

Benchmarking of DIAC

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April 23, 2009

General Administration Committee performed Benchmarking Study in Early Fall of 2008

- Assess how DIAC compares with advisory councils of peer schools

University of Cincinnati
Wayne State University

University of Wisconsin Milwaukee
University of Illinois Chicago

- Identify best practices that E&T might incorporate
- Establish contacts at Peer Schools

All General Administration Committee members participated in at least one phone call interview!

Cindy Munerol
Dale Jacobs

Karl Kuehner
Cary Marston

Benchmarking Process

- Dean Yursteven identified Peer Schools and sent introductory e-mail
- Joe Abella followed up with phone call and explained purpose and approach
- Committee identified questions which were intended to structure the dialog
- Joe did a practice interview with Glenn Bosch at Kelley School of Business
- Interview typically resulted in 30 to 45 minute conversation

Summary of Results

	IUPUI	U Cincinnati	UIC	Wayne State	UW-M
Do you have an advisory board or something like it?	Yes, called Deans Industrial Advisory Council	Yes	Yes	Yes, called Board of Visitors	Yes, called Industrial Liasion Council
Meeting Frequency	Five times a year	Once a year	Two times a year	Three times a year	Six times a year
Company Level of Members; generally	generally Middle Management	Senior Mgt, VP	Senior Execs, VP, CEO		Senior Execs, VP, Chief Engineers, CIO
Academics on the Advisory Board	None	Previously	Yes		3 internal to School and 1 outside
Overlap with departmental advisory boards	None	Considerable	Different individuals but there is a relationship	Some overlap but not intentional	Yes, Dept. IAB Chairs on ILC
How many members are there? Companies or Institutions/Individuals	30/33	18/22	36/37	20 to 25	34/25
What percent is truly active?	50%	50%	70% to 80%	90%	80%-90%
What is the geographical range of the members?	Local within 100 miles	National	National	local/regional representation of primarily national companies	local representation of large and small companies
Is membership granted to a company or to an individual?	both	both	company	individual	both
Structure? (i.e. subcommittees) Does the School facilitate the meetings or does the organization run more or less on its own? What School structure/resources are available to facilitate?	Work done thru 4 committees	Advisory only	Advisory only	Advisory only	Work done thru 4 committees
Do you have a Statement of Expectations or Commitment that is provided to new members? Would you provide a copy to the School?	Yes	Yes Bylaws	Yes		

Summary of Results

	IUPUI	U Cincinnati	UIC	Wayne State	UW-M
What's the term duration of the membership/officers?	One Year for Chair; committee chairs could be several years	Several Years	Dean's Discretion	Informal	Officially 1 year but in practice indefinite
How are the members selected? How are the officers selected?	School/Gen Ad Committee/Exec Board	By School	General Admin Committee/Dean	By Dean	ILC Committee, ILC Chair and Dean
What is the officer structure and what are the officer responsibilities?	Chair, Vice Chair, Past Chair, Chair Elect and three other Committee chairs	Just a Chair	Just a Chair	Just a Chair	Leadership Team is Chair & 4 committee chairs, Dean, Assoc. Deans and School Bus Mgr.
What are the frequency of meetings and duration of meetings?	Five times a year; two hours each	Annual; Evening before and all day	Bi-annual; All day	Three times a year; half-day; lunch	Six times a year; 1.5 hours each; breakfast mtgs
What is the typical attendance at a meeting? (industry members, faculty members, % of membership)	25 individuals incl. faculty and members; 50%	50%	70% to 80%	35 individuals incl. faculty and members; 70% to 80%	80%-90%
What is the typical agenda at your meetings? Do you have guest speakers? Committee readouts?	State of the School, presentations and committee reports	State of the School, presentations and dialog	State of the School, presentations and dialog	State of the School, presentations and dialog; Seek advice and help with initiatives	Informational; Committee reports and recommendations; State of the School
Are you aware of any schools that do a superior job of engaging with industry through their advisory board?		Years ago - IU Bloomington probably Kelly School			Big Ten Schools operate at a different level; Purdue and Wisconsin-Madison seem to do a good job

- **Types of Advisory Councils**
 - **National Membership**
 - Typically more senior management
 - Typically meet once or twice a year; full day meeting
 - No committee structure
 - **Local/Regional Membership**
 - Typically less senior management
 - Typically shorter, more frequent meetings
 - Two of the three schools have committee structure (four committees)
 - Tends to follow nature of the university
- **Typical Meeting Agenda**
 - State of the School
 - Presentations on initiatives, research and sometimes by students
 - Some committee reports
 - Meetings are very “informational”

- Terms of Office
 - Except for IUPUI, terms at other schools are indefinite
- Relationship with department advisory boards
 - All except IUPUI had a relationship between Dean's council and department advisory boards
 - Facilitates training and succession
 - Helpful in getting support for school initiatives within a company
- Advisory council can help advance a position with university administration

- Having an alum well positioned in a company who is willing to serve is the best of all worlds
- Other schools have also avoided alternates at meetings
- Some other schools have representation from government or economic development organizations
- Having the right issue to engage the advisory board in open dialog is always a challenge

Summary Conclusions

- No Major Gaps
- DIAC relationship with department advisory boards may be an opportunity
 - Will make all boards aware of other members
 - Must remain sensitive to independence of department boards
 - Joint Board of Advisors meeting may be a forum to develop more mutual awareness