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ENVISION TOMORROW

**A Kiwanis-supported
blind school guides
children toward
promising futures**



KEY CLUB'S CAPITAL THRILLS | MNT IN HAITI | IT'S LIKE GOLF ...



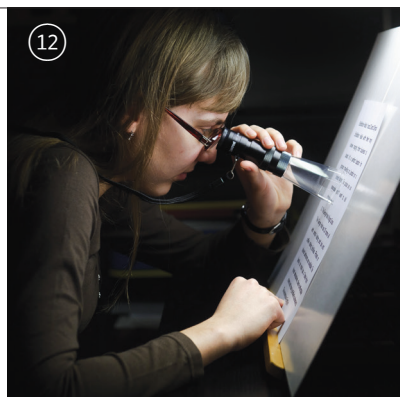
KIWANIS AND THE ARMY, PARTNERING TO BUILD THE LEADERS OF TOMORROW.

The Army values align closely with the Kiwanis Key Leader principles of personal integrity, personal growth, respect, building community and pursuit of excellence. Both values-based organizations are dedicated to building future leaders and providing service to the nation and community. As leaders, commissioned officers live the Army values while inspiring strength in those they lead. Find out how the Army can help youth lead at goarmy.com/officership.



ARMY STRONG.®

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Cover photo by Luis Garcia



Kiwanis®

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

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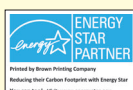
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You say **good-bye**, I say **hello**



We say “hello” to a very positive outlook for Kiwanis, driven by a multi-year strategic plan with bold new membership initiatives that will bring new life to the time-honored six Objects of Kiwanis.



I must confess my puzzlement as a teenager when I first heard the lyrics to the famous Beatles tune, “Hello, Goodbye.” Were the Beatles breaking up or not? Was the song about a relationship breakup where one wants to go and the other wants to stay? Or was it really a message for maintaining a positive outlook on things — “yes” a word of acceptance; “no” for pushing something away. As Rosemary and I complete our own “Magical Mystery Tour” of the Kiwanis world as your President and First Lady, grateful for the many new friends we made, we don’t say goodbye; we say hello in a spirit of new beginnings.

Please be assured that we are not at all hesitant to get off our chairs and turn over the gavel of leadership to a truly amiable gentleman, Gunter Gasser, and his most gracious partner, Christiana. We wish these two dear friends the best and most successful year ever as they motivate another outstanding Kiwanis team of regional and district leaders in 2013–14.

We say “hello” to a very positive outlook for Kiwanis, driven by a multi-year strategic plan with bold new membership initiatives that will bring new life to the time-honored six Objects of Kiwanis. Using the strategic plan, we will all sing “hello” harmoniously from the same song sheet.

The Bridge the Gap program will imbue an old Kiwanis adage “In Youth,

We Build" with a dynamic new spirit. No more goodbye to our graduating Key Club and Circle K members. We say "hello, hello, hello."

Regarding our new strategic focus on the first 2,000 days of a child's life, we shout out boldly "hello, hello, hello."

Rosemary and I are planning to do all we can in whatever capacity needed as Kiwanis members to help "Build Bridges for Children to the Future." That bridge will connect with our Kiwanis-family network, inspire tens of thousands of new family members and advocate for the most vulnerable children who need more Kiwanis hands and hearts in their lives.

Why say goodbye? Oh no, we say hello to Serving the Children of the World.



ELIMINATE

maternal/neonatal tetanus



Use these helpful resources to raise awareness and funds for The Eliminate Project.

PHOTOS

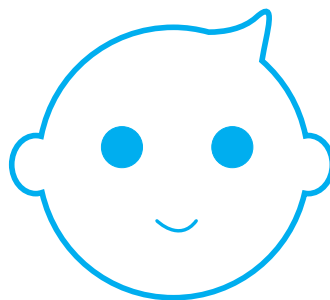
Download photos for your club newsletters and marketing materials.



www.TheEliminateProject.org/photos

DESIGNS

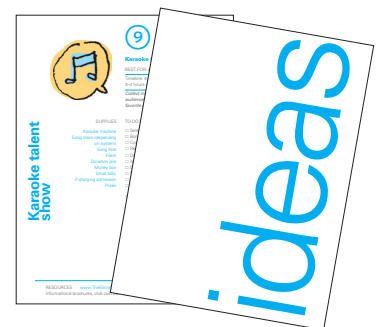
Find graphics to use for events, social media and more.



www.TheEliminateProject.org/newresources

IDEAS

Discover fun, easy-to-implement fundraising ideas.



www.TheEliminateProject.org/ideas

What they say

Both concepts — patriotism and justice — are found in the sixth Object. Describe a service project that reveals these concepts.



Tom DeJulio | President

"When clubs undertake projects addressing youth-related concerns, they demonstrate a patriotic fervor to their nation that will be judged by how it treats its children and their future. The Eliminate Project ridding newborn tetanus is a patriotic call for every nation to deliver justice to its most vulnerable citizens."



Gunter Gasser | President-elect

"A patriot loves his community and his country. It's justice when people living there have the same personal securities. Isn't it patriotism and justice to help the aggrieved party in case of a disaster? My club helps in emergencies, knowing that 'our' communities can be local or global."



Peter Mancuso | President, Kiwanis International Foundation

"One such service project is handing out miniature flags as people enter and leave courthouses on days such as the U.S. Flag Day when most courts are open. Patriotism arises from pride in one's nation, and a court system that fairly dispenses justice greatly instills such pride."



John R. Button | Vice president

"My club has been an active participant in community-rehabilitation programs for young offenders. We provide oversight, support and positive interaction with these young people as they attempt to get their lives back on the straight and narrow path to contributing citizenship."

Executive Perspective

MAKING PROGRESS

At our annual conventions, I report to the delegates on the state of the organization, on its finances, on the membership of the entire Kiwanis family. This year, in Vancouver, I chose to also add details of The Eliminate Project and the fundraising campaign that supports it. Usually my part of the business session doesn't garner much response ... until this year. I've had numerous calls and emails thanking me for sharing the information on the progress of the campaign. Because of that, I've chosen to repeat some of that information here.

First, our fundraising campaign is on track. By the end of June, we had raised US\$35.7 million, which is right where we projected our campaign to be.

Since 2011, we have been building a campaign structure that reaches into every Kiwanis district, division and almost every club. In all, more than 6,000 members are serving the campaign in a multi-year role. Now that we've built our team, it's time to accelerate our efforts and save lives in the remaining 28 nations where maternal and neonatal tetanus remains a health threat.

Sixty-three percent of our clubs have participated in the campaign to date, and our goal is to exceed 80 percent. We're very pleased with this progress. We believe our greatest progress will come from clubs that choose to become Model Clubs by making a multi-year commitment of US\$750 per member. Congratulations to New Jersey for being the first district to achieve 100 percent club participation for The Eliminate Project.

To date, we've raised US\$12 million from cash and pledges from 454 Model Clubs. Our goal is to achieve more than US\$44 million here.

Thirty-two clubs have stepped up to become 100K clubs, committing to at least a US\$100,000 gift. To date, we've raised US\$4 million and believe we can reach the US\$10 million goal from 100K Clubs.

We expect Lead and Major Gifts, governments and corporate donors to play an increasing role in the last two years of the campaign.

What I find most gratifying is that more than 3,730 Walter Zeller Fellowships — a gift of US\$1,250 — have been donated since the campaign began. More than 70 new Walter Zeller Fellows were honored at Kiwanis International convention, which equates to nearly 40,000 lives saved. That's truly exciting.

We'll never know the names or see the faces of the women

and children we help, but we do know we're giving a chance at life to millions of children who otherwise wouldn't see a first birthday. Kiwanis, I hope you're proud of our work here.

Once again, we're making a difference.

Thank you for serving.



Stan Soderstrom | Kiwanis Executive Director

Overheard | Quotes from around the Web

“Got my @Kiwanis scholarship in the mail today! #FeelingFantastic.”

Mar Godoy | Twitter

“Kiwanian for life!”

Joan Knowles-Turnquest, Oakes Field Primary School
Kiwanis Club, Bahamas | Facebook

“Got my official @Kiwanis membership email and I’m feeling all giddy inside!”

Nicole Darrah, Denville, New Jersey | Twitter

“Receiving a check from the Highland Rim @Kiwanis Club! A check AND free food? They may never get rid of us!”

CASA Works Inc., Tennessee | Twitter

“I seriously love Kiwanis. They have the absolute biggest hearts and care so much about community service. I <3 @Kiwanis.”

Sheldon Wong | Twitter

Join us at www.facebook.com/kiwanis, www.twitter.com/kiwanis and www.kiwanis.org/blog.

**Good work deserves to
STAND OUT**



Your club does great work. Show it!

Portalbuzz Club Management System easy online tools:

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by Club Resource Inc.



Kiwanis



Kiwanis International announced its five-year membership campaign at the 2013 convention in Vancouver, British Columbia, where attendees expressed their affections for their Kiwanis clubs. Learn more at <http://www.kiwanis.org/lovemyclub>.

Time to grow

KIWANIS INTERNATIONAL EMBARKS ON A SECOND GLOBAL CAMPAIGN: **MEMBERSHIP.**

Membership is more than a number. It's the future of everything members love about Kiwanis: a club's fellowship, leadership, community connections, community service and service to children. They all require Kiwanis members. Membership growth is every club's and every member's priority.

This past year, the Kiwanis International Board made membership health a priority. The result of this attention is a five-year, member-led global campaign for growth. Its purpose is to strengthen membership in existing clubs and open more healthy clubs in new communities.

Patterned in part after The Eliminate Project fundraising campaign, the membership initiative will draw on the expertise of clubs and members who have realized success in recruitment and new-club building. A struc-

ture of 2,700 volunteer growth leaders will be built at all levels of the organization, especially at the grass roots levels. This team will work in coordination and alignment with the elected leadership at the federation, district, division and club levels.

Members will have many opportunities to participate in the campaign: Sponsor new members. Help build new clubs. Serve as a club or district leader or on a club's membership committee. Or volunteer as a counselor to other clubs.

In support of the campaign, Kiwanis magazine will devote a page in each issue's News section to membership, featuring statistics, news, growth materials and more. Also, visit www.kiwanis.org/lovemyclub for membership resources.



Trick, treat or eliminate?

This Halloween season, Kiwanis-family members will be collecting donations for The Eliminate Project.

Here are three ways to help:

- Encourage your Service Leadership Program clubs to participate in Trick-or-Treat for UNICEF. Find details at www.theeliminateproject.org/trickortreat.
- Accompany them as they go through neighborhoods seeking
- contributions or look in September's Key Club magazine for other fundraising ideas. Visit www.keyclub.org/magazine.
- Remind them to turn in their money to The Eliminate Project at the Kiwanis International Foundation by December 31 to qualify for a participation banner patch. (A minimum US\$250 is required to be eligible.)

Be a star

All it will take to be distinguished in 2013–14 is a little star power.

For a club to qualify and receive a president lapel pin, banner patch and

certificate, it needs to collect six of these seven "stars":

- Have a net increase in membership (must have 15 or more members to qualify).
- Sponsor or co-sponsor a new Kiwanis club.
- Participate in Club Leadership Education.
- Be represented at a division meeting and one of the following: midyear or zone conference, district or regional convention or the Kiwanis International convention.
- Provide service or programs for children of the community.
- Support The Eliminate Project and/or the Kiwanis International Foundation.
- Sponsor a Service Leadership Program or contribute to the district or national foundation.

To qualify as a distinguished member, a Kiwanian must sponsor two new members and participate in two Kiwanis service projects. In recognition, the member will receive a letter from Kiwanis International President Gunter Gasser and a distinguished member lapel pin.

For details, visit <http://www.kiwanis.org/distinguished>.



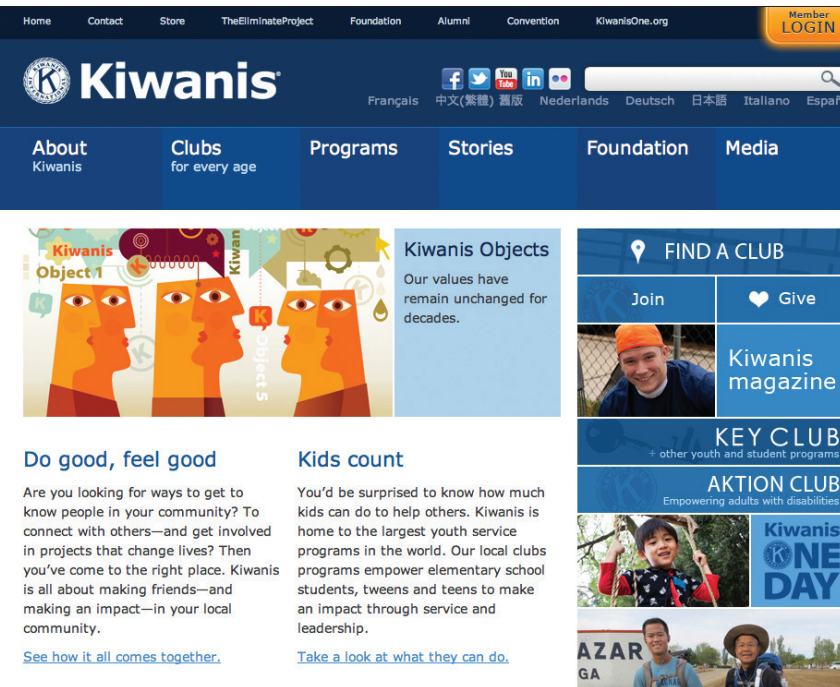
New-member fee changing

Effective October 1, 2013, Kiwanis' new-member fee will revert to a flat US\$50, regardless of what day a person joins the organization.

The current graduated fee has been in place since April 2010, when it was assumed that a discounted fee would help recruit many more people later in the year. Over the past three years, however, the number of new members added in the latter part of the year has remained the same as when the fee was a flat US\$50.

Beginning in the 2013–14 administrative year, a new member in a Tier A nation, such as the United States and Canada, will pay US\$50 to cover his/her obligations to Kiwanis International between the date of his/her joining and the following October 1, when he/she will begin paying Kiwanis International dues. (The new-member fee in a Tier B club is US\$25; US\$15 for Tier C.)

Two sites ... two new looks



Two Kiwanis websites — the public kiwanis.org and the Kiwanis International Foundation's kiwanis.org/foundation — have new faces, starting with their home pages. Branding is freshened up, and users are greeted by expanding yet simplified navigation to provide several levels of resources at a glance.

The new look presents Kiwanis as an organization for all ages and spotlights feel-good success stories from around the world.

Take a look at www.kiwanis.org.

The redesign of the foundation website includes a complete rework of the home page and the entire site content to match the look and feel of the updated kiwanis.org site, as well as the foundation's latest print material. The new home page features stories about donors and how donors' support is making a difference for children and communities. It also highlights current campaigns and immediate needs.

Check it out at www.kiwanis.org/foundation.

Partners together

Nick, meet LSI. LSI, meet Nick.

Kiwanis International recently brought together two of its Vision Partners, and it's proved to be a match made in ... Enterprise, Florida.

As a result of the Kiwanis introduction, Landscape Structures Inc. and Nickelodeon will give Enterprise children a new place to play. The project, scheduled in September, will use LSI equipment to create a playground with a theme based on one of Nick's most popular TV cartoon characters: SpongeBob SquarePants.

"I am thrilled to work with fellow Kiwanis Vision Partner, Landscape Structures, on the SpongeBob SquarePants playground project in Florida," says David Bruson, manager of special projects with Nickelodeon/Viacom. "LSI values align perfectly with ours, and I am grateful we could make that connection through Kiwanis."



Rendering courtesy Landscape Structures Inc.

New co-sponsor sets paths for teens

Kiwanis International welcomes Rustic Pathways as a Key Club co-sponsor.

For 30 years, Rustic Pathways has provided hands-on community service programs in more than 20 countries. Community Service Adventures vary from working with indigenous communities in Costa Rica to building a library in Ghana to identifying invasive species in California's fragile Mono Lake environment.

"Today, we are proud to be endorsed by Kiwanis International as an official partner to help Key Clubbers take their commitment to service leadership global," says Chris Stakich, CEO of Rustic Pathways.

To learn more about Rustic Pathways or how you can support local Key Club members' participation in a Rustic Pathways program, email keyclub@rusticpathways.com or visit www.rusticpathways.com/keyclub.



With optional background checks, it's easier than ever.

Trust and integrity are a must. For club leaders, Kiwanis International offers access to criminal-history background checks. It's a secure electronic process, with no paperwork for your club. So it's easier than ever to protect the children you serve—along with members' confidence and your club's reputation.

Learn more and get started online. Just go to www.KiwanisOne.org/backgroundchecks.



Kiwanis

Hands-on at school for blind

KIWANIS CLUB OF POZNAN KOZIOLKI POZNANSKIE IN POLAND DEDICATES TIME AND MONEY TO HELP BLIND AND PARTIALLY-SIGHTED CHILDREN REALIZE THEIR FUTURES.

Several students at the Institute for Blind Children in Owinska, Poland, gather around the piano, singing and swaying back and forth as their teacher belts out a tune. Their smiles say it all: They're happy here.

Much of their school day is filled with projects and materials supplied to them by the Kiwanis Club of Poznan Koziolki Poznanskie, which has been working with the school since 1998. All the students at the school are blind or partially-sighted, between 6 and 23 years of age.

"Students usually come from very poor families who often are not able to pay for food, clothes, school equipment and books, or even medicines," says President Anna Maldzis.

The club recently was awarded a grant from the Kiwanis International Foundation for US\$4,250 to help pay for services and projects designed specially for the students at the school.

There are 165 students, 125 who stay at the

school year-round, who study in the primary school, gymnasium, high school or vocational school. The children also have the opportunity to learn about music, sports, tourism and computers. Students at the vocational school are trained in three trades: basket making, upholstery and knitting.



The Kiwanis grant helps purchase food, clothing, medicine and glasses, in addition to sport and rehabilitation equipment. The club also sponsors students on a canoe trip, purchases Christmas gifts for the children and works closely with the student choir, "Dzieci Papy,"

buying recording equipment and T-shirts to wear during performances.

"Our main reason to support the institute is to give a chance to all these students who need help," Maldzis says.

"Education in this institute is the best way for them toward a better future."







Clockwise from top: The Institute for the Blind in Owinska, Poland, was founded in 1946 and is housed in a former Cistercian convent, which has existed since the 12th century. Students form close friendships while at the school, where they live under constant guardianship. Above, student Sylwia celebrates her 21st birthday with her teacher and friends.

When it comes to studies, students at the institute learn everything from basic skills to German lessons to music. At left, music students enjoy their time during the "Dzieci Papy" choir rehearsal. The choir is conducted by music teacher Henryk Wereda, who also is blind. Here, Basia plays the flute and Daria plays the piano, while fellow students sing and play along.

The institute offers a variety of enriching, hands-on activities during a typical day at school. A student (right) plays acoustic table tennis to learn how to catch a ball by hearing it bounce on a table. Rafal (opposite page) is all smiles as he participates in sensory therapy with therapist Monika Szych. Students take part in all sorts of training and therapy at the school, including time spent in the gym practicing balance and coordination skills (below).







The institute uses many different techniques to help its students learn. A visual-stimulation device (opposite page) helps 6-year-old Kuba connect with the outside world. Basia (at right, below) reads a typographic plan of her school's town. Students oftentimes study such plans before venturing

with a guide to practice walking in an outdoor, unfamiliar environment. Using optical aids (bottom), an instructor guides Lidia through an exercise of eye tracking, numbers and color identification.

For more photos, visit the slide show at <http://kwn.is/kiowinska>.



Capital thrills

KEY CLUB INTERNATIONAL CELEBRATES ITS 70TH CONVENTION ON D.C.'S HILL.

| Story by Sarah Moreland | Photos by Alexis Glenn

Instead of a farewell speech full of memories and inside jokes, Rebecca Riley opted to share the meaningful tale of “The Velveteen Rabbit.” Hardback copy in hand, the 2012–13 Key Club International president narrated the story of a stuffed animal that became real through a child’s love.

It’s the same with Key Club, she said, addressing the 70th Annual Key Club International Convention in Washington, D.C., this past July.

“Because I’ve been loved by Key Club, I’ve become real. Key Club can make you real — if you let it. So I leave it up to you to decide.”

Sixteen-hundred Key Club members replied with cheers, smiles and tweets. Their decision was obvious: We will.

To lead them in that commitment, those enthusiastic delegates elected the Capital District’s Raeford Penny to be the 2013–14 Key Club International president.

The convention inspired in so many ways, including speeches from Kiwanis International Board Vice President-designate Sue Petrisin and President-designate Gunt-er Gasser, keynote remarks from victims-rights activist Elizabeth Smart and a message from U.S. President Barack Obama.

More than 60 workshops — from officer training to personal development — fed minds *and* hearts.

Students turned this inspiration into action, dancing to raise funds for the elimination of maternal and neonatal tetanus.

Next year, Key Club members will have fun in the sun in Anaheim, California, July 2–6!

Key Club members’ passion to serve was re-energized after listening to speeches from 2012–13 Key Club International President Rebecca Riley (below, far left) and keynote speaker Elizabeth Smart (opposite page, on screen). Smart shared her story of perseverance in the face of fear and tragedy, and advised students to never give up during hard times.





Representing clubs from as far away as the United Kingdom and New Zealand, Key Club members came together at the convention to learn, serve and have fun. No matter where they came from, they arrived with district pride and pins to trade. They received leadership training to prepare them

for the upcoming year, which will be led by 2013–14 Key Club International President Raeford Penny (bottom, far right). Convention attendees not only danced the night away during the “Dance 2 Eliminate,” but also raised funds for the elimination of maternal and neonatal tetanus.







Saved and protected



FIVE WOMEN REPRESENT HAITI'S RENEWED COMMITMENT TO ELIMINATE MATERNAL AND NEONATAL TETANUS.

In an instant — in the prick of a needle — a worried 12-year-old girl takes the first step in protecting herself and her future babies from tetanus. Through her decision to be immunized, her country, Haiti, moves that much closer to eliminating a major cause of neonatal mortality. And in that same moment, the lives of three Kiwanis witnesses change forever.

This past April, Kiwanis International President Tom DeJulio, Rosemary DeJulio and Eldorado, Altoona, Pennsylvania, Kiwanis Club member and past Pennsylvania District Governor Barry J. Halbritter (above) traveled to the Caribbean nation of Haiti to observe its progress in the fight against maternal and neonatal tetanus.

Neonatal tetanus has a high fatality rate in Haiti, contributing to a neonatal mortality of 36 deaths per 1,000 live births. In 2012, the nation made a strong

commitment to complete its MNT agenda with a revised plan of action that aims to immunize more than 2 million women between 2013 and 2014.

But as the three Kiwanis visitors observed, Haiti's advances against the disease are best told through the stories of individual women who benefit from their country's prenatal and birthing practices. During the visit, Kiwanis International First Lady Rosemary DeJulio paid close attention to these women and their babies.

"Our visit to Haiti solidified this passion of mine," DeJulio says. "I watched transformations take hold as mothers smiled with relief after having their health and lives protected despite very difficult circumstances."

Here, in her words, are just a few of the stories she and her fellow Kiwanis visitors witnessed.

| Photos by Marco Dormino |



MOUTCHAMA SAINT FLEUR

She's 12 years old and not happy about getting a vaccination. In a small way, I tried to comfort and encourage her that what she is undertaking will protect not only her life but the lives of her future babies. Through cries of worry and eventually tears of relief, she receives her vaccination. ... For most of the women at this clinic, starched, pressed uniforms are the only clothes they own. So they wash them every night and wear them again the next day. Neat and colorful hair ribbons complement their bright smiles.



FORTUNA

Fortuna is older than Moutchama and a little braver. She happened upon the vaccination table at the clinic while accompanying her cousin, whose child was being vaccinated. She was told by her cousin about the station outside the door where other women were arriving to be vaccinated against tetanus. She decides to have a vaccination so she will be protected when she has her own children. If her future babies have even a quarter of her beauty, they'll be unforgettable.



SAINTINA

Five months pregnant with her second child, Saintina receives a vaccination in a terribly cramped space, which tripled as a vaccination stop, a classroom and a church. Outside, there's no running water, and we are miles away from the nearest health clinic, separated by rocky narrow paths that really can't even be called roads. Slightly clothed children play with pets that roam freely. I've never witnessed such living conditions before in my life, and yet Saintina and her neighbors wait calmly for their tetanus shots.



ADASA

Adasa has just been born in what barely passes for a maternity ward that is dimly lit and terribly hot. Adasa rocks in her mother's gently swaying arms, while her grandmother smiles at their side. In them, I see three generations of Haitian women with little else but hope and love for one another. Adasa, the health care worker announces, was born without tetanus.



JUDITE AND JODIA

Judite is a stunning young mother, and she clothed her baby, Jodia, in a most beautiful little dress. Together, they're being vaccinated to keep them healthy. The city clinic is all but bursting at the seam with other women, waiting on hard wooden benches for their first tetanus vaccination. (I will no longer complain about crowded waiting rooms in my doctor's office).

"I still see the mothers' and children's smiling faces, filled with love and hope," DeJulio says. "They stay with me every single day."

The availability of resources, competing priorities, geographic access and natural disasters have challenged the implementation of Haiti's plan of action against MNT. Yet, the nation and its women battle on ... to the day Haiti can declare "elimination."





It's like golfwith baskets

TENNESSEE KIWANIS TEE UP TO INTRODUCE THEIR COMMUNITY TO THE EMERGING SPORT OF DISC GOLF. | Story by Michael L. Jackson | Photos by Randy Sartin

The distinctive clanging of metal chains wafts across the rolling hills at Wayne Hansford Park in Morristown, Tennessee. More than 50 players are currently traversing the rocky landscape at the Morristown Kiwanis Disc Golf Course this Saturday afternoon in June, all hoping for a top finish in the weekend's Tennessee State Disc Golf Championships.

Will Schusterick, a 21-year-old professional disc golf player who grew up in nearby Knoxville, stands on the concrete tee box at the 10th hole plotting his path to the metal, chain-covered disc catcher just 224 feet away. The hole doglegs right, and is heavily guarded by cedar and oak trees. And

with more than US\$1,000 up for grabs for first place in the professional open division, the demeanor of the other competitors and spectators is serious as Schusterick prepares his throw. Only the clang, clang, clang of a threesome finishing the nearby ninth hole breaks the silence.

Schusterick is among 158 players from 12 states who will play here and at two other Morristown courses during the two-day tournament. For the Morristown Kiwanis Club, it represents the first broad

The Kiwanis Disc Golf Course brings a lot of local folks to Wayne Hansford Park, but it also attracts tournament-level athletes, such as Knoxville, Tennessee's Josh Green (opposite page). Volunteering at the recent state championship from left, Kiwanians Jim Bond, Gary Matthews, Susanne Deneau, Chris Horn, Traci Miller, Hubert Davis, Dick Clark, George Upton and Tom Strate.



opportunity to showcase the 18-hole course it helped build six years ago.

"This is a good beginner course," says Schusterick, who has played disc golf all around the world and finished fourth in this tournament. "For someone who is playing disc golf for the first time, it's perfect."

Perfect for beginners is what course designer H.B. Clark was going for when he set out to transform the former undeveloped industrial park into a recreational destination for Morristown and surrounding communities.

"I designed this course for the first course in the community," says Clark, who has designed more than five dozen disc golf courses in six states. "I didn't want to make it so difficult that you wouldn't like it. For instance, if your first round of golf was at Pebble Beach, that would be your last round of golf."

The vision for this course, and ultimately hosting this tournament, began as a collaboration between Clark and Morristown Parks and Recreation Director Craig Price back in 2006. The two friends talked frequently about building a disc golf course in Morristown.

But as with most ventures, funding for the project would be the key to making it happen. That's when Price and Clark approached the Kiwanis club.

"There were probably more questions than firm answers, just because it was a new concept," says Chris Horn, president of the Morristown Kiwanis Club, of that initial meeting. "But we're always looking for ways to give back and make the community better."

Ultimately the Morristown Kiwanians covered the \$20,000 in capital costs it took to make the course a reality.

"A big part of our culture is outdoor activities, particularly during the summer," says Horn. "It made for a good fit for Kiwanis to step into a partnership with the parks and recreation department and augment what they were already doing."

With city and Kiwanis support secure, Clark went to work. Armed with a machete and his background in civil engineering, he carved his way through the dense, wooded landscape. "It was extremely difficult to design and come up with a concept when you couldn't see five feet in front of you," he says.

Every hole begins at a marker that shows par and distance, as well as the course's "Kiwanis" name. Hole One is a par 3 with the pin — or basket — 218 feet away and slightly to the left. But beware the trees that line the fairway. Rather than irons and putters, Jimmy Fuller (opposite page) and other disc golfers fling their shots into baskets. A mesh of chains helps catch the flying discs.





GOLF

THE BEST
SPORT

YOU NEVER
HEAR OF



Will Schusterick (opposite page) tests the Morristown Kiwanis Club course.

The world's No. 2-ranked disc golfer praised the facilities and finished fourth in the state tournament.

Does your community need a disc golf course? Kiwanis magazine has published a blog at <http://kwn.is/kidisc>, which includes advice to keep in mind while planning, designing, building and operating a course.



Constrained by just 12½ acres to work with, the course is not long by disc golf course standards at just 4,876 feet. But the rolling terrain and abundance of trees requires players to be precise with their throws, especially with putts.

Improvements to the park have continued since the disc golf course's completion in 2007 with the addition of four baseball fields, four soccer fields and a walking trail. The success of the Kiwanis course spurred two more Clark-designed courses in the county, both of which opened last year. Having three courses in the area was instrumental in securing the June tournament.

"(The Kiwanis club's) partnership was key to the whole thing," Price says. "Through their leadership at the time they bought into the fact that this was worthwhile and a good investment. The name recognition for Kiwanis and Morristown

has been very good, and it's done exactly what we wanted it to do."

It's hard to know exactly how many people play disc golf. However, membership in the Professional Disc Golf Association has steadily increased for the past decade.

The PDGA reported active membership of 18,089 in 2012, an increase of nearly 10,000 since 2003. The number of PDGA-sanctioned events and tournament competitors during that time also have grown dramatically. And the number of courses across the United States has grown 148 percent to 3,762 at the end of last year. PDGA lists 14 U.S. courses that are associated with Kiwanis clubs.

For Morristown Kiwanians, there is a sense of pride that comes with knowing what their course means to the community and its residents.

"I come here to walk, and it's amazing the usage that this park gets," said Gary Matthews, the

club's president-elect. "There are a lot of families who come here and get their kids involved. At Kiwanis, with our focus on kids, it's great to come out and see families playing."

On the heels of the Tennessee State Disc Golf Championship, the Morristown Chamber of Commerce has produced a promotional video touting the city's three disc golf courses. The 4½-minute video called "Disc Dynasty" — a parody of A&E's popular reality television program "Duck Dynasty" — incorporates tournament footage and was posted to YouTube in early July.

"I'm in parks all over the United States, and I've seen an awful lot of Kiwanis pavilions and baseball fields," says Clark. "But people don't stop off the interstate to go visit a Kiwanis pavilion. But people will stop to visit a Kiwanis disc golf course; day in and day out. The payout is going to come every day." **KM**



SUCCESS

A history of results

Why become an active member of the Kiwanis International Foundation? Because your gift changes children's lives. In fact, your generosity helps children in many places—and in ways that would otherwise remain beyond the resources of a single club or district.

We know what your gift can do. We've seen it. In Ethiopia, where a surgical mission helped children with cleft lips, cleft palates and burn scars—thanks to a grant to a Kiwanis club in Belgium.

In California, where more children received horseback riding therapy because of the support of a nearby Kiwanis club. And in countries where The Eliminate Project has helped save or protect the lives of mothers and their unborn babies from tetanus.

For children near and far, every gift matters. Every gift changes a life. And with the Kiwanis International Foundation, every changed life is a measure of your success. Learn more at www.kiwanis.org/foundation.

The Arnolds' new avenue to giving

As Kiwanians, Ellen and Rick Arnold have demonstrated their commitment to children over the years. Members of the Kiwanis Club of Hanover, Pennsylvania, the couple extend their impact through the Kiwanis International Foundation.

"We see the need—and we see the difference the foundation makes," Rick says. "It's good to be a part of that."

Last year, the Arnolds took advantage of a unique giving opportunity: a qualified charitable distribution (also known as a "charitable rollover") from their IRA. Through December 2013, individuals in the U.S., age 70½ and older, can directly transfer up to US\$100,000 from their IRAs to our foundation—without federal tax liability. (See below for more.)

"It has a substantial tax advantage," Rick says, "particularly if part of your Social Security is taxable, or if you don't otherwise itemize deductions."

The ease of the process was also appealing. "It was the same as if I take any other distribution from my IRA," Rick says. "On the IRA distribution form, I simply designated payment to be made directly to the Kiwanis International Foundation as a qualified charitable distribution."

With the deadline coming, the key is to contact an advisor now. "Have a conversation early with your IRA custodian," she says. "Find out about the process and the timing, and whether it's an option that's right for you."

For the Arnolds, it was yet another way to extend their Kiwanis impact. "I can help children I'll never meet," Ellen says. "But I know there's a process in place to make sure my dollars are well used." Read more about the Arnolds at www.kiwanis.org/foundation.



Remember the "rollover"

Don't forget your limited-time giving opportunity. Through December 31, 2013, an IRA charitable rollover allows individuals in the U.S., age 70½ and older, to make direct transfers of up to US\$100,000 per year to 501(c)(3) charities. As a result, your gift can be directed to the Kiwanis International Foundation without federal income tax liability. (Consult your financial advisor regarding state tax benefits.)

Get information at www.kiwanis.org/foundation/rollover—including a link to a sample letter of instruction. You can also contact Matt Morris, major/planned gifts officer, at 1-800-KIWANIS, ext. 234. Or email mmorris@kiwanis.org.



Extending your impact

Recent grants

Twice each year, the Kiwanis International Foundation Board of Trustees reviews applications for grants awarded by our foundation. This past June, the board approved grants to 12 Kiwanis clubs and one district for projects and programs they support.

As always, these grants were funded by the gifts our members make to the Kiwanis International Foundation. Together they represent the latest example of how your generosity extends your Kiwanis impact—to places near your hometown and to communities a world away.

For instance, a grant to the Kiwanis Club of Black Hills, Hot Springs, South Dakota, helped expand the services of the local Children's Dental Bus. Meanwhile, the Norden District received a grant to help children in Albania—by supporting badly needed facility upgrades at a school in Shkoder. And there are 11 other stories like those among the recipients.

Applications come from Kiwanis clubs and districts that find children in need—and find projects, activities or organizations that can help them. Is your club or district interested in a grant? The next deadline is November 15.

You'll find complete grant information—including links to the application, requirements, twice-yearly deadlines and past recipients—at www.kiwanis.org/foundation/grants.



Kiwanis
International Foundation

A stroll through the woods on an autumn day, with colorful leaves crunching beneath your feet and grinning jack-o'-lanterns guiding the trek. It's a perfect family outing (opposite page, bottom). But first someone needs to collect and display the decorated orange gourds.



Smashing success

PUMPKINS ON PARADE BRINGS COMMUNITY, CIVIC GROUPS TOGETHER.

| Story by Dick Isenhour

The Raytown Three Trails Kiwanis Club has carved an impressive service niche in its Missouri community. Through its annual Pumpkins on Parade event, the club has learned the trick to treating residents to the wonders of Cave Spring Park while helping them get into the Halloween spirit.

During the upcoming fourth annual event, the trails of the Cave Springs Historic Site and Nature Center will be lined with jack-o'-lanterns carved by local students, community artists and members of the public. The carved pumpkins will be strategically placed on rock ledges, in trees and on walking paths. Freshly

made kettle corn, hot dogs, cotton candy and cider will tempt visitors at the end of their Halloween hike.

"Pumpkins on Parade has quickly become one of the community's largest, and most anticipated, events," notes Martha Cockerell, club president. "Our club has adopted Cave Springs as a service project, and we assist in maintaining the grounds and planting. The center is one of the area's hidden jewels, and Pumpkins on Parade is the first visit to the center for many of our guests. They're often surprised to learn about the many educational programs offered at the center, as well as its

miles of walking trails available to them throughout the year.”

The club begins soliciting sponsors and carvers in July. Their efforts continue right up to the event and include sending letters to area Girl Scout and Boy Scout troops, church youth groups, elementary schools, civic and community organizations and businesses. Articles and advertisements are placed in the local newspaper, as well as posters in businesses’ windows.

Cockerell says that more than US\$2,000 is typically raised through sponsorships.

“That money is used to purchase pumpkins,” Cockerell adds. “The club gives the pumpkins to organizations and students for carving. We’ll also ask for donations from attendees during the event. Cash donations usually tally about US\$1,000, with the money going directly to Cave Spring.”

The event has doubled in size since its inaugural in 2010, Cockerell says. The 2012 event featured more than 800 pumpkins and attracted more than 2,000 visitors to the park for the free event.

“Pumpkins on Parade provides the opportunity for groups to work together in producing an event that both unites the community and brings pride to the community,” Cockerell stresses. “It also showcases Raytown as a desirable community and displays community resources such as the fire department.”

Because October also is (US) National Fire Safety Month, the event provides the perfect segue for the fire department to educate and interact with families regarding fire prevention and safety. The department distributes coloring books, hats and badges to children while talking about fire safety. Children explore a large fire truck and have their photos taken with a firefighter.



Satellite puts membership in orbit

How can a club increase its membership 50 percent in two years by appealing to that much sought-after 20-something demographic?

The Kiwanis Club of Ypsilanti, Michigan, has the answers—three, in fact:

- Be open to change
- Involve CKI alumni
- Launch a club satellite, even accidentally.

Two years ago, with a solid 30 to 35 members, mostly retired, the Ypsilanti

club still provided a lot of service, just as it always has since its founding in 1921. “We had tried to bring in younger members but without much success,” says Linda Lawther, membership committee co-chairwoman.

“Then a young woman looking for a way to volunteer and I got to know each other over Facebook,” explains Lawther. “We had some pretty candid conversations about the need for our club to better represent the diversity in our community.”

The woman, Shataura Clayborne, then 24, explains: “I Googled ‘community service’ and contacted Kiwanis International. They must have notified the club, because Linda contacted me practically the next day over Facebook.”

Clayborne joined within two weeks. Since then, with a club-wide team effort, Ypsilanti Kiwanians inducted 19 new members, including 11 younger than 30. It now has 45 members, up from 34 at the beginning of 2012–13. (Attrition accounts for the difference.)

What happened?

First, Kiwanians involved alumni of its sponsored CKI club at Eastern Michigan University in Ypsilanti. Second, so its younger new members can be active, the club conducts one evening meeting a month — its accidental satellite — at the town’s library with a speaker substituting for a meal. At least 15 non-Kiwanians showed up at the launch meeting.

Third, using traditional channels but emphasizing social media, the club announces this meeting publicly as “informational” about Kiwanis and community service. Fourth, the club stepped up its “on-boarding” and retention processes to ensure that new members become active sooner and stay active. The club’s Facebook page and website are kept up to date with event notifications and requests for volunteers.

“It’s much easier for members to know about club projects,” says Clayborne, now club president.

Things don’t always go smoothly. “Only one person came to a recent informational meeting,” admits Clayborne. “But she became a member!” — *Scott Pemberton*



Motivational mentors



Seventeen-year-old Yanniss spent a few months in prison for charges related to drug use. Lacking a high school diploma, he turned to *la Mission Locale* (Local Mission) to help redirect his life.

There to guide him was the Kiwanis Club of Pointe-à-Pitre, Guadeloupe, and its “godmothers” and “godfathers,” who mentor high school dropouts. Theirs is a mission that requires patience and persistence.

After a year, Yanniss stopped attending his sessions.

“I felt like a dismal failure,” says mentor and club President Inès Marinho.

In January, the Kiwanis clubs in Guadeloupe organized a birthday party for Kiwanis International, which Yanniss learned about through a radio advertisement. Upon finding Marinho at the party, he asked if she would still help him and explained that he’d spent the past several months liberating himself from old friends and his past. She agreed, and another member of the club connected him with an apprenticeship at a bakery.

“He’s very proud of himself,” Marinho says. “He speaks of Kiwanis with pride.”

— Courtney Meyer

Orchestrated kindness

A Music City Strings concert does more than plink at your heartstrings. The program, which provides loaned violins and free lessons to fourth- and fifth-grade students of New London, Connecticut’s Regional Multicultural Magnet School, is a symphony of focus, cooperation and coordination.

“The program is an offshoot of the New London Community Orchestra,” explains Martin Olson, a member of the Kiwanis Club of New London. The club donates money to keep Music City humming. Seventeen children received violins and training during the first semester. “It’s important to the club to encourage the program and support the young people.”

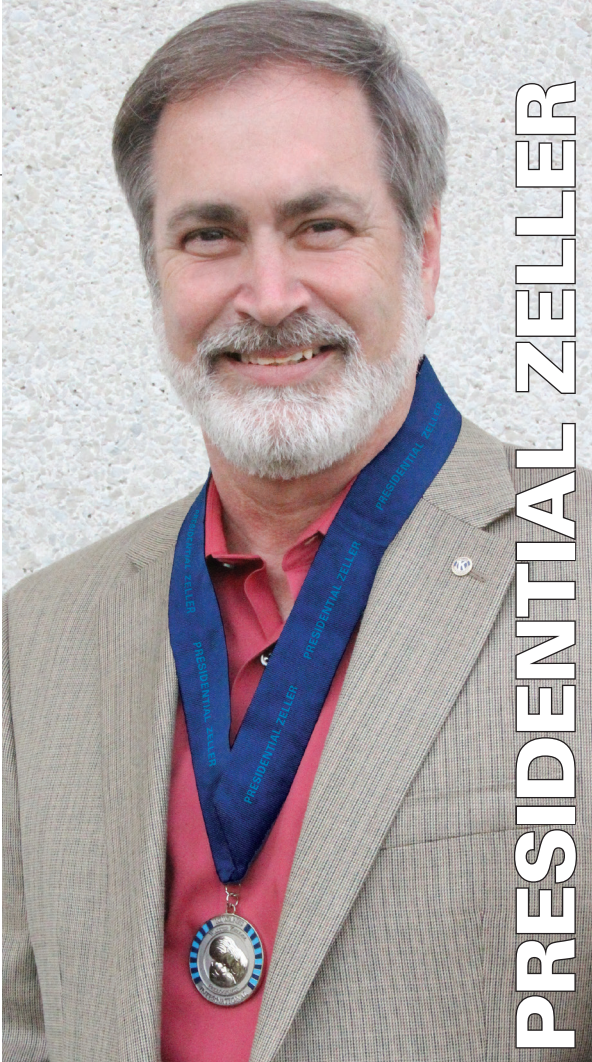
Program Director Tom Clark says community support makes the program possible. “The Kiwanis club, and groups like it, allowed us to get it off the ground,” Clark says. “New London is a small city with typical urban problems. There’s a smaller tax base, so our schools don’t have the wherewithal for music programs.”

The orchestra’s musicians pass along their skills, teaching the kids how to use instruments donated by individuals and area music stores. The orchestra also supports Music City

Strings with funds donated during their free concerts.

“We decided from the beginning that the orchestra would have a mission,” Clark says. “Playing together and concerts are great, but we decided to give back to the community too. How can we justify not having a music program? We’re depriving urban kids some of the best and most beautiful parts of Western culture.” — Cathy Usher





PRESIDENTIAL ZELLER

Campaign

NEWS

September 2013

ELIMINATE
maternal/neonatal tetanus

TIP



Trick-or-Treat!

It's a classic. Key Club and UNICEF have worked together on Trick-or-Treat for UNICEF for years. The annual Halloween campaign, which supports The Eliminate Project, now includes all Kiwanis Service Leadership Programs. If you sponsor a program for youth or adults with disabilities, now's the time to order your little orange boxes, plan events and build excitement. Find information and ideas at www.TheEliminateProject.org/trickortreat.

Kiwanis club presidents do so much

to lead their clubs in service and fundraising throughout the year. They give presentations. They organize projects. They open their hearts to their clubs, their communities and children around the world. Now there's a new way to celebrate a club president's commitment. For US\$1,250, Kiwanis clubs and members can honor a president with a Presidential Zeller. The gift, which may include club contributions as well as individual gifts, will save or protect more than 690 lives from maternal and neonatal tetanus. Recipients receive a medallion, a special lapel pin and a certificate. Club presidents who serve between 2010 and 2016 are eligible to receive this award. To learn more, contact The Eliminate Project campaign office at +1-317-217-6213 or campaign@TheEliminateProject.org.

"You get one opportunity to do the right thing. We have an overall goal of US\$110 million. That has to be the sum of several smaller goals. Becoming a Model Club is about setting a benchmark against which you measure yourself, aim and hopefully achieve."

Peter Kimberley, club president, Waverley, Victoria Kiwanis Club and Campaign Region Coordinator for Asia Pacific 3 (including Australia, New Zealand-South Pacific, Malaysia, ASPAC nations). Read about his club's commitment to become a 100K Club at www.TheEliminateProject.org/recognition.



The number of countries that have eliminated MNT since Kiwanis became involved in The Eliminate Project.

STATS

Hot districts

The Kiwanis districts with the highest number of Walter Zeller Fellowships are:

1. Taiwan **371**
2. California-Nevada-Hawaii **246**
3. Nebraska-Iowa **188**
Texas-Oklahoma **188**

Figures are accurate as of July 16, 2013.

\$35.6 million

Cash and pledges, in U.S. dollars

Progress report

As of press time, The Eliminate Project has raised US\$35.6 million in cash and pledges. Get the very latest stats at www.TheEliminateProject.org/progress.

32M 33M 34M **35M** 36M 37M 38M 39M 40M 41M

Kiwanis goal
\$110.0 million

+1-317-217-6213 +1-317-471-8323 (fax)

campaign@TheEliminateProject.org

www.TheEliminateProject.org



Public speaker

AKTION CLUB'S PRESIDENT BEGINS LITERACY JOURNEY. | By Bryan Mahoney | Photo by Tim Berger

On the last word of Helen Lopez's speech, the 150 people in the crowd shot up and roared their applause. She had delivered it perfectly, and she knew it. Lopez smiled and gave a little wave, a small gesture of thanks to the gathered masses who have helped the 66-year-old learn to read.

Five months before her moment on that stage Lopez, a past president of the Burbank for Fun Aktion Club in California, told her Kiwanis sponsor she wanted to learn how to read.

"I personally thought in a classroom it would be very difficult for her," says Isabel Adams, a member of the Burbank for Fun Kiwanis Club. "I thought what she needed was some one-on-one."

The Burbank Library literacy program paired Lopez with Helen Vincent, a former elementary school teacher who helped Lopez hone her ability to memorize words.

A few months later Lopez was asked to give the keynote welcome at the library's Literacy Spelling Bee fundraiser. In the speech she described how her reading improved and how her confidence as a person has grown.

She's ready to put that confidence toward her work with Kiwanis. This month, she's giving another speech at the California-Nevada-Hawaii District's Aktion Club convention.

"I love the Aktion Club," Lopez says. "My favorite thing is going to the convention and doing a lot of stuff for the community."

The ovation she received at the city spelling bee, however, might be hard to top.

"Being developmentally disabled is a pretty hard thing," Adams says. "That recognition of who she is as a person, that meant the world to Helen."

FOR NEW CLUB PRESIDENTS & SECRETARIES



**Gain knowledge.
Earn respect.**

Get the knowledge you need before you begin—with Kiwanis International's education for new club presidents and secretaries. Choose an online or classroom setting. Learn all your new position demands. Earn the respect every new leader needs.

For online learning, go to
www.KiwanisOne.org/CLE. Or check
your district website for classroom
locations and times.



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UNIVERSITY

Searching for a rescue

While working the search and rescue dogs through Hurricane Ike-flooded neighborhoods in Orange County, Texas, a few years ago, Rita Tinsley was keeping a watchful eye out for the local "inhabitants."

"You had to be very cautious," Tinsley recalls. "We asked the sheriff's department, 'How do we deal with alligators?'"

The sheriff told Tinsley and the rest of her search and rescue team, "Shoot them in the eye."

"That was our alligator course," she says. Fortunately, the Dover, Tennessee, Kiwanian never had any gator encounters on that mission.

Tinsley has had extensive animal training. She's been practicing veterinary medicine for 39 years and is the solo veterinarian at the Animal Clinic of Stewart County in Dover. She's also captain of a search and rescue unit comprised of 14 people and 20

dogs. Her team has worked searches in six states, including New York after the 9/11 tragedy where her black Labrador Bella made nine finds.

"We were real proud to have a skill that could be helpful," Tinsley says. "It was satisfying to us to be able to do something."

Back in Tennessee, Tinsley and her team often are called to help find missing persons, evidence of crimes or drowning victims. The town of Dover borders the Tennessee River and the Cumberland River, and is a draw for fishing, hunting and water sports.

"We don't track criminals," she says. "We use tracking and trailing dogs for finding missing people who are alive."

Tinsley's involvement in training dogs and their handlers began years ago when the sheriff's department was investigating a murder in their county. A deputy talked to Tinsley about the lack of tracking dogs, and she was intrigued. She underwent training in Florida and Ohio, a process that takes about two years for both handler and dog to be fully operational.

"We go places we never dreamed of going" Tinsley says. "We help find missing persons or help families learn what happened to their loved ones." — *Tamara Stevens*

Rita Tinsley poses with her K-9 team, Phoenix, Tarot and River (with Beanie out in front) beside the Cumberland River.



ELIMINATE

maternal/neonatal tetanus



unicef 
united states fund



TRICK-OR-TREAT FOR UNICEF

THE ORIGINAL KIDS HELPING KIDS® CAMPAIGN

This October, you and the clubs you support can help save children's lives around the world by collecting money with Trick-or-Treat for UNICEF.

The money your club raises will go to The Eliminate Project—and help protect women and babies from tetanus, which kills one baby every 9 minutes. Find out how you can get involved at www.TheEliminateProject.org/trickortreat.

www.TheEliminateProject.org/trickortreat



Club Secretary Ken Benson trims roses at the entrance into Gladstone, Michigan. With help from the city and a bank, the Kiwanis club and its Key Club maintain the floral welcome to their picturesque community.



Welcome to Gladstone

FINDING THIS UPPER PENINSULA COMMUNITY ISN'T DIFFICULT. JUST TURN IN WHEN YOU SEE ALL THOSE KIWANIS FLOWERS. | Story by Dick Isenhour

The City of Gladstone, Michigan's website invites visitors with beautiful shoreline and park scenes. "We have the small town quality and hospitality," the home page declares.

The first thing highway travelers notice as they arrive in Gladstone, however, are roses ... lots and lots of roses.

More than a decade ago, the Kiwanis Club of Gladstone planted roses at the city's entrance, and it's been a source of Kiwanis service and pride ever since.

"They found that two varieties — William Baffin and the Henry Kelsey — do very well in this climate," says Secretary Ken Benson.

With the help of city equipment, members

planted rose bushes on both sides of the city entrance. First Bank, which is located at the site, made a sizable contribution to purchase the flowers and an irrigation system.

"We maintain, prune, replant, spray, weed and irrigate all 104 bushes throughout the year," Benson says, adding that Key Club members often join the work crews.

"Kiwanis and the city always have had a special relationship," he says. "Together, we've completed two playgrounds and tennis courts. We're currently converting a large wetland area into an outdoor nature preserve classroom."

Another gem to add to the city's website, no doubt.

Real fish story

What if they staged the running of the bulls at Pamplona and only calves showed up? Sounds fishy, but a similar situation recently left the Kiwanis Club of Bergen op Zoom in the Netherlands on the horns of a dilemma.

When an undersized fish population threatened the club's annual *haringparty* (herring party), it was left with two options: Cut bait or fish for an alternative.

"Each year, the arrival of the *hollandse nieuwe* (new herring) is celebrated all over the Netherlands," notes President Frank Huijgens. "For the past 17 years our club has organized its own party, but this year there was no new herring because of bad weather in the spring. But we decided to throw our party as planned."

Several hundred people gathered in the medieval surroundings of the Markiezenhof, the formal palace of the marquise of Bergen op Zoom. And though the fish were caught and preserved in 2012, about 2,000 "old herring" were consumed that evening.

"The old ones tasted as good as the new," Huijgens jokes.

To make guests even happier, everyone received a voucher for a free herring once the current school was up to weight. — *Dick Isenhour*



Fellowship field trips

In the crush of fundraising and service, sometimes the fabulousness of Kiwanis fellowship gets lost. The Kiwanis Club of Chatham-Kent Golden K, Ontario, embraces the company of their peers in the form of field trips, which also reap the rewards of recruitment, fundraising and service.

"They started out as members-only trips," says member Mary Alice Marchand, noting that most are to theater performances. "Then people asked to bring friends. Now, it's about one-third members, and the rest are from the community. We've had people join (as members), and it builds club awareness. We announce club fundraisers and activities while we're on the buses."

The roaming club plans four to six trips each year with pricing dependent on entry fees and mileage. Recently, they've thrown mystery tours into the mix.

"There's a gentleman in the community who does bus trips for conventions when they're in town," Marchand says. "He creates these tours, and we don't know where we're going until we're on the bus. All we know is that we'll be back home by 6 o'clock."

The surprise endings have included alpaca farms and scenic train trips. As an added surprise (or cleverly executed plan), the club contributes CAD\$3,500 to 4,500 to its service fund to support community programs — all in the name of fellowship. — *Cathy Usher*

Birthdays

These clubs celebrate anniversaries in October 2013.

For a more complete list, visit www.kiwanis.org/birthdays.

75TH—1938

Shafter, California, October 10

Monticello, Kentucky, October 14

50TH—1963

Osage, Iowa, October 2

Columbia River Gorge (The),
Corbett, Oregon, October 10

East Hawaii, Hawaii, October 19

Capitol Hill, Washington, District
of Columbia, October 24

Ontario-Parkway, California,
October 30

25TH—1988

Castleton, Indiana, October 1

North Amityville, New York,
October 1

Three Village-Brookhaven
Township, New York, October 18

Winneconne, Wisconsin, October 18

Kings Plaza-Canarsie, New York,
October 19

Lehigh Valley Industrial Park
Allentown-Bethlehem,
Pennsylvania, October 20

Interlaken, Switzerland, October 26

Castrovillari, Italy, October 27

Melaka, Malaysia, October 6

Ju I, Kee Lung City, Taiwan,
October 10

Fall fever

September 21 is the official first day of autumn in the Northern Hemisphere, and with the change of season come Kiwanis fundraisers. Here are a few examples:

- Fall Fest of Ale is a beer-tasting event featuring area microbrewers. It's organized by the Janesville, Wisconsin, Kiwanis Club.
- Perhaps one of the hottest fall festivals of all, the St. Martinville Kiwanis Pepper Festival includes a queen pageant, poster contest, food and music (it is in Louisiana!), crafts, rides, a 5K run and a pepper-eating contest.
- The local newspaper claims the Pine Island, Florida, Kiwanis Club sponsors the "best annual fall festival Halloween party ever." A bunch of dancing grapes recently replaced a retired Bouncing Pumpkin mascot.
- According to one newspaper report, former restaurateur Tim Taylor won't give out his recipe for grilled salmon, but he and fellow Mukilteo, Washington, Kiwanians gladly serve it up at their salmon bake every September.
- The Kiwanis Club of Christiansburg, Virginia, honors its community's place in history as a stop along the steep and rough trail that took 18th century settlers into Tennessee and Kentucky.



GET BACK IN THE WATER SAFELY: A SAFE STEP TO COMFORT AND INDEPENDENCE



The MOST DANGEROUS room in your home... the bathroom

According to The New York Times, the bathroom can be the most dangerous room in the home. Hundreds of thousands of falls and accidents happen each year.*

FACT: 1 in 3 adults 65+ fall each year, and falls are the leading cause of injury death as well as the most common cause of nonfatal injuries and hospital admissions for trauma.**

*BAKALAR, NICHOLAS. "Watch Your Step While Washing Up." New York Times 16, Aug. 2011, New York Edition ed., Section D sec.: D7. Web **CDC - Center for Disease Control and Prevention



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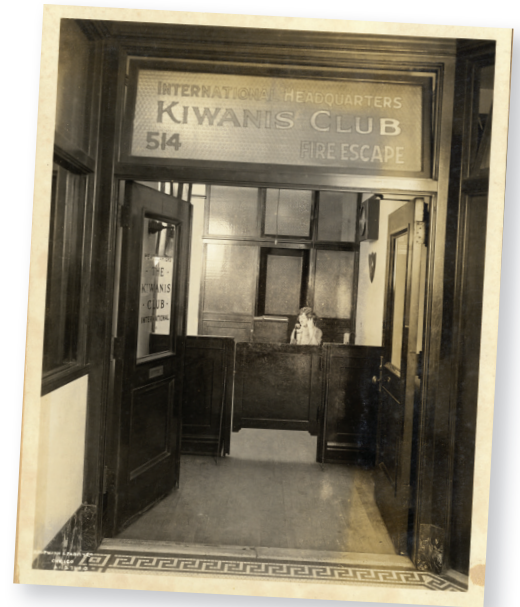
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SAFE STEP
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IN ITS NEARLY 99 YEAR HISTORY, KIWANIS INTERNATIONAL HAS HAD SIX HOMES — ALL BUT ONE IN CHICAGO.



Webster Building, 327 South LaSalle Street, Chicago

On July 1, 1918, Kiwanis opened a two-room office on the eighth floor of this 12-story structure. The organization had two employees, Secretary O. Sam Cummings and a stenographer, Alta Barnard. The two later married.

Mallers Building, 5 South Wabash Avenue, Chicago

In June 1919, with an increasing number of clubs to serve, Kiwanis moved into a suite with more than six times the space of its original office. But as more and more room was needed, the organization moved three times within the Mallers Builder.

Federal Reserve Building, 164 West Jackson Boulevard, Chicago

The bank was only two years old when Kiwanis International moved there in 1924.

McGraw-Hill Building, 500 North Michigan Avenue, Chicago

On March 1, 1931, Kiwanis logos were applied to windows overlooking Chicago's "Magnificent Mile" to be seen by millions of passersby.

Kiwanis International Building, 101 East Erie Street, Chicago

On March 21, 1959, Kiwanis finally moved into a place it could call its own. A splendid structure of concrete, glass and aluminum with black granite pilasters and decorative stonework, the office welcomed visitors with a foyer dominated by a North American map mounted on a tile mosaic depicting the six Objects.

Kiwanis International Office, 3636 Woodview Trace, Indianapolis

Kiwanis completed its move to a new 60,000-square-foot office on September 7, 1982. Today, about 115 employees work there, supporting more than 600,000 Kiwanis-family members in 80 nations. The office will help host the 2015 Kiwanis International Convention, when the organization will be celebrating the 100th anniversary of its founding.

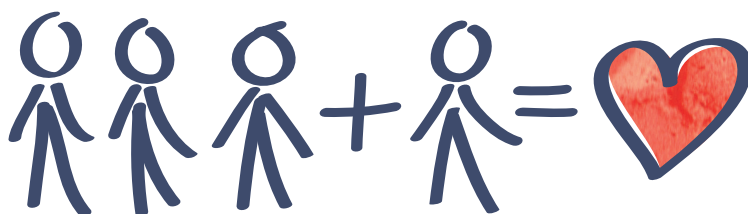
Find more about Kiwanis' offices at <http://kwn.is/kiheadquarters>, including a slide show, a color feature about the Erie Street office and a video about the decision to move to Indianapolis.

In the 1920s, Kiwanis was located in the Mallers Building (above). In the supplies office (left), the woman at far left creates metal addressograph plates, and the woman standing in the back operates an early mimeograph copier.



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