## FOR IMMEDIATE RELEASE

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# Horvath's *Intangible Enchantment* on display at Herron School of Art and Design

#### PRESS CONTACT:

#### Glennda McGann

Assistant Dean for Development and External Affairs Herron School of Art and Design, IUPUI

Eskenazi Hall 735 W. New York St., HR224A Indianapolis, IN 46202

317-278-9477

gmmcgann@iupui.edu



Neurofraud, courtesy of the artist

Robert Horvath, an assistant professor and self-described "hyperrealist" painter at Herron School of Art and Design, will debut Intangible Enchantment— his first solo exhibition in Indianapolis—at the school's Basile Gallery from September 2 through 22.

Infusing three-dimensional reality into a two-dimensional simulation, Horvath ponders life in a society "where celebrity worship and an obsession with wealth and luxury goods can coexist daily with news of impending pandemic threats and worldwide political and religious warfare.

"I use a technique," he explains, "of glazing in multi layers to create a luscious candy-colored sweetness in the surface of the works. This colorful sweetness entices participation by the viewer, making palpable the viral cloud menace as it influences the libidinous scene.

"With our attention being pulled in so many directions by media over (continued)



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exposure and the cult of celebrity," observes Horvath, "our society seems to turn its assessing eye further and further inward, away from the darkness of the world's problems."

Gallery Director Paula Katz states, "It is so inspiring to see how Robert Horvath's new work has developed from his previous body of non-figurative work. There is a severity to these new paintings with the entrance of harder angles and broad areas of semi-solid color. At the same time, Horvath has reduced his meticulousness or fussiness in some of the detail though these new works share the flattened and glossy flawlessness of his previous work. It is truly a treat to get to exhibit these new works at Herron."

Horvath's saturated, gorgeous and thought-provoking works challenge the viewer to consider whether the candy land we have created is merely a beautiful barrage of harmless luxury, or an insidious viral manifestation that will lead to our extinction.

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Herron Galleries are free and open to the public on Mondays, Tuesdays, Thursdays, Fridays, and Saturdays from 10 a.m. – 5p.m. and on Wednesdays from 10 a.m. – 8 p.m.

### **Parking Information**

Guests of Herron School of Art and Design should park in the Sports Complex Garage, just west of Herron. Park in the visitor side of the garage and bring your garage ticket to the Herron Galleries for parking validation, courtesy of The Great Frame Up. Parking in the surface lot requires an IUPUI parking permit.