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Above the Fold

► IUSM resumes after campus closing

The IUSM community returned to work Friday after a winter storm that shut down regular operations from Tuesday, Feb. 1, to Thursday, Feb. 3, with only critical staff expected to report and a [travel advisory](#) that remained in effect for Marion County through Friday. Evening classes resumed by 5 p.m. Thursday.

The main reason for the Feb. 3 closure related to safety concerns about severe ice build up on IUPUI campus sidewalks and parking lots. Indianapolis Public Schools also remained closed Friday.

Closing updates, campus status and IUSM policies regarding severe weather are available at medicine.iu.edu/resources/adverse-weather. Employees also may sign up for weather alerts via OneStart. To update personal contact information, visit onestart.iu.edu, log in and select "IU-Notify."

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► Mindfulness in Medicine — A click is all it takes

In a continuing effort to stimulate conversations about our campus environment, this issue of *Scope* marks the return of Mindfulness in Medicine, a column which first ran September 2005. The purpose of this column is to engage the IUSM community in discussion and reflection about our learning and working culture.

A Student Reports: I recently posted an offensive and tasteless "doctor joke" for my friends to see on Facebook. Another medical student who viewed it thought the posting was highly unprofessional and put the school in a potentially negative light so brought it to the attention of school administrators. As a result of my actions I was required to make an appearance before the student promotions committee and face the possibility of dismissal for behavior unbecoming a medical student.

As a result of this experience I have become acutely aware of the attractions and dangers of social networking and its potential to do harm. Since a case in which a student at Rutgers committed suicide after compromising information about him was circulated on social networking sites I have come to realize that I have a responsibility to recognize that one click of the mouse is all it took to jeopardize my entire future as a physician. —*Matthew Strausburg, MS II*

Commentary: This story is one that is becoming more and more common given the explosive popularity of online social networks. A whole body of literature is developing around the effects that online social networks have on physicians, professionalism, and the patient-doctor relationship. We are only beginning to grasp the potential impact of social networks in medicine. It is clear, however, that some of challenges for professionalism, ethics and medical education have already become apparent.

Did you know?

- A 2009 study of deans of found that 60 percent reported incidents where students had posted unprofessional content online. Some of these postings included patient information, inappropriate language, depictions of intoxication and sexually suggestive material.
- Another recent study found that most medical students' Facebook accounts listed personally identifiable information, and only one-third had their security settings as private.
- More than 50 percent of employers currently search Facebook and other social media sites prior to hiring applicants. This includes physicians.

One could argue that Facebook profiles are private spaces and that what one does in one's "off-duty" time is one's own personal business. Consider, however, the "Kevin Bacon effect." For a person with only 50 Facebook friends, assuming that each also had 50 friends, 2,500 "second-degree" friends would potentially have access to his or her profile. Physicians are held to higher standards of moral and ethical behavior than most other professions and this applies to online behavior as well as that of non-virtual realms.

The negative consequences of online professionalism lapses can be severe, and are treated just like other professionalism transgressions by IUSM administration, as the student report above illustrates. The IUSM Professionalism Team has put together "[Guidelines for use of online social networking for medical students and physicians-in-training](#)" to help students and residents avoid the above situation. These best-practices guidelines are a tangible list of do's and don'ts for those who routinely use online social networks. Check them out, as a click is all it takes!

Mindfulness in Medicine is an editorial collaboration among the Teacher-Learner Advocacy Committee, the Relationship-Centered Care Initiative and the Office for Medical Education and Curricular Affairs. Each column features true stories, letters, poetry or art from members of the IUSM campus community.

For more information on Mindfulness in Medicine, visit medicine.iu.edu/meca/publications/mindfulness-in-medicine-mandm. Comments, questions, submissions or column ideas may be sent to meca@iupui.edu.

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Faculty Development & News

► Overhage leaves CEO position

The Indiana Health Information Exchange has announced that Harold J. Apple will replace J. Marc Overhage, MD, PhD, Regenstrief Professor of Medical Informatics and professor of medicine and knowledge informatics and translation, as president and CEO of IHIE.

Dr. Overhage, who served as founding president and CEO since 2004, will remain with IHEI as chief strategic officer and national policy advisor. He will focus on using his expertise to influence policy making for health care technology at the national level. Overhage also serves as director of medical informatics at the Regenstrief Institute.

Apple was formerly the majority owner, CEO and president of Vector Technologies, Inc., a life insurance business process outsourcer, consulting and software development company.

For more information, see www.ihie.org/pdfs/Apple_FINAL.pdf.

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► Center seeks new director

IUSM seeks a dynamic investigator who is a recognized leader in the field of computational biology and bioinformatics to provide visionary academic and administrative leadership to the the Center for Computational Biology and Bioinformatics.

The successful candidate is expected to promote, facilitate and coordinate research and education in bioinformatics and computational biology across schools and centers of excellence within the university. The director will have a vital role in integrating the applications of bioinformatics toward the Indiana Clinical and Translational Sciences Institute, the NCI-designated IU Simon Cancer Center, the Center for Medical Genomics, the Center for Diabetes Research, the Center for Alcohol Research and the Regenstrief Institute to advance the basic and clinical science missions of IUSM.

This position includes an appointment as full-time faculty at a rank commensurate with experience and is supported by an outstanding infrastructure, including a one teraFLOP/s supercomputer that has time dedicated to bioinformatics computing, a Biobank, over 2 billion medical records, active genomics projects and a robust graduate training program. The director will have faculty positions available for recruiting to advance this initiative.

The IUPUI campus is home to schools including informatics, science and engineering and technology that offer many collaborative research and educational opportunities. Minimal qualifications for this position include an MD and/or PhD, a distinguished research and funding record and evidence of administrative skills. The salary and recruitment package will be commensurate with the outstanding opportunity this represents.

Interested candidates should send a curriculum vitae; contact information for six references; a one- to two-page statement describing the applicant's leadership experience and vision for the Center; and a one- to two-page statement outlining the applicant's research goals. Send all four as one PDF file by e-mail to <mailto:BLsearch@iupui.edu> using "Center for Computational Biology and Bioinformatics" as the subject of the message. The search and screen committee will begin reviewing applications as they are received and applications will be considered until an appointment is made.

IU is an equal opportunity employer committed to building a culturally diverse intellectual community and strongly encourages applications from women and minorities.

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Events & Lectures

› Lecture on adolescents and emergency medicine

Jennifer Walthal, MD, assistant professor of clinical emergency medicine and pediatrics, will present "SBRIT (Screening, Brief Intervention, Referral and Treatment) for Adolescents in the Emergency Department" at 11:30 a.m. Monday, Feb. 7, in the Health Informatics and Translational Sciences (HITS) Building, Legacy Boardroom.

This event is sponsored by Children's Health Services Research.

Questions or RSVP to alhoffma@iupui.edu.

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› 2011 Health Geographic Symposium

The 2011 Health Geographic Symposium: Using Spatial Information and Spatial Analysis to Advance Health Research and Practice will be from 9 a.m. to 4:30 p.m. Tuesday, Feb. 8, in the Health Information and Translational Sciences (HITS) Building, room 1110.

This event will feature national experts exploring opportunities for using spatial information for health research and practice. It is open to all interested public health professionals, but space is limited. To register, visit www.indianactsi.org/index.php?option=com_rsform&formId=81.

The event is sponsored by the Center for Health Geographics, the Polis Center, the Indiana Clinical and Translational Sciences Institute, the Indiana Center of Excellence in Public Health Informatics, the IU Department of Public Health and the IUPUI Department of Geography.

For more information, visit www.healthgeographics.iupui.edu/symposium.

Questions to Karen Comer at 274-2296 or kfrederi@iupui.edu.

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› OB/GYN Grand Rounds

The Department of Obstetrics and Gynecology will present a Grand Rounds lecture entitled, "Diagnostic and Treating Hypothyroidism Before, During and After Pregnancy," from 8:15 to 9 a.m. Wednesday, Feb. 9, in Walther Hall (R3), room 203.

The speaker will be Melissa Cavaghan, MD, assistant, professor of clinical medicine, division of endocrinology.

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› Wellness Committee running program

The next meeting of the new IUSM Wellness Committee Half Marathon Training Program will be at 5:30 p.m. Wednesday, Feb. 9, in the Van Nuys Medical Science Building atrium. The group meets at this time and location each week for a run Downtown.

Teams will be formed based on desired pace and distance. Runners of all fitness levels and speed, as well as friends and family, are welcome. There is no obligation to make it to every meeting. This group aims to help participants get motivated, meet others on campus and learn more about running.

The group also will meet every other Saturday at 9:30 a.m. at different locations around the city for longer training runs. Weekend run dates are runs are Feb. 5 and 19; March 5 and 19; and April 2, 16 and 30. Location will be weather dependant.

To receive Saturday morning run locations, schedule changes and other helpful training information, email ltedesch@iupui.edu. Participants may get started with this basic [Mini Marathon Training Program](#) or visit the "Smart Coach Program" at <http://www.runnersworld.com/>.

For more information or to sign up, contact Laura Tedeschi at ltedesch@iupui.edu.

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▶ **Pediatric Surgery Grand Rounds**

Dr. Steven Fishman, MD, a vascular anomalies expert, will present the 2011 Merrill Davis Visiting Lecture at 8 a.m. Wednesday, Feb. 16, in the Riley Outpatient Center auditorium.

Dr. Fishman is co-director of the Multidisciplinary Vascular Anomalies Center at Children's Hospital in Boston. He has developed a particular focus on visceral vascular anomalies and has developed a national and international referral and consultative service.

This Grand Rounds lecture will be hosted by the Department of Pediatric Surgery.

Questions to Renée S. Clark at rmundorf@indiana.edu.

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▶ **Riley to host Teen Sibshop**

Riley Hospital for Children will host a "Teen Sibshops" for the brothers and sisters of children with disabilities, ages 14 to 17 group, from noon to 3 p.m. Saturday, Feb. 19, at Easter Seals Crossroads, 4740 Kingsway Dr.

This event will include a movie screening and food. Cost of attendance is \$5. To register, contact Jacqueline Jones at 944-2964 or visit www.rileychildrenshospital.com/kids1st and selected the "Strong Families" tab. Registration is limited and payment must be turned in no later than **noon Thursday, Feb. 17**.

Riley Hospital Teen Sibshops are presented in partnership by Riley Community Education and Child Advocacy and the Center for Youth and Adults with Conditions of Childhood at Riley Hospital for Children.

Questions to Christina Rogers or Shirley Payne at 948-0061.

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▶ **Public Health information session**

The Department of Public Health will host an information session from 4:30 to 5:30 p.m. Tuesday, Feb. 22, in Department of Public Health Office, room 220, 714 N. Senate Ave., located at the southwest corner of Senate and St. Clair streets

This event will provide an overview of the graduate programs (MPH, MHA, PhD) in public health and health services management. The session will also be available online at breeze.iu.edu/mphinfo.

Free parking is available in the two lots north of the building. Enter the building on the canal level. For more information or to RSVP, contact Charisse Acklin at 278-0765 or lcacklin@iupui.edu.

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▶ **Lecture to focus on cardiology**

Seminars in Medical Humanities and Health Studies will present a lecture by Eric S. Williams, MD, professor of medicine and associate dean for IU Health Affairs, "Krannert and the EKG: Cardiology at IU School of Medicine" from noon to 1 p.m. Monday, Feb. 28, in the Van Nuys Medical Science Building, room B26.

This event is presented by the Medical Humanities-Health Studies Program at IUPUI.

For more information, visit medhumanities.iupui.edu/new/template_seminars.htm.

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News to Use

▶ **Move classes online in inclement weather**

University Information Technology Services offers several high-tech resources for faculty who wish to keep their classes on track despite extreme weather, cold and flu season, and other unavoidable circumstances that may disrupt normal campus activity.

- UITS maintains an extensive online resource with information on creating a mobile learning environment with email, phones, Oncourse, Microsoft PowerPoint, Adobe Presenter, Adobe Connect and lynda.com. For more information,

visit keep-teaching.iu.edu.

- The IU Knowledge Base covers many technology issues -- including computer equipment, connectivity, and security -- that may be addressed in advanced to ensure a smooth transition to online teaching. For more information, visit kb.iu.edu/data/home.html.

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› **Glick Eye art project extends deadline**

The deadline for Indiana artists or artists who trained in Indiana to submit art to the Eugene and Marilyn Glick Eye Institute has been extended to **Monday, Feb. 14**

Selected submissions will join a permanent installation in the Glick Eye Institute, the new home of the Department of Ophthalmology currently under construction on the IUSM campus at IUPUI.

The 77,000 square-foot building will include ophthalmology and optometry clinics on the ground floor as well as three floors for clinical and science research labs, physician office space, conference rooms and a library.

All art submissions must depict or express vision, light, color, perspective or reflection. Artists whose work is selected will have until the end of May to complete their work. Art will be installed in June and July; the building will be dedicated during a ceremony on Friday, Aug. 19.

The full Request for Proposal, FAQs and renderings of the building and spaces where art can be displayed are available at <http://www.glickeyeinstituteart.org/>.

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› **IUSCC offers student research program**

The IU Simon Cancer Center's 2011 Summer Research Program, held in partnership with the IUPUI Center for Research and Learning, places high school and undergraduate students with a mentor physician or researcher for nine weeks from June 1 to July 29 on the IUPUI campus. Students work with faculty who are conducting studies in the most progressive areas of cancer research.

The program's primary goal is to increase the number of underrepresented populations engaged in basic, clinical, and prevention and control cancer research by providing positive and meaningful firsthand exposure to those fields. Each student receives a stipend of \$3,200. Students are responsible for their own housing arrangements.

For additional information and an online application, visit www.cancer.iu.edu/srp. Questions to the IUPUI Center for Research & Learning at 274-8880.

Application deadline is **Friday, Feb. 11**.

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› **IU Mobile app for Android**

The IU Mobile app, previously only available on the [iPhone or iPod touch](#), is now available to Android users. To download the app from the Android Marketplace, visit bit.ly/iuandroid.

Accessible anytime, anywhere, IU Mobile delivers information and services for all IU campuses, including closest bus routes and real-time news and sports.

For more information, visit the [IU Newsroom](#).

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› **This week on *Sound Medicine***

This weekend, Saturday, Feb. 5, and Sunday, Feb. 6, *Sound Medicine* faculty host Kathy Miller, MD, will chat with Alzheimer's disease researcher Randall Bateman, MD, who offers a new idea about the cause of disease.

A Washington University School of Medicine neurologist, Dr. Bateman will discuss his view on the common belief that the brain's over-production of the beta amyloid protein causes Alzheimer's disease. His research shows that the problem may actually lie with the brain's improper "drainage" of the protein.

It is a little known fact that individual insurance policies often do not cover pregnancy. *Kaiser Health News* columnist

Michelle Andrews will explain the problem to *Sound Medicine's* Steve Bogdewic, PhD.

Nowadays, with health care organizations looking at pay-for-performance models for physicians, the accuracy of patients' evaluations of their doctors is critical. Harvard researcher Clemens Hong, MD, MPH, will discuss his study showing that a patient's socioeconomic class markedly influences how he or she rates a physician's effectiveness.

Also this week, Indiana University bioethicist Eric Meslin, PhD, hosts another installment of "Sound Ethics." Dr. Meslin will meet with DePauw University historian John Dittmer, PhD, to discuss his book, *The Good Doctors: The Medical Committee for Human Rights and the Struggle for Social Justice in Health Care*. Dr. Dittmer's book retells the struggle of African American doctors seeking equal treatment in the 1960s.

To listen to archived editions of *Sound Medicine*, or for more information about the program, visit soundmedicine.iu.edu.

Sound Medicine is an award-winning radio program co-produced by the IUSM and WFYI Public Radio (90.1FM). *Sound Medicine* is underwritten by IU Health, IU Health Physicians and IUPUI. Reports on Primary Health Care topics are sponsored by Wishard Health Services.

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Opportunities

► **Trustee Teaching Awards — Deadline Feb. 4**

Each year the IU Board of Trustees recognizes excellence in teaching through a program known as the Trustee Teaching Awards.

Recipients of this prestigious award receive a \$2,500 bonus, have their names displayed on a plaque and are recognized at award ceremonies at IUSM and at IUPUI. In addition, IUSM awardees are recognized at the medical school commencement in May.

Excellence in teaching is the primary factor for selection. To nominate an awardee, submit name(s) to meded.iusm.edu/tan by **Friday, Feb. 4**. Those who submit nominees should also include their university status (student, resident, fellow or faculty) and indicate the nominee's department in addition to their name.

For more information, visit www.indiana.edu/~medicine/meca/awards/tta.

Questions to meca@iupui.edu.

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► **Keck Foundation — Request For Applications**

The W. M. Keck Foundation Science and Engineering Research Program seeks to benefit humanity by supporting high-risk and high-impact projects that are distinctive and novel in their approach to intractable problems, push the edge of their field, or question the prevailing paradigm.

Past grants have been awarded to major universities and independent research institutions to support pioneering science and engineering research and the development of promising new technologies, and to facilitate the purchase of advanced instruments where such instruments would further research ideas.

IU is allowed only one application for this limited submission opportunity. Internal submission deadline is **Thursday, Feb. 10**. Do not apply directly to the Keck Foundation.

For more information, visit ovpr.indiana.edu/lmsub/LimSubDetail.asp?Number=1493.

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► **Faculty Teaching Awards seeks nominations**

For the 18th consecutive year, IUSM will recognize outstanding teaching by faculty with the IUSM Faculty Teaching Awards. Two awards of \$1,000 each will be presented at the Spring Faculty Meeting.

The award is given in recognition of demonstrated excellence in teaching (approximately five years of service). All IUSM full-time and part-time faculty and librarians within the statewide system for medical education are eligible.

Please submit the names of faculty you would like to nominate for this prestigious award at meded.iu.edu/tan by **Friday**,

Feb. 11.

For additional information and submission criteria, visit <http://www.indiana.edu/%7Emedicine/meca/awards/fta>.

Questions to Alison Loftus at 278-1428 or aloftus@iupui.edu.

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► **Nominate a distinguished alumni or faculty**

These awards have been presented by the IUSM Alumni Association since 1970 to alumni and faculty who have brought distinction to the profession and/or medical school and recognize significant accomplishments in the fields of clinical care, research or education by those who teach at IUSM or practice in the community. Awards are given in three separate categories:

- **Glenn W. Irwin, Jr, M.D. Distinguished Faculty Award:** This award recognizes faculty with outstanding service to IUSM through dedication to students, colleagues, research, or the medical profession. Current or former IUSM faculty are eligible.
- **Early Career Achievement Award:** This award recognizes outstanding accomplishments in medicine and/or service to IUSM by alumni who have graduated within 15 years of the award presentation. All graduates and former trainees who departed IUSM within the past 15 years are eligible.
- **Distinguished Medical Alumni Award:** This award recognizes IUSM alumni who have brought honor to their alma mater through outstanding professional accomplishments or service to the School. IU School of Medicine graduates and former trainees are eligible.

Award recipients will be recognized during the 2011 Alumni Weekend Opening Alumni Reception beginning at 5:45 p.m. Friday, May 20, in Scholar's Hall at University Place. Awards will be presented by D. Craig Brater, MD, dean of IUSM and vice present for university clinical affairs, and Michael Agostino, PhD, director of IUSMAA.

For more information, download the [nomination packet](#) or visit alumni.iupui.edu/medicine/awards.htm. Award nominations are due **Friday, Feb. 18**.

Questions to Jayme Little at 274-1345 or jtlittle@iupui.edu.

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Grants & Funding

► **Research Funding Update**

The IU Office of the Vice Provost for Research and the Office of the Vice Chancellor for Research offer a weekly digest containing information about funding opportunities including those that limit the number of allowable pre-proposal or proposal submissions.

In addition to the primary report, these offices now provide refined and expanded updates regarding funding in Arts and Humanities; Sciences; Social Sciences; Technology; and Multidisciplinary.

Digests are published on Wednesdays but may be sent more frequently if deadlines are urgent.

- [View of the current Research Funding Update](#)
- [View the Multidisciplinary Update](#)
- [View the Technology Update](#)

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Around Town

► **Cycle for lymphoma**

The first-ever Spin4Heroes event will begin at 8 a.m. Saturday, Feb. 5, at Motion Cycling & Fitness, 9530 E. 126th St., Fishers.

This indoor relay-style team cycling event will be hosted by the Heroes Foundation, an organization founded by Vince Todd, a 10-year lymphoma survivor treated at IU. The foundation has given more than \$425,000 to the IU Simon Cancer Center to fund a program for patients and their families, as well as a fellowship for young oncologists.

To register, visit www.heroesfoundation.org and click on "Spin4Heroes."

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At Your Fingertips

› Continuing Medical Education

The Continuing Medical Education office launched a new and improved website at cme.medicine.iu.edu. In addition to online registration and listings of grand rounds, conferences and courses, the site provides in-depth tools and information for presenters and program developers. Included are forms, tips, links, contacts, maps, and a host of other handy resources to make it easier to participate in CME events, prepare a presentation or plan an event.

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› Resources

Want to find a room that has a Polycom hook-up? Need official IUSM templates for your PowerPoint presentation or poster about a guest lecturer? Check out the new "Resources For" page on the IUSM web site. Resources For is accessible from the school's home page (medicine.iu.edu); look on the right-hand side of the page.

If you have suggestions of other resources that would be beneficial and could be added to this list, contact the Office of Public and Media Relations at medschl@iupui.edu.

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› MedTV

The Office of Public and Media Relations now manages the MedTV screens on the medical school campus. This closed-circuit TV system, part of the IUPUI network, presents a wonderful opportunity for faculty, staff and students to communicate events and information of interest to others. It also serves as a source for broadcasting emergency information on campus.

The MedTVs are located in public areas of the HITS building, the VanNuys Medical Science Building atrium, the Daly Center, Fesler Hall, Research II, Walther Hall (R3) and the Cancer Research Institute (R4).

Announcements from departments and offices are welcome. To display your department or office announcement on MedTV, please read the MedTV guidelines and find our online submission form at communications.medicine.iu.edu/get-the-word-out/medtv.

Questions? Phone 274-7722.

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› Scientific Calendar online

A comprehensive listing on IUSM seminars, lectures and Grand Rounds can be accessed at the new [Scientific Calendar](#) website. To place items on the Scientific Calendar, please forward them to Kelli Diener at kas1@iupui.edu.

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› Scope submission guidelines

Scope wants your news items.

The deadline for submission is 8:30 a.m. on Thursdays. *Scope* is published electronically and sent to faculty, staff, students, and residents on Fridays (except on holiday weekends when it is published on the following Monday).

There are three easy ways to submit story ideas or information to *Scope*:

- e-mail the information to scopemed@iupui.edu
- mail the information to Kevin Fryling, 1110 W. Michigan, LO 401, IUPUI
- fax your information to (317) 278-8722

Contributions submitted by e-mail should be forwarded in 12 point, plain text format. Word document attachments in lieu of fliers are encouraged.

In the interest of accuracy, please do NOT use:

- acronyms
- abbreviations
- campus building codes (use full, proper name of building and include the room number)
- Dr. as a preface before names (designate MD or PhD)

To keep the electronic version of *Scope* as streamlined as possible, only seminars and lectures of general or multidisciplinary interest will be included.

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