in Action



JANUARY 1, 1948 TO DECEMBER 31, 1948

KIWANIS IN ACTION

The year 1948 marked a substantial increase in activities successfully sponsored by Kiwanis clubs. Over thirty-one thousand monthly activity reports were filed by clubs throughout Kiwanis International. It is not possible to assess the value, nor put down in writing, the glorious achievements of clubs in the field of youth, community, and national service. We have, therefore, set forth only a brief resumé of the total activities reported by clubs in this booklet, KIWANIS IN ACTION. We hope that it will prove to be a source, not only of satisfaction, but will also serve to spur all of us on to greater voluntary service in the future.



KIWANIS INTERNATIONAL Activities Department
520 NORTH MICHIGAN AVENUE • CHICAGO 11, ILLINOIS

agriculture and conservation

It is sometimes difficult to realize that Kiwanis clubs, located as they are in cities and urban areas, are in a position to contribute service in the vital field of agriculture and conservation. However, the ingenuity and resourcefulness of Kiwanis leaders have resulted in thousands of activities in this vital field during the past year. Following the pattern set forth by the International Committee on Agriculture and Conservation, local club committees worked diligently to carry out the major points of the Action Program. Recognizing the importance of agriculture in our national economy, clubs promoted conservation of natural resources and the rebuilding of soil fertility; fostered constructive rural youth programs and better rural-urban relationships; sponsored farm safety and fire prevention programs; and worked for home, farm, and community beautification. Let's look at the record for 1948:

4,266 4-H Club, Future Farmers of America, and Junior Farmer activities sponsored.

182,964 Farmers entertained at Kiwanis-Farmer Meetings.

1,049 Soil conservation or drainage projects sponsored.

1,876 Tree planting projects sponsored.

1,318 Local farm festivals sponsored.

20,552 Workers secured for growing and harvesting crops.

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ACTIVITY EXAMPLES

Farmers and their families entertained at club meetings, country

suppers, picnics, etc.

KIWANIS- Conducted tours to model farms.

Cooperated in Grange Hall meetings.

Provided informed speakers on soil conservation and agricultural

problems.

Conducted Country Life Achievement Programs honoring rural leaders.

ALABAMA FRIED CHICKEN

FARMER

MEETINGS:

JASPER, ALABAMA, KIWANIANS held their Second Annual Corn Festival at the city auditorium with farmers and their families in attendance. More than 225 farmers were "mighty well fed" at the joint Kiwanis-Farmer dinner. After the dinner, over 1,500 people attended the festivities at which time thirteen farmers were presented prizes for their production of over one hundred bushels of corn per acre, in the production contest sponsored by the Jasper club. Following this presentation, an old-time corn shucking contest was carried out with additional prizes awarded to the best "corn shucker."



Recruited farm labor and helped solve marketing problems. Conducted demonstrations for ranchers on minor surgery for animals.

Provided fertilizers for improvement of farm lands.

Obtained and showed films on latest soil conservation practices.

Secured help to blast water holes for drought-stricken herds.

Provided help and equipment to clear roads to snowbound farms and ranches.

Presented latest information on soil building and livestock at scheduled three-day meetings.

Provided storage buildings for grain.

Secured plants for processing dairy products, etc.

Sponsored Kiwanis Community Agricultural Programs.

Conducted airplane dusting service for crops.

Provided bees in return for part of honey crop.

Sponsored cattle grub spray programs and pasture clinics.

Assisted in rural electrification problems.

Terraced farms to prevent soil erosion.

RURAL-

URBAN

COOPERATION:

agriculture and conservation • KIWANIS IN ACTION



BEEBE BUILDS ROADS

There may have been a lot of "cracks" about Arkansas roads, but BEEBE, ARKANSAS, KIWANIANS are not "taking it lying down." This active club, located in one of the smaller towns, has actually cooperated in obtaining farm-to-market highways in their county. Needless to say, the spirit of cooperation and good fellowship between Beebe Kiwanians and county farmers is unexcelled.

GEORGIA BUILDS

WINDER, GEORGIA, KIWANIANS, working closely with the Soil Conservation Service, sponsored one of the largest soil rebuilding demonstrations that have ever been reported. Using more than one million dollars worth of machinery, a 168-acre farm was completely rebuilt in one day's time. Eroded areas were filled in, land was terraced and contoured, stock ponds were constructed, fertilizing and seeding was done. More than 60,000 people witnessed the rebuilding of this apparently worn-out Georgia farm.



Presented pure bred stock to rural youth.

Provided guidance to boys and girls interested in agriculture.

Maintained scholarship funds for boys and girls.

Paid expenses of 4-H members, Future Farmers, and Junior Farmers

to conferences.

RURAL YOUTH ACTIVITIES:

Sponsored junior farm production contests.

Provided sewing machines for 4-H Club girls.

Financed fat livestock shows and auctions.

Provided loans for seeds, livestock and brooder houses.

JUNIOR FAT STOCK SHOW



SALT LAKE CITY KIWANIANS claim sponsorship of the largest Junior Fat Stock Show in the world. For the second year, Salt Lake City Kiwanians managed and cosponsored a Fat Stock Show limited to the rural youth of that area. The following figures are "proof of the pudding" that the Salt Lake City Junior Fat Stock Show is a tremendous undertaking. Young stock growers participating in the show received a net total of \$212,878.33 from the sale of choice animals. Of this amount, \$200,398.44 was from cattle sales, hogs netted \$7,757.30, and sheep \$4,722.59.

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Sponsored Harvest Home Festivals.
Conducted plowing matches, corn shucking contests, etc.
Assisted veterans in their return to farms.
Sponsored rural youth speech contests.
Awarded prizes to outstanding 4-H Club members.
Distributed baby chicks and starter food to rural youth.
Sponsored 4-H Club Fairs, Annual Achievement Days, etc.

RURAL YOUTH ACTIVITIES:

Conducted annual Junior Farmer banquets.

Sponsored radio broadcasts on agricultural problems.

Donated prize seed corn and oats for competition at Annual Seed Fairs.

Sponsored flower and garden shows.

IT'S GREAT TO BE A CANADIAN

OSHAWA, ONTARIO, KIWANIANS believe that "It's Great To Be A Canadian," and they believe in the future of their great country. Not overlooked in Canada's future is the importance of encouraging rural youth in that area. During the annual South Ontario Agriculture Society Fair, the Oshawa Kiwanis club sponsored all of the Junior Farmers' activities at the fair. More than one thousand dollars was spent by the club on these activities. Later, the club entertained ninety-three Junior Farmers and Farmerettes, providing them with dinner, entertainment and prizes.



public and business affairs

Theodore Roosevelt once said, "The first requisite of a good citizen is that he is able and willing to pull his own weight." How true this is of Kiwanians, for if it were not so, the words "service club" might never have come into existence. Now more than ever before, Kiwanians are challenged to demonstrate anew that freedom of opportunity, competitive enterprise, and active participation in public affairs are the only mediums for human progress. The business and professional leaders of Kiwanis have accepted that challenge and have worked diligently to preserve the basic principles that have been responsible for the position of world leadership now held by the western world. Let's look at some of last year's accomplishments:

16,250,000 "It's Fun To Live In America" folders distributed.

10,723 Kiwanians held public office.

41,778 Kiwanians served on boards of local agencies such as Community Chest, hospitals, safety councils, etc.

2,278 "Get Out The Vote" campaigns conducted.

1,898 Activities on behalf of economy in local or state government.

1,630 Public and open forums.

2,323 Safety, traffic, and courtesy campaigns conducted.

\$14,299,834 Government Savings Bonds sold.

\$8,205,482 Raised for Community Chest.

public and business affairs • KIWANIS IN ACTION

- \$9,439,714 Raised for Infantile Paralysis, Cancer, Heart, and other campaigns.
 - 2,858 Activities on behalf of better schools, teachers' salaries, etc.
 - 1,117 Industrial surveys conducted.
 - 6,254 Kiwanians engaged in industrial surveys.
 - 959 New industries or business organizations secured.
 - 1,429 Activities on behalf of better labor-management relations.
 - 1,295 Activities on behalf of employment of physically handicapped persons.
 - 3,127 Physically handicapped persons employed.
 - 12,063 Veterans assisted in housing problems.

ACTIVITY EXAMPLES

Secured housing facilities.

Sponsored quick-freeze and cold storage plants.

Sponsored city planning groups.

Campaigned for improved transportation, public waiting rooms, etc.

Purchased books for libraries.

Purchased "Bookmobiles" for outlying sections.

Published newspapers.

CIVIC IMPROVEMENT:

Entertained new citizens at Kiwanis luncheons.
Conducted forums on national issues, immigration laws, etc.
Discussed subversive elements and developed campaigns against them.
Distributed "It's Fun To Live In America" folders to schools, industries, businesses, etc.
Distributed citizenship booklets at naturalization bureaus.
Instructed new citizens in election regulations.

CITIZENSHIP:

Cooperated in registering all voters. Conducted "Better Jury" campaigns. Sponsored patriotic observances.

BETTER COURTS

JURORS' Handbook

CENTERVILLE, ALABAMA, KIWANIANS were determined that jurors selected for their courts would be fully informed about the obligations and responsibilities placed upon them. The club Public Affairs committee contacted the author of the "Alabama Jurors' Handbook" and obtained permission to reprint this book. One thousand copies of this "Jurors' Handbook" were reprinted by the club, and a copy is presented to every citizen selected for jury duty.

IT'S FUN TO LIVE IN AMERICA

EVANSVILLE, INDIANA, KIWANIANS, as one of more than one thousand clubs participating in the program, set the pace by distributing 25,000 copies of the "It's Fun To Live In America" folders monthly. Working with the Evansville Manufacturers' Association, the club Public Affairs committee canvassed business and industry, urging that every organization distribute the folders each month to all employees. School officials were contacted with the result that thousands of the folders were distributed to school children. As a result of the excellent work of the Evansville club, people of that community have become much more conscious of the great advantages that we as Americans enjoy under our system of competitive enterprise and freedom of opportunity. Too, the Evansville club now stands at the head of the list of all voluntary organizations in people's minds because of the public relations value in distributing 300,000 of these folders in twelve month's period.



Sponsored establishment of Community Chests.

COMMUNITY Provided workers for soliciting funds for Red Cross, Community Chests,

FUNDS: Cancer, Heart, Infantile Paralysis, etc.

Sponsored radio programs and newspaper advertisements.

ACTIVITY EXAMPLES

Helped eliminate "fly-by-night" merchants through publicity warnings.

Sponsored Better Business Bureaus.

Conducted city-wide "Courtesy Campaigns."

BUSINESS

Sponsored "Golden Rule" weeks.

ETHICS: Distributed Kiwanis Code of Ethics.

Cooperated with Chambers of Commerce.

ACTIVITY EXAMPLES

Formed local committees composed of representatives of labor, management, city officials, clergy, and others to discuss labor problems.

LABOR-MANAGEMENT RELATIONS:

Held open forums for discussion of labor-management problems.

Sponsored campaigns for uniform business hours.

Selected sound, reliable labor union representatives for club membership.

Recognized loyal employees by honors and awards.

public and business affairs • KIWANIS IN ACTION

ACTIVITY EXAMPLES

Established workshops for training of physically disabled persons in handicraft.

Surveyed business and industrial establishments encouraging employment of **PHYSICALLY** physically handicapped.

PHYSICALLY HANDICAPPED:

Employed physically handicapped persons for specific jobs.
Transported physically handicapped persons to and from work.

WORK SHOP FOR THE DISABLED

POUGHKEEPSIE, NEW YORK, KIWANIANS sponsored a "Workshop For The Disabled," established to train physically handicapped men and women in order that they might become gainfully employed. The club secured a building, renovated the interior, engaged a shop director, and then organized a countywide group for continued sponsorship of this excellent project. Although in operation only six months, many physically handicapped persons have learned trades in the workshop and are now employed by local businesses and industries. It is interesting to note that the work of these people is satisfactory, not only from the standpoint of work output, but it has been found that there is oftentimes less absenteeism and accidents among these physically handicapped persons.



Distributed business and professional directories.

AID TO Conducted public campaigns to buy home town products.

BUSINESS Conducted industrial surveys.

AND New industries contacted and brought into community.

BUSINESS Contacted legislatures on bills affecting community welfare.



SIZE DOES NOT COUNT

MC LOUTH, KANSAS, KIWANIANS were not disturbed over the fact that their little city was composed of less than five hundred people. They were disturbed, however, that their city had no doctor and no medical facilities. Deciding to do something about it, they canvassed the state and found a young doctor who was willing to come to McLouth. It did not deter them when they learned that the doctor had no funds to start his office. Canvassing the town, Kiwanians soon obtained enough funds to purchase an old house and rehabilitate it for office space and living quarters. Soon the young doctor and his family moved in. Now that McLouth had a doctor, a druggist from a nearby city decided to move his drugstore to McLouth and, furthermore, a dentist has also decided to move there.

KINGSTON KIWANIS KEEPS KNACK



KINGSTON, ONTARIO, KIWANIANS really undertook a big job when they sponsored the Eastern Ontario Trade Fair and Fashion Show. Success of this outstanding project is unquestionable, however, for exhibitors all the way from Quebec to western Ontario showed their products at the Trade Fair. The show was extended to five days, and official daily attendance exceeded one thousand people per day. Merchants, manufacturers, and others from the entire area viewed the splendid exhibits of the Fair. Kingston Kiwanians are justly proud of the success of this fine undertaking.

ACTIVITY EXAMPLES

Established full-time county health units. Secured doctors and clinics for communities. Donated iron lungs and incubators to hospitals. Provided pulmotors for fire departments.

HEALTH AND SANITATION:

Conducted house to house canvasses in X-ray tuberculosis testing campaigns. Sponsored clean-up campaigns and new sewer systems.

Conducted mosquito control programs and secured chlorinators for

Conducted mosquito control programs and secured chlorinators for city water systems.

support of churches in their spiritual aims

It has long been realized that the driving force for settlement of our great North American continent was our forefathers' search for freedom—freedom to worship when they chose and in the church of their choosing. This is our heritage — THE HERITAGE OF A FREE PEOPLE. Kiwanis recognizes this heritage and supports all places of worship regardless of race or creed. The 1948 International Committee on Support of Churches in Their Spiritual Aims developed a strong Action Program, believing that truly successful business and professional men — Catholic, Protestant, and Jew — should support all creeds in their spiritual aims. It is gratifying that a substantial increase in these activities was reported by clubs throughout Kiwanis International. Here are some interesting figures:

3,574 "Go To Church" campaigns conducted.

5,808 Religious advertisements sponsored.

5,138 Special club meetings conducted.

1,273 Lay preachers supplied for needy churches.

\$180,954 Donated to needy churches.

11,170 Kiwanians taught Sunday School classes.

81,541 Children provided religious education in schools, camps, etc.

support of churches in their spiritual aims • KIWANIS IN ACTION

ACTIVITY EXAMPLES

Furnished labor and materials for church improvements.

. Sponsored church attendance advertisements and radio programs.

Printed church directories and erected sign boards.

Promoted "Go To Church" campaigns.

CHURCHES: Supplied lay preachers for needy churches.

Observed Brotherhood Week, National Bible Week, and similar events.

KIWANIS CIRCLE - LIVE THE GOLDEN RULE

WOODLAWN-SOUTH SHORE, CHICAGO, ILLINOIS, KIWANIANS developed an unique idea to promote church attendance. The club committee developed an aluminum disk with a Lincoln penny fitted in the center. Inscribed on one side of the disk are the words, "One God, Truth, Love, Service." The inscription on the other side reads, "Kiwanis Circle—Live The Golden Rule." By the end of 1948, over 5,000 of these "Kiwanis Circles" had been given out and 10,000 more were being manufactured. Children of the community have welcomed the idea enthusiastically. Church attendance has increased remarkably. Ten churches in the area have requested Kiwanis speakers to explain the idea of the "Kiwanis Circle," and what it implies.



Provided Sunday School teachers.

LEADERSHIP FOR YOUTH: Provided transportation for children to church schools and Sunday schools.

Conducted vacation Bible Schools.

Provided leaders for vacation Bible Schools.

Promoted observance of "Loyalty Days."

THE GREATEST STORY EVER TOLD



ANN ARBOR, MICHIGAN, KIWANIANS conducted a most successful essay contest based on the radio program of the famous story, "The Greatest Story Ever Told." A total of 1,223 essays were entered by students from three junior high schools and the senior high school. Sponsored for the purpose of promoting greater interest in religious radio programs, rather than crime and adventure type stories, this essay contest was successful beyond expectations. Six winners were chosen from the 1,223 essays entered, and the winners were presented with a United States Savings Bond at the club's weekly meeting. The winners were also honored by special assemblies at their respective schools. Certainly this is a positive approach to the problem of interesting youth in constructive radio programs rather than crime and sex stories.

support of churches in their spiritual aims KIWANIS IN ACTION



YOUTH CAMP RALLY

NEW LISKEARD, ONTARIO, KIWANIANS met with outstanding success in their sponsorship of a "Youth Camp Rally" at a summer resort thirteen miles from their city. Boating, swimming, and other sports might have been the principal attraction; however, religious training and a religious song fest were part of the training program. Thus, seventy-five boys and girls from New Liskeard were taught the importance of religion in their daily life. All arrangements, such as transportation, meals, speakers, and supervisors were provided by the club.

TAKE THEM - DON'T SEND THEM

Recognizing the need and desirability of encouraging children to attend church and Sunday School each week, the KIWANIS CLUB OF PORT ANGELES, WASHINGTON, maintains a fleet of five buses for the purpose of transporting children to the churches of their choice. The club has just purchased property and a building to house the five buses so that even better service can be given to the youth of that community. Each week, more than three hundred children are transported to various churches in the area. Can anyone question the type of leadership that Port Angeles will have in future years?



boys and girls work

For over thirty-four years, Kiwanis has recognized the challenging need for aggressive, inspirational leadership among boys and girls. Unselfish in its endeavor, the International Committee on Boys and Girls Work for 1948 brought to our membership an opportunity to make our young people better citizens for tomorrow—qualified to better serve their country. What an inspiring tribute to "service" are the brief totals of last year's accomplishments:

822,112 Boys and girls visited club recreational centers.

833,282 Youths provided other recreation.

2,234 Boy Scout, Cub Pack, Sea Scout, and Air Cadet Troops sponsored.

737 Girl Scout and Camp Fire Girl groups sponsored.

2,904 Baseball teams sponsored.

2,144 Other athletic teams sponsored.

1,049 Safety patrols sponsored.

2,680 Surveys on home and school conditions.

3.351 Kiwanians served on school boards.

2.345 Activities on behalf of bands, orchestras, or choirs.

1,518 Youths sent to Boys' State and Girls' State.

265,816 Boys and girls given vocational guidance.

11,170 Kiwanians engaged in vocational counseling.

1.452 Industrial tours conducted.

33,510 Youths participated in industrial tours.

5,227 Scholarships and scholastic awards given.

54,509 Veterans counseled.

11,616 Boys and girls aided through work experience programs.

Andrew Carnegie, when asked on one occasion whether he was not worried for fear some of the young men he was training would take his place, shook his head and replied, "All that worries me is that they won't."

ACTIVITY EXAMPLES

Organized baseball, football, basketball, and other athletic teams.

Provided uniforms and athletic equipment.

Furnished transportation and entertainment for athletic teams and coaches.

Constructed baseball diamonds, ice skating ponds, and tennis courts.

Provided electric lights for athletic fields.

ATHLETICS: Built swimming pools and conducted swimming classes.

Sponsored tennis, kite flying, ping pong, and marble tournaments.

A BOY IN A BALL GAME - A BOY OUT OF TROUBLE

NEW YORK DISTRICT KIWANIANS adopted the above motto four years ago. These Kiwanians consider this motto a motto of "action" rather than a passive theme. Organizing a baseball league on a district-wide basis, the Kiwanis Boys Baseball Federation wound up its first season in a "blaze of glory." There were those who believed, however, that they had only scratched the surface. Continuing to work day and night interesting more clubs and more boys in baseball, the league wound up the year 1948 with 2,126 boys baseball teams with a total of 40,860 boys participating. Hats off to Kiwanians of the New York District who held Hot Stove League sessions all winter long, individual club meetings in the spring, divisional meetings to get the ball games started, and the endless hours of time, effort, and energy! While it is impossible to measure the value of such a project in the prevention of delinquency alone, it is, nevertheless, interesting to note that the Kiwanis Boys Baseball Federation of the New York District expended a sum of over \$613,000 during the year 1948.



Sponsored troops, provided scout leadership, and furnished meeting places.

Conducted fund campaigns, first aid classes, and craft shops.

Furnished transportation for scout troops.

Provided life saving instructors.

Built and renovated camp buildings, club houses, and provided equipment.

Organized Boy Scout and Girl Scout Councils.

Provided funds for uniforms.

Sponsored blind scout troops and radio troops.

TROOPS: Sponsored Mix Cadata and Junior Mix Cadata (

Sponsored Air Cadets and Junior Air Cadets (Canada).

Furnished materials for handicraft work.

GIRLS ARE IMPORTANT, TOO!

LIMA, OHIO, KIWANIANS don't believe in leaving all the work for girls up to mothers' clubs and other women's groups. Purchasing twenty acres of woodland for a permanent campsite atl'a cost of \$3,000, the club Boys and Girls Work committee constructed a permanent lodge, twenty-two by fifty-eight feet, at a cost of \$10,000. At the official dedication, the lodge was named "Sweetbrier," and it is now the permanent home of the Lima Girl Scout organization.



Sponsored pet shows, hobby shows, model airplane contests, exhibitions, and provided awards for same.

Established recreational centers, playgrounds, and supplied supervisors.

Sponsored bicycle parades and soap box derbies.

Initiated handicraft instruction classes.

RECREATION: Furnished transportation for baseball games, circuses, fairs, and so on.

Conducted mountain hikes.



SUDBURY SINGS

SUDBURY, ONTARIO, KIWANIANS for the third time sponsored an Annual Festival of Music. There were over six hundred entries with over five thousand participants during the four-day period from April 19 to 23. Stars of the festival appeared at two evening concerts where they were presented with over \$1,400 in music scholarships in addition to other awards, certificates, and medals. No commendation that we could give would equal the great satisfaction that Sudbury Kiwanians have experienced from this worth-while project.

Provided locations for youth centers and secured community support. Supplied snack bars, juke boxes, ping pong tables, games, soft drinks, candy, and books for Teen Canteens.

Sponsored weekly dances and provided orchestras.

Provided Y.M.C.A., Y.M.H.A., Y.W.C.A., and C.Y.O. memberships.

YOUTH CENTERS:

Conducted essay, spelling, and oratorical contests. Organized bands, orchestras, and choirs.

Cooperated in Youth Week observances.

TEXAS GOES ALL THE WAY

SAN JACINTO, AMARILLO, TEXAS, KIWANIANS long ago recognized the need for a youth center in their community. After careful planning and promotion, a gigantic building program was started in 1946. The buildings now cover three city lots, and more than \$100,000 has been spent to date. During the year 1948, a gymnasium was completed with a special hardwood floor that alone cost \$3,000. The facilities of the youth center include a swimming pool, basketball court, volleyball court, snack bar, and equipment for dancing, wrestling, parties, ping pong, checkers, dart boards, etc. Many youth groups hold their meetings in the center lunch room as does the San Jacinto Kiwanis club.



Conducted career clubs in cooperation with high schools. Held individual conferences on specific vocations. Secured services of trained vocational counselors. Provided tests for schools such as aptitude, occupational interest, etc. Conducted industrial tours.

GUIDANCE COUNSELING:

Provided part-time work experience jobs. Provided scholarships for vocational teachers. Sponsored radio broadcasts on vocational subjects.

BLOOMSBURG BROADCASTS



For the second year, the KIWANIS CLUB OF BLOOMSBURG sponsored a series of thirty-two vocational guidance broadcasts over local station WCNR. These fifteen-minute broadcasts were heard weekly, and ran through the school year from September to June. Typical programs last year were: Automotive Mechanics, Building Trades, Mill Work, Dressmaking and Designing, Nursing, Dental Services, Beauty Culture, Medical Nursing, Law, Accounting and Bookkeeping, Social Service and Scouting, Journalism, Civil Service, Forestry and Fisheries, Ministry or Priesthood, Truck Gardening, Music, Communications, Office Workers, etc.

MATERIAL ASSISTANCE TO SCHOOLS: Presented vocational guidance libraries to schools.
Provided vocational films to schools.
Donated subscriptions to current publications.
Worked for modernization of school equipment.
Purchased dual-control automobiles for driving lessons.
Awarded scholarships in definite fields.

LIBRARY FOR LEARNING

PROVO, UTAH, KIWANIANS maintain a Kiwanis Vocational Guidance Library at the Provo Public Library. Valuable literature, books, monographs, and pamphlets are constantly added to this much-used section of the library. Careful study is made to assure current information in all phases of training. The books are the very latest concerning the various vocations in greatest demand by library patrons. Each book has a sheet attached explaining that the book is a part of the Kiwanis Vocational Guidance Library. The library has been rated for years as the best in that section of the West, and it is entirely through the courtesy of the Kiwanis club that it is kept current at all times.



key clubs

Many Kiwanians believe that one of the finest and most challenging works accomplished by Kiwanis clubs has been the sponsorship of Key Clubs, "the high school service club." Certainly, Goethe was right when he said that a nation's destiny depends upon its young men's opinions. Given the right leadership, the fundamental understanding of service to community and nation, our young men will truly become the right kind of "leaders of tomorrow." The tremendous growth in number of Key Clubs and Key Clubbers during the past year is surely sufficient proof of the value of this undertaking.

563 Key Clubs sponsored. 11,170 Members of Key Clubs.



"The destiny of any nation at any given time depends on the opinions of its young men under five and twenty."

-Goethe

Sponsored high school Key Clubs.
Supplied Key Club equipment such as pins, banners, etc.
Provided Key Club meeting places.
Attended Key Club meetings.

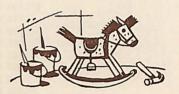
KEY CLUBS:

Entertained Key Club members at Kiwanis meetings.

Cooperated in Key Club convention arrangements and paid expenses of delegates.

KEY CLUB SERVICE

Perhaps we should list an activity concerning the work of a Kiwanis club in sponsoring Key Clubs. On the other hand, we think this is a good time to show that Key Clubbers are really learning the value of community service. This is just one of hundreds of such activities reported by Key Clubs. The ALHAMBRA CALIFORNIA, HIGH SCHOOL KEY CLUB made a major project of reconditioning toys for underprivileged children of a local day nursery. The boys bought a large red wagon and more than filled it with numerous reconditioned toys so that forty children might have a real Christmas Day party.



underprivileged child

There is an old proverb which states, "Pension never enriched a young man." The thought, therefore, behind all Kiwanis service to underprivileged children is not to create a feeling of "pensioning" or "dependence," but rather to provide opportunities for youngsters of subnormal circumstances. Thus, "give them a chance to help themselves" is the underlying thought behind this service. Long the mainstay of Kiwanis Youth Service, participation in underprivileged child activities has increased year by year. The figures below will give some idea of the magnitude of these services:

337,334 Lunches provided for needy children.

482,554 Quarts of milk provided.

27,254 Children given clothing.

26,808 Needy families assisted. 11,326 Children cared for in day nurseries.

35,744 Children sent to summer camps.

12,287 Children provided educational assistance.

7,595 Juvenile delinquents assisted.

99,636 Children examined or treated in clinics.

40,212 Children helped through conservation-of-hearing activities.

7,819 Children helped through sight-saving activities.

Established clinics for physical examinations and medical treatment. Provided audiometers for testing the hearing of school children. Purchased mechanical hearing aids as prescribed by physicians. Purchased seeing-eye dogs.

PHYSICALLY HANDICAPPED:

Provided Braille textbooks for blind children. Sponsored programs for spastics and other disabled children. Provided beds, X-rays, therapeutic lamps, wheel chairs, braces, etc. Employed occupational therapy workers for local hospitals.

NEW KIWANIS CLINIC

Sponsored by the KIWANIS CLUB OF ALBANY, GEORGIA, work is now underway on a modern clinic building which will cost approximately \$15,000. Although a Kiwanis clinic has been administering to the needs of underprivileged in Albany for the last twenty-five years, the clinic lacked adequate housing facilities. These "live-wire" Kiwanians decided, therefore, to construct a modern building. Physicians of Albany donate their time and services to the Kiwanis clinic. The new clinic building will contain a consultation room, dressing room, recovery room, quarters for the chief nurse, storage room, waiting room, examination and treatment rooms.



Counseled delinquent boys and girls.

Sponsored playground projects in underprivileged areas.

Provided scholarships for corrective schools for boys.

Supplied tools and workbenches for detention homes.

Counseled parents of delinquent children.

Acted as "Big Brothers" to one or more delinquent children.

Accepted responsibilities of paroled youngsters.

Sponsored boys' home projects.

JUVENILE DELINQUENCY:

BOYS RANCH OF NEW MEXICO



ALBUQUERQUE, NEW MEXICO, KIWANIANS are justly proud of the "Boys Ranch of New Mexico," a shelter for homeless boys, or boys whose homes are unsuitable for their development into good citizens. The Kiwanian who originated the idea of Boys Ranch is now executive secretary of the organization. The president of Boys Ranch is now a trustee of Kiwanis International. The ranch, beautifully located on a 1,200-acre plot, is an excellent Christian (non-sectarian) surrounding for boys. Each boy has some pet animal to care for such as calves, hogs, goats, and is taught all of the basic fundamentals of farming.

PUEBLO SETS THE PACE

The PUEBLO, COLORADO, KIWANIS FOUNDATION is well known throughout the West. In addition to the eleven boys and girls now being cared for by the Kiwanis Foundation Committee, there have been twenty others cared for in the past. Sixteen of these are now living at home with one or both parents, one is in the U.S. Army, one has been adopted, and one has been returned to the Colorado State Home. One other boy was returned to the Industrial School where he had been before the Foundation had him for the short period of two weeks. The approximate cost of this program is \$500 per month. The very encouraging thing about this deliquency prevention program is that many parents who were unable to control their children in the past are now successful. Their morale seems to have improved because of the interest of Kiwanians in their children, and the morale of their children has improved. Only three children were committed to the Industrial School by the Pueblo County Court in 1947 and only two in 1948, as compared with twenty-one in 1945 and twelve in 1946. The club feels that a rehabilitated boy or girl is an asset to their town; one who has been at the Industrial School is often a liability.



Conducted operating clinics, tonsil clinics, and dental clinics.

Provided surgical operations such as bone grafting, etc.

CLINICS: Provided plastic surgery and skin grafting.

HONOLULU HELPS CRIPPLED CHILDREN

HONOLULU, HAWAII, KIWANIANS, located as they are far from the mainland, hit upon an unique idea to raise funds for their crippled children's program. Canvassing all possible sources on the mainland, they obtained the names of lecturers and artists who would be visiting Hawaii. They then arranged a concert and lecture series, selling tickets for each of the programs to be presented. In addition to providing the City of Honolulu with outstanding programs of entertainment, the Honolulu Kiwanis club was able to realize a net profit of some \$2,000 to be used in crippled children's work. In the words of one of the club's leaders, "We brought a high point of culture to the community besides being able to accomplish our underprivileged child work." This is indeed a great piece of work on the part of our Hawaii Kiwanians.



OPERATIVE

Supplied food for needy families and orphanages. Provided clothing for needy children.

Sponsored school hot lunch programs.

Provided fresh milk for every child in school.

Outfitted entire families with winter clothes.

Provided holiday dinners.

ACTIVITY EXAMPLES

Provided scholarships and tuition for worthy underprivileged youngsters. Supplied underprivileged children with school books. Presented travelogues and educational films to bedridden children. Conducted pre-school clinics.

EDUCATIONAL ASSISTANCE:

FOOD AND

CLOTHING

DEFICIENCIES:

Provided school equipment for orphanages and hospitals.

Furnished transportation to schools.

Employed private tutors for retarded children.

Provided musical instruction for talented underprivileged children.



KIWANIS IN ACTION

"Kiwanis International is recognized today as a world power. When it speaks, it demands attention. To hold that position, however, requires well-trained leaders, leaders not only in their respective communities, but in Kiwanis as well. As one of the great service organizations of the entire world, Kiwanis International, in addition to the benefits it renders to a community, also has a definite obligation to the city, state, province, or nation in which it exists. Unless we acknowledge this obligation to the population without as well as within our membership, we could easily lose the force and direction we now so rightfully claim."

PRESIDENT, KIWANIS INTERNATIONAL 1948-1949

Fluored Mosser

January 1, 1948 to December 31, 1948

SUMMARY OF MAJOR ACTIVITIES

Community Service

Farmers entertained at Kiwanis-Farmers meetings
Activities sponsored for rural youth
Kiwanians engaged in industrial surveys
Kiwanians serving on local boards such as school,
hospitals, etc.
Activities on behalf of better schools, teachers
salaries, etc.
Physically handicapped persons employed
"Go to Church" Campaigns conducted
Kiwanians teaching Sunday School classes

National Service

"Get Out the Vote" Campaigns conducted
Kiwanians holding public office
Funds raised for campaigns such as Community
Chest, Infantile Paralysis, Cancer, Heart, etc.
Safety, traffic and courtesy campaigns conducted
Veterans assisted in housing problems
Veterans assisted through vocational counsel
Government Savings Bonds sold

Youth Service

Lunches or bottles of milk provided for needy children
Boys and girls visiting Kiwanis Youth Centers
Young people provided other recreation
Baseball and other athletic teams sponsored
Boy Scout, Cub Scout, Sea Scout, Air Cadet, Girl
Scout and Camp Fire Girl Troops sponsored
Conservation of hearing activities
Young people given educational assistance
Boys and girls aided through vocational guidance
activities
Juvenile delinquents assisted

182,964

4,266 6,254

41,778

2,859 3,127

3,574 11,107

2,278 10.723

2,323 12,063 54,509 \$14,299,834

\$17,645,196

819,878

822,112 833,282 5,048

2,971 40,212

17,514

265,816 7.595