

BizBeat

The Undergraduate Newsletter

kelley.iupui.edu

AROUND CAMPUS

IUPUI Attracting Student Talent

The most talented students in the area are being attracted to IUPUI with the help of more scholarship dollars earmarked for them.

The Chancellor's Scholarship will be doubled to \$8,000 a year for four years and awarded to the most talented Indiana students. Research has shown the number of high-achieving students choosing IUPUI has increased by 15 percent compared to last year. [more](#)



Kelley Indianapolis Hosting Reception at Annual Business Conference

The 65th annual IU Business Conference on March 4 will feature an exclusive reception for Kelley students and alumni.

The annual gathering of business representatives, alumni and keynote speakers will focus on the topic of "Rethinking the Relationship Between Business and Government: Free markets and the greater good." For more information on the conference, click [here](#) .

KELLEY CORNER



Kelley Marketing Students Impact Local Non-Profits

The Little Red Door Cancer Agency will receive a \$500 donation as a result of a marketing campaign designed by students at the Kelley School of Business Indianapolis.

The Little Red Door was one of seven local non-profit groups to participate in the class project. Ten student groups in the Marketing and Strategy Policy course (m450) were

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tasked with designing a marketing campaign for the organizations to increase membership or donations. [more](#)

[Student Volunteers Needed for Catalyst Program/Student Government Nominations Now Accepted for Otteson Award](#)
[Scholarship Information](#)
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ON THE OUTSIDE



[Career Planning Office Events Calendar](#)

Feb. 10, 16 Resumania Workshop

Feb. 23 Kelley Career Fair

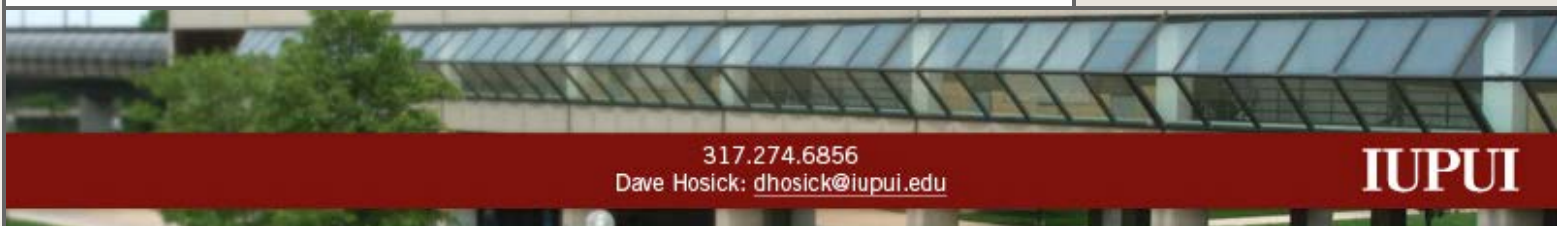
March 1, 2 Ace the Interview

March 3 Non-profit Career Fair

March 24 Business Etiquette Luncheon

BEYOND THE BOARDROOM

[KSBI Graduates Honored Among IBJ's CFO of the Year](#)
[Best Financial Products for Young Adults](#)
[Fed Chairman Bernanke Sounding More Optimistic](#)



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