

February 8, 2012



Image courtesy Jens Hoffmann

## Writer and curator Jens Hoffmann remembers Istanbul as the 2012 Christel DeHaan Family Foundation Visiting Artist Lecturer

Writer and curator Jens Hoffmann has been organizing exhibitions since 1997, including the upcoming 9th Shanghai Biennial, which opens in October.

He will appear at Herron School of Art and Design on Wednesday, March 7, as the 2012 Christel DeHaan Family Foundation Visiting Artist Lecturer. His presentation will cover recent spectacles such as the 12th Istanbul Biennial, which he curated with Adriano Pedrosa in 2011. The talk will begin at 5:30 p.m. in the Basile Auditorium of Eskenazi Hall.

Hoffmann currently serves as the director of the California College of the Arts Wattis Institute for Contemporary Arts in San Francisco, where he is an assistant professor in the Curatorial Practice Program. He is also a guest professor at the Nova Academia di Bella Arti in Milan.

Hoffmann founded *The Exhibitionist: A Journal for Exhibition Making* in 2009, and since 2011 has been editor-at-large of *Mousse* magazine. He is a frequent contributor to *Frieze* and *Artforum*.

His most recent books include *The Studio* and his current work in progress, *SHOW TIME*, a history of exhibitions from 1990 to the present.

Training in theatre rather than art history or curatorial studies informs Hoffmann's approach to his work. He pays particular attention to staging all aspects of the viewer's experience from installation design to the show catalog.

“Jens Hoffmann's appearance at Herron gives our community an opportunity to hear insights into what is happening in contemporary art internationally from a highly connected, influential curator. Curating has changed dramatically over the past few decades; innovative curators are approaching exhibition concepts, sites and installations in extremely creative ways,” said art historian and Herron faculty member Jean Robertson.

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“Through his influential writing and teaching as well as his own curating, Hoffmann is a leading voice in advancing theoretical and critical understanding of how the role of the curator has expanded in the 21st century.”

Hoffmann’s appearance is supported through an endowment provided by the Christel DeHaan Family Foundation. Established in 2006, the Christel DeHaan Family Foundation Visiting Artist Lecture brings international artists, designers and scholars to Herron so that students and the broader public may have access to the wonder of the creative process. Previous lecturers in this series have included Julian Opie, Karl Wirsum, Mary Jane Jacob, Andrew Blauvelt and Wayne White.

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### **Parking Information**

Guests of Herron School of Art and Design should park in the Sports Complex Garage, just west of Herron. Park in the visitor side of the garage and bring your garage ticket to the Herron Galleries for parking validation, courtesy of The Great Frame Up. Parking in the surface lot requires an IUPUI parking permit.