

ROOTED IN THE PAST AND SOARING INTO THE FUTURE!

Athenaeum - A Gathering Place

The Athenaeum continues its tradition as a gathering place in Indianapolis for a number of reasons. They gather as over 300 members of eight culturally based clubs and organizations that meet on a regular basis at the Athenaeum.



Volunteers from the Athenaeum Turners, Indianapolis Männerchor, Indiana German Heritage Society, Cologne Sister Cities Committee, and Indianapolis German Language Institute recently joined in a spirit of appreciation and cooperation with Athenaeum Board members and others in an all Athenaeum building spring clean up. Volunteers, ranging in age from two to eighty, cleaned, painted, polished,

scrubbed the interiors and cleared away winter's ravages on the grounds. A highlight of the day was the combined group effort of removing the damaged theater awning from the west doors revealing the beautiful wood and stone façade of the west wing!



People gather at the Athenaeum as participants in its physical fitness and cultural offerings. The YMCA at the Athenaeum offers a wide selection of fitness classes ranging anywhere from Cardio Kick Boxing, group cycling, yoga, and belly dancing. The Athenaeum hosts a number of cultural organizations. The Athenaeum Pops Orchestra has rehearsed and performed in the building for over 60 years. The Indianapolis Traditional Music and Dance Group (Contras), Dans Norden, the Mannerchor, and Swing Dance-Indy Stomp dance weekly at the Athenaeum. The thriving resident Young Actor's Theatre conducts year round classes and performs plays tri-annually.

The Athenaeum Foundation remains committed to sponsoring family and heritage related events and programs. People come to the Athenaeum to attend its varied heritage events. These events welcomed over 1100 visitors, both young and old, through its doors during 2008 and the first quarter of 2009. The two most popular events are the annual St. Nikolaus Fest in December and Athenaeum Köln style Karneval. The charming family oriented St. Martin Children's Lantern Parade and Kinderkarneval are attracting more and more family participants each year.



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For more information about becoming a member, please call 317.655.2755 or visit us online at www.athenaeumfoundation.com Support the structure that supports your passion!



The Athenaeum Foundation, Inc.
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Greetings Friends of the Athenaeum:

It has been a wonderful year here at the "Haus!" The sense of community becomes stronger every day as we continue to serve the dynamic Mass Ave. community and downtown Indianapolis. The Board of Trustees adopted a new mission statement to more clearly refine what we strive to accomplish through this historic venue.

"The Athenaeum preserves and enhances its historic German-American landmark to advance the Sound Mind in a Sound Body values of its founders through programming that lifts spirits and engages diverse communities."

We were fortunate to obtain a *Lilly Endowment* grant which has allowed us to enhance our development program so that we may become a sustainable organization through a broad base of community support. The ultimate goal we are working towards is a capitol campaign so we can continue improving and restoring this historic landmark.

As you may know, this building is listed on the national register three times. The ultimate status of distinction is to achieve a National Historic Landmark (NHL) status, and we believe this building is deserving of such recognition. *The Indiana German Heritage Society* was very generous in providing the Foundation with a grant to support the research and writing of this application. Bill Selm has been diligent in researching and documenting the justification for this status. We anticipate that this application will be turned into DC by the end of the year.

The IUPUI Solution Center has been a great resource to connect us to various departments and professors on campus. We have a graduate student that has been working with the various groups in the building researching what is called an interpretive plan. He is writing a paper which will include recommendations on a series of programs that will help us to educate and tell the story of the Athenaeum to the patrons of this building. In conjunction with this, we are working closely with the *Indiana Historical Society* to determine what and how we should tell the German American story at the Athenaeum. The German community's influence on Indianapolis was vast and wide, and we believe we should be the building telling that story in the community.

Schmidt & Associates and their very capable staff have been working on a complete building assessment which will provide us with the overall structural, restoration and IT improvements needed in this building. This document and plan will provide the backbone to a capitol campaign so that we can take the next step in returning this building back to its original splendor!

Have you ever had a challenge finding your way around the historic Athenaeum? "Way Finding" is the term used to direct people through a commercial building, and this is a complicated building. A grant from *Historic Landmarks* has allowed us to explore the types of signage needed on both the interior and exterior of the building so that we can better serve our patrons. We hope to have better directional signs in place by the end of the year!

We welcomed back the *Young Actors Theatre* (YAT) after being gone from the building for many years. This program has grown and the sound of children and teenage laughter is a welcome addition to the building. And we would be remiss in not acknowledging

the *Indianapolis German Language School* that serves over 40 students every Tuesday evening throughout the building. This group of young children is being taught German by their parents who value the importance of their heritage. This young energy, too, is a wonderful addition to the building and we appreciate the volunteer efforts of the families!

Currently we are in the process of renovating the second floor lobby outside the historic Athenaeum theatre. We want to establish this beautiful space as a place where anyone in the community can come at any time to see a changing landscape of two-dimensional and three-dimensional artwork. We want to provide as many forums for expression and cultural institutions as possible.

Our goal is to welcome various organizations and members of the community to view and take part in a non-profit, commission free, constantly changing art gallery. We also want to introduce the public to work they've never seen before by displaying the work of emerging young artists and unknown established artists. The gallery will have a new exhibition monthly, opening on the first Friday of each month, giving us an opportunity to take part in the IDADA First Friday art tours.

SAVE THE DATE!!

October 10, 2009 – Compton Strategies, through a generous grant from the *Indianapolis Fund* has been working on a variety of efforts to rebrand this building including developing a signature event – GermanFest on 10-10!! This incredible festival will help the Athenaeum to own a German event on the Avenue helping us to share the heritage and celebrate another facet of diversity in our community. Stays tuned for more information and mark your calendars now!

The departure of the American Cabaret Theatre (ACT) was a sad day for the community in this building. We are excited to watch the growth of their new program at a new venue, and look forward to watching their success. The Foundation now has a theatre to manage and are excited about the opportunities that are presenting themselves. Watch your e-newsletter for upcoming shows that are being scheduled. If you have any organizations that are interested in theatre space, please have them contact me and we would be pleased to see if their needs can be met with our theatre.

It has been an exciting year, and I am thrilled to be a part of the energetic and creative team here at the Athenaeum. It is not without the assistance of many people who are helping to continue to move this building forward so that it continues to serve the community in an ever expanding way! I am always open to listening to new ideas and suggestions and hope we can rope you into volunteering for an event in the future. I look forward to seeing you in the haus soon!

Cassie Stockamp

Cassie Stockamp,
President, Athenaeum Foundation



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FINANCIAL HIGHLIGHTS

January 1, 2008 to December 31, 2008
(Preliminary)

ASSETS

Cash & Equivalents \$137,049
Building & Improvements 8,753,354
Land 1,175,278
Equipment 732,813
Other 174,920

Total 10,973,414
Less Depreciation (6,118,654)
Total \$4,854,760

LIABILITIES

Accounts Payable \$50,208
Other Current Liabilities 71,177
Long Term Liabilities 779,859
Total 965,543

Net Assets 4,055,955

Total \$4,854,760

INCOME

Rent from Tenants \$537,236
Contributions, Grants & Gifts 434,845
Beverage Income 47,523
Events, Parking, Misc Inc. 21,069
Total \$941,311

EXPENSES

Salaries & Wages \$229,525
Utilities 243,888
Insurance 28,601
Repairs & Maint. 98,475
Interest 53,587
Other 122,054
Total \$776,130

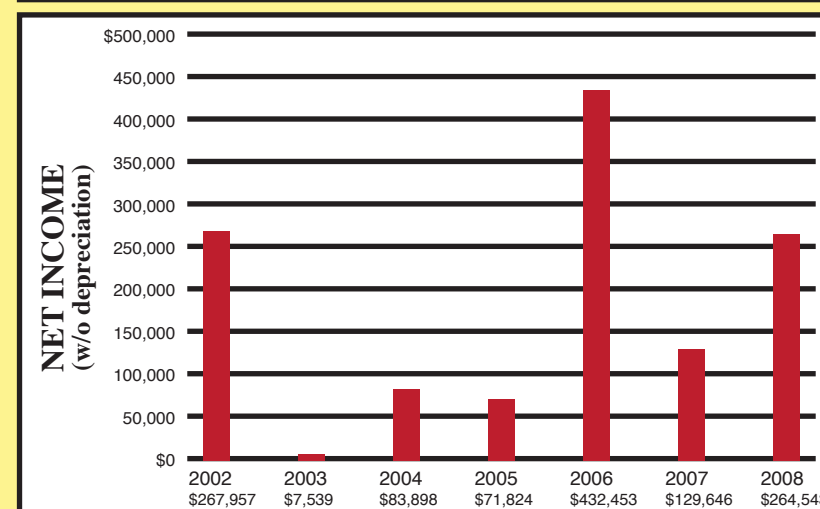
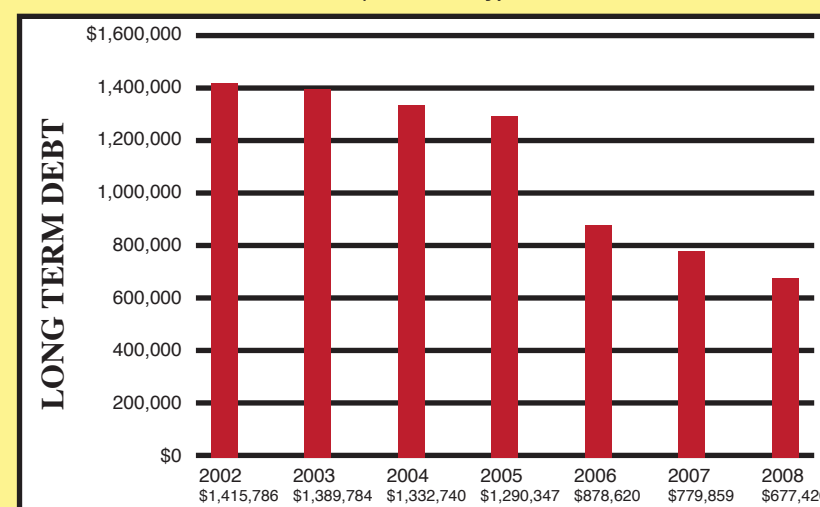
(excludes depreciation estimate of \$612,981)

EXCESS REVENUE \$264,543

(with depreciation estimate is (\$348,438))

ATHENAEUM FINANCIAL HISTORY

(Preliminary)



2009 Building Tenants

Indiana German Heritage
Society

Indy Metro Church

Max Kade German American
Club

Rathskeller Restaurant

Rotary Club of Indianapolis

YMCA at the Athenaeum

Young Actors Theatre

During 2008, the Athenaeum
saw **48 tours** with a total of
692 visitors!

2009 Docent Tours (always at 1:00pm)

Wednesday, June 3 and
Saturday, June 6

Wednesday, July 1 and
Saturday, July 4

Saturday, August 1 and
Wednesday, August 5

Wednesday, September 2 and
Saturday, September 5

Saturday, October 3 and
Wednesday, October 7

Wednesday, November 4 and
Saturday, November 7

Wednesday, December 2 and
Saturday, December 5

To schedule a daytime or evening
group tour or to confirm taking a
regularly scheduled public tour, please
contact the Athenaeum Foundation
at 317.655.2755 or jimgould@
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