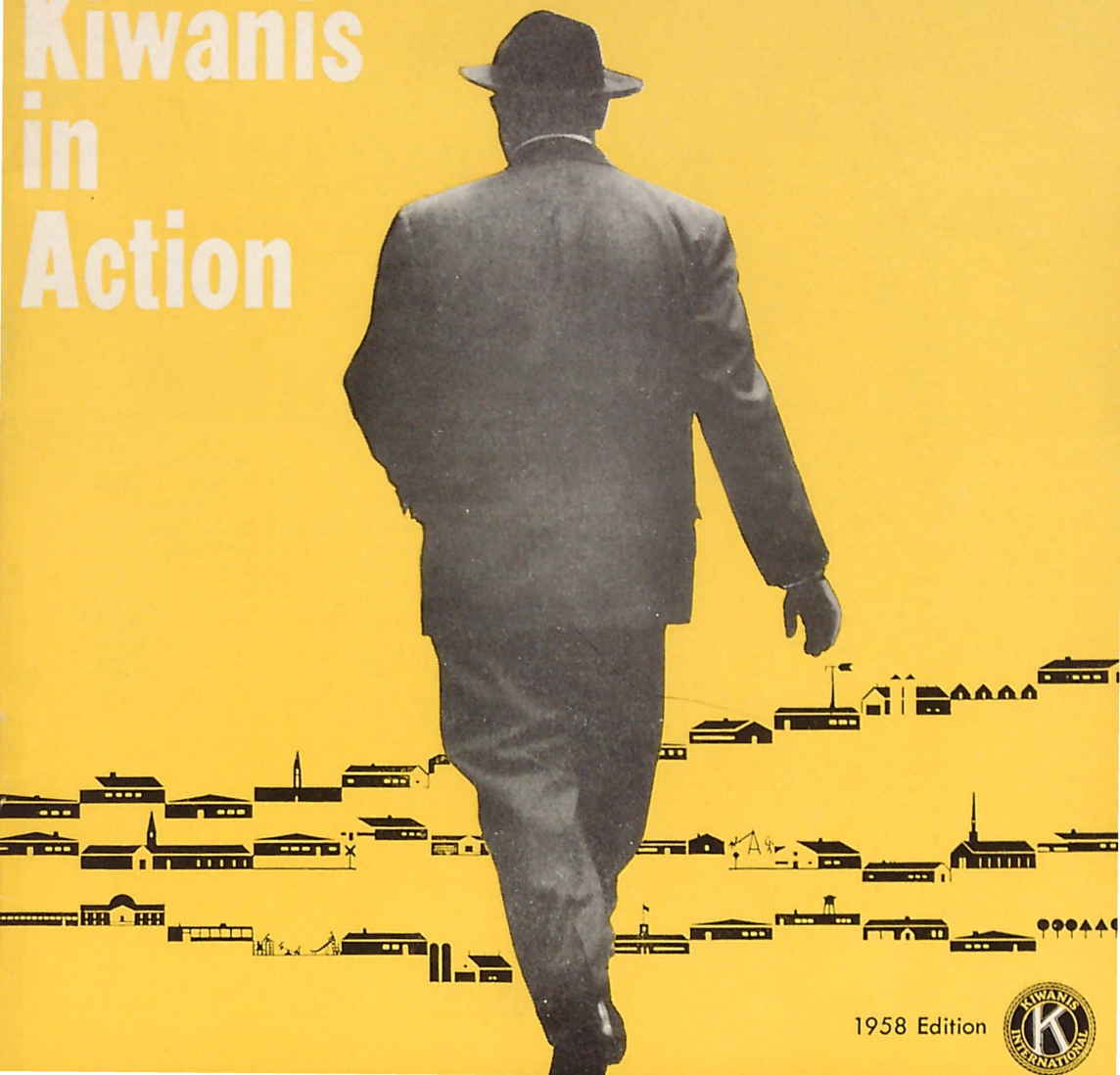


Kiwanis in Action



1958 Edition



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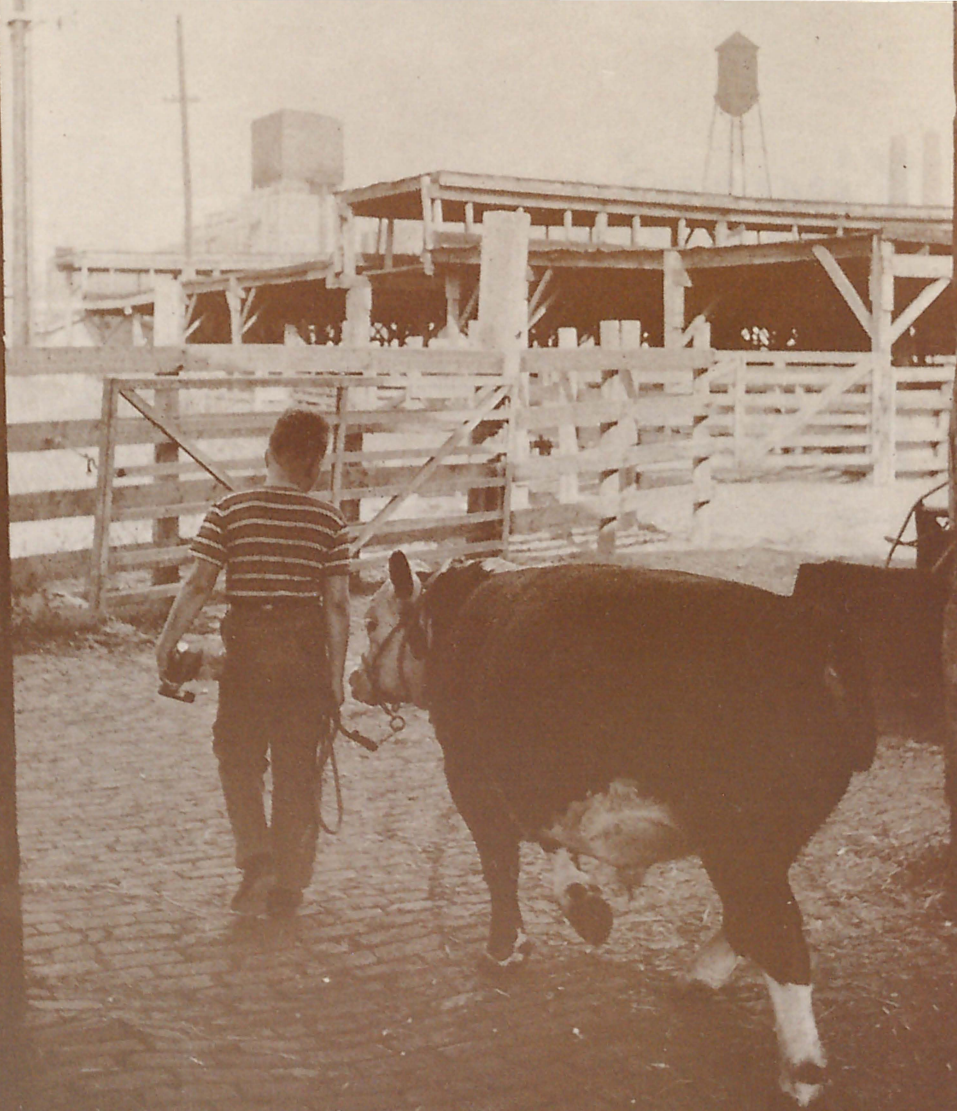
Reporting programs and activities from January 1, 1957 to December 31, 1957

An annual report is important and significant in any line of endeavor. *Kiwanis In Action* is such a report, for it attempts to summarize the results of the efforts of individuals in their local clubs to serve their fellowman through cooperative action. Eight areas of work are included in the following pages. The spotlight falls on the major emphasis activities and yet no attempt is made to minimize the many and varied types of projects that clubs undertake. The challenge to the leadership of Kiwanis is to direct the manpower of the local clubs into paths of service which bring lasting benefits to individuals and to communities. How well this has been accomplished is attested by the accompanying materials. *Kiwanis In Action* demonstrates that men in every walk of life have accepted the challenge of service and are helping all mankind to live in harmony.

This, then, is an attempt to measure the impact of Kiwanis MANPOWER as it demonstrates its GROWTH IN SERVICE.



Kiwanis International, 101 East Erie Street, Chicago 11, Illinois



Agriculture and Conservation

Of fundamental importance to our two great nations is the production of food and fiber by the farmer, and the wise use of all the God-given natural resources which serve as raw materials for the two modern industrial giants of the western world. Reduced to a simple statement, Kiwanians determined to keep these thoughts paramount in 1957 by stating that: "Promoting agriculture and conservation is a year-around job," and then lived their slogan by undertaking activities dedicated to those principles.

The "year-around job" was highlighted in November with the third annual observance of National Farm/City Week, coordinated by Kiwanis. Thousands of people from hundreds of organizations joined with Kiwanians to give continent-wide recognition to the interdependence of rural and urban people. Some 2440 Kiwanis clubs coordinated, or participated in, local Farm/City Week events that developed better rural-urban understanding.

Evidence of the variety and importance of projects aimed at improving Canadian and American agriculture and conservation practices can be seen in the statistics and examples cited on the following pages.

1. Assistance by Local Clubs to Farms and Farmers Near Their Communities

- 49,360 workers secured for growing and harvesting crops
- 3720 soil conservation and drainage projects sponsored
- 2,573,900 trees planted
- 4140 crop and animal projects
- 2340 farm safety activities

In **Farmington, Missouri**, the Kiwanis club sponsored the "Farmer-Businessman" tour to see 25 demonstrations on three farms that are cooperating in the balanced farming program The Kiwanis Club of **Cordele, Georgia** assisted the Chamber of Commerce in the promotion of a Watermelon Festival to further develop the farmers' market for watermelons and maintain the county standing as "Watermelon Capital of the South." . . . The Kiwanis Club of **Madison, Indiana** promoted Soil Stewardship Week and secured the cooperation of all the churches in the county in this observance

Tree planting as an activity continues to interest many Kiwanis clubs. The annual tree planting day was held in **Brockville, Ontario** with Kiwanians donating their time and effort for transportation and supervision in cooperation with the Department of Lands and Forests Kiwanians, aided by 4-H club members, planted trees in the project carried out by **San Bernardino, California** In **Auburn, Nebraska**, the Kiwanis club provided the program entitled "The Farmer and the Soil Bank" for the Soil Conservation Recognition Dinner given for the outstanding farmer in the county Each year, June is designated as National Dairy month. The Kiwanis Club of **Ponchatoula, Louisiana** distributed 400 circulars to farmers concerning profitable dairy management In California, the Kiwanis Club of **East Los Angeles** had a program on Dairy Month. Both of these clubs also recognized Farm-Safety Week in July and distributed materials concerning it The Agriculture and Conservation Committee of the Kiwanis Club of **North Wichita, Kansas** worked with the Wichita Chamber of Commerce in producing the Annual Fat Stock Show. To promote the show members of the club made tours of a number of livestock ranches and spoke to cattlemen regarding it The Kiwanis Club of **Louisville, Kentucky** three years ago started a strawberry project at the Baptist Orphans Home. During 1957 nearly \$2000 worth of berries were sold from the Roadside Market established by the Home. It has opened a new source of income, interest, and labor for the boys and girls living there.

2. Rural-Urban Cooperation

325,687 farmers entertained at joint meetings and Farm/City Week activities

3940 farm fairs and festivals held

2440 clubs spearheaded local Farm/City Week observances

In **Berkeley, West Virginia**, Kiwanians held parades and exhibitions for 1500 farmers at the Annual Farmers Fall Festival The Kiwanis Club of **Palmyra, Missouri** sponsored a banquet for contestants and their families at the State Plowing Contest in August. Some 20,000 people saw the plowing contest Kiwanians of the club of **Summerland, British Columbia** each invited a farmer as his guest for one meeting at



which agricultural leaders spoke The Kiwanis Club of **Centerville, Alabama** worked 269 hours to complete preparations for conservation exhibits and displays of agricultural products at the County Fair In **Marion, Ohio**, National Farm/City Week was co-sponsored by the Kiwanis club and Chamber of Commerce with the celebration titled "Hi Neighbor" for a three-day period. It included industrial and farm visitations and ended with a barbecue to which the general public was invited One feature of the Farm/City Week sponsored by **Englewood, Colorado** was a special club meeting program at which the 4-H Club member who won first prize at the County Fair with his Kiwanis-purchased lamb was guest The Kiwanis Club of **Tacoma, Washington** had a community-wide Farm/City Week celebration, including exhibits in downtown store-windows and a radio program over the local station The Kiwanis Club of **Ocala, Florida** also effectively used store-window space in presenting exhibits related to National Farm/City Week.

3. Work With Rural Youth

4380 4-H Club projects sponsored

4160 activities developed for Future Farmers and Junior Farmers

116,300 other farm youth aided

Annual 4-H Club Fairs were sponsored by a number of Kiwanis clubs. Two clubs which have carried out this activity with all members working for the duration of their fairs were **Hardin, Montana** and **Alexandria, Indiana** The Kiwanis Club of **Greater Broadway, Sacramento, California** held a County Fair Fat Stock Auction at which 76 animals were sold for 4-H and FFA boys and girls. Total receipts of more than \$10,000 were turned over to the youngsters for their work The Kiwanis Club of **Williamston, North Carolina** contributed to a fund to send a Farm Exchange student to Denmark A Farm-Career Day was sponsored in the local high school by the Kiwanis Club of **Burlington Junction, Missouri**. This involved bringing three successful farmers from the surrounding countryside to the school's agriculture class for discussions with the students The Kiwanis Club of **Staunton, Virginia** continued its ewe project, in which they work with the agriculture teachers in the county The Kiwanis Club of **Gloversville, New York** distributed 1250 chicks to 25 4-H members. It also conducted a pheasant project. Five hundred birds were raised by 4-H members and released at the end of seven weeks In **Lapeer, Michigan** the Kiwanis club and Rotary club joined in sponsoring a banquet for 4-H Club members and leaders.

Public and Business Affairs

Seizing on the time-tested idea of inspiring by example, American and Canadian Kiwanians gave a unique demonstration of citizenship responsibility during 1957. Apparent in all phases of the Public and Business Affairs program, perhaps it was most evident in activities for traffic safety.

Under the banner "Back the Attack on Traffic Accidents," Kiwanis lent the weight of its 4500 clubs and more than 250,000 members in the fight to reduce the terrible human and economic toll exacted on our streets and highways. Singly, and in cooperation with like-minded groups, clubs launched campaigns, stimulated citizens' committees to act, and supported official action in the never-ending struggle against this scourge of our mechanized society. That these efforts had some effect and influence on our fellow citizens was seen in the annual statistics produced at year's end.

Other areas of service were not slighted. Kiwanians and Kiwanis clubs led the way in their communities in work for mental health, better opportunity for "Senior Citizens" and handicapped people, community progress, civil defense, and improvement of relations among nations, as exemplified by the US-Canada Good Will Week program.

1. Community Improvement

6614 activities on behalf of better schools and teachers' salaries

5960 safety and courtesy campaigns conducted

1180 industrial surveys made

2820 new industries and businesses secured

3640 activities leading toward economy in local or state government

1880 activities on employment of the physically handicapped

Over 70 Kiwanis clubs in the **Georgia District** cooperated in a safety project under the slogan "Reach Tomorrow by Driving Safely Today." With cooperation of the State Police, one day was set aside for a road-block throughout the state at which time thousands of pamphlets were brought to the attention of drivers Other Kiwanis clubs carrying out effective safety campaigns in their communities were those of **Brookfield, Illinois; Kansas City, Kansas; and East Knoxville, Tennessee** To encourage local businesses and industries to hire handicapped people, the Kiwanis Club of **Uptown Riverside, California** scheduled the 13-week "America Sings" radio series over their local station The Kiwanis Club of **Plainedge, New York** estab-



lished a community library, as did the Kiwanis Club of **Brighton, Michigan** The Kiwanis Club of **Caruthersville, Missouri** assisted in securing a new industry for the community by selling \$30,000 worth of shares in Caruthersville Industrial Development Corporation In **Harper Woods, Michigan**, the Kiwanis Club undertook the task of sponsoring and preparing a telephone directory of the community and delivering 10,000 copies to all subscribers The first annual Public Forum on City Planning was conducted by the Kiwanis Club of **El Segundo, California** The Kiwanis Club of **St. Albans, West Virginia** was successful in securing a building for the American Television and Electronics School Incorporated. The school serves 300 day and 100 night students After four years of work, the Kiwanis Club of **Austintown, Ohio** saw the results of its efforts when the formal opening of a branch bank took place The Kiwanis Club of **Sharon, Pennsylvania** co-sponsored a Gerontology Institute to inform all those interested in the problems of the aged and to work out some solutions to the problems. Other clubs were also giving attention to the new problems of Senior Citizens, as evidenced by work of the Kiwanis Clubs of **Saskatoon, Saskatchewan**; **North Manchester, Indiana**; **Auburn-Lewiston, Maine**; **University, Seattle, Washington**; and **Bloomfield, New Jersey**. Activities ranged from helping elderly people to find jobs suited to their capabilities to providing homes and recreation centers for them.



2. Acceptance of Citizenship Responsibility

60,682 members served on school and other local boards

23,126 Kiwanians held public office

118,000 members engaged in get-out-the-vote drives

3160 activities for immigrants, new citizens, and displaced persons

27,280 members active in Civil Defense

5220 projects related to International Good Will

920 clubs sponsored youth panel forum projects, involving 203,648 young people

The year 1957 saw a Federal Parliamentary Election in Canada. One of many clubs carrying out an election year campaign was the Kiwanis Club of **Cochrane, Ontario** In the United States, although there were no national elections, Kiwanis clubs were active in local bond issue campaigns and in elections of local public officials. A \$900,000 bond issue was successfully promoted by the Kiwanis Club of **Carrollton, Missouri**, and in **Orange, Texas** the club prepared leaflets, posters, and telephone committees urging citizens to vote at local elections The Kiwanis Club of **Casper, Wyoming** sponsored a Citizenship Day to stress responsibilities of citizenship to newly naturalized citizens A successful visit of an American Red Cross Bloodmobile was made possible in **Saint Marys, West Virginia** through the cooperation of the Kiwanis club. . . . The Kiwanis Club of **Boston, Massachusetts** observed National Newspaper Week by awarding citations to the four newspapers in the city for their outstanding coverage. . . . Representative of the increased interest in mental health was the program on Mental Health Week held by the Kiwanis Club of **Trenton, New Jersey** Continuing concern for men in the Armed Services and Veterans was shown by activities of many clubs. The Kiwanis Club of **Pacific, San Francisco, California** kept up its project of distributing stamps to veterans in various hospitals. Stamps have been sent to the

club from all over the world by individuals and groups hearing of their work In **Peru, Indiana**, the club continued the *Kiwanis Newsletter* which is mailed to all men and women in the Armed Services from that community The Kiwanis Club of **Los Alamos, New Mexico** sponsored a Fire-Prevention Week Parade complete with floats and marching units An "American Bookshelf" was sent to Central Government Teachers' College, Karachi, West Pakistan, by the Kiwanis Club of **Havre, Montana** In **Slidell, Louisiana**, the Kiwanis club conducted a survey which resulted in the recognition of the need for a hospital in the community. After a year's work, the townspeople voted two to one to issue bonds to cover the cost of the hospital. . . . The Kiwanis Club of **Northeast Washington, D. C.** supplied litterbags to filling stations for the use of motorists After use by many Kiwanis clubs, the film "A Citizen Participates" was loaned to the Provincial Government, Department of Education, by the Kiwanis Club of **Regina, Saskatchewan**.

3. Financial Investment for a Better Community

\$7,789,220 collected for Community Chest

7,069,180 raised for national campaigns

5,371,380 contributed and/or collected for local causes, including hospital facilities

6,190,000 worth of Savings Bonds sold

The Annual Rodeo sponsored by the Kiwanis Club of **Onsted, Michigan** raised funds for the establishment of a Medical Center in the community The Kiwanis Club of **Levittown, Pennsylvania** spearheaded the local Cancer Crusade on behalf of the American Cancer Society Another active club in the Cancer Fund Drive was **Concord, North Carolina** And in **Denton, Texas**, the Kiwanis club assisted in raising \$100,000 for the site of the Texas State School for the Mentally Retarded The Kiwanis Club of **The Hamptons, New Hampshire** raised \$10,000 for the local hospital In **Selinsgrove, Pennsylvania**, the Kiwanis clubs spearheaded a drive for the new Community Center In **Davenport, Iowa**, the Kiwanis club led the local March of Dimes fund-raising campaign and collected more than \$40,000. Other Kiwanis clubs undertook a variety of activities to raise funds for the polio campaign in **Blue Ridge, Georgia**; **Astoria, Oregon**; and **Shady Side, Maryland** The Kiwanis Club of **San Diego Harbor, California** promoted sale of baseball tickets to aid the National Multiple Sclerosis Society.

Support of Churches in their Spiritual Aims

A message to the peoples behind the Iron Curtain — that was the reason for and effect of the Kiwanis-sponsored "Green Candle of Hope" program. As families in Kiwanis communities lighted a Green Candle on Easter, a vast prayer for the ultimate liberation and freedom of all people winged its way across oceans and continents. News of Kiwanians' faith, hope and prayers reached these people via their secret radio sets tuned in on Radio Free Europe.

Seeing that "God Is the Cornerstone," not only of our lives, but of Kiwanis service as well, the International Committee on Support of Churches in Their Spiritual Aims devised a program for 1957 that caught the imagination of Kiwanis leaders throughout the organization. Spotlighted in these pages are some of the hundreds of club activities dedicated to the theme: "Integrity—Leadership—Service—with God the Cornerstone."

1. Service by Individuals for Churches

- 5120 lay preachers secured
- 24,820 Kiwanians taught Sunday School classes
- 2680 members assisted in week-day religious education

The Kiwanis Club of **Catonsville, Maryland** assisted in a house-to-house canvass in newly built areas surrounding the community. One hundred forty-nine houses were visited in order to invite and encourage attendance at churches in Catonsville. Each family filled out a card which was turned over to a church of the faith indicated. . . . In **Ames, Iowa** the Kiwanis club gave promotional support to a school for church ushers sponsored by the Inter-Church Council. Each member of the club received a brochure explaining the advantages and details of this training school The Kiwanis Club of **Blanchard, Louisiana** organized a "car pool" for those in the community unable to provide their own transportation to church on Sunday morning. Anyone may call the "pool" and a car will be sent to take the person to the church of his or her choice A complete survey of religious affiliation was undertaken by the Kiwanis Club of **Ivington, New Jersey**.



2. Projects to Increase the Effectiveness of Church Action

- 16,532 "Go-To-Church" campaigns conducted
- 105,880 newspaper ads, church calendars, and directories sponsored
- 69,450 children sent to camps sponsored by religious groups
- \$146,200 raised and/or contributed for special church funds
- 342,400 "Prayer before Meals" table tents distributed to public eating places

The Kiwanis Club of **Bartow, Florida** developed a "Christian Youth Recognition Day" to honor the young people in the community who had outstanding records in Christian youth activities. The various churches nominated the young people, and the Awards Committee selected those who were to receive the recognition at the Kiwanis club meeting In **Honolulu, Hawaii**, the Kiwanis club supported the Council of Churches in its United Sunday Service in observance of Rural Church Day. The club provided the order of worship for the service Many Kiwanis clubs spearheaded, or cooperated in, local Religion and American Life programs. In **South Topeka, Kansas** the Kiwanis Club used bumper strips, posters and grace cards as various means of publicizing the program. The mayor of **Hillside, New Jersey** issued a formal proclamation for RIAL Month at the suggestion of the local Kiwanis club In **Rockford, Illinois**, the Kiwanis club has ministers of all faiths record prayers which are used by the local radio station each morning on a program called "Prayer for Today." . . . The Kiwanis Club of **Roosevelt, Utah** made regular newspaper announcements of all church activities of the community to stimulate public participation The Kiwanis Club of **Guelph, Ontario** sponsored a festival of Christmas carols with 20 choral groups representing all churches and denominations in the community. Proceeds of the offering taken at each performance were given to church-related homes for orphans and old people Halloween meant more than "tricks or treats" to youngsters in many Kiwanis communities. In **East Bridgewater, Massachusetts**; **Kittanning, Pennsylvania**; and **Waupun, Wisconsin**, the Kiwanis clubs assisted the local churches on Halloween in collection of funds for the United Nations International Children's Emergency Fund "Work and Pray for Permanent Peace Week" was publicized by the Kiwanis Club of **Denison, Iowa** in the local newspaper and via spot announcements on the local radio station. Church bells rang on each day at the same time to remind the entire community of the program The Kiwanis Club of **Wayne, Nebraska** shared the cost of installing wiring in a local nursing home so that inmates could hear services from various churches "Keep Christ in Christmas" was the theme for a committee program that gained wide acceptance. Two of the many clubs reporting activities were **Scottsdale, Arizona** and **Verona-Rosedale, Pennsylvania** In **El Monte, California**, the Kiwanis club held its Fifth Annual Christmas Lighting Contest and Second Annual Christmas Parade. In all, 41 trophies were presented and the mayor issued a special proclamation regarding this Kiwanis activity People in **Monroe, Michigan** became aware of the "God the Cornerstone" theme when the Kiwanis club supplied the local radio station with the current spot announcements.



Boys and Girls Work

With juvenile delinquency making glaring headlines in the newspapers of our two nations, the time seemed ripe to further the projects of the International Committee on Boys and Girls Work that would strengthen and reinforce the fundamentally good character of the vast majority of our nations' young people. The Committee suggested that club activities for boys and girls should be aimed to "encourage youth to give primacy to the human and spiritual values of life" and "to develop the acceptance of citizenship responsibility."

One means of reaching those goals was concentration of efforts by clubs working with established youth groups, such as the Scouts, 4-H, and others. New highs in the number of Scout units sponsored were achieved. More Kiwanis clubs than clubs of any similar civic or service group were working with and for Boys' Clubs in local communities. Sandlot leagues and other organized sports and recreational programs continued to receive major attention.

But these brief comments do not begin to tell the vital story of Kiwanis service to youth. Only a perusal of the facts and figures on the following pages can indicate what that program encompassed. Only the quality of tomorrow's leaders of our nations can confirm a "job well done."

1. Support for Established Youth Groups

1028 Boy Scout Troops

510 Cub Packs

610 Girl Scout Troops

- 220 Camp Fire Girl units
- 423 Explorer Scout units
- 21 Air Cadet groups

The Kiwanis Club of **Omaha, Nebraska** sponsored a Scout Exposition in which every scout unit in the city occupied a booth to demonstrate some phase of scouting. Five thousand five hundred Scouts — Cubs, Boy Scouts, Sea Scouts and Explorers — participated Boy Scouts from many Kiwanis sponsored troops, like those of **Arcadia, California** and **Lawrence, Kansas**, were able to attend the National Scout Jamboree at Valley Forge, Pennsylvania with the help provided by Kiwanis clubs The Kiwanis Club of **Riverdale, Ontario** sponsors the Air Cadet Squadron and supplied the color guard to present flags at the opening of the annual Kiwanis convention. . . . In **Oceanside, California**, Kiwanians built a club house, valued at \$20,000, for the Camp Fire Girls.

2. Building Citizenship Responsibility in Youth

- 12,640 Safety Patrols sponsored
- 2340 boys sent to Boys' State
- 800 girls sent to Girls' State
- 3220 activities on behalf of bands, orchestras and choirs
- 9205 students aided through scholarships and loan funds
- \$749,460 distributed through scholarships and loans
- 2880 youth safety programs sponsored

The Kiwanis Club of **St. Paul, Minnesota** sponsors an annual "Youth Recognition" awards program honoring young people under 20 years of age for outstanding work in various areas The Kiwanis Club of **Grand Rapids, Michigan** distributed 36,000 pamphlets throughout the school system in the community to combat the molestation of children In **Highland Park, California**, the Kiwanis club assisted young people in getting placed in the Junior Achievement program. The youngsters set up their own corporations and run them on a businesslike basis Uniforms for the high school band were provided by the Kiwanis Club of **West Side, Buffalo, New York** The Kiwanis Club of **Santa Fe, New Mexico** held its Fourth Annual Santa Fe Youth Day,

and high school students took over various offices in the community During 1957, bicycle safety received major attention by a number of Kiwanis clubs. The Kiwanis Club of **East Kildonan, Manitoba** distributed scotchlight tape and booklets on bicycle safety to youngsters. In **Warwick, Virginia**, a Bicycle Safety Parade highlighted this activity and theater tickets were awarded as prizes for children who were observed handling their bicycles in a safe manner on city streets The Kiwanis Club of **East Cleveland, Ohio** sponsored an American Field Service Exchange Student, providing the full cost and the "host" home In **Battle Creek, Michigan**, 9000 "Play Safe" folders were distributed to parents and school children below junior high school age by the club's Safety Committee.

3. Supervision of Recreational Activities and Athletics

12,880 baseball and other teams sponsored

7627 youth centers maintained and/or assisted

2160 playgrounds provided

1,382,280 boys and girls used club recreational facilities

The Kiwanis Club of **North Parkersburg, West Virginia** staged the Second Annual Soap-Box Derby in which there were 50 contestants A Kiddyland Park, costing \$25,000 was developed by the Kiwanis Club of **Key City, Abilene, Texas** The Little League Park in **Taft, California** was built by the Kiwanis club, which also sponsors the annual summer program The Kiwanis Club of **Anna, Illinois** sponsored a city-wide Easter egg hunt with favors for all boys and girls participating Thirty-six hundred youngsters from more than 50 communities attended the Kiwanis Day football game in **Corvallis, Oregon** The Kiwanis Club of **Miles City, Montana** held its Annual Rural Track and Field Meet with over 1000 people participating in 33 events A community swimming pool in **Sibley, Iowa** became a reality when the Kiwanis club worked intensively for one year and dedicated the \$68,000 pool in July The Kiwanis Club of **Taneytown, Maryland** purchased uniforms and other equipment for its team in the Babe Ruth League A permanent recreation center for all the young people in the community was dedicated by the Kiwanis Club of **Alcoa, Tennessee**. . . . The Kiwanis Club of **Yonkers, New York** sponsored a trip to Ocean Grove, New Jersey for the boy and girl City Marble Champions. The champions were later honored with trophies and medals at a club meeting.



Circle K Clubs

A Circle K Club is a unique college or university campus organization for it is first and last a service organization, similar to Kiwanis and other service clubs. It is a character-building group which offers service to the campus and the community. Circle K International is now composed of 182 clubs located in institutions of higher learning throughout the United States, Canada, and Hawaii.

Through Circle K Club sponsorship, the local Kiwanis Circle K Committee and the entire club membership have an important avenue for serving young men. Circle K members acquire leadership ability, training in good citizenship, education, and fellowship through continuing guidance and counsel by Kiwanians in all Circle K activities, through attendance at Circle K and Kiwanis meetings, and through association in joint Kiwanis-Circle K Service activities.

A toy repair project involved both Kiwanis and Circle K at **Keyser, West Virginia**.

The **Lowell, Massachusetts** Kiwanis club was assisted by its Circle K Club in the annual Kiwanis Home Exposition.

The preparation of Christmas lights for the community was a joint Kiwanis-Circle K project in **Pikesville, Kentucky**.

The sponsorship of the US Navy Band by the **Murfreesboro, Tennessee** clubs received an assist from the Circle K Club.

Circle K Clubs serve the campus and the community through a wide variety of projects. In this way the motto "We Build" becomes a reality.

"Go to Church Sunday" posters were distributed by Casper College, **Casper, Wyoming.**

Assistance to the mental health rehabilitation program of Columbus State Hospital is given by Ohio State University, **Columbus, Ohio.**

Jacksonville University, **Jacksonville, Florida** painted a special ramp installed on campus for the use of disabled students.

Pasadena City College, **Pasadena, California** cooperates with college officials in an annual career day which involves the entire freshman class as well as other interested students.

A "clean-up-the-campus" program was a project that received high praise at Coastal Carolina Junior College, **Conway, South Carolina.**

A free clinic for children has been established at Canadian Memorial Chiropractic College as a result of the efforts of the club at Canadian Memorial Chiropractic College, **Toronto, Ontario.**

A "get-out-the-vote" campaign for annual campus elections resulting in the largest student vote in recent years was a project of Lamar State College of Technology, **Beaumont, Texas.**

Perkinston Junior College, **Perkinston, Mississippi** has organized a fire department on the campus and has posted an evacuation plan for each building on the campus.

Kansas University, **Lawrence, Kansas** is cooperating with the Lawrence Traffic Commission in surveying dangerous intersections in the community.

To stimulate student interest in writing is the purpose of the annual playwriting contest sponsored by Fairleigh Dickinson University, **Teaneck, New Jersey.**

The club at Drake University, **Des Moines, Iowa** provides an important service to students by publishing a campus directory.



Key Clubs

The year 1957, the 32nd year of Key Club operation, was one of growth, expansion, and outstanding activity. Taking careful note of the programs set and carried out by Kiwanis International, and yet charting their own course of events, these young men set a pattern of organization activity unique among youth groups.

Following the theme "Wage Peace," the 39,563 members, grouped in 1687 clubs, again proved their worth as a vital force in the Kiwanis community service program. With special emphasis given to closer Kiwanis-Key Club cooperation, these high school service clubs performed thousands of projects in and for the teen-age community. The following typical examples of activity give evidence of their interest in promoting good citizenship programs as a way of bringing about a much wanted and lasting peace.

The Thornton Township, **Harvey, Illinois** club sponsored an assembly for their entire student body featuring a film on Crusade for Freedom operations, ending with a personal donation to Radio Free Europe from club members.

A special speaker and film touched off a Hungarian relief and clothing drive sponsored by the Exeter Key Club, **Reiffton, Reading, Pennsylvania**.

A white elephant sale enabled the **Pacific, San Bernardino, California** club to purchase beds for a local hospital.

The Bi-State, **Union City, Indiana** club initiated and sponsored a community youth center.

A duplicating machine, a school gift of the **Centennial, Pueblo, Colorado** club, now helps faculty members with their work.

Waycross, Georgia members provided transportation for all students to help them obtain free polio shots.

The **Woburn, Massachusetts** club used their hard earned funds to purchase a new organ for the school.

Every afternoon films are shown by the **St. Stephen, New Brunswick** Key Clubbers for the enjoyment and education of fellow students.

A Red Cross program netted the organization 1500 cans of food through the services of the **Anacortes, Washington** Key Club.

Funds from husking and selling coconuts enable the **Miami Beach, Florida** club to continue their service activities.

Repairing and painting toys for children was part of the "Toys for Tots" program conducted by the **Moline, Illinois** club.

Dreher, South Carolina Key Clubbers established a scholarship for the benefit of fellow students.

Auctioning off the services of their members provided the **Sibly, West Saint Paul, Minnesota** club with funds to carry on their activities for school improvement.

Assisting their Kiwanis sponsors in the cleaning and re-decorating of their retarded children's camp was a major program of the **Kalamazoo Central, Michigan** club.

The **Baldwin County, Bay Minette, Alabama** club presented their school with fluorescent lights and books as a service project.

In addition, vocational guidance programs, appreciation banquets, school assemblies, charity drives, helping the aged, underprivileged and handicapped, and many other projects were carried out as part of the Key Club program. Kiwanians look upon Key Club work as a pleasant phase of their responsibilities — something they want to do — which is evident by the following statistics:

5265 meetings with school administrators arranged and held
28,732 Kiwanians attended Key Club meetings
4080 Kiwanians went to Key Club conventions



Underprivileged Child

For a variety of reasons — usually stemming from conditions beyond their control — a minority of our young people can be considered physically, mentally or socially handicapped. To these our hearts go out.

But in Kiwanis, not only hearts, but helping hands are extended to improve the physical environment, to provide basic minimums of education and training, and to raise the sights of those who feel that society is against them. This Kiwanians have done since the beginning of the organization. It is the keystone of Kiwanis service.

During 1957, local club committees on Underprivileged Child were urged to “study the community — select the program — satisfy the need.” How well this injunction has been followed is demonstrated in the selected examples that follow.

1. Physically and Mentally Handicapped

187,120 children treated in dental and other club-sponsored clinics
320,670 lunches and 405,627 quarts of milk provided
127,180 children aided in hearing problems and given corrective eye treatment
13,840 cerebral palsy cases assisted
7820 orthopedic cases aided
148,430 mentally retarded children helped

The Kiwanis Club of **Hub City, Lubbock, Texas** furnished over 36,000 pints of milk to underprivileged children in 1957 . . . In **Detroit, Michigan**, a ninth grade girl unable to attend classes was able to follow the school work of her classmates through the telephone-service provided by Kiwanis Club of **East Detroit** . . . The Kiwanis Club of **Port Arthur-Fort William, Ontario** holds a monthly clinic for crippled children, and provides funds for treatment, hospitalization, and appliances. The club also contributed to a fund to send a number of crippled children to Summer Camp . . . Many clubs continue to provide equipment for use by crippled children and adults in the community. The Kiwanis Club of **Tryon, North Carolina** has a total of \$4000 invested in such equipment . . . In **Indianapolis, Indiana**, the Kiwanis Club of **Irvington** provided projectors

and screens of various types for use in children's wards of the hospital A special bed for a paraplegic child was purchased by the Kiwanis Club of **North Bergen-Guttenberg, New Jersey** The Kiwanis Club of **Pioneer, Billings, Montana** provides the equipment that is loaned to crippled children and adults through the Montana Chapter of the Society for Crippled Children and Adults In **Raleigh, North Carolina**, the Kiwanis club was instrumental in revitalizing a community group working toward the establishment of a training center for mentally retarded children. The club undertook to raise additional funds necessary to establish the center within the public school system The Kiwanis Club of **Bloor, Toronto, Ontario** provides transportation to 12 handicapped children to and from school each Friday In **Hattiesburg, Mississippi**, the Kiwanis club provided some equipment for classes for mentally retarded and also provided a scholarship for a child to attend the school.

2. Socially Handicapped

- 1380** activities related to Boys' Clubs and Girls' Clubs
- 21,672** children assisted through day nurseries
- 68,762** children sent to camps
- 17,672** surveys of family conditions resulted in 31,600 families aided
- 1640** projects on delinquency brought aid to 10,520 delinquents

From its frozen food locker, the Kiwanis Club of **Kelowna, British Columbia** provided 300 pounds of meat and 25 cases of fruits and vegetables to needy families The Kiwanis Club of **Reading, Pennsylvania** provided 400 children with camping experiences during the summer. They came from orphanages, Boys' Homes, and similar institutions. . . . In **Brookings, South Dakota**, the Kiwanis club's "Used Clothing Depot" provides much needed articles for less fortunate men, women and children The Kiwanis Club of **Northside, Knoxville, Tennessee** was approached by the Children's Bureau of the Department of Welfare regarding the need for a home for adolescent girls who could not be placed for adoption for various reasons. The club undertook the project, furnishing an entire house, which is now in operation under the Children's Bureau "Operation Share" was the name of the project of the Kiwanis Club of **Don Mills, Ontario** seeking to secure used clothing, toys, and canned goods for the needy in the community Christmas baskets from the Kiwanis club are a familiar sight in many communities. Some clubs active in this area in 1957 were **Thomaston, Georgia; Daytona Beach, Florida; and Victoria, Texas.**

Vocational Guidance



Carrying on a timely and vitally important "Teacher Recruitment" program was one of the major focuses of this committee during 1957. The program for the year emphasized it as "a must for club action."

Concentration on teacher recruitment did not detract from many other continuous and on-going activities of local committees. Also recognized were critical shortages in many other fields, especially scientific and technical areas, which were emphasized in career days and other projects to implement the committee's theme: "Education with Purpose."

A new aspect of this committee's function was "Living in the Air Age." The point of this program is to help young people to understand that they are growing up and will be living in an era entirely different from that of their parents, and to realize that their education needs "Air Age" orientation. Kiwanis is assisted in this program by the US Air Force, the Royal Canadian Air Force, and business and industries in related fields. Phases of "Living in the Air Age" were incorporated into the Kids' Day activity, leading to a broader and more significant annual observance.

1. Helping Youth to Help Themselves

36,960 Kiwanians engaged in vocational counseling

32,180 boys and girls aided through work-experience programs

25,160 young people placed in summer jobs

The Kiwanis Club of **Industrial, Seattle, Washington** operates a "Kiwanis Teen-Age Employment Service" providing high school boys and girls an opportunity to make the extra cash they need and giving people in the community a dependable source of workers for odd jobs in and around the home An employment service is also operated by the Kiwanis Club of **Portageville, Missouri** The Kiwanis Club of **Capital City, Austin, Texas** provided \$150 to buy vocational material for the libraries of three high schools. The club also sent two students and a science teacher to the National Science Fair The Kiwanis Club of **Kansas City, Missouri** assisted in setting up the Junior Achievement Program for the year, with 45 companies in operation and sponsored by 45 business concerns in Kansas City Special focus of the display of vocational

guidance pamphlets in the high school library supplied by the Kiwanis Club of **Billings, Montana** were posters urging youth to "Stay in School." . . . During 1957 there was a tremendous increase in the number and total amount of scholarships provided by Kiwanis clubs at the local level. In **Decatur, Georgia**, the club gave a scholarship to a young person interested in teaching, who had been a member of the Future Teachers' Club In **Columbia, South Carolina**, ten scholarships were provided the boys and girls who needed financial aid in order to attend college; while the Kiwanis Club of **Uptown Youngstown, Ohio** presented two scholarships for nurses' training.

2. Providing Needed Guidance Services

2163 Career Days held

616,320 boys and girls participated in guidance programs

133,280 vocational aids furnished (booklets, films, books, and tours)

20,740 students reached by "Introduction to Teaching" Clinics

The Kiwanis Club of **Rochester, New York** sponsored an "Executive for a Day" program during which seniors from the various high schools met with top executives of 12 stores and one radio station, discussing the various problems that an executive faces. . . . A mathematics contest is sponsored by the Kiwanis Club of **East Palestine, Ohio** in cooperation with the local high school A number of clubs, including **Arcadia, California**; **Coral Gables, Florida**; and **Topeka, Kansas** provided scholarships for teachers from their local school systems to attend the National Aviation Education Workshop at Miami University, Miami, Ohio during the summer months. The Workshop was designed to give teachers some of the basic facts concerning the "Air Age" in order that they might stimulate the thinking and horizons of the pupils in their own school systems. . . . In **Ardmore, Oklahoma**, the Kiwanis club organized and presented a panel program to various groups in the community in order to interest them in vocational education and guidance The Kiwanis Club of **Glendale, Calgary, Alberta** sponsored a half-hour television show each Saturday afternoon entitled "I Choose a Career." . . . In **Neenah, Wisconsin** and **Ontario, California**, the Kiwanis clubs held Appreciation Dinners for retiring teachers. Awards were made at these banquets All seniors in **Asbury Park, New Jersey** high school received two pamphlets from the Vocational Guidance Committee of the local Kiwanis club During 1957 the US Air Force "Living in the Air Age" exhibit visited 74 Kiwanis communities. Industry provided speakers, and Kiwanis clubs assisted in fully utilizing the exhibit in 266 high schools. Over 200,000 students participated in this program.

January 1 through December 31, 1957

Community Service

Farmers entertained at Kiwanis-farmer meetings **325,687**
 Workers secured for cultivating and harvesting crops **49,360**
 Clubs sponsoring Farm-City Week Activities **2,440**
 Farm projects (soil conservation, drainage, animal, crop) sponsored **7,860**
 Trees planted **2,573,900**
 Kiwanians serving on local boards, such as schools, hospital, etc. **60,682**
 Activities on behalf of better schools, teachers' salaries, etc. **6,614**
 Physically handicapped persons employed **3,320**
 "Go-To-Church" campaigns conducted **16,532**
 Kiwanians teaching Sunday School classes **24,820**
 "Grace Before Meals Cards" supplied to hotels and restaurants **342,400**

National Service

Safety, courtesy, farm safety and safety patrol campaigns conducted **20,940**
 Kiwanians holding public office **23,126**
 Funds raised for campaigns such as Community Chest, Heart, Cancer and Infantile Paralysis, etc. **\$20,229,780**
 Activities for immigrants, new citizens, displaced persons **3,160**
 Labor-management relations activities **2,820**
 Government savings bonds sold **\$6,190,000**
 Projects related to International Goodwill **5,220**
 Kiwanians engaged in "Get-Out-The-Vote," Civil Defense and other Citizenship Service activities **145,200**

Youth Service

Boys and girls visited Kiwanis sponsored recreational facilities **1,382,280**
 Young people provided religious education in day camps, etc. **69,450**
 Children provided entertainment on Kids' Day **1,568,722**
 Funds raised on Kids' Day **\$1,082,399**
 Lunches and bottles of milk provided needy children **707,297**
 Baseball and other athletic teams sponsored **12,880**
 Youth Groups: Boys' and Girls' Clubs, Boy Scout, Girl Scout, Cub Scout, Sea Scout, Air Cadet, Camp Fire Girl Troops, 4-H, Future Farmers of America, Junior Farmers sponsored **15,265**
 Boys and girls provided vocational counseling **616,320**
 Young people examined and treated in clinics, helped through sight saving and conservation of hearing activities, and aided in projects for mentally retarded **452,730**
 Vocational aids—guidance libraries, films, tours—furnished **133,280**
 Cerebral palsy and orthopedic cases aided **21,660**
 Scholarships, scholastic loans, awards given and education assistance **122,345**
 Funds distributed through scholarships and loans **\$794,460**

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