

July 1977

## M I N U T E S

### JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia  
July 25-27, 1977

#### Monday Morning - July 25

The meeting of the Boards of Directors and National Officers of the Future Farmers of America was called to order at 8:15 a.m. at the Old Town Holiday Inn, Alexandria, Virginia, by H. N. Hunsicker, Chairman. Those present in addition to the Chairman included:

#### Board of Directors

- C. M. Brewer, State Supervisor, Agricultural Education, Jackson, Mississippi;  
John W. Bunten, Senior Program Officer, DVTE, U.S. Office of Education, DHEW,  
San Francisco, California;  
\*Paul M. Day, State Supervisor, Agricultural Education, St. Paul, Minnesota;  
H. E. Edwards, Branch Chief, DVTE, U.S. Office of Education, DHEW,  
Chicago, Illinois;  
Byron F. Rawls, Regional Director, DVTE, U.S. Office of Education, DHEW,  
Kansas City, Missouri;  
M. L. Mitchell, Consultant, Agricultural Education, Concord, New Hampshire;  
\*G. G. Scroggins, Assistant Director, Vocational Agricultural Education,  
Austin, Texas;  
\*J. W. Warren, Senior Program Officer, DVTE, U.S. Office of Education, DHEW,  
Philadelphia, Pennsylvania.

#### Officers

- C. Coleman Harris, Secretary, Board of Directors, U.S. Office of Education, DHEW,  
Washington, D.C.;  
J. M. Campbell, Treasurer, FFA, State Department of Education, Richmond,  
Virginia.

#### Alternate Members Board of Directors

- John W. Lacey, Senior Program Officer, DVTE, U.S. Office of Education, DHEW,  
Denver, Colorado;  
Herbert W. Mackey, Assistant Regional Commissioner, Occupational and Adult  
Education, U.S. Office of Education, DHEW, Dallas, Texas.

#### Board of National Officers

- \*James Bode, National President, Geary, Oklahoma;  
Bruce Maloch, National Secretary, Emerson, Arkansas;  
Julie Smiley, National Vice President, Mount Vernon, Washington;  
Rick McDaniel, National Vice President, Nevada, Ohio;  
Danny Schiffer, National Vice President, Orlando, Florida,  
Sam Brownback, National Vice President, Parker, Kansas.

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\* Member FFA Finance Committee

Consultants

Richard C. Weber, President, NVATA, Inc., Larose, Louisiana;  
 John Murray, Past President, NVATA, Inc., Jackson, Minnesota;  
 W. A. McLeod, Jr., Vice President, NVATA, Inc., Red Springs, North Carolina;  
 John Mundt, Vice President, NVATA, Inc., Meridian, Idaho;  
 Ralph E. Bender, Professor and Chairman, Department of Agricultural Education,  
 The Ohio State University, Columbus, Ohio;  
 Larry P. Rathbun, Associate Professor, Agricultural Education, California  
 Polytechnic State University, San Luis Obispo, California;  
 William Smith, Acting Chairman, Department of Education, Cook College,  
 Rutgers University, New Brunswick, New Jersey;  
 George W. Wieggers, Jr., Professor, Agricultural Education, University of  
 Tennessee, Knoxville, Tennessee.

Others present for all or portions of the meeting:

Edward J. Hawkins, Administrative Director, FFA, Alexandria, Virginia;  
 Wilson W. Carnes, Editor, The National FUTURE FARMER Magazine,  
 Alexandria, Virginia;  
 Harry J. Andrews, Manager, National FFA Supply Service, Alexandria, Virginia;  
 Robert W. Cox, Administrative Secretary, National FFA Alumni Association,  
 Alexandria, Virginia;  
 William F. Skinner, Supervisor, Order Department, National FFA Supply Service,  
 Alexandria, Virginia;  
 Glenn D. Luedke, Advertising Manager, The National FUTURE FARMER Magazine,  
 Alexandria, Virginia;  
 John M. Pitzer, Manager, Official FFA Calendar, The National FUTURE FARMER  
 Magazine, Alexandria, Virginia;  
 K. Elliott Nowels, Associate Editor, The National FUTURE FARMER Magazine,  
 Alexandria, Virginia;  
 Rick Waitley, Regional Advertising Manager, The National FUTURE FARMER  
 Magazine, Alexandria, Virginia;  
 Carlton Gabel, Regional Advertising Manager, The National FUTURE FARMER  
 Magazine, Alexandria, Virginia;  
 Robert A. Seefeldt, Program Specialist-Awards, FFA, Alexandria, Virginia;  
 A. Daniel Reuwee, Director of Information, FFA, Alexandria, Virginia;  
 Ted E. Amick, Program Specialist-Contests, FFA, Alexandria, Virginia;  
 Lennie H. Gamage, Program Specialist-International Activities, FFA,  
 Alexandria, Virginia;  
 George Verzagt, Chief Accountant, FFA, Alexandria, Virginia;  
 Donald N. McDowell, Executive Director, National FFA Foundation Sponsoring  
 Committee, Madison, Wisconsin;  
 Bernie Staller, Assistant Executive Director, National FFA Foundation  
 Sponsoring Committee, Madison, Wisconsin.



INVOCATION -- Julie Smiley, National FFA Vice President.

SEATING OF NEW MEMBERS ON THE BOARD -- The new members of the Board were introduced and officially seated. They are: C. M. Brewer, State Supervisor of Agricultural Education, Jackson, Mississippi, and G. G. Scroggins, Assistant Director of Vocational Agricultural Education, Austin, Texas. The Chairman stated that they were duly elected for a two-year term ending June 30, 1979.

NEW FFA EXECUTIVE SECRETARY INTRODUCED -- The Chairman then introduced Mr. C. Coleman Harris who, on July 5, replaced Mr. Wm. Paul Gray as National FFA Executive Secretary. Mr. Harris serves as the official Secretary of the Board of Directors.

NEW GOVERNING COMMITTEE MEMBERS NAMED -- Two new Governing Committee members were then named. They are: John W. Bunten, Senior Program Officer, DVTE, U.S. Office of Education, California (term ends 1979); and John W. Lacey, Senior Program Officer, DVTE, U.S. Office of Education, Colorado (term ends 1978).

BRIEFING OF DUTIES -- The Chairman stated that the Boards operated like Congress with an upper house (Board of Directors), and a lower house (Board of National Officers) and then briefly explained the Boards' function, purpose, operation, and the rotating system. Also, he reviewed the role of the consultants, and how motions are made and approved by both Boards. He explained that the National Officers, Directors, and Consultants serving on the Board are representing all chapters and members across the country and not a particular region, state, or organization. He stressed to the Consultants that their counsel and guidance were always welcomed.

INTRODUCTIONS -- The Chairman introduced Mr. Sam Stenzel, Assistant to the Executive Director, NVATA, Inc., Mr. David Thomas, Chairman of the Alumni Council, and Mr. Bernie Staller who had been recently selected as the Assistant Executive Director of the National FFA Foundation Sponsoring Committee.

REPORT OF NATIONAL FFA OFFICERS -- The Chairman complimented this year's National Officers and stated they were an outstanding team and doing a job of which the National Organization can be very proud. They conscientiously are working for the good of the total Vocational Agriculture program including the FFA.

James Bode, National FFA President, introduced his five fellow officers and each reported on his/her activities since January. They expressed some of their concerns and observations as they traveled throughout the country and relayed the concerns expressed to them in the states. It was stated that the National Officers will be giving detailed reports at the November Board meeting.

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REPORT ON STATE PRESIDENTS' CONFERENCE -- James Bode reported on the State Presidents' Conference held July 17-23, 1977, saying it had been a very effective conference and that they had visited with President Jimmy Carter and Secretary of Agriculture Bob Bergland during the week. He further reported on one of the highlights of the week which was the Congressional Breakfast, stating that they had changed their format somewhat this year and relayed to the members present some of their major concerns about the Vocational Agriculture program throughout the country.

REMARKS BY CONSULTANTS TO THE BOARD -- NVATA President, Dr. Richard Weber, and Dr. Ralph Bender, representing teacher educators, extended greetings from their respective professional groups. Each expressed their appreciation to the Boards for being represented and stated that they feel as though they have an important part in these meetings.

PROGRAM ADJUSTMENTS -- Program adjustments were requested and made, which was followed by appointment of committees.

APPROVAL OF PREVIOUS MINUTES -- It was moved by Bruce Maloch (Mr. Scroggins)\*, seconded by Sam Brownback (Mr. Brewer) and carried that the Minutes of the January 24-26, 1977, meeting be approved as distributed. (It was stated that there were no Governing Committee minutes to report at this time.)

REPORT OF NATIONAL TREASURER -- Copies of the Financial Report and Budget Analysis for the fiscal year July, 1976 - June, 1977, and projections for fiscal year 1977-78 were distributed to the members and reviewed in detail by Mr. Campbell. He stated that it was a pleasure to present a report on such a "healthy operation" and that the budget for next year looks very realistic. He also commended the various Division heads for the efficient handling of their respective budgets.

The Board members posed different questions regarding certain line items which were responded to by Messrs. Campbell and Hawkins. Mr. Campbell then reviewed the investments of the National Organization.

AUDITOR'S REPORT TO BE DISTRIBUTED TO BOARD MEMBERS -- Since only a limited number of copies of the Auditor's Report were available to the Board members, it was moved by Sam Brownback (Mr. Day), seconded by Julie Smiley (Mr. Scroggins) and carried that the Auditor's Report be xeroxed so that all Board members could have a copy. The Chairman stated that this was an appropriate action since all the Board members were entitled to see the Auditor's Report.

ACCEPTANCE OF TREASURER'S REPORT -- It was moved by Rick McDaniel (Mr. Bunten), seconded by Bruce Maloch (Mr. Mitchell) and carried to accept the report of the National Treasurer and that he be commended for his time and efforts.

CONSTRUCTION REPORT UPDATE -- Mr. E. J. Hawkins, Administrative Director, brought the Boards up to date on the new warehouse addition.

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\*Parentheses indicate joint action by the National FFA Officers and Board of Directors.



REPORT AND RECOMMENDATIONS OF THE NATIONAL FFA ALUMNI COUNCIL -- Mr. David Thomas, Chairman of the Alumni Council, appeared before the Boards and reported on their meeting of July 21-23. He first reviewed the history of the association, where they are at present, what they hope to do in the future, and how they've cut expenses. He stated that they had cut their budget drastically and from the \$10,000 grant they had received from the Organization last year they had used only \$5,360 of it. He stated that they had cut expenses by changing the way they processed life and annual memberships. He then complimented Mr. Cox, Administrative Secretary of the Alumni Association and thanked him for the outstanding job he had done in cutting expenses while at the same time developing greater visibility for the Alumni. He also stated that the Association can't cut too much if they are to maintain a viable association. He said that he and Mr. Cox had been in a number of states this past year assisting and trying to work with individual members for they feel that member involvement on the local level is the key to the success of the Alumni. He further stated that another key to their success is the support of the agricultural education professional people -- state supervisors, executive secretaries, etc. He then presented the Alumni's statement of income for 1976-77 and reviewed this year's budget.

Mr. Thomas then reviewed some of the actions taken by the Council. Quarterly Newsletter -- The Council had reviewed the quarterly newsletter and asked for a complete revision in order to make it current, newsworthy, and that it include a column on "did you know" in order to let the members know what their Alumni is doing and what their \$4.00 is going for. He stated that they believed the newsletter was a very important item but its length should be kept brief. Convention Committee Reports -- The Council reviewed the convention's committee reports and stated that some of the recommendations will be reported in the Program of Action. A committee on governmental affairs was established so that when the Alumni receives a request for assistance in this area there will be a national committee through which activities can be coordinated. Legion of Merit Citation -- The Council is recommending for 1978 that in order to receive a Legion of Merit Citation it will be necessary to sign up 20 people including one life member. Alumni Convention to be Changed to Wednesday and Thursday -- Mr. Thomas stated that previously the Alumni Convention has been held on Thursday and Friday during the time of the FFA Convention, but that this year it will be held on Wednesday and Thursday in hopes that it will increase participation and attendance. Leadership Workshops -- Mr. Thomas reported that Leadership Workshops sponsored by the FFA Alumni will be a new feature at the National FFA Convention this year. He stated that four workshops are being planned for 1:00 p.m. and 3:00 p.m. Wednesday and Thursday. Attendance will be limited to 1,000 at each session, and outstanding Alumni members who have distinguished themselves in leadership roles will lead each session. Charter Members to be Recognized -- Also at the convention, he stated, the Alumni will be honoring charter members (anyone who joined the organization between 1928 and 1930) of the FFA and that a breakfast will be held for them to be sponsored by the Kansas City Board of Trade. He further stated that the main thrust that came out of the Council meeting was:

1. That the vo-ag student be kept first and foremost in their activities.
2. That they want to have direct contact with appropriate people to be sure that agriculture education can continue and remain strong.



6.

PROPOSAL RE: EXECUTIVE SPONSORSHIP -- The next major consideration Mr. Thomas presented was "where is the Alumni going to get funds"? He stated that he had met with Mr. McDowell, Mr. Taggart and Mr. Cox last January to start exploring some possible ways that the Alumni and the Foundation could work together. He then presented the following proposal which he felt could do a lot to tie the two organizations together in their support of the FFA.

"We the National FFA Alumni Council direct the national chairman to request the National FFA Board of Directors and the FFA Board of Trustees to designate the 'executive sponsorship' as a Special Project whereby funds received go for the operation of the National FFA Alumni with any reserve funds used against the line of credit with the National FFA."

He stated that if this proposal did not go through, the Council would have to ask for another \$10,000 grant.

He further stated that by this "team work approach" the Alumni could help the Foundation and the Foundation in return could help the Alumni in financial benefits as well as many other services that can be provided and that perhaps executive sponsorship can be increased.

Mr. McDowell responded that the two groups needed to be working together, stating that the proposal would redirect some of these Foundation monies and provide another real strong sound purpose for the Alumni.

MOTION -- It was then moved by Sam Brownback, seconded by Bruce Maloch to adopt and implement the Alumni's report and that Mr. Thomas be commended for the work they have done in connection with the Alumni.

Due to the approaching noon hour, action on the motion was deferred until after lunch.

The meeting was recessed at 12:00 noon for group pictures.

Monday Afternoon - July 25

The meeting was reconvened at 1:20 p.m. with all members of the Boards present.

CONTINUATION OF REPORT AND RECOMMENDATION OF NATIONAL FFA ALUMNI COUNCIL -- After some discussion, it was moved by Julie Smiley, seconded by Rick McDaniel and carried to divide the question on the floor. It was then moved by Mr. Day, seconded by Mr. Brewer and carried to submit the recommendation to the Board of Trustees that funds from the Executive Sponsors be used for the Alumni Association. It was moved by Mr. Rawls, seconded by Mr. Day and carried to accept and implement the remainder of the Alumni Report. It was moved by Julie Smiley, seconded by Sam Brownback and carried to extend a line of credit to the Alumni until January 1, 1978, not to exceed \$10,000.



REPORT OF FINANCE COMMITTEE -- The report of the Finance Committee was presented by Mr. Day. It was moved by Sam Brownback, (Mr. Scroggins), seconded by Rick McDaniel (Mr. Warren) and carried to accept and implement the report of the Finance Committee. (See Appendix A.)

EASTERN REGION -- It was moved by Rick McDaniel (Mr. Day), seconded by Danny Schiffer (Mr. Mitchell) and carried that 166 candidates from the Eastern Region be recommended to receive the American Farmer Degree. It was further recommended that Earl Hamilton of Springboro, Pennsylvania, be named Eastern Regional Star Farmer and Brian Duffy of Green Springs, Ohio, Eastern Regional Star Agribusinessman.

NEW JERSEY PETITION -- A petition was read by Mr. Mitchell relative to New Jersey being allowed one additional American Farmer Candidate (Production) this year, since the individual applying was very deserving and this was his last year of eligibility. It was unanimously agreed that consideration of this request was out of order since the membership year was closed.

SOUTHERN REGION -- It was moved by Danny Schiffer (Mr. Brewer), seconded by Sam Brownback (Mr. Day) and carried that 172 candidates from the Southern Region be recommended to receive the American Farmer Degree. It was further recommended that Ronald Jones of Brighton, Tennessee, be named Southern Regional Star American Farmer and that Anthony Thomason of Toccoa, Georgia, be named Southern Regional Star Agribusinessman.

CENTRAL REGION -- It was moved by Sam Brownback (Mr. Day), seconded by Julie Smiley (Mr. Edwards) and carried that 235 candidates from the Central Region be recommended to receive the American Farmer Degree. It was further recommended that Dwight Buller of Hendricks, Minnesota, be named Central Regional Star American Farmer, and Michael Lee Deming of Claremont, Minnesota, be named Central Regional Star Agribusinessman.

WESTERN REGION -- It was moved by Julie Smiley (Mr. Scroggins), seconded by Bruce Maloch (Mr. Bunten) and carried to recommend 223 candidates from the Western Region to receive the American Farmer Degree. It was further recommended that Dirk N. Webb of Elk City, Oklahoma, be named Western Regional Star American Farmer, and that Gary D. Roberson of Olympia, Washington, be named Western Regional Star Agribusinessman.

AMERICAN FARMER APPLICATION -- The Boards then went on record as showing concern that proper checking and typing of American Farmer Applications be done before submitting to the national office, since at times typing mistakes can cause a candidate who has worked for years not to receive the American Farmer Degree.

PROCEDURE FOR ELECTING NATIONAL AWARD WINNERS -- After a brief discussion, it was moved by Sam Brownback, (Mr. Day), seconded by Danny Schiffer (Mr. Mitchell) and carried that a committee be appointed by the National Advisor to study the selection of ALL national award recognition programs, and that this committee meet for approximately one to one and one-half days before the January meeting of the Board of Directors.

(OVER)



8.

PRODUCTION AGRICULTURE AND AGRIBUSINESS -- Julie Smiley asked that a policy statement be developed to further clarify and define programs which qualify for both production agriculture and agribusiness. It was then moved by Julie Smiley (Mr. Rawls), seconded by Rick McDaniel (Mr. Brewer) and carried that a committee be formed to review and write policies to set criteria and definitions for the American Farmer Degree in both agribusiness and production agriculture.

The meeting was recessed for committee work at 3:00 p.m.

Tuesday Morning - July 26

The meeting was reconvened at 8:15 a.m. with all members of the Boards present.

REPORT OF COMMITTEE "A" (Honorary American Farmer Degree, Distinguished Service Award, VIP and Distinguished Service Citations) -- It was moved by Sam Brownback (Mr. Day), seconded by Bruce Maloch (Mr. Rawls) and carried that 89 teachers of vocational agriculture and 64 state staff, agricultural educators and representatives of business and industry be recommended to receive the Honorary American Farmer Degree. It was moved by Sam Brownback (Mr. Day), seconded by Danny Schiffer (Mr. Warren) and carried that 25 individuals be recommended to receive the Distinguished Service Award. (See Appendix B.)

It was moved by Julie Smiley (Mr. Rawls), seconded by Sam Brownback (Mr. Bunten) and carried to approve no more than two agriculture teachers for each national officer to receive the Honorary American Farmer Degree, for this year only.

It was moved by Sam Brownback (Mr. Bunten), seconded by Rick McDaniel (Mr. Brewer) and carried to recommend that the parents of the eight "Stars" and the National FFA Officers receive the Honorary American Farmer Degree.

It was moved by Sam Brownback (Mr. Rawls), seconded by Julie Smiley (Mr. Mitchell) and carried that the following be recommended to receive the VIP Citation: George Shepherd, Wm. Paul Gray, Clifton B. Jeter, Charles Dana Bennett and Ralph Howard.

It was moved by Rick McDaniel (Mr. Day), seconded by Julie Smiley (Mr. Scroggins) and carried that the following organizations receive the Distinguished Service Citation: Extension Service, U.S. Department of Agriculture, The Venard Organization and the Production Credit Association of the United States.

REPORT OF COMMITTEE "B" (National FFA Constitution) -- Mr. Day presented the Report of Committee B. (See Appendix C.)

It was moved by Danny Schiffer (Mr. Day), seconded by Julie Smiley (Mr. Brewer) and carried to accept and implement the Report of Committee B.

PROGRAM DIVISION -- Mr. Harris reviewed a preliminary five-year plan for the FFA Program Division, indicating this was a beginning of what should be developed for the organization's long-range projections.



International Program - Mr. Gamage reported on developments in the International Program. He indicated that as a result of the World Conference and Ag Olympics held last year in Kansas City, the FFA had developed many new contacts around the world. He indicated that because of illness, the Russian delegation was unable to be at the World Conference. However, arrangements for an exchange were worked out early this spring. Therefore, four of the National FFA Officers visited Russia (at their own expense) during the summer, and at the present time members of the Communist Youth League are visiting in the United States.

Mr. Gamage then reviewed the report of the Permanent Advisory Committee on FFA International Programs. It was moved by Sam Brownback (Mr. Day), seconded by Bruce Maloch (Mr. Brewer) and carried that the following recommendations of the International Advisory Committee be accepted and implemented:

"The Committee recommends to the Board of Directors that FFA proceed with a program for teacher exchange with Romania provided that full funding is made available by the U.S. Department of State."

"Recommend to Board of Directors that Program Division staff be authorized to seek AID grants to provide developmental assistance to the Future Farmers of Panama and to other developing nations on a request basis."

Jeff Tennant, FFA International Intern, then introduced the representatives of the Communist Youth League who were touring the United States.

INTRODUCTION - DR. RICHARD E. CARLSON -- The members of the Boards were pleased to have Dr. Richard E. Carlson, Director of the Division of Vocational and Technical Education, U.S. Office of Education, speak briefly. He talked of his background in FFA and also commended the national officers and staff on the work they had been doing.

It was moved by Bruce Maloch (Mr. Day), seconded by Sam Brownback (Mr. Scroggins) and carried that the National Officers and Board of Directors commend and express appreciation to Dr. Carlson for his personal interest, time and efforts in behalf of vocational agriculture.

The meeting was recessed at 12:00 noon for lunch.

Tuesday Afternoon - July 26

The meeting was reconvened at 1:15 p.m. with all members of the Boards present.

CONTINUATION OF REPORT ON INTERNATIONAL PROGRAMS -- Mr. Gamage explained a proposed FFA Foundation sponsored "Educational National/International Travel Award for Proficiency and Star recipients."

MOTION -- It was moved by Danny Schiffer (Mr. Day), seconded by Sam Brownback (Mr. Brewer) and carried, to recommend the proposal to the FFA Board of Trustees for funding as a part of the Special Project in these areas.

(OVER)



MOTION -- After much discussion it was moved by Sam Brownback (Mr. Day), seconded by Julie Smiley (Mr. Brewer) and carried that the remaining items A, C, F, G and H of the Advisory Committee Report have further study by the Committee, and that the Advisory Committee be commended for their work. (Appendix F)

INFORMATION PROJECTS STATUS REPORT -- Mr. Reuwee presented the following report: Student Handbook - 100,000 are being printed and may be ready in September, 1977. The Handbook will be listed in the 1977-78 Supply Service catalog. A copy of the new Handbook will be sent to each Chapter, compliments of the Production Credit Associations of the United States, sponsor of the Handbook project. Reporters' Handbook - The Handbook is being written by members of the Agricultural Communications Department of the University of Illinois. It will be listed in the 1977-78 FFA Supply Service catalog, and it will be available to Chapter Reporters on or before September 1, 1977. Information Intern - Anita Stuever of Capac, Michigan, has been employed as a Student Assistant to the Director of Information until after the National Convention. She will begin work on August 8, 1977. 50th Anniversary - The 50th Anniversary History Book editing is now complete. It is expected to be printed in October and will be sold through the National FFA Supply Service. The history film being produced by the Venard Organization is in the final stages. The film will include the July, 1977 visit with President Carter as well as the 50th Anniversary Flag Ceremony held during the State Presidents' Conference. The film is sponsored by Firestone Tire & Rubber Company. The film will be premiering in September and available to Chapters after the 1977 National Convention. A history audio-visual is also being produced by the Venard Organization and will be sold to FFA Chapters through the Supply Service. Anniversary Pageant - The idea of a pageant was "scrapped" in favor of a "flag raising ceremony" to commemorate fifty years of FFA. It will involve FFA Chapters in raising a special 50th Anniversary flag at their school or some other public place in their community. TV Spot Announcements - TV spots will be produced by the Venard Organization and will be derived from the FFA History. These will be provided to FFA Associations in time for National FFA Week and the cost will be underwritten by the National FFA Week budget. Archives Exhibit - An effort has been made to develop an exhibit of FFA historical materials. Additional study of this project is still underway. FFA Concept Film "AGRICULTURE'S NEW GENERATION" - Filming is now complete on this project. It will be ready for introduction during the "EMPHASIS '78" program in March, 1978. The film is being financed using funds from the FFA Foundation General Fund. It is being proposed to the Board of Trustees that \$10,000 of undesignated FFA Foundation funds be appropriated in the 1978 FFA Foundation budget to purchase the initial inventory of films, and pay annual distribution costs for the first year. Mr. Reuwee pointed out that two other proposed projects, "National Research and Development Fund" and the "National Public Relations Program" will involve costs and Mr. Seefeldt will refer to those proposals in his report.

Mr. Reuwee reminded the Boards that a lot of materials and slides are getting outdated and that considerable work will be required over the next 12 to 18 months to update these materials.



MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Bruce Maloch (Mr. Mitchell) and carried that Mr. Reuwee be commended for the good report and his efforts in behalf of the Organization.

NATIONAL FFA SAFETY AWARDS PROGRAM -- Revised Safety Application - A list of the Safety Review Committee was distributed along with a proposal for the National Chapter Safety Award Program. Mr. Amick presented the report.

MOTION -- It was moved by Julie Smiley (Mr. Day), seconded by Rick McDaniel (Mr. Brewer) and carried that the Revised Safety Application be accepted.

MOTION -- After much discussion it was moved by Sam Brownback (Mr. Day), seconded by Rick McDaniel (Mr. Brewer) and carried that the Safety Program be referred to a committee of Consultants to meet Wednesday morning at 7:15 a.m. to reconsider the Safety Program. (The committee appointed consisted of Messrs. James Bode, John Mundt, Larry P. Rathbun, M. L. Mitchell and H. E. Edwards).

NURSERY-LANDSCAPE CONTEST AND FLORICULTURE CONTEST - MOTION -- After a discussion it was moved by Rick McDaniel (Mr. Day), seconded by Julie Smiley (Mr. Rawls) and carried to accept and implement the report including the abolishment of the present Horticulture Contest.

EXTEMPORANEOUS PUBLIC SPEAKING CONTEST -- Mr. Amick asked guidance from the Boards on funding this contest. MOTION-- After much discussion it was moved by Julie Smiley (Mr. Day) seconded by Danny Schiffer (Mr. Mitchell) and carried that the Extemporaneous Public Speaking Contest be submitted to the Board of Trustees for Special Project funding.

LIVESTOCK CONTEST STUDY - MOTION -- It was moved by Danny Schiffer (Mr. Day) seconded by Sam Brownback (Mr. Brewer) and carried that the Board approve as a Special Project the funding of a study of the National FFA Livestock Contest providing the present sponsor, Ralston Purina will increase their contribution in the amount of \$2,500 to bring together a cross section of vocational agriculture leaders and industry representatives for this purpose. The review will be conducted in 1977. John Mundt suggested that more vo-ag teachers be on the Committee. Mr. Amick assured the Board it would be a cross section of professional people.

KANSAS CITY MEMENTO TO CONTESTANTS - MOTION -- It was moved by Sam Brownback (Mr. Rawls) seconded by Bruce Maloch (Mr. Brewer) and carried that Mr. Jim Leathers be granted permission to obtain a suitable sponsor for the memento and that it reads as follows: "Presented by the Kansas City Chamber of Commerce - Sponsored by .....".

EDUCATIONAL AND STATE FFA ASSOCIATION EXHIBITS -- Mr. Bill Skinner, Coordinator of the Agricultural Career Show explained proposed new educational exhibit programs.

MOTION -- It was moved by Julie Smiley (Mr. Day), seconded by Danny Schiffer (Mr. Mitchell) and carried that Mr. Skinner work with the FFA Foundation in the selection of interested sponsors of the FFA to present their educational exhibits beginning in 1978.



12.

Mr. Skinner asked approval for development of a judging and awards program for the "Hall of States" for 1978.

MOTION -- It was moved by Danny Schiffer, seconded by Bruce Maloch that this program be approved. Motion failed. Mr. Mitchell made a motion to sustain the National Officers, this was seconded by Mr. Day and the motion carried.

The meeting was recessed at 5:00 p.m.

Wednesday Morning - July 27

The meeting was reconvened at 8:15 a.m. by the Chairman with all members of the Boards present.

WASHINGTON CONFERENCE PROGRAM -- Scott McKain, Director of the 1977 Washington Conference Program presented a slide presentation covering the highlights of this summer's conferences, including the State Presidents' Conference. This year it was necessary to turn down over 250 requests for attendance in the seven conferences conducted. As of July 16, 400 Chapters participated in the program, including 586 students, 51 Chapter Advisors and 29 Advisors' wives, excluding the attendance of the State Presidents' Conference. During the State Presidents' Conference there were 31 personal visits with Senators and 89 Congressmen; 74 Senate staff visits and 234 Congressional staff visits. 11 Senators, 77 Congressmen, 36 Senate Aides and 99 Congressional Aides attended the Congressional Breakfast. The highlight of the State Presidents' Conference was a visit with President Carter at the White House as well as the Banquet sponsored by General Motors which concluded the Conference.

The Conference Director and his staff were complimented by the Chairman for a job well done. This was followed by a round of applause.

FFA FOUNDATION AWARDS AND ACTIVITIES -- The Chairman then called on Mr. Robert A. Seefeldt, FFA Program Specialist-Awards, who requested action on the following items:

Increase Special Project Sponsor Funding of all Agricultural Proficiency Award Programs - Due to inflationary problems, and for the purpose of providing a national/international travel experience program for Proficiency Award winners, it was proposed to increase Special Project Sponsor funding of all Agricultural Proficiency Award programs by at least six percent.

MOTION -- It was moved by Rick McDaniel (Mr. Brewer), seconded by Julie Smiley (Mr. Scroggins) and carried that beginning January 1, 1978, the Sponsorship costs for an Agricultural Proficiency Award Program be increased as follows to cover the cost of inflation and increased student recognition:

	<u>Present Price</u>	<u>Proposed Price</u>
Under 30 States	(\$8,950.00)	(\$10,500.00)
30 - 32	(\$11,250.00)	(\$13,500.00)
33 - 34	(\$13,550.00)	(\$15,500.00)
35 - 45	(\$17,000.00)	(\$19,500.00)
46 - 51	(\$19,000.00)	(\$21,000.00)



Long Range Agricultural Proficiency Awards Plan -- To continue to assure that the Agricultural Proficiency Award Programs remain a vital part of the Vocational Agriculture/Agribusiness instructional program, incorporating the newly revised and updated Agricultural Taxonomies, an overall plan should be developed to accomplish this goal. The first draft of such a plan is being offered for information purposes at this time with Board action to follow at the January, 1978 Board Meeting. (See Appendix D.)

Ranking of State Proficiency Award Applications -- As established by the Board of Directors in July, 1976, all Proficiency Award applications submitted for Regional consideration were placed in Gold, Silver and Bronze groupings and awarded a framed certificate. A framed certificate and accompanying news release was presented to the group for review.

Increasing the number of Proficiency Award areas a State can receive - Since the number of Proficiency Award areas have increased from 19 to 22, it becomes necessary to increase the number (based on FFA membership) of Proficiency Award areas each State may qualify for to receive the \$100 cash award.

MOTION -- It was moved by Sam Brownback (Mr. Mitchell) seconded by Julie Smiley (Mr. Warren) and carried to increase the number of \$100.00 cash Proficiency Awards to each State as follows:

<u>State Association</u> <u>FFA Membership</u>	<u>Number of Proficiency Award Areas</u> <u>A State Can Receive \$100 Cash Awards</u>	<u>Total State</u> <u>Funding Available</u>
less than 2,500	10	\$1,000.00
2,501 - 5,000	14	1,400.00
5,001 - 10,000	22	2,200.00
10,001 - 15,000	22	3,000.00
15,001 - 20,000	22	3,600.00
20,001 or more	22	4,500.00

New Special Project Sponsored Activities - Mr. Seefeldt called attention to the fact that in the 1977 National FFA Foundation Budget, the Band, Chorus and Talent were identified as special National FFA Convention activities to be funded from undesignated FFA Foundation funds. As the demand for undesignated Foundation funds grows, perhaps it would seem appropriate at this point to consider Band, Chorus and Talent units as possible Special Projects to be funded annually by companies and/or organizations. A discussion followed. It was pointed out that if Special Project funding is not forthcoming for these activities, they would be funded by the Foundation's undesignated fund until such time they are sold.

MOTION -- It was moved by Rick McDaniel, (Mr. Warren), seconded by Danny Schiffer (Mr. Bunten) and carried to recommend to the National FFA Foundation Board of Trustees to approve the National FFA Band, Chorus and Talent for Special Project funding.

(OVER)



National FFA Convention Tri-annual Film - Mr. Reuwee proposed that the FFA produce and distribute a film on the National FFA Convention for sponsorship as a Special Project of the FFA Foundation. The proposed film would be developed over a three-year period of FFA Conventions with the first film containing the 1976, '77 and '78 National Conventions. A discussion followed.

MOTION -- It was moved by Bruce Maloch (Mr. Brewer), seconded by Danny Schiffer, (Mr. Mitchell) and carried that the Board of Directors and National Officers approve the National FFA Convention Tri-annual Film for sponsorship as a Special Project of the National FFA Foundation, Inc. And that the Venard Organization be authorized to film the 50th National FFA Convention at no cost or obligation to the FFA even though a sponsor for this film may not be identified prior to the Convention in November, 1977.

MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Danny Schiffer, (Mr. Scroggins) to accept the various reports made by staff members in the Program Division and they be commended for their work. The motion carried.

NOMINATING COMMITTEE REPORT AND ELECTION -- Following is the Report of the Nomination Committee:

"The Nomination Committee recommends:

Board Member (OE) representative to the Foundation Board of Trustees, to serve January 1, 1978 to December 31, 1979:  
James W. Warren.

Respectfully submitted:

John W. Lacey, Chairman"

MOTION -- It was moved by Bruce Maloch (Mr. Bunten) seconded by Rick McDaniel (Mr. Rawls), and carried to accept and implement the Nominating Committee Report.

DESIGN FOR OFFICIAL FFA SCARF FOR FEMALE MEMBERS -- Julie Smiley acquainted the Boards with background information in obtaining a design for a new official FFA scarf for female members. A sample of the design was reviewed by the Boards. The scarf can be produced in both gold and white and blue and white (34 inches long and 8 inches wide). If approved by the Boards, the scarf would be available for sale at the 50th FFA Convention. The matter was discussed at great length. It was stated that the FFA Finance Committee has made the following recommendations concerning the proposed scarf:

1. The scarf be made available in blue and white only.
2. An initial order of 1,000 scarfs only be placed for sale on a trial basis during the convention in Kansas City.
3. The bidding process be waived and that the designer's name be reduced in size and placed at a less conspicuous place.

MOTION -- It was moved by Rick McDaniel (Mr. Mitchell), seconded by Bruce Maloch (Mr. Bunten) and carried to accept the design for the scarf and that an order of 1,000 scarves be placed to be sold during the 1977 National FFA Convention on a trial/test basis only.



MOTION -- It was moved by Rick McDaniel (Mr. Brewer), seconded by Bruce Maloch (Mr. Scroggins) and carried to accept and implement the recommendations of the FFA Finance Committee regarding the scarf for female FFA members.

LETTER RECEIVED FROM MISSOURI ASSOCIATION, FFA RE: OFFICIAL FFA DRESS CODE -- A letter received from the Missouri Association, FFA relating to the Official FFA Dress Code was distributed to the Boards. By unanimous consent, it was decided that this matter be referred to the Supply Service Convention Committee for delegate action to be taken in Kansas City.

NATIONAL FFA ARCHIVES -- Mr. Lennie Gamage provided the Boards with background information as to how the FFA Archives was established and talked about future plans for expansion. He then presented a visual report of the proposed Archives Exhibits/Library project developed by Design and Production, Inc. A discussion followed and suggestions were offered for funding of the project.

MOTION -- It was moved by Danny Schiffer (Mr. Day), seconded by Bruce Maloch (Mr. Mitchell) and carried to accept and implement the proposal of the Archives Exhibits/Library project, and refer it to the Foundation Board of Trustees for Special Project funding.

REPORT ON ADMINISTRATIVE ITEMS -- Mr. Edward J. Hawkins, Administrative Director, briefly reported on legal and administrative items. He stated that the new warehouse facility has been delayed due to default by the contractor. However, an occupancy permit should be forthcoming within the next 2-3 weeks. Mr. Hawkins recommended the establishment of a "Planning Committee for Effective Use of FFA Center Buildings and Grounds".

MOTION -- It was moved by Bruce Maloch (Mr. Warren), seconded by Sam Brownback (Mr. Brewer) and carried that a Planning Committee be appointed (engaged) to study and recommend to the Board in January, 1978, a long-range plan for development and utilization of FFA Center facilities. The plan should include priorities for development and estimated cost of each phase.

Feasibility Study for Changing the Fiscal Year - Membership Year - Mr. Hawkins stated that the committee decided not to change the Fiscal Year, and that a change of the membership year will have to be referred to the Constitution and Bylaws Committee for delegate action at the National FFA Convention in Kansas City.

Computer Feasibility Study - MOTION -- It was moved by Sam Brownback (Mr. Brewer) seconded by Rick McDaniel (Mr. Day) and carried that a staff committee be authorized to investigate the feasibility of a computer and report back to the Boards in January, 1978. The committee will consult with the FFA auditors as well as other data processing experts. This study should include a recommendation for possible time-line implementation as well as costs.

(OVER)



OPERATING PROCEDURE FOR EMPLOYMENT OF PROFESSIONAL PERSONNEL -- The recruitment of personnel replacements, especially professional staff was discussed. It was pointed out that at present there is no firm written operating procedure for filling vacant professional FFA staff positions. The matter was discussed at great length and the following actions were taken:

MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Julie Smiley (Mr. Scroggins) and carried to accept and implement the following recommendation: "That a written procedure be established whereby an announcement of vacant professional FFA positions will be made to State Departments of Education (agricultural education), agricultural education institutions, professional agricultural education associations, and other appropriate sources. Such announcement will include a job description and qualifications. Resumes will be received and screened by a selection committee appointed by the National Advisor who will then recommend a candidate to the Governing Committee for approval."

A discussion then took place regarding the change of position title of "Associate Executive Secretary" to "FFA Program Specialist-Leadership Development". The job description of the proposed new position was then reviewed and the salary range discussed.

MOTION -- It was then moved by Julie Smiley (Mr. Bunten) seconded by Sam Brownback (Mr. Rawls) and carried to amend the Qualifications for the Program Specialist-Leadership Development, Item 1, as follows: "Hold a Bachelor's and/or Master's Degree in Agricultural Education, and have a minimum of three years teaching experience in agricultural/agribusiness at the secondary level, or administrative experience in FFA".

MOTION -- It as then moved by Mr. Rawls (Sam Brownback) seconded by Mr. Day (Rick McDaniel) and carried that the position title of Associate Executive Secretary be discontinued, and a new title of "FFA Program Specialist-Leadership Development" be established, and that it be classified as a Grade 12.

MOTION -- It as moved by Sam Brownback (Mr. Rawls) seconded by Julie Smiley (Mr. Day) and carried that a standing committee be authorized to thoroughly review and update existing employment and salary policies and procedures, and report to the Board in January with recommendations.

The meeting was recessed at 12:00 noon for lunch.

#### Wednesday Afternoon - July 27

The afternoon session was reconvened at 1:15 p.m. with all members of the Boards present.

REPORT ON ACCOMPLISHMENTS AND ACTIVITIES OF THE FFA FOUNDATION SPONSORING COMMITTEE -- Mr. Don McDowell, Executive Director of the National FFA Foundation Sponsoring Committee, gave a brief report on accomplishments of the Foundation Sponsoring Committee during the past year, and planned activities for the coming year. A detailed report and breakdown on Special Projects and desired funding will be presented to the Board of Trustees at their meeting on July 28. He stated that long-range plans are developing very well and he complimented Coleman Harris and members of the National FFA staff for their proposed Five Year Plan of Operation for the FFA. This will prove very beneficial to the Sponsoring Committee and enable them, in turn, to proceed with more specific long-range plans. Mr. McDowell stated that he thought it was a good idea to invite members of the Board of Trustees to



attend a session of the Board of Directors Meeting, prior to their own Board meeting, as it gives them insight as to the recommendations which will be presented to them by the Board of Directors. By hearing the preliminary discussions and background information, it greatly expedites the Board of Trustees Meeting the following day. He also expressed appreciation for the Board of Trustees being permitted to hold two meetings, instead of one, this year and suggested that perhaps a third sub-meeting in Kansas City might be desirable. Mr. McDowell dwelt briefly on the new approach being used this year by Dr. Phillipson in the Sponsoring Committee structure, and complimented the Executive Council on its excellent work. He also told of plans being developed for the Endowment and Development Fund. Mr. Bernie Staller of Janesville, Wisconsin, has been employed as Assistant to the Executive Director, replacing Mr. Jesse Taggart who resigned recently.

MOTION -- It was moved by Rick McDaniel (Mr. Day), seconded by Sam Brownback (Mr. Scroggins) and carried that Mr. McDowell's report be accepted and that Messrs. McDowell, Phillipson, Nelson and all those involved with Foundation activities this past year be commended for their excellent work.

REPORT ON MEETING OF EXPLORATORY COMMITTEE ON NATIONAL RECORD BOOKS -- Mr. Seefeldt gave the following report on a committee meeting held on July 22, 1977, to explore the need for revising the present National Supervised Occupational Experience Program record books:

"It is recommended that a knowledgeable committee of six Vocational Agriculture Instructors and three other people be established to investigate, review and, if necessary, revise the present National Record Books into standardized Record Book(s) providing provisions for various types of Supervised Occupational Experience Programs. It is proposed that this committee would meet in September and be financed by the National FFA Foundation. Draft copies of the National Record Book(s) will be available for review at the January 1978 Board of Directors Meeting. We also propose that these draft copies be available and part of all "EMPHASIS '78" workshops. These National Record Book(s), if approved, would be made available for sale through the National FFA Supply Service as an option to those being made available by individual States."

"It is also recommended that this committee develop a small brochure to be used with students, parents and school administrators to describe what is an SOEP, why it is an important part of the total instructional program, and how it can be incorporated into the instructional program."

(Signed) H. N. Hunsicker, Chairman  
Paul M. Day  
G. G. Scroggins  
W. A. McLeod, Jr.  
Robert A. Seefeldt

(OVER)



MOTION -- It was moved by Bruce Maloch (Mr. Day), seconded by Danny Schiffer (Mr. Brewer) and carried, that the Report of the Committee on National Record Books, as presented by Mr. Seefeldt be approved and implemented.

REPORT OF COMMITTEE ON SAFETY CONTEST -- On Wednesday morning, July 27, a committee comprised of Messrs. Bode, Mundt, Rathbun, Mitchell and Edwards met to consider the Safety Contest. Mr. Edwards reported on their recommendations as follows:

1. That the Safety Award be continued.
2. That the revised application form be accepted.
3. That the present Safety Award Handbook be updated, including, and especially, the bibliography section (request help from National Safety Council staff).
4. That the FFA Board of Directors continue to encourage the teaching of safety in all vocational programs.
5. That the Safety Award program continue to be funded at present rate.

MOTION -- It was moved by Sam Brownback (Mr. Rawls), seconded by Bruce Maloch (Mr. Day) and carried, that the report on the Safety Contest, as presented by Mr. Edwards, be accepted and implemented.

REVIEW OF ANTICIPATED FUTURE FARMERS OF AMERICA FOUNDATION, INC. BUDGET FOR 1978 -- Mr. Seefeldt led the Board members through a review of the anticipated Budget for 1978, to be presented to the Foundation Board of Trustees for approval. The various items were discussed and explanations made but no formal action was needed.

STRENGTHENING THE ROLE OF COLLEGIATE ORGANIZATIONS -- Dr. Bender presented a proposal which was prepared by Dr. L. H. Newcomb and Doug Loudenslager, under his direction at Ohio State University, on the need for a pilot project to assess activities and programs that are being carried out to improve the effectiveness of vocational agriculture instructors as FFA Advisors through active participation in collegiate-type organizations on college campuses where vo-ag instructors are trained. The proposal is presented as a pilot project which will be followed up and evaluated to determine its usefulness. It is to be held at Ohio State University as a 3-day workshop with possible dates of April 7, 8 and 9 - or April 14, 15, and 16, 1978. The April dates correlate with "EMPHASIS '78" which would provide the National FFA Organization a direct input into the conference. The proposal, as written, is based on 120 participants from 21 States -- but Dr. Bender stated the consensus now is that there may be nationwide participation in it. In the discussion which took place it was suggested that perhaps this activity could be held as a "Special Project" funded by the National FFA Foundation. In response to a direct question, Mr. McDowell replied that this would have to be investigated but perhaps some company would be interested in sponsoring the workshop as a "one-time" project. There seemed to be unanimous agreement that this would be a worthwhile project.

MOTION -- It was moved by Rick McDaniel (Mr. Brewer) seconded by Sam Brownback (Mr. Day) and carried that the Proposal for Strengthening the Role of Collegiate Organizations, as presented by Dr. Bender, be accepted and implemented.



MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Rick McDaniel (Mr. Warren) and carried that the above project be recommended for funding to the National FFA Foundation as a "Special Project" if possible.

CONTESTS AND ACTIVITIES -- Mr. Amick gave a brief report and distributed materials pertaining to certain contests as follows: (1) A rewrite of the Safety Awards Application Form; (2) Results of a Survey on Conducting the Farm Business Management Contest in 1976; and (3) Procedures for Revising National Contests. No action necessary.

EMERGING PLANS AND DEVELOPMENTS IN THE PUBLICATIONS DIVISION -- Mr. Wilson Carnes, Editor, The National FUTURE FARMER Magazine, was accompanied to the meeting by the following members of his staff: John M. Pitzer, K. Elliott Nowels, Glenn Luedke, Richard Waitley, and Carlton Gabel, a new member of the staff. Mr. Carnes gave a brief report on future plans for the magazine which is observing its 25th Anniversary this year. The October-November issue will be a commemorative issue for the 50th Anniversary of FFA, and will carry a special section on "The FFA Today". This issue should be of historical value for future reference, as it will show the scope of the FFA program. Mr. Carnes stated that the magazine circulation is now 531,600 which exceeds membership in the FFA. Mr. Luedke, Regional Advertising Manager, reported a 4% increase in advertising sales. Mr. Pitzer, Manager, Official FFA Calendar, reported that plans for the 1978 Calendar Program are well underway and will be in keeping with celebration of FFA's 50th Anniversary. The 12 pictures on the calendar will illustrate the "Aim and (12) Purposes of FFA". An illustrative set of the "Aim and Purposes" of FFA will be offered for sale at \$2.50 per set, and may be purchased on the calendar order forms. New anniversary items offered for sale in 1978 include a table centerpiece, crepe paper streamers, and window decals. Mr. Pitzer distributed copies of FFA Week Themes which have been used since 1958 - and suggestions for the 1979 FFA Week Theme were considered with final unanimous agreement on one theme.

MOTION -- It was moved by Danny Schiffer (Mr. Warren), seconded by Bruce Maloch (Mr. Brewer) and carried, that the Boards adopt an agreed upon Theme for National FFA Week in 1979, but that the theme not be disclosed until the July 1978 meeting of the Boards, to avoid possible use of the new theme before the proper time.

NOTE -- The new theme is a matter of record.

Mr. Carnes informed the Boards that a price increase for postage for the magazine became effective in July, and a further price increase for paper amounting to approximately 9.7% is expected. The postage increase alone will cost the magazine approximately \$15,000 more in fiscal year 1977-78 than it did in 1976-77 to mail the magazine if issues remain the same in size. No Board action required at this time. Mr. Carnes told of being invited to accompany Secretary Bergland on a trip to the Far East. After careful thought, the invitation was declined because of (a) cost, and (b) work load. In retrospect, however, Mr. Carnes stated that consideration should be given to accepting such an invitation, if offered in the future. In response to questions asked by Board members, Mr. Carnes furnished information on estimated costs of such trips and discussion followed, but no formal action was deemed necessary at this time.



REPORT ON PROPOSED NATIONAL FFA HALL OF FAME -- In accordance with action taken at the January, 1977 Board meeting, a committee comprised of the National FFA Staff, chaired by Mr. Carnes, met on July 12 to consider the establishment of a "National FFA Hall of Fame". Present at this meeting were: Messrs. Hunsicker, Hawkins, Harris, Gamage, Cox, Andrews, Seefeldt, Reuwee, Luedke, Gabel, and Carnes. Mr. Carnes gave the following report on the recommendations and considerations of this committee:

1. "The National FFA Hall of Fame" idea was endorsed by the staff as a meaningful and worthwhile activity that should be implemented.
2. That the "Hall of Fame" should be a part of the FFA Archives and any future plans, budgeting and implementation of this activity should be done as a part of the FFA Archives.
3. That no further work be done on this idea until after the July Board Meeting, and the Boards have the opportunity to react to the Archives plan to be presented at that time.

In the discussion concerning this matter, it was agreed that individuals selected for this honor would be persons who have made very outstanding contributions to the development and progress of The Future Farmers of America. It was suggested that individuals be considered only after they are deceased.

MOTION -- It was moved by Bruce Maloch (Mr. Brewer), seconded by Sam Brownback (Mr. Mitchell) and carried that the Boards accept and implement the recommendations made by the Committee on the Establishment of a National FFA Hall of Fame.

Following a short break in deliberations, the Chairman designated Coleman Harris to vote, in place of Byron Rawls, who left the meeting.

REPORT ON NATIONAL FFA SUPPLY SERVICE -- Harry J. Andrews, Manager, National FFA Supply Service, gave a comprehensive report on the present status of the National FFA Supply Service and projections for the future. He distributed copies of statistical data, showing figures on sales, by items, and total sales by States for the period 1971-1977. While the current status of the Supply Service is satisfactory, concern was expressed by the fact that prices continue on an upward spiral and no one seems to have any idea as to when this trend will level off. Also, the corduroy situation is still in a state of flux, with no definite commitments past the 4th quarter of this year. The new catalog is in production and contains all 50th Anniversary materials and FFA Week items (to be used all year). Mr. Andrews stated that as the Supply Service continues to grow, it becomes imperative that internal operations be expanded to keep pace. This will necessitate the adding of additional personnel and equipment, as needed. No action needed at this time.

REPORT OF SEARCH COMMITTEE ON OFFICIAL FFA JACKET -- In compliance with previous Board action, a committee comprised of Messrs. Andrews, Hawkins and Amick was appointed to take an indepth look at the total corduroy jackets picture in view of the changing economic and supply conditions. Mr. Andrews gave a report on their findings. At present we have only one official supplier of corduroy jackets, Universal Uniform Company, of Van Wert, Ohio.



They have been the official supplier of the jacket since 1929 and have done an outstanding job. From recent reports, it is felt that Universal Uniform may be approaching their maximum production levels. Therefore, other firms have been contacted concerning their ability to manufacture and letter FFA jackets. To date, only one firm has shown interest - Fab-Knit, of Waco, Texas. In communication with Fab-Knit, they have indicated a willingness to discuss the manufacturing and sale of the jacket under conditions set forth by the Board of Directors. Fab-Knit would have to make some changes in order to meet our specifications and conditions. The situation with regard to the availability of corduroy also causes some concern. Our current requirement is approximately 250,000 yards per year. We use the 12 oz. corduroy and at present there are only two known companies that manufacture this particular weight of corduroy. There is a possibility that they may discontinue production of this item, and they will not quote prices more than two (2) quarters (6 months) in advance. This places the Supply Service in a precarious position for planning ahead. Therefore, the following recommendation was made by the Search Committee on the Official FFA Jacket: "That the Board of Directors should appoint a committee consisting of Board Member(s), National Officer(s), State Supervisor(s), State Officer(s), Local Advisor(s), FFA Staff, and any others needed to take a long, hard look at the total picture of the corduroy jacket, as now constituted. This committee would be charged with the idea of selecting an alternative jacket material or, if necessary, a whole new concept."

MOTION -- It was moved by Julie Smiley (Mr. Mitchell), seconded by Rick McDaniel (Mr. Scroggins) and carried to accept and implement the above recommendation of the Search Committee on the Official FFA Jacket and make a progress report at the January, 1978 Board meeting.

RECOMMENDATION CONCERNING GIRLS' JACKET -- Julie Smiley recommended that the FFA Jacket for the girls be phased out from the present hip length to a shorter waist length. Mr. Andrews said this would be done, probably within the next three to four months.

FURTHER COMMENT ON NEW SCARF FOR FEMALE MEMBERS -- Julie Smiley reported that the designer had agreed to supply the first 1,000 scarves at the 5,000 quantity price quoted previously. Mr. Andrews stated there would need to be a mark-up to cover handling costs. These scarves will be sold at the FFA Convention, on a trial basis. The designer also agreed to reduce the size of her name on the scarves and produce all of them in blue and white.

REPORT OF AD HOC COMMITTEE FOR A POST SECONDARY STUDENT ORGANIZATION FOR AGRICULTURE/AGRIBUSINESS -- Mr. John Murray presented the report of an Ad Hoc Committee for a Post Secondary Agriculture/Agribusiness Student Organization which met June 20-22 at the National FFA Center. This report is attached as Appendix E. Mr. Howard Sidney of Cobleskill, New York, has agreed to serve as the Part-Time Director of the project subject to the approval of this Board. No action necessary.

REPORT ON PROPOSED CHANGES IN THE OFFICIAL FFA MANUAL -- Mr. Harris stated that the National Officers have been discussing the information included in the first fourteen pages of the Manual during their visits to States and as a part of their Regional State Officer Conferences. This was also discussed during the recent State Presidents' Conference. He called upon Sam Brownback who made the following report:

(OVER)



22.

The Aim and Purposes -- The National Officers recommend changes in Items 1, 2, 5, 6, 7 and 12 of "The Aim and Purposes" to read as follows:

1. To develop competent and aggressive agricultural leadership.
2. To create and nurture a love of agricultural life.
5. To encourage members in the development of individual occupational experience programs in agriculture and establishment in agricultural careers.
6. To encourage members to improve the home and its surroundings.
7. To participate in worthy undertakings for the improvement of the industry of agriculture.
12. To provide and encourage the development of organized recreational activities.

Considerable discussion ensued on the proposed changes.

MOTION -- It was moved by Rick McDaniel (Mr. Warren), seconded by Danny Schiffer (Mr. Brewer) and carried, that the above recommended changes in the "Aim and Purposes" be submitted to the delegate body at the next National FFA Convention for their consideration.

The FFA Creed -- The National Officers recommended that the word "farming" in the first sentence of the "FFA Creed" be changed to "agriculture". Also, in the last paragraph, that the words "rural America" be changed to "agricultural America". Several members of the Board voiced strong opposition to these suggested changes.

MOTION -- It was moved by Sam Brownback and seconded by Danny Schiffer, that the above recommended changes in "The FFA Creed" be submitted to the delegate body for their consideration. The vote on the motion was: Aye - 2; No -2; 1 Abstention. The President voted "no" and the motion failed. Members of the Board of Directors concurred in this action.

Code of Ethics -- The National Officers recommended that Items 5 and 8 of the "Code of Ethics" be changed to read as follows:

5. Refraining from loud, boisterous talk, swearing and other unbecoming conduct.
8. Taking pride in our organization; in our activities; in our supervised experience programs; in our exhibits, and in the occupations of agriculture.

MOTION -- It was moved by Julie Smiley (Mr. Brewer), seconded by Rick McDaniel (Mr. Mitchell) and carried that the above recommended changes in the "Code of Ethics" be submitted to the delegate body for their consideration.

The Proper Use of the Official FFA Jacket -- The National Officers recommend that Item 11 of "The Proper Use of the Official FFA Jacket" be changed to read as follows:



11. Members should refrain from use of tobacco and alcohol while wearing the FFA jacket or officially representing the organization.

MOTION -- It was moved by Julie Smiley (Mr. Warren), seconded by Rick McDaniel (Mr. Edwards) and carried, that the above recommended changes in "The Proper Use of the Official FFA Jacket" be submitted to the delegate body for their consideration.

NOTE - The National Officers expressed concern about the need to update some of the pictures in the Official Manual. Mr. Harris responded that this would be done.

REPORT ON USE OF THE FFA EMBLEM -- In accordance with action taken at the January 1977 Board Meeting, a committee was appointed to study the proper use of the FFA Emblem. Members of the committee were: Wilson Carnes, Robert Cox, H. J. Andrews, Bob Seefeldt, E. J. Hawkins and Julie Smiley. Their report, presented by Julie Smiley, follows:

"The Emblem Committee met on July 20 and discussed the Use of the FFA Emblem - What is, and is not, appropriate use. The committee could arrive at no clear conclusion, as:

1. Policies for the Board, and in the Manual, differ;
2. There is no defined Governing Body to interpret a set policy;
3. There is no defined policy for use of the Emblem, for all occasions.

Recommendations of the Committee:

"That a committee meet, between now and the January Board Meeting, to revise and update ALL emblem use policies. Also, define a Governing Body which can interpret policy and make final decisions in questionable cases. This committee will submit the corrected emblem policy, with a suggested Governing Body, for Board action in January."

MOTION -- It was moved by Julie Smiley (Mr. Edwards), seconded by Sam Brownback (Mr. Warren) and carried, that the Boards accept and implement the recommendations of the Committee on Use of the FFA Emblem.

NOTE - Mr. Harris and Mr. Hawkins stated that ALL policies are being refined and re-worked at the present time.

REPORT AND RECOMMENDATIONS OF CONSULTANTS TO THE BOARD -- Dr. Larry Rathbun presented a report of observations and recommendations of the Consultants to the Board. This report was filed with the National FFA staff. It specifically recommended: (1) That an FFA staff member attend Regional and National AATEA and NVATA meetings; (2) That FFA strengthen Collegiate Organizations; (3) That FFA become involved more actively in teacher recruitment; (4) That one day be set aside prior to the January, 1978 Board Meeting for a review of the role of FFA, its activities and purposes; (5) That the FFA staff provide much current information on contests, awards and activities to NVATA for use at its Regional Meetings. (6) That all national FFA Committees involve vo-ag teachers; (7) That FFA pay expenses for Consultants who are involved in helping conduct the National FFA Convention; (8) That concern be expressed to the proper officials of the Department of State of the inappropriate personal appearance and dress of the Russian interpreter who accompanied the Russian youth delegation.

(OVER)



MOTION -- It was moved by Rick McDaniel (Mr. Brewer) seconded by Julie Smiley (Mr. Scroggins) and carried that the Boards accept the report of the Consultants to the Board.

LETTER FROM ALASKA -- Members of the Boards had been furnished copies of a letter from Mr. Nicholas R. Galada, a horticulture instructor in the Selawik City School District, Selawik, Alaska. This village is located north of the Arctic Circle and is completely isolated except for a summer barge that comes up river inland twice each summer, and a daily mail plane. Mr. Galada hopes to introduce "Agriculture" to the area in the form of a community garden project. He needs fertilizer, lime, garden implements, etc. and is appealing for assistance of any kind, including ideas for generating community interest and cooperation. Their village has a population of about 500 people (60 families) made up of Eskimos.

The Chairman, Mr. Hunsicker, asked for the cooperation of anyone who might know of a way to assist this village.

PROPOSAL FOR THE ERECTION IN 1978 OF A COMMEMORATIVE STATUE OF AN FFA MEMBER IN KANSAS CITY -- The Chairman gave a report concerning the erection in Kansas City, Missouri, at the location of the old Baltimore Hotel where the FFA was organized in 1928, of a life-size statue of an FFA member marking the location of the first FFA Convention. The National Advisor has communicated with several members of the Kansas City FFA Advisory Council and others in Kansas City, who report a favorable response in appropriately identifying this historical event. Members of the Board were enthusiastic in their support of this proposal.

MOTION -- It was moved by Sam Brownback (Mr. Day), seconded by Danny Schiffer (Mr. Brewer) and carried, that the FFA Officers and Board of Directors approve action for the erection of an appropriate Statue/Marker on the location of the First National FFA Convention; that a committee, representing FFA and Kansas City, be appointed to work out the details of the project for presentation at the January Meeting; and that the dedication of the Statue/Marker be a major event at the 50th Anniversary of FFA in November, 1978.

RECONSIDERATION OF APPLICATIONS OF TWO REJECTED CANDIDATES FOR THE AMERICAN FARMER DEGREE -- Danny Schiffer spoke in defense of two candidates whose applications for the American Farmer Degree were rejected because their names did not appear on the Membership Roster at the National FFA Center. He stated the candidates can produce evidence that their membership dues were paid. In the discussion which followed, several Board members told of instances where applicants for various awards, from their respective States, have been denied awards for the same reason. These experiences are very painful to the candidates as well as their families, and it was felt the same rules should apply to everyone.

MOTION -- It was moved by Danny Schiffer (Mr. Bunten), seconded by Bruce Maloch (Mr. Brewer) and carried that Laurie Hesser and Patti Harris, both from Florida, be recommended for the American Farmer Degree upon producing evidence to the Governing Committee that their FFA dues have been paid for the current year.



OTHER REJECTED APPLICATIONS TO BE RECONSIDERED -- The applications of three candidates, from the States of Maryland, West Virginia, and Texas, also were rejected for failure to pay dues. It was agreed, by general consent, that if the respective States and local teachers can produce concrete evidence that the dues of their candidates were paid but the names were inadvertently omitted from the roster, they may submit such proof immediately to the National FFA Office for consideration by the Governing Committee.

PLANS FOR NATIONAL CONVENTION -- Mr. Harris gave a brief report on plans for the upcoming convention. He distributed copies of a new brochure on policies, dress, etc. for those attending the Golden Anniversary Convention. The program has been finalized; the budget is set; housing arranged; and registration cards have been mailed out. The planning seems to be on schedule.

NEXT BOARD MEETING -- The Chairman announced that the next Board Meeting will be held in Kansas City beginning at 8:15 a.m. on Sunday, November 6, and ending at noon on Monday, November 7.

ADJOURNMENT -- There being no further business to come before the Boards, the meeting was adjourned at 5:00 p.m.

  
H. N. Hunsicker, Chairman

  
C. Coleman Harris, Secretary



A P P E N D I X

M I N U T E S

F F A

B O A R D O F D I R E C T O R S

A N D

B O A R D O F N A T I O N A L O F F I C E R S

Alexandria, Virginia  
July 25 - 27, 1977



FFA FINANCE COMMITTEE MEETING

SUNDAY, JULY 24, 1977

OLDTOWN HOLIDAY INN, ALEXANDRIA, VA.

The meeting was called to order at 7:30 P.M. by Mr. Paul M. Day, Chairman.

Those attending were H. N. Hunsicker, National FFA Advisor, Paul M. Day, Chairman (State Supervisor, Agricultural Education, Minnesota), G. G. Scroggins, Secretary (Assistant Director, Agricultural Education, Texas), James W. Warren, Jr., Member, (Senior Program Officer, USOE, Philadelphia), C. James Bode, Jr., National FFA President, Julian M. Campbell, National FFA Treasurer, (State Supervisor, Agricultural Education, Virginia), and Edward J. Hawkins, FFA Administrative Director. Mr. Bernie Staller, Assistant Executive Director, National FFA Foundation Sponsoring Committee also attended as an observer.

AGENDA ADJUSTMENTS

Mr. Hawkins requested that two items be added to the agenda, as follows:

1. Consideration of employing the FFA auditors, Stoy & Malone Company for a period of three years.
2. Discussion and consideration of a policy on investment in Supply Service inventories.

REVIEW OF ANNUAL AUDIT AND FINANCIAL REPORT

The consolidated and divisional financial statements were reviewed and discussed in detail.

It was moved by Mr. Warren, seconded by Mr. Bode that the Finance Committee's review indicate that fiscal management of the budget was found to be sound. The motion passed.

It was moved by Mr. Bode, seconded by Mr. Warren that the construction loan from the Foundation be retired as soon as feasible. The motion passed.

It was moved by Mr. Warren, seconded by Mr. Bode that the Division Directors be congratulated for the excellent manner in which each managed his budget. The motion passed.



## DISCUSSION REGARDING FINANCING INVENTORIES

Mr. Hawkins indicated that there was a cash flow problem regarding approval of items for sale through the Supply Service.

Inventory costs are not considered at the time development is approved. This results in major investments in inventories that are not budgeted.

It was moved by Mr. Warren, seconded by Mr. Hunsicker that when items are suggested to be sold through the Supply Service and submitted to the Board for consideration, in addition to developmental costs, accurate inventory costs also be approved at the same time and projected in the Supply Service budget. The motion passed.

## APPROVAL OF FFA AUDITORS

It was moved by Mr. Bode, seconded by Mr. Warren that the present CPA auditors, Stoy & Malone Company, be engaged to audit the FFA accounts for three additional years. The motion passed.

## 1978-79 BUDGET REQUIREMENTS

It was moved by Mr. Day, seconded by Mr. Bode that the Administrative Director require each Division Director to provide written justification for new line items or any increase in existing line items for the 1978-79 budget. The motion passed.

There being no further business to come before the committee, the meeting adjourned at 3:25 P.M.

## ADDITIONAL SESSION, TUESDAY, JULY 26, 1977

A breakfast meeting was called to order by Mr. Day at 7:15 A.M.

The purpose of this session was to consider a request for payment of travel expenses to the 1977 National Convention for the original signers of FFA's Federal Charter, Public Law 81-740.

It was moved by Mr. Warren, seconded by Mr. Scroggins that a footnoted line item be inserted in the consolidated budget to fund up to \$1,500.00 from operating reserves, as a one-time expenditure only, to cover the travel expenses to the 1977 Convention for the original signers of Public Law 81-740. The motion passed.

## RECOMMENDATION REGARDING PROPOSED SCARF

A discussion was held regarding a new fashion-style scarf proposed to be sold through the Supply Service. Since the current Supply Service catalogue was now being printed and the cost of inventories will exceed \$1,000.00, the Finance Committee proposed the following:



1. Waive the bidding process.
2. Reduce the size of the commercial designer's trademark and locate it in a less conspicuous place.
3. Purchase a minimum quantity (blue only) for introduction and sale at the 1977 National Convention.

It was moved by Mr. Warren, seconded by Mr. Bode, that the above recommendation be submitted to the Board for consideration. The motion passed.

There being no further business to come before the Committee, the meeting adjourned at 8:00 A.M.

Respectfully submitted,

G. G. Scroggins  
Secretary

Approved:

Paul M. Day  
Chairman



RECOMMENDATIONS FOR HONORARY AMERICAN FARMER DEGREE1977

Lawrence L. Augenstein, 13346 Arikara Drive, Poway, California 92064 (Retired)

Joe P. Bail, Professor, Agricultural Education, Cornell University, 209 Stone Hall, Ithaca, New York 14853

LeRoy Barnes, Administrative Assistant, Sioux City Stock Yards, 340 Livestock Exchange Building, Sioux City, Iowa 51107

Glenn W. Burkholder, President, Brookfield PCA, 215 East Brooks, Brookfield, Missouri 64628

S. Mason Carbaugh, Commissioner, Virginia Department of Agriculture & Commerce, Box 1163, Richmond, Virginia 23209

Leno V. Christensen, 5020 N.W. Crescent Valley Drive, Corvallis, Oregon 97330 (Retired Head of Agricultural Education, Oregon State University)

Kenneth L. Cook, Director, Agricultural Development, Burlington Northern, Inc., 176 East Fifth Street, St. Paul, Minnesota 55101

John E. Cooper, Triple "C" Ranch, Route 1, Ozark, Missouri 65721

Harold R. Crawford, Professor and Head, Agricultural Education Department, Iowa State University, 223 Curtiss Hall, Ames, Iowa 50011

Richard J. Delorit, Chancellor, Academic Affairs, University of Wisconsin, River Falls, Wisconsin 54022

Roy Denniston, Associate, Agricultural Education, State Department of Education, 99 Washington Avenue, Albany, New York 12230 (Retiring Member of Foundation Board of Trustees)

Charles L. DeNure, Dean, College of Agriculture, University of Wisconsin, 211 Ullrich Hall, Platteville, Wisconsin 53818

John J. Dierbeck, Director of Public Relations, IH Truck Division, International Harvester Company, 401 North Michigan Avenue, Chicago, Illinois 60611

James C. Dollahon, Dean, College of Agriculture, University of Wisconsin, River Falls, Wisconsin 54022

K. R. Fitzsimmons, General Manager, Agricultural Division, Shell Chemical Co., 2401 Crow Canyon Road, San Ramon, California 94583

John Ford, National Association Representative, R.S. Owens and Co., 5535 North Lynch Avenue, Chicago, Illinois 60630

John S. Gold, Administrator, New York Farm Bureau, Route 9W, Glenmont, New York 12077

(OVER)



E. Dave Graf, Bureau of Agricultural Education, State Department of Education, 4th Floor, State Education Building, 721 Capitol Mall, Sacramento, California 95814 (Retired Assistant Chief of Bureau)

Joann R. Grimes, Supervisor, Fiscal and Accounting Department, National FFA Center, Alexandria, Virginia 22309

Verlin Lee Hart, District Supervisor and Agricultural Mechanics Specialist, 1515 W. 6th Avenue, Stillwater, Oklahoma 74074

Robert C. Haynes, Associate Professor, Agricultural Education, University of Idaho, Agricultural Engineering Building, Moscow, Idaho 83843

Fred V. Heinkel, President Midcontinent Farmers Association, 201 South Seventh Street, Columbia, Missouri 65201

Jeddie Ray Hodges, Sr., Director, Secondary Occupational Education and Training, State Department of Education, Box 44064, Baton Rouge, Louisiana 70804

Edmund Whitfield Holmes, 5290 Durango Court, Pensacola, Florida 32502 (Retired Assistant Supervisor, Vocational Agricultural Education and Vo-Ag Teacher)

Richard C. Hull, Farm Director, WIBW Farm News, Box 119, Topeka, Kansas 66601

Roy D. Irons, State Administrator, Vocational Education, 650 West State Street, Len B. Jordan Building, Boise, Idaho 83720

George W. Jenkins, Chairman, Executive Committee, Public Super Markets, Inc. Box 407, Lakeland, Florida 33802

Carlton E. Johnson, Professor, Agricultural Engineering Department, Ohio State University, Columbus, Ohio 43210

Richard Karelse, Specialist, Secondary Unit, Division of V-TES, Box 30009, Lansing, Michigan 48909

Roy M. Kottman, Dean, College of Agriculture, Home Economics and Natural Resources, Rm. 100, Agricultural Administration Building, The Ohio State University, Columbus, Ohio 43210

Max Kuster, Chairman of Agriculture Department, Joliet Jr. College, 1216 Houbolt Avenue, Joliet, Illinois 60436

Walter C. Labay, Agricultural Education Consultant, Texas Education Agency, Suite 10, Cooper Building, 705 West Sixth Street, Plainview, Texas 79072

Duane Leach, Account Executive, Kerker & Associates, Inc., 1000 Southgate Office Plaza, Minneapolis, Minnesota 55437

Frank M. Lingo, Manager, Agricultural Service Department, John Morrell & Company, Box 1266, Sioux Falls, South Dakota 57101

Robert T. Marshall, Professor, Food Science and Nutrition, University of Missouri, 203 Eckles Hall, Columbia, Missouri 65201



William M. Martinie, Jr., Chairman, Agriculture and Applied Life Science Division, Illinois Central College, East Peoria, Illinois 61635

John H. Mitchell, Professor and Head, Department of Vocational Agricultural Education, University of Southwestern Louisiana, Box 4-0526, Lafayette, Louisiana 70504

Martin L. Mitchell, Consultant, Agricultural Education, State Department of Education, Vocational-Technical Division, 105 Loudon, Concord, New Hampshire 03301 (Retiring Member of Board of Directors)

Kenneth F. Nofftz, Livestock Manager, American Royal Association, 1701 American Royal Court, Kansas City, Missouri 64102

William C. Prinz, Agriculture Teacher, Parkland Exceptional Student Educational Center, 5025 - 76th Avenue North, Pinellas Park, Florida 33565

Jose Diego Perez Reyes, Assistant Director, Vocational Agriculture Program, Department of Education, Box 759, Hato Rey, Puerto Rico 00919

Carl D. Perkins, U.S. Congressman from Kentucky, U.S. House of Representatives, Washington, D.C. 20515

D. Kirk Pettit, Agricultural Education Consultant, Texas Education Agency, 1800 South Staples, Suite 211, Palm Plaza South, Corpus Christi, Texas 78404

David A. Phillipson, Vice President, General Manager, The upjohn Company Agriculture Division, 7000 Portage Road, Kalamazoo, Michigan 49001 (Retiring Chairman of the Foundation Sponsoring Committee)

Dean Prochaska, Director, Vocational Education, 120 East 10th, Topeka, Kansas 66612 (Retired Member of Board of Directors)

Albert Harold Quie, U. S. Congressman from Minnesota, U.S. House of Representatives, Washington, D. C. 20515

Wayne P. Rothgeb, Farm Director, WKJG-TV/33, 2633 West State Blvd., Fort Wayne, Indiana 46808

Arthur Sarnoff, Commerical Artist, c/o American Artists Rep., Inc., 60 West 45th Street, New York, New York 10036

Wey Simpson, Farm Director, TV and Radio, KHQ, 4202 South Regal, Spokane Washington 99204

Richard E. "Dick" Sneddon, Manager Agribusiness Department, Chamber of Commerce, 600 TenMain Center, Kansas City, Missouri 64105

Glenn Z. Stevens, 425 Glenn Road, State College, Pennsylvania 16801 (Retired Professor of Agricultural Education, Pennsylvania State University)

Russell Sullivan, Area Supervisor, Vocational Agriculture/Agribusiness, Winn Parish Career Center, 1000 West Boundary Avenue, Winnfield, Louisiana 71483



C. William Swank, Executive Vice President, Ohio Farm Bureau Federation, 245 N. High Street, Box 479, Columbus, Ohio 43216

Gordon I. Swanson, Professor, Agricultural and Vocational Education, Division of Agricultural Education, University of Minnesota, 130 Classroom Office Building, St. Paul, Minnesota 55108

David C. Thomas, Vice President Member Relations, Midcontinent Farmers Association, 201 South Seventh Street, Columbia, Missouri 65201

Gerald W. Thomas, President, New Mexico State University, Box 3Z, Las Cruces, New Mexico 88003

Truman J. Wakeman, Route 2, Box W-7, Stephens City, Virginia 22655 (Retired Professor of Agricultural Mechanics Education, VPI)

Willie Joe Walls, Consultant in Agricultural Education, State Department of Public Instruction, Raleigh, North Carolina 27611

Urban E. Wendorff, 3858 Orchard, Lincoln, Nebraska 68503 (Retired Professor of Agricultural Engineering and Agricultural Education- University of Nebraska)

E. H. "Gene" Wilson, Radio Editor, Indiana Farm Bureau, 130 East Washington Street, Indianapolis, Indiana 46204

Ray Wilkinson, Farm Director, WRAL-TV, Raleigh, North Carolina 27605

Henry Williams, Specialist, Agriculture Education, State Department of Education, 1838 North Parkway, Berry Hill Center, Jackson, Tennessee 38301

James Woodhull, Technical Assistance Bureau, Agency for International Development, U. S. Department of State, Washington, D. C. 20520

Richard A. Wright, Regional Manager, Farmer-Stockman Publishing Company, Suite 1000, 400 North Michigan Avenue, Chicago, Illinois 60611



RECOMMENDATIONS FOR DISTINGUISHED SERVICE AWARDS

1977

William J. Adamson, Manager Truck and Farm Tire Adv., Firestone Tire and Rubber Co., 1200 Firestone Parkway, Akron, Ohio 44317

Clark W. Bolt, Farm Director, Radio & TV, & Waco Tribune Herald, 900 Franklin, Waco, Texas 76701

Guy E. Cain, 702 Virginia St., So. Charleston, West Virginia 25309 (Retired State Supervisor of Vocational Agriculture)

Glenn Davis, Teacher of Vocational Agriculture, Route 2, Fairview High School, Camden, Arkansas, 71701

Shane Dunbar, Vocational Agriculture Teacher, Mariner High School, 200 - 120th Street, S.W., Everett, Washington 98201

Charles Evers, Station WMRN, Box 518, Marion, Ohio 43302

Paul A. Gilman, Box 105, Bay Road, Durham, New Hampshire 03824 (Retired Professor of Civil Technology)

James B. Glover, 1700 A, Butte, Montana 59701 (Retired Youth Activities Director, Montana Power Company)

Glen J. Hopkins, Deputy City Manager, Office of the City Manager, City Hall, 29th Floor, Kansas City, Missouri 64106

Byrle Killian, 2224 W. University, Stillwater, Oklahoma 74074 (Retired State Supervisor, Agricultural Education)

Clifford E. Kinney, Teacher of Vocational Agriculture, Gilbert High School, Gilbert Road, Gilbert, Arizona 85234

Jerry Klement, Acting Administrator of the Rural Development Service, U. S. Department of Agriculture, South Building, Washington, D. C. 20250

Clarence W. Knebel, Belmont, Wisconsin 53510

Glenn W. Kreuscher, Director, Nebraska Department of Agriculture, Box 94947, 301 Centennial Mall, So., 4th Floor, West, Lincoln, Nebraska 68509

Herman Larson, 206 - 6th St., SE, Apt. 10, Rugby, North Dakota 58368 (Retired Vocational Agriculture Teacher)

Harold H. Negley, State Superintendent of Public Instruction, Room 229, State House, Indianapolis, Indiana 46204

Mary Nofftz (Mrs.), Livestock Secretary, American Royal Association, 1701 American Royal Court, Kansas City, Missouri 64102

Raymond C. Northup, 26 Matteson Street, Coventry, Rhode Island 02816 (Retired State Supervisor, Agricultural Education)

(OVER)



Ross Steck, 513 North 7th Place, Coolidge, Arizona 85228 (Retired High School Administrator)

Thomas J. Stevenin, Executive Director, Cooperative Training Division, Farmland Industries, Box 7305, Kansas City, Missouri 64116

Lester E. Sturmer, Farm Service Director, WBAY-TV and WGEE Radio, 417 S. Jefferson Street, Green Bay, Wisconsin 54301

Randall C. Swanson, President, Sunnyside Seed Farms, Inc. Highway 14, Middleton, Wisconsin 53562 (Retired Extension Farm Safety Specialist & Associate Professor, University of Wisconsin)

Lu Achilles Wall, Executive Assistant to the Chairman, Hesston Corporation, Box 545, Hesston, Kansas 67062

Harley J. Watson, Managing Director, Radisson Muehlebach Hotel, Kansas City, Missouri 64105

Russell Weathers, Director, Member Services Division, Farmland Industries, Box 7305, Kansas City, Missouri 64106



HONORARY AMERICAN FARMER DEGREE  
Teachers of Vocational Agriculture - 1977

ALABAMA

Herbert E. Potter, Berry High School, Box 78, Berry 35546  
Thomas B. Rhodes, III, Foley High School, 201 N. Pine St., Foley 36535  
Jasper P. Wagner, Jr., Ider High School, Box 33, Ider 35981  
James C. Weeks, Lamar County High School, Box 369, Vernon 35592

ARIZONA

Charles Turpin, Kofa High School, 3100 Avenue A, Yuma 85364

ARKANSAS

Dale E. Thompson, Conway High School, Hwy. 60 West, Conway 72032

CALIFORNIA

Joseph F. Aguiar, Winters High School, 101 Grant Avenue, Winters 95694  
James K. Carter, Jr., Reedley College, 995 N. Reed Avenue, Reedley 93654  
Don L. Hendricks, Oakdale High School, 739 West G Street, Oakdale 95361  
George L. Lindner, Princeton High School, Box 8, Princeton 95970  
Richard Mosbarger, Fillmore High School, Box 697, Fillmore 93015  
Gordon B. Woods, Santa Paula Union High School, 404 N. 6th St., Santa Paula 93060

COLORADO

Herbert L. Lightsey, St. Vrain Valley Career Development Center, 1200 South  
Sunset Street, Longmont 80501  
William K. Spicer, Moffat County School, 915 Yampa Avenue, Craig 81625

FLORIDA

Jim Knight, Okeechobee High School, Route 2, Box 75, Okeechobee 33472  
Harry M. Lydick, Interlachen High School, Box 105, Interlachen 32048  
Nathaniel L. Storms, Bradon Senior High School, 1101 Victoria St., Brandon 33511  
Jack L. Williams, Baker County High School, 211 Jonathan Street, Macclenny 32063

GEORGIA

Avan T. Adams, Twiggs County High School, Box 293, Jeffersonville 31044  
H. Virgil Carter, Appling County High School, Baxley 31513  
Hailey A. Fleming, Commerce High School, University Drive, Commerce 30529  
Henry W. Patten, Berrien High School, Nashville 31639

ILLINOIS

Dale L. Barthel, Rochester High School, Rt. 29 West, Rochester 62563  
Clarence E. Cox, Joppa Community High School, Joppa 62953  
Elmer C. Gerlach, Mt. Carroll High School, Mt. Carroll 61053  
M. V. Heiderscheid, Auburn High School, Auburn 62615

INDIANA

Keith Overton, North Miami High School, RR 1, Denver 46926  
Gerald L. Runyon, Clay City High School, 601 Lankford St., Clay City 47841

(OVER)



IOWA

Clifford Van Berkum, Swea City Community School, Swea City 50590  
Russell R. Johnson, Pleasantville Community School, Pleasantville 50225  
William W. Stewart, Western Dubuque County Community School, Epworth 52045

KANSAS

Wilbur K. Buntin, Erie High School, 410 West Third, Erie 66733  
Sam Harris Garnett High School, Garnett 66032

KENTUCKY

Ray Fowler, Lyon County High School, Fair View Avenue, Eddyville 42038

LOUISIANA

H. J. Hale, Weston High School, Rt. 1, Jonesboro 71251  
Freddie Houston Jefferson, Varnado High School, General Delivery, Varnado 70467  
Frank B. Staton, Haughton High School, Box 525, Haughton 71037

MARYLAND

Charles B. Cramer, Walkersville High School, Walkersville 21793

MASSACHUSETTS

David Harry Fletcher, Essex Agricultural and Technical Institute, Maple Street, Hathorne 01937

MICHIGAN

Roy A. Miller, Hopkins High School, 215 S. Clark Street, Hopkins 49328  
Walter W. Weber, Ravenna High School, 2700 S. Ravenna, Ravenna 49451

MINNESOTA

Dale R. Busch, St. James High School, 10th Avenue N, St. James 56081  
C. W. Dowling, St. Peter High School, Lincoln Drive, St. Peter 56082  
Rodney Larson, Springfield Public Schools, Box 145, Springfield 56087  
Melvin E. Lloyd, Independent District #790, Eagle Bend 56446

MISSISSIPPI

Fred Edward Bullock, Walnut High School, Walnut 38683

MISSOURI

Melvin E. Barnes, Licking High School, Licking 65542  
Ireland Morgan Young, Marshfield Reorganized Schools, Marshfield 65706

MONTANA

Henry O. Haagenstad, Medicine Lake High School, Medicine Lake 59242

NEBRASKA

Harold D. JOHNS. Rock County High School, Bassett 68714



NEW MEXICO

Rupert Mansell, Las Cruces High School, 1755 El Paseo Rd., Las Cruces 88001

NORTH CAROLINA

Samuel Thomas Briggs, Surry Central High School, Box 8, Dobson 27017

John Robert Faulk, West Columbus High School, Cerro Gordo 28430

Raymond K. Jernigan, Southern Wayne High School, Rt. 1, Dudley 28333

John H. Wells, Southern Nash Senior High School, Bailey 27807

OHIO

Alfred J. Cramton, Lynchburg-Clay High School, RR 2, Box 1, Lynchburg 45142

Lowell E. Hedges, Elgin High School, 1239 Keener Rd., S., Marion 43302

Adrian E. Roberts, East Clinton High School, Lees Creek 45138

James A. Spiess, Wauseon High School, Parkview & Glenwood Sts., Wauseon 43567

OKLAHOMA

Raymond C. Cochrum, Guthrie High School, 200 Crooks Drive, Guthrie 73044

Archille W. Hampton, Okmulgee High School, Third & Alabama Sts., Okmulgee 74447

Mike Stephens, Guthrie High School, 200 Crooks Drive, Guthrie 73044

Ralph L. Thomas, Woodward Senior High School, 914 Oak, Woodward 73801

OREGON

Lynn K. Reagan, Canby Union High School, 721 S.W. Fourth Avenue, Canby 97013

PENNSYLVANIA

Roland Duperron, Northern Potter High School, Ulysses 16948

George Miller, Brockway High School, 100 Alexander Avenue, Brockway 15824

William C. Sheaffer, West Snyder High School, Beaver Springs 17812

Cecil R. Snyder, Biglerville High School, N. Main Street, Biglerville 17307

SOUTH DAKOTA

Leonard J. DeBoer, Chamberlain High School, E. Kellam St., Chamberlain 57325

TENNESSEE

William S. Coe, Doyle High School, Knoxville 37920

TEXAS

U. D. Adams, Lanier High School, 1201 Peyton Gin Rd., Austin 78758

O. L. Christie, Idalou High School, Box 1338, Idalou 79329

Jose Correa, Jr., Mission Consolidated Independent School District, 1802 West 18th Street, Mission 78572

Orville L. Harris, Floydada High School, 618 South Tree St., Floydada 79235

Kenneth E. Hughes, Caldwell Independent School, 203 North Gray, Cladwell 77836

Homer E. Jones, Wellman High School, Wellman 79378

(OVER)

TEXAS (continued)

H. D. Kay, Jr., Troy High School, Box 288, Troy 76579  
Julius Rektorik, Robstown High School, Picker Lane, Robstown 78380  
W. B. Shepard, Hillsboro High School, East Walnut St., Hillsboro 76645  
William T. Woody, Lorena Independent School District, Box 97, Lorena 76655

UTAH

Richard Charles Kjar, Gunnison Valley High School, Gunnison 84634

VIRGINIA

Clayton Duane Dishon, Pulaski County High School, Box 518, Dublin 24084  
Bradford N. Douglas, Brentsville District High School, 12109 Aden Road,  
Nokesville 22123  
Andrew L. Farrar, Gretna Junior High School, Box 308, Gretna 24557  
Robert S. Noel, Lord Botetourt High School, Daleville 24083

WEST VIRGINIA

Bayard L. Swecker, Harman High School, Harman 26270

WISCONSIN

Charles J. Larson, Waupaca High School, 1149 Shoemaker Road, Waupaca 54981  
Donald C. Leibelt, Green Bay East High School, 1415 East Walnut St., Green  
Bay 54301  
Gene F. Schroeder, Viroqua High School, Blackhawk Drive, Viroqua 54665

TOTAL NUMBER OF APPLICATIONS - 89



PROPOSED AMENDMENTS\*

NATIONAL CONSTITUTION AND BYLAWS

FUTURE FARMERS OF AMERICA

1977

ARTICLE II. AIMS AND ACTIVITIES OF THE ORGANIZATION

- Item 1. To be an integral part of the organized instructional programs in agriculture, agribusiness and ~~renewable natural resources as~~ qualify for assistance under federal vocational occupational education legislation.

PROPOSED AMENDMENT: To be an integral part of the organized instructional programs in vocational agriculture/agribusiness which includes preparation for occupations in production agriculture; agricultural supplies and services; agricultural mechanization; agricultural products; processing and marketing; horticulture; renewable natural resources; forestry and others, representing those programs that qualify for assistance under federal vocational occupational education legislation.

- Item 2. To build the confidence of students in themselves and their work by developing desirable work habits and the effective use of their time by learning to assume responsibilities and by developing personal and occupational competencies in communications, human relations, and social abilities leading to intelligent choices of careers and successful employment in agriculture.

PROPOSED AMENDMENT: To build the confidence of students in themselves and their work by developing desirable work habits and the effective use of their time by learning to assume responsibilities and by developing personal and occupational competencies in communications, human relations, and social abilities leading to intelligent choices of careers and successful employment, including entrepreneurship, in agriculture.

- Item 3. To foster programs and activities which will develop leadership, character, scholarship and ~~occupational pride; training for useful~~ citizenship, patriotism, thrift, and the improvement in community life by encouraging members to improve the home and its surroundings and to develop and improve the community, including its economic, environmental and human resources.

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\*Underscored portion indicates the proposed modifications.

PROPOSED AMENDMENT: To foster programs and activities which will develop occupational pride and responsibility, leadership, character, scholarship, citizenship, patriotism, thrift, and the improvement in community life by encouraging members to improve the home and its surroundings and to develop and improve the community, including its economic, environmental and human resources.

Item 4. To recognize ~~individual achievement in scholarship and-~~ occupational experience programs and other individual achievements by providing awards, to deserving members.

PROPOSED AMENDMENT: To recognize achievements in supervised occupational experience programs, leadership and other individual and group achievements by providing awards to deserving members.

### ARTICLE III. ORGANIZATION

Section B.  
(Second Paragraph) PROPOSED AMENDMENT: Schools with large enrollments and/or multiple programs in vocational agriculture may establish mini chapters as a sub-division of the regular chapter, or mini chapters may be operated as independent (regular) chapters. Each mini chapter shall be organized and operated in accordance with all the provisions of the national, state and local constitutions. When mini chapters are operated as sub-divisions of the regular (parent) chapter, they shall be coordinated by the officers and advisors of the parent chapter.

### ARTICLE V. MEMBERSHIP

Section B.  
(Second Paragraph) To retain membership during high school, the member must be enrolled in at least one vocational agriculture/agribusiness-course during the school year and/or follow a planned course of study for an agricultural occupation, which would include a supervised occupational experience program, the objective of which is establishment in an agricultural occupation. Members may retain their active membership ~~for three years after the first National Convention following graduation from high school or leaving high school; or until becoming 21 years of age; whichever length of time is greater.~~

PROPOSED AMENDMENT: To retain membership during high school, the member must be enrolled in at least one vocational agriculture course during the school year and/or follow a planned course of study for an agricultural occupation which includes a supervised occupational experience program, the objective of which is establishment in an agricultural occupation. Members may retain their active membership until November 30, following the fourth National FFA Convention after graduating from high school.



Section B.  
(Third  
Paragraph)

A member who is in good standing at the time of induction into the armed forces of the United States of America shall be in good standing during the period of active service without further payment of dues or attendance at meetings. Time spent in the armed forces shall not be considered as elapsed time in determining the maximum period of ~~three-years-after-the-first-national-convention-following~~ graduation from high school or leaving high school. Members making use of this waiver of service time for the purpose of maintaining active membership for application for advanced degrees, must resume active participation within six months after having been honorably discharged from service, indicating such a desire by payment of dues and attendance at meetings. Members participating in the six-months' Armed Service Program shall be eligible for one full year of extended membership. No individual, however, may retain active membership beyond the 23rd birthday.

PROPOSED AMENDMENT: A member who is in good standing at the time of induction into the armed forces of the United States of America shall be in good standing during the period of active service without further payment of dues or attendance at meetings. Time spent in the armed forces shall not be considered as elapsed time in determining the maximum period of four conventions following graduation from high school or leaving high school. Members making use of this waiver of service time for the purpose of maintaining active membership for application for advanced degrees, must resume active participation within six months after having been honorably discharged from service, indicating such a desire by payment of dues and attendance at meetings. Members participating in the six-months' Armed Service Program shall be eligible for one full year of extended membership. No individual, however, may retain active membership beyond the 23rd birthday.

Section E.  
(Second  
Paragraph)

Honorary membership shall be limited to the Honorary Chapter Farmer Degree in the local chapter, Honorary State Farmer Degree in the State association, and the Honorary American Farmer Degree in the National Organization.

PROPOSED AMENDMENT: Honorary membership shall be limited to the Honorary Chapter Farmer or Honorary Chapter FFA Degree in the local chapter, Honorary State Farmer or Honorary State FFA Degree in the State association, and the Honorary American Farmer or Honorary American FFA Degree in the National Organization.

ARTICLE VI. ACTIVE MEMBERSHIP DEGREES AND PRIVILEGES

Section A. There shall be four degrees of active membership based upon achievement. These are: (1) Greenhand; (2) Chapter Farmer; (3) State Farmer; and (4) American Farmer. The National Organization shall set the standards for the several degrees.

PROPOSED AMENDMENT: There shall be four degrees of active membership based upon achievement. These are (1) Greenhand; (2) Chapter Farmer or FFA; (3) State Farmer or FFA; and (4) American Farmer or FFA. (NOTE: If passed the letters "FFA" could then be used in place of the word "Farmer" whenever the degree is referred to in the Constitution and Bylaws.)

Section D. ~~Have a satisfactory scholastic record, certified by the local~~  
(Item 5.) ~~superintendent or principal.~~

PROPOSED AMENDMENT: Has demonstrated competency in an agricultural occupation and has a satisfactory scholastic record as certified by the vocational agriculture instructor and principal or superintendent.

ARTICLE VII. PROCEDURE FOR CHOOSING CANDIDATES FOR THE AMERICAN FARMER DEGREE

Section A. Each State is eligible to receive two Degrees for the first 500  
(Second members, one Degree for the next 500 members, and one Degree  
Paragraph) for each  $666\frac{2}{3}$  members (rounded off to the nearest whole number).

PROPOSED AMENDMENT: Each State is eligible to receive two Degrees for the first 500 members, one Degree for the next 500 members and one Degree for each  $666\frac{2}{3}$  additional members (rounded off to the nearest whole number).

(Third  
Paragraph) ~~When a State is eligible for 3, 6, 9, etc., American Farmer--  
Degree candidates, one-third of the Degrees shall be awarded in  
the production segment, one-third in the agribusiness segment,  
and one-third as determined by the State Association.--When the  
number is not divisible by three, the remainder shall be  
determined by the State Association.~~

PROPOSED AMENDMENT -- Submitted by the Colorado Association, FFA:  
The State Association shall determine the number of American  
Farmer Degrees to be awarded to members in the production or  
agribusiness segment.



(Fourth Paragraph) The active membership will be computed on the basis of National dues received in the office of the National FFA Treasurer or show by postmark or other reliable evidence to have been mailed to the National FFA Treasurer on or before May 1.

PROPOSED AMENDMENT: The active membership will be computed on the basis of National dues received in the office of the National FFA Treasurer or show by postmark or other reliable evidence to have been mailed to the National FFA Treasurer on or before May 15.

#### ARTICLE XI. STATE AND CHAPTER OFFICERS

Section A. The officers of the State Associations shall consists of a  
(First President, Vice President, Secretary, Treasurer, Reporter and  
Sentence) Sentinel.

PROPOSED AMENDMENT: The officers of the State Associations shall consist of at least a President, Vice President/s, Secretary, Treasurer, Reporter and Sentinel.

Section B. Chapter officers shall consist of a President, Vice President, Secretary, Treasurer, Reporter, and Sentinel. The local teacher of vocational agriculture shall be the local advisor. Chapter officers of the local chapters shall be elected annually or semi-annually at a regular meeting of the local chapter.

PROPOSED AMENDMENT: Chapter officers shall consist of at least a President, Vice President, Secretary, Treasurer, Reporter, and Sentinel. The local teacher/s of vocational agriculture shall be the local advisor/s. Chapter officers of the local chapter shall be elected annually or semi-annually at a regular meeting of the local chapter.

#### ARTICLE XII. MEETINGS AND CONVENTIONS

Section B. Each State Association is entitled to send two delegates from its active membership to the national convention, plus one additional delegate for each ~~10,000~~-active members or major fraction thereof above the first ~~10,000~~, such delegates to be selected as provided in the State Constitution or Bylaws. Fifty-one percent of the delegate body from at least 26 States shall constitute a quorum.

PROPOSED AMENDMENT: Each State Association is entitled to send two delegates from its active membership to the national convention, plus one additional delegate for each 5,000 active members or major fraction thereof above the first 5,000, such delegates to be selected as provided in the State Constitution or Bylaws. Fifty-one percent of the delegate body from at least 26 States shall constitute a quorum.

## LONG RANGE AGRICULTURAL PROFICIENCY AWARDS PLAN

01.01 Production Agriculture

Subject matter and planned learning experiences which are concerned with the study and operations involved in the planning related to and the economic use of facilities, land water, machinery, chemicals, finance, and labor in the production of plant and animal products. Activities include classroom instruction and laboratory experiences in and out of school, including farms and ranches.

01.0101 Animal and Poultry Production

Organized subject matter and planned learning experiences which are concerned with the study and operations involved in the production of animal production enterprises. Among the knowledge, skills and other competencies to be acquired are: selection and breeding; genetics; physiology; nutrition; animal health; housing; feeding; management and marketing. The following animal enterprises included are: dairy cattle; beef cattle; horses; swine; sheep; poultry. Other animals not listed above, but emphasized in instruction are: goats; buffalo; and small animals such as mink, rabbits, cats, dogs, earthworms and bees.

- \* - Dairy Production (1948)
- \* - Beef Production (1974)
- \* - Horse Proficiency (1975)
- \* - Swine Production (1974)
- \* - Sheep Production (1974)
- \* - Poultry Production (1961)
- \* - Diversified Livestock Production (1961-name was changed in 1975)

01.0102 Crop Production

Organized subject matter and planned learning experiences which are concerned with the study and operations involved in Plant Production enterprises. Among the knowledgeable skills and other competencies to be acquired are: soils; nutrition, crop and weed plant and seed identification; genetics; physiology; entomology; plant pathology; and plant disease and pest control, which may include the study of insecticides, fungicides, herbicides, non-chemical controls and plant genetic resistance. The following crop enterprises included are: Cereal grain; fiber forage; oil seeds, tree fruits and nuts; small fruits; vegetables and other crops.

- \* - Crop Production (1961)
- \* - Fruit and/or Vegetable Production (1977)



01.0103 Farm Mechanics

A combination of subject matter and activities designed to develop the skill necessary for performing the common operations involving mechanics on a farm and/or ranch. Included are: Selection, operation and maintenance of farm power and machinery; farm structures, equipment and environment; farm electrification, power and controls; farm shop skills, construction and maintenance. Soil and Water Management and mechanical practices. (See 01.03)

- \* - Farm Mechanics (A proposed new award area to begin in 1981. This award area will be designed to stress accomplishments in farm shop/mechanic skills important in the day to day operations of a farm.)

01.0104 Farm Business Management

Planned learning activities which are concerned with farm enterprise analysis, accounting, taxes, production, financing capital, resources, purchasing, government programs, farm inputs, performance records, contracts, estate planning and marketing. The results of these learning experiences are designed to be applied by the student in formulating decisions involved in managing farm or ranch operations.

It is our belief that this is presently being or should be accomplished in all existing award areas in production agriculture and therefore, there is no immediate need for an additional award.

01.019 Other Production Agriculture

Include here other subject matter and experiences in agricultural production not listed or classifiable above. (Specify)

- \*\* - Placement in Agricultural Production (1968)

01.02 Agricultural Supplies/Service

Subject matter and learning experiences concerned with preparing students for occupations involved in selling supplies used in agricultural production, providing services requiring agricultural knowledge and skills, and the purchasing, grading, storing, transporting and marketing of the products of agricultural production.

01.0201 Agricultural Business Management

Planned learning activities concerned with resource analysis, accounting, labor management, financing, purchasing, contracts, business procedures and marketing. The results of these learning activities are applied to formulating decisions involved in managing an agricultural supply and/or service business.

- \*\* - Agricultural Sales and/or Service (1971 - it is proposed that in 1981 this award area be renamed and changed in content to better meet the needs of the students seeking experience and training in this area. The proposed new name would be Agricultural Business Management.)

01.0202 Agricultural Supplies and Marketing

Planned learning experiences necessary for employment in agricultural business engaged in marketing, purchasing, storing, grading, and transporting supplies and products. Example include: Feeds, seeds, fertilizers, agricultural chemicals, machinery and parts, and other agricultural supplies. Also included under marketing are livestock, grains and other products produced on farms.

- \*\* - Presently the students seeking training and experiences in this phase of Agricultural Supplies/Services must seek recognition in the Agricultural Sales and/or Service Award area. It is proposed that a new award area called Agricultural Supplies and Marketing be created in 1981 to provide appropriate recognition to students in this expanding area of instruction.

01.0203 Agricultural Services

Planned learning experiences necessary for employment in agricultural businesses providing services requiring knowledge and skills in agriculture. Examples are: Custom work; equipment operation and maintenance; agricultural management and finance services; small animal services; animal breeding services; and horseshoeing; pet services and animal hospital services.

- \*\* - Students presently receiving training and experience in this area must apply for recognition in the Agricultural Sales and/or Service award program. Since many of the students enrolled in vocational agriculture/agribusiness classes in the urban/suburban schools are receiving instructions in these areas, it is proposed that in 1981 an award called Agricultural Services be established.



01.0299 Other Agricultural Supplies/Services

Include here other subject matter and experiences emphasized in agricultural supplies/services which are not listed above. (Specify.)

- It is not anticipated that there will be immediate need for recognition in this area.

01.03 Agricultural Mechanics

A combination of subject matter and learning experiences designed to develop abilities and competencies for successful job entry in occupations performing the common operations involving the selection, operation, maintenance, service, sales, and use of agriculture/agribusiness power units, machinery, equipment, structures, and utilities. (See also 01.0103 Farm Mechanics.)

01.0301 Agricultural Power and Machinery

A combination of subject matter and learning experiences designed to develop in students the abilities to: 1) Identify the fundamental principles of selection, operation, service, maintenance, repair, and safety in agricultural power units, agricultural machinery and equipment, and 2) acquire the skills and competencies for practical application of subject matter concerned with gas, diesel and electric units; refrigeration; welding; hydraulics and other power systems.

- \*\* - It is proposed that a new award area, Agricultural Power and Machinery, be established in 1981 to recognize those students who are receiving advanced specialized training and experiences in agricultural mechanics. The present Agricultural Mechanics award program is attempting to serve these students as well as the farm shop/mechanics skills. It is anticipated that by dividing the recognition up into two areas, the overall involvement in mechanics will be enhanced.

01.0302 Agricultural Structures, Equipment and Environment

Learning experiences designed to assist students in developing the ability to plan, select materials for, construct, utilize and maintain agricultural structures, equipment and environmental facilities, such as: Barns, grain storage bins, barn cleaners, milking parlors, air conditioner, ventilators, etc.

- It does not appear that there will be a very great number of students enrolled in this specific area in the near future.

01.0303 Agricultural Electrification Power and Controls

A combination of subject matter and practical experiences designed to develop student competencies in the safe use of electricity, electrical power, equipment and automatic controls.

\*\* - Agricultural Electrification (1946)

01.0304 Agricultural Mechanics, Construction and Maintenance Skills

Planned learning experiences designed to develop skills, abilities and judgements to select, safely use and maintain; hand and power tools; arc and acetylene welders; and construction materials.

- For the immediate future it is suggested that the students receiving instructions and experiences in this area can receive sufficient and appropriate recognition in the Farm Mechanics award area.

01.0305 Soil and Water Mechanical Practices

Planned learning experiences designed to develop student competencies in those mechanical practices which implement soil and water management. Such practices include: surveying, planning, laying out, constructing, using and maintaining irrigation, drainage, run-off, water conservation, and erosion control systems.

\*\* - Soil and Water Management (1949)

01.0399 Agricultural Mechanics, other

Include here other organized subject matter and experiences emphasized in agricultural mechanics which are not listed above. (Specify.)

- No specific student needs in the immediate future.

01.04 Agricultural Products, Processing and Marketing

A combination of subject matter and planned learning experiences designed to develop student competencies in processing of food and non-food agricultural products. The knowledge includes: characteristics and properties of farm products. The skills include operations in assembling, transporting, grading, inspecting, processing, fabricating, mixing, manufacturing, packaging, storing, and marketing. Quality control requires knowledge, skills and decision making competencies. The groups of food products include: 1) meat and meat products, fish and seafoods, poultry and eggs; 2) dairy products; 3) fruits and vegetables; 4) grain mill and oilseed products, and 5) other food products. The non-food products are cotton, tobacco, wool and other farm crop and livestock products processed for non-food uses.



01.0401 Food Products

Subject matter and learning experiences concerned with the knowledge, processing skills and mechanical operations involved in the preparation of agricultural products for sale and consumption.

- \*\* - Agricultural Processing (1971 - change the name and content of this program in 1981 to emphasize the processing of Food Products.)

01.0402 Non-Food Products

Subject matter and learning experiences concerned with the knowledge, skills and mechanical operations in the processing of non-food products, such as: cotton, tobacco and wool.

- No immediate need for a recognition program.

01.0499 Agricultural Products Processing and Marketing, other

Other organized subject matter and learning experiences for students who may enter employment in agricultural products processing/marketing not classified or listed above, (Specify.)

- No specific need for a recognition program in this area in the immediate future.

01.05 Horticulture

Organized subject matter and practical experiences concerned with production, processing, marketing and services involving plants, shrubs and trees used principally for ornamental, recreational and esthetic purposes. Students qualify for entry and career advancement in horticultural occupations. Instruction emphasizes knowledge and skills important to establishing, maintaining and managing horticultural enterprises, including machinery and equipment necessary to each enterprise. Subject matter and learning experiences are organized under descriptive titles including Arboriculture, Floriculture, Greenhouse Operation and Management, Landscaping, Nursery Operation and Management, Turf Management and others.

01.0501 Arboriculture

Organized subject matter and practical experiences concerned with the principles and practices involved in the culture and maintenance of woody plants and trees used for decoration and shade purpose.

- For the immediate future, until more specific programs can be developed, students can seek recognition in the Turf and Landscape Management program.

01.0502 Floriculture

Organized subject matter and practical experiences concerned with principles and practices of field or greenhouse production of flowers, foliage and related plant materials for ornamental purposes and the arranging, packaging and marketing of these materials.

\*\* - Floriculture (1977)

01.0503 Greenhouse Operation and Management

Organized subject matter and practical experiences which are concerned with the principles and practices involved in producing plants under glass and in other modified environments.

- Until more specialized programs are offered, it is recommended that students seek appropriate recognition in the Nursery Operation award program

01.0504 Landscaping

Organized subject matter and practical experiences which are concerned with the principles and practices involved in locating, planting and maintaining turf, plants, shrubs, or devices for the beautification of home grounds and other areas of human habitation and recreation.

\*\* - Turf and Landscape Management (1977)

01.0505 Nursery Operation and Management

Organized subject matter and practical experiences which are concerned with the production of turf, plants, shrubs and/or trees for the purpose of transplanting or propagating them.

\*\* - Nursery Operations (1977)

01.0506 Turf Management

Organized subject matter and practical experiences which are concerned with the principles and practices involved in establishing, managing and maintaining grassed areas for ornamental and/or recreational purposes.

- This area appears to be adequately covered by the present Turf and Landscape Management award program.



01.0599 Horticulture, other

Include here other organized subject matter and experiences emphasized in horticulture which are not listed above. (Specify.)

- No specific need for an award program at this time.

01.06 Renewable Natural Resources

A combination of subject matter and planned learning experiences involved in the planning related to an improvement of natural resources to include soil, water, air, land (range and arctic), fish and wildlife. Included is study of the principles of management and practice of resources mechanics.

01.0601 Conservation

The study of principles and practices involved in maintaining stability and productivity of soil, water, air, land, fish and wildlife.

- \* - Fish and Wildlife Management (1971)

01.0602 Protection and Regulation

The study of the principles and practices involved in the administration of regulations for the protection of renewable natural resources.

- No specific need for an award program at this time.

01.0603 Outdoor Recreation

The study of recreation as one of the multiple uses of natural resources. Included in instruction are skills in the establishment, maintenance and operation of recreational facilities.

- \* - Outdoor Recreation (1971)

01.0699 Renewable Natural Resources, other

Include here other organized subject matter and experiences emphasized in agricultural resources which are not listed above, including emerging occupational areas in this category. (Specify.)

- No specific need for an award program at this time.

01.07 Forestry

A combination of subject matter and learning experiences concerned with the multiple use of forest lands and products, including their production, protection, management, harvest and utilization.

01.0701 Forestry Production

A combination of subject matter and learning experiences concerned with planting, selection, identification, management and protection of timber and specialty forest crops, such as Christmas trees. Emphasis is also given to maintenance, operation and repair of related equipment and to safety practices.

\* - Forest Management (1961)

01.0702 Logging

A combination of subject matter and learning experiences concerned with the initial activities involved in harvesting and transporting trees as a crop; maintenance, operation, and repair of logging equipment and machinery; and safety practices related to logging operations.

- No specific need for an award program at this time.

01.0703 Forest Products Utilization

A combination of subject matter and learning experiences concerned with the many wood products of the forest. Emphasis in instruction is on selection, grading and marketing of forest raw material for multiple uses in conversion to consumer goods. Example: paper, plywood, wallboard, turpentine, plastics, and preservative-treated wood products. Emphasis also is given to maintenance, operation and repair of related equipment and safety practices.

- No specific need for an award program in the near future.

01.0799 Forest, other

Include here other organized subject matter and experiences in forestry which are not listed above. (Specify.)

-- No recommendation for an award area in the immediate future.

01.99 Agriculture/Agribusiness, other

Include here other organized subject matter and experiences emphasized in agriculture/agribusiness which are not listed or classifiable in one of the above categories. (Specify.)

\* or \*\* - Home and Farmstead Improvement (1966)



- It is also proposed that beginning in 1981 there be one Agricultural Proficiency award area called Agribusiness designed to cover all programs in all taxonomy areas, other than 01.01 Production Agriculture, which are Entrepreneur in nature.

\* These award programs will be designed to meet the needs of students who have Entrepreneur Supervised Occupational Experience Programs.

\*\* These award programs will be designed to meet the needs of students who receive their Supervised Occupational Experience training in Co-Op, Placement, School Lab and/or School Shop situations.

REPORT OF AD HOC COMMITTEE FOR  
POST SECONDARY STUDENT ORGANIZATION FOR AGRICULTURE/AGRIBUSINESS

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An ad hoc committee for post-secondary agriculture/agribusiness student organization met June 20-22 at the National FFA Center to develop strategy and procedure for implementing the recently sponsored FFA special project on national post-secondary student organization for agriculture, sponsored by White Farm Equipment through the FFA Foundation. Committee members present were:

Mr. Millard H. Gundlach - Wisconsin  
Mr. Kenneth Olcott - New York  
Dr. James L. Gibson - Minnesota  
Mr. John Murray - Minnesota  
Mr. James Parrish - Alabama  
Mr. H.N. Hunsicker - USOE  
Mr. Coleman Harris - National FFA  
Mr. R. W. Cox - National FFA Alumni Association

Mr. Hunsicker traced the history of the movement to form a national post-secondary student organization over the past several years. Copies of the project proposal were distributed and discussed. He indicated that our committee should have answered to the following questions:

1. When to begin the project.
2. Possible directions and relationships between the FFA, FYA, FFA Alumni, etc.
3. Recommendations for a part-time project director.
4. Examination of the proposal and tentative budget.
5. Selection of a Steering/planning committee for a national seminar.
6. Role of the FFA Board of Directors.
7. Other questions as identified.

It was decided that the project is to determine the feasibility of a national organization of post-secondary students studying agriculture and agribusiness, and if the study indicates there is a need and interest in such an organization, then the group working on the project will proceed with forming it. A proposal should be made to the Board of Directors at their January, 1978, meeting.

Obstacles to the formation of a post-secondary agriculture/agribusiness student organization were discussed and some possible solutions identified. The group agreed that obstacles are really challenges. The following points of philosophy were developed.

- a. The organization should be curriculum centered.
- b. Excellence in the chosed field should be promited.

(OVER)



- c. Local, state and national levels should all be coordinated, but still be flexible to allow for program differences.
- d. The name should be determined at the national seminar - the term "post secondary student" seemed to apply to all represented at this meeting.

Employment of a part-time coordinator was discussed such as alternatives, persons to contact who would be interested and location of coordinator and duties. Mr. Hunsicker will solicit applications and he and Mick Gundlach will interview candidates.

The organizational Planning committee was discussed. Upon reviewing the project proposal guidelines for the organizational planning committee, several names were recommended and will be contacted by Mr. Hunsicker to determine if they are willing to serve.

It was recommended that the organizational planning committee meet in the fall of 1977 in Chicago at White Farm Equipment headquarters. Final date will depend on date of employment of the coordinator for the project.

Prepared by John Murray, Committee member

REPORT OF PERMANENT ADVISORY COMMITTEE

ON FFA INTERNATIONAL PROGRAMS

July 22, 1977

Item A. Report of Exchange Visit with Committee of Youth Organizations of the U.S.S.R.

1. National Officer Julie Smiley made an excellent report on her trip to the U.S.S.R.
2. Recommendations on Educational Exchange Programs.
  - a. For U.S.S.R. exchanges, more time needed in preparation of participants.
  - b. Identify plans and objectives.
  - c. Advisory Committee to study and make recommendations to Boards in January.

Item B. Romanian Professional Exchange

1. U.S. Department of State invitation to FFA to study the vo-ag program in Romania and write an exchange proposal.
2. Recommendation :
  - a. Committee recommends that Board authorize initiation of program with State Department funding.

Item C. Registration of Future Farmers of America with AID as a private voluntary agency (PVO).

1. Ten items or documentation are needed by the Advisory Committee on Voluntary Foreign Aid in the Department of State.
  - a. Purpose and principal activities
  - b. Bylaws and constitution
  - c. Annual reports etc.
2. Recommendation:
  - a. That the Advisory Committee recommend to the Board of Directors that authorization be given to Program Staff to complete the requirements for registration as a Private Voluntary Organization with the Advisory Committee on Voluntary Foreign Aid of the Department of State.

Item D. AID - PVC Grant for Future Farmers of Panama.

1. Panama needs assistance in setting up Future Farmer organization.
  - a. Set up exact proposal and set of objectives and plan of action to be presented to AID.
  - b. Improve ag. Leadership.
  - c. No problem foreseen of having AID stay with you for follow-up work.
  - d. FFA - in the school - extending opportunity to youth.

(OVER)



2. Recommendation:

- a. Recommend to Board of Directors that Program Division Staff be authorized to seek AID grants to provide developmental assistance to the Future Farmers of Panama and to other developing nations on a request basis.

Item E. Ag-Classroom International Proposal - The Ag-Classroom International program includes a series of seminars in the United States and Europe, combined with organized group excursions to import-export agribusiness, port facilities, and common market member governments.

1. Concentrate on our world markets :

- a. With 33 % of farm produce sold overseas, we should train our members for international trade professions.
- b. At least Junior level in school.
- c. Open to agriculture college majors, but restricted to FFA members, collegiate, or affiliated organizations.
- d. Operate annually.
- e. Inform members of program early.
- f. Person selected - generate funds for his or her program  
50 % paid by student - 50 % foundation.

2. Recommendations:

- a. Explore possibilities with foundation sponsors.
- b. Confer with Donald McDowell on response and report to Board at January meeting.

Item F. FFA Foundation sponsored "Educational Travel Program for Proficiency and Star Winners".

1. International agricultural experience would be provided to all national winners.
  - a. Increase foundation funding for awards for Proficiency Award winners to include international travel experience.
  - b. Sponsors seem favorable to program.
  - c. Tailor program to meet needs of people outside of production livestock, eg. home improvement.
2. Recommendation:
  - a. The Advisory Committee recommend approval of this expanded educational experience for National Award winners to the Board of Directors.

Item G. FFA Foundation sponsored "International Travel Bank".

1. Organization establish an International Travel Bank from which students can apply for low interest loans for international work in developing countries.  
Some funds for the Bank may come from endowment.

2. Recommendations:

- a. Recommend to the Board of Directors that an International Travel Bank be established and funded through a special project of the National FFA Foundation.

Item II. World Conference and "AG.Olympics" Program.

1. Excellent program in Kansas City last fall.
  - a. 233 people.
  - b. 28 countries involved.
  - c. Big thanks to Massey Ferguson.
  - d. Many positive reports from participating countries.
  - e. Colombia would like to sponsor next conference.
  - f. Conference will be set up on 4 year rotation basis.
2. Recommendation:
  - a. Foundation continue to seek sponsorship for future World Conference and Olympic programs.

Concerns to enrich the WEA programs:

1. Need for more State Officer and Ag Teacher understanding of the WEA program.
2. Need for more of a variety of Ag businesses and farms for the placement of incoming participants.
3. Compile a list of opportunities on the WEA programs for the FFA magazine.
4. Interviewing of each outgoing candidate on the WEA program has had excellent results.

FFA Permanent Advisory Committee on International Programs :

Chairman, Mr. Paul S. Stull, Frederick County, Md. Vo-Tech Center  
Mr. James Bode, National FFA President  
Mr. C. M. Brewer, Board of Directors  
Mr. Homer Edwards, USOE Regional Office  
Dr. Richard Jensen, University of Vermont

Consultants :

Mr. Arnold Cordes, FFA Executive Secretary, Wisc.  
Dr. James Woodhull, USAID