2001-2002 Kelley School of Business

Section	Document Name

Mission

The mission of the Kelley School of Business Indianapolis is to be the business school of choice for students -- undergraduate, MBA, and MPA -- in Central Indiana and a school where scholarship and good practice meet.

Goals and Objectives

AACSB Reaccreditation in Business Initial AACSB Accreditation in Accounting

Pass School-wide AACSB reaccreditation in 2001-02. Pass Accounting reaccreditation in 2002-03.

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: n/a
Time Frame: 2 years 2001-02, 2002-03

Actions taken for 2001-2002:

1. Materials were prepared for both general reaccreditation and the accounting programs separately. 2. Lead faculty identified.

Evidence of Progress for 2001-2002:

1. AACSB re-accreditation for the Kelley School of Business was received in spring 2001. 2. The AACSB Accounting Accreditation Team visited in Fall 2002. The Kelley School of Business awaits results, but anticipates initial accounting accreditation to be awarded. 3. The preliminary accounting AACSB report was delievered to the AACSB team in summer 2002.

Activities planned for 2002-2003:

1. Prepare for AACSB accounting accreditation visit.

Development of the Center for Venture Management and Entrepreneurship

Launch of the Indiana Venture Center as a service to Indiana by the School

Campus Planning Theme: Civic Engagement
Secondary Goals:
Sub Unit: n/a
Time Frame: 2years

Actions taken for 2001-2002:

This initiative has been delayed until the 2003 year.

Evidence of Progress for 2001-2002:

null

Activities planned for 2002-2003:

Launch the Indiana Venture Center and Hire a Center Director

Expansion of academic programs

Consolidating Masters of Professional Accountancy

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: n/a
Time Frame: 1999-2002

Actions taken for 2001-2002:

The MPA program enrolled its first students in fall 1999. 1. Lisa Rose has been assigned as staff assistant/recorder for the MPA program. 2. Hired 2 replacement accounting faculty who have ability to develop MPA courses. 3. Launched MPA luncheon series where MPA students and business professionals can meet and interact.

Evidence of Progress for 2001-2002:

1. Number of MPA students in the program. Growth has been dramatic. As of July 1, 2002, the MPA program had 126 students unconditionally admitted and 100 students conditionally admitted. 2. Number of MPA graduates. During 2001-02, Kelley Indianapolis graduated 45 MPA students. 3. Two replacement faculty were hired who can teach in the MPA program.

Activities planned for 2002-2003:

1. Hire an additional replacement accounting faculty member to start in fall 2003 who can offer additonal MPA classes
2. Review status of curriculum given two new faculty in fall 2002 and one in fall 2003.

Coping with the growth of the Kelley Direct Online MBA and MS programs.

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: n/a
Time Frame: On-going

Actions taken for 2001-2002:

1. Formally designated Kelley Direct as a program of the School, with its own policy committee composed of faculty from both Indianapolis and Bloomington. 2. Effective fall 2002, hired a new Program Director to manage the day-to-day operations of Kelley Direct. 3. Hired additional web developers and staff in 2001-02. 4. New faculty added in Indianapolis to help cover Kelley Direct teaching load. 5. Signed new agreement with Microsoft Corp in fall 2002 to provide on-line courses.

Evidence of Progress for 2001-2002:

1. Number of students. In 2001-02, the enrollment goals were met. Effective fall 2002, over 400 students will be enrolled in Kelley Direct programs, with over 250 enrolled in the Public MBA program. 2. Number of graduates. During 2001-02, Kelley Direct graduated 34 students. That number will be over 100 in 2002-03.

Activities planned for 2002-2003:

1. Concentrate on catching up with explosive growth by paying extra attention to management planning and policy setting. 2. Continue to refine the financial tracking system for Kelley Direct. 3. Plan for continued growth in Kelley Direct programs

Improve School operations

Make the most of the School's existing space and resources.

Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit: n/a
Time Frame: On-going

Actions taken for 2001-2002:

1. The building rennovations were completed in 2002, which allowed a more effective use of space. 2. The Indiana Business Research Center (IBRC) has been moved off campus into rental space. 3. Hired website administrator and revamped website. 4. Space plan implemented. 5. Much of advising services have moved to web and e-mail, which means students frequently no longer have to make trips to campus for routine advising.

Evidence of Progress for 2001-2002:

1. For fall 2002, all new hires for fall 2002 have offices. 2. Projections indicate that we can meet our space needs as of fall 2003.

Activities planned for 2002-2003:

1. Kelley Direct will be moved out of the building in spring 2003 into rental space to accomodate growth. 2. The Center for Career Opportunity will use space to be vacated by Kelley Direct and be housed in one place. 3. A long-range vision has begun to emerge of a new business building for Kelley Indianapolis.

Improved research productivity of faculty

Create an active research culture. Parity in research productivity with Bloomington

Campus Planning Theme: Research, Scholarship and Creative Activity
Secondary Goals:
Sub Unit: n/a
Time Frame: on-going

Actions taken for 2001-2002:

1. Filled the Binford Chair in Corporate Social Responsibility with Phil Cochran, an excellent, nationally-known scholar. 2. Tenure-track hires for fall 2002 have significant research accomplishments. 3. Contintue to provide financial support for faculty research 4. We continue to support an active Kelley Indianapolis Seminar series.

Evidence of Progress for 2001-2002:

1. Number and quality of publications. During 2001, 27 tenure-track, 2 clinical, and 1 visiting faculty produced 19 articles in peer-reviewed, refereed journals (10 of which were in the top tier journals tracked by Kelley as indicating the highest quality); 24 chapters and non-refereed publications; revised/edited 5 books. 2. Participation in summer research grant process. 8 Kelley Indianapolis faculty submitted research grants in a competitive, School-wide process, and 5 Kelley Indianapolis faculty received grants. The percentage of Kelley Indianapolis faculty receiving grants (5 of 27) approximates the same percentage as Kelley Bloomington faculty who received grants). Further, two Indianpolis administrators would have received summer research grants if they had not been administrators. 3. In addition to a large number of research papers presented in 2001-02 related to faculty hiring, 7 papers were presented in the Research Colloquium. For the first time, non-IU scholars were invited to present in the Research Colloquium. 4. In fall 2002, an alumnus funded a new chair, the Indiana Venture Center Chair in Venture Management

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Activities planned for 2002-2003:

1. Continue to mentor junior faculty and stress importance of publishing in top quality journals. 2. Position Indianapolis faculty to compete for Kelley summer school-wide grant program 3. Emphasize that research productivity is a priority for hiring of new tenure-track faculty. 4. New, untenured faculty are provided guaranteed summer support to emphasize the commitment to research productivity. 5. Continue to support the Research Colloquium series.

Maturation and improvement of existing, well-established MBA program

Enhance the attractiveness and effectiveness of the MBA program

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: n/a
Time Frame: 3 years

Actions taken for 2001-2002:

1. Revamped student orientation. 2. More forward planning scheduling of classes. 3. Implemented a New Career Management course. 4. Online prerequisite courses in accounting and statistics developed and offered. 5. New

Management course. 7. Create prerequisite courses in accounting and statistics developed and offered. 8. New MD/MBA joint degree developed and offered.

Evidence of Progress for 2001-2002:

1. Number of applicants. During 2001-02, over 200 completed applications were received. 2. GMATs and GPAs of accepted students. Average GMAT scores continue to exceed 600. The average GPA for accepted students continues to be 3.2+. 3. Placement success of those who elect to use Graduate Career Services in Bloomington to switch jobs. 4. The first student in the joint MD/MBA program enrolled in 2002.

Activities planned for 2002-2003:

1. In 2002-03, complete a review of the structure of the MBA program. 2. Expected increase in the number of MBA electives offered. 3. Plan for new major in MBA program, which will be the second major.

Improvements to the Undergraduate Program

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: n/a
Time Frame: Ongoing

Actions taken for 2001-2002:

1. Good success with initial ramp up of the CIS major (Computer and Information Systems) in fall 2000. 2. Revised Human Resource Management (HRM) curriculum, to be effective fall 2002. 3. Began offering summer I-Core offered in summer 2002. 4. Revamped non-profit major, in cooperation with SPEA. Students graduate with a Kelley BS and a SPEA certificate. 5. Raised graduation standards for students admitted in fall 2002. 6. Improved process for monitoring prerequisites in key courses. 7. Introduced in fall 2001 a new on-line application process for admission. That process has worked well. 8. Instituted an undergraduate induction ceremony to welcome newly admitted students and their families to help them form connections to faculty and staff. We provide information about programs and student organizations. 9. Formed a taskforce on Cheating and Civility, compromised of students, faculty, and staff. 10. Provided consultant to part-time faculty regarding how to use Oncourse. 11. In Fall 2002, approved a revised minor in business to make the minor more accessible to students from other schools. 12. Offered Honors I-Core to students in the Honors program.

Evidence of Progress for 2001-2002:

1. Number of undergraduates. In fall 2001 Kelley Indianapolis had 1,006 students enrolled, and in spring, 1,011 were enrolled enrolled. Undergraduate credit hours were up 13.3% in summer II 2001, 1.7% in fall 2001, 1.9% in spring 2002, and 11.8% in summer I 2002. 2. Number of graduates. During 2001-02, 355 undergraduates were certified. 3. Offering I-Core in the summer was successful. We will again offer summer I-Core in 2003. 4. In 2001-02, more students participated in the Kelley Honors program.

Activities planned for 2002-2003:

1. Add breadth and depth to the marketing major, including the transportation and logistics component of the major. 3. Planned revision of honor code. 4. Make changes to Business minor to make it more accessible to non-business students. 5. Reviewing the criteria for direct admission. 6. Continue development of the honors curriculum.

Student Diversity

Improve Recruiting and Retention of Minority Students

Campus Planning Theme: Campus Climate for Diversity
Secondary Goals:
Sub Unit: n/a
Time Frame: Ongoing

Actions taken for 2001-2002:

Appointed Russell Vertner as Director of Student Diversity

Evidence of Progress for 2001-2002:

null

Activities planned for 2002-2003:

Visits to high schools and community colleges

Undergraduate and MPA placement

Manage Center for Career Opportunity

Campus Planning Theme: Civic Engagement
Secondary Goals:
Sub Unit: n/a
Time Frame: 3 years: 2001-04

Actions taken for 2001-2002:

1. Established the Center for Career Opportunity in fall 2002 to serve as a career counseling and business placement operation. 2. Software purchased to manage student and employer interactions. 3. Hired director and assistant director in fall 2001. Hired a second assistant director for fall 2002. 4. Created various programs for students and employers to interact with CCO. 5. Initiated an employer development program, including site visits to potential employers. 6. Created career counseling program designed specifically for business students.

Evidence of Progress for 2001-2002:

All information pertains to 2001-02. 1. Number of companies recruiting: 141 (72 on campus). In exit surveys, 80% of recruiters reported that Kelley students were well-prepared. 2. Number of students using CCO: 549 students

interviewed on campus(for interviewing, counseling, resume critiques). About 45% of graduating seniors had an on-campus interview. 3. Employers participated in round tables, conducted mock interviews. 3. Starting salaries. Salaries for students placed by the CCO were consistent with those published in the national CCP salary survey 01-02. Salaries varied by discipline. 4. Number of internships. 100 students were advised about internships, and 18 were placed in internships. 5. In spring/summer 2003, the CCO will move to new offices.

Activities planned for 2002-2003:

1. Increase the number of companies recruiting, and the number of on-campus interviews conducted. 2. Plan for moving CCO to new offices, where all services can be centralized. 3. Create additional programming to support CCO objectives (e.g., etiquette luncheon. 4. Increase the opportunities for students to have non-credit internships.

Fiscal Health

1. Total credit hours have increased each year over the past 5 years.

2. The mix of credit hours has changed, with more graduate and fewer undergraduate hours. Undergraduate hours down slightly. Increased graduate hours from new Masters of Professional Accountancy Program and Kelley Direct Program.

3. We have added faculty and staff, primarily to staff Kelley Direct.

4. We have experienced a severe budget impact in the net of budgeted state appropriations verus budgeted assessments. In 1998-99, Kelley Indianapolis had a net of slightly over $700,000 in appropriations. In 2002-03, the net is a negative $121,000, indicating assessments over appropriations. The change is over 800,000. The 2001-02 deficit was about $485,000 and the estimated 2002-03 deficit is now about $500,000. The deficits are attributable to the increase in assessments versus state appropriations.

5. Due to space limitations, during the past two years we have now moved some operations off campus and are incurring rent.

Reallocation Plan

No campus reallocation funds.

Other Question(s)