ATHENÆUM

a place for

Conversation • Culture • Celebration

2009 ANNUAL REPORT

What a year it was! 2009 proved to be a challenging year financially, yet a productive year in many areas. Hopefully you have noticed one of our accomplishments: the unveiling of our new logo and tag line – "Meet Me at the A!" This branding effort is being used to elevate the profile of this historic building in the public's eye. The new logo includes the words "Conversation • Culture • Celebration" which reflects the many aspects of this diverse venue.

Conversation – The Athenaeum hosted over 2,000 events last year ranging from book club gatherings to corporate meetings to non-profit meetings to wedding receptions which means we averaged over five events every day! *The NUVO Cultural Awards* and the *Smaller IN Bigger Ideas* conference chose this venue as *THE* place to celebrate new ideas and accomplishments, and we assisted the Mayor's office in a press release announcing the new bike lane that runs along Michigan Street.

Culture – We are thrilled to partner with *Young Actor's Theatre (YAT)* and watch with pride as their programs continue to grow. More and more young people are taking the opportunity to act and learn life lessons through theatre under their tutelage. We would like to acknowledge the flexibility of not only YAT, but also our other tenants as meeting rooms are juggled to accommodate the increased utilization of this building; yes, it takes a village to keep this building fully engaged and high functioning! *The Indianapolis Russian Ballet*, *The Indianapolis Jazz Orchestra*, *The Philharmonic Orchestra*, comedians, bands and weddings filled the theatre throughout the year. We are thrilled to see this beautiful space being used by many diverse groups from around the City, and we look forward a busy 2010.

The Biergarten continues to draw a large number of people and provides for conviviality in many forms. A new summer Sunday series was introduced last year in collaboration with *The Pianists Association* and other organizations resulting in a Sunday series that grew in attendance each week. Stay tuned for this season's series.

Have you had a chance to experience First Fridays on Mass Ave? The galleries along Mass Ave, in conjunction with IDADA stay open late on the first Friday of each of month to celebrate the diverse artists in our midst. The Athenaeum is proud to sponsor our ArtSpace, under the experience of curator Casey Ailes. Come up to the theatre lobby to see what new works are being displayed this month.

Celebration – GermanFest!!! What an amazing collaboration of everything German right here outside our doors. Over 6,000 people came to our historic building last October to celebrate the rich German heritage of Indianapolis. From wiener dog races to yodeling contests the event was full of surprises and smiles! Many thanks to our fellow German groups for their participation and collaboration! Save the date for 10-9-10…

You will see some renovations to the building in 2010 due to the favor of grantors who believe in the mission of this building. *The Allen Whitehill Clowes Fund* continues to be a supporter of the Foundation and has granted money to the Athenaeum Foundation which will be used by the *YMCA* to do some renovations to their space which will be matched by a generous donation from the YMCA. The other portion of the Clowes funds will be matched by a *State Historic Preservation* grant and a tuck pointing project will be completed this year on the south wall.

I would be remiss in not thanking all of the tenants in this building. Every group here assists in a unique way to promote not only their organization, but the structure that houses their operations. For a complete list of tenants, please take a look at *Page 3*.

We are excited about the 2010 and look forward to seeing many of you throughout the year!

"Meet Me at the A!"

Cassie Stockamp
President

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***Thank you for your generous donations to the Athenaeum Foundation, Inc. Your donations help the Foundation sustain this magnificent century-old building and its place as a prime cultural and social center in the city.**
The Athenaeum Foundation is a 501(c)3 non-profit organization.

BUILDING HIGHLIGHTS

FINANCIAL HIGHLIGHTS
January 1, 2009 to December 31, 2009
(Preliminary)

ASSETS

Cash & Equivalents	$214,600
Building&Improvements	8,774,501
Land	1,175,278
Equipment	712,464
Other	123,651
Total	**11,000,494**
Less Depreciation	(6,034,186)
Total	**$4,966,308**

LIABILITIES

Accounts Payable	$37,529
Other Current Liabilities	80,044
Long Term Liabilities	827,161
Total	**944,734**
Net Assets	4,021,574
Total	**$4,966,308**

INCOME

Rent from Tenants	$460,975
Cont., Grants & Gifts	263,675
Beverage Income	5,127
Events, Parking, Misc.	103,538
Total	**$833,315**

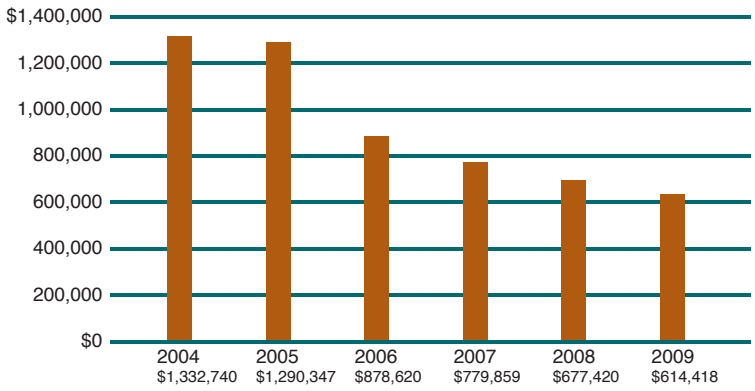
EXPENSES

Salaries & Wages	$222,213
Utilities	228,886
Insurance	24,211
Repairs & Maint.	79,277
Interest	51,430
Grants Exp.	275,106
Event & Parking Exp.	40,819
Taxes - Income, Property, Sales	19,488
Other	80,712
Total	**$881,123**

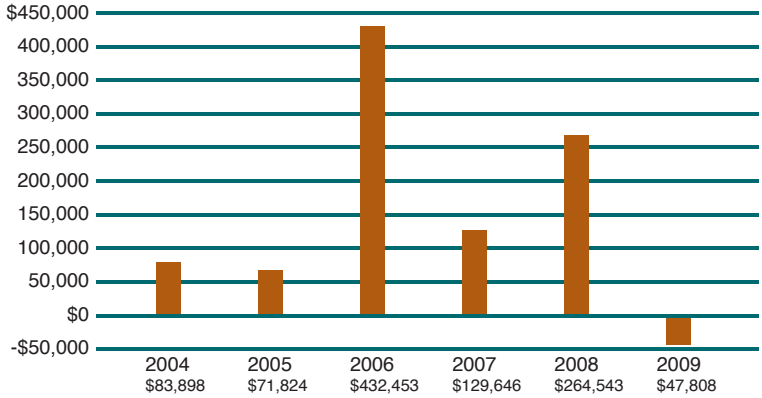
(excludes depreciation of $485,283)

EXCESS REVENUE **($47,808)**
(with depreciation estimate is ($533,092))

LONG TERM DEBT



NET INCOME
(w/o depreciation)



2010 Building Tenants

Indiana German Heritage Society

Indy Metro Church

IndyBaroque

KLF Legal

Kurt Vonnegut Memorial Library

Max Kade German American Club

Rathskeller Restaurant

Rotary Club of Indianapolis

YMCA at the Athenaeum

Young Actors Theatre

2010 Docent Tour Schedule

Tours are scheduled for the first and third Saturdays of each month:

April 3 & 17
May 1 & 15
June 5 & 19
July 3 & 17
August 7 & 21
September 4 & 18
October 2 & 16
November 6 & 20
December 4 & 18

To schedule a daytime or evening group tour or to confirm taking a regularly scheduled public tour please call the office at:
317.655-2755 (ext 1)

Visitors to the Athenaeum*

2008
Patrons: 58,254
Events: 949

2009
Patrons: 156,670
Events: 1,020

***Events prior to 2009 do not include events held in the theatre unless scheduled through the Athenaeum Foundation. Patrons to the Rathskeller Restaurant are not included.**

ATHENÆUM

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Meet Me at the A!

Jim Gould
Building Management
Community Events and Outreach

The Athenaeum continued its tradition as a cultural destination and gathering place in Indianapolis in 2009. Over 6,000 people gathered outside the "A" Athenaeum for the first annual Original and Fabulous GermanFest on October 10, 2010. Significant to this event was the coming together of the Indianapolis' German Community. Fourteen German American Clubs and Societies not only participated in the planning of GermanFest but exhibited in cultural booths and or performances. Participants in GermanFest included the Athenaeum Pops Orchestra, Athenaeum Turners, Fledermäuschen Tanzgruppe, DANK, German American Klub, Indianapolis Liederkranz, Indianapolis Sangerchor, Indianapolis Mannerchor, Indianapolis German Language Institute, Indiana German Heritage Society, IUPUI Max Kade Institute, Palatines to America, Federation of German Societies, and the Meisterwinds.

GermanFest was a fun day for all! Clockwise from top left: The dachshund race included over 60 competitors, a group of Fledermäuschen dancers take the stage, New Jersey Street was closed for most of the day.

People gather at the Athenaeum to attend its' varied heritage events. These events welcomed over 700 visitors, both young and old, through its doors during 2009 and the first quarter of 2010. The two most popular events are the annual St. Nikolaus Fest in December and Athenaeum Köln style Karneval. The charming family oriented St. Martin Children's Lantern Parade and Kinderkarneval are attracting more and more family participants each year.

In 2009, the Athenaeum Theatre became a hub of diverse cultural activity. New cultural tenants to the building include IndyBaroque Inc. and the Kurt Vonnegut Memorial Library offices. A number of Indianapolis arts and cultural organizations met or performed in the beautiful and historic Athenaeum Theatre. Groups performing in the Athenaeum Theatre included our resident Young Actors Theatre, Indy Men's Chorus, Indianapolis Philharmonic, Indy Jazz Orchestra, Indiana Ballet Company - Russian Ballet Academy of Indiana to name just a few. Smaller Indiana, an organization dedicated to generating ideas and engaging Indiana's most creative and inspired souls hosted a major networking event in the theatre on June 24th with over 300 in attendance!

The Athenaeum Foundation 2009 Annual Report is published by The Athenaeum Foundation, Inc.,
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Check out our web site: **www.athenaeumfoundation.org**

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For more information about becoming a member, please call 317.655.2755 or visit us online at www.athenaeumfoundation.org. Support the structure that supports your passion!

MEET ME AT THE A!