



# NEWS



INDIANA UNIVERSITY • BLOOMINGTON, IND.

No. 2

Monday, August 22, 1966

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 \* GUARD THOSE NAME TAGS. REPORT LOST \*  
 \* OR FOUND NAME TAGS TO THE CONFERENCE \*  
 \* OFFICE IMMEDIATELY. \*  
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### JA PRESIDENT FEATURED SPEAKER

Donald Hardenbrook, national president of Junior Achievement, Inc, will address delegates at this morning's general meeting in the Indiana University auditorium.

Mr Hardenbrook holds an honorary degree of Doctor of Science in Business Administration from the Detroit Institute of Technology. His business career has been an extensive one during which he has been owner of his own business, industrial corporation officer and director, investment banking partner, investment trust president, hospital president and a member of the New York Stock Exchange.

During the evening meeting delegates will hear an address by Richard DeVos, president of Amway Corporation. The topic of Mr DeVos' speech has not been announced. At the same meeting, Guy Martin, conference president, will introduce honorary guests and delegates.

### BLUE CHECKS SIGNIFY AUTHORITY

First thing an arriving delegate will become aware of is some 200 busy individuals wearing blue and white checked shirts. And soon, the delegate should realize that the wearer of the blue and white check is a staff member or counselor. The checks are a symbol of authority and responsibility of the wearer. They are individuals who are giving freely of their time to aid in making the conference run smoothly for the delegate. Delegates should give all staff and counselors the utmost respect and cooperation. They are doing a job that requires cooperation for an efficiently run conference.

The blue and white check is also an aid to any delegate who needs assistance in finding directions or for an answer to many questions.

## CONTESTS SET

### 30 - 40 PERCENT DELEGATES COMPETING

Some of Junior Achievement's top talent will begin to compete in the nearly dozen contests scheduled this week. Always tough and competitive, the contest will determine a group of the most outstanding achievers after long careful consideration.

Contest activities for today include written tests, essays or interviews depending upon the contest. Eliminations in most contests will take place today as the field of competitors are narrowed down. Announcements of those entering in the second round will be posted on Tuesday.

A record number of achievers registered for the contest this year. Delegates entering contests represents 35 - 40 percent of the total conference enrollment.

Registration figures for individual contests are: President, 84; Marketing Executive, 52; Corporate Secretary, 50; Production Executive, 45; Treasurer, 55; Safety Director, 24; Public Speaking, 56 and Miss JA, 76.

Twelve JA companies are competing in the Annual Report contest and are represented by one achiever each. The Company-of-the-Year contest has 12 JA companies in competition with 26 achievers representing their companies for the honor.

### \*\*\*\*\* COKE BAR IN MC NUTT RECREATION ROOM

One sure bet is that the most popular spot at the conference will be the recreation room in the basement of McNutt's Main building.

Besides entertainment which may be provided on an impromptu basis by fellow delegates, one can enjoy the conference with a plentiful supply of ice-cold Coca-Cola. The Coke, of course, is free. Large Coke fountains are available to achievers who want to help themselves to a cup full.

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# JA LEADERS

Junior Achievement's trio of officers were elected to their respective posts by the 1,500 delegates who attended last year's conference. They were chosen by their fellow achievers on the basis of their outstanding qualities of leadership, character and initiative and in recognition of their distinguished records as Junior Achievers.

Guy Martin, conference president, an achiever from Trussville, Ala, first joined JA in 1962. During his first year Guy was president of his company, which was named Company-of-the-Year, and of his local Achievers Association. He was also the recipient of a Reader's Digest Scholarship award which is given nationally in cooperation with JA for outstanding high school and JA records.

The Auburn University sophomore has also been active as a delegate to the International Key Club convention, the National Student Council Leadership conference and was valedictorian of his high school class.

Martin believes that he has been better prepared to take his place as a responsible, open-minded citizen because of JA. "I have been awakened in JA to the real values and important qualities of the American Free Enterprise System," he said.

Mim Harris, from Indianapolis is vice-president and a recent graduate of North Central High School. She joined JA in 1963 and attending the conference for the third time.

A recipient of several JA leadership awards, Mim has been president and secretary of her JA companies, a finalist in the Indianapolis JA President-of-the-Year contest and in her regional Miss Executive contest. She is active in the Achievers Association and the Speakers Corps. Mim is a member of the National Honor Society and ranked in the top ten percent of her graduating class.

Heather Harden, an achiever from Omaha, Neb, is conference secretary and has a most impressive record of achievements. Heather was named Miss Junior Achievement of 1964 and Best Salesman of 1965. She is also a winner of her area's Female Achiever of-the-Year contest. Heather joined JA in 1963.

She is majoring in communications in college preparing for a career in public relations.

## SOUVENIRS GO ON SALE TODAY

A wide variety of souvenirs of the National Junior Achievers Conference goes on sale today in the McNutt Main building. Souvenirs will be sold throughout the week. Daily hours of operation are: 7 - 8 am, 12 - 1:45 pm and 4 - 7:30 pm.

Items range from pencils, ball point pens, sweatshirts, T-shirts, beanies and drinking mugs. All items are sold at cost.

## CONFERENCE NEWS

The National Junior Achievers Conference News is published daily to keep delegates informed of all the happenings at the conference. It is the source of news, features and notices updating activities as they change. The news is distributed daily at breakfast. Be sure to get and read your copy to keep informed. Extra copies are not normally available at the end of the conference therefore, delegates should keep their paper if they wish to take it home as a souvenir.

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HAPPY BIRTHDAY greetings is sent to Judy Hilz, an achiever from Dallas, Texas who is 17 years old today.  
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## TENTS TO DRAW ATTENTION

If you've been wondering what the two tents in front of the north wing of McNutt are doing there, wonder no more. The large tent contains a bulletin board where official notices concerning contests and elections will be posted. This Activities Tent will be the scene of much excitement when periodic notices announce the semi-finalists and finalists of the various contests and the validated candidates for conference office. Other notices of importance to delegates will be posted there and it is advised that everyone make a quick stop at the tent to keep informed.

TALENT NIGHT AUDITIONS will be held in the auditorium at 4:30 this afternoon. Delegates who wish to audition are asked to sign up no later than 1:30 today at the dorm office desks in either Briscoe or McNutt halls. Contestant who fail to sign up prior to 1:30 will not be considered.