Faculty Meeting Minutes September 27, 2002

The September 27, 2002 Faculty Meeting was called to order by Dean Dan Dalton at 1:34 p.m.

Office of the Dean

Dean Dalton welcomed everyone to a new academic year. He then proposed that the Faculty Meeting Minutes for the April 12, 2002 meeting be approved as written. The proposal was moved, seconded and passed with no one opposed.

Dean Dalton welcomed Frank Acito as the new chair of the Doctoral Program, Dan Smith as the new chair of the Marketing Department and announced that a new IS department would be established (from the existing Accounting & Information Systems Department) effective January 1, 2003.

Dean Dalton thanked Paul Robins, Jeff Green, Allan Headley and his staff for all their hard work in making the new Graduate and Executive Education Center a reality. He also thanked Rick Dupree and his staff from the Development Office for their work in obtaining 92 naming gifts (\$50,000 or more) for the new building.

Dean Dalton announced the following rankings for the Business School. *Wall Street Journal* – MBA Program 14th, *U.S. News & World Report* – Undergraduate Program 10th. The *Business Week* Rankings will be issued on October 10.

Dean Dalton announced that he is once again serving as co-chair for the United Way Campaign and that Helen Ingersoll and Jim Grandorf will be coordinating the campaign for the KSB. Dean Dalton announced that Lilly Foundation is again matching new or increased Vanguard level contributions. He also noted an omission in the contribution form – there is a tornado relief fund.

Dean Dalton called on Bill Sartoris to give an update on the Faculty/Staff Campaign for the KSB. The campaign has raised \$80,000 with an 83% participation rate. Bill thanked Terrill Cosgray and Tom Hustad for co-chairing the campaign last year and gave a special thanks to the staff for their contributions. Bill said the letter for the next campaign will be going out in March and they would like to get a 90% participation rate. Updates will be given at future faculty meetings.

The following individuals introduced new staff in their departments or areas:

Anne Massey for Information Systems introduced: Vijay Khatri, Assistant Professor

Arlen Langvardt from Business Law introduced: Jamie Prenkert, Assistant Professor Joel Rubin, Clinical Associate Professor

Terrill Cosgray from the MBA Office introduced:

Tim Smith, Associate Director of Financial Aid

John Hassell from Indianapolis introduced:

Reed Smith, Associate Professor of Accounting Craig Lefanowicz, Associate Profressor of Accounting Michael Stegemoller, Assistant Professor of Finance Andy Lynch, Clinical Professor of Management

Randy Powell from Undergraduate Career Services introduced:

Mercedes Enrique-Garcia, Associate Director Career Services Jody Hestand, Associate Director Career Services Beth Barnhart, Assistant Director Corporate Relations Patti Parkes, Manager of Information Systems

Paul Robins from the Dean's Office introduced:

Becky Kehrberg, Scheduling Coordinator

M.A. Venkataramanan from Operations & Decision Technologies introduced:

Srinagesh Gavirneni, Assistant Professor Jason Skocilich, Lecturer

Dan Smith from the Marketing Department introduced:

Shailendra Pratap Jain, Professor Ann Bastianelli, Lecturer

Marc Dollinger from the Undergraduate Office introduced:

Caryn Castellan, Academic Advisor Susan Dybvig, Academic Advisor Jim Johnson, Academic Advisor

Sue Vargo from Business Communications introduced:

Ian Sheeler, Visiting Lecturer Brenda Bailey-Hughes, Visiting Lecturer

Jamie Pratt from the Accounting Department introduced:

Gil Viets, Clinical Associate Professor Tom Kennedy, Clinical Associate Professor Tom Rearick, Visiting Lecturer Dan Heitger, Visiting Assistant Professor

Harv Hegarty from the Management Department introduced:

Paul Friga, Assistant Professor

Dean Dalton made the following award presentations:

Teaching Awards:

Sauvain: Sue Brown

Panschar AI: P. Daniel Wright

Panschar Lecturer: Rod Haywood & Susan Keenan

Research Awards:

Alan Dennis Anne Massey Lance Bettencourt

Service Award:

Glen Larsen

Dean Dalton called on Bruce Jaffee to announce the Otteson Teaching Award Winner. Dean Jaffee announced Katherine Glass as the winner.

Dean Dalton called on John Hill to announce the KSBAA Faculty Fellowship Winner. Dean Hill announced Joe Fisher as the winner.

<u>Undergraduate Program</u>

Marc Dollinger announced that there were 745 continuing students admitted to the UG Program for fall 2003: a 69% acceptance rate. With 263 direct admit freshman there are now 3650 business majors.

Marc Dollinger announced five Undergraduate Policy Committee Initiatives. Ethics, Diversity, I-Core, Distance Education and Student Relations.

Marc Dollinger announced that they are in need of a "coach" for an Undergraduate competition that is in February in LA. If anyone is interested please contact Marc.

Action Item: Marc Dollinger proposed to drop A311 as a pre-requisite for A324. The proposal

was moved, seconded and passed with no one opposed.

Action Item: Marc Dollinger proposed to disallow credit for both A327 and A329. The

proposal was moved, seconded and passed with no one opposed.

Action Item: Marc Dollinger proposed to delete A437 as a concentration requirement for

Finance. The proposal was moved, seconded and passed with no one opposed.

Action Item: Marc Dollinger proposed to allow R305 to be either a pre or co-requisite for

R440. The proposal was moved, seconded and passed with no one opposed.

Action Item: Marc Dollinger proposed to re-number K217 to K311. The proposal was moved,

seconded and passed with no one opposed.

Action Item: Marc Dollinger made a proposal regarding COAS courses taken as Business

Concentration requirements. COAS course will not be allowed to meet both concentration and general education requirements. The proposal was moved,

seconded and passed with no one opposed.

MBA Program

James Wimbush announced that the enrollment for the Class of 2004 is 257. He also said that all the students are enjoying the new facilities.

Action Item: James Wimbush proposed to offer "Consumer Management" a new course

previously offered as an experimental course with the M595 course number. The

proposal was moved, seconded and passed with no one opposed.

Action Item: James Wimbush proposed to offer "Marketing Consultant Speaker Series" a new

course previously offered as an experimental course with the M595 course number. The proposal was moved, seconded and passed with no one opposed.

Action Item: James Wimbush proposed to change the title of M521 from "Product

Management Systems" to "Marketing Strategy Implementation". A motion was made to amend the title to "Implementing Marketing Strategy". The proposal and

amendment was moved, seconded and passed with no one opposed.

Action Item: James Wimbush proposed to change the Consulting track elective requirements

for the e-Business major to 4.5 from 3.0, to change the New Venture track

requirements for the e-Business major to 6.0 from 4.5 and to add W521 and W565 as recommended electives in the New Venture track of the e-Business major. The

proposal was moved, seconded and passed with no one opposed.

Kelley Direct

Action Item: John Hassell proposed a new course "Strategic Management and Leadership".

The proposal was moved, seconded and passed with no one opposed.

Action Item: John Hassell proposed to "dual number" existing courses to meet the needs of the

Microsoft Program: B721, B710, B740, B749, B730, B732. The proposal was

moved, seconded and passed with no one opposed.

Action Item: John Hassell proposed to create three new courses designed initially for the John

Deere MBA Program. D700 "Value Creation, D701 "Effective Leadership and D740 "Framework for Financial Decisions". The proposal was moved, seconded

and passed with no one opposed.

<u>Indianapolis</u>

Action Item: John Hassell proposed changes in the Undergraduate Minor. The proposal was

moved, seconded and passed with no one opposed.

Action Item: John Hassell proposed to change credit hours for S480 from 3-6 to 1-6. The

proposal was moved, seconded and after some discussion passed with no one

opposed.

Action Item: John Hassell proposed changes in the Undergraduate Honors Program. The

proposal was moved, seconded and passed with no one opposed.

Action Item: John Hassell proposed a new MPA course A578 "E-Business Security and

Control (1-3 credit hours). The proposal was moved, seconded and passed with

no one opposed.

Action Item: John Hassell proposed a new MBA major "Venture and Technology

Management" (10.5 credit hours). The proposal was moved, seconded and passed

with no one opposed.

Action Item: John Hassell proposed to change the credit hours of X511 from 1.0 fixed to 3.0

variable. The proposal was moved, seconded and passed with no one opposed.

The meeting adjourned at 2:40 p.m.

If you would like copies of the materials that accompanied the above Action Items, please contact Libby Andrew at landrew@indiana.edu or 5-8489. The next faculty meeting is scheduled for Friday, December 6, 2002 at 1:30 p.m. in BU 111.