# Meeting Minutes of National Board of Directors and National Officers of the National FFA Organization

## Louisville, Kentucky

## October 22, 2001

A special meeting of the National FFA Organization Board of Directors and the National FFA Officers was called to order at 1:30 p.m. by Larry D. Case, Chairperson, in the Executive West hotel in Louisville, Kentucky. All members of the Board were present.

#### **Board of Directors:**

**Larry D. Case**, Chairperson of the Board and Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

**Jacquelyn Deeds**, U.S. Department of Education Representative, Professor, Agricultural Information Science and Education, Mississippi State University, Mississippi State, MS

**Horacio Garza, Jr.,** U.S. Department of Education Representative; Instructor - Agricultural Education, Sharyland High School, Mission, TX

Tommy Gladden, State Supervisor, Agricultural Education, Clemson University, Clemson, SC

**Steven J. Gratz**, U.S. Department of Education Representative; Supervisor, Agricultural Education, State Department of Education, Columbus, OH

**Robert Heuvel**, State Supervisor, Standards & High School Development Division, Agricultural Education, State Department of Education, Sacramento, CA

**Vicki Lantz**, U.S. Department of Education Representative; Instructor – Agricultural Education, Big Spring High School, Newville, PA

**Marshall Stewart,** State Coordinator for Agricultural Education, Department of Agriculture and Extension Education, North Carolina State University, Raleigh, NC

**Steve Zimmerman**, State Supervisor, State FFA Advisor, North Dakota FFA Association, Bismarck, ND

# Officers of the Board of Directors:

**Larry D. Case**, National FFA Advisor and CEO; Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

C. Coleman Harris, National FFA Executive Secretary; Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

**Marion Fletcher**, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, AR

## **Board of National FFA Officers:**

Trent McKnight, National FFA President, Throckmorton, TX

**Jennifer Edwards**, National FFA Secretary, Gadsden, AL

Doug Kueker, National FFA Vice President, Central Region, Sweet Springs, MO

**Katy Poth.** National FFA Vice President, Eastern Region, Pickerington, OH

Ronnie Simmons, National FFA Vice President, Southern Region, Webster, FL

**Angela Browning**, National FFA Vice President, Western Region, Grass Valley, CA

## Others present for all or portions of the meeting:

**Bernie Staller**, Chief Operating Officer, National FFA Organization and National FFA Foundation, Indianapolis, IN

**Kent Schescke**, Director, Business and Partner Development Division, National FFA Organization, Indianapolis, IN

**Dale Crabtree**, Convention Manager/Communications Consultant, Teacher Services Team, National FFA Organization, Alexandria, VA

Dean Folkers, Team Leader, Teacher Services, National FFA Organization, Indianapolis, IN
 Bill Stagg, Team Leader, MSC Team, National FFA Organization, Indianapolis, IN
 Kevin Keith, Teacher Services Specialist, Teacher Services Team, National FFA Organization, Indianapolis, IN

#### 1. Reflections

Doug Kueker led reflections.

2. <u>Adjustments to the Agenda</u> – Report on the 75<sup>th</sup> FFA Anniversary planning was added following the National Officers' Report.

## 3. Approval Of Minutes

<u>MOTION</u>: **Moved by** Katy Poth (Tommy Gladden), seconded by Ronnie Simmons (Steve Gratz) and **carried** to approve the minutes of the July 12-16, 2001 National FFA Board of Directors' meeting.

The 2001 National FFA Organization governing committee e-mail minutes dated July 17<sup>th</sup>, July 23<sup>rd</sup>, August 13<sup>th</sup>, August 29<sup>th</sup>, September 10<sup>th</sup>, September 21<sup>st</sup>, October 9<sup>th</sup> and October 10th were provided.

# 4. <u>Update on the 74<sup>th</sup> National FFA Convention</u>

Dale Crabtree provided the report for the 74<sup>th</sup> National FFA Convention and welcomed the Board to Louisville. Pre-registrations are up 4% over this time last year at over 25,000. Thursday's concerts are sold out. Security issues were addressed and Dale expressed his confidence that all the necessary procedures are in place. Larry Case expressed sincere appreciate on behalf of the Board for Dale's efforts and service.

#### 5. Approval of Awards/Degrees to Sponsors and Others

No request.

## 6. National Officers' Report

Katy Poth highlighted the key points of the National Officers' Report. Their suggestions/requests focused on finding an avenue for National Officers to act as ambassadors for agriculture by passing on agricultural knowledge gained from sponsors and industry leaders to state officers; a timeline for implementation of the materials explaining what FFA "stands for" as adopted at the July Board meeting; a strengthened relationship between the FFA Center and the National FFA Headquarters at the U. S. Department of Education in Washington, DC. to allow National Officers more opportunity to discuss the future of the organization; and

finally, an expressed hope that the FFA's international travel programs be continued and expanded, not only because of the inherent educational value in developing diverse cultural awareness, but also because of the appreciation from agribusiness leaders for the organization's efforts in global agriculture. (*Attachment 1*)

<u>MOTION</u>: **Moved by** Steve Gratz, seconded by Marshall Stewart and **carried** to accept the report presented by the National Officers and to commend them for a job well done. Applause followed.

# 7. Update on the 75<sup>th</sup> National FFA Anniversary

Kent Schescke reviewed the plans to date for the 75<sup>th</sup> National FFA Anniversary celebrations. Input from the delegates to the 74<sup>th</sup> National FFA Convention will offer additional fresh ideas. It was suggested that the delegation have available to them the nine key strategic priority areas for their consideration as they formulate their suggestions for the anniversary celebrations.

## 8. Finance Committee Report

Tommy Gladden presented the Finance Committee Report.

MOTION: Moved by Angela Browning (Robert Heuvel), seconded by Doug Kueker (Jacque Deeds) and **carried** contribute an additional 4.3% of eligible staff payroll which is about \$ 131,525 to the National FFA Employee Defined Contribution Retirement Plan. (*Attachment 2*)

# 9. Confirmation of the Nominating Committee

Trent McKnight presented the names of the nominating committee members. They are as follows:

Seth Broesder, Montana (Chair)
Andy Osten, Nebraska (Vice-Chair)
Paul Hostetter, Pennsylvania
Kim Russell, North Carolina
Micah Hansen, South Dakota
Kim Newsom, Tennessee
Alyson Johnson, Alabama
Jacob Wenger, California
Brian Cunningham, Colorado

<u>MOTION</u>: **Moved by** Angela Browning (Vicki Lantz), seconded by Katy Poth (Horacio Garza, Jr.) **and carried** to confirm the members of the nominating committee as presented.

Tommy Gladden is working with this committee during the convention and will make a report to the Board of Directors in January 2002.

#### 10. Treasurer's Report

Marion Fletcher, National FFA Treasurer, explained that a detailed manual inventory and the implementation of new accounting software caused delays so that an audited

report final report is yet to be completed. Marion commended the National FFA staff (in particular, Bernie Staller, Tom Kapostasy, and Vicki Lantz) for their continued efforts in managing the costs and expenses to the organization. (*Attachment 3*)

<u>MOTION</u>: **Moved by** Jennifer Edwards (Tommy Gladden), seconded by Ronnie Simmons (Steve Zimmerman) **and carried** to accept the Treasurer's Report.

# 11. Overview of Legal Matters

Bernie Staller updated the Board with information regarding the resolution of the trademark issue. No action needed.

#### 12. Unfinished Business

- Coleman Harris discussed the convention Board assignments and highlighted the
  information regarding Ron Castaldi's (Director, Division of Vocational and
  Technical Education USDE) schedule during convention. He noted the
  schedules for the January and July Board meetings printed on the agenda.
- Steve Gratz complimented the staff for the quality of the Convention Media Kit that was delivered to the states and asked Bernie Staller to pass along the Board's commendation.
- Steve Gratz also alerted the Board members to anticipate questions and concerns from the delegates regarding the Board's action in July relative to the Delegate Task Force Report.
- Trent McKnight asked for additional information regarding the global programs. Bernie Staller indicated no change from what was reported in July.
- Bernie Staller notified the Board that the Secretary of Agriculture would be at the convention on Thursday and Friday of this week.
- Dean Folkers announced that he has accepted a position in Career and Technical Education with the Nebraska Department of Education. He expressed his regrets for departing the organization at such an exciting time of transition and thanked Bernie Staller for the opportunity to serve with outstanding leaders in agricultural education.

#### 11. January Board Meeting Announcement

The next board meeting will be held January 26-28, 2002 in Alexandria, VA with a board and national officer retreat being held on Friday, January 25 at 8:00 a.m. at USDE in Washington, DC.

## 12. Closing

Larry Case thanked the Board for a great year. The meeting adjourned at 2:40 p.m.

C. Coleman Harris

Secretary

Larry D. Case

Chairperson