2011-2012 Physical Education

Section	Document Name

Mission

Mission Statement (revised August 2010)

The IU School of Physical Education and Tourism Management capitalizes on its rich history and unique location in downtown Indianapolis to prepare future leaders in kinesiology and tourism by translating theory into practice. The school's distinct culture and unique combination of disciplines foster innovative research, learning opportunities and civic engagement that enhance quality of life and economic development of local, national and global communities.

Vision Statement (created November 2010)

The vision of the School of Physical Education and Tourism Management is to be an emerging leader in kinesiology and tourism where talented students, faculty, and staff thrive.

Goals and Objectives

1. Establish a national and international research reputation

Increase research output

Campus Planning Theme: Research, Scholarship and Creative Activity
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Undertook multiple planning and strategy conversations related to creation of two unique research centers
- Continued mentoring workshops around promotion and tenure requirements, scholarship of teaching and learning
- Instituted department research seminars that engaged non-IUPUI researchers to discuss current projects and potential collaborations in both the Department of Tourism, Conventions and Event Management and Department of Kinesiology
- Revisions to the teaching expectations portion of the PETM promotion and tenure document were completed for lecturers.
- A workload model was approved which allows research active faculty members to realize reductions in teaching load beginning Spring 2013
- Received approval for name change of Department of Physical Education to Department of Kinesiology. New name is both more inclusive of the department's programs and more research-focused.

Evidence of Progress for 2011-2012:

- Increased research grant/contract dollars 8% from $378,526 to $408,358 from FY 2011 to FY 2012
- Increased research grant/contract expenditures 48% to $300,980 from FY 2011 to FY 2012
- Increased number of refereed publications 13% since FY 2009

- Awarded one PROG grant (school research grant) for implementation in 2012-13
- Increased space for research through rental at NIFS

Activities planned for 2012-2013:

- Launch two research centers
- Approve revisions to P&T document that specify service guidelines for clinical track faculty and teaching guidelines for clinical track faculty
- Identify key areas of research strength for each program within the school
- Focus research energies on research publications and proceedings

2. Focus and develop graduate programs

Focusing and developing graduate programs

Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Funded one additional graduate assistantship in order to increase recruitment and retention of graduate students
- Launched the MS in Event Tourism
- Revised learning outcomes for refocused MS in Kinesiology around Exercise Science
- Initiated conversations around partnerships with other masters programs on campus

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Evidence of Progress for 2011-2012:

- Launched MS in Event Tourism
- Increased total number of graduate assistants to 12, exceeding goal set in 2009

Activities planned for 2012-2013:

- Submit at least one proposal for a new graduate program or extension to existing graduate programs
- Increase the funding for graduate students
- Develop marketing piece for each graduate program
- Develop systems to track placement of graduates beginning in December 2012
- Seek partnerships with other masters programs to increase interdisciplinarity of masters offerings

3. Develop a reputation as an innovator in undergraduate education

Develop a strategy around centrally serving students

Campus Planning Theme: Teaching and Learning, Best Practices
Secondary Goals:
Sub Unit:

Time Frame:

Actions taken for 2011-2012:

- Hired full-time advisor and shared advisor with University College
- Developed a plan for advising shared between professional advisors and faculty

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Evidence of Progress for 2011-2012:

- Increased full-time advising staff
- Began implementation of new advising practices which focuses on standardized experience for first and second year students using professional advisors and faculty

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Activities planned for 2012-2013:

- Develop PETM version of OTeam to orient and mentor first-year students
- Standardize the learning community and first-year experience for all students (including transfers)
- Enhance our systems to provide multiple opportunities for our students to connect with industry and professional organizations

Innovate in the delivery of undergraduate education

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Completed learning outcome data collection on all new plans of study.
- Continued focus on increasing the number of RISE course offerings.
- Generate conversations that lead to the creation of at least one minor consistent with the school's focus and strengths
- Begin to develop and implement mechanisms to track student placement into careers
- Revise and better coordinate the Department of Kinesiology elective program

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Evidence of Progress for 2011-2012:

- Between 2007-08 and 2011-12, the school increased its number of graduates 39% to 232
- Between 2006-07 and 2010-11, the school increased its overall retention rate from 80% to 82%, and its freshman to sophomore retention rate from 76% to 79%
- Minor proposal for Sports Marketing submitted to APPC for approval. Two other minors and/or certificates are in progress
- Number of RISE course offerings increased from 21 unique courses to 29 unique courses since 2009
- Department of Kinesiology expanded its service learning offerings to include the coordination of fitness activities and member support at the Chase Near East Side Legacy Center following the opening of the Center in

conjunction with the Super Bowl in Indianapolis
- The Department of Tourism, Conventions and Event Management expanded their experience-based learning activities to include the following partners on class projects: the Kentucky Derby, the Operation Hire a Hoosier Vet Career Fair, the J.W. Marriott Indianapolis, Outback Steakhouse, and Habitat for Humanity

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Activities planned for 2012-2013:

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4. Leadership in faculty/staff development

Enhance processes around faculty and staff development

Campus Planning Theme: Best Practices, Campus Climate for Diversity
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Develop a school-wide faculty workload model that accounts for individual faculty strengths
- Revise PETM promotion and tenure document sections around service and articulate promotion guidelines for clinical faculty and lecturers

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Evidence of Progress for 2011-2012:

- Workload model approved
- Promotion guidelines for lecturers around teaching revised and approved

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Activities planned for 2012-2013:

- Revise teaching promotion guidelines for clinical faculty
- Revise service promotion guidelines for all faculty
- Initiate and undertake team goal setting and team building activities with faculty and staff

Increase intra-school communication

Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Began bi-monthly meetings with Department Chairs and Directors (Finance/Administration, Development/External

Affairs and Student Success)
- Conducted six faculty meetings
- Began staff meetings
- Develop and publish intra-school newsletter to create greater understanding of PETM's work and its faculty and staff

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Evidence of Progress for 2011-2012:

- Additional communication occurring on matters where communication previously did not occur
- Internal newsletter published for the first time

Activities planned for 2012-2013:

- Better integrate staff into next strategic planning process
- Work with faculty to identify best ways to communicate information about the school and to determine what information staff and faculty are most interested in receiving

5. Increase the resource base

Develop a space plan for research and additional graduate students, faculty and staff

Campus Planning Theme: Research, Scholarship and Creative Activity, Best Practices
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Finalize plans to better consolidate faculty and staff at two locations

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Evidence of Progress for 2011-2012:

- Renovated Dean's Office suite and reception area that allowed for faculty that had been housed off campus to return to campus

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Activities planned for 2012-2013:

- Identify small, incremental improvements that can be made to enhance the research, teaching, and development spaces in the school

Develop Dean's Council of community members to assist in the development of the school

Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Develop a list of potential members for the Dean's Council

Evidence of Progress for 2011-2012:

- Nine members successfully recruited to the Dean's Council

Activities planned for 2012-2013:

- Recruit at least 10 members for the inaugural Dean's Council and hold one meeting in late 2012
- Hold two meetings in FY 2013

Increase money raised through development function

Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2011-2012:

- Develop and cultivate major gifts and foundation gift prospects
- Develop an annual giving plan
- Develop an alumni engagement plan

Evidence of Progress for 2011-2012:

- Increased giving 15% from FY 2011

Activities planned for 2012-2013:

- Execute focused fundraising activities around priority areas for the school
- Develop and implement annual fundraising strategies segmented by age and vehicle-appropriate solicitations
- Develop and implement corporation and foundation proposals
- Develop and implement multi-channel, audience-specific communications plan for alumni and donors

Fiscal Health

Reallocation Plan

Other Question(s)