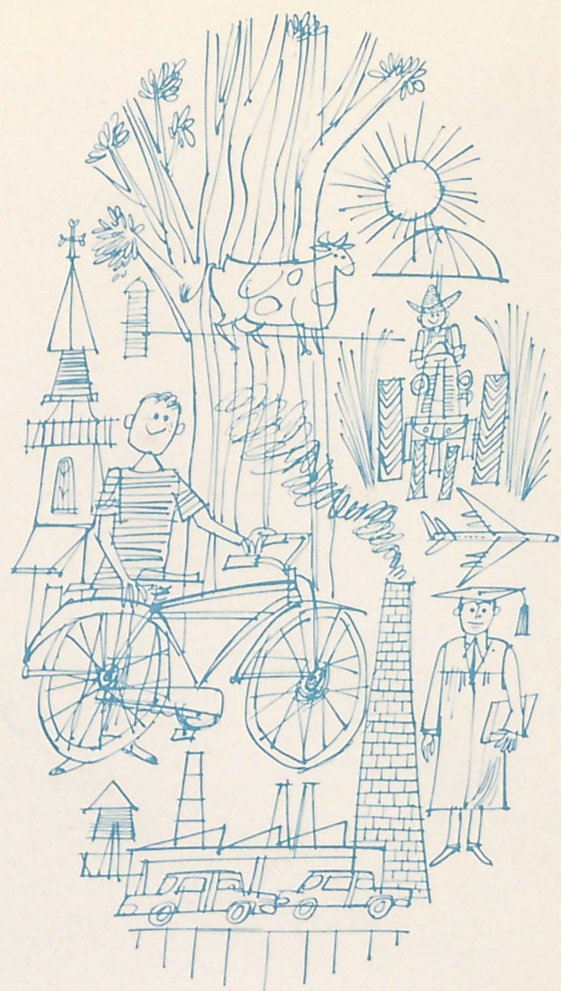




KIWANIS IN ACTION
BOYS AND GIRLS WORK
PUBLIC AND BUSINESS AFFAIRS
KEY CLUBS
VOCATIONAL GUIDANCE
SUPPORT OF CHURCHES IN THEIR SPIRITUAL AIMS
AGRICULTURE AND CONSERVATION
CIRCLE K CLUBS

KIWANIS IN ACTION



Reporting Programs and Activities from January 1, 1959-December 31, 1959

Kiwanians in 1959 served under the banner of "Build Individual Responsibility." In an effort to assess the accomplishment, this summary of typical Kiwanis activities has been prepared from reports received from our 4700 clubs.

Although it reviews only a few of the many hundreds of areas of Kiwanis service, this 1960 edition of "Kiwanis in Action" clearly demonstrates that Kiwanians again, in the finest sense of the word, have lived up to their reputation as builders in a free society.

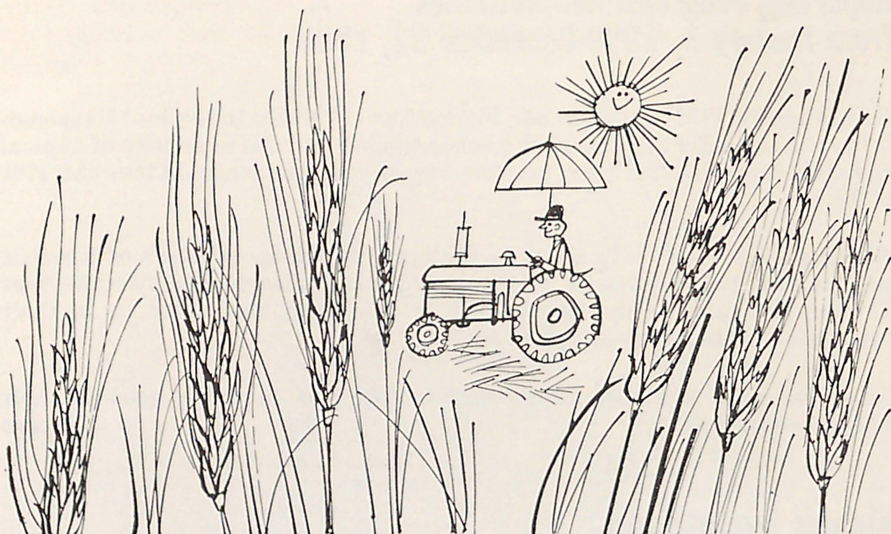
"Men resemble the gods in nothing so much as in doing good to their fellow creatures."
—Cicero

Kiwanis International

Kiwanis International Building, 101 East Erie Street, Chicago 11

1960 EDITION

KIWANIS IN ACTION



Agriculture and Conservation

In the area of Agriculture and Conservation, the major objectives of the activities programs are to foster closer rural-urban relationships, to develop knowledge and public support of conservation of our natural resources, and to promote sound agricultural and conservation practices.

In 1959, the Committee on Agriculture and Conservation regarded as its major purpose the calling of the public's attention to the dramatic challenge facing agriculture and all those engaged in agricultural and conservation pursuits brought about by the transition in the economy. Thus, the International Committee selected the theme: Agriculture and Conservation in a Changing World.

For the fifth consecutive year, Kiwanis International served as the coordinating agency for the National Farm-City Week, and three thousand of the clubs participated in the observance in the United States and Canada. The following highlights clearly illustrate the major role that Agriculture and Conservation programs play in the Kiwanis International program.

1. FARM AND CONSERVATION PROJECTS

- 5733 water and soil conservation projects
- 4,503,078 trees planted
- 1218 farm safety activities
- 2212 crop and animal projects

Albany, Georgia—provided five television and three radio programs during Soil Stewardship Week. Madison East, Wisconsin—sponsored a gun safety clinic. Cimarron, New Mexico—provided a conservation demonstration for

more than 13,000 Boy Scouts at Philmont Scout Ranch. **Carnegie, Oklahoma**—maintained a locator service for harvest help. **New Canaan, Connecticut**—has spent more than \$5000 a year for the past eight years in converting a sand and gravel yard into a Kiwanis park. **Wellsburg, West Virginia**—contributed \$1000 to establishment of lake in park. **New Town, North Dakota**—planted more than 200 native elm trees along streets of city. Three clubs in **Salem, Oregon**—sponsored a strawberry picking contest for youth as a stimulus to the industry. **Keyser, West Virginia**—planted acreage in oats, clover, alfalfa, buckwheat, kafir, and soy beans for game food and stocked farm pond with fish. **Grand Rapids, Minnesota**—sponsored home beautification contest and provided and maintained litter barrels in downtown area. **Oak Park, Michigan**—planted fifty flowering crab bushes around the city. **Shelby, Montana**—distributed pamphlet material on water conservation to all farm organizations in area.

2. RURAL-URBAN COOPERATION

355,869 rural people involved in all projects, including Farm-City Week

2997 clubs sponsored Farm-City Week observances

2820 festivals and fairs held

Finneytown, Cincinnati, Ohio—members worked without pay in helping needy farm family harvest hay crop. **Cleveland Heights, Ohio**—sponsored its eighth annual Garden Fair for city children. **Richland Center, Wisconsin**—contributed \$3089 for construction of memorial building on county fair grounds. **Valparaiso, Indiana**—in cooperation with Exchange, Rotary, and Optimists clubs, sponsored a Farm-City Week banquet at Valparaiso University, with 257 in attendance. **Las Cruces, New Mexico**—selected a Farmer of the Month as a continuing project. **Rutland, Vermont**—placed printed cards in motels and hotels, directed against discarding of bottles, cans, and other debris on farm lands along highways. **Asheville, North Carolina**—continued its annual program of making awards to rural people who had achieved notable success in rural community development.

3. WORK WITH RURAL YOUTH

6837 projects sponsored for or with 4-H, FFA, and Junior Farmers
101,590 youth served through 4-H, FFA, etc.

Greensboro, North Carolina—made thirteen loans totaling \$2610 to 4-H dairy calf raisers. **West Angelo, San Angelo, Texas**—arranged a fat lamb show for 4-H boys and girls. **Rutherford, New Jersey**—presented its annual award for the best records kept by a 4-H club. **Memphis, Tennessee**—sponsored its annual baking day for 250 4-H club girls. **Manitowoc, Wisconsin**—provided bunks and bedding for a forest shelter. **Yakima, Washington**—donated a scholarship and plaque to the Yakima Junior College for award to an agriculture student. **Laramie, Wyoming**—sponsored a home economics judging contest for 4-H members and awarded trophies to winners. **Terre Haute, Indiana**—sponsored its annual 4-H Club Jamboree, with 700 4-H club members in attendance, and presented 150 awards. **Los Alamos, New Mexico**—moved the 4-H exhibit building to new location. **East Kildonan, Manitoba**—sponsored a children's garden competition and arranged for judging of ninety-two gardens. **Canandaigua, New York**—donated 1000 chicks to 4-H members.



Public and Business Affairs

The scope of the program of Committees on Public and Business Affairs is the most extensive of all. Among its major concerns are ethical standards in business, public safety, mental health, the handicapped, senior citizens, support of the free enterprise system, development of community facilities, improvement of international relationships, and education on issues confronting our governments. Both the Committee for the United States and the Committee for Canada stressed in their themes the need for individual responsibility and leadership in community affairs.

Reports from clubs in 1959 revealed that Kiwanis clubs performed meritorious service in all of these major areas. From Fairbanks to Key West, from St. John's to Honolulu, Kiwanians gave their best in developing individual responsibility.

1. IMPROVEMENT IN THE COMMUNITY

- 3633 activities on behalf of better schools, teachers' salaries, etc.
- 16,844 highway safety, farm safety, and safety patrol campaigns conducted
- 1443 industrial surveys conducted
- 3084 activities on behalf of senior citizens
- 2013 activities to employ physically handicapped
- 2943 activities emphasizing free enterprise, "our way of life," combating communism, etc.
- 937 new businesses and industries secured

Suburban Wauwatosa, Wisconsin—maintained a workshop for the aged. Aurora, Colorado—engaged in a four-year project for a new city park. Hillsboro, Kansas—sponsored safety check lane for 780 cars and trucks. Northeast Cleveland, Ohio—supplied fire stations with fluorescent stickers for identifying homes with handicapped residents. East Norwich, New York—donated oxygen equipment and inhalator to fire department. Mitchell, South Dakota—sponsored essay contest on “Hiring the Handicapped in Our Town.” Phenix City, Alabama—purchased an iron lung for the hospital. East Yonkers, New York—furnished funds for four senior citizens to attend summer camp for a week. Titusville, Florida—held its annual Pioneer Banquet for sixty persons over seventy years of age. Rockville, Maryland—maintained a program of dental services to elderly people. East York, Ontario—gave its annual Christmas party for 250 Golden Agers. Sylvester, Georgia—gave a short course for seventy students on “Communism vs. Democratic Way of Life.” Bismarck, Missouri—completed payments on a shelter house in the park. Sumner, Illinois—furnished and installed Christmas decorations for the city. The Albernis, British Columbia—held citizenship and language classes for immigrants.

2. ACCEPTANCE OF CITIZENSHIP RESPONSIBILITY

- 61,756 members served on school and other boards
- 28,200 members held public office
- 160,237 members participated in “Get-Out-The-Vote” drives, Civil Defense, and other comparable public service activities
- 6273 projects related to International Good Will
- 2823 clubs observed Canada-United States Goodwill Week

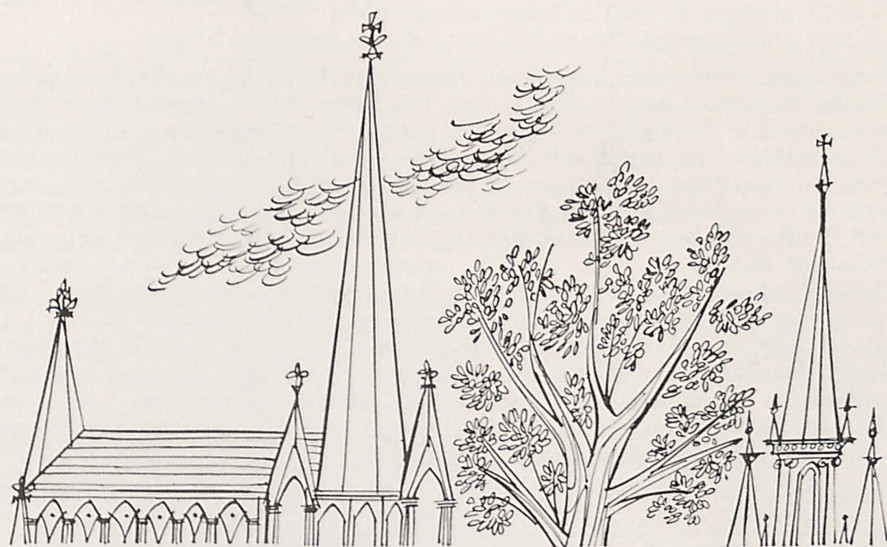
Brooklawn, New Jersey—provided transportation to the polls for voters during the school board election. Key Biscayne, Florida—sponsored a polio shot day for 1100 school children. Cookeville, Tennessee—sponsored a bloodmobile which resulted in donations of 322 pints of blood. West Frankfort, Illinois—helped a burned-out industry to resume production. Eugene, Oregon—sponsored a hearing and speech clinic for children and adults. San Benito, Texas—conducted its annual Mother’s Day program, including donating flowers to sixty shut-in mothers. Lambertville, New Jersey—shipped school supplies to schools on Pitcairn Island. Parkville, Maryland—collected and shipped magazines overseas. Griffin, Georgia—obtained a rescue unit for Civil Defense program, with value of over \$6,000. Fort Garry, Manitoba—supplied transportation for thirty-five crippled hospital patients to see ice show in Winnipeg. Ely, Minnesota—members served on the city Safety Council, Hospital Board, Chamber of Commerce, Scout Committee, and March of Dimes Committee.

3. INVESTMENT IN A BETTER COMMUNITY THROUGH FUNDS

- Clubs contributed or collected or otherwise raised:
- \$15,492,843 for Community Chests
- \$ 7,746,422 for other national fund-raising agencies
- \$ 4,687,628 through sale of Savings Bonds
- \$ 37,543 for CARE projects

Williamsport, Pennsylvania—pledged \$5000 for nursing development pro-

gram at hospital. **Sarasota, Florida**—made \$8000 available to finish a welfare home. **Victoria, British Columbia**—turned over \$40,000 to the Kiwanis Village Society for the operation and maintenance of a low-cost rental project for senior citizens. **Attleboro, Massachusetts**—donated \$1207 for equipping a room in the pediatric ward at the hospital. **Fallon, Nevada**—purchased 1000 pounds of candy for children at Christmas. **Fort Branch, Indiana**—completed its third shelter house at the park at a cost of \$900. **Medford, Oregon**—sponsored a dental clinic which furnished more than \$24,000 of dental aid to underprivileged children during a six-month period. **Delray Beach, Florida**—donated \$3000 for children's ward in hospital. **Jackson County, Kentucky**—donated the site for a new health center. **Crowley, Louisiana**—furnished \$2237 worth of cardiac equipment to hospital. **Clarksburg, West Virginia**—pledged \$1200 for furnishing new hospital. **Phoenix, Arizona**—contributed \$1500 for medical trailer to be used in farm labor camps. **Natchez, Mississippi**—presented \$4500 to hospital for purchase of cancer treating equipment.



Support of Churches In Their Spiritual Aims

In a truly distinctive service, the Kiwanis Committees on Support of Churches in Their Spiritual Aims cooperate on broad, non-denominational

lines with local religious leaders and groups in creating a greater public consciousness of the importance of religious and spiritual values and in urging each Kiwanian to support by precept and example the work of his own religious organization in his own community. Thus, these committees are especially charged with the implementation of the first Object of Kiwanis International: "To give primacy to the human and spiritual, rather than the material values of life."

The 1959 theme of "Strength for Freedom" was interpreted in terms of building individual responsibility for spiritual strength in our homes, our churches, and our communities. Participation continued to grow in such Kiwanis-originated observances as "Work and Pray for Permanent Peace Week" and "The Green Candle of Hope Program."

1. SERVICE BY INDIVIDUALS FOR CHURCHES

30,110 members taught Sunday School and other religious education classes

4007 lay preachers provided for churches

Eatonton, Georgia—provided tape recordings of church services to shut-ins. **Bell Island, Newfoundland**—arranged transportation for 200 women to attend missionary convention. **Elgin, Illinois**—hosted local clergy at club program on "Religion In American Life" theme. **Manteca, California**—provided recreational equipment for the San Joaquin County Migrant Ministry. **Trenton, New Jersey**—contributed \$300 to chapel fund for New Jersey School for the Deaf. **Suffolk, Virginia**—distributed copies of "The Upper Room," a daily devotional booklet, to the jail. **Newton, Kansas**—held a Ministerial Appreciation Day, and each month awarded a certificate to a young church worker for his contribution to the church. **Madison, Maine**—formed a Kiwanis quartet that sang at two church services each Sunday. **Manchester, New Hampshire**—seventy members assisted Salvation Army in fund-gathering at Christmas. **Wayne, Nebraska**—provided flowers for each of the ten churches in town on Palm and Easter Sundays. **Sidney, Montana**—delivered 2400 church attendance reminders from door to door during November.

2. PROJECTS TO INCREASE EFFECTIVENESS OF CHURCH ACTION

28,650 "Go-to-Church" campaigns conducted

325,675 "Prayer Before Meals" table tents distributed

5290 church newspaper ads sponsored

143,290 church directories and calendars distributed

13,410 spot radio announcements on spiritual life sponsored

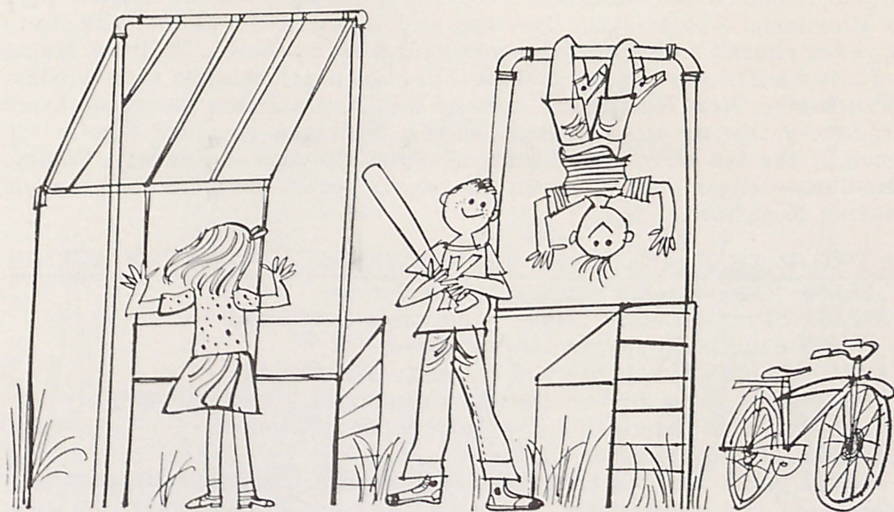
12,360 "Green Candle of Hope" table tents distributed

\$196,523 supplied to needy churches

225,067 youth assisted or entertained through Christmas projects

Covington, Ohio—erected six church directory signs on highways approaching city. **Benton, Pennsylvania**—arranged Universal Week of Prayer service for 300 high school students. **Cullman, Alabama**—sponsored an interfaith symposium at elementary school during Brotherhood Week. **Glendive, Montana**—secured church attendance message on more than 100,000 milk containers in two-month period. **Xenia, Ohio**—printed and distributed

5000 Green Candle of Hope messages to school children. **Lancaster, Pennsylvania**—donated choir robes to the Ebenezer Baptist Church. **Pawtucket, Rhode Island**—donated \$1000 to Salvation Army for new building. **Warren, Ohio**—sponsored a RIAL program that won the city the title of "Religion in American Life Community of the Year." **Ventura, California**—distributed gold lapel crosses to all members and guests on Good Friday in observance of Holy Week. **Marion, North Carolina**—annual Day of Prayer for the World, with populace joining in one minute of silent prayer at a given signal. **Casper, Wyoming**—sponsored Christmas Art Contest among high school students on theme of "Put Christ In Christmas," and 120 drawings were submitted. **Kansas City, Missouri**—had all newly-arrived clergymen as meeting guests as a continuing project.



Boys and Girls Work

Since its founding in 1915, Kiwanis International has always recognized its obligation to the youth of its communities. Its major purpose in so

doing is to assist boys and girls to adjust themselves to their environment and to become adapted to the social, economic, educational, and moral demands which they may encounter.

For the first time, the Committee on Boys and Girls Work in 1959 assumed the program of the former committee on the underprivileged child, without lessening the emphasis previously given to this area of concern.

For its theme, the Committee used "Youth—The World's Greatest Resource." Noteworthy among the new programs promoted was the Achievement Team Project for recognizing excellence in scholarship and citizenship among high school students. The eleventh annual sponsorship of Kids' Day resulted in the entertainment in September of three million children.

1. SUPPORT FOR ESTABLISHED YOUTH GROUPS

- 539 Cub Packs
- 1044 Boy Scout Troops
- 480 Explorer Units
- 137 Camp Fire Girls
- 29 Air Cadet Groups
- 323 Boys Clubs
- 167 Girls Clubs
- 3347 clubs observed Boy Scout Week

Chicago, Illinois—continued sponsorship of Kiwanis-Chicago Boys Club. **Mishawaka, Indiana**—painted cabins at Camp Fire Girls Camp. **Capital City, Austin, Texas**—donated \$1800 to ranch for retarded boys. **Lawrence, Kansas**—helped send Scout to International Scout Jamboree in Philippine Islands. **The Hub City, Lafayette, Louisiana**—sponsored its annual state Golden Gloves Tournament. **Nashville, Tennessee**—pledged \$25,000 for development of new Boy Scout camp. **Fergus Falls, Minnesota**—provided operating funds for Camp Fire Girls summer camp. **Chester Pike, Pennsylvania**—contributed \$800 for purchase of a coffee wagon for Explorer Scouts. **Louisville, Kentucky**—pledged \$5000 for construction of Boy Scout camp. **Raleigh, North Carolina**—arranged a Girl Scout Panorama, with more than 5000 Girl Scouts participating.

2. BUILDING CITIZENSHIP RESPONSIBILITY IN YOUTH

- 62,823 youth recognized for special achievement
- 1337 safety patrols sponsored for school children
- 242,974 youth served through Kiwanis-sponsored safety programs
- 2,299,954 children entertained on Kids' Day
- \$1,109,087 raised on Kids' Day through peanut and other projects
- 3612 boys sent to Boys State
- 1440 girls sent to Girls State
- 944 musical groups sponsored

Olney, Pennsylvania—sponsored swimming training program for 140 boys and girls. **Edwardsville, Indiana**—distributed 1200 gladiola bulbs to young school children. Five clubs in **Stockton, California**—sponsored a "Teen of the Month" recognition program. **Hillsdale, Michigan**—sent six students to

Interlochen Music Camp. **Spencer, Iowa**—presented every seventh grader with a large copy of the Declaration of Independence. **Industrial Seattle, Washington**—secured jobs for 1217 students through its Teen-ager's Employment Services. **Ogden, Utah**—sponsored a foreign exchange student. **Battle Creek, Michigan**—observed Safety Patrol Recognition Day. **Blytheville, Arkansas**—held its annual contest for model airplanes, with 300 entrants. **Kirkwood, Missouri**—sponsored Hallowe'en window painting contest for boys and girls. **Western Springs, Illinois**—donated forty-eight rain-coats and hats with Kiwanis emblem to safety patrols in public schools. **Bonneville, Salt Lake City, Utah**—equipped and trained a mountain rescue team of teen-age boys.

3. RECREATIONAL FACILITIES AND SUPERVISION

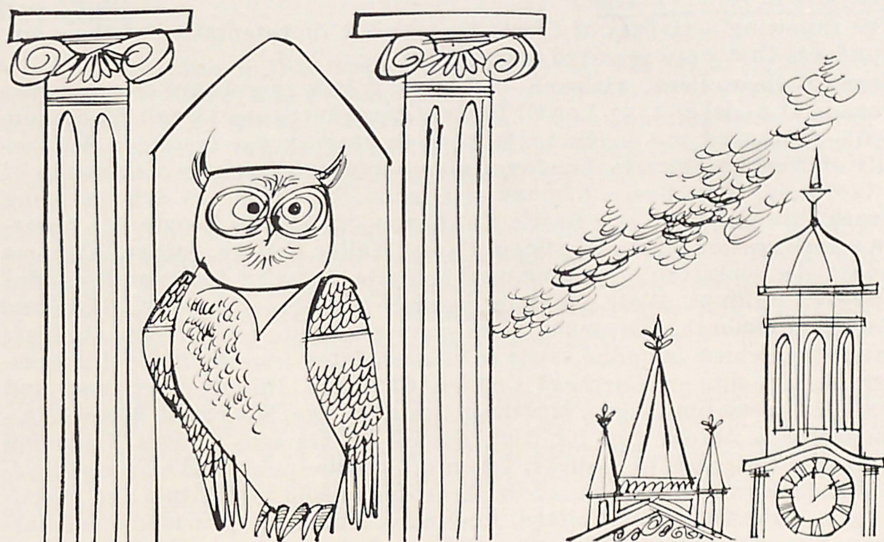
12,288 baseball and other teams sponsored
 2,135,268 youth participated in club recreational projects
 1675 playgrounds provided
 54,841 youth served through sponsored camps
Belleville, New Jersey—sponsored a thirty-week Kiwanis School of Bowling for boys and girls. **New Bedford, Massachusetts**—provided \$1500 for children to attend summer camp. **Charlevoix, Michigan**—pledged \$13,000 for a swimming pool at the elementary school. **Bethesda, Maryland**—served hot food to 450 children at the annual youth conservation field day. **Evansdale, Iowa**—sponsored a marble tournament for 200 children. **Lindsay, Ontario**—sponsored a music festival, with 3000 children participating. **Greenville, South Carolina**—sponsored its twenty-second annual golf tournament for boys and girls. **Ada, Oklahoma**—underwrote the construction of a \$9000 baseball park. **Blanchard, Louisiana**—provided lighting equipment for baseball field. **Douglasville, Georgia**—provided \$2500 toward construction of community recreation center.

4. ASSISTANCE TO THE UNDERPRIVILEGED

41,043 hard of hearing youth aided
 17,706 sight defective youth assisted
 416,613 youth assisted through dental clinics, X-rays, etc.
 145,415 school lunches provided
 680,911 quarts of milk provided
 9418 cerebral palsy cases aided
 217,003 children aided through clothing donations
 5884 delinquent youth assisted
 3044 orthopedic cases aided

Petersburg, Virginia—maintains a clinic for underprivileged children at an annual cost of \$5000. **Philadelphia, Pennsylvania**—purchased musical instruments for blind music students. **North Shore, Milwaukee, Wisconsin**—gave financial support to a camp for educable mentally retarded children. **Strathmoor, Detroit, Michigan**—provided funds to permit child guidance clinic to hire part-time psychiatrist. **Odessa, Texas**—provided 1000 hot meals per month for needy children during school year. **West Allentown, Pennsylvania**—sponsored a "buck-a-cup" coffee day for the Society for Crippled Children. **Rutland, Vermont**—for the twelfth year provided all necessary transportation for the school for crippled children. **Capitol City,**

Baton Rouge, Louisiana—donated \$750 toward the purchase of a station wagon for an orphanage. El Camino, California—donated \$4000 worth of clothes and toys to Navajo missions. West Fort William, Ontario—donated \$500 for construction of school for retarded children. Hannibal, Missouri, and Webster Groves, Missouri—collected and shipped children's clothing to needy children in Korea. Wheeling, West Virginia—sponsored two-week vacation for blind children at fresh-air farm.



Circle K Clubs

Circle K clubs are college-level men's service organizations performing the 11

same functions on college campuses as do their sponsors—Kiwaniis clubs—in the adult community.

In 1959, the number of Circle K clubs increased over 13%, and by the end of the year there were 256 active clubs in the United States and Canada. Growth in 1960 is keeping pace; as of June 1, 1960, active Circle K clubs numbered 273.

Operating under the theme of "Build Individual Maturity," Circle K in 1959 worked toward four objectives:

1. **Strengthen Canada-United States relationships**
2. **Support safety programs**
3. **Work for world peace through understanding**
4. **Promote human and spiritual values**

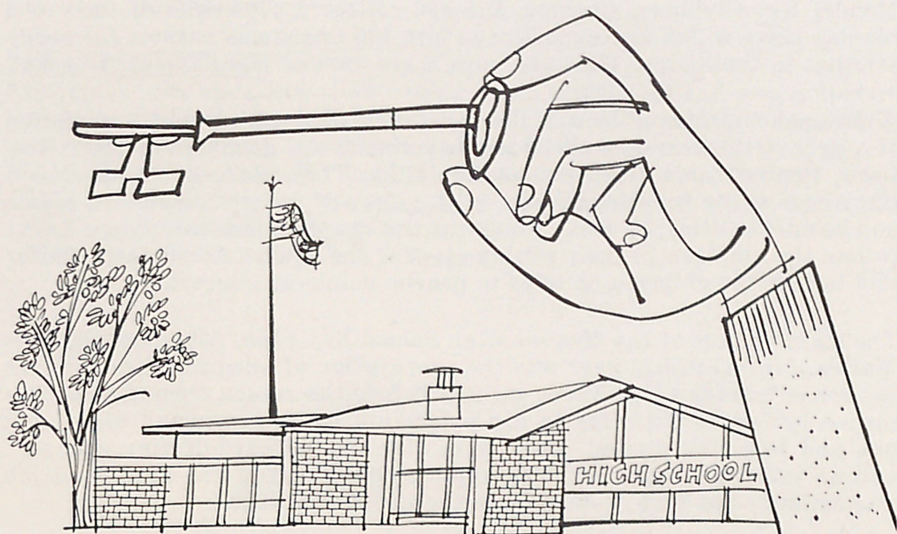
The high regard of college officials for the Circle K organization was indicated in the following letter from E. Frank Masengill, Dean of Students, Louisiana College, Pineville, Louisiana:

"We have many organizations on our own campus but I speak from experience when I say that none of them, however fine and useful, approaches the fulfillment of such aims and purposes as Circle K carries out daily....The contributions of members of Circle K to college life is something that evokes enthusiasm and warms the hearts of college administrators."

CIRCLE K ACTIVITIES

The following activities of Circle K clubs are representative of the many hundreds that were reported during 1959.

Snead College, Boaz, Alabama—purchased a new scoreboard for the gymnasium at a cost of \$550. **Lowell Technological Institute, Lowell, Massachusetts**—sponsored and conducted a tutoring program for freshmen. **University of Western Ontario, London, Ontario**—presented twenty-nine copies of a film-strip, "The Seven Regions of Canada," to secondary schools. **Long Beach City College, Long Beach, California**—joined Boy Scouts in a three-day work session at the Boy Scout Camp. **Walter College, Jasper, Alabama**—opened a bookstore for selling used books to students. **Alderson-Broadus College, Philippi, West Virginia**—painted the student center. **Lakeland College, Plymouth, Wisconsin**—were campus hosts to four foreign students for a day, which included visits to classes, interviews with faculty members, and a dinner. **Carthage College, Carthage, Illinois**—purchased and installed speed limit signs. **Moorhead State College, Moorhead, Minnesota**—sponsored a career day for high school juniors and seniors. **Canadian Memorial Chiropractic College, Toronto, Ontario**—published a special medical booklet, which they placed in libraries and sold to students and practitioners. **Arkansas State College, Jonesboro, Arkansas**—provided a scholarship. **Waterloo College, Waterloo, Ontario**—transported a crippled student to classes each day. **Compton College, Compton, California**—beautified the grounds of an institution for mentally retarded children. **Tri-State College, Angola, Indiana**—worked with the Kiwanis club in remodeling the youth center.



Key Clubs

Key Club operation in 1959, the thirty-fourth year, was one of service, good citizenship training, and growth. Taking careful note of the programs set and carried out by Kiwanis International and then adapting these precepts of service to their own course of events, these young men set a pattern of organization and service activity unique among youth groups.

Following the theme "Cultivate Creative Citizenship," 47,081 members, grouped in 1956 clubs, proved their worth as a vital force in the Kiwanis community service program. Growth in 1960 has been even greater than in 1959; during the first five months, ninety-five new Key Clubs were chartered, and total membership, as of June 1, 1960, stood at 49,095.

With special emphasis given to closer Kiwanis-Key Club cooperation, these high school service clubs performed thousands of projects in and for the teen-age community. The following typical examples of activity give evidence of their interest in promoting good citizenship programs as a way of bringing about lasting freedom.

KEY CLUB ACTIVITIES

From Jonesboro, Arkansas, came the following report: "In our school there is a sophomore in a wheel chair who is paralytic. The Key Club boys see that he is in each of his classes on time. Sometimes he has to be carried,

wheel chair and all, from one floor to three floors up. He doesn't miss any class meetings or any phase of school. The boys voted to take care of Dickie."

Mendel Key Clubbers, **Chicago, Illinois**, collected 4700 cans of food in a ten-day drive which was apportioned into 135 Christmas baskets for needy families in their area. They also purchased canned hams for each basket.

A five-point program to aid the local Retarded Children's Association throughout the year is well under way among the members of the **Allen-town, Pennsylvania** High School Key Club. They pledged: to sponsor a Christmas party for the children, with gifts and entertainment; to repair and paint facilities; to raise funds for the chapter's summer Camp Lark; to join the children in their weekly class at the Jewish Community Center and to take the children on trips to nearby points of interest.

The main project of the Menaul High School Key Club, **Albuquerque, New Mexico**, for one school year was the preparation of adequate facilities for the school's track team. Three months before the season opened, members turned out every Saturday to dig pole-vault, broad-jump, and high-jump pits and level the ground. They were aided by a "hard-driving sponsor" and an interested engineer. The approximate value of the completed job was estimated at \$700. Total cost to the school was \$250.

Key Clubbers at Central Collegiate High School, **Sarnia, Ontario**, financed the school student award system for a year, supplying the cash for letters, crests and activity bars awarded for excellence in sports, activities, and academics.

The new look in high schools, Georgia-style, was demonstrated by the Key Club of Southwest DeKalb High, **Decatur, Georgia**, in a campus beautification project that ranged from shrubs to an illuminated school sign. Members put in plants and trees, plowed and fertilized the area, sowed grass seed, and constructed an illuminated sign of contemporary design, using steel and concrete.

A unique Key Club method of raising funds for scholarships brought in enough to float a whole four years at college for some deserving senior at Arcadia High School, **Arcadia, California**. Key Clubbers prepared blue and gold decals with a Key design and the message, "I Helped a Scholar With a Dollar." Then members canvassed the town, asking each resident to buy a decal for one dollar. In exchange they pointed out the potential satisfaction purchasers would find in helping a worthy youth to attain a college education.

Although they are constantly busy servicing the Kiwanis candy machines in town, the **Havre, Montana**, Key Club assists the Red Cross Bloodmobile whenever it comes to town.

assemblies, charity drives, projects for and with the aged and underprivileged, and handicapped, a special activity on teacher appreciation, the CQ program from a young person's point of view, and a good reading activity along with many other projects were carried out as part of the Key Club program.

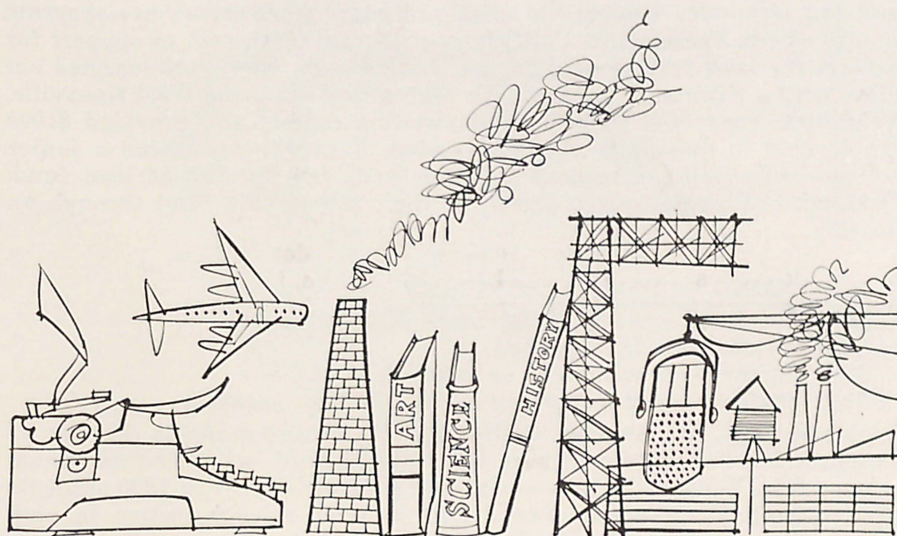
KIWANIS SUPPORT

Kiwanians look upon Key Club work as both a pleasant and a very important phase of their responsibilities in good citizenship training—something they want to do—which is evidenced by the following statistics:

39,616 Kiwanians attended Key Club meetings

7053 meetings between Kiwanis and school administrators on Key Club administration or activities

3760 joint Kiwanis-Key Club activities



Vocational Guidance

The overall objective of the Committees on Vocational Guidance is to develop ways and means of guiding youth and adults in the selection of proper and suitable occupations and careers.

These committees also took cognizance of the implications of change and used as their theme "Guiding Youth to Meet the Challenge of a Rapidly

Changing World." Attention of all clubs was called to the need for guiding youth to a maximum use of their abilities, for financially assisting worthy and needy youth, and for directing attention to the fields in critical need of recruitment.

In terms of club participation, the greatest growth in the entire service program of Kiwanis International was achieved in the area of Vocational Guidance in 1959, with 88 per cent of the clubs reporting a completed project in Vocational Guidance each calendar quarter.

1. HELPING YOUTH TO HELP THEMSELVES

125,687 youth assisted through scholarships and loans
\$1,062,687 distributed through scholarships and loans
10,908 youth encouraged through science fairs

Newnan, Georgia—donated eight US Savings Bonds to outstanding students in arts and science classes. Delaware, Muncie, Indiana—loaned more than \$9000 to college students through their emergency loan fund. Sheepshead Bay, Long Island, New York—secured old school buses for instruction in automobile shop classes in high school. Shades Valley, Alabama—provided a scholarship for nurse's training. Forest City, London, Ontario—assisted secondary students in office procedure work-experience program in city offices. Sacramento, California—continued tenth year of support for a farm for boys from broken homes. Long Beach, New York—carried out "Day with a Kiwanian" program for high school students. West Knoxville, Tennessee—sponsored their fifth playwriting contest and provided \$1000 scholarship to university theater. London, Kentucky—sponsored a junior college basketball tournament to raise funds for its student loan fund. Oakland, California—raised \$2000 for their scholarship fund through an auction.

2. PROVIDING GUIDANCE SERVICES

32,559 Teacher Recruitment Brochures distributed
148,739 vocational aids furnished
3726 Career Days sponsored or assisted
22,085 youth involved in "Living in the Air Age" program

Highland Park, Los Angeles, California—served 1000 students through its Teachers for Tomorrow program. Honolulu, Hawaii—sponsored its annual science fair. Wichita, Kansas—sponsored a career day, with 1800 students participating. Pennsauken, New Jersey—donated science section in high school library. Fayette, Mississippi—arranged for bookmobile service throughout county. Hyannis, Massachusetts—supervised a baby-sitting course for 350 girls. Arvada, Colorado—paid expenses of nine students to a foreign service career conference in Denver. Cordele, Georgia—furnished telephone service for disabled student, enabling him to maintain satisfactory progress in his classes. Saginaw Northwest, Michigan—provided counseling service to jail inmates, parolees, and probationers, in cooperation with the State Department of Corrections. Beverly Hills, California—prepared and mailed more than 1500 career questionnaires to students prior to vocational conference.



Summary of Major Activities

January 1, 1959—December 31, 1959

Community Service

Rural people involved in all projects including Farm-City Week **355,869**

Clubs sponsoring Farm-City Week activities **2,997**

Farm projects (soil conservation, drainage, animal, crop) **9,163**

Trees planted **4,503,078**

Kiwanians serving on local boards, such as schools, hospitals, etc. **61,756**

Activities on behalf of better schools, teachers' salaries, etc. **3,633**

Physically handicapped persons employed **4,160**

"Go-to-Church" campaigns conducted **28,650**

Kiwanians teaching Sunday school and other religious education classes **30,110**

"Grace Before Meals Cards" supplied in hotels and restaurants **325,675**

National Service

Safety, courtesy, farm safety and safety patrol campaigns conducted **16,844**

Kiwanians holding public office **28,200**

Funds raised for campaigns such as community chest, heart, cancer and polio **\$23,239,265**

Government savings bonds sold **\$4,687,628**

Projects related to International Goodwill **6,273**

Kiwanians engaged in "Get-Out-The-Vote," Civil Defense and other Citizenship Service Activities **160,237**

Youth Service

Boys and Girls involved in Kiwanis sponsored or aided recreational projects **2,135,268**

Young people provided religious education in day camps, etc. **62,076**

Children provided entertainment on Kids' Day **2,299,954**

Funds raised on Kids' Day **\$1,109,087**

Lunches and bottles of milk provided needy children **826,326**

Baseball and other teams sponsored **12,288**

Youth groups—Scouts, Boys' and Girls' Clubs, Camp Fire Girls, 4-H, Future Farmers, etc., aided **15,720**

Boys and girls provided vocational counseling **627,688**

Young people examined in clinics, helped through sight-saving, conservation of hearing and aided in projects for the mentally retarded **475,362**

Vocational aids furnished **148,739**

Cerebral palsy and orthopedic cases aided **12,462**

Scholarships, scholastic loans, awards, etc. **125,687**

Funds distributed through scholarships and loans **\$1,062,687**

Kiwanis International

Kiwanis International Building, 101 East Erie Street, Chicago 11, Illinois