# 2001-2002 Columbus Campus

Section Document Name

### Mission

The mission of Indiana University-Purdue University Columbus is to identify and respond to post-secondary education needs and enhance the quality of life of the residents of our 10-county service area by providing Indiana University and Purdue University degrees, programs, courses, and faculty expertise.

The vision of Indiana University-Purdue University Columbus is to be the recognized source of Indiana University and Purdue University degrees and programs in southeastern Indiana.

## Goals and Objectives

- 1. Promote excellence in teaching
- 1. Bring teaching excellence to the classroom

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

Faculty have won awards for their teaching and given presentations on a national and international basis in their areas of expertise.

#### Evidence of Progress for 2001-2002:

Dr. Jay Howard, Associate Professor of Sociology, won two awards during 2000-2001: the all-Indiana University Award for Teaching Excellence from IU President Myles Brand and the North Central Sociological Association's Disltinguished Contribution to Teaching Award. He also received the 2002 Indiana Trustees Teaching Award.

Dr. Stanley Sunderwirth, Professor of Chemistry, gave several presentations in Scotland, speaking to the staff of the Royal Edinburgh Hospital as well as the Scotland prison system. He also won the Distinguished Alumni Award from his alma mater, Tarkio College, in Tarkio, Missouri, for his achievements since graduation. Dr. Sunderwirth also gave a slide presentation of his teaching and travels in India at the Divali Celebration, sponsored by the India Association of Indiana.

Dr. Gary Felsten, Associate Professor of Psychology, presented a poster session at the Third World Congress on Stress in Dublin, Ireland.

Dr. Gary Felsten worked with two students, who conducted capstone research under his mentorship and who were funded by Undergraduate Research Opportunity Program grants for \$2,000 each. They were examining patterns of coping behaviors used by individuals in response to stressful situations.

Dr. Debra Winikates, Assistant Professor of Education, was asked by the Columbus Education Coalition to lead the community/institution team to design a new Center for Teaching and Learning, and to chair the search for its first Director.

Dr. Marvin Rytting, Assistant Dean for Academic Administration and Associate Professor of Psychology, gave two paper presentations in Chicago at the Association for Psychological Type and in Chapel Hill, North Carolina, at the Southeast Regional Conference for the Association for Psychological Type.

#### Activities planned for 2002-2003:

These activities will be on-going.

### 2. Implement the Principles of Undergraduate Learning

I. Enhance the breadth of learning through implementation of the Principles of Undergraduate Learning.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

Faculty established a committee and began the task of reviewing syllabi to ensure that the Principles were included. Implementation of the Principles is also emphasized in the Faculty Handbook. A "Senior Assessment" letter and form were sent to graduating seniors in the spring of 2002 in order for them to indicate their perceptions of the inclusion of the Principles of Undergraduate Learning in their courses during their academic careers. The Senior Assessment letter will be ongoing. In addition to the campus Principles of Undergraduate Learning, the Education program developed six principles of teacher education.

### Evidence of Progress for 2001-2002:

Some of the syllabi have been revised. Documentation of implementation of the Principles has begun.

#### Activities planned for 2002-2003:

On-going review of syllabi and further implementation of the Principles are planned.

### 3. Increase Enrollment

Campus Planning Theme: Teaching and Learning

Secondary Goals:

Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

- 1. Information on new courses was disseminated.
- Letters were sent to advisees with information on registering.
- 3. Paid advertising was increased.
- New student orientations were strengthened by faculty participation.
- Information regarding the financial benefits of completing a college degree was presented to students.
- 6. Faculty and staff academic advising was increased, and regular group academic advising was instituted.
- The math lab was enlarged and made more accessible to students.
- 8. Awareness of the Writing Center was increased.
- After publication of the spring class schedule in March, schedules were placed in each classroom, and faculty reminded students of the registration periods for spring semester.
- 10. Flyers were posted to increase student registration for spring semester.
- Efforts were made to make students feel connected to each other and to the university.
- The use of Student Ambassadors during orientation and registration programs was increased.

### Evidence of Progress for 2001-2002:

Enrollment at IUPUC increased by 2% from fall of 2000 to fall of 2001. The enrollment increase from spring 2002 to spring 2003 was 6%; increase in headcount was 7%.

#### Activities planned for 2002-2003:

- All activities listed above will be on-going.
- Marketing to target audiences, particularly Ivy Tech students, will be increased.
- Contacts with the business community will be strengthened and in-house delivery of courses will be promoted.
- Advertising campaigns will be planned and implemented.

☑ Increase promotion and effectiveness of open houses for potential students

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

- Paid advertising was increased.
- New student orientations were strengthened by faculty participation.
- Information regarding the financial benefits of completing a college degree was presented to students.
- Student clubs (Student Activities Council, Education Club, Student Education Association) were explained and joining encouraged.
- Efforts were made to make students feel connected to the university.

### Evidence of Progress for 2001-2002:

Enrollment at IUPUC increased by 2% from fall of 2000 to fall of 2001.

### Activities planned for 2002-2003:

- 1. Open houses will be more focused on new degree programs and careers resulting from degree attainment.
- 2. Promotion will be increased of our open houses for both high school students and returning adult students.
- Classroom facilities will be improved.
- Computers and projectors will be added to classrooms.
- Marketing to target audiences, particularly Ivy Tech students, will be increased.
- 6. Contacts with the business community will be strengthened and in-house delivery of courses will be promoted.
- Advertising campaigns will be planned and implemented.

#### 4. Increase Retention

1. Increase communication with students.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

- Information on new courses was disseminated both internally and externally.
- Letters were sent to advisees with information on registering.
- New student orientations were strengthened by faculty participation.
- 4. Information regarding the financial benefits of completing a college degree was presented to students.
- After publication of the spring class schedule in March, schedules were placed in each classroom, and faculty reminded students of the registration periods for spring semester.
- 6. Flyers were posted to increase student registration for spring semester.

### Evidence of Progress for 2001-2002:

- The one-year retention rate for first-time, full-time students at IUPUC increased by 8.7 percentage points from fall of 2000 to fall of 2001.
- The retention rate for conditional students at IUPUC increased by 2.5 percentage points from fall of 2000 to fall of 2001.

#### Activities planned for 2002-2003:

- All activities listed above will be on-going.
- 2 Increase feeling of student connectivity.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

- Faculty established e-mail contact with their students, especially those at risk.
- Student clubs (Student Activities Council, Education Club, Student Education Association) were encouraged.

### Evidence of Progress for 2001-2002:

- The one-year retention rate for first-time, full-time students at IUPUC increased by 8.7 percentage points from fall of 2000 to fall of 2001.
- The retention rate for conditional students at IUPUC increased by 2.5 percentage points from fall of 2000 to fall of 2001.

### Activities planned for 2002-2003:

- 1. All activities listed above will be on-going.
- 2. IUPUC offers Learning Communities through University College as well as program Learning Communities in business, education, and psychology. Within the Learning Communities, we have a successful student-mentor program. We have experimented with block scheduling of linked courses and are evaluating the effectiveness of the linking. Analysis of the block schedule program for entering freshmen is ongoing.

#### 3. Increase quality of teaching.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

- Faculty sought to teach in a manner that appeals to a wide range of learning styles.
- 2. The use of Oncourse and PowerPoint was expanded.
- Faculty established e-mail contact with their students, especially those at risk.
- Student clubs (Student Activities Council, Education Club, Student Education Association) were encouraged.

#### Evidence of Progress for 2001-2002:

- The one-year retention rate for first-time, full-time students at IUPUC increased by 8.7 percentage points from fall of 2000 to fall of 2001.
- The retention rate for conditional students at IUPUC increased by 2.5 percentage points from fall of 2000 to fall of 2001.

#### Activities planned for 2002-2003:

- 1. All activities listed above will be on-going.
- 4. Improve student success.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

- 1. Faculty and staff academic advising contacts were increased, and regular group academic advising was instituted.
- Student mentors were used in the classroom.
- Opportunities were presented for students to learn how to access INSITE, so that they could feel more responsible for their own progress.
- 4. The use of peer mentors was encouraged.
- The math lab was enlarged and made more accessible to students.
- Some faculty mandated one, two, and in some cases, three individual conferences with each student in his/her class.
- 7. Awareness of the Writing Center was increased. In 2002, assessment of learning was broadened and comparisons made with the same courses in Indianapolis. We are encouraging our faculty to use technology in the classroom with the installation of computers and projectors in every classroom. We also encourage the use of Oncourse in every class.

#### Evidence of Progress for 2001-2002:

We are both attracting and retaining students who now can complete their entire baccalaureate degree program at IUPUC.

#### Activities planned for 2002-2003:

- All activities listed above will be on-going.
- We plan to follow the lead of IUPUI in implementing University College.

### ▶ 5. Gain Financial Support for New Degree Programs

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Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

During the 2000-2001 fiscal year, we submitted degree program proposals and received approval from the Indiana

Commission for Higher Education to offer the following degree programs at IUPU Columbus: A.S. in Chemistry, B.S. in Business, B.S. in Education, B.S. and B.A. in Psychology, RN-BSN Mobility Option, and the MBA.

### Evidence of Progress for 2001-2002:

#### Activities planned for 2002-2003:

Implemented undergraduate and graduate business program during 2001-02. We will continue to seek financial support for all approved degree programs.

### 6. To publish research in books or scholarly journals

1. To share research with the reading public, to build the dossiers of faculty, and to promote the campus

Campus Planning Theme: Research, Scholarship and Creative Activity

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

IUPUC faculty have had two reprints, 11 articles, one technical report published, seven articles accepted, nine articles submitted, 15 articles in progress, five data collection studies completed, two book chapters published, three abstracts published, two journals reviewed, four research activity projects completed, and 25 talks given for peers.

#### Evidence of Progress for 2001-2002:

Articles and books published, awards presented, and offices held by faculty in national associations are indicators of faculty effectiveness in research and scholarship. A book co-authored by Dr. Jay Howard, Associate Professor of Sociology, has been designated as an "outstanding academic title" by Choice: Current Reviews for Academic Libraries.

### Activities planned for 2002-2003:

The faculty are prolific and are continuing to work on their research and resulting articles.

### 7. To increase diversity among students, faculty, and staff

1. To increase the awareness of cultural diversity

Campus Planning Theme: Best Practices

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

community about cultural diversity.				
Evidence of Progress for 2001-2002:				
N/A				

We invited an Afro-American university administrator, Dr. Hilde Richards, to visit the campus to speak to the academic

#### Activities planned for 2002-2003:

The proportion of diversity in the IUPU Columbus population matches that of the City of Columbus. Approximately 1% of the population is Afro-American, 5% is Hispanic, and 3% is Asian. Therefore, the need to emphasize issues relating to diversity is less than it might be at a more urban campus.

### Fiscal Health

Even though net appropriation has dropped from \$679,000 in 2000/01 to \$509,000 in 2002/03 the campus fiscal health has remained strong because of increased credit hours. Columbus has had a significant increase in credit hours this year. Summer I has yet to be recorded but the increase should be around 1,350 credit hours or a 4.8 % increase to 29,575 for fiscal year 2002/03 as compared to 28,207 in 2001/02.

The increase in enrollment will help support the investment we are making in new faculty as we continue to increase support for baccalaureate degree programs.

IUPUC continues to seek funding for fulltime faculty. We also continue to operate with too few support staff. We are vulnerable when key people are absent.

We have been fortunate that our auxiliary operations have been strong financially. Because of the strength of the auxiliaries, we have been able to operate with a high level of service for our students.

Our challenge will be to increase enrollments and enhance the contributions from our alumni and friends as well as increased state funding.

#### Reallocation Plan

Funding from the Trustee Initiative Lecturer fund enabled IUPUC to hire two faculty for 2002-03: English (K. Wills) and Business Communication (W. Haeberle). If funding is available from this fund for 2003-04, we will employ faculty to support the degree programs.

# Other Question(s)