# **Enrollment Management Steering Group**

November 11, 2011 Minutes

#### Minutes

 Minutes from the September meeting were previously distributed. Minutes from all previous meetings are available by visiting <a href="http://registrar.iupui.edu/emc/emsc-meetings.shtml">http://registrar.iupui.edu/emc/emsc-meetings.shtml</a>

### **Updates from the Chair**

- Student Services Initiative (SSI)
  - Work on business process review did not meet the end of October deadline; some areas are continuing their final reviews.
  - The structure for the Shared Services Center will be generated and Steve Keucher will provide cost saving projections.
  - January/February will be phase 2 with the presentation of the findings and proposal with implementation officially starting in March 1 and running through the remainder of 2012.
  - There are a number of questions that remain, such as how to staff the center, where things will be located, and required campus contributions toward staffing and expenses, including start-up costs. In addition, resources will need to be found to set up technical changes in the SIS that are required to create these functions. This includes some deliverables we have wanted for some time.
  - The Shared Services Center will report to John Applegate through Jim Kennedy and USSS.
- Increasing student enrollment in summer courses
  - Kathy reported that a working group to identify possible steps in this area has been assembled and has met once. The group is looking for the appropriate theme and then will develop websites and other promotional material in time for release of summer course offerings in February.
  - There will be a particular promotional focus on
    - 21<sup>st</sup> century scholars
    - Veterans
    - Students who have spring work study but who are likely to run out. We will try to help them with funding that will allow for on-campus summer employment.
  - In order to best serve visiting students, schools and departments will be encouraged to offer courses from the state's Core Transfer Library.
  - Schools and departments will be encouraged to take full advantage of the different length sessions in scheduling their courses.
  - In addition to the marketing steps noted above, we will to use advisors to help get the word out.

### Already being done

- Any student who is receiving financial aid in the spring receives an e-mail informing them about aid availability in the summer.
- We work with prospective students in Bloomington and West Lafayette who would be home for the summer.

### Additional suggestions from the group discussion

- Use small campus groups, including student organizations, to help promote to targeted audiences. Student Life is represented on the working group.
- Develop a set of talking points and resources that can be used by these groups to help them share information with their constituencies and explain the option of summer enrollment on a smaller level. Encourage selling points of the new summer enrollment discount, finish the degree more quickly, etc.

### Student Satisfaction and Priorities Survey Results

- IMIR regularly surveys students to collect representative data about students' satisfaction
  with their experiences at IUPUI, the Principles of Undergraduate Learning (PULs), IUPUI's
  Climate for Diversity, student employment, and participation in opportunities associated
  with the RISE initiative. The results for the Spring 2011 survey are now available for the
  following student groups:
  - Continuing Students
  - Transfer Students
  - Underrepresented Minority Students
- o IMIR will have another report that will provide trends from 2005 forward.
  - As the composition of IUPUI's student population has changed, we want to account for those changes in student performance and satisfaction.
  - A new version of <u>NSSE</u> is coming out that we will administer every three years (in years divisible by three). This will have an impact on our ability to conduct other surveys.
  - Members discussed some variations in student responses within transfer data. One concern is the ordering of the questions that may result in a student skimming through successive items as "more of the same," potentially affecting their responses. For example, the section on inclusion-gender opens with seven questions on a student's having had a negative experience (negative remarks, harassment, discrimination, etc.) before getting to a positive one. The end results may be confusing.
  - Given this concern, Gary will bring together a group in 2012 to go over the survey to review the issues in preparation for administration of 2013 survey.
- At the September meeting, members discussed the importance of securing more funding for campus-based scholarships in recruiting for high-ability and diversity. The recommendation at that time was to develop an overall strategy and bring to discussion at a deans' meeting. A small group is working on this and the proposal will be shared with the Steering Group before being distributed more broadly
- Discussions are underway for changing admissions standards for 2013. Becky reminded the group that we changed standards for students entering Fall 2012. We estimate that the changes for 2012 could reduce the size of our incoming class by about 100 students.
   Proposed changes for 2013 could impact an additional 100 students.

Students who are more likely to be affected are less likely to be retained. Those who would not be accepted have a retention rate far less than 50%. The increased standards will disproportionately affect minority students, perhaps resulting in a decline of approximately 1% of this population.

The target population of better-prepared students is the one that is not growing in Indiana. Our ability to recruit them is further affected by the fact that we are competing with more institutions for these students.

We need to be sure that campus is well aware of the resulting impact on the beginning student pipeline and on enrollments in first-year/gateway courses. We hope this will be a short-term effect with improved retention of better-prepared students and perhaps transfers.

The University College Admissions Committee had its first meeting and asked for additional data to help with its deliberations. The committee will need to settle on exactly what information it needs very soon if IUPUI is to make any changes in standards prior to the start of the next recruiting cycle for 2013. We do not have time to string out the requests for additional information.

### **2011 Performance Indicators** *Gary Pike*

- The EMC Steering Group has been asked to evaluate the <u>performance</u> of IUPUI on attracting and supporting a diverse and well-prepared student population and to select the appropriate <u>Performance Indicator</u>. The focus of this review is on undergraduates. Last year the group selected a performance indicator as indicative that "the objectives for this goal have not been fully attained; however, trends suggest the objectives will be attained in the next 1–2 years."
- IMIR prepared a set of reports for the Steering Group's consideration (attached below). While Fall 2011 data were included for the group's deliberations, Fall 2011 data will not be in the final report published by the campus. Some of the below data are calendar year while others are for the fall terms and may or may not include students who started in the spring or summer. As a result there can be some variation between reports based on which periods are included.
- Members expressed some concern about our assigned performance indicator overlapping
  with those items <u>considered by other groups</u>, such as the diversity cabinet. What data should
  each be considering? Members learned that *Recruitment* was given a performance
  indicator by the Diversity Cabinet.
- The group noted that we don't have good markers to use in determining how well the campus supports students. Instead we have to rely on establishment and expansion of programs such as the Multicultural Support Center and other initiatives.

Among the highlights on the attached charts

### Page 1 New Undergraduates by mode of admissions

- o Fall 2011 showed a nice rebound in FT/FT freshmen
- There was an increase in other first time student including those who started in spring,
   summer
- External transfers rebounded for Fall 2011 after a number of years of decline
- Upward trend in ITCC transfers for the second year in a row.

#### Additional comments

 We have more initiatives with community colleges where we can actually recruit students who are finishing their associate degrees by using place-based recruiters. We will be making a request for an additional IUPUI-funded advisor added to Passport

## Page 2 & 3 Beginners

- The percentage of women continues to hold steady at just under 60%.
- Under-represented minority (defined as African-American, Hispanic, Native-American) are up; for the first time this is the same percentage of test-takers in the region and well above that in the state.
- Ethnic data is presented in two forms reflecting changes in how students can select their race and ethnic identity. One significant change effective Fall 2010 is the availability of two or more races. This option adds 3-4% to the total minority as some students move out of the "other" category. There has been a sharp decline in American Indians given the choice of two or more races.
- Internationals are bouncing back after the loss of some Saudi Arabian students due to that government's change in how it supports its students, spreading them more broadly among different institutions.

## Page 4 & 5 Transfers

- We saw an increase in external transfer students this fall, including growth in the minority transfer population.
- o Non-traditional age students are more likely to come in as transfers than as beginners.

# Page 6 & 7 Re-entry after at least a year time away from IUPUI

- Varies from year-to-year
- o There was an increase in the number of older students.

### Page 8 Entering qualifications of beginners

- SAT scores fairly consistent—long term trend is certainly up.
- There was a drop in the number of valedictorians/salutatorians. This is the result of increased competition from other institutions who are now outbidding us for this population.
- o Remediation rate is up due to raised cut-off scores in Math.

#### Page 9 Financial Aid

- Increase in % of aid that is gift aid. Up from 20% to 34% in 2010-11 (all gift aid, including federal, state, etc.) Some of this is the result of some gift aid going up as the cost of attendance goes up or the number of aid-eligible recipients increases.
- With cuts in SSACI, gift aid will probably decline in the coming years.

Following a review of the data and subsequent discussion, members agree to assign a performance indicator as indicative that objectives for this goal are being achieved.



# **Upcoming EMC Meetings and tentative topics**

November 18, 2011 1:00-2:30 CE 268

- Charge for the Year *Dean Uday Sukhatme*
- Center for Adults and Lifelong Learning (CALL) Mary Jane Brown
- Recent Initiatives in Recruiting Non-Resident Students Chris Foley and Sara Allaei

January 27, 2012 1:00-2:30 CE 268

- Recruitment of Hispanic/Latino students Kim Stewart-Brinston and Ashley Anderson
- Mobile Versions of campus and departmental websites for Prospective Students *Chris Foley*

• IUPUI Scholarships

April 20, 2012 1:00-2:30 CE 268

• Impact of Dual Credits on student success *Chris Foley* 

## **Future topics**

o Orientation

# **Upcoming EMC Steering Group Meetings**

### 2011-12

Friday, January 20 10:00-11:30 CE 260A Wednesday, April 11 1:00-2:30 CE 260A

Members are encouraged to submit ideas for future topics to Becky.

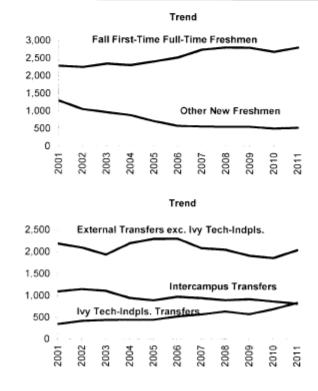
# **New Undergraduates by Mode of Admission**

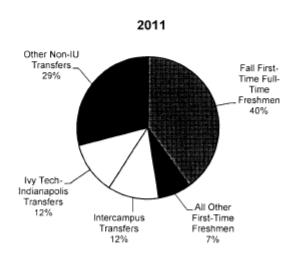
# Teaching and Learning

### New Undergraduate Students by Mode of Admission

Approximately 40 percent of new IUPUI undergraduate students start as first-time, full-time freshmen (i.e., the traditional cohort tracked for retention and graduation rate purposes). The number of students transferring from Ivy Tech-Indianapolis to IUPUI has increased dramatically in the last ten years.

|   |       |       |       |       | Cale  | endar Y | ear   |       |       |       |       |
|---|-------|-------|-------|-------|-------|---------|-------|-------|-------|-------|-------|
|   | 2001  | 2002  | 2003  | 2004  | 2005  | 2006    | 2007  | 2008  | 2009  | 2010  | 2011  |
| Fall First-Time Full-Time Freshmen      | 2,279 | 2,243 | 2,344 | 2,303 | 2,409 | 2,521   | 2,744 | 2,808 | 2,800 | 2,684 | 2,809 |
| All Other First-Time Freshmen           | 1,291 | 1,047 | 960   | 880   | 704   | 576     | 555   | 549   | 549   | 501   | 522   |
| Intercampus Transfers                   | 1,089 | 1,145 | 1,105 | 944   | 887   | 967     | 938   | 893   | 918   | 868   | 816   |
| Ivy Tech-Indianapolis Transfers         | 342   | 410   | 436   | 440   | 439   | 515     | 563   | 632   | 571   | 689   | 835   |
| Other Non-IU Transfers                  | 2,181 | 2,092 | 1,936 | 2,193 | 2,291 | 2,297   | 2,082 | 2,048 | 1,914 | 1,861 | 2,041 |
| Total                                   | 7,182 | 6,937 | 6,781 | 6,760 | 6,730 | 6,876   | 6,882 | 6,930 | 6,752 | 6,603 | 7,023 |
| Pct. Fall First-Time Full-Time Freshmen | 32    | 32    | 35    | 34    | 36    | 37      | 40    | 41    | 41    | 41    | 40    |





# **New First-Time Freshmen**

Recruitment of a diverse student population

•Number and proportion of first-time freshmen who represent diverse populations in comparison to college-bound students statewide and from central Indiana.

Gender Representation among First-Time Freshmen

|                         |                |       |       |       | F     | all Terms |       |       |       |       |
|-------------------------|----------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         |                | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | Men            | 1,194 | 1,136 | 1,146 | 1,095 | 1,175     | 1,276 | 1,229 | 1,191 | 1,274 |
|                         | Women          | 1,633 | 1,583 | 1,600 | 1,690 | 1,777     | 1,764 | 1,791 | 1,734 | 1.785 |
|                         | Total Students | 2,827 | 2,719 | 2,746 | 2,785 | 2,952     | 3,040 | 3,020 | 2,925 | 3.059 |
| Percentage Distribution | Men            | 42%   | 42%   | 42%   | 39%   | 40%       | 42%   | 41%   | 41%   | 42%   |
|                         | Women          | 58%   | 58%   | 58%   | 61%   | 60%       | 58%   | 59%   | 59%   | 58%   |

Minority Representation among First-Time Freshmen

|                         |                        |       |       |       | F     | all Terms |       |       |       |       |
|-------------------------|------------------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         |                        | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | African American       | 252   | 259   | 288   | 236   | 231       | 256   | 237   | 285   | 320   |
|                         | Asian/Pacific Islander | 58    | 68    | 72    | 94    | 78        | 120   | 103   | 92    | 89    |
|                         | Hispanic/Latino        | 69    | 77    | 83    | 95    | 83        | 95    | 104   | 119   | 179   |
|                         | Native American        | 8     | 8     | 10    | 15    | 4         | 8     | 12    | 1     | 2     |
|                         | Underrep. Minority     | 329   | 344   | 381   | 346   | 318       | 359   | 353   | 405   | 501   |
|                         | Total Minority         | 387   | 412   | 453   | 440   | 396       | 479   | 456   | 497   | 590   |
|                         | All Others             | 2,440 | 2,307 | 2,293 | 2,345 | 2,556     | 2,561 | 2,564 | 2,428 | 2,469 |
|                         | Total Students         | 2,827 | 2,719 | 2,746 | 2,785 | 2,952     | 3,040 | 3,020 | 2,925 | 3,059 |
| Percentage Distribution | African American       | 9%    | 10%   | 10%   | 8%    | 8%        | 8%    | 8%    | 10%   | 10%   |
|                         | Asian/Pacific Islander | 2%    | 3%    | 3%    | 3%    | 3%        | 4%    | 3%    | 3%    | 3%    |
|                         | Hispanic/Latino        | 2%    | 3%    | 3%    | 3%    | 3%        | 3%    | 3%    | 4%    | 6%    |
|                         | Native American        | 0%    | 0%    | 0%    | 1%    | 0%        | 0%    | 0%    | 0%    | 0%    |
|                         | Underrep. Minority     | 12%   | 13%   | 14%   | 12%   | 11%       | 12%   | 12%   | 14%   | 16%   |
|                         | URM Test Takers        |       |       |       | 16%   | 14%       | 14%   | 15%   | 16%   | 16%   |
|                         | Total Minority         | 14%   | 15%   | 16%   | 16%   | 13%       | 16%   | 15%   | 17%   | 19%   |

Minority Representation among First-Time Freshmen (New IPEDS ethnic definition effective Fall 2010)

|                         |                    |      |          |  | Fé         | all Terms |      |      |       |       |
|-------------------------|--------------------|------|----------|--|------------|-----------|------|------|-------|-------|
|                         |                    | 2003 | 2004     | 2005   | 2006       | 2007      | 2008 | 2009 | 2010  | 2011  |
| Number of Students      | African American   |      |          |  |            |           |      |      | 285   | 320   |
|                         | Asian American     |      |          |  |            |           |      |      | 89    | 88    |
|                         | Hispanic/Latino    |      |          |  |            |           |      |      | 119   | 179   |
|                         | Native American    |      |          |  |            |           |      |      | 1     | 2     |
|                         | Native Hawaiian    |      |          | Not  | Applicable |           |      |      | 3     | 1     |
|                         | Two or More Races  |      |          | 285 89 119 1 Not Applicable 3 105 513 602 2,323 2,925 10% 3% 4% 0% Not Applicable 0% | 105        | 121       |      |      |       |       |
|                         | Underrep. Minority |      | 2,<br>2, | 513  | 623        |           |      |      |       |       |
|                         | Total Minority     |      |          |  |            |           |      |      | 602   | 711   |
|                         | All Others         |      |          |  |            |           |      |      | 2,323 | 2,348 |
|                         | Total Students     |      |          |  |            |           |      |      | 2,925 | 3,059 |
| Percentage Distribution | African American   |      |          |  |            |           |      |      | 10%   | 10%   |
|                         | Asian American     |      |          |  |            |           |      |      | 3%    | 3%    |
|                         | Hispanic/Latino    |      |          |  |            |           |      |      | 4%    | 6%    |
|                         | Native American    |      |          |  |            |           |      |      | 0%    | 0%    |
|                         | Native Hawaiian    |      |          | Not  | Applicable | е         |      |      | 0%    | 0%    |
|                         | Two or More Races  |      |          |  |            |           |      |      | 4%    | 4%    |
|                         | Underrep. Minority |      |          |  |            |           |      |      | 18%   | 20%   |
|                         | URM Test Takers    |      |          |  |            |           |      |      | 16%   | 16%   |
|                         | Total Minority     |      |          |  |            |           |      |      | 21%   | 23%   |

# First-Time Freshmen (continued)

International Student Representation among First-Time Freshmen

|                         |                        |       |       |       | F     | ali Terms |       |       |       |       |
|-------------------------|------------------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         | ,                      | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | International Students | 48    | 42    | 47    | 59    | 106       | 99    | 81    | 70    | 97    |
|                         | Total Students         | 2,827 | 2,719 | 2,746 | 2,785 | 2,952     | 3,040 | 3,020 | 2,925 | 3,059 |
| Percentage Distribution | International Students | 2%    | 2%    | 2%    | 2%    | 4%        | 3%    | 3%    | 2%    | 3%    |

Non-Resident Student Representation among First-Time Freshmen

|                         |                |       |       |       | F     | all Terms |       |       |       |       |
|-------------------------|----------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         |                | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | Resident       | 2,745 | 2,640 | 2,647 | 2,666 | 2,785     | 2,854 | 2,852 | 2,758 | 2,860 |
|                         | Non-Resident   | 82    | 79    | 99    | 119   | 167       | 186   | 168   | 167   | 199   |
|                         | Total Students | 2,827 | 2,719 | 2,746 | 2,785 | 2,952     | 3,040 | 3,020 | 2,925 | 3,059 |
| Percentage Distribution | Non-Resident   | 3%    | 3%    | 4%    | 4%    | 6%        | 6%    | 6%    | 6%    | 7%    |

Student Representation among First-Time Freshmen by Age Group

|                         |                  |       |       |       | F     | all Terms |       |       |       |       |
|-------------------------|------------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         |                  | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | Under Age 25     | 2,522 | 2,522 | 2,561 | 2,642 | 2,851     | 2,920 | 2,913 | 2,843 | 2,999 |
|                         | Age 25 to 39     | 247   | 166   | 149   | 115   | 78        | 104   | 82    | 69    | 48    |
|                         | Age 40 and Older | 58    | 31    | 36    | 28    | 23        | 16    | 25    | 13    | 12    |
|                         | Total Students   | 2,827 | 2,719 | 2,746 | 2,785 | 2,952     | 3,040 | 3,020 | 2,925 | 3,059 |
| Percentage Distribution | Under Age 25     | 89%   | 93%   | 93%   | 95%   | 97%       | 96%   | 96%   | 97%   | 98%   |
|                         | Age 25 to 39     | 9%    | 6%    | 5%    | 4%    | 3%        | 3%    | 3%    | 2%    | 2%    |
|                         | Age 40 and Older | 2%    | 1%    | 1%    | 1%    | 1%        | 1%    | 1%    | 0%    | 0%    |

# **New Undergraduate Transfer Students**

### Recruitment of a diverse student population

•Number and proportion of new undergraduate transfer students who represent diverse populations.

Gender Representation among New Undergraduate Transfer Students

|                         |                |       |       |       | Fé    | all Terms |       |       |       |       |
|-------------------------|----------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         |                | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | Men            | 689   | 841   | 763   | 833   | 740       | 774   | 682   | 734   | 784   |
|                         | Women          | 845   | 1,190 | 1,060 | 1,151 | 958       | 951   | 796   | 885   | 1,005 |
|                         | Total Students | 1,534 | 2,031 | 1,823 | 1,984 | 1,698     | 1,725 | 1,478 | 1,619 | 1,789 |
| Percentage Distribution | Men            | 45%   | 41%   | 42%   | 42%   | 44%       | 45%   | 46%   | 45%   | 44%   |
| -                       | Women          | 55%   | 59%   | 58%   | 58%   | 56%       | 55%   | 54%   | 55%   | 56%   |

Minority Representation among New Undergraduate Transfer Students

| •                       |                        |       |       |       | Fa    | all Terms |       |       |       |       |
|-------------------------|------------------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         |                        | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | African American       | 206   | 239   | 224   | 220   | 211       | 227   | 196   | 219   | 258   |
|                         | Asian/Pacific Islander | 27    | 52    | 56    | 61    | 49        | 53    | 38    | 39    | 46    |
|                         | Hispanic/Latino        | 33    | 47    | 35    | 42    | 56        | 40    | 47    | 62    | 81    |
|                         | Native American        | 9     | 10    | 8     | 5     | 9         | 3     | 5     | 5     | 4     |
|                         | Underrep. Minority     | 248   | 296   | 267   | 267   | 276       | 270   | 248   | 286   | 343   |
|                         | Total Minority         | 275   | 348   | 323   | 328   | 325       | 323   | 286   | 325   | 389   |
|                         | All Others             | 1,259 | 1,683 | 1,500 | 1,656 | 1,373     | 1,402 | 1,192 | 1,294 | 1,400 |
|                         | Total Students         | 1,534 | 2,031 | 1,823 | 1,984 | 1,698     | 1,725 | 1,478 | 1,619 | 1,789 |
| Percentage Distribution | African American       | 13%   | 12%   | 12%   | 11%   | 12%       | 13%   | 13%   | 14%   | 14%   |
|                         | Asian/Pacific Islander | 2%    | 3%    | 3%    | 3%    | 3%        | 3%    | 3%    | 2%    | 3%    |
|                         | Hispanic/Latino        | 2%    | 2%    | 2%    | 2%    | 3%        | 2%    | 3%    | 4%    | 5%    |
|                         | Native American        | 1%    | 0%    | 0%    | 0%    | 1%        | 0%    | 0%    | 0%    | 0%    |
|                         | Underrep, Minority     | 16%   | 15%   | 15%   | 13%   | 16%       | 16%   | 17%   | 18%   | 19%   |
|                         | Total Minority         | 18%   | 17%   | 18%   | 17%   | 19%       | 19%   | 19%   | 20%   | 22%   |

# Minority Representation among New Undergraduate Transfer Students (New IPEDS ethnic definition effective Fall 2010)

|                         |                    |      |      |      | Fa         | II Terms |      |      |       |       |
|-------------------------|--------------------|------|------|------|------------|----------|------|------|-------|-------|
|                         | _                  | 2003 | 2004 | 2005 | 2006       | 2007     | 2008 | 2009 | 2010  | 2011  |
| Number of Students      | African American   |      |      |      |            |          |      |      | 219   | 258   |
|                         | Asian American     |      |      |      |            |          |      |      | 39    | 46    |
|                         | Hispanic/Latino    |      |      |      |            |          |      |      | 62    | 81    |
|                         | Native American    |      |      |      |            |          |      |      | 5     | 4     |
|                         | Native Hawaiian    |      |      | Not  | Applicable |          |      |      | 0     | 0     |
|                         | Two or More Races  |      |      | 1401 | пррисави   |          |      |      | 47    | 48    |
|                         | Underrep, Minority |      |      |      |            |          |      |      | 333   | 391   |
|                         | Total Minority     |      |      |      |            |          |      |      | 372   | 437   |
|                         | All Others         |      |      |      |            |          |      |      | 1,247 | 1,352 |
|                         | Total Students     |      |      |      |            |          |      |      | 1,619 | 1,789 |
| Percentage Distribution | African American   |      |      |      |            |          |      |      | 14%   | 14%   |
|                         | Asian American     |      |      |      |            |          |      |      | 2%    | 3%    |
|                         | Hispanic/Latino    |      |      |      |            |          |      |      | 4%    | 5%    |
|                         | Native American    |      |      | Not  | Applicable | •        |      |      | 0%    | 0%    |
|                         |                    |      |      | NOU  | Applicaci  | e        |      |      | 0%    | 0%    |
|                         | Two or More Races  |      |      |      |            |          |      |      | 3%    | 3%    |
|                         | Underrep. Minority |      |      |      |            |          |      |      | 21%   | 22%   |
|                         | Total Minority     |      |      |      |            |          |      |      | 23%   | 24%   |

# **Transfer students (continued)**

International Student Representation among New Undergraduate Transfer Students

|                         |                        |       |       |       | Fa    | all Terms |       |       |       |       |
|-------------------------|------------------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         | ,                      | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | International Students | 52    | 33    | 37    | 44    | 49        | 66    | 44    | 54    | 45    |
|                         | Total Students         | 1,534 | 2,031 | 1,823 | 1,984 | 1,698     | 1,725 | 1,478 | 1,619 | 1,789 |
| Percentage Distribution | International Students | 3%    | 2%    | 2%    | 2%    | 3%        | 4%    | 3%    | 3%    | 3%    |

Non-Resident Student Representation among New Undergraduate Transfer Students

|                         |                |       |       |       | F     | all Terms |       |       |       |       |
|-------------------------|----------------|-------|-------|-------|-------|-----------|-------|-------|-------|-------|
|                         |                | 2003  | 2004  | 2005  | 2006  | 2007      | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | Resident       | 1,401 | 1,883 | 1,691 | 1,825 | 1,538     | 1,569 | 1,341 | 1,479 | 1,638 |
|                         | Non-Resident   | 133   | 148   | 132   | 159   | 160       | 156   | 137   | 140   | 151   |
|                         | Total Students | 1,534 | 2,031 | 1,823 | 1,984 | 1,698     | 1,725 | 1,478 | 1,619 | 1,789 |
| Percentage Distribution | Non-Resident   | 9%    | 7%    | 7%    | 8%    | 9%        | 9%    | 9%    |       | 8%    |

Student Representation among New Undergraduate Transfer Students by Age Group

|                         |                  | Fall Terms |       |       |       |       |       |       |       |       |
|-------------------------|------------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|
|                         |                  | 2003       | 2004  | 2005  | 2006  | 2007  | 2008  | 2009  | 2010  | 2011  |
| Number of Students      | Under Age 25     | 1,000      | 1,287 | 1,187 | 1,328 | 1,164 | 1,193 | 994   | 1,073 | 1,194 |
|                         | Age 25 to 39     | 435        | 582   | 496   | 524   | 433   | 431   | 391   | 449   | 487   |
|                         | Age 40 and Older | 99         | 162   | 140   | 132   | 101   | 101   | 93    | 97    | 108   |
|                         | Total Students   | 1,534      | 2,031 | 1,823 | 1,984 | 1,698 | 1,725 | 1,478 | 1,619 | 1,789 |
| Percentage Distribution | Under Age 25     | 65%        | 63%   | 65%   | 67%   | 69%   | 69%   | 67%   | 66%   | 67%   |
|                         | Age 25 to 39     | 28%        | 29%   | 27%   | 26%   | 26%   | 25%   | 26%   | 28%   | 27%   |
|                         | Age 40 and Older | 6%         | 8%_   | 8%    | 7%    | 6%    | 6%    | 6%    | 6%    | 6%    |

# **Returning Undergraduates**

### Recruitment of a diverse student population

•Number and proportion of returning undergraduate students who represent diverse populations.

Gender Representation among Returning Undergraduate Students

|                         |                |      | Fall Term |      |      |      |  |  |  |  |
|-------------------------|----------------|------|-----------|------|------|------|--|--|--|--|
|                         |                | 2007 | 2008      | 2009 | 2010 | 2011 |  |  |  |  |
| Number of Students      | Men            | 430  | 400       | 396  | 370  | 357  |  |  |  |  |
|                         | Women          | 553  | 544       | 535  | 463  | 453  |  |  |  |  |
|                         | Total Students | 983  | 944       | 931  | 833  | 810  |  |  |  |  |
| Percentage Distribution | Men            | 44%  | 42%       | 43%  | 44%  | 44%  |  |  |  |  |
|                         | Women          | 56%  | 58%       | 57%  | 56%  | 56%  |  |  |  |  |

Minority Representation among Returning Undergraduate Students

|                         |                        | Fall Term |      |      |      |      |  |  |
|-------------------------|------------------------|-----------|------|------|------|------|--|--|
|                         |                        | 2007      | 2008 | 2009 | 2010 | 2011 |  |  |
| Number of Students      | African American       | 158       | 176  | 155  | 119  | 130  |  |  |
|                         | Asian/Pacific Islander | 20        | 31   | 23   | 14   | 18   |  |  |
|                         | Hispanic/Latino        | 17        | 19   | 23   | 35   | 35   |  |  |
|                         | Native American        | 2         | 3    | 2    | 1    | 1    |  |  |
|                         | Underrep. Minority     | 177       | 198  | 180  | 155  | 166  |  |  |
|                         | Total Minority         | 197       | 229  | 203  | 169  | 184  |  |  |
|                         | All Others             | 786       | 715  | 728  | 664  | 626  |  |  |
|                         | Total Students         | 983       | 944  | 931  | 833  | 810  |  |  |
| Percentage Distribution | African American       | 16%       | 19%  | 17%  | 14%  | 16%  |  |  |
|                         | Asian/Pacific Islander | 2%        | 3%   | 2%   | 2%   | 2%   |  |  |
|                         | Hispanic/Latino        | 2%        | 2%   | 2%   | 4%   | 4%   |  |  |
|                         | Native American        | 0%        | 0%   | 0%   | 0%   | 0%   |  |  |
|                         | Underrep. Minority     | 18%       | 21%  | 19%  | 19%  | 20%  |  |  |
|                         | Total Minority         | 20%       | 24%  | 22%  | 20%  | 23%  |  |  |

Minority Representation among Returning Undergraduate Students (New IPEDS ethnic definition effective Fall 2010)

|                         |                         |      | Fá         | all Term |      |      |  |  |
|-------------------------|-------------------------|------|------------|----------|------|------|--|--|
|                         |                         | 2007 | 2008       | 2009     | 2010 | 2011 |  |  |
| Number of Students      | African-American        |      |            |          | 119  | 130  |  |  |
|                         | Asian American          |      |            |          | 14   | 17   |  |  |
|                         | Hispanic/Latino         |      |            |          | 35   | 35   |  |  |
|                         | Native American         |      |            |          | 1    | 1    |  |  |
|                         | Native Hawaiian         | Not  | Applicable |          | 0    | 1    |  |  |
|                         | Two or More Races       | 1401 | Applicable |          | 27   | 34   |  |  |
|                         | Underrep. Minority      |      |            |          | 182  | 201  |  |  |
|                         | Total Minority          |      |            |          | 196  | 218  |  |  |
|                         | All Others              |      |            |          | 637  | 592  |  |  |
|                         | Total Student Headcount |      |            |          | 833  | 810  |  |  |
| Percentage Distribution | African-American        |      |            |          | 14%  | 16%  |  |  |
|                         | Asian American          |      |            |          | 2%   | 2%   |  |  |
|                         | Hispanic/Latino         |      |            |          | 4%   | 4%   |  |  |
|                         | Native American         | Not  | Applicable |          | 0%   | 0%   |  |  |
|                         | Native Hawaiian         | 1400 | Applicable |          | 0%   | 0%   |  |  |
|                         | Two or More Races       |      |            |          | 3%   | 4%   |  |  |
|                         | Underrep. Minority      |      |            |          | 22%  | 25%  |  |  |
|                         | Total Minority          |      |            |          | 24%  | 27%  |  |  |

# **Returning Undergraduates (continued)**

International Student Representation among Returning Undergraduate Students

|                         |                        | Fall Term |      |      |      |      |  |  |  |
|-------------------------|------------------------|-----------|------|------|------|------|--|--|--|
|                         |                        | 2007      | 2008 | 2009 | 2010 | 2011 |  |  |  |
| Number of Students      | International Students | 5         | 7    | 9    | 4    | 6    |  |  |  |
|                         | Total Students         | 983       | 944  | 931  | 833  | 810  |  |  |  |
| Percentage Distribution | International Students | 1%        | 1%   | 1%   | 0%   | 1%   |  |  |  |

Non-Resident Student Representation among Returning Undergraduate Students

|                         |                |      | Fall Term |      |      |      |  |  |  |  |
|-------------------------|----------------|------|-----------|------|------|------|--|--|--|--|
|                         |                | 2007 | 2008      | 2009 | 2010 | 2011 |  |  |  |  |
| Number of Students      | Resident       | 974  | 933       | 922  | 827  | 794  |  |  |  |  |
|                         | Non-Resident   | 9    | 11        | 9    | 6    | 16   |  |  |  |  |
|                         | Total Students | 983  | 944       | 931  | 833  | 810  |  |  |  |  |
| Percentage Distribution | Non-Resident   | 1%   | 1%        | 1%   | 1%   | 2%   |  |  |  |  |

Student Representation among Returning Undergraduate Students by Age Group

|                         |                                  | Fall Term |      |      |      |      |  |  |
|-------------------------|----------------------------------|-----------|------|------|------|------|--|--|
|                         |                                  | 2007      | 2008 | 2009 | 2010 | 2011 |  |  |
| Number of Students      | Under Age 25                     | 303       | 270  | 260  | 241  | 235  |  |  |
|                         | Age 25 to 39<br>Age 40 and Older | 524       | 528  | 511  | 462  | 424  |  |  |
|                         | Age 40 and Older                 | 156       | 146  | 160  | 130  | 151  |  |  |
|                         | Total Students                   | 983       | 944  | 931  | 833  | 810  |  |  |
| Percentage Distribution | Under Age 25                     | 31%       | 29%  | 28%  | 29%  | 29%  |  |  |
|                         | Age 25 to 39                     | 53%       | 56%  | 55%  | 55%  | 52%  |  |  |
|                         | Age 40 and Older                 | 16%       | 15%  | 17%  | 16%  | 19%  |  |  |

Note: Figures include only those students enrolled fall term who were admitted as returning undergraduates (RTU) for the fall or preceding summer session.

# **Academic Background of New Undergraduates**

### Teaching and Learning

#### Academic Background of New Undergraduates

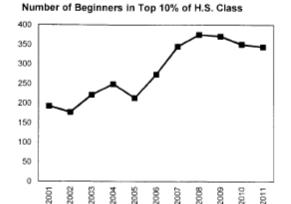
As a result of changing admissions practices, IUPUI is enrolling better prepared students as measured by average SAT scores and high school class rank. Despite small declines in 2011, the numbers of valedictorians, salutatorians, and students ranked in the top 10 percent of their high school class who enroll at IUPUI have increased over time.

|  | Fall Semesters |      |      |      |      |      |      |      |      |      |      |
|--|----------------|------|------|------|------|------|------|------|------|------|------|
|  | 2001           | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 |
| New Freshmen                             |                |      |      |      |      |      |      |      |      |      |      |
| Average SAT Score                        |                |      |      |      |      |      |      |      |      |      |      |
| University College Conditional Admits    | 900            | 917  | 903  | 905  | 905  | 877  | 885  | 892  | 881  | 884  | 905  |
| University College Regular Admits        | 1001           | 1006 | 1002 | 1002 | 992  | 994  | 988  | 998  | 967  | 967  | 957  |
| Direct School/Dual Admits                | 1099           | 1087 | 1093 | 1094 | 1113 | 1102 | 1089 | 1092 | 1089 | 1076 | 1082 |
| Overall Average                          | 970            | 986  | 988  | 993  | 997  | 994  | 990  | 1005 | 1001 | 1003 | 996  |
| H.S. Class Rank                          |                |      |      |      |      |      |      |      |      |      |      |
| Pct. from Top Quartile                   | 27             | 28   | 32   | 31   | 33   | 35   | 40   | 46   | 45   | 44   | 44   |
| Pct. from Bottom Quartile                | 9              | 7    | 6    | 7    | 5    | 5    | 3    | 1    | 1    | 1    | 1    |
| Average Percentile Rank                  | 58             | 59   | 61   | 60   | 61   | 63   | 67   | 70   | 71   | 70   | 70   |
| Avg. Number of College Prep Units        | 16.5           | 16.8 | 17.0 | 17.3 | 17.6 | 18.6 | 18.3 | 19.1 | 23.7 | 27.1 | 30.4 |
| Number of New Valedictorians and         |                |      |      |      |      |      |      |      |      |      |      |
| Salutatorians <sup>1</sup>               | 17             | 9    | 20   | 17   | 16   | 22   | 40   | 45   | 44   | 38   | 33   |
| First-Time Freshmen Ranked in the        |                |      |      |      |      |      |      |      |      | -    |      |
| Top 10 pct. of Their High School         |                |      |      |      |      |      |      |      |      |      |      |
| Graduating Classes                       | 192            | 177  | 221  | 249  | 213  | 273  | 345  | 375  | 371  | 350  | 344  |
| Top 10 pct. as Percent of all First-Time |                |      |      |      |      |      |      |      |      |      |      |
| Freshmen                                 | 6%             | 6%   | 8%   | 9%   | 8%   | 10%  | 12%  | 12%  | 12%  | 12%  | 11%  |
| Pct. Requiring Remediation               |                |      |      |      |      |      |      |      |      |      |      |
| Mathematics                              | 59             | 40   | 31   | 28   | 31   | 25   | 24   | 21   | 47   | 47   | 49   |

First-time freshmen ranked first or second in their classes.

<sup>&</sup>lt;sup>2</sup>Passing scores for mathematic placement testing were raised in 2009.





# Financial Aid Trends in Gift Aid, Loans, and Work Study Awards

# **Teaching and Learning**

# Financial Aid Trends by Type<sup>1</sup>

The amount of gift aid received by IUPUI students has nearly quadrupled over the past 10 years and loans have more than doubled. Work-study funding has remained relatively stable.

| 2001-02 | 2002-03 | 2002.04                |                                  |  |  |  |  |   |  |
|---------|---------|------------------------|----------------------------------|--|--|--|--|---|--|
| .001-02 |         | 2003-04                | 2004-05                          | 2005-06                                    | 2006-07  | 2007-08  | 2008-09  | 2009-10   | 2010-11  |
| 24.2    |         |                        |                                  | 61.9                                       | 72.6   | 85.9   | 102.3  | 119.8   | 132.1  |
| 34.2    |         |                        |                                  |  |  | 210.0  | 233.2  | 250.3   | 259.6  |
| 112.9   | 129.6   | 154.3                  | 154.8                            | 1/9.2                                      |  |  |  |   |  |
| 1.8     | 2.4     | 2.4                    | 1.9                              | 2.2  | 1.9  | 1.8  | 2.0  | 2.3   | 2.3  |
|         | 173 6   | 201.8                  | 214.6                            | 243.3                                      | 267.2  | 297.7  | 337.5  | 372.4   | 394.0  |
|         |         | 112.9 129.6<br>1.8 2.4 | 112.9 129.6 154.3<br>1.8 2.4 2.4 | 112.9 129.6 154.3 154.8<br>1.8 2.4 2.4 1.9 | 112.9 129.6 154.3 154.8 179.2<br>1.8 2.4 2.4 1.9 2.2 | 112.9 129.6 154.3 154.8 179.2 192.7<br>1.8 2.4 2.4 1.9 2.2 1.9 | 112.9 129.6 154.3 154.8 179.2 192.7 210.0<br>1.8 2.4 2.4 1.9 2.2 1.9 1.8 | 34.2     41.6     45.1     37.9     01.3     72.0       112.9     129.6     154.3     154.8     179.2     192.7     210.0     233.2       1.8     2.4     2.4     1.9     2.2     1.9     1.8     2.0       1.8     2.0     24.2     24.3     267.2     297.7     337.5 | 34.2     41.6     45.1     57.9     61.3     72.0     65.0       112.9     129.6     154.3     154.8     179.2     192.7     210.0     233.2     250.3       1.8     2.4     2.4     1.9     2.2     1.9     1.8     2.0     2.3       1.8     2.0     2.3     267.2     297.7     337.5     372.4 |

<sup>&</sup>lt;sup>1</sup>In millions of dollars.