

How you can help us demonstrate that #LiberalArtsWorks

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Post your own videos, photos, graphics/charts and word stories on social media. **Showcase** student success, alumni success, employer interest in liberal arts, IUPUI expertise, research on the value of liberal arts, etc. We're also eager to showcase stories showing the value of liberal arts as a complement to other disciplines: business, science, medicine, engineering and more. Tag us!

Use hashtag #LiberalArtsWorks on social media on items that demonstrate that liberal arts works.

Invite your students to follow us on social media!

Write an op-ed, comment on breaking news, or share stories that illustrate the value of liberal arts. One good way to demonstrate faculty leadership and expertise is to keep you in the public eye through conventional and digital media as commentators on stories and issues of the day. The school's advancement/PR team can help you place stories or work with/through IUPUI media relations to showcase our experts and points of view.

Talk about your work and your education.

Wherever life takes you, within our community or elsewhere, network with those around you. Talk about your liberal arts education or courses you teach. Share how the liberal arts work for you. You never know where these connections may lead.

Share with our advancement/PR team success stories about your students, alums and your own work to advance the liberal arts. We'll help spread the word!

Prepare workshops or mentor current students.

Educational experiences with our faculty, staff, alumni, and school ambassadors help develop relationships with potential students, their parents, liberal arts advocates, and others. Host high school students and their educators on campus to share your expertise while giving them a reason to visit and attend IUPUI.



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