



INDIANA
UNIVERSITY
SCHOOL OF
DENTISTRY

First Friday
Dean's Update to the IUSD Community

HOLIDAY EDITION

A History of Greeting Cards

Have you ever wondered how the tradition of sending holiday cards began? Exchanging sentiments of good will can be traced back to the Ancient Chinese and the early Egyptians. In the 15th century, cards were exchanged in Europe. Early 19th century British students sent progress reports to their parents as Christmas approached to boast about their good grades. According to the "The Complete Book of Christmas" (F. Watts, Inc. 1958), they were hoping these joyful, flashy letters would entice parents to reward them with gifts and money.

In 1843, Sir Henry Cole, a British civil servant who helped set up the Penny Post (a post office), wanted to make sending cards accessible for ordinary people. He and illustrator John Callcott Horsley are attributed with sending the very first Christmas cards.

It wasn't long before this expensive custom came to the United States. In the 1870s, Prang and Mayer started mass producing cards in England and the United States so more people could afford to buy them. Then in 1915, the Hall brothers formed Hallmark Cards. They met with much success at the outbreak of World War I, as demand for cards to send to soldiers increased.

Read more from Smithsonian magazine [here](#).

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December 2017

Happy Holidays... I send you greetings of the season and thank you for your tremendous support of IUSD this past year. In the spirit of sending holiday greetings (see the left sidebar for brief history on greeting cards), I'm sending you my first edition of the *First Friday* holiday newsletter, similar to the holiday letters we receive this time of year, recapping the highlights of the year. Looking back over 2017, you have demonstrated the power of believing and investing in the future of IUSD. Your many acts of kindness and generosity enable us, with outstanding students, faculty, staff and world class new clinical facilities to be...*one of the best dental schools of the 21st century. Thank you!*



Fritts Clinical Care Center as of December 2017

We are getting so, so very close! We remain on track to have the building completed in the first quarter of 2018, with full operation on July 1, 2018. The landscaping and vehicular traffic areas are taking shape as well as finishing out the interior spaces and courtyard areas. Beginning December 11, moving trucks full of A-dec dental equipment began arriving. Technology and other furnishings will soon follow.

*Mark Your 2018 Calendar: March 2, 2018 2 p.m.
James J. Fritts, DDS Clinical Care Center Building Dedication*

...And Now, the 2017 Year in Review

January: Yours truly took a mini-sabbatical research leave for the entire month; [IPFW campus separation discussion](#) was headed for approval by the IU and Purdue Boards of Trustees (effective July 1, 2018); the Indiana General Assembly was in session for the budget cycle and our legislation to seek student debt loan forgiveness for DDS and DH graduates working in underserved areas within the state will die in the Senate Budget Committee mid-session.

February: My mother died rather unexpectedly Feb 5th in Florida at the wonderful age of 98; I returned from my sabbatical "refreshed" after completing some projects and papers as well as re-reading among other things [Dental Education at the Crossroads: Challenges and Change](#), and with several "new" ideas for IUSD; witnessed substantial change in the Fritts Clinical Care Center as the steel frame was nearing completion.

March: The Vol. 6, No. 1 issue of *First Friday* marked five years of continuous publication – wow!; the opioid epidemic and misuse was a major topic at the Indiana Statehouse and for the University Clinical Affairs group; ADA updated its [Statement on Opioids in the Treatment of Dental Pain](#). Many of us were headed to the national educators meeting (ADEA) and the research meeting (IADR/AADR) mid-month in California. Our own Dr. George K. Stookey was honored as a national Gies Awardee for his tireless commitment to "[Innovation by a Dental Educator](#)" (see video tribute [here](#)).

FULFILLING *the* PROMISE

April: ADEA highlighted IUSD's national leadership by Dr. Joan Kowolik (Council of Sections) and Dr. Tim Treat (Council of Students, Residents and Fellows), who both served on the ADEA Board of Directors; IU dental graduate [Dr. Jeff Dalin '80](#), founder of the national movement Give Kids A Smile, which has served more than 5.5M kids, is featured by the ADA; son Andy is an IUSD-D1 student and picking up on his father's footsteps.

May: It's May Commencement time for IUSD as we graduated a total of 196 DDS, DH, DA and residents/graduate students; the Indiana General Assembly approved the state's biennial budget, which included funding for the IPFW campus transition; planning began on [Phase 2 at IUSD](#) for the repurposing of spaces to be vacated by other programs moving to the Fritts building.

June: Dr. Tim Treat received national recognition for his leadership of an IUSD-ADEA student chapter and shared his [story about getting involved and passionate about his academic dental career](#); the IUSD delegation goes to Japan in support of the 8th annual IUSD-Japanese Implant Practice (JIP) partnership; Dr. Travis Bellicchi, prosthodontics resident, continued his innovative work with maxillofacial prosthetics and digital dentistry – great patient story of the [Man Behind the Mask](#); final transition documents were signed by IU and Purdue Boards of Trustees to set in motion the transition of the three IP-Ft Wayne campus dental education programs (dental assisting, hygiene and laboratory technology) to become the responsibility of IUSD July 1, 2018.

July – Dean made a presentation to the Evansville Rotary Club about the new dental clinical project under construction as part of the new [IU Medical Education Center](#); the Student Outreach Clinic won a [\\$100k grant from the Gannett Foundation](#) to provide complex dental care to low-income adults.

August: Fall term began anew at IUSD; the [Fritts Center is really taking shape](#); Sean Stone, IUSD Librarian, announced the [digital IUSD Alumni Bulletin project](#) which makes the journal searchable from 1938 to 1969 – great history!; Michigan Street in front of IUSD was closed for conversion to two-way traffic.

September: In our ongoing commitment to IUPUI campus spirit, IUSD was once again victorious in the United Way Celebrity server fundraiser; IUSD "Golden Crowns" women rowers were victorious at the IUPUI Regatta on the canal.

October: The IUSD Faculty Teaching Conference at Conner Prairie featured Dr. Allan Formicola, co-investigator of the [Advancing Dental Education in the 21st Century](#) project; huge success at the ADA IU Dental Alumni Reception in Atlanta; kudos to all members of the IUSD Dean's Society, who graced us with their presence at the 11th Annual dinner celebration on Oct. 29.

November: The IU Bicentennial Campaign is expanded to \$3B; IUSD's campaign goal is running well ahead of plan but we're not through raising money to advance IUSD for the future; [Personalized Clinical Outcomes Research Initiatives \(PCORI\)](#) were explored as a way to expand the relevance of oral-systemic health connections to enhance dental diagnosis and treatment.

December: The 22 A-Dec trucks began arriving to install more than 100 operatories of equipment in the [Fritts Clinical Care Center](#).

Upcoming IUSD Events

- December 13 – IUSD Holiday Breakfast
- December 18 to January 4 – Christmas and New Year's Holiday Break (classes & clinics closed)
- January 3 – IUSD Faculty Appreciation and Orientation
- January 27 – Feb 3 – IUSD Alumni Association Cruise Western Caribbean
- March 2, 2018 – James J. Fritts Clinical Care Center – Dedication Day @IUSD 2pm



Thanks to each of you for your dedication to and support of the Vision and Mission of IUSD in 2017. Look for More excitement coming in 2018!

Happy New Year to All

-John

Check out all the current IU Dentistry news on our website: www.dentistry.iu.edu or on our Facebook page: www.facebook.com/IUDentistry