

# 2002-2003 Journalism

Section	Document Name
Fiscal Health	• <a href="#">Fiscal Health Report 2003-04</a>

## Mission

The mission of the School of Journalism is to explore and to help students explore the institutions, procedures, professional skills, and audiences of journalism and mass communication. Our subject is how the media mediate, and what this process of mediation means for public life in America and around the world. This mission is both an academic and a professional one; it is about learning, teaching, and doing. To this end, we are committed to scholarly research in journalism and mass communication, to liberal education in the arts and sciences, and to professional training in media work.

### Mission of the Baccalaureate Program

The mission of the baccalaureate program of the School of Journalism is to help students learn to read, think, and communicate clearly, critically, and creatively. The school is committed to liberal education in the arts and sciences, as well as to professional training in the skills of journalism and mass communication. The school believes that both breadth and depth of learning must characterize the undergraduate experience. To this end, the Bachelor of Arts in Journalism degree emphasizes:

- development of basic skills in writing, critical thinking, independent learning, mathematics, foreign language, computers, and new information technologies;
- exposure to a broad range of coursework in the disciplines of the liberal arts and science, both in the School of Liberal Arts and the School of Science and within the School of Journalism;
- study of human culture outside the United States and of selected minority cultures within the United States;
- training in statistical analysis and quantitative and qualitative research; training in the professional skills of journalism and mass communication, including reporting, writing, editing, visual communication, new communications technology, and collaborative group work;
- study of the institutions, processes, and effects of mass media in society;
- study in depth of a field or discipline in the arts and sciences, other than journalism and mass communications;
- preparation for a lifetime of learning.

## Goals and Objectives

- ▶ 1. Expand scholarship support and use strategically
- ▶ 2. Coordinate school and campus promotional materials and approaches to prospective students
- ▶ 3. Strengthen and increase articulation agreements linking IUPUI and other campuses and institutions
- ▶ 4. Increase use of off-campus facilities and distributed learning opportunities
- ▶ 5. Provide non-credit courses, degrees, and certificates that enhance workforce skills and contribute to Indiana's economic development
- ▶ 6. Connect the research and creative strengths of IUPUI with the opportunities and needs of Indianapolis and Central Indiana
- ▶ 7. Recruit, hire and retain faculty with exceptional qualifications and potential, including minority and female faculty in all disciplines, especially where they are under-represented.
- ▶ 8. Increase endowments for professorships and chairs
- ▶ 9. Develop wide-spread community participation in the development and implementation of IUPUI's civic engagement in Indianapolis and Central Indiana



▣ Fund the Patrick J. McKeand scholarship

▣ Mary Benedict Issues Seminar

## Fiscal Health

\*\*\* Fiscal health report for 2003-04 is attached as MS Excel Spreadsheet. \*\*\*

---

### Current Year Operations

#### Credit Hours and General Fund Income

Budgeted credit hours through Spring 2003 were 2,334 and census credit hours through the same time period were 2,376 for a gain of 42 hours. Student fee income through Fall was approximately \$7,600 above budget, with a similar gain expected for the last half of the year.

Student fees and state appropriation are the only sources of general fund income for The School of Journalism.

#### General Fund Expenses

During Fall Fiscal Analysis, a \$6,000 deficit in general fund operations was projected at year-end. A review of expenses to-date indicates the School will be in the range of breakeven to slightly negative by year-end.

#### Possible Action for Base Funding Decreases for FY 2003-04

Base funding could be reduced with operating cutbacks such as travel, hardware and software upgrades, and by using reserves.

The base for expense categories such as academic summer salaries, part-time faculty, general expenses and travel could either be reduced or eliminated and fund from the cash reserves the School has accumulated. The Fiscal Health report shows an Ending Fund Balance (general fund) of \$185,425 for fiscal year 2001-02. The breakdown is as follows:

Income Shortfall Reserve	\$ 30,000
Relocation Funds	100,000
Available	51,462
Account Carry Forward	3,963
	\$185,425

The Income Shortfall Reserve of \$30,000 is greater than the required three percent by

\$9,000+ and could be reduced. Added to the \$51,462 Available fund balance, the School

could fund up to \$60,000 in expenses next year (less any current year deficit) from its reserves. Relocation Funds of \$100,000 were identified at the end of FY 2001-03 for the School's move to the Informatics building, but could be used in part for operations if needed.

Journalism has a projected deficit of approximately \$55,000 for this year. Approximately \$35,000 of that amount was due to the replacement of laptops for classroom use and for cameras used in the Introduction to Visual Communication course. This week we sold our old laptops, within the University, for \$6,000. We are transferring less money to The Sagamore, for the publisher's salary, to make up the remainder of the deficit. The Sagamore, under our RCM, is very healthy.

Next year we will retain approximately \$20,000 from the student technology fee that we are now contributing to the operation of the Five School Consortium computer labs.

In general, the financial condition of the school is remains stable.

### **Reallocation Plan**

Journalism did not receive any reallocated funds.

### **Other Question(s)**