2005 JA Titan National Championship

Thirty-one students from around the country competed in the *JA Titan* National Championship event held at The Walt Disney World Resort® in Orlando, Fla., on July 1, 2005. When the final decisions were entered, Greg Dihlmann-Malzer, 17, of La Crosse, Wis., edged out the competition to become the top "Titan of Business." The finals culminated nearly a year of online competition among hundreds of students from across the United States to see who could best run a company of the future. Using *JA Titan*, an online business game set in the year 2030, the Central High School graduate beat out 30 other would-be CEOs, keeping his manufacturing company profitable and claiming the title.

2005 JA Titan National Champion, Greg Dihlmann-Malzer, receives congratulations from Mickey Mouse.

Besides an all-expenses-paid trip to Walt Disney World to compete in the event, Greg earned a Best Buy shopping spree and was honored during a ceremony at JA Worldwide's annual leadership conference held this year in Toronto. All prizes and trip expenses were sponsored by the Best Buy Children's Foundation. During the championship, each of the following schools/JA Areas had a team of student finalists: Boston Latin High School, JA of Eastern Massachusetts; John Marshall High School, JA of South Texas; Lynden High School, JA of Washington; and Central High School, JA of the Upper Midwest/Coulee Region.

Each of the 31 students representing these schools won a free trip to Walt Disney World to compete in the semi-finals at The Contemporary Resort on July 1, 2005. Eight students advanced to the next day's final round to compete as individuals for the title.

Greg was one of his school's valedictorians and will be attending the University of Pennsylvania in Philadelphia this fall.

On Board

JA Worldwide Board of Directors Profile

Dana Manciagli
Chief of Staff,
Windows Client
Microsoft Corporation

Dana Manciagli is chief of staff for Windows Client, a $12.2 billion Microsoft business. Dana is responsible for strategic planning and orchestration for the president of the Windows operating system. Prior to Microsoft, she held sales and marketing positions with Kodak, Sea-Land, IBM, and Avery Dennison Corporation.

Supporting JA since 1992, Microsoft has donated nearly $630,000 to the organization. "I believe JA is at an exciting inflection point right now," says Dana. "We are experimenting with new, innovative approaches reaching out to an increased number of disadvantaged youth, and expanding our global horizons. I know I am part of something that is making a BIG difference in the world."

In addition to her support of JA, Dana is passionate about activities that support breast cancer research. She also serves on the board of Junior Achievement of Washington, and is a patient advisor to Virginia Mason Medical and Benaroya Research Institute.

Dana holds a bachelor's degree in Political Science from the University of California at Santa Barbara and an MBA with an emphasis in International Marketing from the American Graduate School of International Management in Phoenix.

Dana lives in Seattle with her teenage boys, Shane, 17, and Chad, 15.

Professionals Recognized at JA Conference

The Charles R. Hook Award is presented to a JA chief staff officer whose outstanding performance deserves acknowledgement for contributing to the overall growth and development of the organization.

Gary Hickman, president of JA of Southern California, accepts the Hook Award.

The Karl Flemke Pioneer Achievement Award recognizes exemplary efforts and achievements of first-time JA presidents.

Joanne Pastula, president of JA of San Diego and Imperial Counties, accepts the Flemke Award.

The Fuqua Global Excellence Award is given in recognition of the best performing Member Nation during the preceding two-year period.

Doyin Oguntona, president of JA of Nigeria, accepts the Fuqua Award.

The BATA Lifetime Achievement Award is given in recognition of a Member Nation professional who significantly contributes to the growth and impact of programs in his or her country.

Jarle Tommerbakke, president of JA of Norway, accepts the BATA Lifetime Achievement Award.

All awardees were recognized at the 2005 JA Global Leadership conference in Toronto.

2005 Teacher of the Year

JA Worldwide recently named Ms. Christy Johnson the organization's 2005 National Teacher of the Year. Ms. Johnson, who teaches Mathematics, Social Studies, and Economics at Bellingham High School in Bellingham, Wash., beat out a field of impressive candidates from across the United States for the award.

In addition to her teaching duties, Ms. Johnson also has presented and spoken at several education conferences as well as Junior Achievement of Washington events. She serves as a DECA advisor and co-coordinator of the Math Olympiad at Bellingham, is a board member of the Washington State Center for Economic Education, and a member of the National Council for Teachers of Mathematics.

"I am thrilled to receive this award from such a wonderful organization like JA Worldwide," says Ms. Johnson. "Their programs are having a valuable impact on my students in Washington and students around the world. By using JA programs I have been able to open my students' eyes to different economic and personal financial literacy concepts that will help them succeed later in life. I am grateful to the organization for both what they are doing for young people and for this award."

Ms. Johnson will receive a $2,000 prize for being named the 2005 JA Worldwide National Teacher of the Year.

All About JA Afterschool: 38 Grants Given to Area Offices

Junior Achievement®
AFTERSCHOOL

The JCPenney Afterschool Fund has partnered with JA Worldwide since 2002 to bring after-school programs to children all across the United States. This year, the JCPenney Afterschool Fund has awarded 19 grants to JA Area Offices across the country to help advance JA's after-school initiative.

$10,000 recipients: Junior Achievement of Bakersfield; Junior Achivement of Central Maryland; Junior Achievement of Central Massachusetts; Junior Achievement of East Alabama-West Georgia; Junior Achievement Rocky Mountain, Inc.; Junior Achievement of South Central Kentucky; Junior Achievement of Southwestern Indiana; Junior Achievement of Western New York; Junior Achievement of Western Massachusetts; and Junior Achievement of Wisconsin.

$20,000 recipients: Junior Achievement of Arizona; Junior Achievement of Chicago; Junior Achievement of Dallas; Junior Achievement of Mississippi Valley; Junior Achievement of the National Capital Area; Junior Achievement of New Mexico; Junior Achievement of Southern California; Junior Achievement of Washington; and Junior Achievement of West Central Florida.

For almost 30 years, MetLife Foundation has helped strengthen communities by supporting educational, health, and civic and cultural organizations. Foundation grants help to address the challenges that face children, families, minorities, and the economically disadvantaged by supporting programs that create affordable housing, increase after-school programs, and improve community services. There were 19 JA Area Offices who received MetLife Foundation After-School Fund grants.

$5,000 recipients: Junior Achievement of Arizona; Junior Achievement of South Central Michigan; Junior Achievement of Western New York; Junior Achievement of Greater Cleveland; Junior Achievement of Central South Carolina; Junior Achievement of Southwestern Indiana; Junior Achievement of Georgia; and Junior Achievement of Central Massachusetts.

$10,000 recipients: Junior Achievement of Bakersfield; Junior Achievement of South Central Kentucky; Junior Achievement of Delaware; Junior Achievement Rocky Mountain, Inc; Junior Achievement of Silicon Valley and Monterey Bay; and Junior Achievement of Western Massachusetts.

$15,000 recipients: Junior Achievement of The Bluegrass; Junior Achievement of Southern California; Junior Achievement of Southwest Pennsylvania; Junior Achievement of Mississippi Valley; and Junior Achievement of Washington.

Ron Cody Inducted Into Staff Hall of Fame

The Junior Achievement Professional Staff Hall of Fame inducted Ron Cody during a special ceremony on July 14, 2005. Awarded at JA's Global Leadership Conference, the Professional Staff Hall of Fame recognizes former leaders of JA for being consummate professionals and exemplary role models.

The capstone of a very distinguished career, Ron Cody is the 14th member of the JA Professional Staff Hall of Fame. A 50-year career defined by class, dignity, and integrity, Ron represents the very best of the criteria necessary for induction into the Hall of Fame.

A product of the original *JA Company Program*, Ron took a detour from his original career path and went to work for JA for what was supposed to be only a short period of time. That detour became 50 years of service to the organization.

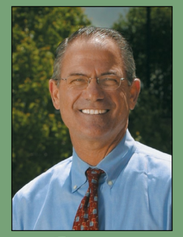
In 1982, Ron headed one of the most successful JA mergers ever between two very different major metropolitan cities, Minneapolis and St. Paul. In 2001, he established one of the first JA capstone programs. This program brought back the hands-on programming that made the original *JA Company Program* so successful. He wanted to make sure today's students had access to the same valuable experience that he did during his days as a JA student.

Ron Cody speaks after being inducted into the JA Staff Hall of Fame.

Ron Cody is also the recipient of two Hook Awards. He is one of only three people in the organization's history to have received this prestigious award twice.

For editorial information or to subscribe to the online edition of *Futures* please e-mail **futures@ja.org**
Editor: Bob Borges
Designer: Don Kennedy

From the President's Desk



David S. Chernow
President and Chief Executive Officer

Each day, JA Worldwide works to ensure that children in this world have a fundamental understanding of the free enterprise system. In everything we do, from our daily activities of raising funds, recruiting volunteers, and implementing programs, we remain focused on our one goal to impact more children around the globe. Bringing the real world to students around the world is what JA does. And as you have read in this issue of *Futures*, that task has been made a little easier thanks to the enormous generosity of the Citigroup Foundation.

Securing such a strong foothold in our international markets is an incredibly positive step for JA Worldwide. As a truly global organization, it is up to JA Worldwide to ensure the message of free enterprise education is spread amongst individuals, communities, and nations around the world. As the foundation is still being laid for our new strategic plan, Passport to the Future - Vision 2010, we are poised to move forward, spreading our message globally and lighting the way for children around the world.

The dedication of the Citigroup Foundation to this important initiative is unparalleled. This is the largest private donation ever to our organization, and it could not have come at a more vital time in the organization's history. As we continue to inspire and educate young people around the world, the expansion of *JA Banks in Action* will further allow JA Worldwide to have a positive influence on the lives of young people while teaching them to understand how banks really work both as consumers and workers.

This is an extraordinary time for our organization. I am confident that our hard work and dedication to educate and inspire is changing the lives of today's children, and creating a better future for us all.

International Students Visit JA Worldwide

As their reward for winning the "Global Business Ethics Challenge," 11 JA students ages 16-18 from seven countries such as Bulgaria, Serbia, Jordan, and Turkmenistan recently visited Colorado Springs for a week of sightseeing, and had a chance to meet with local business leaders.

The "Global Business Ethics Challenge" is comprised of a series of ethics case studies that multi-national teams of students discuss and solve online with the guidance of their teacher or a classroom volunteer. The program is designed to teach students how to make conscientious, ethical business decisions and helps them to understand the responsibility that a business has to the community. The program is delivered in the classroom and exists in 12 languages such as Spanish, Chinese, Serbian, and Georgian. The "Global Business Ethics Challenge" asked the students to compose an original essay responding to a dilemma posed in a case study. The essays were judged in each country by business leaders in the students' communities.

President Bush Recognizes JA Volunteer

Sally Adams, board chair for JA of New Mexico, was presented by President Bush with the distinguished Presidential Volunteer Award, one of the nation's highest awards for community service. Ms. Adams was invited to join the Presidential motorcade en route to the energy bill signing, as part of a White House - USA Freedom Corps program.

JA Worldwide
Headquarters
One Education Way
Colorado Springs, CO 80906
www.ja.org

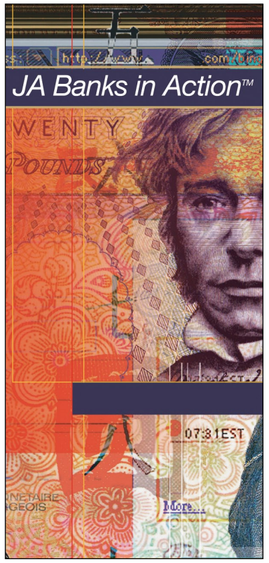
Citigroup Foundation Becomes Global Sponsor of Banks In Action Program

The Citigroup Foundation has awarded a grant in excess of $2.7 million to JA Worldwide for the redesign and global expansion of the *JA Banks in Action* program. As the largest private grant awarded to JA Worldwide in more than 20 years, the donation is part of Citigroup and the Citigroup Foundation's 10 year, $200 million commitment to financial education. In 2004, the Citigroup Foundation awarded more than $2.4 million to support JA programs in 46 countries and 19 states.

Reaching more than 26,000 students in 26 countries to date, the *JA Banks in Action* program teaches young people the principles of the banking industry and exposes them to the challenges of successfully operating a bank in a competitive environment through hands-on classroom activities and local, regional, and national competitions. The redesigned program will be piloted in 18 countries in early 2006 with a full global launch scheduled for summer 2006. Updated and redesigned jointly by JA Worldwide and Citigroup, the new version will feature a CD-ROM, classroom materials, curricula, and an online banking simulation. JA Worldwide's goal is to increase student participation in the new program by 25 percent in the first year of implementation.

"The Citigroup Foundation is pleased to extend our relationship with Junior Achievement to become the signature supporter of *JA Banks in Action*, a program that educates and challenges young people to become better citizens and consumers," says Daria Sheehan, vice president of the Citigroup Foundation. "Inaugurated in coordination with Citibank Argentina, *JA Banks in Action* has reached beyond borders, languages, and nationalities to inspire students around the world who will become tomorrow's leaders. As part of our commitment to financial education, Citigroup and the Citigroup Foundation strive to support organizations like Junior Achievement, the global leader in business and economic programs for youth, that will educate and empower individuals, entrepreneurs and institutions with the information they need to build their financial lives, attain their goals and strengthen their communities."

"The Citigroup Foundation has been a tremendous supporter of JA's international efforts for many years," says David S. Chernow, president and CEO of JA Worldwide. "Their support of the *JA Banks in Action* program further demonstrates their commitment to financial education and JA Worldwide's mission of educating and inspiring young people around the world to be more successful in their lives and careers. By redesigning this program, JA Worldwide will be able to reach even more students globally with these lessons about the importance of banks and the banking industry in their everyday lives."



JA Worldwide's goal is to increase student participation in JA Banks in Action *by 25 percent in the first year of implementation.*

Junior Achievement Heritage Society

Founding Members

Some faithful friends of JA Worldwide have planned to support the organization beyond their lifetimes. By including JA in their estate planning, these caring individuals have taken deliberate steps to ensure the future of Junior Achievement. To recognize and honor these supporters, JA Worldwide established the Junior Achievement Heritage Society. Members include those individuals who have included JA in their estate planning through such instruments as bequests, charitable gift annuities, charitable trusts, and life insurance. Heritage Society members are featured in *Futures* in the order in which they enrolled, and with space availability. The founding membership period was recently extended through June 30, 2006.

Junior Achievement is honored to be named a beneficiary in the estate planning of its supporters. Sometimes these benefactors prefer no public recognition. If you are one of those people, please know how vital your support to JA is to our sustainability and how much we appreciate your generosity.

For more information, contact Debra Stinton Othitis, VP Development, JA Worldwide, at dothitis@ja.org or 719-540-6191.

Junior Achievement of The Heartland, Inc.

Jim Victor

As a senior VP and portfolio manager with Smith Barney, and a local television and newspaper financial expert, Jim's commitment to the youth of his community is apparent. Involved with JA since 1986, Jim has been a member of JA of The Heartland's board of directors and currently serves on the Executive Committee and as chair of the Free Enterprise Foundation. A 1997 Gold Leadership Award recipient, Jim was instrumental in securing funding for JA of The Heartland's new building, bringing a JA experiential learning center to the area

"I am truly committed to Junior Achievement and the economic education it provides our youth," says Jim. "JA programs provide the essential linkage between our student's education and needed workplace skills and values, bringing the community a better motivated and prepared adult."

Junior Achievement of The Upper Midwest, Inc.

Ronald D. Cody

Ron is among JA's most distinguished leaders. His greatest accomplishment was establishing JA of The Upper Midwest, one of the strongest JA Areas in the country.

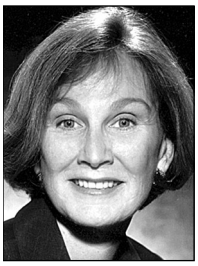
"JA has provided me with a rewarding career spanning 40-plus years. I've been privileged to be associated with dedicated and talented staff, engaged board members, a generous corporate community, and a high level of volunteer loyalty," says Ron. "Yet everyday I'm struck with how much more there is to do! Until we reach every young person with JA's message, we're far from finished. I regard the opportunity to include JA in my estate plan as payback for a satisfying career, and as an expression of my belief in the critical importance of what we do."

Junior Achievement of The Heartland, Inc.

Arlene E. and Herbert R. Elliott

Arlene and Herb Elliott were the co-founders of Elliott Aviation in Moline, Ill., a large and respected Midwestern aviation services organization. Arlene, a pioneer in the aviation industry, worked side by side with Herb as they built their business with hard work and a commitment to honesty, integrity, and fairness.

Their business success and commitment to their community were recognized when they were inducted into the Quad Cities Area Business Hall of Fame in 1995.



JA Worldwide

Pamela J. George

Pamela George has more than 25 years experience in high technology companies. She has a broad base of expertise in marketing, brand building, and government and corporate affairs. In 2003, Pamela retired as SVP of corporate affairs from Sybase, Inc. She currently directs the marketing for the California Music Project.

Pamela is a member of ARCS Foundation and serves on the board of directors of JA Worldwide, the Women's High Tech Coalition, the California Music Project, and the San Francisco Opera.

When asked about becoming a member of the JA Heritage Society, Pamela is reminded of a quote from Benjamin Franklin: "The noblest question in the world is, what good may I do in it."

Junior Achievement of Southern California, Inc.

Gary W. and Linda L. Hickman

Linda and Gary were members of JA in Tulsa, Okla., from 1968 - 1969. In 1976, the executive director of JA in Tulsa asked Gary to join JA. Gary took the position and became executive director ten months later. After five years, Gary transitioned to the JA office in Seattle, and later came on staff at JA's national headquarters. In 1995, He became president in Los Angeles, and is the latest recipient of the Charles R. Hook Award. Linda recently retired from a long career as an executive secretary and is enjoying life.

"As a leader in the JA organization, I feel a duty to help preserve our history, recognize our personal sacrifices, and provide support for the future through planned giving," says Gary.

Junior Achievement of The Heartland, Inc.

John K. and Sue D. Lawson

John and Sue Lawson have been involved with Junior Achievement since 1988. While at John Deere Company, John held numerous leadership positions on the JA board and is a Gold Leadership Award recipient. He was instrumental in bringing an experiental learning center to JA of The Heartland, and in forming the Free Enterprise Foundation.

"I have been a part of Junior Achievement for more than 20 years," says John. "JA is truly a valuable asset to the community. Through volunteerism, adults provide students insight into a world never before imagined. It is a rewarding and fulfilling experience for the volunteer and an impacting and lasting educational opportunity for students."

Junior Achievement of The Heartland, Inc.

Carter N. and Kaye A. LeBeau

Junior Achievement of The Heartland is a better organization because of the commitment of Carter and Kaye LeBeau. Since joining the JA board in the early 1970s, Carter has held many leadership positions including chairman of the board. Faithfully attending JA board meetings and attending the JA Business Hall of Fame, Carter and Kaye's support of Junior Achievement truly makes a difference.

"Placing JA in our will just makes good sense," says Carter. "We both respect JA, and due to our children having been in JA, they completely approved our action to support JA in this very easy manner. JA is the most important education a young person can obtain while in school."

Junior Achievement of The Heartland, Inc.

Glenn L. and Kathleen B. Medhus

Glenn, a John Deere retiree, joined the JA board more than 30 years ago. Having served the organization in many leadership positions, Glenn was the recipient of the Gold Leadership Award in 1986. He continues to serve on the JA of The Heartland board of directors. Together, he and Kathy are actively involved in JA.

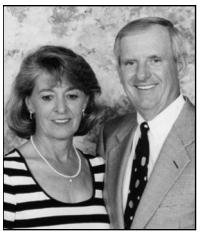
"In March 1991, I established a Charitable Trust to contribute to some of my favorite organizations. Junior Achievement is one that shares the merit of my approach," says Glenn. "Now that we have created the JA Heritage Society, I am honored to help its growth."

JA Worldwide

Debra Stinton Othitis

Debra began her JA career in 1998 when she started the program in Zimbabwe. Debra recruited a board, secured start-up funding, and piloted programs. Since 2000, Debra has worked as VP of Development for JA Worldwide. In addition to working with major donors and board members, she spearheaded JA's first planned giving initiative.

"Whether volunteering in the townships of Africa or the suburbs of middle-class America, I've seen how JA programs open the doors to the future for young people, revealing their potential, and empowering them to change their lives," says Debra. "This is my opportunity to contribute to the sustainability of such an impactful organization."



Junior Achievement of The Heartland, Inc.

Carol and Mike Plunkett

Since joining the Junior Achievement board in 1976, Mike Plunkett has inspired many with his commitment to the organization. While maintaining a leadership position with Deere & Company, Mike took JA to the next level with the inaugural Bowl-A-Thon, which is now a cornerstone fundraising event in the Quad Cities.

"We became involved with JA about 25 years ago and have seen it grow to effectively serve more and more young people of every age group," says Mike. "Carol and I have always felt that JA was one of the Quad Cities' most positive and effective organizations. It is a pleasure to continue to be involved in its future through our estate planning."

James P. and Pamela M. Anderson

Junior Achievement of The Heartland, Inc.

Pam is an attorney for Rock River Trust Company, and has been active on JA of The Heartland's board of directors since 1993. Pam's dedication to ensuring the future of JA was instrumental in the development of the Free Enterprise Foundation. In addition to providing valuable legal advice, Pam and her husband, Jim, have provided long-time support of Junior Achievement.