

**Athenaeum Foundation**  
**Board Meeting**  
**Veterans' Room**  
November 20, 2013

Minutes

Board Members Present: Mary Ann Sullivan, David Willkie, Stephen Wagman, Gregory Hahn, Rozelle Boyd, Terri Czajka, Giles Hoyt, David Kingen, Jerry Lamkin, Dan McMichael, Rich Rardin, Steve Yeager, and Brad Boyd  
Staff: Cassie Stockamp, Anna Price, Marianne Isaacs, Sara Carolin  
Guests: Rod Reid, Sherry Seiwert, Maarten Bout

**Board Meeting**

The meeting was called to order by Mary Ann Sullivan at 11:08am. The meeting minutes from the September 18, 2013 meeting were approved.

Lobby Redesign

Rod Reid gave a presentation on the new lobby proposal and branding project. The goal is to entice the broader community to come into and engage in activities in the Athenaeum, especially the immediate community. The plan for the lobby is focused on identity, way finding, and lighting throughout the space.

New Board Member

Brad Boyd was welcomed as a new board member. He is the Executive Director of the Kiwanis Foundation. He was voted onto the board by a unanimous vote.

IDI Velocity

Sherry Seiwert gave an update on Velocity, which is a five year strategic plan specifically for downtown. The six constructs of the plan are housing in neighborhoods and livability, economic development, downtown experience, environment, arts, and public transit.

Tenants

Maartin Bout from Indy Baroque gave a presentation on baroque music including a brief history and the instruments used and the organization.

Finance Committee Report

The year is projected to end in the black and the reports given in the board packets show a \$54,000 net income. Additionally, the board packets have a projected budget for 2014, which reflects a break-even income.  
Financials were approved.

GermanFest Recap

Marianne Isaacs presented the numbers for the 2013 GermanFest. Admissions were up this year compared to last year in part due to excellent weather and the addition of beer games. Net profit will come in around \$20,000 compared to last year's net profit of around \$18,000.

ADA Compliance

Cassie Stockamp, Greg Henneke, Greg Hahn, and Dan McMichael met to discuss the alternative options and costs for this project. The discussion will continue and the group will continue to share information in future meetings.

#### Parking Study

The RFP numbers that came back for the parking structure did not support the 40 year proposal.

#### Anna/Development

In conjunction with Big Car, we have developed a walking tour that provides information on the building which can be obtained by anyone in the building. The application utilizes QR codes with smart phones.

A board workshop will be held on January 8 to launch for the capital campaign for the various projects around the building. The workshop is designed to get everyone on the same page with the campaign, donors, and goals.

#### The Willkie Room

Cassie Stockamp has proposed that the Willkie Room become the David Willkie Room because of his work on the roof and all he has done for the building and the foundation. The motion was approved by the board.

#### New Business

St. Nikolaus is on December 8<sup>th</sup>, 2013.

The foundation receives 10 tickets to every show in the theatre so please let us know if you are interested in attending.

Cassie Stockamp presented the idea of making a statement in conjunction with Freedom Indiana, the group trying to encourage the legislature to not pass the HJR-6. No decision made.

Meeting was adjourned at 1:09pm.