

2010-2011 Honors College

Section	Document Name
Mission Statement	• Honors College Annual Report 2010-2011.pdf
Goals and Objectives	• Honors College Goals and Objectives.docx

Mission

The IUPUI Honors College is a beacon of academic excellence, inspiring an enduring spirit of inquiry and discovery. Our mission is to provide a transformative Honors College experience that is challenging, engaging, meaningful, relevant, and one that builds a strong foundation for a lifetime of learning and engagement

Goals and Objectives



Campus Planning Theme:

Secondary Goals:

Sub Unit:

Time Frame:

Actions taken for 2010-2011:

Evidence of Progress for 2010-2011:

Activities planned for 2011-2012:

Fiscal Health

Reallocation Plan

Other Question(s)

1. What changes are you seeing in the characteristics of incoming and returning students, and how are you preparing these students to meet the changing needs of the future workforce?

Incoming and returning IUPUI Honors College Scholars are considered high-ability students by all measures of academic accomplishment (e.g., weighted GPA, standardized test scores, recommendations). While these students are academically focused and aware of related career paths, our honors advising system is designed to broaden their experiences and future career opportunity set through use of the RISE Initiative as a developmental framework. Accomplishing all four elements of the RISE Initiative is set as a goal for all incoming Honors Scholars. Continuing students are proactively advised throughout their four years to carry out the goals set the first year. Graduating students who have participated in research or scholarship, gained an understanding of their global environment, have meaningful experiential learning, and have become civic minded individuals contribute to our college mission of providing a transformative Honors College experience at IUPUI that builds a strong foundation for a lifetime of learning and engagement that is well prepared to meet the needs of the future workforce.

2. What are your plans for any surplus amounts in your fund balance?

The IUPUI Honors College is a Support Unit on campus and does not generate revenue. Operation of the college (compensation, student financial aid, and general expenses) is funded through the IUPUI Enrollment Shaping Initiative administered by Academic Affairs, Commitment to Excellence funds, and Honors Financial Aid which includes Honors Scholarships (Bepko, Plater, and Herbert). The College has a plan for maintenance and technology upgrades which accounts for any fund balances.

3. What are your short-term and long-term plans for ensuring adequate facilities to meet your mission? To what extent are on-line and/or hybrid courses a useful strategy in addressing any anticipated space constraints?

The IUPUI Honors College is located in the Lower Level of University Library in a renovated space of 4,792 s.f., which includes space for staff and student study areas. This space is adequate by design for an enrollment up to 800 students, our projected steady state enrollment in 2015.

4. What marketing strategies/materials are you planning to develop/disseminate during the coming year?

- a. Who is the intended audience for each?
- b. What do you hope to accomplish with this strategy with this audience?
- c. How much are you planning to spend for each strategy?
- d. How will you tell if your expenditure was worth your investment? [Provide return on investment (ROI) data for past expenditures, if available, and plan to track ROI in the future.

The IUPUI Honors College relies heavily on electronic marketing for its marketing, focusing whenever possible on its web site and social media as communication vehicles. The intended audience for our efforts includes high ability high school students in and out of state, high school teachers and counselors, and parents of high ability students. The College partners with IUPUI Enrollment Services to use its existing print materials where possible (e.g., the Academic Excellence Brochure). As a new Honors College, we are introducing the College, explaining scholarship opportunities, and promoting academic excellence at IUPUI. The College web site was established by IUPUI Communications and Marketing at no cost to the college as the college was launched. A single postcard (\$2,250 print and mailing) is developed and mailed to high ability students and high school counselors to promote two Honors Jag Days. We are now tracking the yield on applicants and matriculating students who attended these events.