



HERRON SCHOOL *of* ART + DESIGN

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Brunswick Billiards selects Colin Tury's design for the iconic Gold Crown pool table

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Colin Tury, Image courtesy Colin Tury; Brunswick Billiard's Gold Crown V pool table (shown here) has been reimagined by Herron students. Image courtesy Brunswick Billiards

Brunswick Billiards has selected **Colin Tury's** design for the sixth iteration of its iconic Gold Crown pool table, the company has announced. Tury graduated from Herron School of Art and Design in May with an M.F.A. degree in Furniture Design.

Tury was among three student finalists who went "above and beyond the call of duty" with their designs, said **Brent Hutton**, Brunswick's president. The design challenge was a result of a partnership between Brunswick and Herron's Basile Center for Art, Design and Public Life, which took place over spring and summer. "We couldn't be happier with the outcome," said Hutton.

Brunswick had "three good days of discussion with internal and external people" about which of the final designs to choose, Hutton said. "It weighed on a lot of people's minds that we could get this version to market sooner," he added.

Don't look for detailed images of the gorgeous and sleek design. That's hush-hush until the official unveiling of the Gold Crown VI, slated for the fourth quarter of 2015.

Cory Robinson, fine art department chair and associate professor of furniture design, said the students and faculty alike enjoyed the project. Brunswick was so

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pleased with the experience that it bumped up the prize money for the second and third place designs from \$500 to \$1,000. Those prizes go to **Sam Ladwig** (M.F.A. '14 in Furniture Design), and **Shelley Spicuzza**, a second-year graduate student. In fact, Brunswick is planning to work with Ladwig and Spicuzza to bring their respective takes on tomorrow's table to fruition at some future date.

Tury, in addition to bragging rights, has earned a \$2,500 prize for his winning design. "When I found out I won," he said, "I was beyond excited. It took a while to sink in, but the realities of this competition are amazing. The prize money is exciting, but the opportunity to refresh an icon for a well-known manufacturer and then have my name on it is just unbelievable. I could not ask for a better portfolio piece."

Brunswick intends to include the Tury's name along with Herron's in its branding of the Gold Crown VI. -30-

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