

Minutes
National FFA Board of Directors
and National FFA Officers Meeting
Alexandria, Virginia
January 27, 2010

Board of Directors

Larry D. Case, Chairperson of the Board and Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

John Rakestraw, U.S. Dept. of Education Representative, Agra Holdings, LP, Firestone, Colorado

Joel Larsen, State Supervisor, Program Specialist Agricultural Education, Minnesota Dept. of Education, Roseville, Minnesota

Curt Lucas, State Supervisor/State FFA Advisor, Program Consultant Ag Ed, Kentucky Department of Education, Frankfort, Kentucky

Wilbur Chancellor, State Supervisor of Agriculture Education, Mississippi Dept. of Education, Mississippi State, Mississippi

Jim Barbee, State Supervisor/State FFA Advisor, Nevada FFA Association, State Dept. of Education, Carson City, Nevada

Robert B. Calvin, U.S. Dept. of Education Representative, Ag Ed Instructor/FFA Advisor, Troy Buchanan High School, Troy, Missouri

Keith Cox, U.S. Dept. of Education Representative, FFA Executive Secretary/Treasurer, Clemson University – Agricultural Education, Florence, South Carolina

Brian Myers, U.S. Dept. of Education Representative, Associate Professor & Graduate Coordinator, Ag Ed & Communication, Univ. of Florida, Gainesville, Florida

Officers of the Board of Directors

Steve A. Brown, National FFA Executive Secretary, Education Program Specialist, Agriculture Food and Natural Resources Sciences, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

Marion Fletcher, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, Arkansas

National FFA Officers

Randolph Levy, National FFA President, California

Bethany Bohnenblust, National FFA Secretary, Kansas

Chase Rose, National FFA Central Region Vice President, Montana

Alexandria Henry, National FFA Eastern Region Vice President, Michigan

Randa Braune, National FFA Western Region Vice President, Texas

Chelsea Doss, National FFA Southern Region Vice President, Tennessee

Consultants to the Board

Bryan Garton, AAAE, Professor & Associate Dean, and Director of Academic Programs, College of Ag, Food & Natural Resources, Univ. of Missouri, Columbia, Missouri

Jim Knight, AAAE, Professor of Agricultural Education, The University of Arizona,
Tucson, Arizona

Tom Dobbins, AAAE, Department of Ag & Biological Engineering, Clemson University
Clemson, South Carolina

Sally Shomo, NAAE Past President, Ag Teacher, Staunton, Virginia

Ray Nash, NAAE President, Ag Teacher, Booneville, Mississippi

Greg Curlin, NAAE President Elect, Ag Teacher, Vevay, Indiana

Sam Atherton, Past President National FFA Alumni Association, Raleigh,
North Carolina

Diane Amara, President, National FFA Alumni Association, Alexandria, Virginia

David Miller, President Elect, National FFA Alumni Association, Frederick, Maryland

Zelia Wiley, MANRRS, Assistant Dean for Diversity Programs, Kansas State
University, Manhattan, Kansas

Sherry Key, NASDCTEc, Director, Career/Technical Education, Alabama
Department of Education, Montgomery, Alabama

Paul Moya, Past National Officer President, Los Lunas, New Mexico

Not in Attendance

Wash A. Jones, Consultant, MANRRS, Assistant Professor, Prairie View A&M University
Prairie View, Texas

Others Present

Dwight Armstrong, Chief Operating Officer, National FFA Organization, Indianapolis,
Indiana

Tony Small, Director Partner Services, National FFA Organization, Indianapolis, Indiana

Kent Schescke, Strategic Partnerships Lead, National FFA Organization, Alexandria,
Virginia

Dennis Sargent, Interim Executive Director and Acting COO, National FFA Foundation,
Indianapolis, Indiana

Mark Cavell, Director Information Technology and CTO, National FFA Organization,
Indianapolis, Indiana

Jay Jackman, Executive Director NAAE, Lexington, Kentucky

Tom Dormody, Professor and Academic Dept. Head, New Mexico State University,
Las Cruces, New Mexico

Pam Holbert, Executive Assistant, National FFA Headquarters Operations, Alexandria,
Virginia

Via Conference Call

Lee Anne Shiller, Director Merchandise, Customer and Fulfillment Services, National
FFA Organization, Indianapolis, Indiana

Vicki Settle, Director Financial Services and CFO, National FFA Organization,
Indianapolis, Indiana

Will Waidelich, Director Educational Programs Division, National FFA Organization,
Indianapolis, Indiana

Call to Order

National FFA President, Levy Randolph, called the meeting to order at 8: a.m. on January 27, 2010 and proceeded with opening ceremonies.

Roll Call

National FFA Secretary, Bethany Bohnenblust, reported that 6 National Officers, 10 Board Members, 13 consultants, 8 staff members and one gentleman from Arkansas were in attendance.

Reflections

Reflections were expressed by Randa Braune, National FFA Western Region Vice President from Texas.

Review of Procedures

National FFA Advisor, Larry Case, reviewed board procedures and reminded members that a motion is made and then discussed.

Update from National Officers

Visits to Arkansas, the Rose Bowl in California and a visit with the Governor of Tennessee were a few of the significant experiences to date.

National Officers shared their

- Mission – RHTEB which stands for Roots, Heart, Trust, Empower, Blessed
- Values – Teamwork, Humility, Integrity, Respect, Genuine
- Legacy Platform – Membership Growth

MOTION: Moved by Keith Cox seconded by Rob Calvin and passed to commend the National Officers on their service to date and best wishes for the remainder of their year.

Seating of New Consultants

National FFA Advisor, Larry Case, declared new board members Jim Knight, Tom Dobbins, Greg Curlin, David Miller and Paul Moya duly seated on the National FFA Board.

Presentation of Board Member Pins

National Officers presented pins to Jim Knight, Tom Dobbins, Greg Curlin, David Miller and Paul Moya. National FFA Advisor, Larry Case, presented a pin to each of the National Officers.

Approval of Minutes

MOTION: Moved by Bethany Bohnenblust (Wilbur Chancellor) seconded by Alexandria Henry (Curt Lucas) and passed to approve 12/16/09 and 10/19/09 Minutes.

Standards of Service and Conduct Receipt Forms

Forms were signed and returned to Pam Holbert.

Appointment of Levy Randolph and Vern Hawkins – Larry Case

Levy Randolph and Vern Hawkins were duly appointed to the Audit Committee by National FFA Advisor, Larry Case,

Report of the Audit Committee – John Rakestraw

The Audit Committee requested a board motion for:

1. Permission for the Audit Committee to request Auditors to annually identify and report “ALL” areas where Board Policy and organizational financial status is in conflict.
2. Permission to request Auditors to work with staff to develop relevant and meaningful financial management reports. This request will only be made by the Audit Committee “if” staff cannot produce adequate reports by the 3rd quarter of this fiscal year.

MOTION: Moved by **Bethany Bohnenblust (Brian Myers)** seconded by **Chelsea Doss (Curt Lucas)** and passed to approve request of the Audit Committee. See #1 and #2 above.

MOTION: Moved by **Randa Braune (Brian Myers)** seconded by **Alexandria Henry (Joel Larsen)** and passed to approve the National FFA Organization Financial Statements for 2008-2009 and accept the Audit Report from BKD, LLP.

Finance Report – Marion Fletcher

Marion discussed several reports.

- Financial Services Report January 2010
- 4th Quarter '09 Flash Report
- Capital Expenditure Report
- Financial Summary 12/31/09

These reports and others can be viewed on the board web page.

MOTION: Moved by **Alexandria Henry (Curt Lucas)** seconded by **Chelsea Doss (Joel Larsen)** and passed to accept the Treasurer’s report as presented.

MOTION: Moved by **Chelsea Doss (Jim Barbee)** seconded by **Alexandria Henry (Keith Cox)** and passed to authorize the FFA National Executive Secretary and one other officer of the Board of Directors to sign the Corporate Resolution for FFA Investments managed by Oxford which authorizes the COO, W. Dwight Armstrong, and the CFO, Vicki Settle, to sell, assign, transfer and/or deliver any and all stocks, bonds or other securities now or hereafter registered in the name of the National FFA Organization. A copy of the full Corporate Resolution is provided on board web page.

After a short break, Ray Nash shared a video that encourages students to become Ag Teachers.

Affiliation Fee – Tony Small

MOTION: Moved by Chase Rose (Rob Calvin) seconded by Randa Braune (John Rakestraw) and passed to provide all states the opportunity to offer an approved national affiliation fee option to local programs as an alternative to individual student FFA dues.

Operations Report – Dwight Armstrong

COO, Dwight Armstrong, reassured everyone that FFA is financially okay, however, improvement can and will be made. He has spent time with FFA staff to better understand the organization. Dwight complimented the staff on their great work at the national convention. In February and March, he plans to visit with states to determine their needs.

Capital Reserve Request – Dwight Armstrong

MOTION: Moved by Randa Braune (Wilbur Chancellor) seconded by Alexandria Henry (Keith Cox) and passed to appropriate up to \$218,000 from capital reserves to address numerous technical security matters identified by independent audit in Fall 2009, purchase an additional server, provide for desktop/laptop replacement, provide online meeting and collaboration software and procure and implement event management software for support of the National FFA Convention and other events and better support city rotation for the convention site. Specific details are on the 2010 Capital Projects Summary and the project proposals for Event Management Software and IT Infrastructure on the board web page.

MOTION: Moved by Bethany Bohnenblust (Brian Myers) seconded by Chelsea Doss (Jim Barbee) and passed to approve for development and implementation the Mission-Based Performance Management Technology Platform as described in the portfolio of projects (see board web page); to approve funding in the amount of \$2,080,894 over two and a half years as detailed in the funding plan (see board web page); and to authorize the Organization to seek special project funding through the National FFA Foundation where appropriate to offset costs associated with the development and implementation of these projects.

Lunch

Ratification of National FFA Constitutional Amendments – Steve A. Brown

MOTION: Moved by Alexandria Henry (Rob Calvin) seconded by Chase Rose (Keith Cox) and passed to ratify the delegates' passage of National FFA Constitutional Amendment 2 at the 82nd National FFA Convention as amended, with an effective date of January 1, 2015.

Consent Items

By general consent, the board:

- a. **accepted** the reports of all delegate committees (6 issue committees and 3 standing committees; Auditing, Program of Activities, and Nominating) at the 82nd National FFA Convention and commend the delegates and all coordinators for their outstanding work.
- b. **agreed** that the National FFA Officers and Board of Directors appoint James Craft to serve as Superintendent of the SAE Committee.
- c. **agreed** that the National FFA Officers and Board of Directors accept the following to serve as Superintendent of the respective Career Development Event:

Mr. Richard Gearhart, Director of Agricultural Communication, Agricultural Education and Communication Dept., Cal Poly State University, as the new Agricultural Communications CDE Superintendent;

Mr. Colby Blair, Financial Manager of Burley Tobacco Growers Cooperative Association, as the new Farm Business Management CDE Superintendent;

Mr. Richard Roller, Sales Representative of Seitz Fundraising, as the new Poultry CDE Superintendent; and

Mr. Horace Johnson, Area Teacher Supervisor as the new Prepared Public Speaking CDE Interim Superintendent.

Review, Revision and Adoption of Mission Based Policies – Larry Case

MOTION: Moved by Chelsea Doss (John Rakestraw) seconded by Bethany Bohnenblust (Wilbur Chancellor) and passed to approve and adopt Mission-Based Board Policies dated January 12, 2010 as an official Board document.

Recognition of Retiring Board Members and Consultants – Larry Case

Retiring board members Rob Calvin and Joel Larsen were commended for their service on the board as were consultants Sam Atherton, Sally Shomo, Paul Moya, Sherry Key and Zelia Wiley.

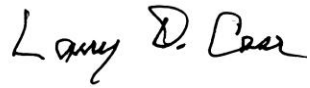
Chairman, Larry Case, appointed Zelia Wiley to another term as consultant.

The National Officer Team was commended for their service by a standing ovation.

National President, Levy Randolph, on behalf of the team thanked board members for their service.

Next meeting date is on May 2 – 4 in Indianapolis, Indiana for board members; consultants not required to attend.

The Pledge of Allegiance was recited and the meeting was adjourned at 1:45 p.m. Eastern Time.



Larry D. Case, National Advisor/CEO
Executive Sec.



Steve A. Brown, National