

2006 JA Titan National Championship

Thirty-two students from around the country recently competed in the *JA Titan* National Championship held at the Walt Disney World Resort® in Orlando, Fla. At the end of several intense rounds of competition, Nick Grays, age 19, of La Crosse, Wis., edged out his competitors to be crowned the 2006 *JA Titan* National Champion.

The finals culminated nearly a year of online competition among hundreds of students from across the United States to see who could best run a company of the future. Using *JA Titan*, an online business game set in the year 2030, the Central High School student bested 31 other would-be CEOs, weathering simulated booming economies, recessions, and dot-com disasters long enough to keep his company successful and claim the national title.

To participate, students master key business decisions such as price, production levels, capital investment, marketing, and research and development.

“Nick’s skills and initiative were matched only by the intense competition in this year’s event,” said David S. Chernow, president and CEO of JA Worldwide™. “A cornerstone of our



2006 JA Titan National Champion, Nick Grays, at the recent JA Worldwide Leadership Conference in San Diego.

free enterprise system, that competitive spirit proves the importance of a program like *JA Titan*, and each of our 2006 *JA Titan* finalists should be extremely proud of their accomplishments.”

JA Worldwide also announced a series of updates to the online and CD-ROM versions of *JA Titan*, which is underwritten by The Best Buy Children’s Foundation. The enhancements include a charitable giving option, ability to hire and fire advisors, increased interactivity with the advisors, and an overhaul to the program’s look and feel.

MetLife Foundation Awards Grants to Expand After-School Programs

MetLife Foundation has awarded 19 grants to local JA areas to support the launch or expansion of after-school programs. The MetLife Foundation After-School Fund is designed to assist JA Areas in increasing financial literacy among the nation’s young people. The grants are part of a three-year, \$600,000 initiative.

Additionally, JA areas receiving funds will use MetLife Foundation’s grants to leverage matching dollars and involvement locally.

The MetLife Foundation After-School Fund was established to encourage new after-school partnerships, strengthen local funding sources, reach economically disadvantaged children and youth, and provide young people with constructive activities that increase financial literacy during after-school hours.

The local JA areas awarded grants for the 2006-07 school year are:

\$5,000 Grant Recipients
Junior Achievement of East Central Florida (Cocoa Beach, Fla.); Junior Achievement of the Desert Southwest (El Paso, Texas); Junior Achievement of Southwestern Indiana (Evansville, Ind.); Junior Achievement of Southwest New England (Hartford, Conn.); Junior Achievement of Imperial and San Diego Counties (San Diego, Calif.); Junior Achievement of South Central Kentucky (Bowling Green, Ky.); Junior Achievement- Rocky Mountain (Denver); and Junior Achievement of Delaware (Wilmington, Del.).

\$10,000 Grant Recipients
Junior Achievement of Arizona (Tempe, Ariz.); Junior Achievement of Bakersfield (Bakersfield, Calif.); Junior Achievement

of Southeast Texas (Houston, Texas); Junior Achievement of New Mexico (Albuquerque, N.M.); Junior Achievement of New York; and Junior Achievement of Silicon Valley (Santa Clara, Calif.).

\$15,000 Grant Recipients
Junior Achievement of the Bluegrass (Lexington, Ky.); Junior Achievement of Kentuckiana (Louisville, Ky.); Junior Achievement of Southwest Pennsylvania (Warrendale, Pa.); Junior Achievement of West Central Florida (Clearwater/Tampa Bay, Fla.); and Junior Achievement of Wisconsin (Milwaukee).

Ainar Aijala Named Chairman of JA Worldwide Board



Ainar D. Aijala

Ainar D. Aijala Jr., vice chairman and deputy chief executive officer of Deloitte Consulting LLP, was named chairman of the board of directors of JA Worldwide™ on July 1, 2006.

“As a former JA student myself, I know firsthand that JA Worldwide is a terrific organization of people who are passionate about inspiring kids to learn and reach their potential,” says Aijala. “I am proud to serve as its worldwide chairman, and look forward to leading JA Worldwide’s ongoing effort to provide students with the skills they need to be successful in their future careers and lives.”

“Through his extraordinary experience and leadership, Ainar will help us develop into a more vital and impactful organization,” says David S. Chernow, president and chief executive officer of JA Worldwide.

Deloitte’s U.S. firms are one of JA Worldwide’s top providers of volunteers; last year more than 2,000 Deloitte volunteers taught Junior Achievement classes in the U.S. In 2002, Deloitte donated \$1 million to sponsor JA Worldwide’s business ethics curriculum “Excellence through Ethics.” Aijala currently serves on the JA Worldwide board as chairman of the Development Committee, a member of the Executive Committee, and a member of both the Board Governance Task Force and Strategic Planning Committee.

2006 Teacher of the Year

JA Worldwide™ recently named Maynard Brown the organization’s 2006 National Teacher of the Year.



Maynard Brown at the recent JA Worldwide Leadership Conference in San Diego.

Maynard Brown provides hope, inspiration, and empowerment in a community that needs him desperately. He grew up in the Crenshaw, Calif. area, went to Crenshaw High School, completed his B.S and M.B.A degrees at Cornell University, then started his own business. As a JA volunteer, he was overwhelmed by the students’ hunger for business and financial education, and soon returned to Crenshaw as a full-time teacher. Mr. Brown uses JA volunteers and curriculum as the foundation for all of his classes.

Mr. Brown is a mentor and role model for all of his students, and can be heard in the hallways encouraging students by saying, “if you believe it, you can achieve it” and “if you are self-employed you will never be unemployed.” In a community constantly challenged by drug-use, shootings, and under-achieving schools, Mr. Brown and

his students are a beacon of light and hope.

“This is truly a proud moment for JA of Southern California - to have such a dedicated teacher who is not only passionate about his job but also passionate about JA,” says Gary W. Hickman, president of JA of Southern California. “We are grateful to have him in our family.”

Save the Date



THE U.S. BUSINESS HALL OF FAME

Charlotte, NC
April 26th, 2007

Professionals Recognized at JA Conference

The JA Worldwide™ Leadership Conference held in July in San Diego. provided an opportunity to recognize the achievements of two outstanding JA professionals.

Charles R. Hook Award

The Charles R. Hook Award is the highest recognition of a Junior Achievement area president. It is bestowed to chief staff officers who go above and beyond to promote the growth and development of Junior Achievement.



Robin Wise, president JA – Rocky Mountain, Inc.

Karl Flemke Pioneer Achievement Award

The Karl Flemke Pioneer Achievement Award recognizes the significant achievements and contributions of a first-time JA president.



Christy Kunz, president JA of the Heartland, Inc.

JA Heritage Society Founding Members Profile



Charles H. and Ann H. Dana

Charlie has been involved with Junior Achievement since 1961. He started a JA program in Sao Paulo, Brazil, in the 1970s, and has been on the board of JA of Northwestern Ohio since 1990, and also served as board chair.

Joining the board of JA International in 1994, he is currently a director on the JA Worldwide™ board and is an active classroom volunteer. “Ann and I believe strongly in the many values JA programs provide young people around the world and are proud to show our commitment through our membership in the JA Heritage Society.”



Todd and Cindy Young

Todd Young’s leadership skills and enthusiasm for Junior Achievement resulted in him being elected board chairman of JA of the Greater Tri-Cities (a satellite of JA of Washington). Todd is employed by Costco Wholesale and

he and his wife Cindy are local business owners. “From the moment I taught my first JA class I was hooked. The students were so engaged and enthusiastic it was clear they were gaining a great deal. What could be more rewarding than helping young people prepare for a brighter future?”

More information on the JA Heritage Society can be found in the *Contributors* section of www.ja.org.



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From the
President's
Desk



David S. Chernow
President and Chief
Executive Officer

of our organization: student reach, program development, volunteer outreach, board engagement, financial position, brand recognition, talent management, operational effectiveness, governance, and alumni engagement.

One of the best ways to ensure we remain focused is to develop and maintain positive, lasting partnerships that help us inspire and prepare young people to succeed in a global economy. Our relationship with organizations like HSBC, as you have read in this issue of *Futures*, helps us advance our mission in every sense of the word.

Partnerships like the one we have with HSBC set the standard for what our organization should be, and what we should continue to strive for in the future. In order to sustain operational stability and growth, we need to create more mutually beneficial and long-lasting relationships with individuals, philanthropic institutions, businesses, and governments. The relationship JA Worldwide has formed with HSBC is one that has not only helped us become who we are today, but will continue to grow, allowing us to thrive and prosper in the future.

Corporate partners with whom JA Worldwide aligns allow us to take our organization to new levels of performance and professionalism, to go from being good to being great, seeing things from new perspectives, working together in new ways, and achieving goals we once thought unimaginable.

JA Interprise Poll: Nine Out of Ten Students Believe a College Education Will Help Them Start a Business

Despite numerous examples of successful entrepreneurs who did not complete college, more than nine-of-ten (95.1 percent) teens who took the fifth annual JA Worldwide™ *Interprise™ Poll on Entrepreneurship* believe that a college education will help them successfully start and grow a business. The online poll was taken by more than 1,400 teens.

Overwhelmingly, teens indicated they would like to start their own business someday, with 70.9 percent affirming their interest in becoming entrepreneurs. Additionally, 77.8 percent of students with family members who have started their own businesses said they would like to start their own enterprise someday, compared to 64 percent of students whose family or relatives are not self-employed. The most popular type of business, selected by 32.4 percent of respondents, was “professional services,”

such as a lawyer, insurance agent, or accountant.

Other key findings of the poll indicate that male teens were twice as likely as their female counterparts to indicate that starting a business today would be “very easy” or “easy” (11.2 percent versus 5.1 percent respectively).

Teens believe the greatest motivator for starting a business is to “have a great idea/ want to see it in action” (48.2 percent) followed by “to earn more than they could working for someone else,” selected by 25.6 percent. Only 2.3 percent of teens think that the inability to find desired employment is a reason to start their own business.

To view the complete poll results, visit the *JA Research Center*, located in the *JA Student Center* on www.ja.org.

JA of Bulgaria Takes to the Air



JA of Bulgaria’s logo was recently unveiled on one of Bulgaria Air’s jets as part of the company’s support and promotion of entrepreneurship and innovation among the youth in Bulgaria.

The event marked the start of JA Bulgaria’s month on board Bulgaria Air, as well as an internship program for JA students with pilots and crew sharing their work experiences.

Futures

Fall 2006



JA Worldwide Presents Its First Extreme Partnership Award to HSBC

At the June JA Worldwide™ board meeting in Vancouver, British Columbia, HSBC was presented with the inaugural Extreme Partnership Award. Dame Mary Richardson, chief executive of HSBC Global Education Trust and JA board member, accepted the award on behalf of HSBC.

This annual award was developed to recognize one JA Worldwide board firm that has made a significant, strategic, global impact on all levels of the organization for at least three consecutive years. Minimum support in each year must include international funding of \$1 million, 1,000 classroom volunteers, and board leadership in at least 10 Junior Achievement locations around the world, in addition to membership on the JA Worldwide board.

The HSBC partnership began in 1942 with a grant of \$25 to JA of Chicago. Today the partnership includes volunteers from many of HSBC’s 76 countries and territories and reaches more than 50,000 children worldwide.

“Education is a key focus of HSBC’s philanthropic strategy, and HSBC’s relationship with JA is a winning proposition for thousands of school children, for HSBC employee volunteers, and for our company as a whole,” says Dame Mary.

In the United Kingdom, HSBC has been a committed and supportive funder of Young Enterprise for 25 years. Michael Geoghegan, group chief executive of HSBC Holdings, is the UK chairman of Young Enterprise, and many HSBC staff members act as chairs and treasurers of regional and county boards throughout the country. In the UK, HSBC’s financial support is largely focused on the *JA Company Program*. However, HSBC also supports the annual HSBC Young Enterprise Innovation Awards, the Young Enterprise UK’s Graduate Program, and the UK’s Entrepreneurship Masterclass initiative. As the largest corporate supporter of Young Enterprise in the UK, around 800 HSBC staff volunteer for Young Enterprise annually.

In China, HSBC sponsors a locally adapted *JA Economics*



From left to right: Gerry Czarnnecki, chairman and CEO of the Deltennium Group, Inc., and JA Worldwide board member; Dame Mary Richardson, chief executive of HSBC Education Trust, JA Worldwide board member, and Extreme Partnership Award recipient; and David S. Chernow, president and CEO of JA Worldwide, at the recent board meeting in Vancouver.

program in Beijing and Shanghai schools, and HSBC business volunteers teach Chinese students valuable economics lessons and serve as role models.

According to David S. Chernow, president and CEO of JA Worldwide, the HSBC – North America volunteer alliance has become “one of our model corporate partnerships.” During the spring 2006 school semester, more than 1,300 HSBC volunteers taught JA programs to students of all grade levels, resulting in funding of almost \$430,000 to JA U.S. offices. HSBC – North America also encourages its employees to get involved with fundraising for Junior Achievement with its annual bowling extravaganza. In 2006, 4,700 HSBC bowlers raised nearly \$900,000 for 23 JA offices in the “World’s Largest Bowl-a-thon.”

Thank you HSBC for your extreme support of JA around the world!



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