MINUTES

JOINT MEETING OF THE NATIONAL BOARDS OF STUDENT OFFICERS AND DIRECTORS OF THE FUTURE FARMERS OF AMERICA

Kansas City, Missouri October 10-11, 1965

October 10, 1965

The meeting of the Boards of Student Officers and Directors of the Future Farmers of America was called to order at 8:30 a.m., in Room M-4 of the Hotel President, Kansas City, Missouri, by A. W. Tenney, Chairman. Board members present, in addition to Dr. Tenney, included:

Board of Directors

- N. D. Andrew, State Director, Agricultural Education, Concord, New Hampshire;
- C. C. Eustace, State Supervisor, Agricultural Education, Topeka, Kansas;
- T. L. Faulkner, State Supervisor, Agricultural Education, Montgomery, Alabama;

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- P. B. Kirk, State Director, Agricultural Education, Cheyenne, Wyoming;
- E. J. Johnson, H. N. Hunsicker and Wm. Paul Gray* all of the Office of Education, Washington, D.C. and M. C. Gaar, Office of Education, Atlanta, Georgia.

Board of Student Officers

Kenneth H. Kennedy, National FFA President, Cadiz, Kentucky; Evan Green, National FFA Student Secretary, Fort Morgan, Colorado; Ivan Ray Hunt, National FFA Vice President, Litchfield, Arizona; Robert Page, National FFA Vice President, Hoboken, Georgia; Joseph Perrigo, National FFA Vice President, Weare, New Hampshire - and Larry Prewitt, National FFA Vice President, Thayer, Missouri.

Others present were J. M. Campbell, National FFA Treasurer; John J. Farrar, Director of Public Relations for the FFA; John C. Foltz, Information Specialist for the FFA; E. J. Hawkins, Manager of the Future Farmers Supply Service; Wilson Carnes, Editor of The National FUTURE FARMER Magazine; Howard Carter, Associate Editor of The National FUTURE FARMER Magazine; Lennie Gamage, Advertising Manager of The National FUTURE FARMER Magazine; A. H. Hollenberg, Office of Education, Washington, D.C.; and the three Massey-Ferguson Fellowship Students, Earl L. Boardman, Peter E. Edgecomb, and Bob R. Stewart

^{*} Mr. Gray represented the Central Region

The Chairman called upon Dr. M. C. Gaar for the invocation.

Approval of Previous Minutes

It was moved by Larry Prewitt, seconded by Ivan Hunt and carried, that the reading of the Minutes of the previous meeting be dispensed with, and the Minutes be accepted as mimeographed and distributed. It was moved by Dr. Gaar, seconded by Mr. Kirk and carried, that the Board of Director sustain the action taken by the Board of Student Officers.

The Chairman then called for the reading of the Minutes of the Governing Committee meetings of August 19, 1965; September 8, 1965; and September 28, 1965. The Minutes of these meetings follow:

August 19, 1965

A meeting of the Governing Committee of the Future Farmers of America was called to order by A. W. Tenney, Chairman. Those present included Mr. H. N. Hunsicker and Mr. E. J. Johnson. The purpose of the meeting was to employ an Information Specialist for the Future Farmers of America. After a thorough discussion of the prospects available, it was moved by E. J. Johnson, seconded by H. N. Hunsicker and carried, that John C. Foltz, Advertising Manager of The National FUTURE FARMER Magazine, be employed.

It was agreed that Mr. Foltz would be classified at Step 6 of a Grade 12 and that he was to report on August 26. It was further agreed that a job description for him would be prepared at a later date and that the job description would be approved by the Governing Committee.

It was moved by Robert Page, seconded by Larry Prewitt and carried, that the Board of Student Officers approve the action taken by the Governing Committee at its meeting on August 19, 1965.

It was moved by Mr. Faulkner, seconded by Mr. Eustace and carried, that the FFA Board of Directors sustain the action taken by the Board of Student Officers.

Governing Committee Minutes

Approval of Minutes of Governing Committee -Aug. 19, 1965

September 8, 1965

The Governing Committee of the Future Farmers of America was called to order by A. W. Tenney, Chairman. Others present were E. J. Johnson and H. N. Hunsicker.

Dr. Tenney explained that it was the policy of the National FFA Organization to award the Distinguished Service Plaque to those persons outside of vocational agriculture who had given outstanding service to vocational agriculture - and to award the Honorary American Farmer Degree to those persons who had distinguished themselves in the field of vocational agriculture.

It was moved by Mr. Hunsicker, seconded by Mr. Johnson and carried, that the Honorary American Farmer Degree be awarded to G. W. Conoly of Florida, E. M. Norris of Texas, and W. T. Johnson of North Carolina, instead of the Distinguished Service Plaque. It was brought out that these gentlemen had given outstanding service to vocational agriculture and to farm youth while serving as adult leaders in the New Farmers of America.

It was moved by Ivan Hunt, seconded by Joseph Perrigo and carried, that the Board of Student Officers approve the action taken by the Governing Committee at its meeting on September 8, 1965.

It was moved by Mr. Andrew, seconded by Dr. Gaar and carried, that the FFA Board of Directors sustain the action taken by the Board of Student Officers.

Approval of Minutes of Governing Committee --

Sept. 8, 1965

--- Governing Committee

Minutes

Continued --

September 28, 1965

A meeting of the Governing Committee of the Future Farmers of America was called to order by A. W. Tenney, Chairman. Others present included E. J. Johnson and H. N. Hunsicker.

At this meeting it was decided that the following recommendations be made to members of the National FFA Board of Directors and FFA Board of Student Officers at their meeting in Kansas City in October:

Governing Committee Minutes Continued --- 1. That a Sub-committee be appointed to study the salary schedule for:

- The Manager of the FFA Supply Service, and his employees.
- b. The Editor of The National FUTURE FARMER Magazine, and his employees.
- c. Other FFA employees on the National level.
- 2. That the Sub-committee appointed to study FFA salaries is to consider also the procedure to use to elevate the grade and salary of the National FFA Executive Secretary, so that both the grade and salary are in line with other staff members having similar or equal responsibilities.
- 3. That the Sub-committee to study the salary schedules and grades for those listed herein be comprised of:

Julian M. Campbell, National FFA Treasurer - Chairman

Walter Jacoby, Director, Youth Education, American Institute of Cooperation

Ray Grim, Personnel Officer, U.S. Office of Education

John M. Stoy, President, Stoy, Malone & Company

An Employment Service Representative from the BES Office in Alexandria, Virginia

4. That the report of the Sub-committee be referred to the two Boards at their meeting in January.

Approval of Minutes of Governing Committee --Sept. 28, 1965

Governing

Committee Minutes

Continued --

It was moved by Evan Green, seconded by Joseph Perrigo and carried, that the Board of Student Officers accept the recommendations made by the Governing Committee at its meeting on September 28, 1965.

It was moved by Dr. Gaar, seconded by Mr. Kirk and carried, that the FFA Board of Directors sustain the action taken by the Board of Student Officers.

Resume of Recent Developments

The Chairman, Dr. Tenney, gave a brief report on recent developments in the program on the National level, and especially as it pertains to the recent reorganization in the U. S. Office of Education.

Reports from Regional Representatives The Chairman then called for reports from the Regional members of the Board, relative to suggestions they have received from the States in their respective Regions. Their suggestions, however, were already included in the Agenda, for later discussion.

Report of FFA Foundation Awards Committee Mr. T. L. Faulkner, Chairman of the FFA Foundation Awards Committee, made a brief report. He stated that this committee held a short meeting in Washington, D.C. following the Board meetings in July, and that members of the committee would meet again, during the FFA Convention.

Discussion Re: Wording Of Proposed Change in Section A, Article VI, FFA Constitution Mr. Gray reported that some confusion exists in correctly interpreting the intended meaning of Section A, of Article VI, in the National FFA Constitution - "Procedure for Choosing Candidates for the American Farmer Degree" which was included in the FFA Study Committee Report under "Recommended Constitutional Changes"

After considerable discussion, it was suggested that this matter could be clarified by changing the wording of Section A, Article VI, to read as follows:

Article VI. Procedure for Choosing Candidates for the American Farmer Degree.

Suggested Change in Wording of Section A, Article VI, of National Constitution SECTION A. A State Association may submit annually the application of one candidate for the American Farmer Degree for the first 500 active members; a second candidate for an active membership of 501 to 1,000, and for each additional 1,000 active members or major fraction thereof, it may submit one additional candidate, computed on the basis of national dues received in the office of the National Treasurer by midnight of June 15, or shown by postmark or other reliable evidence to have been mailed to the National Treasurer on or before June 1.

Motion to Recommend Above Change to Delegates It was moved by Larry Prewitt, seconded by Ivan Hunt and carried, that the above suggested wording in the proposed constitutional amendment to Section A, Article VI, of the National FFA Constitution, be recommended to the delegate body for passage. It was moved by Mr. Johnson, seconded by Mr. Andrew and carried, that the National FFA Board of Directors sustain the action taken by the Board of Student Officers with reference to Section A of Article VI.

Discussion
Re: National
Chapter Award
Program Application Form

Suggested

Revisions to Section D,

Part IV, of

Chapter Award

Program Application Form

National

Mr. Gray made a brief report concerning suggested changes in the National Chapter Award Program application form. After considerable discussion, it was suggested that Section D, under Part IV, of this application form be revised to read as follows:

National Chapter Award Program

IV. Method of Selecting Award Winners

D. An application for a National Chapter Award, submitted to the National FFA Office, may include NOT MORE THAN 12 black and white, 5" x 7" glossy print photographs, 10 of which may represent each of the ten divisions of the chapter activities. However, the caption describing the activity must be limited to not more than 50 words on each picture.

A chapter may submit a two page, double-spaced, typewritten statement describing one or more of the chapter's activities.

Positively <u>no</u> other supplemental material will be considered.

Motion to
Accept Proposed
Changes in
National Chapter
Awards Program
Application Form Referred to FFA
Foundation Awards
Committee

It was moved by Ivan Hunt, seconded by Robert Page and carried, that the Board of Student Officers accept the suggested changes to Section D, Part IV, of the National Chapter Award Program application form - and that these recommended changes be referred for consideration to the FFA Foundation Awards Committee for possible revision of the form. It was moved by Mr. Andrew, seconded by Mr. Eustace and carried, that the FFA Board of Directors sustain the action taken by the Board of Student Officers.

At the last meeting of the joint Boards, a discussion was held relative to the advisability of the National FFA Organization making an annual contribution to the Committee responsible for conducting the activities during Farm-City Week. It was decided at that time that Mr. Gray should investigate the action taken by other youth groups.

Mr. Gray reported that he had looked into the matter and learned that the sum of \$100.00 was the largest amount contributed by youth groups.

Farm-City Week

Motion Re: Annual
Contribution
to Farm-City
Week Committee

It was moved by Larry Prewitt, seconded by Joseph Perrigo and carried, that the National Organization of Future Farmers of America contribute the sum of \$100.00 annually to the Committee responsible for the activities of Farm-City Week, effective in 1966. It was moved by Mr. Kirk, seconded by Dr. Gaar and carried, that the Nationa FFA Board of Directors sustain the action taken by the Board of Student Officers.

The meeting was recessed at 10:15 a.m. to permit members of the Boards to attend church services.

The Chairman reconvened the meeting at 1:00 p.m.

This session of the Board meeting opened with a statement by Dr. Tenney concerning the possibility of selling a portion of the land, near Mt. Vernon, Virginia, which is owned by the National Organization of FFA. Dr. Tenney reviewed, briefly, the present situation pertaining to this land. This same matter was discussed at some length at the Board meeting in January, 1965. At that time it was recommended that the matter of selling land owned by the FFA be handled by the Governing Committee. However, Dr. Tenney stated that another offer has just been received for the sale of approximately six acres of this land, and he asked members of the two Boards for their counsel. The Board members were asked to express their views and opinions, and the matter was carefully considered from several viewpoints.

It was moved by Evan Green, seconded by Larry Prewitt and carried, that the Board of Student Officers go on record as recommending that the current offer for the sale of this land be rejected. It was moved by Mr. Andrew, seconded by Dr. Gaar and carried, that the National FFA Board of Directors accept the recommendation made by the Board of Student Officers.

It was moved by Evan Green, seconded by Joseph Perrigo and carried, that this parcel of land be withdrawn from the market. It was moved by Mr. Kirk, seconded by Mr. Andrew and carried, that the National FFA Board of Directors sustain the action taken by the Board of Student Officers.

In line with recommendations of the Boards at their July meeting, a revised FFA Creed was presented for consideration. The purpose of revising the Creed is to make it more nearly fit all students of vocational agriculture. After brief discussion, it was decided to refer the suggested revisions to the convention Committee on Ceremonies and Rituals, and then to the delegates for official action.

The remainder of the afternoon was spent in reviewing National Convention plans, and the specific responsibilities of individual members of the Boards.

The meeting was recessed at 5:30 p.m.

Possibility Of Selling FFA Land

Motion to Reject Offer For Sale of FFA Land

Motion to Withdraw FFA Land From Market

> Proposed Revisions To FFA Creed

Convention Plans

October 11, 1965

The meeting was reconvened at 9:00 a.m., on Monday, October 11. All members of the Board were present.

Report on The National FUTURE FARMER Magazine The Chairman called upon Mr. Wilson Carnes, Editor of The National FUTURE FARMER Magazine, who gave a brief report on the status of the Magazine. Mr. Carnes reported that the Magazine is now in the process of converting the handling of its subscriptions to a computer system. It will be a gradual process, but it is felt that this system will prove quite beneficial. The labels will be much more legible, and one definite advantage will be the availability, once a year, of a roster of subscribers, by Chapters. Mr. Carnes stressed the importance of Chapters providing the magazine with complete addresses of its members. A new postal regulation requires that zip codes be included on all magazines sent through the mails.

Mr. Gray referred to the fact that many State publications are accepting ads which carry implied FFA endorsements of various products on the market today. This is contrary to the established policies on advertising which The National FUTURE FARMER Magazine follows. Mr. Carnes agreed that this has been a matter of much concern. He thought that the States may not be aware of the organization's policies in this regard.

FFA Policies On Advertising Reaffirmed Members of the Boards agreed that special attention of State staff members should be called to the policies on advertising, as listed on Page 110 of the Official FFA Manual, to which <u>The National FUTURE FARMER Magazine</u> adheres namely:

"Advertisements, public releases or displays containing the National name and emblem in any form shall not include expressed or implied testimonials or endorsements of business firms or individuals, their products or services, either by individual members, local FFA chapters, State associations or the National Organization."

Without objection, it was agreed that States be reminded of these official policies.

Report on Official FFA Calendar

Report Later On Cost of Large Pictures

Report of Future Farmers Supply Service

Exchange Program with Scotland and Great Britain in 1966

Mexico Interested In Exchange Program Mr. Howard Carter, Associate Editor of The National FUTURE FARMER Magazine, gave a report on the Calendar. He stated that the Official FFA Calendar goes out to 1200 or 1300 business firms each year. It contains only FFA pictures. Orders for the calendar are running about 20% ahead of last year. Mr. Carter stated that he still needs ideas for a theme for the 1968 Calendar Painting. He must furnish Mr. Sarnoff, the artist, with an idea which he can start on by the end of October. Mr. Carter stated that he would like to tie in the FFA Week theme to the calendar painting. Some ideas suggested for the painting included: Leadership, International Activities, Agri-Business, Horticulture, Home Improvement, Making America More Beautiful, Scholarships, and Personality Improvement.

Mr. Carnes stated that he has received some inquiries regarding the availability and cost of large prints of the paintings used on the calendar. He stated that he would pursue further the cost of providing these pictures and report back to the Boards.

Edward J. Hawkins, Manager of the Future Farmers Supply Service, was present and gave a brief report. He stated that business this year at the Supply Service is running about 5% ahead of last year and the volume is up, dollarwise. An increase has been noted in the sale of FFA Manuals, probably due to the merging of the NFA with the FFA.

The next matter on the Agenda was a discussion on International Activities. Mr. Gray reported that the exchange program between the FFA and the Young Farmer Groups in Great Britain and Scotland had proven very successful. Our FFA participants in 1965 left in June and returned home late in September. Unfortunately, the representative from Scotland was called home ahead of schedule because of an emergency. Both Scotland and Great Britain have already confirmed their intention of participating in an exchange program with the FFA in 1966.

Mr. Gray also reported that Mexico is very much interested in establishing an exchange program with the FFA. Nels Ackerson, former National FFA President, made an official trip to Mexico in this connection and found them to be most receptive to the idea of an exchange program. Mexico will have the Assistant Director of Vocational Education and two Future Farmer representatives present during the National FFA Convention.

Report on Peace Corps Projects in W. Pakistan

Japan Interested In Renewing Exchange Program

Thailand
Interested in
Peace Corps
Volunteers

Need for Peace Corps Volunteers In the Philippines

United Nations Conference

Suggestions By Officers

Motion To Pay Expenses
Of Parents of
National Officers
To Convention

Dr. Tenney gave a very interesting report on his recent trip to West Pakistan to review the work being done there on the FFA Peace Corps Project. He visited many parts of the country and observed at first hand the projects being carried on. He also visited Egypt, India, Thailand, Hong Kong, Japan and the Philippines.

Dr. Tenney reported that officials of the Future Farmers of Japan are working through the State Department relative to renewing an exchange program with the Future Farmers of America.

It was stated by Dr. Tenney that the Supervisor of Agriculture in Thailand would like to have four or five young men from the FFA come to Thailand as Peace Corps volunteers. They would be assigned to the Ministry of Education, to establish a Future Farmers of Thailand.

Officials in the Philippines are also interested in having 30 or 40 members of the FFA work in their country as Peace Corps volunteers, assigned to agricultural schools.

Mr. Gray reported that the United Nations has sent a communication, inviting the Future Farmers of America to participate in a youth conference, to be held in London, England, December 27 - January 10. The theme of the conference is "Race Against Time". The FFA has been invited to send one to three participants. The cost would be approximately \$400.00 per student. A discussion was held as to whether or not the FFA should send representatives to this conference. It was decided that this matter should be referred to the Governing Committee of the FFA for further consideration. Without objection, it was so ordered.

Dr. Tenney asked the National Officers for any suggestions or recommendations they might wish to present to the Board of Directors. In the discussion which followed, the opinion was voiced that something more should be done for the parents of National FFA Officers in view of the tremendous sacrifice they make while their sons serve as National Officers. It was suggested that perhaps the National Office could assist them with their expenses in traveling to Kansas City for the convention.

It was moved by Mr. Kirk, seconded by Dr. Gaar and carried, that the travel expenses of parents of National Officers, to the National FFA Convention and return, be paid by the National FFA Organization, effective in 1965, and in the years hereafter. This will include the cost of transportation from their homes to Kansas City and return, and their hotel room while in Kansas City.

Suggestions Referred to FFA Foundation Awards Committee Further discussion took place on possible recognition to others in the family who have made sacrifices and given of their time and effort so that the Officers might serve the National FFA Organization. The suggestion was also made that Advisors of National Officers should receive additional points (possibly 50) on the score sheet for the Honorary American Farmer Degree. It was the consensus of opinion that these matters should be referred to the FFA Foundation Awards Committee. Without objection, it was so ordered.

Appreciation
Expressed to
Bd. of Directors

On behalf of the members of the Board of Student Officers, Kenneth Kennedy expressed appreciation to Dr. Tenney and other members of the Board of Directors for their help and counsel throughout the year.

Appreciation Expressed to E. J. Johnson Dr. Tenney expressed appreciation to Mr. E. J. Johnson, who is retiring as of December 31, for his many years of cooperation and faithful service to the program of vocational education in agriculture and The Future Farmers of America.

Dr. Tenney extended greetings to Messrs. G. W. Conoly, E. M. Norris, and W. T. Johnson, former adult leaders in the New Farmers of America, who had just arrived in Kansas City for the convention.

There being no further business to come before the two Boards, the meeting was adjourned at 12:00 noon.

Wm. Paul Gray, Secretary

a.W. Tenney

A. W. Tenney, Chairman