IFC Distance Education Committee

April 9, 2015
10:00 a.m. – 12:00 p.m.
NU 336 or via Videobridge 238999

Members Present: Rachel Applegate, Kristina Dreifuerst, Barb Friesth, Catherine Lemmer, Ken Rennels, John Gosney, Fred Rees, Nolan Taylor

Members Absent: Eugenia Fernandez, Sara Hook, Muhammad Idrees, David Mattson, Brian McDonald, Todd Roberson, Gina Londino, Suosheng Wang, Stephen Hundley

Chair: Barbara Friesth

Call to Order
Introductions
Chair's Update
- Change to committee charge 1st reading at IFC
- Possible future item – discussion of BLUE

Approval of Agenda - Approved
Scribe for the meeting – Ken Rennels
Approval of Minutes - Approved
IU Online Updates – Barbara Bichelmeyer, Senior Director, Office of Online Education
- Effective March 1st Chris Foley appointed Assistant Vice President and Director, Office of Online Education
- President McRobbie's Online Initiative with $8million funding
  - Initiatives:
    - Each school to have a graduate online program
      - Over 100 online programs across system
    - Regional campuses to develop joint online programs
    - Targeted innovation around MOOC's
      - Experience indicates MOOC's are a good marketing tool.
      - Clear approach how MOOC's
    - Development in Gateway courses
      - Funding Business and Psychology courses
- Office of Online Education has benchmarked other institutions regarding how they administer online programs:
  - Penn State World Campus – highly centralized model which control all aspects of online courses. Started 20 years ago.
  - University of Maryland – online programs in a separate college.

  - University of Massachusetts – aggregator site. Each campus offers programs.

- o Michigan Model – main campus not interested on online. Online distributed to teaching campuses.
  - o Ohio State Model – main campus only does all online education
- IU Model – Curricular Clearinghouse/Shared Student Services Model
  - o General principle:
    - Regional campuses – undergraduate programs
    - Core campuses – graduate programs
  - o Need to bring campuses together for programs with shared/common program areas
  - o Three-phase Model – program basis
    - Agreement (MOA) between schools
    - Curricular and academic framework MOA
    - Administrative MOA
  - o Three-phase model will become part of academic process for all programs (online and traditional)
  - o Shared Student Services
    - Goal to streamline services including admission and on-boarding
- Charge to Chris Foley - Grow online program
- IU Information
  - o Window of time to become Midwest provider of online education
  - o 23% of all IU system students take at least one online course each semester
  - o 9% of all IU system students take a fully online program each semester
  - o IU has 6,000 students in fully online program which is considerably lower than other universities with online curricular

IU Online Updates – Chris Foley, Assistant Vice President and Director, Office of Online Education
- Curricular Clearing House/Shared Student Services model
  - o No duplication without distinction
  - o No internal competition
  - o Strong experience in the classroom
  - o Slow and inconsistent experience outside the classroom
  - o Goal is to improve student services experience for online students
  - o System not in-place for appropriate admissions response times – measured in weeks. Need to be competitive with other institutions
  - o All aspects of student services important – admissions, financial aid, mentoring, technology, etc.
- Need to establish a national marketing plan
  - o Leverage IU brand
- IU Online Demographics
  - o Higher percentage of female and African-American compared to traditional population
  - o Average 4 years older and take 2 additional credit hours compared to traditional population
- Issues:
  - o Difficult to find online course offered by each campus - New lookup tool should be available beginning next week
  - o Tuition:

- - Working to move regional campuses to a common online rate
    - Must be differentiation of programs between campuses – then can justify tuition differentiation
    - Constrained by ICHE policies in same cases
    - Move to $30/hour additional fee in addition to tuition for online courses approved
  - Need to benchmark against the "Amazon Experience" and put systems in-place to satisfy student expectations of online experiences
  - Technology will be a big issue in providing quality online experiences.
    - Need to know what issues are affecting delivery.

ADA Taskforce – Barbara Bichelmeyer, Senior Director, Office of Online Education
- Looked into needs related to students needing support. Of ADA registered online students:
  - ~60% have cognitive impairments
  - ~23% have psychological impairments (PTSD)
  - ~7% have vision, hearing impairments
  - ~2.7% have other impairments
- Need to develop a culture of inclusion
- Several issues associated with supporting ADA students in the online environment:
  - Example: adding captions to lectures costs $5000-6000 per course
- Infrastructure to support ADA students' needs further development
- Approach
  - Work with disability services directors across the system
  - General Counsel office working on policy statement
  - Graduate student reviewing website for ADA compliance

Future Meetings and Potential Topics
- Discuss video technologies – what is working and which of the currently used technologies should be used.
- Connect with counterparts on other IUI campuses to discuss common issues and interests
- Meet with Center for Teaching and Learning regarding delivery methodologies and quality
  - Discuss online faculty development needs at IUPUI

Leadership of the Committee next year and Annual Report
- Barbara Friesth has agreed to chair the committee next academic year
- Anyone who would like to drop off the committee should contact Barbara
- Meetings tentatively scheduled for Thursday morning next academic year

Future Meeting Dates:
- No need for May meeting of committee