

Kelley School of Business – Indianapolis
MBA Policy Committee Minutes
11/2/2004

Present: Steve Jones, John Hassell, Cathy Bonser-Neal, Julie Magid, Philip Powell, Charles Dhanaraj, Darrell Brown, Jane Lambert, Todd Saxton, Sue Mantel

- I. October minutes were reviewed and approved
- II. Discussion of acceptable course substitutions for majors
 - A. The following courses were proposed as substitutions for the various majors:
 - Finance – Proposed courses to count towards Finance Major
A517 Financial Analysis & Firm Evaluation
W511 Venture Strategy
 - Venture & Tech Mgmt – Proposed courses
F517 Venture Capital
M544 Adv & Sales Promotion
S535 Internet Marketing
M503 Applied Marketing Research
 - Marketing
P510 Service Operations
P590 Supply Chain Mgmt
S535 Internet Marketing
 - B. The question was raised whether these courses should count for students who are double majors only or for all MBA students. Discussion was tabled until December meeting
- III. Continued discussion of GCS concern for Evening MBA Students
 - A. Academies require 20 Contact hours – BL gives 3 hrs credit for one week course – one week project. Indy academies must be narrowly focused – 4 academies – work at building relationships within the state of Indiana. Possibly have co-directors.
 - B. 1st Year Fall – Academy 2nd Year Fall – Academy
2nd Year Spring - Summer – X551 plus additional course
 - C. Todd Saxton thought the objectives of the academies should be:
 - Build Community
 - GCS Placement
 - Industry Knowledge
 - Civic Engagement

D.. What is the next step? Steve Jones, Todd Saxton and Phil Powell will form a committee to look at formation of academies

IV. There was a proposal to request a seat for all Indianapolis Program Chairs to be represented on Academic Council in Bloomington. Proposal passed unanimously.