# 2001-2002 Herron School of Art

Section Document Name

## Mission

The mission of Herron School of Art is to provide exceptional educational opportunities for college students committed to careers in the visual arts (i.e., ceramics, drawing, painting, printmaking, photography, sculpture, visual communication, woodworking design, art education, and art history), and for students and the public as they seek greater understanding of the visual arts. This is accomplished through a variety of courses, and creative specialty programs and activities.

## Goals and Objectives

- 1. A highly qualified faculty will provide exceptional educational opportunities to a diverse array of students.
- 1. Attract and support a growing, increasingly diverse, well-qualified student population.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

Recruit through portfolio days in six cities across the country. New viewbooks produced. Increased efforts to raise scholarship funds for minority and international students. Hired two minority lecturers and two tenure-track faculty. Two professional staff plus six faculty participate in recruitment visits. Open House for high school students, teachers, and counselors held each fall. Scholarships (\$500) available to attend Honors Art Program. Variety of international programs available to Herron students

#### Evidence of Progress for 2001-2002:

Student enrollment increased to an all time high. Enrollment increased by 4% from 716 (fall 01) to 743 (fall 02). Minority student headcount increased from 8% to 9%. Fall credit hours increased from 7526 to 7831. Academic year credit hours increased from 14,339 to 14,619. Hired four minority teachers (2 tenure-track and 2 lecturers). Five faculty searches currently underway. Distributed \$88,000 in student scholarships and awards in April, 2002. Created Shared Heritage Scholarship for recruiting minority students and received a \$100,000 gift to begin an endowment. The number of new freshmen increased from 42 to 65. Freshman student retention rate increased from 71% (00-01) to 75 (01-02)%. Average total SAT score for Herron 1018 compared to campus score of 986; average ACT composite score of 22 compared to campus of 21 composite. Average high school percentile for Herron is 70 as ccompared to the campus percentile of 59. Students come from 16 states and 13 countries.

#### Activities planned for 2002-2003:

Continue to host the annual Summer Honors Art Program and Art Camp, Saturday School each semester, and the Visiting Artist/LectureSeries. Herron Gallery will continue to host exhibits that explore all areas of visual artistic expression, including periodic student and faculty shows. Continue to host national Portfolio Day on alternating years.

Make additional scholarships available, including funds for minority and international students.

## 2. Provide the optimal Foundation (freshman) Program curriculum for art majors.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: 2003-2004

#### Actions taken for 2001-2002:

The Herron Academic Affairs Committee conducted a complete review of the Foundation Program during the 2001-2002 academic year. Students and faculty were surveyed. Faculty interviews were conducted. New faculty were hired.

## Evidence of Progress for 2001-2002:

Foundation Program review completed and report prepared. One new full time faculty member and one full time lecturer were hired to teach in the Foundation Program.

## Activities planned for 2002-2003:

Fall 2002, findings of the Foundation Program review will be provided to entire Herron faculty and a task force formed to develop a plan based on the recommendations. Additional space to be provided for Foundation Program in the new Herron building.

## 3. Develop a strategic enrollment management plan.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a Time Frame: 2004

#### Actions taken for 2001-2002:

Student Services Director attended training about enrollment management

## Evidence of Progress for 2001-2002:

Training and planning are underway. Additional elective arts courses have been added to the schedule.

## Activities planned for 2002-2003:

Develop a written plan to implement prior to the move to the new Herron building on campus. Begin to plan for the course schedule in the new building.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: August 2004

### Actions taken for 2001-2002:

Regular meetings between Herron program committees and architects, designers, and others.

## Evidence of Progress for 2001-2002:

Herron has raised more than \$10 million in private funding. Building construction plans received final approval by University Trustees. Construction design completed to the 95% level. Asbestos removal and demolition began in June 2002.

## Activities planned for 2002-2003:

Raise remaining funds for renovation and construction. Finalize schematic plans with the architects and university. Solicit bids in Dec. 2002. Begin construction work in January 2003.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a Time Frame: 2004

#### Actions taken for 2001-2002:

Proposal was revised and resubmitted to Trustees in 2002.

#### Evidence of Progress for 2001-2002:

The revised proposal received final approval by the IU Trustees. Visual Communication (VC) Dept. Chair was hired. Currently advertising two new VC faculty positions.

## Activities planned for 2002-2003:

Curriculum to be further developed and faculty appointed. Recruiting should commence in 2004. Faculty vacancies will be filled with a focus on their (faculty candidates) potential for playing key roles in the MFA.

8 6. Continually increase the quality and relevance of teaching and advising

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Campus Flanning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

Four new instructors hired (2 lecturers and 2 tenture-track). One new line for Foundation Program faculty filled. Selfstudy underway for re-accreditation by national arts accrediting organization. (Progress Assistance Team convened for conducting the self study.) Staff change made in order to enhance student services related activities (e.g., advising personnel). New survey of graduating seniors was implemented in May 2002 and is being required for all graduating seniors. New survey of graduating seniors was implimented in May 2002.

## Evidence of Progress for 2001-2002:

Foundation Program review completed and report prepared. Facualty hired. Herron's survey of graduating seniors showed

## Activities planned for 2002-2003:

School will go through NASAD (National Association of Schools of Art and Design) re-accreditation peer review in fall 2003

7. Develop a system of rewards and recognitions for part-time faculty.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Sub Unit: n/a

Time Frame: 2003

#### Actions taken for 2001-2002:

Assistant Dean hired, in part, to coordinate efforts with PT faculty. Periodic meetings held with PT faculty. Planning subcommittee of the PT faculty meets monthly. Utilized resources of IUPUI Associate Faculty Office. Proposal for changes developed by PT faculty and submitted to the dean and school planning resources committee.

### Evidence of Progress for 2001-2002:

Planning subcommittee meets regularly. Proposal for "rewards and recognitions" developed. "Teach Talk" professional development brown bag sessions have begun and bring PT and FT faculty together around special topics. Funding for PT faculty award(s). Two PT faculty received travel grants through Associate Faculty Office.

## Activities planned for 2002-2003:

Assistant dean will continue to meet regularly with part-time faculty subcommittee to address concerns. Will investigate possibility of implementing suggestions in proposal.

- 2. Herron will continually seek ways of enhancing teaching, research, scholarship, creative activity, and service.
- Solution 1. Conduct exceptional faculty research and creative activity relevant to the needs of Indianapolis, the State and beyond.

Campus Planning Theme: Research, Scholarship and Creative Activity

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

Planning resources committee was created to explore issues related to funding and other resources allocations (e.g.,including professional development).

### Evidence of Progress for 2001-2002:

Publications, awards, lectures, and exhibitions in a wide variety of venues demonstrate tremendous involvement by the faculty in creative activity. Dean working with Indianapolis Mayor's Office, Lilly Corporation, campus arts committee, 500 Festival, International Violin Competition Board, Indianapolis Dept. of Public Works, and others. Story in IU Research and Creative Activity Magazine highlights 4 faculty members.

## Activities planned for 2002-2003:

Expand collaborative efforts on campus and in the community. Special exhibitions planned in special venues.

2. Provide world-class facilities that are conducive to teaching, creative activity, and research.

Campus Planning Theme: Research, Scholarship and Creative Activity

Secondary Goals: Sub Unit: n/a Time Frame: 2004

#### Actions taken for 2001-2002:

Significant fundraising has occurred. New building design nearing completion. Ground breaking celebration held.

#### Evidence of Progress for 2001-2002:

On-going capital campaign for Eskaniza Hall on the IUPUI campus has generated pledges totaling more than \$10 million. Ground breaking ceremony held. Demolition of portions of old law school began.

## Activities planned for 2002-2003:

Raise the remaining funds for building through major gift solicitation and various activities and special events 2002-2003. Finalize construction design plan and commence construction. Occupy the building in 2004.

3. Continue to build a strong, diverse faculty and strengthen departmental and school leadership.

Campus Planning Theme: Research, Scholarship and Creative Activity

Secondary Goals: Sub Unit: n/a

Time Frame: 2003

#### Actions taken for 2001-2002:

Additional full time instructors hired: three lecturers hired (2 minority lecturers) and 2 minority tenure track faculty. Five faculty searches underway -- one for Fine Arts Dept. Chair. Salary survey conducted. Proposal developed for new faculty lines.

## Evidence of Progress for 2001-2002:

Five national faculty searches are underway. Hired a new faculty member and a full time lecturer for Foundation Program. Chair for Visual Communication Department hired.

### Activities planned for 2002-2003:

Conduct national search for, and hire chair of Fine Arts Dept. Fill faculty positions in Sculpture, Art History, and Visual Communication. Work with Office of Minority Faculty Development to recruit minority faculty.

4. Increase faculty salaries to competitive levels.

Campus Planning Theme: Research, Scholarship and Creative Activity

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

Comparative salary study of full-time faculty has been updated.

#### Evidence of Progress for 2001-2002:

School is achieving success in other fundraising initiatives; trend should continue after new Herron building fundraising is completed. Completed survey of art faculty salaries at Urban 13 institutions.

## Activities planned for 2002-2003:

Continue to work with the campus and community to seek funding resources.

- 3. Herron will play critical arts roles, locally and regionally.
- 1. Expand involvement in community activities and service, and increase partnerships.

Campus Planning Theme: Civic Engagement

Secondary Goals: Sub Unit: n/a

Time Frame: On-going

#### Actions taken for 2001-2002:

Museum and gallery personnel have served as guest speakers in classes. Exhibitions and guest artists have been coordinated with other organizations. Public sculptures have been created by students and faculty. Herron's IRIS Center for Digital Arts has worked with many individuals, businesses and organizations. Students have conducted service projects.

## Evidence of Progress for 2001-2002:

Photography students were involved in community service such as restoring photos damaged in the tornado in "Art from the Ashes" (AFTA), photos for Race for the Cure promotions and for community nonprofit organizations, and others. Dean serves on increasing number of community boards and arts advisory committees. Herron community programs and services include Saturday School, the Summer Art Camp, Honors Art Program, and Visiting Artist/Lecture Series. Indianapolis Museum of Art will host a Herron history exhibition.

## Activities planned for 2002-2003:

Upon relocating to the campus, collaborative initiatives will be enhanced with the Eiteljorg Museum, Indiana State Museum, and the Indiana Historical Society, as well as academic units on campus. New jointly sponsored programs will be developed as opportunities arise.

Campus Planning Theme: Civic Engagement

Secondary Goals: Sub Unit: n/a

Time Frame: 2002-2003 (Herron's centennial year)

#### Actions taken for 2001-2002:

Herron history book has been written. Ground-breaking was held Sept. 13, 2002. Calendar of special centennial events created.

#### Evidence of Progress for 2001-2002:

Text of Herron history book completed. Calendar of special events was created. Partnerships developed with 500

IUPUI campus. Numerous articles in campus and community publications and on TV.	ay throughout
Activities planned for 2002-2003:	
Carry out planned activities and special events involving the Friends of Herron, community partners, fi faculty, and others. Herron history book will be launched with a book signing event in Jan. or Feb. 20	
Herron will continually seek ways of enhancing teaching, research, scholarship, creative activity, and service.	
See objective 2 under "Excellence in Teaching and Learning" related to the Foundation Program review	v.
Campus Planning Theme: Best Practices	
Secondary Goals:	
Sub Unit: n/a	
Time Frame: null	
Actions taken for 2001-2002:	
null	
Evidence of Progress for 2001-2002:	
null	
Activities planned for 2002-2003:	
null	
Employment and recruitment activities (student and faculty) will create an environment at Herron that becomes mo	ore and more div
See objective 1 under "Excellence in Teaching and Learning" related to creating an increasingly diverse	student
lation.	
Campus Planning Theme: Campus Climate for Diversity Secondary Goals:	
Sub Unit: n/a	
Time Frame: null	
Actions taken for 2001-2002:	
null	
Evidence of Progress for 2001-2002:	
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Activities planned for 2002-2003:
null
2. See objective 3 under "Excellence in Research, Scholarship, and Creative Activity" related to building a strong diverse
ilty and leadership.
Campus Planning Theme: Campus Climate for Diversity
Secondary Goals:
Sub Unit: n/a Time Frame: null
Actions taken for 2001-2002:
Evidence of Progress for 2001-2002:
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Activities planned for 2002-2003:
null
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Reallocation Plan

Other Question(s)