

# 2006-2007 Student Life

Section	Document Name
Fiscal Health	• <a href="#">Stu Life.pdf</a>

## Mission

The Vision of Student Life and Diversity is to be an exemplary student serving division recognized as a campus educational partner.

The Mission:

The Division of Student Life and Diversity at IUPUI, as educators and advocates, provides student-centered services, consulting, facilities, learning experiences and programs for students, faculty, staff, alumni and the community.

Guided by theoretical frameworks of student development, the Division contributes to an intentionally inclusive, accessible campus community and inspires educational personal, social and professional achievement.

## Goals and Objectives

▶ 1. Promote and enhance an inclusive and accessible community that engages its members, embraces diversity, appreciates individuals and fosters campus spirit.

☑ A. Assess strengths and opportunities for development in creating an inclusive community that embraces diversity across the Division of SLD.

**Campus Planning Theme:** Campus Climate for Diversity

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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### Actions taken for 2006-2007:

The Division of Student Life and Diversity continued its work with planning educational and social programs that educate students on numerous types of issues as related to diversity. For example, staff members from Adaptive Educational Services (AES) area were invited to present at the International Conference on Higher Education and Disability regarding students of color with disabilities. Also, Campus and Community Life (CCL) continued its "To Mexico with Love" program with a total of 27 students, faculty and staff. This is a service learning trip to Mexico serving 110 children and nearly 150 hospital patients.

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The response to the Black Student Initiative informed the Division that there is a need for more marketing and promotion of the already-existing services that support students of color or members of other minority groups. Major actions in this area during the 2006-2007 involved the creation of a comprehensive communications and marketing plan in addition to a new five-year strategic plan with the primary goals of excellence in community building, student engagement, and professional development.

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Specific program areas designed to meet the above objective included the following:

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- "It's a Deaf, Deaf World": an educational program co-sponsored with the ASL program through the IUPUI School of Liberal Arts designed to show the hearing world what life would



be like living in a world geared primarily for the deaf community.

- Various collaborations with numerous student organizations serving specific under-represented campus populations to enhance an inclusive community at IUPUI and specifically within the Campus Center.
  - Support and partner with on and off-campus programs and services which bring together the community for educational, social, recreational, cultural and academic purposes which further advance the mission of IUPUI and the division of SLD.
  - Serve as a community center for the campus community and in partnership with the City of Indianapolis to showcase the diversity of the City and the Campus, to provide a sense of belonging to new and transfer students, and to enhance the sense of community existing today on the IUPUI campus.
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#### **Evidence of Progress for 2006-2007:**

Progress toward building an inclusive community can be tracked by survey results in NSSE scores and the Continuing Student Satisfaction Survey regarding the campus climate, level of support, and amount of available enriching educational experiences. In addition, an increase in student-oriented activities like the numbers of student organizations serving minority students, or the number of activities planned at annual Awareness events, like Black History Month, are indicators that students believe IUPUI is a safe place for interaction of numerous types of backgrounds, beliefs, orientations, and ethnicities.

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#### **Activities planned for 2007-2008:**

This objective is now complete and will be worked into the new strategic plan.

#### **☐ B. Foster campus spirit through promotion of existing and creation of new campus traditions**

**Campus Planning Theme:** Teaching and Learning

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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#### **Actions taken for 2006-2007:**

The Division of Student Life and Diversity spent a significant amount of time with developing a new communications plan that will be rolled out during the 2007-2008 academic year. One of the goals of this new plan is to highlight activities that could grow into future traditions while support ones that have been in existence for some time. In addition, the Campus Center's expected opening in late fall of 2007 sets the stage for several of the following specific activities:

- Collaborated with the Student Activities Programming Board, USG, GSO and with Campus and Community Life for the promotion of existing campus traditions and the creation of new campus traditions.
- Collaborated with the Marketing and Communications department in the Division of External Affairs in the promotion of existing and the creation of new campus traditions.
- Brainstormed with the Campus Center Partners Group and collaborate with specific departments in the Partners Group in enhancing existing traditions and creating new campus traditions.

Utilized the Campus Center Advisory Board in the development of...



- Utilized the Campus Center Advisory Board in the development of new initiatives in weaving the Campus Center into existing and new campus traditions.
- Created division-wide programming calendar
- Continued collaboration on the annual Weeks of Welcome (WOW) program.
- CAPS sponsored the annual Depression Screening, Anxiety Screening, Alcohol Awareness, and Eating Disorder Awareness days in order to raise awareness and decrease stigmatization of these conditions. Instructors of health related classes will be contacted and encouraged to incorporate these activities into their classes.
- Programming for all of the cultural heritage months was expanded for 2006-07

#### **Evidence of Progress for 2006-2007:**

Progress toward building an inclusive community can be tracked by survey results in NSSE scores and the Continuing Student Satisfaction Survey regarding the campus climate, level of support, and amount of available enriching educational experiences.

#### **Activities planned for 2007-2008:**

This objective is now complete and will be worked into the new strategic plan.

- ☑ C. Conduct an accessibility review within the Division of SLD and in planning future facilities, services, and programs.

**Campus Planning Theme:** Campus Climate for Diversity

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

#### **Actions taken for 2006-2007:**

Through several partnership groups including consultations with Adaptive Educational Services and Counseling and Psychological Services, the anticipated use of and access throughout the Campus Center was assessed during the final construction phases of this new space.

#### **Evidence of Progress for 2006-2007:**

Satisfaction survey results would indicate the building is accessible and that measures to improve accessibility are constantly under consideration when necessary.

#### **Activities planned for 2007-2008:**

This objective is now complete and will be incorporated into the Division's new strategic plan.

- ▶ 2. Provide opportunities for learning, inquiry, and self-exploration to develop leadership, integrity and potential.



☒ A. Provide learning opportunities to facilitate the attainment of knowledge of self and others

**Campus Planning Theme:** Teaching and Learning

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

Programming calendars developed by Campus & Community Life and Housing & Residence Life reflect the Principals of Undergraduate Learning and attempt to be balanced in the types of learning opportunities offered to students. Some examples of the programming efforts follow:

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- “It’s a Deaf, Deaf World”: an educational program co-sponsored with the ASL program through the IUPUI School of Liberal Arts designed to show the hearing world what life would be like living in a world geared primarily for the deaf community.
- CAPS supported continuing educational opportunities for clinical staff.
- CAPS offered two pre-doctoral internship positions and 4-6 practicum placements for counselors in training.
- CAPS provided educational information to the campus community through the e-newsletter.
- CCL will continue to provide learning opportunities that contribute to self learning and understanding of others.
- Cultural heritage month programming was expanded beyond that of the prior year.
- The coordinator for student involvement will expand support and programming for student organizations with underrepresented student populations.
- Diversity workshops will be expanded from presentation in freshman learning communities to programs offered for the general student population.
- 2,579 events occurred in the Student Activities Center spaces
  - 1,279 were sponsored by student organizations
  - 1,300 were sponsored by schools/departments.
- CCL sponsored 91 cultural enrichment programs during the academic year, reaching 4,520 IUPUI students, faculty and staff members.
- Housing and Residence Life placed more support for the LYFE program (living for freshman year) by hiring a part-time coordinator and collaborating with an advisor from University College

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**Evidence of Progress for 2006-2007:**

NSSE and Continuing Student Satisfaction and Priorities Survey data will demonstrate advances in student engagement and levels of involvement on campus, in addition to increases in the gains in deep learning.

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**Activities planned for 2007-2008:**



This goal is now complete and will be incorporated into the new strategic plan.

☒ B. Develop programming to cultivate leadership and integrity in students

**Campus Planning Theme:** Teaching and Learning

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

- A new assistant director for Civic Leadership Development was hired to develop a multi-faceted civic leadership program, focused upon community engagement.
  - Expansion of Democracy Plaza programming is underway.
  - The coordinator for student involvement began monthly meetings with Greek organizations and has offered special outreach to student organizations with underrepresented student populations. An entirely new Greek life program will be established during the upcoming year.
  - More than 350 African-American students attended the Young Gifted and Black programming services from September 2006 to April 2007. These students were engaged in three primary areas: academic success, cultural awareness, and social interaction.
  - Housing increased foci on leadership and ethics training for student leaders
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**Evidence of Progress for 2006-2007:**

NSSE and Continuing Student Satisfaction and Priorities Survey data will demonstrate advances in student engagement and levels of involvement on campus, in addition to increases in the gains in deep learning.

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**Activities planned for 2007-2008:**

This objective is now complete and will be worked into the new strategic plan.

☒ C. Develop programming to cultivate leadership and integrity in Student Life and Diversity staff

**Campus Planning Theme:** Civic Engagement

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

- The Division of Student Life has numerous regular presenters at and planners of the Indiana Student Affairs Association's annual conference.
  - Provided and promoted professional development opportunities for students and staff (including conferences and workshops) through the Division-wide Professional Development Committee.
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Professional staff will be better able to keep up with cutting-edge issues in higher education, will be more supportive of colleagues' work in other areas, and will create an environment for students best suited for advances in student engagement and community.

This objective is now complete and will be worked into the new strategic plan.

- ☑ A. Strengthen community and communication within the Division of Student Life and Diversity

**Time Frame:** Complete

- Increased the number of service agencies affiliated with student organizations and “To Mexico with Love”
- Developed a Division-wide communications plan that will be rolled out with the new strategic plan in the fall of 2007
- Hosted the “Movin’ On” transition program for high school students was held on October 13, 2006. Forty-one students with disabilities from 11 surrounding high schools attended this program, which is the only of its type in the state.

When the Division's internal community and communication are improved, the Division itself is able to present its departments as a unified force working toward helping with various facets of the out-of-class learning experience for students.

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While the campus center was not yet completed at the end of the 2006-2007 year, this objective is now complete and will be incorporated into the new strategic and communications plans.

- ☑ B. Establish and strengthen integral academic and campus partnerships that foster student development and potential.

**Campus Planning Theme:** Teaching and Learning

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

The construction of the campus center has been the Division's most public move toward strengthening community at IUPUI. This is a natural opportunity to form numerous campus partnerships, first with the future tenants of the building, and later with various natural users of the building like groups of students, faculty, staff and other members of the community.

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- The Campus Center developed a comprehensive website for the campus and City of Indianapolis community to access on all operations, policies, procedures and programs within the Center. The website provides links to all Campus Center partners (both tenants of the facility and non-tenants), minutes from both the Partners Group meetings and the Advisory Board meetings, and employment opportunities.

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All Division offices partner with other groups when producing educational events. This lists mentions just a few of these collaborations:

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- CAPS continued collaborative efforts with professors to develop programming and seek funding to support students with mental health concerns.
  - CAPS planned health related programming in conjunction with the Wellness Coalition.
  - CAPS will identify and contact instructors of health related classes to provide information about screening and awareness activities.
  - AES, CAPS, and CCL reached over 2,000 first-year students by working in collaboration with first-year seminar (learning community) instructional teams. CCL and CAPS produced regular newsletters of campus and community involvement opportunities and of important mental health concerns, respectively.
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**Evidence of Progress for 2006-2007:**

Excellence in campus partnerships is noticed when the number of educational programs increases, students are aware of campus services (as measured by satisfaction surveys and NSSE), and students are using campus services at a higher rate.

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**Activities planned for 2007-2008:**

This objective is now complete and will be incorporated into the new strategic and communications plans.



☐ C. Strengthen existing and create new community partnerships

**Campus Planning Theme:** Civic Engagement

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

The Division of Student Life and Diversity continues to interact with the greater community in a variety of ways.

Examples of these are listed here:

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- AES continued a consultant role with the National Future Farmers of America Organization regarding accommodations for students with disabilities.
  - The Campus Center created partnerships with SLD departments and Academic Affairs departments and identified existing and potential educational partners in the community.
  - CAPS will review and identify specific goals for potential partnerships, with the collaborative input of Professor Eric Wright.
  - CCL continued to explore venues to which to expose student in Indianapolis.
  - Integrated the “Service and the City” program into the civic leadership development program.
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**Evidence of Progress for 2006-2007:**

When the Division’s community partnerships are strong, it is better-enabled to educate students as to the fantastic set of resources surrounding campus. The campus virtually extends into parts of the city, and world, that would not be accessible were it not for the partnerships that have been created by the Division.

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**Activities planned for 2007-2008:**

This objective is now complete and will be incorporated into the new strategic and communications plans.

▶ 4. Create, maintain and improve facilities to enhance campus climate, community and pride and to make the IUPUI experience more fun.

☐ A. Create new facilities

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

The Campus Center construction is well underway. Arrangements have been made for tours to be given in the fall at appropriate times so as to not conflict with progress on the construction. Prior to the opening of the 250,000 square foot facility, administrative duties included, but were not limited to:

- Developing a staff structure, design position descriptions and create a



hiring timeline to include, but not limited to the employment of two Assistant Directors, four program coordinators, two building managers, two administrative support positions, six graduate assistants and 40 – 70 student employees,

- Participating in all levels of construction and build out of the facility in consultation with the University Architect Office and all principal players, including but not limited to the general contractor, building architect, and university departments affiliated with the project,
- Creating, implementing and assessing policies and procedures for the facility,
- Creating and implementing a communication and marketing plan,
- Coordinating outreach efforts to the campus community on updates with building project,
- Creating, implementing and assessing a year long, post-opening public relations program in association with an academic class,
- Assist IU Foundation with cultivating donors for the Campus Center,
- Assist the IUPUI Alumni Association in a naming gift campaign for the Campus Center Board Room

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#### **Evidence of Progress for 2006-2007:**

The ever-growing presence of the building is obvious physical evidence of progress. The potential for increased student engagement outcomes once the building is complete and inhabited is enormous.

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#### **Activities planned for 2007-2008:**

Though there are items still in process, this objective is now complete and will be incorporated into the new strategic and communications plans.

#### **☒ B. Maintain and improve established or existing facilities**

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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#### **Actions taken for 2006-2007:**

The Division of Student Life continued to maintain and improve space as needed for its facilities in a variety of manners:

- 420 student-organization-sponsored meetings/events were scheduled in academic spaces/classrooms with assistance from the Campus Center and CCL staffs. Once the campus center is open, the number of academic spaces used for student organizations may decrease.
- 1,200 students used the new Multimedia Production Center for student organization purposes (an 87.5% increase from last year)
- 11,120 individuals were served at the Information Desk
- The room scheduling partnership between the Campus Center, University College, and University Library continues to be very effective. Additional training on use of billing functions was held in June 2007.
- A new room diagramming software (Room Viewer) was purchased in June 2007. This software was purchased as part of the partnership between the Campus Center University



College, and University Library.

- Residential based Learning Communities (Herron House, Women in Sciences, and Purdue House) all exceeded occupancy expectations.
- Housing occupancy for 2006-2007 was at 92%.

### Evidence of Progress for 2006-2007:

Consistent maintenance and improvement of facilities is crucial to our operations, as it allows for students, faculty and staff to continue learning from, living in, and enjoying the planned programs, activities, and services.

**Activities planned for 2007-2008:**

This objective is now complete and will be incorporated into the new strategic plan.

### ⓧ C. Communicate Strategies

### Campus Planning Theme: Best Practices

### Secondary Goals:

**Sub Unit:** None

**Time Frame:** Complete

**Actions taken for 2006-2007:**

- Developed a Division-wide communications and marketing plan with the help of outside consultant Kelley Young.
- Created opportunities for the campus community to interact with the Campus Center Partners Group and the Campus Center Advisory Board.
- Partnered with Communications and Marketing to maintain Web sites for the Division and its departments that are consistent with the other IUPUI pages.

**Evidence of Progress for 2006-2007:**

Increases in student engagement and in the use of the Division's programs and services may be related to the extent to which these services are advertised. It is likely that a more highly-engaged student will be retained over one who is unaware of the available programs and services.

**Activities planned for 2007-2008:**

This objective is now complete and will be incorporated into the Division's new communications and marketing plan.

**5. Develop assessment activities, best practices and continuous improvement that increases Student Life and Diversity visibility and respect within the campus community in order to be recognized as an educational partner on campus, state-wide, nationally and internationally.**

☒ **Δ** Create an assessment plan for the Division



☐ A. Create an assessment plan for the Division

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

A new five-year strategic plan was developed ongoing throughout this academic year, and it will be rolled out starting in July of 2007. The vacant Director of Assessment and Planning position was filled effective July 2, 2007, and this person will manage the new plan.

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**Evidence of Progress for 2006-2007:**

The ability to constantly track progress on strategic goals is crucial to helping students attain major learning outcomes.

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**Activities planned for 2007-2008:**

This objective is now complete and will be incorporated into the new strategic plan for the Division.

☐ B. Each department engages in benchmarking of best practices

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

- The Campus Center used the Association of College Unions International (ACUI) to benchmark within the region, the Urban 13, the state and nationally on programs, services, policies and procedures accordingly throughout the first year and then assess annually and or by request.
  - CAPS will continue to review counseling center services at peer institutions and develop an outline of specific programming and priorities.
  - Division-wide incorporation of NSSE's comparative data are considered when making long-range plans
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**Evidence of Progress for 2006-2007:**

Benchmarking allows for each department to have a mode of comparison to similar departments at other institutions. It allows for the departments to stay up on current events and trends while also highlighting the aspects of their own work at IUPUI that may be seen as a sign of excellence or innovation.

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**Activities planned for 2007-2008:**



This objective is now complete and will be incorporated into the new Division strategic plan.

☒ C. Develop a sound financial plan

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

During this academic year, the financial manager retired. The Division welcomed Kevin Walsh as the Director of Finance and Administration for the Division. His time is split between Student Life, SPEA, and ADFI. He worked regularly with the divisional directors on budgetary issues, and with Vice Chancellor Whitney on planning for the future.

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**Evidence of Progress for 2006-2007:**

Hallmarks for a good financial plan in student life are that each director has knowledge of his/her budget, there is a variety of funding sources (state, auxiliary, and private sources, for example), and that ethical practices are being used when managing funds.

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**Activities planned for 2007-2008:**

This goal is now complete and will be incorporated into our new strategic plan.

☒ D. Create a Division of Student Life and Diversity public relations campaign

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:** None

**Time Frame:** Complete

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**Actions taken for 2006-2007:**

The Division made worked with an outside consultant, Kelley Young, to develop a new communications and marketing plan for the Division.

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**Evidence of Progress for 2006-2007:**

Progress in this area will be evident by an increase in usage of our services by a wider variety of students, faculty, and staff, as tracked through NSSE and the Continuing Student Satisfaction Survey data results.

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**Activities planned for 2007-2008:**

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The new strategic plan addresses the communications and marketing scheme, which will be managed by the Assistant to the Vice Chancellor.

## Fiscal Health

## Reallocation Plan

## Other Question(s)

**1) Diversity.** In the past year (July 1, 2006–June 30, 2007) what actions have you taken and what results have you achieved in retaining and graduating a diverse student body; enhancing diversity in research, scholarship, and creative activity; and recruiting, developing, and supporting diverse faculty and staff?

This list is representative of both division wide and departmental actions that have positively impacted the campus community around issues of diversity and inclusion.

- The external review of the student activity fee allocation process was organized by VC Karen Whitney and involved several units such as Campus & Community Life, Assistant VC of Student Life and Learning, and Fiscal Affairs contributing documentation, input, and guidance into the creation of a new allocation process for Student Activity Fees that is more inclusive of all campus constituencies.
- SL professional staff members were appointed by the Chancellor to committees such as the multicultural center concept committee and the search and screen committee for the Vice Chancellor for Diversity, Equity, and Inclusion.
- The creation of the Mary Cable Social Justice Center along with Social Justice advocates that primarily work in with on-campus residents.
- SL professional staff led workshops and facilitated discussions around power & privilege, free speech vs. hate speech and other various topics. In addition, there was leadership by SL professional staff to re-institute the Black Student Resource Guide
- Division wide retreats held in the spring and fall of 2007 focused on the topic of diversity with consultant Dr. Jaime Washington. In addition, the spring 2007 retreat consisted of student panel that shared their experiences as students of color at IUPUI.
- The Professional Development committee within the Division created a calendar of offerings on diverse topics with a policy mandate that all staff must attend two events or programs per semester.
- Increased levels of student engagement opportunities for historically underrepresented students in such areas as employment, committee membership, programming input, mentoring, advising, and community building

**2) International activities.** Over the past year, in what international projects and activities have your faculty, staff, and students engaged? What new efforts have been undertaken to internationalize the curriculum?

- The “To Mexico with Love” program had a total of 27 students, faculty and staff, plus the executive director of the largest Hispanic-serving organization in Indianapolis, La Plaza. The group worked with a women’s service agency, a school and two hospitals, providing 576 person-hours of service in Mexico and served 110 children and nearly 150 hospital patients.
- Adaptive Educational Services presented at the [International Conference on Higher Education and Disability](#) regarding students of color with disabilities. We were invited to present. Presenters included three students, Dr. Regina Turner, Dr. Larry Barclay, Tim Anno, and Pamela King