

Indiana University
Request for a New Online Credit Certificate Program

Campus: Indianapolis _____

Proposed Title of Certificate Program: IUOnline Graduate Certificate in Philanthropic Studies

Projected Date of Implementation: August 15, 2015 _____

TYPE OF CERTIFICATE: (check one)

☐ UNDERGRADUATE CERTIFICATES – These programs generally require 12-29 credits of undergraduate-level academic work.

☒ GRADUATE CERTIFICATES – These programs generally require 12-29 credits of graduate-level academic work or undergraduate academic work carrying graduate credit.

☐ POST-BACCALAUREATE CERTIFICATES – These programs generally require 12-29 credits of undergraduate-level academic work, although students enrolling in these programs must have completed their baccalaureate degrees.

I. Why is this certificate needed? (Rationale)

The IUOnline Graduate Certificate in Philanthropic Studies provides students with education in the field of Philanthropic Studies. This program introduces students to the critical issues and values of philanthropic practices as well as an understanding of the significance of philanthropy in society. The graduate certificate may be completed on its own or in conjunction with other graduate study. It is designed for those who have an interest, and perhaps career need, for this education but who do not wish to pursue an MA or Ph.D. in Philanthropic Studies. It will provide opportunities both for students interested in learning more about the field, as well as career professionals looking to expand their knowledge. By offering this already existing certificate entirely online, we can expand this opportunity to students around the country and the world, who cannot come to IUPUI as traditional students.

II. List the major topics and curriculum of the certificate.

Students must take a total of 12 credit hours. This total includes the following three required courses:

P521 Nonprofit and Voluntary Sector: The course introduces the theory, size, scope and functions of the non-profit and voluntary sector. It explores these ideas from multiple disciplinary perspectives including historical, political, economic and social.

P542 Ethics and Values in Philanthropy: This course is an introduction to the ethics of philanthropy, critically examining the meaning of philanthropy, the purpose of ethics, and the relationship between the two for the individual and society.

P558 Principles and Practices of Fundraising: This course covers salient aspects of fundraising by nonprofit organizations - its core values, preparing a case, techniques and strategies, assessing sources of support, engagement of human resources, and process management. The course addresses theory to undergird practice, examination of current practice and practice standards, and ethical problems in fundraising.

In addition, the student must take one elective from the following courses:

P523 Civil Society and Philanthropy
P524 Civil Society in Comparative Perspective
P537 Cross Cultural Dimensions of Philanthropy
P535 Law of Nonprofit Organizations
E514 The Nonprofit Economy and Public Policy
H509 (P510) History of Philanthropy in the West
H516 History of Philanthropy in the US

III. What are the admission requirements?

The student must have a bachelor's degree or higher from an accredited college or university to apply. Application will require prior academic work, a bachelor's degree from an accredited college or university is required with a minimum of a 3.0 overall grade point average (on a scale of 4.0), and a minimum of a 3.0 average in your major field. Applicants with a grade point average below 3.0 may be considered for conditional admission. Applicants will be required to provide a statement of purpose, briefly describing reasons for applying and goals in the program. Preference will be given to those candidates whose goals and interests, broadly speaking, match those of the graduate certificate and its curriculum. Applicants will also be required to provide an up to date resume. Applicants whose native language is not English must pass the TOEFL with a score above the campus admission requirement. There will be spring and fall deadlines.

Students enrolled in a graduate certificate program must complete it within 12 credit hours of approved course work with a minimum cumulative GPA of 3.0 (B). Failure to do so results in automatic dismissal from the Online Graduate Certificate Program. Transfer credit, course substitutions, or course waivers are not accepted without prior approval of the Director of Master Degree Programs. Admission to or successful completion of a Graduate Certificate Program does not guarantee subsequent admission to another Philanthropic Studies graduate degree program.

IV. List the major student outcomes (or set of performance based standards) for the proposed certificate.

1. Knowledge of the field of Philanthropic Studies, including the vocabulary of the field, trends and traditions.
2. Knowledge and understanding of the ethical questions surrounding philanthropy.
3. An ability to communicate this knowledge effectively.
4. An ability to relate this knowledge to their field of practice.

V. Explain how student learning outcomes will be assessed (student portfolios, graduate follow up, employer survey, standardized test, etc.) and describe the structure/process for reviewing assessment findings for the purpose of ensuring continuous improvement of the certificate.

Students will demonstrate these learning outcomes in their courses through writing assignments, course participation and examinations. The Graduate Certificate Program learning outcomes will be assessed in two stages. First, students will submit a portfolio consisting of a personal reflection and a sample paper. The personal reflection asks them to comment on each of the courses using the DEAL method. This method asks students to describe, examine and articulate learning through their reflection. The sample paper from one of the courses demonstrates an ability to communicate knowledge about the field. The Director of Master Degree Programs will review these portfolios and compile assessment data. The second stage of the graduate certificate review process will be by the Lilly Family School of Philanthropy's Academic Programs Committee. They will meet with the Director of Master Degree Programs annually to review assessment data and recommend changes for program improvement.

VI. Describe student population to be served.

It is designed for those who have an interest, and perhaps career need, for this education but who do not wish to pursue an MA or Ph.D. in Philanthropic Studies at that time. It will provide opportunities both for students interested in learning more about the field as well as career professionals looking to expand their knowledge. We hope that as we move this certificate to an online format, we will be able to reach students locally, nationally and even internationally through this degree program.

VII. How does this certificate complement the campus or departmental mission?

The core mission of the Lilly Family School of Philanthropy is to bring together the study of philanthropy with its practice. This online graduate certificate will allow us to reach a greater number of people who can use the knowledge they gained in their own fields, in the case of students getting other degrees, or in their careers in the non-profit sector, for those career professionals seeking a graduate certificate. Thus, the graduate certificate greatly expands the capacity of the Lilly Family School of Philanthropy. We expect the graduate certificate to also function as an introduction to Philanthropic Studies and thereby recruit students to our other graduate programs.

VIII. Describe any relationship to existing programs on the campus or within the university.

SPEA offers a graduate certificate in Non-Profit Management. Our online graduate certificate distinguishes itself in terms of topic matter and approach. We focus on the “Why” questions of the philanthropic field from a liberal arts perspective, requiring, for instance, an ethics course in our online graduate certificate.

IX. List and indicate the resources required to implement the proposed program. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.).

No new resources are needed. All of the courses are either already offered online or will be soon.

X. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).

This degree will greatly enhance the national and international reach of the Philanthropic Studies. By offering these courses for this certificate in an online format, we can recruit students globally. Because Philanthropic Studies is such a new and growing field, it is important to have this IUOnline Graduate Certificate Program to provide students and practitioners with a basic grounding in the theories and approaches to philanthropy. We hope that this program will become a part of coursework conducted at other local, national and international programs.