

# DATELINE

Special Edition 2001



**Martha Cervantes, Mexico, giving the Invocation at the 2001 JAI Global Awards & Recognition Banquet**



**Nina Kuznetsova, Russia, Co-Master of Ceremonies at the Awards & Recognition Banquet**



**J. Errol Lewis, Trinidad & Tobago, Co-Master of Ceremonies at the Awards & Recognition Banquet**



**Mark Suwyn, Chairman & CEO of Louisiana-Pacific and Board Chair of JA International, delivering the keynote address**

## Global Leadership Conference Awards Announced

The third Junior Achievement Global Leadership Conference was July 8-13 in Milwaukee, Wisconsin, USA. Representatives of the JAI Member Nation Council met early on July 8, followed by a gathering of more than 70 representatives from 41 Member Nations, JAI board members and staff for the JAI annual delegate meeting. The week was filled with tremendous learning, networking and social events for all.

The Global Leadership Conference was held in conjunction with JA USA's staff conference, providing Member Nation dele-

gates with an opportunity to interact with more than 500 participants from JA offices across the USA. The week provided an opportunity for delegates to acquire valuable skills from the workshops and benefit through exchanging information on how JA operates in different countries. Friendships were forged and international relations improved. Delegates were extremely enthusiastic in reporting that

the conference provided a perfect balance of educational and social activities and that it more than fulfilled their expectations.

Informative workshops included: Building a Customer-Centric Enterprise; Strategic Philanthropy; Planned Giving in Plain English; Raising More Money; Building a Self-Sustaining Giving Program; Leadership Training For Managers; Retaining Your Best; and Business Planning

Process "Balanced Scorecard".

During free time, delegates took in the sights of Milwaukee, visited area restaurants, shopped, participated in a "pub crawl", a community project, and attended Milwaukee's annual festival, Summerfest.

The 2001 JAI Global Awards and Recognition Banquet was held on Monday, July 9, 2001. The Masters of Ceremony were Nina Kuznetsova, Executive Director of Junior Achievement Russia, and J. Errol Lewis, Executive Director of Junior Achievement Trinidad & Tobago.



### Fuqua Global Excellence Award

This award is given in recognition of the best performing Member Nation. The award bears the name of J.B. Fuqua for his outstanding commitment and personal belief in the mission, goals and objectives of Junior Achievement International.

**Presenter:** Eduardo Marty, Executive Director, Junior Achievement of Argentina (1999 recipient).

**Award Winner:** Junior Achievement of Ireland, Della Clancy, Executive Director.



**Fuqua Global Excellence Award winner Junior Achievement of Ireland. Accepting the award was Della Clancy, Executive Director. With her from left to right Eduardo Marty, Mark Suwyn, and J.B. Fuqua.**

## Individual Platinum Achievement Award

This award is given in recognition of a Junior Achievement/Young Enterprise professional who, through an event, activity or accomplishment, has significantly improved the quality, impact or image of Junior Achievement/Young Enterprise in their country, region and/or world.

**Presenter:** Mark Suwyn, Board Chair, JA International

**Award winners:**

J. Errol Lewis (Trinidad & Tobago)	Eugenijus Savicius (Lithuania)	Pierre d'Alcantara Zocli (Cote d'Ivoire)
Michele McKendry (Northern Ireland)	Tshidi Tlhong (Botswana)	



Ken O'Neill accepting the Platinum Achievement Award for Michele McKendry, Chief Executive of Young Enterprise Northern Ireland



Platinum Achievement Award winner, Eugenijus Savicius, Executive Director of Junior Achievement of Lithuania



Paul Ostergard, President & CEO, Junior Achievement International, addressing the delegates at the Global Awards Banquet.



Tshidi Tlhong, Executive Director, Junior Achievement of Botswana, accepting the Platinum Achievement Award



Platinum Achievement Award winner, J. Errol Lewis, Executive Director of JA Trinidad & Tobago



Pierre d'Alcantara Zocli, President of JA of Francophone Africa, accepting the Platinum Achievement Award

## Outstanding New Member Nation Award

This award is available to Member Nations in existence less than three years that have achieved a 30% growth rate over the previous two years, participated in international events, are in good financial condition and have demonstrated support for other Member Nations.

**Presenter:** Della Clancy, Executive Director, Junior Achievement of Ireland (1999 recipient).

**Award Winner:** Junior Achievement of Colombia, Fernando Loaiza Cubides, Executive Director.



Della Clancy, 1999 Outstanding New Member Nation Award recipient, presenting the 2001 Outstanding New Member Nation Award



2001 Outstanding New Member Nation Award recipient Junior Achievement of Colombia. Accepting the award are (from left) Jorge Diaz, Board Chair of JA-Colombia, and Fernando Loaiza Cubides, Executive Director, Mark Suwyn.

## Bata Lifetime Achievement Award

This award is given in recognition of a Junior Achievement/Young Enterprise professional who, through his/her leadership, commitment and dedication, has significantly contributed to the growth and impact of business and economic education programs in his/her country. The award bears the name of Thomas Bata Sr. for his personal dedication to expanding Junior Achievement worldwide.

**Presenter:** Jaime Santibañez, Executive Director, Impulsa, Mexico (1999 recipient)

**Award Winner:** Wilma Santos (Junior Achievement-Brazil).



Wilma Resende Araujo Santos, Executive Director of JA-Brazil, accepts the Bata Lifetime Achievement Award. With her (from left) the 1999 Bata Award recipient and presenter of the 2001 Bata Award, Jaime Santibañez, Thomas Bata, and Mark Suwyn.

# JA/YE Member Nations Recognized in Milwaukee

Wednesday evening's JAI Awards Cocktail on July 11 at the Milwaukee Hilton City Center Hotel recognized JA/YE Member Nations in the areas of Growth, Innovation, Media and Quality. Marty Stein, Founder of EyeCare One, and JAI Board Member, presented the awards.

## GROWTH AWARD WINNERS:

**Armenia** has experienced an astounding average 78% growth rate over the past five years; **Botswana** has experienced growth at 52%. **North-ern Ireland**, with the implementation of JA's elementary school programs, grew at an average well over 100% for the past five years; **St. Lucia's** JA participation has grown at an average of 113% since its inception in 1996.

## INNOVATION AWARD WINNERS:

**Argentina** for developing several new programs including most recently an elementary program, Environmental Achievements; **Armenia** for starting a weekend training session for JA teachers; **Australia** for piloting an adapted company-type program called "A Business Enterprise" reaching 14-15 year olds; **Botswana** for working with the Ministry of Commerce and Industry and the Women Affairs Department to train Botswanans on business and economics; **Canada** for developing a website that allows JA charters throughout Canada to update their own web pages within the country-wide site based on a template; **Canada-Peel** for their substantial enhancements to the GLOBE program which led to increased classroom delivery of 300% over 2 years; **Kenya** for adapting the JA Personal Economics program to add a chapter educating young people about the economic costs of HIV/AIDS, which is beneficial to several countries suffering from this pandemic; **Mexico** for developing new strategies for local and web contests, such as "Simulacion 2000", a Latin American MESE competition, and a regional Banks in Action competition; **Nigeria** for



Marty Stein, JAI Board member and presenter of the awards at the Awards Cocktail.

implementing the "Venture in Management Programme" to university level students; **North-ern Ireland** for developing the "Knowledge through Enterprise for Youth" (or KEY program) bringing catholic and protestant students together to explore personal development, motivation, confidence building, teamwork, outdoor adventures and business; **Paraguay** for establishing a web design competition, for creating an alumni association that promotes JA concepts, and for taking young "Our Nation" students on industrial site visits; **Russia** for creating an additional text adapting the "Economics Program" to the Russian culture; **Scotland** for creating a program to teach E-Commerce to students in the "Company Program", thereby teaching them to market products and undertake trading via the web; **Slovakia** for organizing half and full day seminars where mentors meet with groups of JA students and prepare them for leadership; and **St. Lucia** for developing the "Sir Arthur Lewis Program" whereby college students serve as mentors to JA students.

## MEDIA AWARD WINNERS:

**Argentina, Armenia, Australia, Botswana, Bulgaria, Kenya, Nigeria, Paraguay, St. Lucia and Sri Lanka.** All of these countries have done an outstanding job in creating awareness through effective use of media. Some by using well-placed articles in newspapers and periodicals; others through videos, newsletters, brochures and websites and several through outstanding annual reports



Bill Freeman, Board Chair of Junior Achievement Inc., speaks with the international delegates at the Awards Cocktail.



David Chernow, President & CEO of Junior Achievement Inc., shares with the international delegates at the Awards Cocktail.



Media Award recipients: Argentina, Armenia, Australia, Botswana, Bulgaria, Kenya, Nigeria, Paraguay, St. Lucia and Sri Lanka.



Innovation Award recipients: Representatives from Argentina, Armenia, Australia, Botswana, Canada, Canada (Peel), Mexico, Nigeria, Northern Ireland, Paraguay, Scotland, Slovakia and St. Lucia.



Growth Award recipients: Representatives from St. Lucia, Armenia, Northern Ireland, and Botswana.



Quality Award recipients: Representatives from Northern Ireland, Armenia, and Australia.

## QUALITY AWARD WINNERS:

**Armenia** for contracting with WIRE (Western Institute for Research & Evaluation) to conduct a study; **Australia** for completing an evaluation entitled Entrepreneurship & Enterprise Education: Influencing Students Attitudes Towards Entrepreneurship; and **Northern Ireland** for

contracting an evaluation on the impact of the KEY program on truancy in six schools.

David Chernow, President & CEO of Junior Achievement Inc., and Bill Freeman, Chairman of the Board of Junior Achievement Inc. spoke to the international delegates during the Awards Cocktail.



International participants at the 2001 JA Global Leadership Conference, Milwaukee, Wisconsin, USA, July 8-13, 2001.