Enrollment Management Council

September 14, 2012 Minutes

Minutes

- Minutes for the 2011-12 meetings, as well as those for previous years, are available by visiting http://registrar.iupui.edu/emc/emc-meetings.html.
- EMC Website http://registrar.iupui.edu/emc/

Announcements from the Chair

- Student Services Initiative (SSI) https://usss.iu.edu/sites/StudentServicesInitiative/default.aspx
 - The SSI is IU's efficiency effort is focused on offices including Admissions, Registrar, Financial Aid, and Bursar.
 - o Initial conversations involved services within academic units, but those are now out of scope.
 - The student services units are conducting a business process review looking at key activities in each area and seeing how they are performed, what are the best practices, and looking for consistency in practices across the university. Each of the groups is progressing through the business process reviews and is beginning the determination of the staffing required to perform these activities. The process should be done in December and decisions on next steps will be made in the spring.
- Audio-recording campus tour guides
 - Admissions and Campus Visits have implemented this step to provide for better monitoring of individual tour guides. Use of this tool allows for feedback with the guides with a goal of improved quality and consistency of presentation.
 - The pilot program of recording tour guides began in April and the results are positive. Student ambassadors have accepted the use of recording as something that will benefit the entire program.
 - o Admissions will make some of these recordings available to the school recruiters so they can get a better idea of what the tours cover.
 - If you have overheard something that you think could be better stated, try to identify date, time, and location, including the tee-shirts worn by the guide, as the tour may be provided by admissions, orientation and other groups. All are interested in your comments.
- Transfer-out information on 2005 cohort from UIRR see attachment below
 - Note that the cohort and transfers include students who began at either Indianapolis or Columbus.
 Things will have changed since the 2005 cohort which was a different group of students—we don't know how translatable the information is to current students.
 - o 31.5% of full-time beginners in the 2005 cohort transferred to other institutions
 - 305 students (40.5% of the transfer-out total) transferred to Ivy Tech-Indianapolis. 8 of the students earned a degree within the 150% of program guidelines, 265 earned a degree beyond the 150% period, and 32 had not completed a degree by the time of the report.
 - 48 students in the 2005 transfer-out cohort enrolled at Ivy Tech-Columbus. This equates to
 8.9% of the total transfer-out group.
 - 40 students transferred to Purdue-West Lafayette (5.3%).
 - 23 students transferred to Ball State (3.1%).
 - 19 students transferred to Ivy Tech-Bloomington (2.5%)
 - See http://www.iu.edu/~uirr/reports/standard/doc/grad/grad 05.pdf and charts below

Fall Enrollment

Heads*	2011	2012	Change	%
Indianapolis	28,860	28,789	-71	-0.2%
IUPUC	1,715	1,701	-14	-0.8%
IUPUI Combined	30,530	30,451	-79	-0.3%

Credits	2011	2012	Change	%
Indianapolis Total	327,965	328,629	664	0.2%
IUPUC	17,963	17,858	-105	-0.6%
IUPUI Combined	345,928	346,487	559	0.2%

^{*}Official totals are adjusted for dual enrollments between Indianapolis and Columbus (45 students in 2011 and 39 in 2012). Credit hours are not affected.

- IUPUI (IN + CO) recorded its third-highest headcount on record, following 2010 and 2011.
- This is IUPUI's 17th consecutive record for Fall credit hours.
 - For historical enrollment reports, visit
 http://www.iu.edu/~uirr/reports/standard/enrollment/historical.shtml
- IUPUI was up 664 credits. While we were down 79 total heads, IUB was down 600 students and Purdue-West Lafayette was down 381.
- Our greatest area of growth was in beginners where Indianapolis was up 297 students.
 - We recognize the great work of Orientation in following-up with admitted students. This year's cohort needed numerous nudges to encourage their enrollment which led to a late surge of registrations. This group may need lots of reminders and frequent contacts for future steps, such as meeting with advisors, enrolling, and filing their FAFSAs.
- Enrollment by non-residents was also a growth area. Beginners were up 27% helped by a 31% increase in International beginners. Longer-term, non-resident beginners are up 113.6% over our benchmark year of 2006. Non-residents as a whole were up over 9% and now account for 10% of Indianapolis students.
- The campus is invested in increasing the academic profile and diversity of the entering class
 - o The average SAT (critical reading and math) increased from 1013 to 1023.
 - Indianapolis had 198 beginners with SAT scores of 1300 and above on critical reading and math, up 50 heads (33.8%) over last year.
 - o This year's entering class has an average high school GPA of 3.32, up from 3.28 in 2011.
 - o The average class rank increased from the 70th to the 71st percentile
 - The percentage of Indiana freshmen who have completed the Academic Honors Diploma increased from 52.9% in 2011 to 59.6% in 2012 (1,356 in 2011 and 1,673 in 2012).
 - Minority students accounted for 27.3% of beginners this year, up from 25.2% in 2011. Total campus minority enrollment was up 487 heads, and now accounts for nearly 22% of our students. This is up from about 20% last year. *Details are attached below.*
- US News has IUPUI as 7th on its list of up-and-coming institutions.
 http://colleges.usnews.rankingsandreviews.com/best-colleges/rankings/national-universities/up-and-coming

• Concerns:

- o A number of academic units were down in credits.
- Admission standards are going up again for Fall 2013
- O Admissions, in coordination with the academic units, needs to bring in at least as many students as this year and that won't be easy given intra-state competition
- If we were to apply Fall 2013 standards to Fall 2012 cohort, based on the academic profile of entering students and the retention numbers of previous cohort, retention would be 75%, up just 1%. A change in the entering profile on its own is not enough to significantly impact retention. Other issues need to be addressed as well.
- External transfers only grew by 15 heads, inter-campus transfers were down, returning students were down 17. We can't rely on transfers to support the undergraduate pipeline. We can (and continue to) work on promoting transfers from two-year institutions, but again, as with beginners, we have lots of competition for these students.

International Enrollment

- IUPUI enrolled a record 1,602 international students for Fall 2012, up 10% from Fall 2011, including a 31% increase in new freshman enrollment.
- China remains the top country represented, with 382 students, followed by India (345) and Saudi Arabia (281).

Additional enrollment and admissions data appear below and from University Institutional Research and Reporting (UIRR) http://www.iu.edu/~uirr/ and IMIR's Point-in-Cycle site http://www.imir.iupui.edu.

Charge for the Year Becky Porter on behalf of Executive Vice Chancellor Nasser Paydar

• EVC Paydar had to fill in for the Chancellor at ICHE as they considered the proposed School of Philanthropy. Dr. Paydar will attend the November EMC meeting.

IUPUI will undertake a Strategic Planning process this year

Overview

- o This process will help us define key and critical areas of focus.
- As one component of the process, the campus should look at more of a strategic enrollment management process.

Definition

- Strategic enrollment management (SEM) is a concept and process that is an institution-wide responsibility and a central component of the institution's overall strategic plan.
- o SEM is a comprehensive and collaborative approach designed to fulfill students' educational goals and to provide a means by which our resources can be effectively utilized to support those goals.
- With the focus on student success, SEM requires active partnerships among the academic and administrative units.

Considerations

- This needs to be data-informed process focused on enrollment planning; we must access and use information to help make good decisions.
- The process must recognize changes within our environment and brings into alignment fiscal, academic, and delivery resources in order to ensure long-term enrollment success and institutional fiscal health. IUPUI is in a better place now that we'll be able to add classrooms due to the addition of conference center space. This Fall we appreciated the support of the schools in responding to the late surge of beginner enrollments by their willingness to raise some class sizes.

 We also need to look at changes in the larger environment (high school graduation rates in the region, not just those in Indiana, but consider diversity in these rates as well, such as how to recruit Hispanic/Latino grads given their college-going rate.

End Goals

- Implement a long-term coordinated enrollment planning process
- Provide realistic, quantifiable goals for student recruitment and students success as measured by increases in retention and graduation.
- o Maximize enrollment efficiency given capacity with rooms, faculty.

Additional comments

- The process needs refining and defining.
- We need to target those students most likely to enroll.
- We need at least first meeting of the IUPUI Strategic Planning group to understand how the overall process will move forward in order to determine how enrollment planning can be linked.
- One of the organizing features of our new recruiting plan is using Constituent Relationship Management (CRM) to see how our communications with prospective students are recorded and carried forward. For example, how might we better coordinate communications from Admissions and the student's school so that the student doesn't get two messages one week and none for several? Chris Foley has characterized this larger communication effort by noting the Student should be a stranger to us only once.
- This will help us understand everything the student has received—not just from Admissions. After that we should have a better and growing picture of the perspective student.
- o This Fall is the pilot semester for using CRM with enrolled students with IUPUI Registrar's office.
 - In addition to the work being done by the Registrar, we have talked with PETM to see how that school could use CRM. A Spring pilot is being developed to implement a process to help qualified students move at the appropriate time from UC to degree-units. The focus is on providing better automation to help move students toward their degrees.
- Enrollment Services has a limited amount of central admissions resources to help the schools with the implementation of recruitment and retention projects.

Financial Literacy Marvin Smith, Student Financial Services

- Marvin provided a presentation on steps IUPUI is taking to improve students' financial literacy. A copy
 of the presentation is linked from the EMC minutes site http://registrar.iupui.edu/emc/emc-meetings.html. Among his other comments:
- We are working to improve our 13-14 award letters system wide for great transparency.
- Our loan numbers will look high compared to IUB as our students are more nontraditional, are more likely to be independent and can borrow more in the Stafford program, and come from lower income families—these data reflect the composition of our students.
- We provide entrance and exit loan counseling, but will now approach this topic with an annual loan counseling effort by issuing annual borrowing statements.
- We will be changing Stafford loans from *accepted* to *offer* status in OneStart in 2013-14 to make students think more about their loans by having to take the additional step of indicating that they want the loan.
- There are a limited number of emergency funds to help students in need. An announcement will go out to schools the week of September 17th describing the IUPUI Emergency Grant administered by the Office of Student Financial Services.
- Under new regulations, Pell grants are now limited to 600% of original dollar eligibility. If students have reached 600%, they could not receive additional Pell funding. Given the late implementation of

- this new requirement, we were able to provide replacement funding this year to approximately 60 students who were near graduation.
- A member suggested that we need to provide more education for parents as to types of loan. Marvin noted that as we move to a two-day orientation next year we will have Financial Aid sessions for parents. He agreed with complaints from some students that Orientation can be late in the calendar and overwhelming in terms of content. More information will be included in the award letters.
- There is discussion of providing students with an on-line educational program for financial literacy and the potential for an elective 1 credit financial planning class.

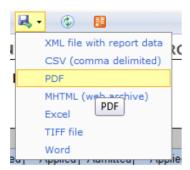
Point-in Cycle Website Gary Pike, Information Management and Institutional Research (IMIR)

- Gary provided a brief demonstration of Fall 2012 Admissions and Enrollment reports available from the Point-in-Cycle tab on the main IMIR website http://imir.iupui.edu/.
- Gary noted that the UIRR Admissions report includes summer and fall beginners together. IMIR tracks Fall only so the numbers will be off by a few heads. *The UIRR report is attached below.*
- Gary provided directions on accessing the site using a MAC.

This was tested on the PIC website using a MAC and here's what Mac users can do to get report data (at least temporarily till Microsoft or someone finds a fix to the Safari error).

Open Safari \rightarrow go to https://webdata.iupui.edu/ \rightarrow Login with their username/password use ads\username and password \rightarrow navigate to the report \rightarrow click on the report to view.

Once the loading wheel disappears click on the floppy icon (see below) in the secondary toolbar \rightarrow select either PDF or Excel to download the report. The #s and everything works just fine in the downloaded version of the report.



 Members are encouraged to send Gary any suggestions for enhancements and additions to the site that will be considered for Fall 2013 reporting

Upcoming meetings

November 16, 2012 1:00-2:30 BS 2002

• Reaching First Generation College Students Zebulun Davenport

• New Housing Option at University Place Aaron Hart

January 25, 2013 1:00-2:30 CE 268

• IUPUI Recruiting Plan Chris Foley

April 19, 2013 1:00-2:30 CE 268

8/28/2012

Census

Headcount by Student School

Credit Hours Taugi	π				Headcount by Stud	ient School				_
School	8/30/2011	8/28/2012	Change	%	School	8/30/2011	8/28/2012	Change	%	
Continuing Studies	458	476	18	3.9%	Continuing Studies	986	986	0	0.0%	-11 ug; +13 grad; -2 non-degree
Dentistry	11,813	12,018	204	1.7%	Dentistry	672	664	-8	-1.2%	-4 ug; +2 grad; -6 professional
Education	11,590	10,335	-1,255	-10.8%	Education	1,452	1,228	-224	-15.4%	-99 ug; -77 grad; -48 non-degree
Engineering-Tech	29,613	29,764	151	0.5%	Engineering-Tech	2,716	2,870	154	5.7%	+102 ug; +52 grad
GRAD	1,024	825	-199	-19.4%	GRAD*	302	296	-6	-2.0%	+2 grad; -8 non-degree
Health & Rehab	3,844	4,422	578	15.0%	Health & Rehab	343	502	159	46.4%	+150 ug; +6 grad; +3 professional
Herron Art & Desgn	10,450	9,768	-682	-6.5%	Herron Art & Desgn	876	844	-32	-3.7%	-49 ug; +17 grad
Informatics	6,825	7,524	699	10.2%	Informatics	749	802	53	7.1%	-5 ug; +58 grad
Journalism	2,053	1,880	-173	-8.4%	Journalism	260	231	-29	-11.2%	-12 ug; -17 grad
Kelley Business	22,446	21,765	-681	-3.0%	Kelley Business	1,564	1,480	-84	-5.4%	-74 ug; -28 grad; +18 non-degree
McKinney Law	13,437	12,339	-1,098	-8.2%	McKinney Law	1,084	979	-105	-9.7%	-68 grad; -37 professional
Liberal Arts	65,116	66,433	1,318	2.0%	Liberal Arts	2,159	1,993	-166	-7.7%	-135 ug; -28 grad; -3 non-degree
Library Science	1,524	1,021	-503	-33.0%	Library Science	246	176	-70	-28.5%	-66 grad; -4 non-degree
Medicine [^]	31,453	32,605	1,152	3.7%	Medicine^	2,327	2,402	75	3.2%	+23 ug; +13 grad; +38 prof; +1 non-degree
Nursing	12,154	12,086	-68	-0.6%	Nursing	1,417	1,369	-48	-3.4%	-67 ug; grad even; +4 prof; +15 non-degree
PETM	13,923	13,259	-664	-4.8%	PETM	925	803	-122	-13.2%	-124 ug; +3 grad; -1 non-degree
SPEA	9,414	9,451	37	0.4%	SPEA	903	957	54	6.0%	+58 ug; -5 grad; +1 non-degree
Science	70,524	72,405	1,881	2.7%	Science	2,495	2,645	150	6.0%	+85 ug; +35 grad; +30 non-degree
Social Work	8,771	8,630	-141	-1.6%	Social Work	754	766	12	1.6%	+1 ug; +11 grad
Statewide Tech**	36	24	-12	-33.3%	University College	6,625	6,796	171	2.6%	+275 ug; -11 high school; -93 non-degree
University College	1,498	1,599	101	6.7%						
Indianapolis Total	327,965	328,629	664	0.2%	IN Total***	28,860	28,789	-71	-0.2%	Adjusted for dual enrollments
IUPUC	17,963	17,858	-105	-0.6%	IUPUC	1,715	1,701	-14	-0.8%	
IUPUI Combined	345,928	346,487	559	0.2%	IUPUI Combined [#]	30,530	30,451	-79	-0.3%	***Total also adjusted for students enrolled in degrees

[^]Medicine 2012 includes 4,012 credits and 8 heads from Public Heath

Credit hour totals may be rounded in cases where a school total includes .5 credits

^{**} Credits taken in Purdue's Aviation Tech program at airport by IUPUI students

Student Level	2011	2012	Change	%
Freshmen	4,092	4,465	373	9.1%
Sophomore	4,504	4,451	-53	-1.2%
Juniors	4,147	4,077	-70	-1.7%
Seniors	7,002	6,866	-136	-1.9%
Undergrads	19,745	19,859	114	0.6%
UG Non-degree	876	811	-65	-7.4%
Graduate	4,970	4,888	-82	-1.6%
Professional	2,790	2,792	2	0.1%
GR Non-Degree	479	439	-40	-8.4%

^{*} Notes: While most IUPUI students pursuing graduate studies enroll through the IUPUI school that offers the degree, *GRAD* holds students who enroll through the IU Graduate School. This is primarily students in Liberal Arts and Medicine but also includes some students pursuing other IU graduate degrees. While they appear in the GRAD totals, wherever possible in the totals above, these students have also been attributed to the schools that house their academic programs. Any changes in enrollments for these students appear in the comments for those schools.

Resident	2011	2012	Change	%
UG Heads	18,745	18,714	-31	-0.2%
UG Credits	226,428	226,544	116	0.1%
Total Res Heads	26,216	25,899	-317	-1.2%
Total Res Credits	297,859	295,953	-1,906	-0.6%
	•	•		

Non-Resident	2011	2012	Change	%
UG Heads	1,000	1,145	145	14.5%
UG Credits	12,779	14,553	1,774	13.9%
Total NR Heads	2,644	2,890	246	9.3%
Total NR Credits	30,105	32,675	2,570	8.5%

Non-Residents as Share of Campus Totals	2011	2012
UG non-residents as % of total campus heads	3.5%	4.0%
UG non-residents as % of total campus credits	3.9%	4.4%
Total NR as % of total campus heads	9.2%	10.0%
Total NR as % of total campus credits	9.2%	9.9%

For more data, visit the IUPUI Information Gateway http://reports.iupui.edu/gateway

offered through the Graduate School but who also

**Students enrolled at both IN and CO are counted only once. These totals have been adjusted by 45 in 2011 and 39 in 2012. Credits are not affected.

have been distributed to schools housing their programs. Heads are counted only once in IN Total.

Credits are not affected.

IUPUI (IN only)

Applicants Through Fall Census (08/30/2010, 08/29/2011 and 08/27/2012)

+/- 5% change on denominator cells > 10

Applicants ⁵ Admits ⁵						Deposits						Enrolled ¹							
			1 Yr.	2 Yr.				1 Yr.	2 Yr.				1 Yr.	2 Yr.				1 Yr.	2 Yr.
2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg
11,176	9,619	10,798	12.3%	-3.4%	7,017	6,600	7,156	8.4%	2.0%	0	0	3,505			2,619	2,789	3,060	9.7%	16.8%
3,657	3,954	4,118	4.1%	12.6%	2,289	2,535	2,527	-0.3%	10.4%	0	0	5			1,489	1,657	1,657	0.0%	11.3%
14 833	13 573	14 916	9.9%	0.6%	9 306	9 135	9 683	6.0%	4.1%	0	0	3 510			4 108	4 446	4 717	6.1%	14.8%
	11,176	2010 2011 11,176 9,619 3,657 3,954	2010 2011 2012 11,176 9,619 10,798 3,657 3,954 4,118	2010 2011 2012 % Chg 11,176 9,619 10,798 12.3% 3,657 3,954 4,118 4.1%	2010 2011 2012 1 Yr. % Chg % Chg % Chg 11,176 9,619 10,798 12,3% -3.4% 3,657 3,954 4,118 4.1% 12.6%	2010 2011 2012 1 Yr. % Chg 2 Yr. % Chg 2010 11,176 9,619 10,798 12.3% -3.4% 7,017 3,657 3,954 4,118 4.1% 12.6% 2,289	2010 2011 2012 1 Yr. % chg 2 Yr. % chg 2010 2011 11,176 9,619 10,798 12.3% -3.4% 7,017 6,600 3,657 3,954 4,118 4.1% 12.6% 2,289 2,535	2010 2011 2012 1 Yr. % Chg % Chg 2010 2011 2012 11,176 9,619 10,798 12.3% -3.4% 7,017 6,600 7,156 3,657 3,954 4,118 4.1% 12.6% 2,289 2,535 2,527	2010 2011 2012 1 Yr. % Chg % Chg 2010 2011 2012 % Chg % Chg 11,176 9,619 10,798 12.3% -3.4% 7,017 6,600 7,156 8.4% 3,657 3,954 4,118 4.1% 12.6% 2,289 2,535 2,527 -0.3%	2010 2011 2012 1 Yr. % Chg % Chg 2010 2011 2012 1 Yr. % Chg % Chg % Chg 2010 2011 2012 1 Yr. % Chg % Chg % Chg % Chg % Chg % Chg % Chg 11,176 9,619 10,798 12.3% -3.4% 7,017 6,600 7,156 8.4% 2.0% 3,657 3,954 4,118 4.1% 12.6% 2,289 2,535 2,527 -0.3% 10.4%	2010 2011 2012 1 Yr. 2 Yr. % Chg 2010 2011 2012 1 Yr. % Chg 2010 11,176 9,619 10,798 12,3% -3.4% 7,017 6,600 7,156 8.4% 2.0% 0 3,657 3,954 4,118 4.1% 12.6% 2,289 2,535 2,527 -0.3% 10.4% 0	2010 2011 2012 1 Yr. 2 Yr. % Chg 2010 2011 2012 1 Yr. 2 Yr. % Chg 2010 2011 2012 1 Yr. % Chg 2010 2011 11,176 9,619 10,798 12,3% -3.4% 7,017 6,600 7,156 8.4% 2.0% 0 0 0 3,657 3,954 4,118 4.1% 12.6% 2,289 2,535 2,527 -0.3% 10.4% 0 0	2010 2011 2012 1 Yr. 2 Yr. % chg % chg % chg % chg 2010 2011 2012 1 Yr. 2 Yr. % chg % chg 2010 2011 2012 % chg % chg 2010 2011 2012 % chg % chg 2010 2011 2012 2010 2010 2011 2012 11,176 9,619 10,798 12.3% -3.4% 7,017 6,600 7,156 8.4% 2.0% 0 0 3,505 3,657 3,954 4,118 4.1% 12.6% 2,289 2,535 2,527 -0.3% 10.4% 0 0 0 5	2010 2011 2012 1 yr. % chg % chg % chg % chg % chg 2010 2011 2012 1 yr. % chg % chg % chg 2010 2011 2012 1 yr. % chg % chg % chg 2010 2011 2012 3 ychg 2010 2011 2012 1 yr. % chg %	2010 2011 2012 1 Yr. % Chg 2010 2011 2012 1 Yr. % Chg 2 Yr. % Chg 2 Yr. % Chg 2 2010 2011 2012 2 Yr. % Chg 2 2010 2011 2012 3 Yr. % Chg 2 2010 2011 2012 3 Yr. % Chg 4 Chg 4 Chg 4 Chg 4 Chg 2 2010 2011 2012 3 Yr. % Chg 4 Chg </th <th>2010 2011 2012 1 Yr. % Chg 2 Yr. % Chg 2010 2011 2012 1 Yr. % Chg 2 Yr. % Chg 2010 2011 2012 2 Yr. % Chg 2010 2011 2012 3 Yr. % Chg 2010 2011 2 Yr. % Chg 2010 2011 2 Yr. % Chg 2010 2 Yr. % Chg 2 Yr. % Chg 2 2010 2 2010 2 2011 2 2012 2 2010 2 2010 2 2011</th> <th>2010 2011 2012 1 Yr. % chg 2 Yr. % chg 2010 2011 2012 3 Chg 2 Yr. % chg 2010 2011 2012 3 Chg 2010 2011 2 Yr. % chg 2010 2011 2 1 Yr. % chg 2 Yr. % chg 2 On <</th> <th>2010 2011 2012 1 Yr. ychg 2 Yr. ychg 2010 2011 2012 2 Yr. ychg 2010 2011 2 Yr. ychg 2 1 Yr. ychg 2 Yr. ychg <</th> <th>2010 2011 2012 1 yr. % chg 2 yr. % chg 2010 2011 2012 2 yr. % chg 2010 2011 2012 3 yr. % chg 2 yr. % chg <t< th=""></t<></th>	2010 2011 2012 1 Yr. % Chg 2 Yr. % Chg 2010 2011 2012 1 Yr. % Chg 2 Yr. % Chg 2010 2011 2012 2 Yr. % Chg 2010 2011 2012 3 Yr. % Chg 2010 2011 2 Yr. % Chg 2010 2011 2 Yr. % Chg 2010 2 Yr. % Chg 2 Yr. % Chg 2 2010 2 2010 2 2011 2 2012 2 2010 2 2010 2 2011	2010 2011 2012 1 Yr. % chg 2 Yr. % chg 2010 2011 2012 3 Chg 2 Yr. % chg 2010 2011 2012 3 Chg 2010 2011 2 Yr. % chg 2010 2011 2 1 Yr. % chg 2 Yr. % chg 2 On <	2010 2011 2012 1 Yr. ychg 2 Yr. ychg 2010 2011 2012 2 Yr. ychg 2010 2011 2 Yr. ychg 2 1 Yr. ychg 2 Yr. ychg <	2010 2011 2012 1 yr. % chg 2 yr. % chg 2010 2011 2012 2 yr. % chg 2010 2011 2012 3 yr. % chg 2 yr. % chg <t< th=""></t<>

Beginners Only	,
----------------	---

	Applicants ⁵						Admits ⁵						Deposits	;			E	nrolled ¹		
				1 Yr.	2 Yr.				1 Yr.	2 Yr.				1 Yr.	2 Yr.				1 Yr.	2 Yr.
Conv. SAT/ACT	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg
1300+	464	423	552	30.5%	19.0%	426	396	503	27.0%	18.1%	0	0	218			133	149	198	32.9%	48.9%
1100-1290	2,131	1,856	2,032	9.5%	-4.6%	1,828	1,678	1,811	7.9%	-0.9%	0	0	758			593	633	661	4.4%	11.5%
1000-1090	1,975	1,595	1,799	12.8%	-8.9%	1,604	1,402	1,549	10.5%	-3.4%	0	0	735			552	567	646	13.9%	17.0%
<1000	4,984	4,377	4,857	11.0%	-2.5%	2,869	2,836	2,967	4.6%	3.4%	0	0	1,586			1,193	1,270	1,355	6.7%	13.6%
No Score	1,622	1,368	1,558	13.9%	-3.9%	290	288	326	13.2%	12.4%	0	0	208			148	170	200	17.6%	35.1%
In-State ³																				
1300+	400	295	407	38.0%	1.8%	370	286	394	37.8%	6.5%	0	0	186			119	124	170	37.1%	42.9%
1100-1290	1,957	1,596	1,707	7.0%	-12.8%	1,682	1,458	1,557	6.8%	-7.4%	0	0	686			553	595	626	5.2%	13.2%
1000-1090	1,850	1,461	1,652	13.1%	-10.7%	1,513	1,291	1,435	11.2%	-5.2%	0	0	690			529	545	620	13.8%	17.2%
<1000	4,739	4,028	4,464	10.8%	-5.8%	2,736	2,641	2,750	4.1%	0.5%	0	0	1,511			1,152	1,231	1,309	6.3%	13.6%
No Score	1,282	926	968	4.5%	-24.5%	184	156	132	-15.4%	-28.3%	0	0	68			98	98	83	-15.3%	-15.3%
Out-of-State ³																				
1300+	64	128	145	13.3%	126.6%	56	110	109	-0.9%	94.6%	0	0	32			14	25	28	12.0%	100.0%
1100-1290	174	260	325	25.0%	86.8%	146	220	254	15.5%	74.0%	0	0	72			40	38	35	-7.9%	-12.5%
1000-1090	125	134	147	9.7%	17.6%	91	111	114	2.7%	25.3%	0	0	45			23	22	26	18.2%	13.0%
<1000	245	349	393	12.6%	60.4%	133	195	217	11.3%	63.2%	0	0	75			41	39	46	17.9%	12.2%
No Score	340	442	590	33.5%	73.5%	106	132	194	47.0%	83.0%	0	0	140			50	72	117	62.5%	134.0%

		A	oplicants⁵					Admits⁵					Deposits	i		Enrolled ¹				
				1 Yr.	2 Yr.				1 Yr.	2 Yr.				1 Yr.	2 Yr.				1 Yr.	2 Yr.
Residency ³	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg	2010	2011	2012	% Chg	% Chg
In-State	10,228	8,306	9,198	10.7%	-10.1%	6,485	5,832	6,268	7.5%	-3.3%	0	0	3,141			2,451	2,593	2,808	8.3%	14.6%
Out-of-State (NR)	948	1,313	1,600	21.9%	68.8%	532	768	888	15.6%	66.9%	0	0	364			168	196	252	28.6%	50.0%
NR Domestic	642	879	1,053	19.8%	64.0%	379	557	615	10.4%	62.3%	0	0	155			106	110	132	20.0%	24.5%
NR International	306	434	547	26.0%	78.8%	153	211	273	29.4%	78.4%	0	0	209			62	86	120	39.5%	93.5%
Sex																				
Male	4,501	3,925	4,556	16.1%	1.2%	2,679	2,537	2,857	12.6%	6.6%	0	0	1,548			1,089	1,171	1,347	15.0%	23.7%
Female	6,675	5,693	6,242	9.6%	-6.5%	4,338	4,063	4,299	5.8%	-0.9%	0	0	1,957			1,530	1,618	1,713	5.9%	12.0%
Race/Ethnicity⁴											_									
Hispanic/Latino	672	654	825	26.1%	22.8%	367	453	544	20.1%	48.2%	0	0	265			104	175	224	28.0%	115.4%
AfrAmer.	1,576	1,578	1,784	13.1%	13.2%	678	741	745	0.5%	9.9%	0	0	338			284	321	312	-2.8%	9.9%
Am. Indian	17	11	16	45.5%	-5.9%	2	5	8	60.0%	300.0%	0	0	4			1	2	2	0.0%	100.0%
Asian	276	240	335	39.6%	21.4%	213	198	265	33.8%	24.4%	0	0	124			88	85	125	47.1%	42.0%
Hawaiian/Pac. Isl.	11	6	1	-83.3%	-90.9%	7	3	1	-66.7%	-85.7%	0	0	0			3	1	0	-100.0%	-100.0%
2 or More Races	418	410	576	40.5%	37.8%	236	292	404	38.4%	71.2%	0	0	197			102	119	172	44.5%	68.6%
Total US Students of	2,970	2,899	3,537	22.0%	19.1%	1,503	1,692	1,967	16.3%	30.9%	0	0	928			582	703	835	18.8%	43.5%
Color	2,570	2,033	3,337	22.0%	19.1%	1,505	1,052	1,507	10.5%	30.3%	U	U	920			302	703	633	10.0%	43.3%
US White	7,751	6,176	6,576	6.5%	-15.2%	5,279	4,628	4,850	4.8%	-8.1%	0	0	2,337			1,942	1,972	2,074	5.2%	6.8%
Other/Unknown	101	58	82	41.4%	-18.8%	58	43	53	23.3%	-8.6%	0	0	28			24	22	27	22.7%	12.5%
International	354	486	603	24.1%	70.3%	177	237	286	20.7%	61.6%	0	0	212			71	92	124	34.8%	74.6%
Indiana HS Diploma Typ	e																			
Acad. Honors ²	4,459	3,573	4,340	21.5%	-2.7%	4,023	3,378	4,140	22.6%	2.9%	0	0	1,875			1,285	1,376	1,673	21.6%	30.2%
Core 40 Technical ²	23	26	44	69.2%	91.3%	16	12	22	83.3%	37.5%	0	0	15			6	5	13	160.0%	116.7%
Core 40 ²	4,893	3,797	3,875	2.1%	-20.8%	2,267	2,241	1,907	-14.9%	-15.9%	0	0	1,148			1,038	1,080	1,001	-7.3%	-3.6%
GED ²	147	124	106	-14.5%	-27.9%	56	47	35	-25.5%	-37.5%	0	0	15			36	30	19	-36.7%	-47.2%
Indiana 21st Century Sci	holar										_									
	1,743	1,670	2,014	20.6%	15.5%	958	1,036	1,207	16.5%	26.0%	0	0	576			363	437	505	15.6%	39.1%

¹ - Enrolled indicates registered for classes for the fall semester. Enrollment figures are currently insignificant and are not being displayed.

² - Mutually exclusive diploma type

 $^{^{\}rm 3}$ - Applicants with undetermined residency are classified based on their home address.

⁴ - Beginning with the 2010 class, applicants indicate their race/ethnicity using new federally mandated categories that a) collect multiple races that include White and exclude Hispanics under "Two or More Races," b) allow the Hispanic category to trump other categories, and c) separate the former category of Asian/Pacific Islander into two categories.

^{5 -} The 2010 applicant and admit counts include beginners (4,236) who applied during College Go Week, October 12-16, 2009. This initiative inflated the counts of applicants and admits making comparisons to other years tenuous.

Fall 2012 Ethnicity (census)

Indianapolis Campus	2011	2011 Share	2012	2012 Share
Hispanic	1,096	3.8%	1,256	4.4%
African American	2,853	9.9%	2,943	10.2%
American Indian	55	0.2%	37	0.1%
Asian	1,118	3.9%	1,174	4.1%
Hawaii/Pac. Islander	17	0.1%	12	0.0%
Two or more races	609	2.1%	813	2.8%
Total Students of Color	5,748	19.9%	6,235	21.7%
White	20,857	72.3%	20,345	70.7%
Other/Unknown	817	2.8%	623	2.2%
International	1,438	5.0%	1,586	5.5%
Total	28,860	100.0%	28,789	100.0%

Change	% Change
160	14.6%
90	3.2%
-18	-32.7%
56	5.0%
-5	-29.4%
204	33.5%
487	8.5%
-512	-2.5%
-194	-23.7%
148	10.3%
-71	-0.2%

Indianapolis Beginners	2011	2011 Share	2012	2012 Share	
Hispanic	172	6.2%	224	7.3%	
African American	318	11.5% 312		10.2%	
American Indian	2	0.1% 2		0.1%	
Asian	86	3.1%	125	4.1%	
Hawaii/Pac. Islander	1	0.0% 0		0.0%	
Two or more races	118	4.3%	172	5.6%	
Total Students of Color	697	25.2%	835	27.3%	
White	1,948	70.5%	2,074	67.8%	
Other/Unknown	22	0.8%	27	0.9%	
International	96	3.5%	124	4.1%	
Total Beginners	2,763	100.0%	3,060	100.0%	

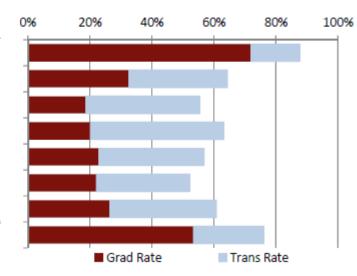
Change	% Change
52	30.2%
-6	-1.9%
0	0.0%
39	45.3%
-1	-100.0%
54	45.8%
138	19.8%
126	6.5%
5	22.7%
28	29.2%
297	10.7%

Enrollment Services 9/4/2012

Official Graduation Rates Report 2005 Full-Time Beginners

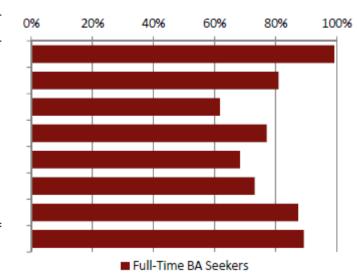
Graduation Rates of Bachelor's Degree Seeking Beginners (As reported to external groups)

	Full-Time Beginners	Received Degree*	Grad. Rate	Previous Cohort	Transfer Out Rate	
BL	6,881	4,952	72.0%	71.1%	15.7%	
IN	2,211	723	32.7%	34.2%	31.6%	
EA	229	43	18.8%	18.1%	36.7%	
ко	366	74	20.2%	23.5%	42.9%	
NW	412	95	23.1%	19.4%	33.7%	
SB	734	163	22.2%	25.2%	30.0%	
SE	656	174	26.5%	27.5%	34.3%	
IU	11,489	6,224	53.5%	53.5%	22.7%	



Beginner Cohort Composition by Campus Full-time Bachelor's-

	All -	Seeking l	Beginners	All Other Beginners**		
	Beginners	Count %		Count	%	
BL	6,938	6,881	99.2%	57	0.8%	
IN	2,732	2,211	80.9%	521	19.1%	
EA	371	229	61.7%	142	38.3%	
ко	475	366	77.1%	109	22.9%	
NW	603	412	68.3%	191	31.7%	
SB	1,003	734	73.2%	269	26.8%	
SE	751	656	87.4%	95	12.6%	
IU	12,873	11,489	89.2%	2,903	22.6%	



^{*} within 150% of program length

^{**} Part-time and other degree-seeking (Certificate & Associate)

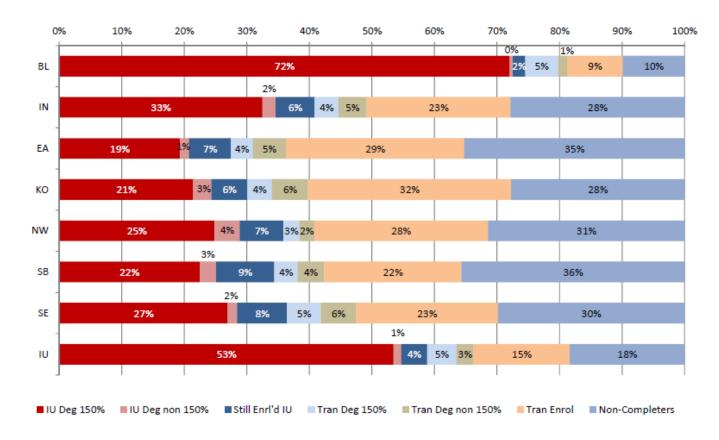
The table and chart below provides a slightly different view of outcomes than required by IPEDS reporting. By leveraging data from the Student Tracker system of the National Student Clearinghouse (NSC) we can establish the destination and degree attainment of non-persisters.

The first table summarizes the outcomes of the 2005 cohort of full-time beginners. On the left are the outcomes attributable to IU; graduates within the 150% of program length, those that finished a certificate or associates degree beyond the 150% window, and those still enrolled at IU in the fall of 2011. The right side of the table illustrates the outcomes known through matching with the NSC data which includes completing a degree on-time at a transfer institution, degree completion beyond 150%, and enrollment at a transfer institution without degree completion through the sixth year. The chart at the bottom of the page reflects these outcomes including the percentage considered "Non-Completers" who have not transferred away from IU or were not still

Full Time Beginners - All

								Transfer Out			
		Rec'd	Grad.	IU Deg- non		Still			Deg non		
	FT Begs	Deg*	Rate	150%	%	Enrl'd IU	%	Deg*	150%	Enrl'd	Rate
BL	6,903	4,974	72.1%	34	72.4%	137	74.5%	364	98	615	15.6%
IN	2,396	779	32.5%	51	33.9%	149	40.9%	91	108	551	31.3%
EA	284	55	19.4%	4	23.2%	19	27.5%	10	15	81	37.3%
KO	382	82	21.5%	11	24.6%	22	30.1%	15	22	124	42.1%
NW	471	117	24.8%	19	30.1%	33	35.9%	12	11	131	32.7%
SB	805	181	22.5%	21	24.5%	75	34.4%	30	34	177	29.9%
SE	664	179	27.0%	10	28.6%	53	36.4%	36	37	151	33.7%
IU	11,905	6,367	53.5%	150	54.6%	488	58.8%	558	325	1,830	22.8%

^{*} within 150% of program length as reported in IPEDS.



Source: UIRR Official Graduation Rates Report 2005 Full-Time Beginners http://www.iu.edu/~uirr/reports/standard/doc/grad/grad 05.pdf