



NATIONAL JUNIOR ACHIEVERS CONFERENCE

# NEWS

INDIANA UNIVERSITY • BLOOMINGTON, IND.



## WHO'S THE KEYNOTER?

The key-note speaker at Monday morning's general meeting will be Mr. John de Butts who will speak on the "Future of Junior Achievement." Mr. de Butts, Vice Chairman of the Board of American Telephone and Telegraph Company, was named Chairman of the Board for National Junior Achievement last fall.

Mr. de Butts has been associated with the Bell System since graduation from college and is also a Director of American Telephone and Telegraph Company, Southwestern Bell Telephone Company and

Sears Roebuck and Company. He was formerly President and Director of Illinois Bell Telephone Company receiving his degree in electrical engineering from Virginia Military Institute and is currently a member of the Board of Visitors of the Institute. Mr. de Butts also holds Honorary Doctor of Law degrees from Knox College, Northwestern University, and Loyola University.

In 1966, Mr. de Butts was awarded the Silver Plaque, highest Brotherhood Award of the National Conference of Christians and Jews for his activity in many civic and educational organizations.

## candidates vie

Campaigning for conference offices will swing into high gear Wednesday after a two-day validation procedure. The two days of vigorous exams and interviews are designed by the elections committee to provide delegates with the best selection of candidates.

The validation procedure began Sunday

## CANADIANS ARRIVE WITH OSCAR

Again this year, Canadians can be well recognized in their red vest, with their unique mascot, Oscar. As they traveled to Bloomington, Oscar caught the eye of the press and many curious tourists.

Oscar has accompanied the delegates since 1955 and continually draws fascinated crowds, interested in the stuffed ferret, as it walks throughout the campus grounds. The ferret and the Oolpik represent the vast furs of their native land. The Oolpik (which each delegate can be seen wearing.) is a piece of fur handicraft made by Eskimo's as souvenirs of British Columbia.

The eight delegates of Canada attending NAJAC this year are: Brenda Bruce, Burnaby delegate; Raymond Chew, Visona delegates; Eddie Cooke, Chemung's delegate; Ward Corrie, Saint Marys delegate; Carl Dillion, Vancouver delegate; Sonia Langis, New Westminster delegate; JoAnne Marlow, New Westminster delegate; and Debbie Williams, North Surrey delegate.

Of the eight Junior Achievement companies represented, only two paid dividend checks of less than \$1.30. These ambitious achievers will hold Canadian elections Thursday for their conference offices. They hope that by 1971 Canada will be able their own national convention.

## contests take shape

According to contest staff members, approximately 650 people are registered for the individual contests; twelve companies are represented in the Annual Report Contest; and thirty six people will represent twelve companies in the Company of the Year contest. The best officers and companies the country has to offer will meet this week to compete for national honors.

A new contest not mentioned in "the book" will pit 150 of Junior Achievement's best salesman against four judges. Real life situations will be arranged so that each salesman can sell his product to the best advantage. From these one hundred and fifty people, the four judges will pick the best twenty salesman for compation in the semi-finals.

The semi-finals will be judged by the Sales Marketing Executives, Inc. This organization represents America's top sales managers, who attempt to help companies and individuals solve their sales problems.

The semi-finals will differ from the preliminaries in that the sales man will be selling a uniform product. Of these twenty individuals, four will compete in the finals for a prize of \$1000.

TELL ME 'OW MUCH FUN WERE 'AVIN'  
-I KEEP FORGETTIN'



## what's in a tent ooo

Achievers first arriving at the conference probably wondered what those huge tents were, scattered throughout the conference facilities. One may have thought that they were the final remnants of the University Carnival. However, they were soon to learn that these tents play a very important part in the conferences.

One of these is the coke tent, where hard-working NAJACers may completely quench their craving thirsts - FREE OF CHARGE. There is a manually operated dispenser from which flows the cool, refreshing stream of Coca Cola or Sprite. NAJACers may have as much to drink as they want anytime of the day, before curfew of course. The coke tent is located between the central building and the north building of McNutt Dorm.

## A LA MODE

We have a creative group of Achievers not only in the mechanics of JA, but also in unique costume designing.

British Columbia's boys and girls have chosen red corduroy vests with a replica of the Canadian flag on the back. The delegates from Hartford, Connecticut, have red tops, also with white letters on a blue background, spelling "Hartford, Conn." Along with the tops are red umbrellas and straw hats. The delegates from Phoenix, Arizona, have chosen yellow windbreakers with an emblem on the back in the shape of the state and green cactus within this boundary. Grand Rapids has taken on a sort of "total look." For the girls: navy-blue cullottes, yellow shells and navy-blue Pith helmets with yellow scarfs. And for the boys: navy bermudas, yellow shirts and Pith helmets with yellow lettering.



# Once Upon Arrival

The Achievers have arrived! While strolling around the campus this afternoon, I met many delegations who - in some way or another - had experienced unusual and highly interesting trips to NAJAC. If you had a "ho-hum" trip - you were lucky! Consider the following events that occurred to your fellow Achievers:

The San Diego, Calif. delegation made a fifty-hour bus ride with no restroom.

The York, Penn. and Palo Alto, Calif. delegations discovered their luggage was following them across the country.

The Springfield, Mass. delegation's bus driver quit twice during the duration of their trip. (After the Achiever's loaded and unloaded their own luggage, he rejoined the group.)

Fitchburg, Mass.'s delegation was able to live through airline flight time mix-ups, luggage falling off their hired car on the highway and finally - discovering

they had no assignments or schedules made out for them for the entire week! (They were headed for NAJAC, weren't they?)

Grand Rapids, Mich. delegates waited two hours to be served in a restaurant.

The lucky Montreal delegates in another restaurant were given an ice waterbath when the waiter spilled his tray. (Sorry about that, Montreal!)

The New Bedford, Mass. delegates were plunged into darkness when the electricity and air conditioning failed on their train. They were also sharing their train. They were also sharing their car with a lively delegation of Girl Scouts.

Finally and perhaps most frustrating, was the Spokane, Wash. delegate who was left behind. After missing three planes, running in circles and mass confusion, he finally caught up with his group in Chicago.

## DELEGATE QUOTES

"Is 807 on the 8th floor?" This is just one of a hundred confused questions asked by some 2,000 Junior Achievers here at NAJAC.

Other thoughts given today were as follows: "One great mass of people together" (Dev Foust, York, Pa.) . . . "I'm impressed so far, but it's too far to walk for everything", (Alan Reed, Fairfield, Conn.) . . . "Confusing, lots of people going in every direction to an unknown destination", (Gordon Parent, Colcott, Conn.) . . . "Hot, long waiting, but well organized, just wish both elevators would work", (Mike Oliver, Tulsa, Okla.) . . . "Confused, but hopeful of getting better", (George Kalapos, Trumbull, Conn.) . . . "Fabulous, just great!", (Joanne Harlow, Coquitlam, B.C.) . . . "Since it's my second time at NAJAC, I can help others here for the first time". (George Aulia, Detroit, Mich.) . . . "Well organized, people to help everywhere", (Greg Ho, Honolulu, Hawaii) . . . Everyone polled did have one thing in common, besides being hot, they were all hopeful of a great stay here at NAJAC.

## the race is on!

with a hectic registration followed by a general orientation meeting for the aspirants. The initial screening takes place today, and the final selection will be made tomorrow. Validated candidates will campaign speech at the general meeting Tuesday night.

The real test of the candidates will come in Thursday morning's elections. Voting will be by individual secret ballot from 8:00 a.m. to 8:45 a.m. This year each delegate will have one vote.

The one delegate, one vote system demands responsibility in the voters; each person should carefully consider that privilege.

The elections committee would like to remind candidates that the rules in the delegate's handbook will be strictly enforced. Any questions about violations or official announcements on the bulletin board should be directed to the elections office in McHutt.