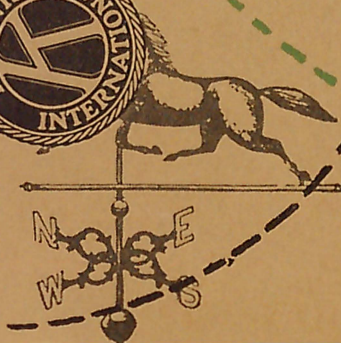


Kiwanis in Action / 1953



January 1 through December 31

Kiwanis in Action / 1953



AS EACH YEAR passes, additional evidence is given proving the extent to which Kiwanis is identified with selfless service. Individual Kiwanians in nearly 3800 communities are joining in a day-to-day effort, fostering activities for the betterment of their fellow men. Evidence of past accomplishment compels Kiwanians to continue and to extend their participation in all types of civic projects.

Kiwanis in Action summarizes a cross section of activities carried on by the individual Kiwanians as they unite their efforts in wholehearted cooperation. At best it is only a cross section of the total program, and although presented with justifiable pride it has only one purpose and that is to inspire an ever-increasing interest and enthusiasm on the part of the total Kiwanis membership. If a careful analysis of these facts breeds a new enthusiasm leading to new projects and thus increased service, then this material will have served a real purpose and will have demonstrated the truth of the motto of Kiwanis, which is—"We Build."

"No greater privilege comes to anyone than that of sharing in a program designed to keep our nations true to the traditions upon which they are founded. Opportunity continues to abound for service. The Kiwanis program has ever been built upon these opportunities. It is inspiring to note how Kiwanis has met the challenge to serve youth and to preserve our national heritage and our traditions. Through the forthright and challenging program of Kiwanis, men of action in our communities are rendering an outstanding service and are making a vital contribution toward strengthening the moral fiber of our nations."

DONALD T. FORSYTHE
International President

KIWANIS INTERNATIONAL
520 North Michigan Avenue, Chicago 11, Illinois

WITH THE continued increase in the complexity of our modern economic structure, it is becoming increasingly apparent that there is a need for a careful understanding of the problem of agriculture and conservation. The community leaders, therefore, have taken upon themselves the task of drawing attention to the present relationships existent between the farmer and the city dweller. Of equal importance with agriculture is the need for supporting sound conservation programs. This leads, of course, to a wise use of the total natural resources of our nations. A five-point program emphasizing possible projects of agriculture and conservation has set the stage for many excellent activities as the following figures prove:

- 174,375 farmers entertained at Kiwanis-farmer meetings.
- 4,207 4-H Club, Future Farmers of America and Junior Farmer projects sponsored.
- 15,889 farm children aided in projects other than 4-H, FFA, etc.
- 1,819 farm festivals sponsored.
- 39,643 workers secured for growing and harvesting crops.
- 3,107 farm projects (soil conservation, drainage, animal, crop, etc.) sponsored.
- 2,038,269 trees planted.
- 585 farm safety activities undertaken.

activity examples

Kiwanis-farmer meetings:

Picnics, country suppers and other social meetings with farmers and their families were held.

Sponsored meetings with farm groups and county agents to discuss agriculture problems.

Urged veterans to consider agriculture as a vocation.

Assisted in vaccination and other breed improvement programs.

Rural leaders honored through Special Country Life Achievement programs.

Stimulated interest in farm youth groups by working closely with local chapters.

Conducted tours and inspections of model farms.

WILDLIFE HABITAT PROJECT • In cooperation with the Summerfield Future Farmers of America and the Soil Conservation Department, the KIWANIS CLUB of PETERSBURG, MICHIGAN planted 10,000 seedlings of various species in experimental plots. The purpose of this project is to determine which species are adaptable to the area, so that the Soil Conservation Department can recommend proper plantings for the Wildlife Habitat Program.



CLUB HONORS FARMERS • Prizes and certificates were the order of the day at the Kiwanis-farmer meeting of the COVINGTON, VIRGINIA KIWANIS CLUB for those farmers who participated in the contest and achieved the goal of growing 100 bushels of corn per acre. The champion of them all grew 225 bushels on a single acre.

activity examples

Rural-urban cooperation:

Recruited farm labor and helped in relieving marketing problems.

Provided fertilizers for improvement of farmlands.

Assisted in solving rural electrification problems.

Promoted and conducted local fairs, flower and garden shows, supervised agricultural crop shows, and obtained areas for farmers' markets.

Secured and showed films demonstrating the most up-to-date methods in soil conservation.

Storage buildings for grain and other crops were provided.

Sponsored Kiwanis community agricultural programs.

Airplane dusting service helped to preserve crops.

Obtained plants for processing dairy products.

CONSERVATION DEMONSTRATED • WENATCHEE, MOSES LAKE, OTHELLO and EPHRATA, WASHINGTON KIWANIS CLUBS sponsored a conservation demonstration for persons interested in the Columbia River Basin. Honoring those who conserve national resources, the club provided working exhibitions of the latest equipment for cutting, raking, baling hay and planting crops. Also demonstrated were methods of soil conservation for the hundreds of farmers, business people and others who attended.

STUDENTS LEARN AND EARN • Over one hundred agricultural students of Jamaica Plains High School were placed on New England farms last summer by the Agriculture Committee of the JAMAICA PLAIN-FOREST HILLS, MASSACHUSETTS KIWANIS CLUB. Not only did they get practical experience and "know-how" in their chosen vocation, but their accumulated earnings amounted to \$45,000.

activity examples

Rural youth activities:

Expenses provided for 4-H members, Future Farmers and Junior Farmers to attend conferences.

Sponsored Junior Farmers production contests.

Provided guides to boys and girls interested in agriculture.

Awarded prizes to outstanding 4-H Club members.

Conducted plowing matches, corn-shucking contests, etc.

Presented pure-bred stock to rural youth.

Maintained scholarship funds for boys and girls interested in agricultural education.

Sponsored rural youth speech contests.

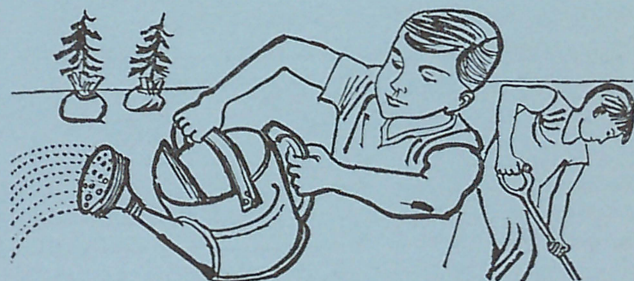
Provided loans for seed, livestock, and brooder houses.

Sponsored Harvest Home festivals, 4-H Club fairs, Annual Achievement Days, etc.

Conducted annual Junior Farmer banquets.

Held radio broadcasts on agricultural problems.

4-H CLUB PROVIDES INFORMATION • A committee of the CHEYENNE, OKLAHOMA KIWANIS CLUB assisted 495 4-H Clubbers in giving out information on control of cattle grubs. In addition, 3700 chicks have been distributed for poultry-growing projects.



PINE SEEDLINGS PLANTED • The KIWANIS CLUB of CENTERVILLE, ALABAMA distributed 16,000 pine seedlings to twenty-seven 4-H Club members, who are entrants in a forest improvement project.

"FREEDOM—Our Sacred Trust" was the administrative theme for 1953 and it provided the impetus for both the Public and Business Affairs Committees, United States and Canada, to foster excellent programs to build moral conduct in public and private life. The Committee for Canada used the phrase, "Maintain Our Heritage," and the Committee for the United States set the stage for its program with the heading, "You Are America." These programs sought to develop aggressive citizenship, maintain individual freedoms, demand a strong defense program and work for world peace. Safety programs, too, were not the least of the points emphasized during the year 1953. We believe that our organization made progress in pursuing the responsibilities of citizenship. The following computations indicate success:

- 40,197 Kiwanians served on school boards and boards of other local agencies.
- 2,008 public forums sponsored.
- 1,310 activities on behalf of better labor-management relations.
- 2,371 courtesy and safety campaigns conducted.
- 4,908 activities carried out to combat communism, socialism, etc.
- 9,764 Kiwanians held public office.
- 1,968 activities on behalf of employment of physically handicapped.
- 45,396 servicemen assisted.
- 4,364 physically handicapped persons employed through Kiwanis assistance.
- 43,682 Kiwanians aiding in Civil Defense and similar citizenship service projects.
- 3,038 activities on behalf of economy in local, state and federal government.
- 195,261 Kiwanians worked in "Get-Out-the-Vote" campaigns.
- 2,642 activities on behalf of immigrants, new citizens, displaced persons, etc.
- 1,230 new industries obtained.
- 2,880 projects toward better international friendship.
- 5,064 industrial surveys conducted.

✓ 3,061 activities on behalf of better schools, teachers' salaries, etc.

\$1,790,854.30 government savings bonds sold.

\$6,209,366.28 raised for Community Chest.

\$4,254,348.05 raised for Infantile Paralysis, Cancer, Heart, and other campaigns.

\$3,380,203.11 contributed and/or raised for hospitals, hospital facilities and other service work.

activity examples

Civic improvement:

Sponsored and led campaigns for safety.

Secured house facilities.

Assisted local libraries with books and facilities.

Organized program for school improvement.

Obtained quick-freeze and storage plants.

Set up a driver-training school.

Worked for better transportation and improvement of public waiting rooms.

EQUIPMENT AIDS COMMUNITIES • The KIWANIS CLUB of BURLINGTON JUNCTION, MISSOURI was instrumental in forming a community fire association and in securing a rural fire truck with a 300-gallon tank and other necessary equipment. A drive for funds by the KIWANIS CLUB of ELLENBURG, NEW YORK resulted in the purchase of a resuscitator-inhalator unit for the local fire department.

KIWANIANS MAP CITY • In FORT BENTON, MONTANA, KIWANIANS are preparing a catalogue of information on property in the city. A map will show lots available and the distance from existing utility lines. This information will be distributed to anyone interested.

activity examples

Citizenship:

Entertained new citizens at Kiwanis luncheons.

Encouraged patriotic observances and assisted community plans for them.

Continued Ballot Battalion program where applicable.

Developed projects on international friendship.

Held forums and other meetings to discuss national issues, immigration laws, etc.

Developed campaigns against subversive elements.

SKYWATCH • The Civilian Defense aircraft observation post in DALE, INDIANA was established with the club president as supervisor and members serving as observers.

ASSISTANCE TO VOTERS • KIWANIANs of LETHBRIDGE, ALBERTA organized and operated a car pool and baby-sitting service on a recent election day. Response was so great that a second telephone had to be put to use.

activity examples

Community funds:

Established Community Chests.

Sponsored newspaper advertisements and radio programs.

Provided workers to solicit funds for the Red Cross, Community Chest, Cancer, Heart, Polio and other drives.

Labor-management relations:

Held open forums to discuss labor-management point of view.

Selected responsible labor union representatives for members.

Urged recognition of worthwhile employees for long service.

Organized meetings of clergy, management, labor, and others in club to discuss mutual problems.

Business ethics:

Organized Better Business Bureaus.

Conducted city-wide courtesy campaigns.

Sponsored "Golden Rule Week."

Cooperated with local chambers of commerce.

Used every means of local press and radio to eliminate "fly-by-night" businesses.

Physically handicapped:

Established workshops for training physically disabled persons.

Held demonstrations to show what types of work physically handicapped persons can perform.

Urged employment of physically handicapped persons in specific jobs.

Provided transportation to physically handicapped to and from work.

Made a tour of the local businesses and industries encouraging management to employ handicapped people.

activity examples

Aid to business and industry:

Conducted industrial surveys.

Purchase of local products encouraged.

Initiated bills for the betterment of community in state legislatures.

Contacted and brought new industries to community.

activity examples

Health and sanitation:

Urged establishment of full-time health units.

Conducted city and county-wide tuberculosis tests.

Provided iron lungs, incubators and other needed equipment for use in hospitals.

Sponsored clean-up campaigns.

Urged local government to provide better water and sewer systems.

Donated first aid and rescue equipment to fire and police department.

Obtained service and doctors where communities lacked medical help.

activity examples

Safety:

Assisted in operating vehicle inspection stations.

Organized community safety councils.

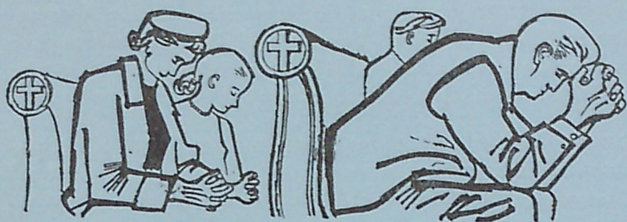
Sponsored "courtesy" safety campaigns.

Developed community displays of the results of careless driving.

Urged local officials to provide proper street signs and traffic lights.

RECOGNITION OF SAFE DRIVERS • Two drivers were cited each week by the KIWANIS CLUB and Police Department of PACIFIC GROVE, CALIFORNIA. Letters thanking them for their contribution to local safety were written to each winner, and theater tickets and other awards presented.

TEEN-AGE TRAFFIC COURT • KIWANIANs of the SALISBURY, MARYLAND CLUB assist police court officials and representatives of other service clubs in operating a Teen-Age Traffic Court. The court will supervise probationary measures and driving instructions for young people needing them.



"THE CHURCH, God's Anchorage for Free People" was the theme adopted by the International Committee for the year 1953. The projects developed by the Committee served to prove the truth of the theme. It was during this year that the medium of the radio transcription spot announcement was used to further carry the impact of Kiwanis leadership to the minds of each citizen. An ever-increasing number of clubs have sponsored activities on behalf of and for the furtherance of the first Object of our organization, "To give primacy to the human and spiritual, rather than to the material values of life." Let us review the results:

10,076 "Go-To-Church" campaigns conducted.

58,421 Children provided religious education in schools, camps, etc.

\$690,854.76 donated to needy churches.

12,758 Kiwanians taught in Sunday school classes.

63,633 religious advertisements, church directories and calendars sponsored.

5,114 lay preachers supplied for needy churches.

6,354 Support of Churches projects sponsored.

8,838 special meetings conducted.

activity examples

Churches:

Printed and distributed church directories.

Erected signboards urging church attendance.

Supplied labor and materials to effect church improvement.

Sponsored fund-raising campaigns.

Promoted "Go-to-Church" campaigns via radio and local display advertising.

Participated in Brotherhood Week, Bible Week and other religious observances.

SUNDAY SCHOOL ON THE AIR • A member of the KIWANIS CLUB of TERREL, TEXAS has a weekly Sunday school class on the local radio station. This reaches many people who are sick or unable to attend classes for some other reason.

CLERGYMEN ENTERTAINED • The KIWANIS CLUB of PORTSMOUTH, NEW HAMPSHIRE again sponsored its Annual Pastors' Night. Clergymen from all churches in the community and surrounding area were invited, as were members of other service clubs. A program with religious emphasis was enjoyed by all present.

EMPHASIZING RELIGION • KIWANIANs of MOBERLY, MISSOURI played a prominent part in the success of the local "Religious Emphasis Week." An overflowing crowd attended on each of the six nights, filling the 1255 seats of the city auditorium and forcing others to hear the programs over loudspeaker systems in the basement.

activity examples

Leadership for youth:

Sponsored vacation Bible school and provided leaders for them.

Furnished transportation for children to attend Sunday school, church, vacation Bible school, etc.

Promoted observance of loyalty days.

Assisted as Sunday school teachers.

SPONSOR VACATION BIBLE SCHOOL • The KIWANIS CLUB of BELMAR, NEW JERSEY organized a daily vacation Bible school in their community. Twenty teachers were secured, materials obtained, and the 200 children attending were treated to a picnic sponsored by the club.

TRANSPORTATION PLUS • A fleet of six passenger busses is operated on a year-round basis by the KIWANIS CLUB of PORT ANGELES, WASHINGTON. They provide transportation to children and adults to attend Sunday schools, church, church camps and Bible classes. The busses carried 7556 people for a total of 9176 miles in three months of operation during the spring and summer months. This provides many people with an opportunity to attend religious services.

CHURCH ART BY CHILDREN • The NORTH AKRON, OHIO KIWANIS CLUB sponsored an art contest for all 7-12th grade students in local schools with the subject "What My Church Means to Me." The scholarship presentations culminating the contest were held in cooperation with the Akron Art Institute.

BOYS AND GIRLS are, without doubt, our greatest resource. The International Committee developed a six-point program to foster ever-increasing activities on the part of local clubs, aimed at the best development of the boys and girls. The Committee aimed to stress moral and spiritual well being of youth, to encourage a well-rounded education, to stimulate a greater appreciation of citizenship and to re-emphasize the importance of health and safety. The Committee also called upon Kiwanians themselves to promote practical ways and means of wholesome personal contact with youth as well as to strengthen youth by setting good personal examples. The objectives were extensive, yet in many ways boys and girls were better prepared today to serve tomorrow because of this Committee's work.

1,732,896 boys and girls visited recreation centers.

5,836 activities on behalf of bands, orchestras or choirs.

3,526 Boy Scout, Cub Pack, Sea Scout and Air Cadet troops sponsored.

\$3,617,289.20 contributed and/or raised for youth service work.

5,031 citizenship training projects sponsored and awards given.

9,205 baseball and other teams sponsored.

6,645 scholastic awards given students.

11,448 school safety patrols and other safety programs sponsored.

1,952 youths sent to Boys' State and Girls' State.

1,235 Girl Scout and Camp Fire Girls groups sponsored.

4,699 surveys made of school conditions.

4,336 students given scholarship aid.

activity examples

Athletics:

Constructed baseball diamonds, ice skating ponds and tennis courts.

Provided electric lighting for athletic fields.

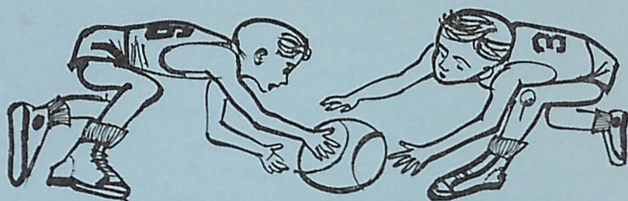
Built swimming pools and conducted swimming classes while providing trained supervisors.

Organized baseball, football, basketball and other athletic teams and leagues.

Provided uniforms and other athletic equipment.

Sponsored tennis, kite flying, ping-pong and marble tournaments.

GOOD SPORTSMANSHIP RECOGNIZED • Traveling trophies in recognition of outstanding school sportsmanship are given to one junior high school and one senior high school by the CLANTON, ALABAMA KIWANIS CLUB. The name of the school is engraved on the cup and held for one year.



TOURNAMENT FEVER • The KIWANIS CLUB of BLACKWELL, OKLAHOMA conducted a tournament for all basketball teams in the grade school and junior high school leagues. Members of winning teams received individual medals and all who participated received Kiwanis T-Shirts.

activity examples

Scout troops:

Provided leadership for sponsored Scout troops.

Organized Boy Scout and Girl Scout councils.

Built and renovated camp buildings and club houses.

Assisted in furnishing meeting places and transportation.

Sponsored Scout troops for the blind and deaf.

Furnished materials for handicraft work.

Sponsored Air Cadets and Junior Air Cadets (Canada).

Provided funds for uniforms.

Conducted fund-raising campaigns, first-aid classes and craft shops.

SCOUT EXPOSITION • A city-wide Boy Scout Exposition in OMAHA, NEBRASKA attracted 20,000 people to view the three performances. Eight thousand five hundred Cubs, Scouts and Explorers of the Covered Wagon Council participated in demonstrating every phase of Scouting in their 157 booths. The Kiwanis club handled all the arrangements and details, and turned over net proceeds of \$6000 to the Council for furthering Scouting. The troops sponsored by the club all won top-ranking awards.

activity examples

Recreation:

Established recreation centers, playgrounds, and supplied supervisors.

Carried out Junior Olympics programs.

Conducted mountain hikes.

Initiated and provided leaders for classes in handicraft instruction.

Made awards and set up exhibitions for pet shows, hobby shows and model airplane contests.

Furnished transportation to baseball games, circuses and fairs.

Sponsored rodeos, bicycle parades and soap box derbies.

DINNER FOR CHAMPIONS • An annual awards banquet is sponsored by the EAST BRUNSWICK, NEW JERSEY KIWANIS CLUB to recognize achievements of young people in the community. Various awards and trophies were presented to Scout troops, winning teams of baseball and basketball leagues, and to individuals achieving highest educational ratings and the greatest scholastic improvement, exhibiting best qualities of citizenship, showing talent in art and in other fields. The banquet brought to the attention of the entire community the activities being carried on for youth.



"AFTER THE PROM IS OVER" • One solution to the problem of teen-age recklessness and tragedy after proms or graduation ceremonies was carried out by the ELWOOD, INDIANA KIWANIS CLUB. Members and their wives arranged a special midnight movie, an all-night dance and party complete with floor show at the country club, and a breakfast for over 300 boys and girls. The young people, tired but happy, were then delivered to their homes safely.

HALLOWEEN PARTY • The KIWANIS CLUB, Chamber of Commerce, and other service clubs of LEWISTOWN, ILLINOIS cooperated in sponsoring a masked parade for the children of that community. Over 200 children participated, with prizes being awarded for the best costumes, and as an added incentive, prizes were given to ten children who were home at 9 o'clock and answered their phones when called.

activity examples

Youth centers:

Secured community support to provide youth centers.

Converted vacant buildings, stores, YMCA rooms for use as teen canteens.

Cooperated in Youth Week observances.

Organized youth bands, orchestras and choirs.

Supplied teen canteen with snack bars, juke boxes, ping-pong tables, games, books, etc.

Organized weekly dances with orchestras provided.

Conducted spelling, oratorical and essay contests.

Organized safety patrols, Junior Police and Junior "Y" groups.

Provided membership in YMCA, YWCA, YMHA and CYO.

MAN-HOURS COUNT • KIWANIS of SOUTH EUCLID, OHIO put in 24,600 man-hours of volunteer labor in building a youth center for their community. After dedication, the center was turned over to the local board of education to be administered by a joint board of control consisting of representatives of youth, Kiwanis and the school board. Value of the center is estimated at \$125,000, but cost only \$55,000.

CRAFTROOM POPULAR • Teen-agers flock to the Kiwanis YMCA Craftroom in PHOENIX, ARIZONA during the summer months. In one month alone, over 4000 boys completed 2425 projects in wood-burning, leather and metal pieces, plastic objects, etc. Most materials used are donated by generous Kiwanians and others.

YOUTH TAKES OVER • The KIWANIS CLUB of ROCHESTER, MICHIGAN sponsors an annual Government Day on which high school students are elected to administrative positions in schools, village or township. During their day as "officials" the young people learn the jobs and the operation of elections and voting machines.

ESSAY CONTEST • An essay contest on "Why We Should Preserve Our Heritage" was sponsored in the local high school by the KIWANIS CLUB of WATSEKA, ILLINOIS. The winner received a \$25 savings bond at the school's annual Award Night ceremonies.

BOOSTER'S CLUB • In order to stimulate greater community interest in support of local athletic teams, the KIWANIS CLUB of WAKEMAN, OHIO organized a "Booster's Club." They also assist in ticket sales for football, basketball and baseball games.

THOUSANDS of "leaders of tomorrow" are being developed in our high schools by the Kiwanis-sponsored Key Clubs. By assuming responsibilities and by developing initiative, these boys are preparing themselves for future useful citizenship. Kiwanis can well be inspired by and proud of the Key Club organization which has grown and spread in 1953.

1,082 Key Clubs sponsored.

22,934 members.

5,892 Kiwanians engaged in Key Club work.

16,965 Kiwanians attended Key Club meetings.

1,578 Kiwanians attended Key Club conventions.

20,904 Key Clubbers attended Kiwanis meetings.

10,553 meetings arranged with school administrators.

activity examples

Kiwanis sponsors:

High school Key Clubs were formed.

Attended Key Club meetings and conventions.

Entertained Key Clubbers at Kiwanis meetings.

Aided Key Club programs and activities.

Furnished banners, pins, gongs, etc., to Key Clubs.

Assisted with Key Club convention delegates' plans and expenses.

THE JOB of "selling" a Key Club is not a hard one. The fine accomplishments and activities of the organization speak for themselves. Kiwanis support and guidance are essential to the success of a Key Club. The time and effort spent will more than be paid back by the value and service to the school and community which the Key Club program affords.

activity examples

Sponsored collection of toys for repair and distribution at Christmastime.

Actively promoted school, driving and bicycle safety programs.

Collected magazines and books for hospitals.

Printed and sold programs for local athletic contests and for regional and state tournaments.

Presented valuable books to school libraries.

KEY CLUBS in the NEW ENGLAND DISTRICT, and others throughout the country, conducted antivandalism programs. School assemblies, city-wide meetings, poster distribution, radio and television spots, and establishment of teen-age centers all were used in this campaign.

CROSBY, NORTH DAKOTA and GREENVILLE, TEXAS KEY CLUBBERS collected clothing for overseas relief.

KEY CLUBBERS from University High School, BATON ROUGE, LOUISIANA, conducted an antijaywalking campaign for the entire community. Other clubs sponsored programs dealing with various aspects of safety such as bicycle and automobile inspections and driver-training classes.

JOPLIN, MISSOURI KEY CLUBBERS distributed food and toys to needy local families at Christmastime.

Many Key Clubs participated in the Kiwanis-sponsored "Take a Kid to Worship" activity. Others presented plaques of the Ten Commandments to local churches and Sunday schools.

The KEY CLUB of ORANGEBURG, SOUTH CAROLINA held a school College Day during which students talked with representatives of various colleges regarding higher education possibilities.

A "car wash" day was successfully operated by KEY CLUBBERS from Verdugo Hills High School, TUCUNGA, CALIFORNIA, as a fund-raising activity.

Assistance in local elections was given by many Key Clubs. Baby-sitting, poll-watching, and the operation of a taxi service for elderly and disabled persons, were some of the services performed.



BELLEVILLE, ONTARIO KEY CLUBBERS raised funds in cooperation with other organizations for a new house for a Key Clubber and his widowed mother whose home had burned.

The KEY CLUB of TECUMSEH, NEBRASKA conducted a series of programs at the school featuring representatives from the Armed Forces who spoke on the Selective Service possibilities.

GROWTH in Circle K clubs, the organization for college men, cannot be minimized, nor can their worthy activities. Circle K clubs to date number 71 with a membership of 1775. Twenty of these clubs were formed in 1953. Circle K clubs have all contributed to the physical part of college life, rendering personal services at football games and other athletic events. And lastly—but by far not the least important—have encouraged other students in college activities as well as the academic portion of college life.

activity examples

Student loan funds sponsored.

Assisted in campus and community safety programs.

Distributed food to needy families.

Cooperated in fund-raising campaigns of Red Cross, March of Dimes, Salvation Army and other worthy organizations.

Served as ushers for campus events.

The CIRCLE K CLUB of Wesleyan University, DELAWARE, OHIO, has done everything from baby-sitting to building dams. They served as baby-sitters for faculty members, in order that the latter might be free to attend basketball games. Members built a dam at a nearby Boy Scout camp to provide boating and fishing facilities.

The CIRCLE K CLUB of the State University of New York, UTICA, NEW YORK, provided members to serve as counselors to new students entering the university. They published a booklet to give a picture of activities, and welcomed them to the campus.

The CIRCLE K CLUB of Drake University, DES MOINES, IOWA, set up a "bell-ring" campaign for the Salvation Army on the campus during the last week of school prior to Christmas vacation. They also held Christmas parties for underprivileged children in the university neighborhood.

The CIRCLE K CLUB of Riverside College, RIVERSIDE, CALIFORNIA, publicized all campus sports events, converted oil drums into ash cans, and assisted at the county fairs by sponsoring a queen and operating a booth.

The CIRCLE K CLUB of North Greenville Junior College, GREER, SOUTH CAROLINA, raised money for the Crusade for Freedom and the Red Cross. They also presented awards to football and basketball players.

PERHAPS the strongest and most intense interest of Kiwanians over the years has been in the group known as the underprivileged. From the needy youth of any day there is the challenge to build a better tomorrow. The Committee hoped to develop in every child an appreciation of the fundamental principles of a free people; to assist in the prevention and care of the juvenile delinquents; and to seek out and help the physically handicapped. In accomplishing these goals there was a need for participation on the part of every Kiwanis member. Evidence of the acceptance of the challenge of this program is shown by the following summary:

- 234,681 children examined or treated in clinics.
- 18,172 children provided with educational assistance.
- 1,205,108 quarts of milk provided.
- 248,245 lunches provided needy children.
- 1,676 clubs sponsored National Kids' Day activities.
- 1,264,099 children provided with entertainment on National Kids' Day.
- \$820,270.98 raised on National Kids' Day for local service activities.
- 18,064 children assisted through sight-saving programs.
- 2,308 Boys' Clubs and Girls' Clubs sponsored.
- 43,984 needy families assisted.
- 45,783 children assisted through hearing programs.
- 41,449 children sent to summer camps.
- 12,418 surveys on home conditions.
- 8,840 juvenile delinquents assisted.
- 93,893 children provided with clothing.
- 9,300 cerebral palsy and orthopedic cases aided.

activity examples

Operative clinics:

Conducted operating clinics, tonsil clinics and dental and speech clinics.

Provided surgical operations such as bone grafting, etc.

Plastic surgery and skin grafting provided for.

Gave needed equipment for clinics.

Constructed new clinic buildings.

TREATMENT CENTER • In celebration of thirty years of community service, the KIWANIS CLUB of CARBONDALE, PENNSYLVANIA held dedication ceremonies for its Treatment Center for Crippled Children. The \$25,000 Center is staffed by three nurses from the County Society and is already serving twenty-seven patients.



KIWANIANS AIM FOR BETTER HEARING • Thirty-two hearing defects of schoolchildren in three counties were found and corrected by the program of the MINOT, NORTH DAKOTA KIWANIS CLUB. A second audiometer to fully cover this work is being purchased with funds collected in gum ball machines placed locally. In CHARLOTTE, NORTH CAROLINA the KIWANIS CLUB Hearing Conservation Program made over 20,000 tests of local children.

activity examples

Food and clothing deficiencies:

- Food given to needy families and orphanages.
- Assisted with school hot lunch programs.
- Provided clothing for needy children.
- Fresh milk provided for schoolchildren.
- Gave holiday dinners at Christmas season.
- Clothed entire families during the winter.
- Collected food and clothing for foreign relief.

COOPERATIVE EFFORT • Sparked by KIWANIS of the BLUE-FIELD, WEST VIRGINIA CLUB, a clearinghouse for organizations engaged in charitable work has been set up. The object is to have a centralized, confidential card file of persons needing help, so that help available in the community can be more effectively utilized, while preventing needless duplication and effort on the part of donors and organizations engaged in this work. It also focuses attention of needy people on a source of aid that is available for them.

activity examples

Physically handicapped:

Set up a program for testing hearing of school children.

Obtained hearing aids for those who need them.

Set up clinics to help physical and mental patients receive treatments.

Seeing-eye dogs provided for blind persons.

Put Braille textbooks at the disposal of blind children.

Furnished X-rays, therapeutic lamps, wheel chairs and braces for handicapped children.

Paid salaries for occupational therapy workers in local hospitals.

Provided artificial limbs.

HANDICAPPED YOUTH HELPED • After a study of conditions of handicapped youth of their community, KIWANIANs of GREAT FALLS, MONTANA worked with the local school board to organize a special school program for them. A special therapist has been retained on a full-time basis and a special PTA for the handicapped school is in its second year.



THE BEST MEDICINE—LAUGHTER • KIWANIANs of KENSINGTON, BUFFALO, NEW YORK believe that laughter helps make burdens lighter. To prove this point, they arranged for a special performance of the Mills Brothers Circus to be held at the Children's Hospital. Clowns, acrobats and other performers give their own time between two regular performances, also sponsored by the Kiwanis club for their Youth Service Fund. Over 2000 tickets to the afternoon show were given to orphans in and around Buffalo. Transportation was provided by the club.

5000 MILE TRIP • A five-year-old Chinese girl—born without arms—and her mother were sent to Kessler Institute in New Jersey by the KIWANIS CLUB of HONOLULU, HAWAII. At the Institute the girl underwent surgery and was fitted for artificial arms, with all expenses covered by the Kiwanis club.

*activity examples***Juvenile delinquency:**

Counseled delinquent boys and girls.

Worked with child welfare boards and county courts on probation problems.

Furnished tools and work benches for detention homes.

Organized Kiwanis Big Brothers.

Promoted playground projects to keep youth out of trouble.

Counseled parents of delinquent children.

Sponsored boys' home projects.

Accepted responsibility for boys and girls on parole.

Gave boys scholarships to corrective schools.

YOUTH GIVES ITS VIEWS • A recognized approach to the problems of delinquency and vandalism was undertaken by the KIWANIS CLUB of NORTH BERGEN-GUTTENBERG, NEW JERSEY when they invited four high school leaders to participate in a panel on "Vandalism and Possible Prevention." The mayor, two judges and two commissioners were also on the panel presented before the largest crowd ever to attend this type of meeting.

*activity examples***Educational assistance:**

Provided scholarships and tuition for worthy underprivileged children.

Held preschool clinics.

Provided transportation to schools.

Furnished textbooks for children unable to purchase them.

Engaged tutors for retarded children.

Provided orphanages and hospitals with needed equipment.

Showed educational and travel movies to bedridden children.

Furnished musical instruction to talented underprivileged children.

*activity examples***Camps:**

Built and subsidized health camps, fresh air farms, etc.

Provided transportation for children attending summer camps.

Sent undernourished and underprivileged children to camps.

ROAD MAPS are of importance if one is to reach his desired destination. Vocational Guidance Committee for 1953 set as its theme "A Road Map for Youth." There is a tie from one generation to another, and this tie, it seemed to the Committee, could be expressed in the development of a good plan to assist those of the oncoming generation. The Vocational Guidance Committees of our Kiwanis clubs demonstrate how well this plan has functioned. The youth have been an inspiration to the adults and the adults proved their desire to challenge and to assist the youth.

323,290 boys and girls aided through vocational guidance.

42,424 vocational aids (guidance libraries, films, tours, etc.) furnished.

21,258 Kiwanians engaged in vocational counseling.

23,413 boys and girls aided through work-experience programs.

14,554 veterans counseled.

3,225 Career Days held.

activity examples

Vocational guidance counseling:

Individual conferences on specific vocations were held.

Provided part-time work-experience jobs.

Services of trained vocational counselors were secured.

Industrial tours arranged for and conducted.

Promoted career clubs in cooperation with high school faculty members.

Provided scholarships for vocational teachers.

Radio broadcasts on vocational subjects given.

Aptitude, occupational interest and other tests provided for schools.

TEACHERS PRAISE PAMPHLETS • Teachers at two high schools in Toledo, Ohio praised very highly the pamphlets "Your Life Work" and "Your First Job," distributed to 1000 students by the EAST TOLEDO KIWANIS CLUB. They have requested that the club make it an annual project.

COOPERATION ON CAREER DAY • The KIWANIS CLUB of HUNTSVILLE, TEXAS was joined by the East Texas Chamber of Commerce and other civic clubs sponsoring the area's annual Career Day. Members of the club led discussions and served on panels to provide 800 high school students with information on possible vocations for them.

LEARNING BY DOING • The Vocational Guidance Committee of the KITTANNING, PENNSYLVANIA KIWANIS CLUB arranged for high school students to spend one day with a business or professional man in his place of work, in order to get practical information about it.

STUDENTS MAKE OCCUPATIONAL VISITS • Two hundred twenty-four students of two colleges in NIAGARA FALLS, ONTARIO took advantage of occupational tours arranged by the local Kiwanis club. Members of the club drove them to 31 different factories, businesses and offices, where they had an opportunity to observe the actual workings of 55 separate occupations. Trips were made to out-of-town as well as local establishments.

ADVICE ABOUT FREE ENTERPRISE • Each month the KIWANIS CLUB of ADEL, GEORGIA arranges to have a local businessman talk to high school seniors on his own occupation, but also stressing the American Way of Life and our free enterprise system.



VOCATIONS ON THE AIR • A regular program on Station KWIK, in POCATELLO, IDAHO brings a Kiwanian to be interviewed about professions and vocational possibilities by four boys and girls. This program is publicized in the high school daily bulletin and receives wide attention from the students.

activity examples

Material assistance to schools:

Vocational guidance libraries presented to schools.

Donated subscriptions to current publications.

Purchased dual-control automobile for driver-training programs.

Provided schools with vocational films, film strips and projectors.

Worked to modernize school equipment.

Awarded scholarships in definite fields of interests.

Counseled boys and girls interested in agriculture.

Aided in setting up work-study programs.

AIRPORT TOUR • The KIWANIS CLUB of HIALEAH - MIAMI SPRINGS, FLORIDA arranged two separate tours of the Miami International Airport for all Boy Scouts interested.

SCHOLARSHIP AID GRANTED • Many Kiwanis clubs have helped needy students with necessary funds for more education. The SOUTH MILWAUKEE, WISCONSIN KIWANIS CLUB provided two scholarships for music students; LAKEWOOD, COLORADO KIWANIANS gave a scholarship to the Band School at Gunnison; and the LAWRENCE, KANSAS KIWANIS CLUB aided a local student attending the Mid-Western Art Camp.

VOCATIONAL FILM • The KIWANIS CLUB of OAK LAWN-EVERGREEN PARK, ILLINOIS showed a film on the oil industry to students in the local high school. The film illustrated various phases of that industry and types of employment available in it. The enthusiastic response led the Kiwanians to set up a monthly program for different industries.

TRAINING COUNTS • To acquaint farm youth with the uses of modern machinery, the KIWANIS CLUB of HAIGLER, NEBRASKA set up a tractor training school.

KNOWLEDGE UNLIMITED • Providing the Gaylord Sanatorium with a set of *World Book Encyclopedias* was a division project originated by the SAINT IGNACE, MICHIGAN KIWANIS CLUB. A movable bookrack was also donated, to enable bedridden children to use the books.

BUSINESS EDUCATION DAY • Informing teachers, as well as students, of what is going on in the business community is important in WATERTOWN, SOUTH DAKOTA. Kiwanians play a large part in the day's program, when school is dismissed and each teacher spends the day with the business firm of his or her choice. A luncheon with an outstanding speaker is also on the agenda for teachers and businessmen.

GI ASSISTED • The KIWANIS CLUB of MONTPELIER, VERMONT assisted a Korean war veteran in securing a position as an apprentice auto mechanic, and aided him in enrolling for benefits under the applicable public laws.

COMMUNITY HUMAN RESOURCES INVENTORIED • For three months the KIWANIS CLUB of LANDER CIRCLE, VILLAGE of PEPPER PIKE, OHIO worked on a Human Resources Inventory of the Orange School District. The information they collected is intended to provide the schools and other organizations with information on hobbies, talents, occupations, interests, etc., of individuals in the area. The information is to be made available to groups sponsoring Career Days, to young people seeking advice on jobs and college, and to others that might have legitimate uses for it.



January 1 through December 31

SUMMARY OF MAJOR ACTIVITIES

1953

community service

farmers entertained at Kiwanis-farmer meetings 174,375
workers secured for cultivating and harvesting crops 39,643
farm projects (soil conservation, drainage, animal, crop, etc.) sponsored 3,107
trees planted 2,038,269
Kiwanians serving on local boards, such as schools, hospitals, etc. 40,197
industrial surveys conducted 5,064
activities on behalf of better schools, teachers' salaries, etc. 3,061
physically handicapped persons employed 4,364
"Go To Church" campaigns conducted 10,076
Kiwanians teaching Sunday School classes 12,758
financial aid to needy churches \$690,854.76

national service

safety, courtesy, farm safety, and safety patrol campaigns conducted 14,404
Kiwanians holding public office 9,764
funds raised for campaigns such as Community Chest, Heart, Cancer, Infantile Paralysis, etc. \$13,843,917.44
activities promoting economy in government 3,038
labor-management relations activities 1,310
government savings bonds sold \$1,790,854.30
number of servicemen aided 45,396
Kiwanians engaged in Civil Defense and other similar citizenship service activities 43,682
number of activities to combat communism, socialism, etc. 4,908

youth service

boys and girls visited Kiwanis Youth Centers 1,732,896
young people provided religious education in schools, day camps, etc. 58,421
children provided entertainment on National Kids' Day 1,264,099
funds raised on National Kids' Day \$820,270.98
Kiwanis clubs sponsoring National Kids' Day activities 1,676
lunches and bottles of milk provided for needy children 1,453,353
baseball and other athletic teams sponsored 9,205
youth groups—boys and girls clubs; Boy Scout, Girl Scout, Cub Scout, Sea Scout, Air Cadet, Camp Fire Girl troops; 4-H, Future Farmers of America, Junior Farmers—sponsored 11,276
young people examined and treated in clinics and helped through sight-saving and conservation of hearing activities 298,528
boys and girls provided vocational counseling 323,290
juvenile delinquents assisted 8,840
vocational aids—guidance libraries, films, tours, etc. furnished 42,424
cerebral palsy and orthopedic cases aided 9,300
scholarships, scholastic loans and awards given 11,081
Key Clubs sponsored 1,082
Key Club members 22,934