

# FACULTY ENGAGEMENT IN FUNDRAISING



A presentation to the IUPUI Faculty Council  
December 7, 2010



# IUPUI CAMPAIGN HISTORY

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## The IUPUI Comprehensive Campaign

July 1, 1997-June 30, 2004: \$1.039 billion

First billion dollar campaign completed by an Indiana public university

## IUPUI Impact Campaign

Officially opened July 1, 2006

Public announcement October 9, 2010

Concludes June 30, 2013

Campaign goal: \$1.25 billion—Largest goal in IU history

Current dollar figure: \$884,461.885



# CAMPAIGN GOALS

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## **Ensuring Extraordinary Academic Success**

- Pledges to endow RISE scholarships—Science, Nursing, and Herron

## **Excelling as a Center for Health and Life Sciences**

- Gifts for construction of Simon Cancer Center, Glick Eye Institute
- Vera Bradley support of breast cancer research

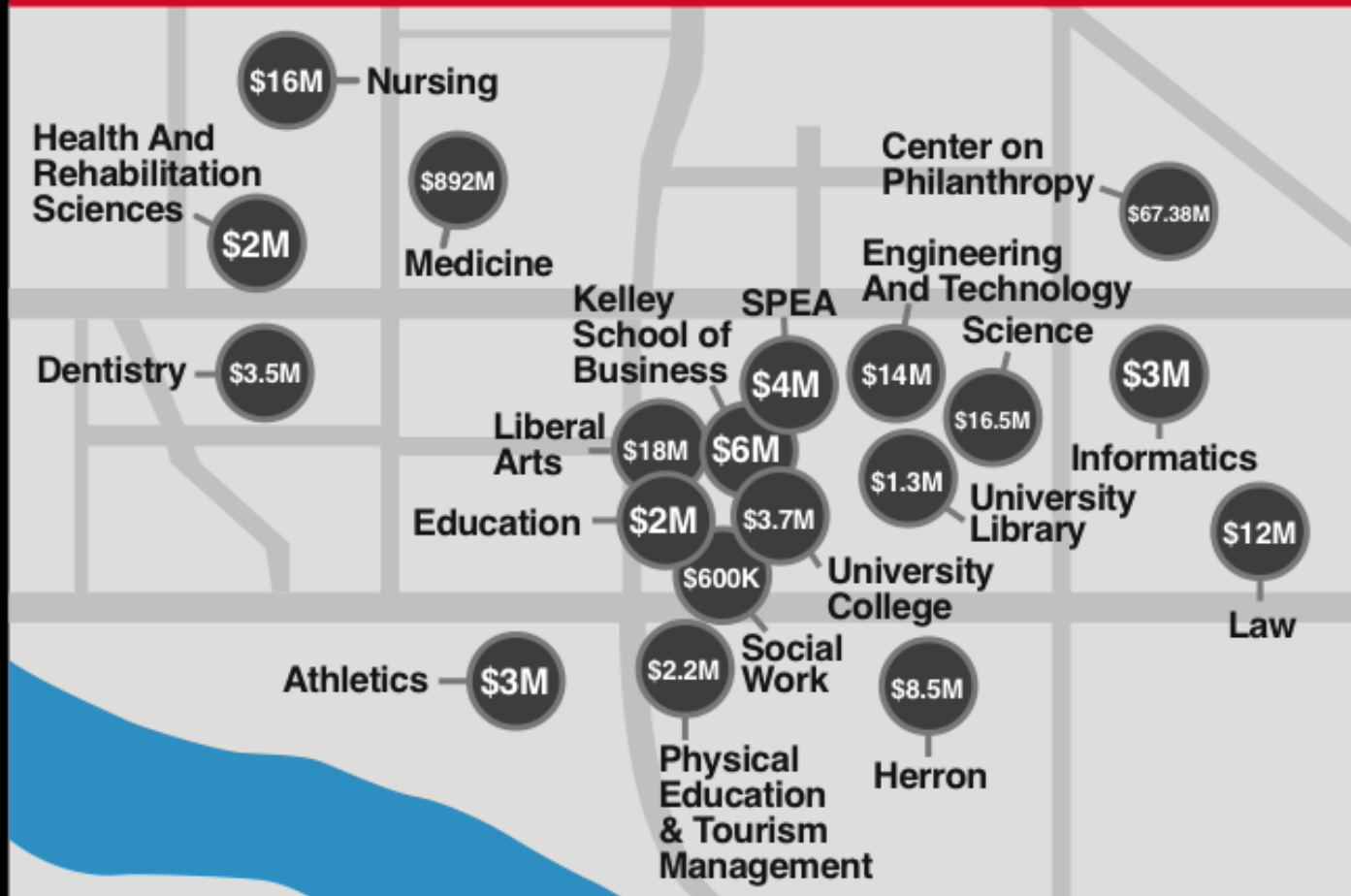
## **Championing Civic Engagement**

- Gifts to support creation of public art—  
Lois and Sid Eskenazi and the Allen Whitehill Clowes Foundation

## **Thriving as an Urban Research Campus**

- Fairbanks Foundation grant—  
includes the establishment of the Richard M. Fairbanks Chair in  
Community Health

# SCHOOL AND UNIT GOALS





# ENDOWMENT INCOME MATCHING GIFT OPPORTUNITIES

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Undergraduate RISE Scholarships

Faculty Chairs



# CAMPAIGN LEADERSHIP

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Michael A. McRobbie – President, Indiana University

Charles R. Bantz – Chancellor, IUPUI

Eugene R. Tempel – President, IU Foundation

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## Campaign Council Co-Chairs

Lacy Johnson

Pat Miller

Bill Moreau

Randy Tobias

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## Honorary Co-Chairs

Steve Beering

Jerry Bepko

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## Campaign Council

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## Volunteer Leadership

Representatives from School/Unit/Faculty



# FACULTY ENGAGEMENT

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- Actively work with your development officers
- Provide counsel to campus leadership to assure campaign success
- Identify and recommend potential major gift donors
- Open doors to prospective donors and organizations
- Make personal gift/pledge to the campaign



# FACULTY INVOLVEMENT WITH MAJOR GIFT DONORS

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- Introduce campus leaders to potential donors
- Participate in engagement and solicitation
- Participate in donor recognition, thanks, and stewardship activities
- Celebrate campaign success





# WHAT'S IN IT FOR ME AS A FACULTY MEMBER?

You will become more knowledgeable about development and fundraising.

In so doing, you will increase the possibility that prospective donors will be interested in supporting your work and/or that of your school.

You will be advancing the philanthropic mission of IUPUI.