subcommittees are forming to evaluate award and recognition programs. As the committees begin their review process, the National FFA Organization will keep you up-to-date with the progress and status of the committees and the project timeframe, which is expected to last through 2005. The award revision process whitepaper, timeline and committee updates are available online at <a href="http://www.ffa.org/statestaff/html/awardrevision.html">http://www.ffa.org/statestaff/html/awardrevision.html</a>.

Communication Resource Index on ffa.org: A whole host of communication resources for state and local use is now available online at ≤http://www.ffa.org/comm/commindex.html≥, a handy one-stop shop for state and local communication materials. The new Opening Doors materials are available here, as are standards and guidelines covering topics such as news releases, key messages and frequently asked questions. Throughout 2003 and 2004, we'll be adding new materials to this resource index every quarter, so check back often to see what's new.

**Nominations for judges being accepted:** The National FFA Organization is accepting judges' nominations for the Agricultural Proficiency Awards, Star Awards, Agriscience Awards and National Chapter Awards at the 2003 National FFA Convention in Louisville, Ky., this fall. The Agricultural Proficiency and the Star Awards judging will take place Thursday, Oct. 30, 2003. All of the judges will be invited to an awards luncheon on that

day. The Agriscience Awards will be judged Wednesday, Oct. 29 and Thursday, Oct. 30. National Chapter Awards, Models of Innovation awards will be judged Wednesday, Oct. 29. We are not able to cover any expenses for the judges. Nominations can be submitted on the attached form and should be mailed to Rosalie Hunsinger, National FFA Organization, P.O. Box 68960, Indianapolis, IN 46268-0960 or faxed to her at 317-802-5255.

National FFA Convention in Indianapolis in 2006: The annual national FFA convention is in Louisville, Ky. again this year, and will not move to Indianapolis until 2006. During the National Agricultural Education Inservice in February, Bob Heuvel, site selection committee chair, shared information about moving the convention from Louisville to Indianapolis in 2006. Please review the attached document for more information

**UPDATE** is also available at www.ffa.org/news/html/ffapubsindex.html#update <a href="http://www.ffa.org/news/html/ffapubsindex.html#update">http://www.ffa.org/news/html/ffapubsindex.html#update</a> each month. Attachments are available online.

#### The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

#### The Agricultural Education Mission

Agricultural Education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems.

The National FFA Organization is a resource and support organization that does not select, control or supervise state association, local chapter or individual member activities except as expressly provided for in the National FFA Organization Constitution and Bylaws.

The National FFA Organization affirms its belief in the value of all human beings and seeks diversity in its membership, leadership and staff as an equal opportunity employer.

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# State Leaders Conference Registration Form July 22-27, 2003 Corpus Christi, Texas



### PARTICIPANTS: List One Participant Per Page

Name:					Official State I	Rep: Y	'es / No
Address:							
City, State, Zip:			1				
Home Phone: ( )			W	ork Phon			
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		NON-P	ARTIC	<u>IPANTS</u>			
Adults (list below)	Gender	T-Shirt S	ize	Childre	n (list below)	Age	T-Shirt Size
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	<u>Partici</u>	pant Regis	tration	n Fees - \$	\$350/\$37 <u>5</u>		
Pre-Registration (Postma	rked by June	e 15)	(\$10	0)			
Late Registration (Postma	arked after J	une 15)	(\$12	5)			
Balance of Registration (Does not apply to Official St			(\$25	0)			
	Additio	onal Fees					
Each Additional Non-Participant (Includes most meals and some special events)			(\$25	0)			
Children 18 and under Non-Participant (Includes most meals and some special events)			(\$75	)			
Day Participants (Includes that day's supplies/materials other supplies/materials are available at an additional cost			(\$25	)			
Participant Total			,				
Non-Participants Total							
Total Fees Included							

Please send completed form(s) with payment by July 1 to:

National FFA Alumni Association c/o Betsy Haig

P.O. Box 68960

Indianapolis, IN 46268-0960

## What we teach

		Life Skills		
	Academic	Career	Technical	LITE SKIIIS
Classroom/ Laboratory				
SAE				
FFA				

### **DISTINGUISHED SERVICE CITATION**

The Distinguished Service Citation is the highest award presented to an organization, agency business, industry or other group by the National FFA Organization. The Citation program is operated under the policies and procedures approved by the National FFA Board of Directors and National Officers.

A limited number of citations are presented annually at the National FFA Convention. The purpose of the award is to recognize outstanding contributions made to the Agricultural Education-FFA Program. States are ask to nominate organizations, agencies, or other groups for the Distinguished Service Citation. The recognition is for outstanding contributions made to the National FFA Organization and the total program of agricultural education. If an organization, agency, or other group you nominate is not selected, the nomination form will be returned for updating. We strongly recommend that the updated form be resubmitted next year. **Applications are due at the National FFA Center, postmarked on or before June 15.** 

Name of Organization, Agency	y, Business or other Group being Non	ninated	
Address:			
City:	State:	Zip:	
Telephone No.:			
Name of individual		<del></del>	
(President, Ch	airman, Director or other Key Person	Representing the Group being nomi	nated)
Title:			
Address of Individual:			
City:	State:	Zip:	
Telephone No.:			
Explain the major contribution	s made of the Agricultural Education	-FFA Program by this group:	
Use your mouse to place your	cursor at the end of this line. Delete t	this text by using the backspace key	and
begin typing!			

Relate potential services and/or other contributions which his group can make to the Agricultural Education-FFA Program in the future:

Use your mouse to place your cursor at the end of this line. Delete this text by using the backspace key and begin typing!

Title:		
City:	State:	Zip:
Telephone No.:		
Date of Nominatio	n:	
Return Form to:	Distinguished Service Citation National FFA Center PO Box 68960 Indianapolis, IN 46268	Nominations not approved by the National Board of Directors and National Officers will be returned to the individual who submitted the nomination for the purpose of updating and resubmitting in future years.

## **H.O. Sargent Award Applications**







### **Overview**

The National FFA Organization re-established the H.O. Sargent Award in 1995 to remember the New Farmers of America (NFA) and to recognize their place in the history of the FFA. The overall purpose of the H.O. Sargent ward is to recognize success in achieving and promoting diversity in agricultural education and the FFA. This award is a modification of the H.O. Sargent award that existed in the NFA prior to the merger of the NFA and FFA.

### **Eligibility**

The H.O. Sargent **member** award is available to all FFA members.

The H.O. Sargent **non-member** award is available to any individual who is not an FFA member. The individual should be supportive of activities that promote diversity within agricultural education and the FFA. The individual should also be active in the community. Teachers of agricultural education are eligible to win this award.

### **Additional Copies**

Please make any additional copies of the H.O. Sargent Award application from the enclosed pages for multiple applicants.

### **Includes:**

Member Application for current FFA members

Non-Member Application for individuals who are not FFA members

#### Postmark Deadline

State FFA associations must submit qualifying application to:

### **National FFA Organization**

6060 FFA Drive PO Box 68960 Indianapolis, IN 46268-0960 www.ffa.org

postmarked on or before JUNE 30.

#### The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential f premier leadership, personal growth and career success through agricultural educatio

#### The Agricultural Education Mission

Agricultural Education prepares students for successful careers and a lifetime of inform choices in the global agriculture, food, fiber and natural resources system

Produced by the National FFA Organization in cooperation with the U.S. Department o Education as a service to the state and local agricultural education agencie

The National FFA Organization affirms its belief in the value of all human beings and see diversity in its membership, leadership and staff as an equal opportunity employ:

© 2000 National FFA Organization.

#### **Awards Structure for the Member Award**

**Local** –Each local chapter is encouraged to recognize an FFA member who has been active in promoting diversity in agricultural education and the FFA. Examples of activities a student might initiate in order to qualify for the award include:

Promoting a pen pal program with FFA chapters that have students of a different culture.

Designing a membership recruitment program that appeals to a wide array of students.

Organizing activities such as NFA awareness Week.

Being a role model for other students.

Making presentations promoting agricultural careers to diverse groups.

An award certificate will be distributed in the summer packet sent to all agriculture teachers each year. A plaque is available from the FFA Chapter Catalog that can be purchased by local chapters to give to individuals who win this award. The local winner may be submitted to the next level of competition using procedures established by each state.

**State** –Each state may select one winner who will receive a \$100 cash award. States may have district, federation or area winners. The state winner will be forwarded for national competition.

**National** –At the national level, four finalists will be selected. During the convention, each finalist will participate in an interview and make a presentation in the National Finals Hall on their activities that have promoted diversity. Each finalist will receive \$250 and a plaque, with the national winner receiving an additional \$250 and plaque.

Application and Scoring –The member applying for this award will answer 12 short, open-ended questions and submit three supporting letters (from the teacher, school official, and community leader). An interview will be conducted at the national level (local and state may also choose to conduct interviews). During the interview, the member may provide additional supporting evidence. At the national level, the application is worth 50 points, the interview 40 points and the letters 10 points. The award will be presented on the main stage during the convention.

## Awards Structure for the Non-Member Award

**Local** –Each local chapter may select an individual who is not an FFA member to receive the H.O. Sargent ward. The individual should be supportive of activities that promote diversity within agricultural education and the FFA. The individual should also be active in the community. It should be noted that teachers of agricultural education are eligible to win this award. Examples of possible activities include:

Supporting scholarships for minority students to attend FFA camp, Washington Leadership Conference, college, etc.

Serving as a mentor or role model for an FFA member.

Encouraging under-represented groups of students to be in agricultural education (at both the secondary and postsecondary levels) and the FFA.

Teaching a unit to the agricultural education classes on cultural diversity.

At the local level, the H.O. Sargent ward Certificate will be presented to the award winner. plaque may be ordered from the FFA Chapter Catalog. The local winner may be submitted to the next level for recognition.

State —Each state may select one non-FFA member to receive the H.O. Sargent ward. Local schools may nominate individuals for this award and state agricultural education staff members may nominate individuals for this award. State staff are allowed to make nominations because they may be aware of individuals who are making contributions to diversity at the state level. A certificate will be awarded at the state level and each state may submit their recipient for national recognition.

**National** –Three national non-member H.O. Sargent Award winners will be selected from the pool of state recipients. A plaque will be awarded at the national level.

- $\bullet$  A short narrative on the applicant 's FFA /Ag Ed involvement (worth 100 points)
- A description of the significant contributions made by the individual to impact diversity (worth 300 points)
- •Supporting documentation/evidence (i.e., newspaper articles, photographs, lesson plans, awards, letter of support. Etc.) (worth 100 points)

## H.O. Sargent Award Member Application

(-1:1)	1.	Name.				
(city) (state)  6. Telephone Number (including area code):  7. Name of parents/guardians Father: Mother:  8. Parent/Guardian occupation 9. Complete FFA chapter name: 10. Name of high school: 11. School address: School City: School City: School State: School Lelephone number (including area code): 13. Chapter advisor(s): 14. State/national dues paid? (Y/N): Yes No We have examined this application and find the records are true, accurate, and complete. We hereby permit for publicity purposes, the use of any information included in this application with the exception of the following  Candidate Signature  Chapter Advisor Signature  Chapter Advisor Signature  FOR STATE ASSOCIATION USE ONLY  This is the number one application on the state level and is now being submitted for further consideration at the national level.	2.	Date of Birth:	3. Age:	4. S	ocial Security	#
(state) (zip)  6. Telephone Number (including area code):  7. Name of parents/guardians Father: Mother:  8. Parent/Guardian occupation  9. Complete FFA chapter name:  10. Name of high school:  11. School address: School City: School State: School Tip:  12. School telephone number (including area code): 13. Chapter advisor(s): 14. State/national dues paid? (Y/N): YesNo  We have examined this application and find the records are true, accurate, and complete. We hereby permit for publicity purposes, the use of any information included in this application with the exception of the following  Candidate Signature	5.	Address:				
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State Supervisor, Agricultural Education Signature	Ti					
	11	nis is the number one application				ation at the national level.

### H.O. Sargent Award Application - Member (50 points)

### I. Member Involvement in Diversity

1.	How did you get involved in promoting diversity?  Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
2.	List activities that you have participated in to promote diversity.  Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
3.	What impact did your participation have on diversity? Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
4.	List activities that you have organized to promote diversity.  Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
5.	What impact did these activities (those in item 4) have on diversity?  Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
6.	What impact did these activities have on your chapter? Place cursor at the end of this line. Delete this text using the backspace key and begin typing!

### **H.O. Sargent Award Application - Member**

community leader, other) (10 points)

II.	The member applicant should submit three supporting letters (teacher, school official,
12.	How did you personally grow as a result of these experiences?  Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
11.	Based upon the results of your experience, what other activities would you recommend for your community? Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
10.	Based upon the results of your experience, what other activities would you recommend for your school? Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
9.	Based upon the results of your experience, what other activities would you recommend for your chapter? Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
8.	What impact did these activities have on your community? Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
7.	What impact did these activities have on your school? Place cursor at the end of this line. Delete this text using the backspace key and begin typing!

### **History**

The New Farmers of America was begun at the suggestion of Dr. H.O. Sargent, Federal Agent for Agricultural Education for African-Americans, U.S. Office of Education, Washington, D.C., who believed that the time was ripe for an organization of African-American agricultural students similar to the Future Farmers of America.

Dr. Sargent's advocacy of an organization for African-American agriculture students included establishing a group similar to the New Farmers of Virginia, which was already organized. Just as the Future Farmers of Virginia led to a national organization called Future Farmers of America, Sargent dreamed the New Farmers of Virginia would lead to a national organization for African-American students called New Farmers of America. After a few years, several southern states had set up local chapters and state associations. At this stage of development, each state maintained a separate and distinct organization.

The first sectional grouping was organized at Virginia State College in 1928. At this meeting the Washington Section was formed, consisting of North Carolina, South Carolina and Virginia. Later, Maryland, West Virginia and New Jersey were added. Shortly thereafter, the Almot Section was formed consisting of Arkansas, Louisiana, Mississippi, Missouri, Oklahoma and Texas. The Sargent Section was formed to include Alabama, Georgia, Florida, Tennessee and Kentucky. During the early years, each state was known by their respective state titles (such as NFT was the New Farmers of Tennessee).

A national organization of the New Farmers of America began to take shape in 1931 at a sectional meeting in Washington D.C., when the idea was discussed and adopted. The Almot and Sargent sections likewise supported the move, and in 1935, Dr. H.O. Sargent made arrangements to hold the first national meeting of New Farmers of America at Tuskegee Institute, Alabama. In August of the same year, representatives from all the Southern State Associations met and formed the National Organization of New Farmers of America with a constitution and bylaws.

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### H.O. Sargent Award Non-Member Application

State:
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1.	Complete name of applicant:		
2.	Title or occupation of applicant:		
3.	Business address:		
	(Street/R.R./box number)		
		:	(Zip):
4.	Home address:		
	(Home City):		
	(Home State):	(Home Zip):	
	Home telephone number (including area code):		
5.	Nominated by:		
	Name of high school:		
	Title:		
	Business address:		
	Business City:		Business Zip:
	Business phone number (including area code):		
	Chapter Advisor Signature (if applicable)	<del>_</del>	

### FOR STATE ASSOCIATION USE ONLY

This is the number one application on the state level and is now being submitted for further consideration at the national level.

### **H.O. Sargent Award Application - Non-Member**

1.	How is the nominee involved with the FFA and agricultural education (100 points)  Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
2.	What significant contribution has the individual made to promote diversity in the FFA and agricultural education? (300 points)  Place cursor at the end of this line. Delete this text using the backspace key and begin typing!
3.	Please attach supporting information (letters, newspaper articles, photographs, etc.(100 points)

### National FFA Alumni Association 2003 STATE LEADERS CONFERENCE July 22-27, 2003 Corpus Christi, TX



### **Holiday Inn Airport & Conference Center**

5549 Leopard Street, Corpus Christi, Texas 78408 Main 361-289-5100 Fax 361-289-5621 www.walkupright.com/whi/hicorpus

### **TENTATIVE AGENDA**

#### **TUESDAY, JULY 22**

Arrive by 4:00 pm Registration

5:00 pm Reception provided by Hotel Manager

5:30 pm Kick-off Dinner

7:00 pm Weekly Events -Pam Jumper

8:30 pm Ice Cream Social

#### **WEDNESDAY, JULY 23**

7:00 am Breakfast

8:00 am Morning Greeting

8:15 am Workshop – John Harris – Community Grant Writing

10:00 am Break

10:30 am Workshop- Gina Cochran – Building Partnerships

12:00 noon Lunch

1:00 pm Workshop - Molly S.— Working Together Alumni/Foundation
3:00 pm Educational Tour — King Ranch Museum, Ranch and Saddle Shop

6:00 pm Dinner - Joe's Cotton Bar B-Q

8:00 pm Scrap Book Session (Bring set of photos to work on)

9:30 pm Watermelon Snack

### **THURSDAY, JULY 24**

7:00 am Breakfast 8:00 am Morning Greeting

8:15 am Workshop-Recognizing Your Role as a Volunteer

9:30 am Break

10:00 am Workshop- Legal Aspect of Managing Volunteers

12:00 noon Lunch

1:00 pm Educational Tours - Texas State Aquarium & USS Lexington

3:00 pm Break

4:30 pm Depart for Dinner

7:00 pm Swap Shop- Sharing of Creative State Secrets

### FRIDAY, JULY 25

7:00 am Breakfast

8:00 am Morning Greeting 8:15 - 9:30 am Workshop - TBD 10:00 -11:30 am Workshop - TBD

11:30 - 12:30 pm Lunch

1:00 - 4:00 pm Educational Tours - Red Snapper Hatchery

5:00 - 7:00 pm Dinner – Jim Allsup / Local Alumni

### **SATURDAY, JULY 26**

7:00 am Breakfast 8:00 am Depart for Tour

Padre Island National Sea Shore Beach

12:00 noon Lunch- Sandwiches, State Park

2:00 pm Workshop – "Where Do We Go From Here?"

6:00 pm Banquet- Fish Market

### **SUNDAY JULY 27**

Depart for Home

See you next year!

### VIP CITATION

### OFFICIAL NOMINATION FORM

The Special Vip Citation Program is operated under policies and procedures approved by the National FFA Board of Directors and National Officers. The Citations are presented annually at the National FFA Convention to individuals who have made outstanding contributions to the Agricultural Education-FFA Program, over a long period of years. States are asked to nominate individuals for VIP Citation. This recognition may be awarded to but not necessarily limited to those individuals holding the Honorary American FFA Degree.

If an individual is not selected, the nomination form will be returned for updating and resubmitting in future years. We strongly recommend that the updated form then be returned for consideration the next year. Applications are due at the National FFA Center, postmarked on or before June 15.

Name of Nominee:		<u></u>		
Current title or Occup	ation of Nominee:			
Current Business Add			_	
Current Business City	:	State:	Zip:	
Current Business Tele	phone No.:	<u> </u>		
				=======
Current Home Address	ss:			
Current Home City:		State:	Zip:	
Current Home Teleph				
Is Nominee Retired or		Expla	in:	
Previous Title or Occu				
Previous Business Ad	dress:			
	(Include ad	dress, city, state & zip		
Describe major contri	butions made of the A	gricultural Educati	on-FFA Program by this nominee	of the VIP Citatio
Use your mouse to pla	ace your cursor at the	end of this line. De	elete this text by using the backspa	ace key and begin
typing!	•			
Indicate major accomp	plishments and/or reco	ognition by other gi	oups or organizations which may	relate to th
contributions this indi				
Use your mouse to pl	ace your cursor at the	end of this line. D	elete this text by using the backsp	ace key and begi
typing!			<del>-</del>	
<del>71 6</del>				
Nominated by: Name:				
Title:	·			
Address:				
City:		State:	Zip:	
Telephone No.:				
Date of Nomination:				
Return Form to:	VIP Nomination		Nominations not approved by the N	National Board of
Actura Porm to.	National FFA Center		Directors and National Officers wi	
	PO Box 68960		individual who submitted the nomi	

purpose of updating and resubmitting in future years.

Indianapolis, IN 46268

## WORKSHOP PRESENTER APPLICATION 2003 NATIONAL FFA CONVENTION

National FFA ORGANIZATION 6060 FFA Drive, P.O. Box 68960 Indianapolis, IN 46268 (317) 802-6060, (317) 802-6061 FAX

### **Description/Responsibilities:**

- The National FFA Organization will be selecting presenters to deliver workshops at the 2003 National FFA Convention in Louisville, Kentucky. Workshop presenters will present at least one workshop that they write themselves. The workshop objectives will be cross-walked to the National FFA Organization's Essential Learnings for premier leadership, personal growth and career success. In addition to presenting workshops, selected individuals will be assigned other convention responsibilities, such as sponsor tours, speaker escorts, banquet emcees, convention arena helpers, etc.
- Upon selection, workshop presenters will participate in a curriculum iteration process. This process of providing review and feedback of the workshop curriculum will ensure that FFA's Essential Learnings for premier leadership, personal growth and career success are being taught in the workshop and that brain-based teaching techniques will be used in the workshop.
- The presenter(s) will be paid a commission of \$200.00 for development of a workshop and \$150.00 per presentation. If a workshop has more then one presenter, the payment for development and presentation will be split among the presenters.

Example — Development by one presenter and two presentations for the total of \$500.00. Example – Development by two presenters and two presentations for the total of \$250.00 per presenter.

- Each presenter will be paid transportation to and from the convention.
- Hotel accommodations will be paid for the presenter.
- Meals will not be reimbursed.

#### **Application Instructions:**

All workshop applications will consist of the following

- 1. A workshop title and a short description of the workshop (three to four sentences).
- 2. Workshop curriculum written in the Magic Formula and objectives based on Essential Learnings. (Guidelines found on pages three and four).
- 3. A 3-5 minute video of the presenter presenting a workshop if the applicant has not presented any of the following conferences since September 1, 2000. Those conferences are Experiencing Discovery, Growth, and Excellence (EDGE); Made For Excellence (MFE); Advanced Leadership Development (ALD); Washington Leadership Conference (WLC); and National Leadership Conference for State Officers (NLCSO).
- 4. Do not put the application form in any type of binder or cover.
- 5. Incomplete applications will be docked points during the scoring process.
- 6. Late applications will not be considered in the first round of selections.

### **Dates to Remember:**

- Deadline for workshop application submission. Postmarked on or before May 15, 2003.
- National Convention Dates October 29 November 1, 2003. \*\*\*Selected presenters may be asked to arrive in Louisville on October 28, 2003. \*\*\*

#### **Send Applications To:**

Andy Armbruster National FFA Center 6060 FFA Drive P.O. Box 68960 Indianapolis, IN 46268

## WORKSHOP PRESENTER APPLICATION

The National FFA Organization is an equal opportunity/affirmation action employer an does not discriminate on the basis of age, race, color, religion, sex, handicap conditions or national origin, including limited English proficiency, in any employment opportunity. (Administrative Policy and Procedures, revised July 17, 1991)

NOTE: IF MORE THAN ONE PRESENTER IS APPLYING FOR THIS WORKSHOP, SUBMIT THIS PAGE (PAGE 2) FOR EACH PRESENTER APPLYING. THIS PAGE DOES NOT NEAD TO BE TYPED.

NAME:LAST	FIRST	MIDDLE
SOCIAL SECURITY NUMBER:		Are you a U.S. Citizen □Yes □No
(Please check which address you would pre	fer information sent to	so you can be contacted most rapidly.)
□ HOME ADDRESS		
ADDRESS		
CITY	STATE	ZIP CODE
PHONE	<u>E</u> -1	MAIL
□ SCHOOL ADDRESS		
ADDRESS		
CITY	STATE	ZIP CODE
PHONE		MAIL
Applicant Signature		Date

## WORKSHOP PRESENTER APPLICATION GUIDELINES FOR WRITING A WORKSHOP

### **Guidelines to using the Magic Formula:**

All workshops written by the applicants should be written in the Magic Formula. The formula is a standard used by the National FFA Organization to write all training, conference and workshop curriculum. All curriculum submitted by a workshop applicant should include the following Magic Formula components.

### **CONNECTION**

For the beginning of your presentation, think of how you will:

- Get the audience's attention immediately
- Draw upon what the audience already knows and understands
- Show the relevance of your presentation
- Set the environment for the audience to be in the right state of mind
- Set up a "theme" to carry throughout the presentation
- Determine and state your connection activities and/or actions.

Guiding question: How will you insure that the audience is prepared, engaged and ready to learn from the start?

#### **PREVIEW**

For the beginning of your presentation, think of how you will:

- Share the "road map" for the presentation
- Build interest to sustain interest through the presentation
- Determine and state your preview activities and/or actions

Guiding question: How will you create audience awareness and anticipation for the presentation?

### **POINT**

For each objective list:

- The important content, ideas, steps, definitions, etc. needed by the audience
- The "meat" of the presentation
- Ask yourself: Does the point meet the goal and objective(s)?
- Ask yourself: Is the amount of material in your point too much or too little considering the audience and situation of your presentation?

Guiding question: WHAT does the audience need to know to accomplish the objective(s) of the presentation?

### **SUPPORT**

Thinking about material in your point, brainstorm the following support strategies and include those you will use:

- Related personal stories
- Activities
- Statistics
- Parables, sayings, etc
- Teaching strategies

Narrow down or modify support strategies based on:

- Time, setting and resources available
- Audience needs/abilities
- Expected effectiveness of support strategies

List support strategies in sequential order

- Ask yourself: How do I transition from the previous objective?
- Ask yourself: How do I transition between support strategies?

Guiding question: HOW will your audience best understand and learn information in your point?

### **APPLICATION**

For each objective, think of:

• An activity or action for the audience to apply what they have just learned

### Consider:

- Time and resources available
- Audience needs/interests

Guiding question: How will the audience show they can apply what they've learned – now and in the future?

### **REVIEW AND CLOSE**

For the end of your presentation, think of how you will:

- Review the point(s)
- Challenge the audience use what they've learned
- Tie your presentation all together
- Close with power and impact
- Determine and state your actions and activities for close and review

Guiding question: How will you help the audience summarize what they've learned and leave in a useful state-of-mind?

## <u>Incorporating FFA's Essential Learnings for Premier Leadership, Personal Growth and Career Success into Your Workshop Application:</u>

Listed below are precepts to be used to guide the content of your workshop. Please indicate by putting a checkmark in the box to the precept(s) to which your curriculum pertains. All submitted curriculum must pertain to a minimum of one precept.

### **Premier Leadership** — Influence

- q Vision Seeing a clear vision of what the future should be.
- **q Relationships** Building a constituency.(listening, coaching, team development...)
- **q Awareness** A quest for purposeful understanding.(community, diversity, environment...)
- **q Character** A collection of virtues by which we live our lives.(integrity, responsibility, ethics....)
- **q Action** Demonstration of skills and competencies needed to achieve desired results.(risk, decision making, problem solving....)
- **q Continuous Improvement** The pursuit of learning and growth.(innovation, adaptation, life long learning...)

### **Personal Growth** — The positive evolution of the whole person.

- **q Emotional** The development of a healthy response to our feelings.(attitude, self-image, sense of balance....)
- **Mental** –The cognitive and intellectual development that allows for the effective application of reasoning, thinking and coping.(critical thinking, planning, healthy living..)
- q Social The successful interaction that respects the differences of a diverse and changing society.(cross cultural awareness, peer pressure, citizenship...)
- q **Spiritual** The reflective inner strength that allows us to define our personal beliefs, values and principles.(values, coping, ethics...)
- **q Physical** Striving to remain healthy by understanding, respecting and managing your body's need.(sense of balance, self discipline, respecting yourself..)
- q **Professional** The progressive awareness and the application of skills necessary for career success.(goal setting, communication, dependability.)

#### Career Success -

- **q Personal Growth** The positive evolution of the whole person
- q Leadership Influence
- **q Communication** The means by whereby interaction takes place (listening, oral, written and non-verbal)
- **q Flexibility/Adaptability** Traits which allow for an individual to be capable of and willing to change.
- **q Decision Making** The ability to analyze a situation and execute an appropriate course of action (identify the problem or need, gather information, consider options and innovative approaches, establish a plan, evaluate)
- **q Technical/Functional** The skills, knowledge and techniques used in the career field of agriculture and related careers.